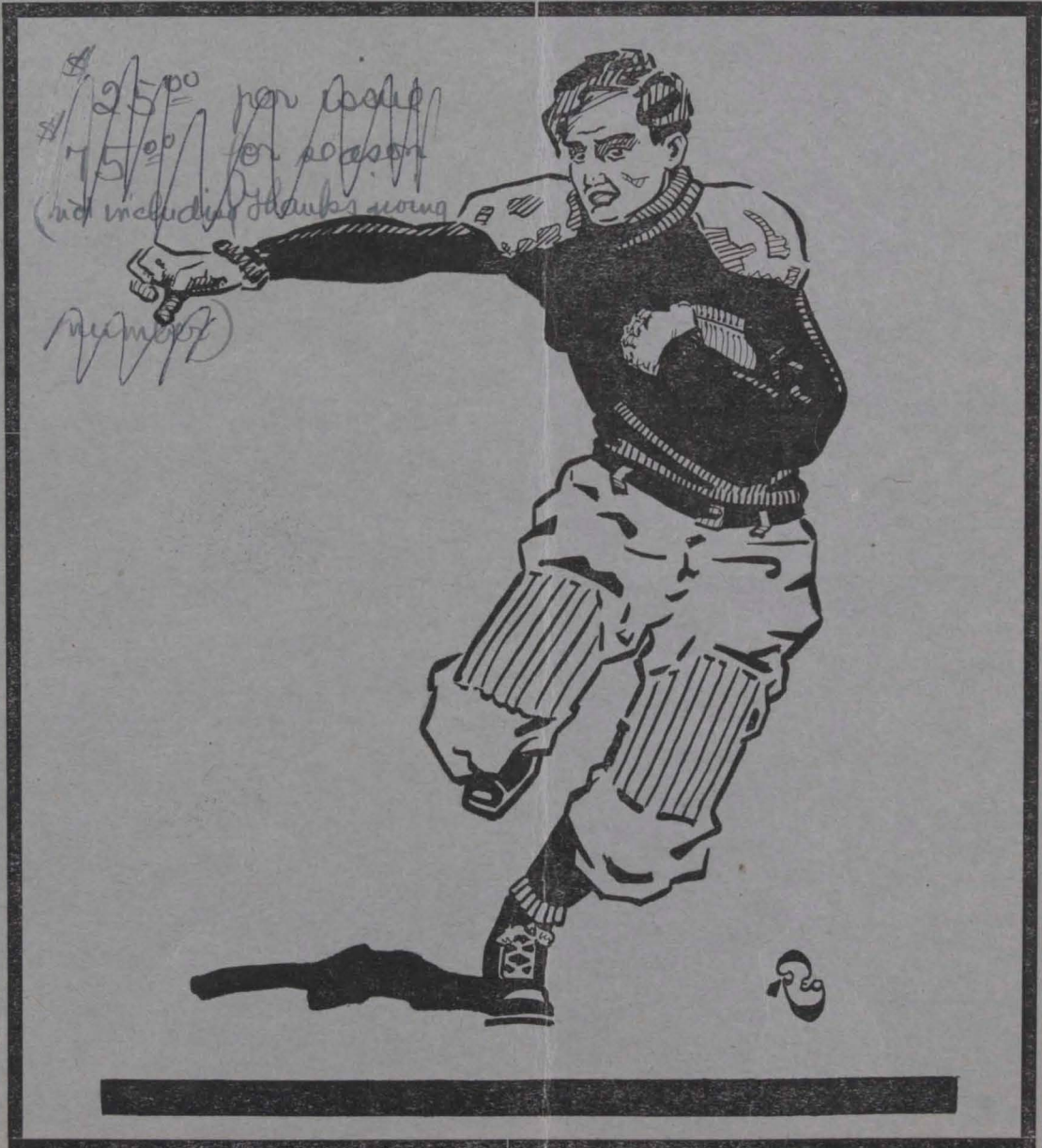


OFFICIAL PROGRAM FOOT BALL, 1911

Saturday, Nov. 25th

Ohio State vs. Syracuse



OHIO STATE



Pavey—L. E.

Cox—L. H.

Wright—F. B.

McCoy—L. E.



Foss—Q. B.

Willamen—F. B.

Barricklow—L. T.



Geib—C.

Geisman—R. G.

Shafor F. B.

E. C. Smith—C.

THE VARSITY BARBER SHOP

Eleventh and High St.

The Tried and True Student
Sanitary Tonsorial Parlor

CIGARS

POOL

Citizens 8981

Bell 6387

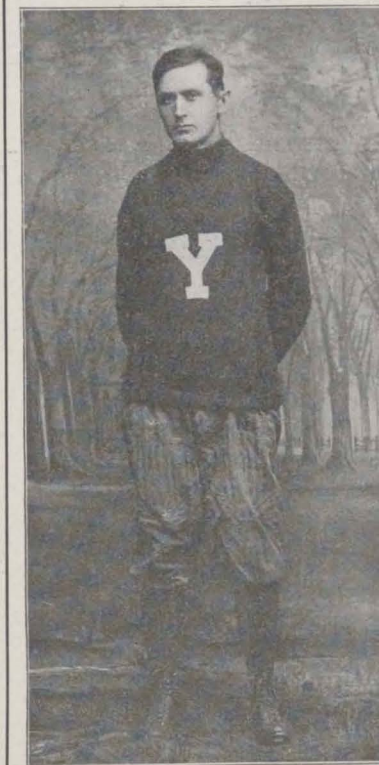
10⁰⁰ per season

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52½ N. High

No Fit No Clothes

\$25 to \$40



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Your Attention

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Amateur
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Printing Amateur Finishing
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Quality
Permanence
Promptness

Let us show you how well we can
do this work.

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Purity and **Trade Mark** *Prize*

about the strong butter you get from your
grocer. Next time just say: "Please give me a
pound of

Purity Butterine™

DOES NOT GET RANCID. Uniform, perfect
quality. Saves you in cost, increases your
satisfaction. Those are "gains" worth making.



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#20.00 Reason

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Pennants and Cushions---MADDOX & KILGORE---Jewelry and Gift Things

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Pletcher-Brown
Company
Private
Ambulance

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SHERMAN D. BROWN, Manager

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St. Louis Cash Grocery Co.

GROCERIES AND MEATS

FRUITS & VEGETABLES

FREE DELIVERY

1868 NORTH HIGH STREET

Bet. 15th and 16th Aves.

COLUMBUS, OHIO

1. Wa-hoo, Wa-hoo, Rip, Zip, Bazoo,
I yell, I yell, O. S. U.
Song: Tune, Roll, Jordan, Roll.
2. Wa-hoo, Wa-hoo, Rip, Zip, Bazoo,
I yell, I yell for O. S. U. Wa-hoo,
Wa-hoo.
Song: Same tune as above.
3. Oh, how he flew; Oh, how he flew,
He flew, he flew for O. S. U.
O how he flew
4. O., O., O-hi-o (Repeat indefinitely)
5. O-hi-o, Rah, O-hi-o, Rah,
Rah, Rah, Ohi-o.
6. Rah, Rah, Rah, Rah,
Ohio State, Ohio State.
(Repeat 3 times, very slow, faster,
very fast, all cheer.)
7. THE CHANT
O-hi-o, Buckeye, O. S. U.
8. Ohio
Ohio State, Ohio State
(Yell 3 times, slowly, fast, very fast,
all cheer.)
9. The Skyrocket
A prolonged rising whistle
Boom—, Rah—, Ohio.

Our Motto: Promptness

J. W. MEADE

RELIABLE

SHOE REPAIRING

ALL WORK GUARANTEED

1546 NORTH HIGH STREET

Nothing But Oak Tanned
Leather Used

Our Tape Line is Ready for You
STYLES AND PATTERNS
ARE THE BEST
Prices Reasonably Low
STRAUSS BROTHERS
(MASTER TAILORS)

1534 NORTH HIGH STREET

Cleaning, Pressing, Repairing, Dry Cleaning

**PROGRESS
LAUNDRY**

(THE STUDENT LAUNDRY)

Under the same Management that formerly
gave you that "Good Work and
Service" from the Old Star

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D. B. LEHMAN, Mgr.

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Student Lamps—MADDOX & KILGORE—Laundry Agency

FALLON'S FURS

THE CLASSY KIND
EVERYTHING THAT'S GOOD IN
COATS, SCARFS AND MUFFS

T. M. FALLON & COMPANY

Exclusive Furriers

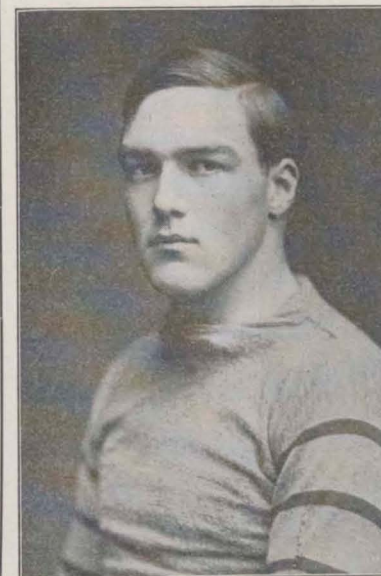
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Touchdowns

Are frequently made
at

The "So-Different" Tailory

High Street at 10th Avenue



Capt. Frank Markley

A Restaurant Up-to-Date
in Every Particular

The New Era

1591-93 N. High St.

A \$3.00 Commutation
Book for \$2.75

GIVE IT A TRIAL

WE WILL MAKE YOU A BETTER FITTING, BETTER WEAR-
ING AND BETTER LOOKING

SUIT OR OVERCOAT FOR \$20.00

THAN OTHERS WILL AT \$25.00. FIT GUARANTEED

MENDEL, The Tailor, 545 NORTH HIGH STREET
Four Doors South of Goodale Street

#20⁰⁰ Reason

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Pennants and Cushions---MADDOX & KILGORE---Jewelry and Gift Things

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COLLEGE GOODS

Pennants, Posters

Souvenir Pins

Newest, Most Complete and Up-to-Date Line

Varsity Supply Co.

"The Students' Store"
1602 NORTH HIGH STREET

COME TO THE

Varsity Inn

TO EAT

Bring Your Friends.
We Know You Will Enjoy It

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SONGS AND YELLS
Keen Kutter Knives---MADDOX & KILGORE---Razors and Blades

The Euclid Academy of Dancing

Cor. High St. and Euclid Ave --- Five Minutes Walk from O. S. U.

Automatic 8584 --- Bell, North 1759

Opening Thursday Evening, Oct. 5, 1911

BEGINNERS' CLASS

WILL organize Beginners' Class, Wednesday evening, Oct. 11, 1911, and each week thereafter. Tuition: Gentlemen, per term of ten lessons, \$4.00. Ladies, per term of ten lessons \$2.50. Private lessons can be had any hour --morning, afternoon or evening. Private lessons \$1.00. Gentlemen, per term of 7 lessons, \$5.00. Ladies, per term of 6 lessons, \$6.00. We guarantee to teach you to dance in one term of private or class lessons. Academy can be secured for private parties, fraternity hops, etc.



PROF. H. J. GUERR

THE
McDONALD
Hardware
Co.
1204 N. High
Columbus, O.



1910 FOOT BALL SQUAD

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McDONALD
Hardware
Co.
1204 N. High
Columbus, O.

Be Wise, O. S. U. Boys! Don't Be Stung!

The O. K. Tailoring & Pressing Club

Will Sponge and Press Your Suit for 25c. Also Dry Clean Your Suit for \$1.00
Join Our Club. All Work Done on Short Notice and Guaranteed the Best.

Suits Made to Order for \$15.00

Others will ask you for the same, \$25.00. Come and look over our woolens. No trouble to show goods. Open every evening until 10 p. m. The O. K. Tailoring is a reliable firm. Everybody is treated on the square. Come and let us get acquainted. Have not all the cash, we give credit.

1542 $\frac{1}{2}$ NORTH HIGH STREET

Next Door to Marzetti's Restaurant

\$20.00 Reason

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OHIO STATE'S SCHEDULE 1911

Drawing Materials---MADDOX & KILGORE---Students Supplies

BECAUSE WE MAKE GOOD

OUR GUARANTEE

To furnish a Better Cash Register for less money than any other concern in the world

We are selling a *National* every 1 1/8 minutes. One Million and Fifty Thousand actually in use.

The National Cash Register Co.

Columbus Branch, 153 N. High St.

VETERINARY SPECIALS AT KILER-WALTERS DRUG CO.

Foot Ball Schedule for 1911

Sept. 30—Otterbein	Nov. 4—Case School
Oct. 7—Miami	Nov. 11—Kenyon
Oct. 14—Western Reserve University	Nov. 18—Oberlin at Oberlin
Oct. 21—Michigan University at Michigan	Nov. 25—Syracuse University
Oct. 28—O. W. U.	Nov. 30—Cincinnati University at Cincinnati

Full Dress Accessories---MADDOX & KILGORE---Pajamas and Robes

ONLY A FEW YARDS TO GO TO

The Indianola Printing Co.

1616 North High Street
Opposite West Eleventh Ave.

The Shop that Caters to "the Fellows"

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SONGS AND YELLS

Keen Kutter Knives---MADDOX & KILGORE---Razors and Blades

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M & K Arrow Collars and Shirts M & K

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The Best and Highest Class
Vaudeville at Popular Prices

Matinee 1 to 5:30, 5-10c Evenings 7 to 11, 5-10-15c

Entire Change of Program Every Monday and Thursday

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MERGEMENT OF STARLING MEDICAL COLLEGE AND THE OHIO MEDICAL UNIVERSITY

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Session for 1910-11 Opened Wednesday, Sept. 21, 1910

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Holeproof Hosiery---MADDOX & KILGORE---Jersey Coats

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Furnishing from One to
Twenty Best Musicians
in Ohio

Why Not Keep a Pictured Record of
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of the various games? The cost is not great, and results reasonably certain. Every-
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Our Wagons are
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Here's to every Ohio State boy and girl.
Get busy with a "Rah! Rah!" for the game
The banner of the General Laundry unfurl
To boost the forward march to fame.

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Kiler-Walters Drug Co.

Cor 11th Ave.
and High St.

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and all O. S. U.
Supplies

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Oh! come, let's sing Ohio's praise
And songs to Alma Mater raise;
While our hearts are rebounding, thrill
With joy which death alone can still.

Summer's heat or Winter's cold,
The seasons pass, the years will roll;
Time and change will surely show
How firm thy friendship—Ohio.

These jolly days of priceless worth,
By far the gladdest days of earth,
Soon will pass and we not know
How dearly we love Ohio.

We should strive to keep thy name
Of fair repute and spotless fame;
So, in college halls we'll grow
And love thee better—Ohio.

Though age may dim our memory's store
We'll think of happy days of yore,
We'll be frank to friend and foe,
As sturdy sons of Ohio.

If on seas of care we roll,
'Neath blackened sky, o'er barren shoal,
Thoughts of the bid darkness go,
Dear Alma Mater—Ohio.

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RELIABLE MAN
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Haul Your Trunks

20 YEARS' EXPERIENCE

1570 N. High St.

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EDUCATIONAL BOOKS

Most complete stock of College Goods. Opposite the
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SOUTHEAST CORNER

*Special Rates to Student Classes
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every Wednesday and Saturday
evenings. Hall can be rented
by private Clubs and Fraternities*
Private Lessons at Any Time

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VARSIY DRUG SHOP BEFORE THE GAME CIGARS, TOBACCO, CIGARETS The Finest Assortment of Box Candies VARSITY DRUG SHOP

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WE WILL DEVELOP YOUR FILMS AND FINISH YOUR PRINTS

AFTER THE GAME Sodas that have the true fruit flavor. If you are particular stop at the

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Fraternities and Clubs buy at

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- 1899—D. B. Sayers
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- 1901—J. M. Kittle
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- 1903—J. R. Marker
- 1904—J. D. Thrower
- 1905—R. W. Hoyer
- 1906—J. F. Lincoln
- 1907—H. L. Schory
- 1908—W. D. Barrington
- 1909—T. L. Jones
- 1910—L. R. Wells

—: The —:

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Special Attention given
to student accounts.

4% interest paid on
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Low Prices Try Us

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We're the finest in the land,
We can play to beat the band,
Varsity, Varsity,
Wahoo, Wahoo, Rip, Zip, Bazoo,
Varsity.

(Tune, "e Rambler")

Ohio, Ohio,
The hill sends back the cry,
We're here to do or die,
Ohio, Ohio,
We will win the game or know the reason
why.

(Tune, The Grand Old Flag)

You are grand and great, dear old Ohio State,
And forever to you we'll be true,
You're the Alma Mater that we love,
Our own dear O. S. U.
And our foot ball team it has all kinds of
steam,
And they go in the game to stay,
And when the ball goes down the field
Keep your eye on the Scarlet and Gray.

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Kodaks -:- Amateur Supplies

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IS THE LEADER OF
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In Columbus today
Nifty Fall and Winter Suits and Overcoats

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UNEXCELLED

All Suits made by me pressed and repaired for one year free

PEARSON

TAILOR, 16 EAST SPRING ST.

"MEN OF OHIO."
Oh, men of Ohio, most glorious name,
Cheer the team which goes forth to-day.
In the midst of the game sound the welkin
again.
We must conquer in valiant fray.
Let loyalty surge in a mighty wave
For a team that is staunch and true.
They'll fight every inch while there's time to
play.
Then speed them on their way.
CHORUS.
Rah! Rah! Rah! Rah! Hurrah for Ohio!
Shouting and singing Wahoo! a ringing
Rah! Rah! Rah! Rah! Hail
Alma Mater cheer ever Ohio,
Rah! Rah! Rah! Rah Hurrah for Ohio!
Loyal forever, cease fighting never,
State battles royal, hearts beating loyal,
Ohio will win to-day.
'Mid tumult and turmoil of toil and strife,
Worthy men bear Ohio's name.
Firm they fight for the right and in fairness
delight,
Ever adding to Ohio's fame.
In the cheer, in the charge keep the standard
high.
Winning fairly with might and main,
Fortune frowning or smiling on Ohio's brave,
We'll cheer them once again.
CHORUS.

After the game go to
Kennedy's

Candy and
Ice Cream

News, Cigars
and Tobacco

1864 N. High St. Citizens 1429

The College Inn

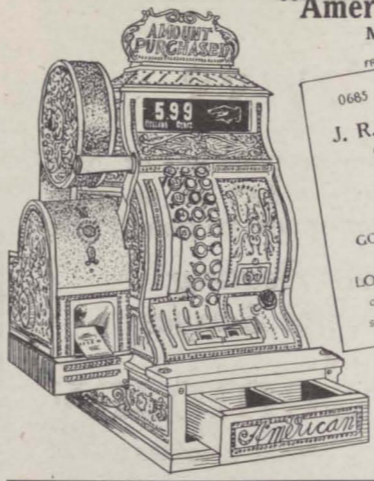
Bowling : Pool : Cigars : Tobacco : Lunch
Candies : News

Come in and get acquainted and enjoy good, clean indoor recreation

ALWAYS A WELCOME "FOR THE STUDENT"

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MADE IN COLUMBUS



\$115 Check Printing Total Adder
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Write or 'phone us for more information. No obligation to buy.

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City Sales Room 365 North High Street
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FIFTH AVE.
FLORAL
CO.

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Store:
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Citizen 16504

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Ideas
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WARNER P. SIMPSON, V. President
A Trio of Ohio State Men

FRANK C. ROGERS, Secretary

116 West Spring Street, Columbus, Ohio

When you buy, ask the merchant whether or not he advertises in the University Publications, then govern yourself accordingly.

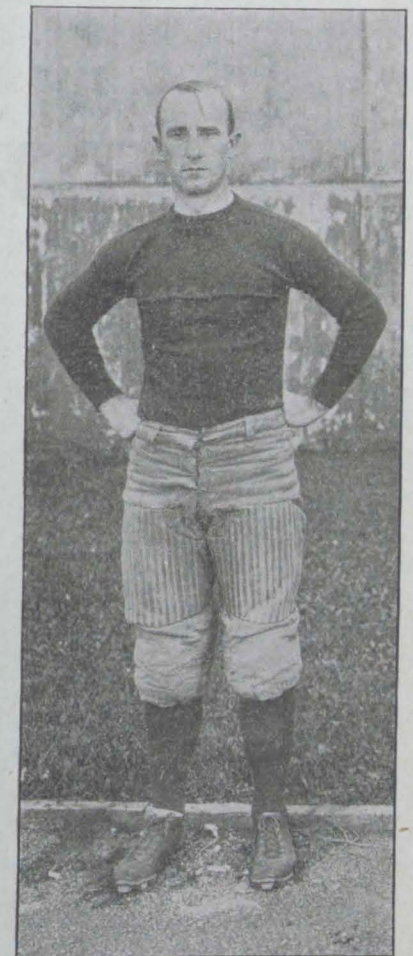
THE Managers have been asked, on various occasions, for the name of the printing house which published the Makio, 1911.

To others who wish to know, the work was done by The New Franklin Printing Co., 65 East Gay street, this city. Their college work is done in a college spirit. They are always willing to help out in suggestions for something new and attractive in printing.

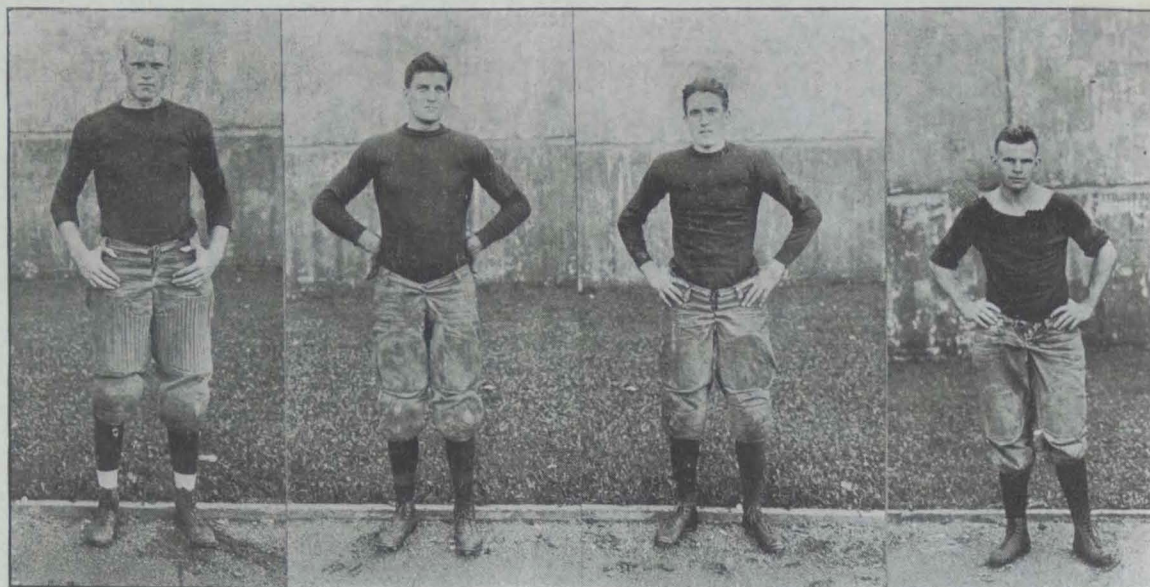
SYRACUSE



Captain Fogg—Q. B.



C. D. Cummings—Coach



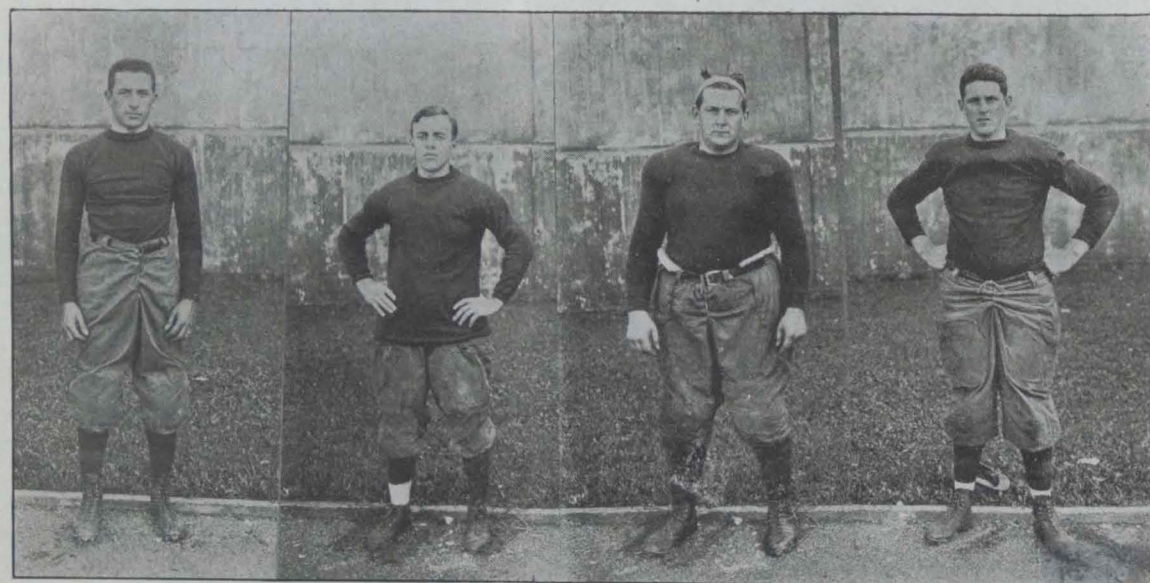
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Camp—L. G.

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Propst—R. T.

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Ohio State Athletic Association

And Other Student Organizations

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This page # 75⁰⁰ for season
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