

The Knowledge Bank at The Ohio State University

Ohio State Engineer

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Bob "Doc Gallup" Boyce Gives Diagnosis:

In the Doctor's Office

Robert Boyce, Research Editor

The patient has just had a thorough physical examination and is happy to announce that it was not found necessary to go under the ether, that only a few minor ailments exist, which can be cured with pills and mild treatment. The diagnosis: pulse normal, temperature and blood pressure a little high in spots, heart sound, and vitality good.

The ENGINEER'S staff of physicians will presently go into conference to decide the course of treatment. However, just as no man's health can be perfect, neither can an engineering magazine be faultless, but we believe the staff to be competent, and with a thorough knowledge of the patients physical condition, it can make the ENGINEER become as robust as it is humanly possible.

To gain a better knowledge of all symptoms, the staff has prescribed a series of regular physical check-ups after each issue until it is satisfied that it knows all there is to know. Prescription becomes difficult when views are diametrically opposed and range in violence from nonentity to profanity. However there are some trends which stand out and will be of value to know.

From a glance at the table below one sees that the upperclassmen claim a larger percentage of both "Cover to cover" readers and those that read "A few articles" than the freshmen, which indicates that the ENGINEER is more thoroughly read by upperclassmen.

November Issue			
Freshmen		Upperclass	
Not at all	3 9.4%	Not at all	1 1.5%
A few	14 43.7%	A few	39 57.4%
Most	13 40.6%	Most	23 33.8%
Cover to cover	2 6.3%	Cover to cover	5 7.3%
Totals 32 100.0%		Totals 68 100.0%	

December Issue			
Freshmen		Upperclass	
Not at all	4 19.0%	Not at all	8 10.5%
A few	10 47.6%	A few	41 54.0%
Most	6 28.6%	Most	19 25.0%
Cover to cover	1 4.8%	Cover to cover	8 10.5%
Totals 21 100.0%		Totals 76 100.0%	

Table 1.

This table is based on the question: "How did you read the articles in the last issue of the ENGINEER?"

In the order of preference for articles in the November issue, "Fluorescent Lighting" easily led the race with "Plastics" highest second choice and jokes highest third. Freshmen were most prominent in voting third place for jokes.

In the December issue, "Otto W. Winter, '29" took first place comfortably, with "Co-eds on the Quadrangle" swamping second place and also taking third place with a narrow margin over "Quadrangle Quips." Juniors and seniors, becoming concerned with post graduation years, voted "Otto W. Winter, '29" first place.

November Issue			
	1st Choice	2nd Choice	3rd Choice
Freshman	c	d & f	j
Sophomore	c	c	f
Junior	c	f	e
Senior	c	d	c, f, h, & j
December Issue			
	1st Choice	2nd Choice	3rd Choice
Freshman	c	d & f	k
Sophomore	k	f	f
Junior	f	h	l
Senior	d	f	f & i

KEY:

November Issue

- c. Fluorescent Lighting
- d. The Engineer's Bookshelf
- e. "Aqua Pura"
- f. Plastics
- h. The Malleable Iron Industry
- j. Jokes

December Issue

- b. Learn your ABC's
- c. The Engineer's Bookshelf
- d. Otto W. Winter, '29
- f. Co-eds on the Quadrangle
- h. The Charlie Horse
- i. Quadrangle Quips
- k. Civilian Pilot Training Course
- l. Laugh, Fool, Laugh

Table 2.

The November and December issues represented two extremes in technicality of articles. From the (Continued on Page 21)

In The Doctor's Office

(Continued from Page 11)

table below it would seem that the best balance can be found somewhere between the two, although the more technical November issue came the closest. For the November issue, most freshmen thought it should be less technical; sophomores, ok; juniors, ok; seniors, less. For the December issue most freshmen thought it should be less technical; sophomores, ok; juniors, ok; and seniors, more. One reader thought both issues were "too childish." Another thought the less technical December issue "the best in four years", still another wondered "what articles?"

November Issue

	Freshmen	Sophomores	Juniors	Seniors	Totals
More	4	7	4	4	19
Less	13	7	9	9	38
Ok.	9	16	11	6	42

December Issue

	Freshmen	Sophomores	Juniors	Seniors	Totals
More	6	10	7	9	42
Less	3	6	3	5	17
Ok.	9	13	8	6	36

Table 3.

This table is based on answers to the question: "Do you think the articles in the last issue should have been more-----, less----- technical?"

The cover design was approved by 82.7% of readers polled; general make-up and arrangement of illustrations and body type liked by 92.5%; illustrations by 94.2%; 84.6% thought there should be more illustrations; 70.7% wanted a page of sketches in every issue similar to "The Nine Old Men", and 87.5% wanted a regular "personality" feature of engineering faculty write-ups.

On different questionnaires is the complaint that readers are not receiving their copies. We suggest that since we cannot remedy all such cases from our poll's 10% sample, those who have not received copies send their address on a postcard to:

James Rickey, Circulation Manager
Ohio State Engineer
Engineering Experiment Station

In answer to the choice of subjects discussed by Professor Dumble in his regular department, "current affairs" got first place, "books" second, and "human relations" third.

It seems that engineers lead a full life according to one comment; "Didn't read it—no time—work all day—have dates all night." The brightest spot in the poll came from the senior laboratory in architecture. That ardent student read his issues from cover to cover without turning the pages, thinks jokes rate first place "although weak," "Quadrangle Quips" a "bit daring", and Betty Grable the best authority on general makeup and arrangement of body type.



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