



# Blue Star Healthy Colon Initiative



## Purpose

The occurrence of colorectal cancer in Meigs County is 17.6% higher than that for Ohio, and death from colorectal cancer in Meigs County is 35% higher than Ohio. The Blue Star Healthy Colon Initiative was designed to teach people about the risks, symptoms, prevention, and early detection of colon cancer among adult residents in Meigs County.

## Ohio State Colleges/Units Involved

Comprehensive Cancer Center  
 College of Medicine  
 College of Nursing  
 School of Communications  
 Buckeyes without Borders  
 OSU Extension - Meigs County

## Community Partners Involved

Meigs County Cancer Initiative  
 Meigs County Health Department  
 Appalachia Community Cancer Network

## Contact

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<http://www.accnweb.com>

<http://meigs.osu.edu>

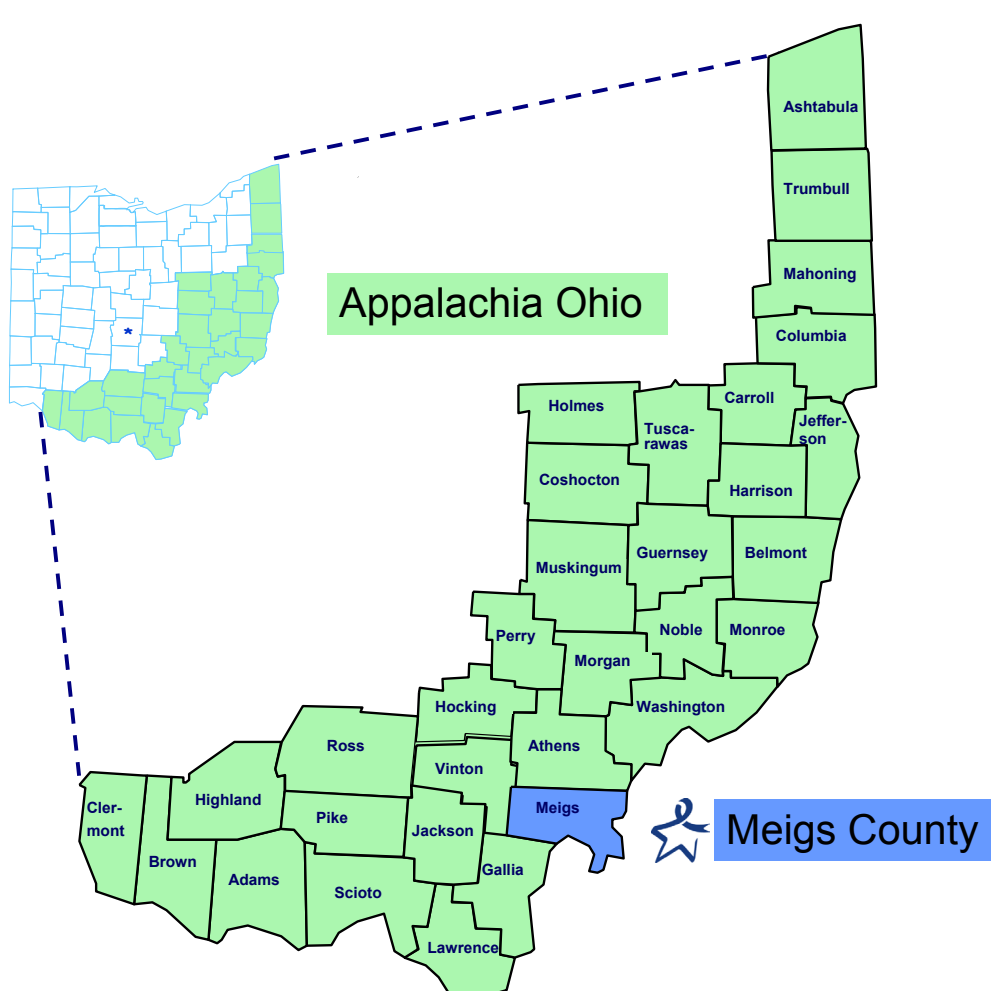
This collaborative effort has:

- Raised awareness about the burden of colon cancer.
- Provided education on prevention and early detection of colon cancer.
- Displayed an interactive exhibit to discuss healthy colon tissue and colon cancer.

## Impact

This initiative held two community events at the Meigs County Fair (Aug. '13) and Powell's Food Fair (April '14) with the following results:

- Nurses guided more than 330 people through the inflatable walk-through colon.
- More than 120 people received individually-tailored wellness plans
- Post-tour surveys showed significant increase in knowledge about colon cancer and colon cancer screening.
- People reported they were more likely to get a colon cancer screening and talk to their doctor about colon cancer.



**THE OHIO STATE UNIVERSITY**



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