

Generation Rx Initiative

Purpose

Unintentional drug poisoning is now the leading cause of accidental death in the country. On average, five people in Ohio and 100 across the U.S. die from these drug overdoses each day. The Generation Rx Initiative was created by the College of Pharmacy in 2007 to address this serious public health problem of prescription drug misuse and abuse.

Impact

Partnering with the Cardinal Health Foundation, the program has created educational resources aimed at specific populations that are available to the public for free. These toolkits provide presentations, handouts, activities, and other related materials.

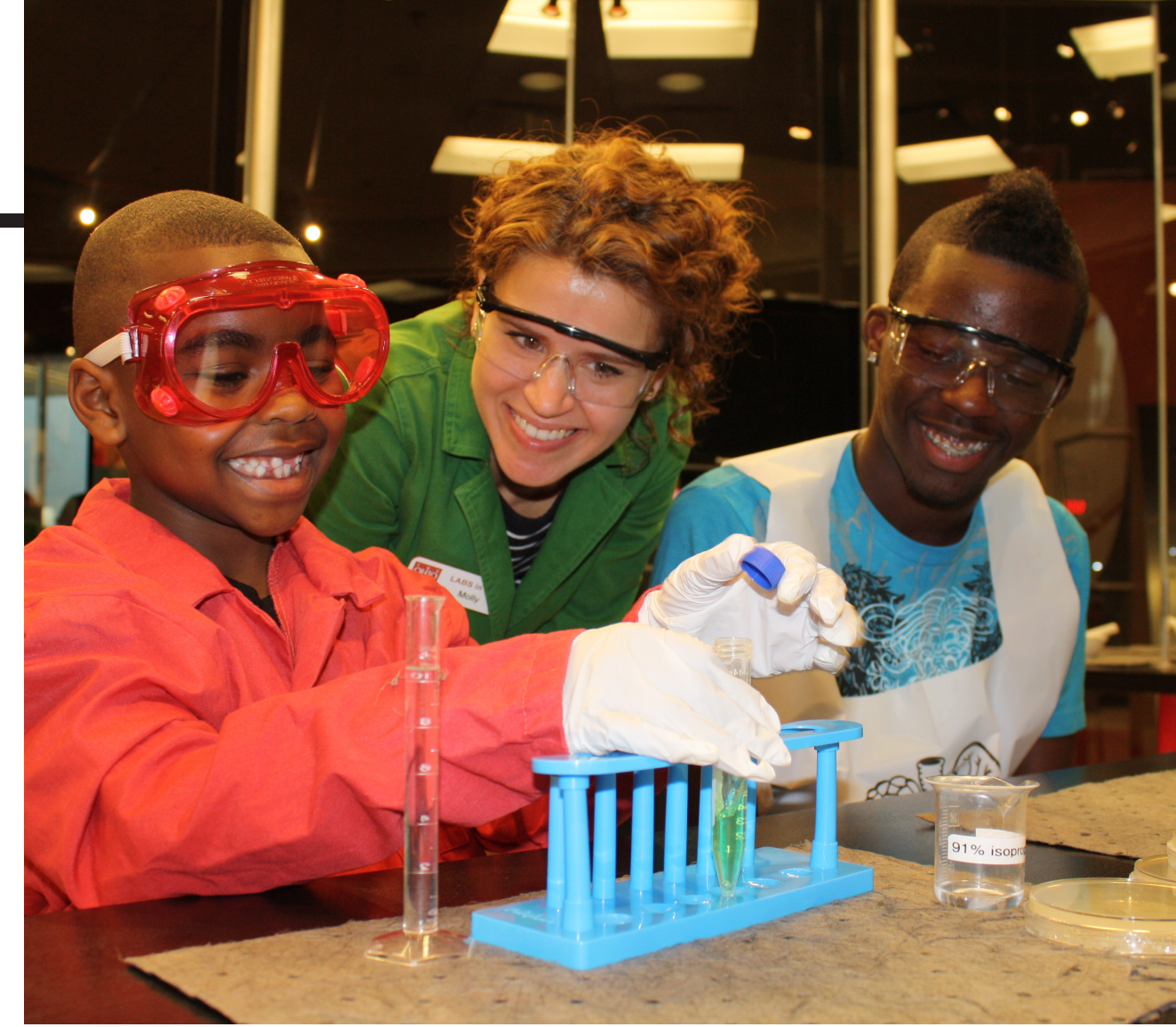
The original community-based toolkit has been used in every state in the country. Additional toolkits have also been developed for youth, teens, college students, and seniors. A new elementary toolkit entitled "Medication Safety Patrol" debuted in the spring of 2014.

Ohio State Colleges/Units Involved

College of Pharmacy
College of Social Work
Counseling and Consultation Services
OSU Extension
Office of Student Wellness

Community Partners Involved

Cardinal Health Foundation
Drug Free Action Alliance
National Council on Patient Information and Education
Ohio Department of Health
Ohio Department of Alcohol and Drug Addiction Services
American Pharmacists Association - Academy of Student Pharmacists (APhA-ASP)
The BACCHUS Network
InterACT
NOPE Task Force
Ohio Pharmacists Association
WOSU@COSI
Other colleges and universities



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