

The two-for-one workshop: mapping data management services to the research lifecycle

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Advantages of partnering

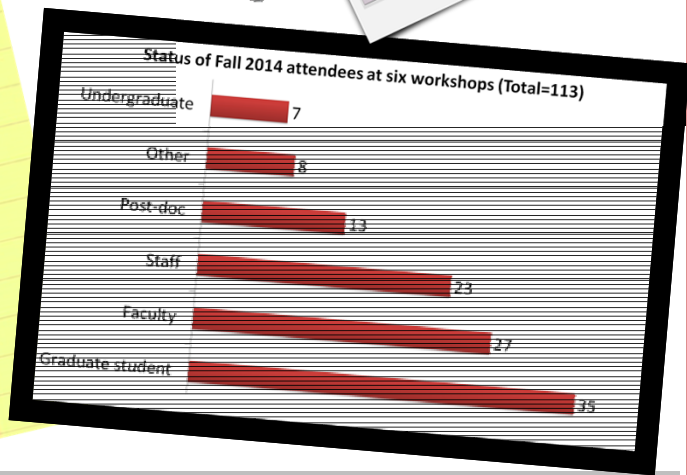
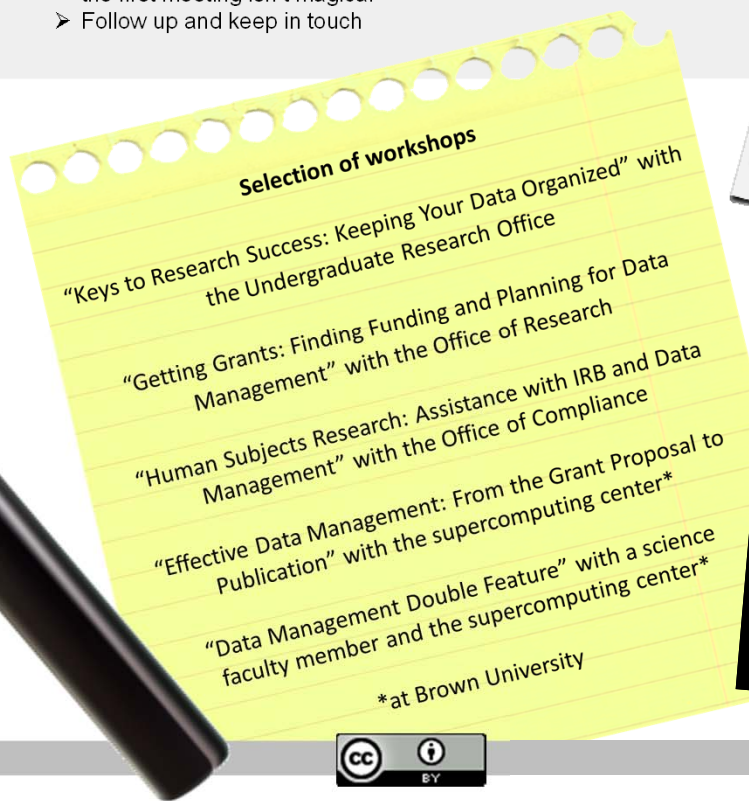
- Bigger network for advertising and advocating
- Greater attendance at workshops
- Learn from partners and they from you
- Share the responsibility of content preparation

Approaching partners

- Look for services that are adjacent to each other in the research lifecycle
- Ask your colleagues for introductions
- Go to their office
- Define what you mean by data and data management
- Articulate the idea of partnership, with no duplication of services – we are all experts in our own right
- Look for ways you can help them, kick off the cycle of reciprocation
- Remember that the partnership is a long-term goal, so it's OK if the first meeting isn't magical
- Follow up and keep in touch

Lessons Learned

- Active learning is preferred
- Meet with the partner a few days before to plan content and timing
- The content won't be 50/50 from each presenter
- Articulating that feedback will influence future workshop design encourages participation
- It won't be comprehensive – but it's OK to leave them wanting more!



Acknowledgements

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University of Central Florida Libraries Research Lifecycle Committee. (2012). *The research lifecycle at UCF* [Online Graphic]. Retrieved from: library.ucf.edu/ScholarlyCommunication/ResearchLifecycleUCF.php

