

GENERATION RX INITIATIVE

Purpose

Unintentional drug poisoning is now the leading cause of accidental death in the country. On average, four people in Ohio and 100 across the U.S. die from these drug overdoses each day. The Generation Rx Initiative was created by the College of Pharmacy in 2007 to address this serious public health problem.

Impact

Partnering with the Cardinal Health Foundation, the program has created educational resources aimed at specific populations that are available to the public for free. These kits provide presentations, handouts, activities, and other related materials.

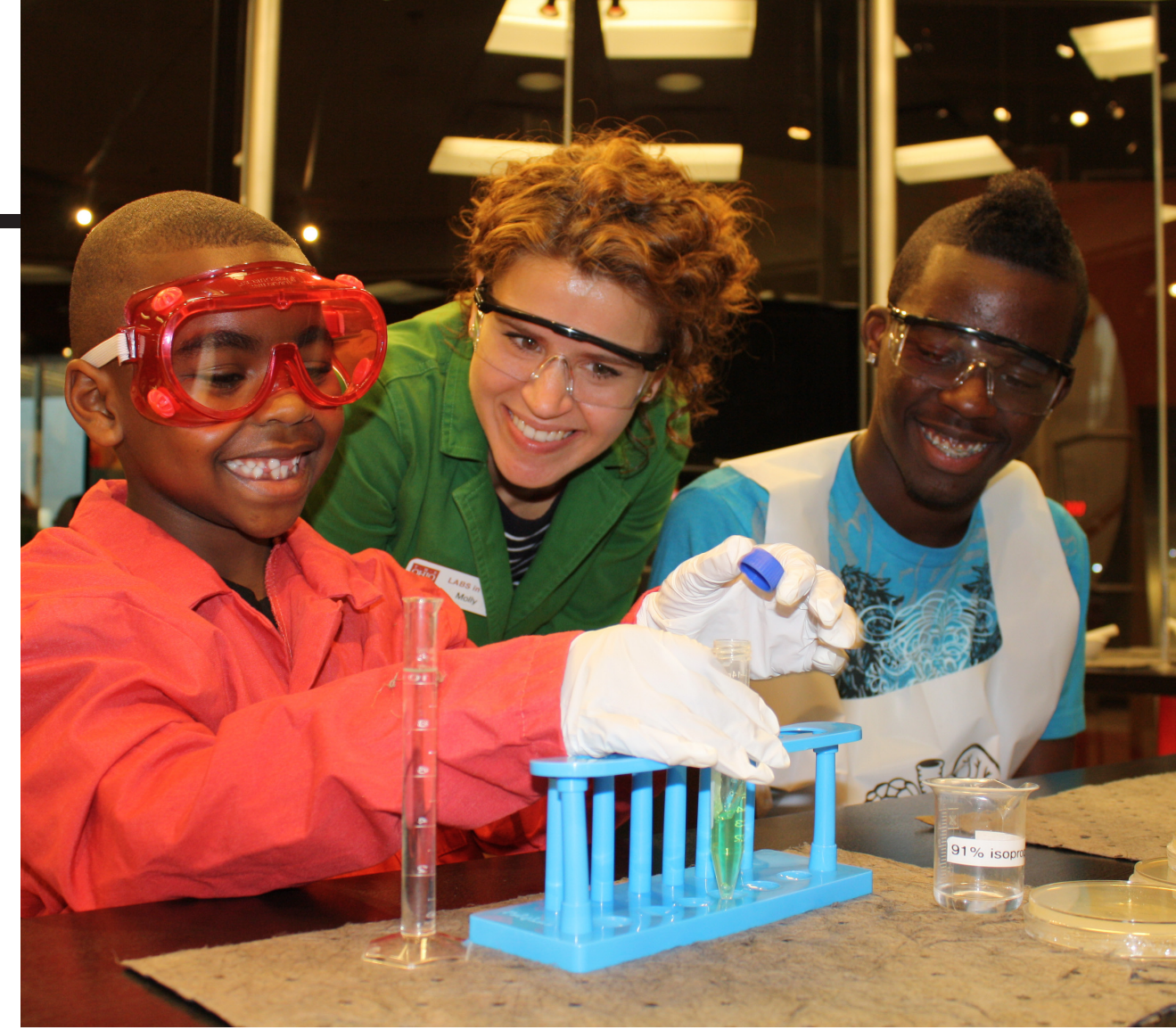
Its original community-based toolkit has been used in every state in the country. Toolkits have also been developed for youth, teens, college students, and seniors. Nearly half of the 127 Schools of Pharmacy in the U.S. now have an active Generation Rx Program.

OHIO STATE COLLEGES/UNITS INVOLVED

COLLEGE OF PHARMACY
COLLEGE OF SOCIAL WORK
COUNSELING AND CONSULTATION SERVICES
OSU EXTENSION
OFFICE OF STUDENT WELLNESS

COMMUNITY PARTNERS INVOLVED

CARDINAL HEALTH FOUNDATION
DRUG FREE ACTION ALLIANCE
NATIONAL COUNCIL ON PATIENT INFORMATION AND EDUCATION
OHIO DEPARTMENT OF HEALTH
OHIO DEPARTMENT OF ALCOHOL AND DRUG ADDICTION SERVICES
AMERICAN PHARMACISTS ASSOCIATION - ACADEMY OF STUDENT PHARMACISTS (APhA-ASP)
THE BACCHUS NETWORK
INTERACT
NOPE TASK FORCE
OHIO PHARMACISTS ASSOCIATION
WOSU@COSI
OTHER COLLEGES AND UNIVERSITIES



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COLLEGE OF PHARMACY
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