A Compilation of Case Studies Highlighting Current Issues and Uses of Accounting Methods and Procedures
by
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#### Abstract

Over the course of a year, I have gained significant knowledge of accounting treatments for different situations that may come about in the business world. After working in a real-life setting, I quickly realized how my knowledge of accounting treatments and procedures benefitted me. For my thesis requirement, I have gathered examples from case studies for major accounting topics that are widely-used amongst professionals. Each chapter of my thesis is in case format, mirroring the given format of the cases I have used for my study. Each case presented itself with issues, to which I gave my opinion on how the various situations were to be treated. With help from professors, textbooks, and scholarly and professional research, I was able to make educated opinions and assumptions about the treatments of the items discussed in my compilation of case studies.


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## Case Study 1

Home Heaters:
Financial Statement Analysis

## 1. Executive Summary

Below are financial statements from Glenwood Home Heating, Inc. and Eads Home Heating Inc., respectively. These statements provide information on the overall health and profitability of the companies. It can be concluded by evidence in these statements that Glenwood is the more profitable company of the two, making it more desirable for possible investors.

## 2. Glenwood Home Heating, Inc.

## a. Financial Statements

|  |  |  |
| :---: | :---: | :---: |
| Sales |  |  |
| Sales Revenue |  | \$398,500 |
| Cost of goods sold |  | \$177,000 |
| Gross profit |  | \$221,500 |
| Operating expenses |  |  |
| Rent Expense | \$16,000 |  |
| Depreciation Expense - Building | \$10,000 |  |
| Depreciation Expense - Equipment | \$9,000 |  |
| Bad Debt Expense | \$994 |  |
| Other Operating Expenses | \$34,200 | \$70,194 |
| Income from operations |  | \$151,306 |
| Other expenses and losses |  |  |
| Interest expense |  | \$27,650 |
| Income before income tax |  | \$123,656 |
| Income tax |  | \$30,914 |
| Net income for the year |  | \$92,742 |
| Earnings per common share |  | \$21.73 |



| Glenwood Home Heaters, Inc. <br> Statement of Cash Flows <br> For Year Ended December 31, 20X1 |  |  |
| :---: | :---: | :---: |
| Operating |  |  |
| Net Income |  | \$92,742 |
| Depreciation Expense | \$19,000 |  |
| Bad Debt Expense | \$994 |  |
| Accounts Receivable | -\$99,400 |  |
| Inventory | -\$62,800 |  |
| Accounts Payable | \$26,440 |  |
| Interest Payable | \$6,650 | -\$109,116 |
| Cash provided by Operating Activities |  | -\$16,374 |
| Investing |  |  |
| Land | -\$70,000 |  |
| Building | -\$350,000 |  |
| Equipment | -\$80,000 |  |
| Cash used by Investing Activities |  | - \$500,000 |
| Financing |  |  |
| Note Payable | \$380,000 |  |
| Common Stock | \$160,000 |  |
| Dividends | -\$23,200 |  |
| Cash provided by Financing Activities |  | \$516,800 |
| Net Cash Flow |  | \$426 |


| Glenwood Home Heaters, Inc. <br> Statement of Stockholders' Equity <br> For Year Ended December 31, 20X1 |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Common Stock | Retained Earnings | Total |
| Beginning balance | 160,000 | 0 | 160,000 |
| Net income |  | 92,742 | 92,742 |
| Dividends |  | 23,200 | 23,200 |
| Ending balance | 160,000 | 69,542 | 229,542 |

## b. Analysis

Glenwood Home Heating Inc. has a very strong Net Income of 92,742 dollars. Most of its cash is provided by financing activities, which shows it is active amongst investors. Also, Glenwood's Sales Revenue is more than double the Cost of Goods Sold, which means the company is good at creating profit from their own products.

## c. Eads Home Heating, Inc.

## a. Financial Statements

| Income StatementFor Year Ended December 31, 20X1 |  |  |
| :---: | :---: | :---: |
| Sales |  |  |
| Sales Revenue |  | \$398,500 |
| Cost of goods sold |  | \$188,800 |
| Gross profit |  | \$209,700 |
| Operating expenses |  |  |
| Depreciation Expense - Building | \$10,000 |  |
| Depreciation Expense - Equipment | \$20,000 |  |
| Depreciation Expense - Leased equipment | \$11,500 |  |
| Bad Debt Expense | \$4,970 |  |
| Other Operating Expenses | \$34,200 | \$80,670 |
| Income from operations |  | \$129,030 |
| Other expenses and losses |  |  |
| Interest expense |  | \$35,010 |
| Income before income tax |  | \$94,020 |
| Income tax |  | \$23,505 |
| Net income for the year |  | \$70,515 |
| Earnings per common share |  | \$14.79 |


$\left.\begin{array}{|lcc|}\hline \text { Eads Home Heaters, Inc. } \\ \text { Statement of Cash Flows } \\ \text { For Year Ended December 31, 20X1 }\end{array}\right]$

| Eads Home Heaters, Inc. |  |  |
| :--- | :--- | :--- |
|  | Statement of Stockholders' Equity |  |
|  | For Year End December 31, 20X1 |  |
| Common Stock | Retained Earnings |  |
| Beginning balance | 160,000 | 0 |
| Net income |  | 70,515 |
| Dividends | 160,000 | 23,200 |
| Ending balance |  | 47,315 |

## b. Analysis

Eads Home Heating Inc. still has a strong Net Income, but it is just a good amount less than Glenwood's. Like Glenwood, Eads takes advantage of its financing capabilities, therefore providing cash for the company. Eads also yields an impressive Gross Profit, showing that they have a suitable business strategy.

## d. Comparison \& Analysis

Overall, Glenwood is the superior company with regards to Net Income, Gross Profit, and Retained Earnings, which provide key information on a company's health. Eads falls just shortly behind Glenwood with comparably notable numbers in those categories, but Glenwood comes out on top in those major measures. Given this information, I would be more willing to invest money into Glenwood just by looking at their financial statements. Of course each company has its intangible benefits, but Glenwood is clearly the better performer, making it a less risky choice to invest in purely based off of numerical evidence.
e. Appendix A-Glenwood Transactions \& Adjusted Trial Balance

|  | Glenwood Home Heaters, Inc. Adjusted Trial Balance: Part B As of December 31, 20X1 |  |  |
| :---: | :---: | :---: | :---: |
|  |  | Debit | Credit |
| Cash |  | 426 |  |
| Accounts Receivable |  | 99,400 |  |
| Allowance for Bad Debts |  |  | 994 |
| Inventory |  | 62,800 |  |
| Land |  | 70,000 |  |
| Building |  | 350,000 |  |
| Acc. Dep: Building |  |  | 10,000 |
| Equipment |  | 80,000 |  |
| Acc. Dep: Equipment |  |  | 9,000 |
| Accounts Payable |  |  | 26,440 |
| Interest Payable |  |  | 6,650 |
| Note Payable |  |  | 380,000 |
| Common Stock |  |  | 160,000 |
| Dividends |  | 23,200 |  |
| Sales |  |  | 398,500 |
| Cost of Goods Sold |  | 177,000 |  |
| Other Operating Expenses |  | 34,200 |  |
| Bad Debt Expense |  | 994 |  |
| Depreciation Expense |  | 19,000 |  |
| Rent Expense |  | 16,000 |  |
| Interest Expense |  | 27,650 |  |
| Provision for Income Taxes |  | 30,914 |  |
|  |  | 991,584 | 991,584 |


f. Appendix B - Eads Transactions \& Adjusted Trial Balance


|  | Eads Home Heaters, Inc. <br> Trial Balance: Part B <br> As of December 31, 20X1 |  |  |
| :---: | :---: | :---: | :---: |
|  |  | Debit | Credit |
| Cash |  | 7,835 |  |
| Accounts Receivable |  | 99,400 |  |
| Allowance for Bad Debts |  |  | 4,970 |
| Inventory |  | 51,000 |  |
| Land |  | 70,000 |  |
| Building |  | 350,000 |  |
| Acc. Dep: Building |  |  | 10,000 |
| Equipment |  | 80,000 |  |
| Acc. Dep: Equipment |  |  | 20,000 |
| Leased Equipment |  | 92,000 |  |
| Acc. Dep: Leased Equipment |  |  | 11,500 |
| Accounts Payable |  |  | 26,440 |
| Interest Payable |  |  | 6,650 |
| Note Payable |  |  | 380,000 |
| Lease Payable |  |  | 83,360 |
| Common Stock |  |  | 160,000 |
| Dividends |  | 23,200 |  |
| Sales |  |  | 398,500 |
| Cost of Goods Sold |  | 188,800 |  |
| Other Operating Expenses |  | 34,200 |  |
| Bad Debt Expense |  | 4,970 |  |
| Depreciation Expense |  | 41,500 |  |
| Interest Expense |  | 35,010 |  |
| Provision for Income Taxes |  | 23,505 |  |
|  |  | 1,101,420 | 1,101,420 |

Case Study 2

Income Statement Presentation:
Totz \& Doodlez

## 1. Summary

Totz is a children's store that sells high quality, stylish children's clothes. Fiscal years 2014, 2015, and 2016 have been recorded. In the third quarter of fiscal year 2015, Totz introduced Doodlez, which is an art studio in the store that offers services like painting, pottery, and drawing classes.

Totz was able to gather financial information to include in their income statement, and decided to present it in sections with help from the FASB Codification. The company had a few different options when deciding how to present each item, but following is the way they chose to do it.

## 2. Income Statement Presentation

## a. Net Sales:

Totz reported net sales of $\$ 86.5$ million in fiscal year 2015 , which is a $\$ 12$ million increase from net sales of $\$ 74.5$ million achieved in 2015. This increase of sales revenue with the inclusion of Doodlez was greater than ten percent, which by FASB standards (ASC 225-10-S99-2(1)), must be stated in a different in a different line on the income statement than the Totz revenue. Both of these revenues from sold merchandise should be presented in the "Sales" section of the income statement.

## b. Gross Profit

Gross profit, which is calculated net sales less cost of sales, is one of the best way to determine the success of a company. Totz showed an increase in gross profit of $\$ 2.4$ million from $\$ 28$ million in 2015 to $\$ 30.4$ million in 2016. Costs of sales also increased directly with gross profit, with a $\$ 9.6$ million increase from $\$ 46.5$ million in 2015 to $\$ 56.1$ million in 2016. Much of this increase is due to Doodlez's services. When recording these amounts, cost of sales is to be split between the different sources of costs, which in this case, are costs deriving from Totz and costs deriving from Doodlez (ASC 225-10-S99-2(2)). These costs are to be recorded in the "Cost of Sales" section of the income statement. It should be clear that depreciation is not included in the cost of sales according to ASC-225-10-S99-8. Gross Profit is equivalent to net sales of both Totz and Doodlez less costs of sales of the same groups.

## c. Gain on Sale of Corporate Headquarters

Totz moved their location and ended up selling the building they left behind. They received $\$ 1.7$ million from the sale and will record this as a gain. According to ASC 225-20-45-4(d) and ASC 225-20-45-5, the gain on this sale should not be classified as an extraordinary item and should be placed into the operating income section of the income statement. It should be placed in operating income since it was an asset used regularly in the business. Gain from sale of property can only be classified as extraordinary if the sale is a result of a natural disaster, an expropriation, or a newly enacted law (ASC 225-20-45-5).

## d. Class Action Settlement


#### Abstract

A lawsuit with a gain of $\$ 2.7$ million was settled for Totz in 2016. This value would fall under non-operating income under "Miscellaneous Income", with disclosure of the nature of the gain in a note (ASC-225-10-S99-2(7d). Normally, contingent gains are not recognized, but in this case, since it is confirmed that Totz received money from the settlement, they will record the gain.


## Case Study 3

[^0]
## 1. Unadjusted Trial Balance

|  |  |  |  |  |  | $\begin{aligned} & 2 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & \frac{0}{2} \\ & \frac{0}{0} \\ & \dot{j} \end{aligned}$ |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Dr. | Cash and cash equivalents | 1,253,947 |  |  | 17,000,000 | -8,200,000 | 4,100,000 | -2,000,000 | -6,423,789 | 125,000 | -498,832 | -2,403,458 | 790,224 | 3,743,092 |
|  | Accounts receivable | 4,229,733 |  |  | 5,000,000 |  | -4,100,000 |  |  |  |  |  | -702,207 | 4,427,526 |
|  | Notes receivable, current | 0 |  |  |  |  |  |  |  |  |  |  | 91,059 | 91,059 |
|  | Inventories | 4,064,611 | 7,500,000 | 6,000,000 | -14,000,000 |  |  |  |  |  |  |  | -66,328 | 3,498,283 |
|  | Deferred income taxes | 369,197 |  |  |  |  |  |  |  |  |  |  | 92,052 | 461,249 |
|  | Other | 224,378 |  |  |  |  |  |  |  |  |  |  | -4,215 | 220,163 |
|  | Property and Equipment, net | 5,253,598 |  |  |  |  |  |  |  |  | 498,832 |  | 132,859 | 5,885,289 |
|  | Notes receivable, less current portion | 124,452 |  |  |  |  |  |  |  |  |  |  | 139,198 | 263,650 |
|  | Goodwill, net | 1,046,944 |  |  |  |  |  |  |  |  |  |  |  | 1,046,944 |
|  | Intangible assets, net | 183,135 |  |  |  |  |  |  |  |  |  |  | -73,110 | 110,025 |
|  | Other | 91,057 |  |  |  |  |  |  |  |  |  |  | -3,007 | 88,050 |
| Cr. | Accounts payable | 1,074,643 | 7,500,000 |  |  | -8,200,000 |  |  |  |  |  |  | 503,189 | 877,832 |
|  | Accrued salaries and wages | 423,789 |  | 6,000,000 |  |  |  |  | -6,423,789 |  |  |  |  | 0 |
|  | Other accrued expenses | 531,941 |  |  |  |  |  | 3,300,000 |  |  |  |  | -2,885,413 | 946,528 |
|  | Dividend payable | 598,986 |  |  |  |  |  |  |  |  |  | 3,709 | -1 | 602,694 |
|  | Deferred income | 142,000 |  |  |  |  |  |  |  | 125,000 |  |  | -46,062 | 220,938 |
|  | Deferred income taxes | 827,700 |  |  |  |  |  |  |  |  |  |  | 66,729 | 894,429 |
|  | Common stock | 179,696 |  |  |  |  |  |  |  |  |  |  | 1,112 | 180,808 |
|  | Additional paid-in-capital | 7,311,280 |  |  |  |  |  |  |  |  |  |  | 315,322 | 7,626,602 |
|  | Retained earnings | 5,751,017 |  |  |  |  |  |  |  |  |  | -2,407,167 |  | 3,343,850 |
|  | Sales | 0 |  |  | 22,000,000 |  |  |  |  |  |  |  | 944,017 | 22,944,017 |
|  | Franchise and royalty fees | 0 |  |  |  |  |  |  |  |  |  |  | 5,492,531 | 5,492,531 |
| Dr. | Cost of sales | 0 |  |  | 14,000,000 |  |  |  |  |  |  |  | 693,786 | 14,693,786 |
|  | Franchise costs | 0 |  |  |  |  |  |  |  |  |  |  | 1,499,477 | 1,499,477 |
|  | Sales \& marketing | 0 |  |  |  |  |  | 1,505,431 |  |  |  |  |  | 1,505,431 |
|  | General and administrative | 0 |  |  |  |  |  | 2,044,569 |  |  |  |  | -261,622 | 1,782,947 |
|  | Retail operating | 0 |  |  |  |  |  | 1,750,000 |  |  |  |  |  | 1,750,000 |
|  | Depreciation and amortization | 0 |  |  |  |  |  |  |  |  |  |  |  | 0 |
|  | Interest income | 0 |  |  |  |  |  |  |  |  |  |  | -27,210 | -27,210 |
|  | Income tax expense | 0 |  |  |  |  |  |  |  |  |  |  | 2,090,468 | 2,090,468 |
|  | $A=L+O E+R-E$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |

## 2. Adjusted Trial Balance



## 3. Income Statement

| Rocky Mountain Chocolate Factory, Inc. |  |
| :---: | :---: |
| Income Statement |  |
| For Year Ended February 28, 2010 |  |
|  |  |
| Revenues |  |
| Sales | \$ 22,944,017 |
| Franchise and royalty fees | 5,492,531 |
| Total revenues | 28,436,548 |
|  |  |
| Costs and Expenses |  |
| Cost of sales | 14,910,622 |
| Franchise costs | 1,499,477 |
| Sales \& marketing | 1,505,431 |
| General and administrative | 2,422,147 |
| Retail operating | 1,756,956 |
| Depreciation and amortization | 698,580 |
| Total costs and expenses | 22,793,213 |
|  |  |
| Operating Income | 5,643,335 |
|  |  |
| Other Income (Expense) |  |
| Interest expense | 0 |
| Interest income | 27,210 |
| Other, net | 27,210 |
|  |  |
| Income Before Income Taxes | 5,670,545 |
|  |  |
| Income Tax Expense | 2,090,468 |
|  |  |
| Net Income | \$ 3,580,077 |
|  |  |
| Basic Earnings per Common Share | \$ 0.60 |
|  |  |
| Diluted Earnings Common Share | \$ 0.58 |
|  |  |
| Weighted Average Common Shares Outstanding | 6,012,717 |
| Dilutive Effect of Employee Stock Options | 197,521 |
| Weighted Average Common Shares Outstandin Assuming Dilution | 6,210,238 |

4. Statement of Retained Earnings


## 5. Balance Sheet

| Rocky Mountain Chocolate Factory, Inc. |  |  |
| :---: | :---: | :---: |
| As of February 28,2010 |  |  |
| Assets |  |  |
| Current Assets |  |  |
| Cash and cash equivalents | \$ | 3,743,092 |
| Accounts receivable |  | 4,427,526 |
| Notes receivable, current |  | 91,059 |
| Inventories |  | 3,281,447 |
| Deferred income taxes |  | 461,249 |
| Other |  | 220,163 |
| Total current assets |  | 12,224,536 |
| Property and Equipment, Net |  | 5,186,709 |
| Other Assets |  |  |
| Notes receivable, less current portion |  | 263,650 |
| Goodwill, net |  | 1,046,944 |
| Intangible assets, net |  | 110,025 |
| Other |  | 88,050 |
| Total other assets | \$ | 1,508,669 |
| Total assets | \$ | 18,919,914 |
|  |  |  |
| Liabilities and Stockholders' Equity |  |  |
| Current Liabilities |  |  |
| Accounts payable | \$ | 877,832 |
| Accrued salaries and wages |  | 646,156 |
| Other accrued expenses |  | 946,528 |
| Dividend payable |  | 602,694 |
| Deferred income |  | 220,938 |
| Total current liabilities |  | 3,294,148 |
| Deferred Income Taxes |  | 894,429 |
| Commitments and Contingencies |  |  |
| Stockholders' Equity |  |  |
| Common stock |  | 180,808 |
| Additional paid-in-capital |  | 7,626,602 |
| Retained earnings |  | 6,923,927 |
| Total stockholders' equity |  | 14,731,337 |
| Total liabilities and stockholders' equity | \$ | 18,919,914 |

## 6. Cash Flow Classification

| Balance Sheet Accounts |  |  |  |
| :--- | :---: | :--- | ---: |
|  | Operating | Investing | Financing |
|  |  |  |  |
| Assets |  |  |  |
| Current Assets |  |  |  |
| Cash and cash equivalents | X |  |  |
| Accounts receivable | X |  |  |
| Notes receivable, current | X |  |  |
| Inventories | X |  |  |
| Deferred income taxes |  |  |  |
| Other |  |  |  |
| Total current assets |  | X |  |
|  |  |  |  |
| Property and Equipment, Net |  |  |  |
|  |  |  | X |
| Other Assets |  |  |  |
| Notes receivable, less current portion |  |  |  |
| Goodwill, net |  |  |  |
| Intangible assets, net |  |  |  |
| Other |  |  |  |
| Total other assets |  |  |  |
|  |  |  |  |
| Total assets | X |  |  |
|  | X |  |  |
| Liabilities and Stockholders' Equity |  |  |  |
| Current Liabilities | X |  |  |
| Accounts payable | X |  |  |
| Accrued salaries and wages | X |  |  |
| Other accrued expenses |  |  |  |
| Dividend payable |  |  | X |
| Deferred income |  |  |  |
| Total current liabilities |  |  |  |
| Deferred Income Taxes |  |  |  |
|  |  |  |  |
| Stockholders' Equity |  |  |  |
| Common stock |  |  |  |
| Additional paid-in-capital | Retained earnings |  |  |
| Total stockholders' equity |  |  |  |
|  |  |  |  |
|  |  |  |  |


| Income Statement Accounts |  |  |  |
| :--- | :--- | :--- | :--- |
|  | Operating | Investing | Financing |
| Revenues |  |  |  |
| Sales |  |  |  |
| Franchise and royalty fees |  |  |  |
| Total revenues |  |  |  |
|  |  |  |  |
| Costs and Expenses |  |  |  |
| Cost of sales |  |  |  |
| Franchise costs |  |  |  |
| Sales \& marketing |  |  |  |
| General and administrative |  |  |  |
| Retail operating |  |  |  |
| Depreciation and amortization | X |  |  |
| Total costs and expenses |  |  |  |
|  |  |  |  |
| Operating Income |  |  |  |
|  |  |  |  |
| Other Income (Expense) |  |  |  |
| Interest expense |  |  |  |
| Interest income |  |  |  |
| Other, net |  |  |  |
|  |  |  |  |
| Income Before Income Taxes |  |  |  |
|  |  |  |  |
| Income Tax Expense |  |  |  |
|  |  |  |  |
| Net Income |  |  |  |
|  |  |  |  |

Case 4

Cash/Receivables: Examining Potential Fraud Schemes and Internal Control Procedures

## Summary:

As the owner of a small craft shop in Oxford, Mississippi, Ms. Kayla Stevens faces the possibility that fraud schemes are occurring at her local business. To safeguard the craft shop's operations, Kayla should implement internal control systems, which include checks and balances created to prevent and detect fraud. Table 4-1 identifies various fraud schemes and recommends internal control procedures to protect the business.

Table 4-1 Analyzing Fraud Schemes and Internal Control Procedures

| Fraud Scheme | Internal Control |
| :--- | :--- |
| Lucy may understate or not record sales as <br> she has the power to both record sales and <br> prepare bank deposits. Thus, Lucy could <br> understate sales and pocket cash that she <br> does not include with the bank deposits. | Separation of duties - Kayla should <br> separate the responsibilities for receiving, <br> depositing, recording, and reconciling cash <br> so that an employee cannot both commit <br> and conceal fraud. Clerks should collect <br> cash during sales. A different individual <br> should record daily sales, and Lucy may <br> prepare bank deposits. |
| Kayla takes deposits to the bank and <br> reconciles bank statements. This current <br> system allows for embezzlement. | Separation of duties - While dividing all <br> responsibilities may be difficult since the <br> business is small, separation of duties <br> provides greater internal control. One |
| person should take deposits to the bank, |  |
| and Kayla can reconcile bank statements. |  |$|$


| Sam, or Wendy to steal cash directly from <br> the cash register. | employee activity to be tracked, and Kayla <br> should require the reconciliation of cash to <br> check that the amount of cash on hand <br> matches the receipts. To find a culprit, <br> Kayla can give employees vacation and see <br> if cash discrepancies continue or end <br> during a particular employee's time off. |
| :--- | :--- |
| The credit card machine is behind the cash <br> registers. Clerks may steal credit card <br> information or perform fraudulent actions <br> since customers cannot see that their credit <br> card transactions are performed correctly. | Physical control - Kayla should relocate <br> the credit card machine next to the cash <br> registers to ensure that the credit card is <br> swiped and that the transaction is properly <br> completed at the correct price. |
| The amount recorded for sales or cash <br> earned may be manipulated or presented <br> inaccurately as the store's information <br> system automatically updates inventory | Application and access control - Kayla can <br> consider purchasing more sophisticated <br> accounts while Lucy manually records <br> sales in the accounting software. |
| software that automatically records sales to <br> prevent manipulation of data. If Lucy must <br> enter sales manually, an access control <br> should limit her access to other parts of the <br> accounting software. |  |
| If transactions have no identification <br> number or if register tape is not compared <br> to the amount of sales journalized, Lucy or <br> clerks can alter transactions without any <br> matching supplemental records, and their <br> actions will go unnoticed. | Application control - Kayla should use <br> software that indexes each sale with details |
| like the transaction number, date, amount, |  |
| and clerk's name. This internal control |  |
| provides unaltered evidence of sales for |  |
| audits and allows the actual cash balance to |  |
| be reconciled to the register tape's sales. |  |$|$

Case Study 5

Inventory Analysis

## Summary:

A company is looking to analyze the effects of obsolete and/or unmarketable inventory on their financial statements and on the health of their company. In many companies, inventory makes up a bulk of assets, so companies have to strategically and efficiently manage their inventory. Three categories of inventory are involved, but the main category that can be affected by becoming obsolete is the finished goods inventory. Companies must find ways to decrease obsolete inventory to make sure their finished goods are able to be purchased by customers.

1. Raw Materials - Procurement/purchasing from supplier, storage

Work-in-process - Direct/indirect labor, direct/indirect materials, factory overhead, materials/equipment used for production, storage

Finished Goods - Shipping costs, storage, packaging
2. Inventories are net of an estimated allowance for obsolete or unmarketable inventory.
3. a. Balance Sheet
b. $\mathbf{2 0 1 2}$ gross inventory: \$198,386

2011 gross inventory: \$219,722
c. Most, if not all, of the reserve for obsolete inventory should be allocated to finished goods because there is a higher change that inventory in this category has gone astray in some way. Also, a small amount could be attributed to raw materials for materials that are unusable. Work in process is unlikely to have a reserve for obsolete because labor and overhead are unlikely to become obsolete.
4. Cost of goods sold 13,348

Allowance for obsolete and unmarketable inventory
13,348

Allowance for obsolete and unmarketable inventory 13,348

Finished goods inventory
13,348
5.

| Raw Materials |  |
| :--- | :--- |
| 46,976 | 442,068 |
| $438,561(d)$ |  |
| $\$ 43,469$ |  |

Work-In-Process

| 1,286 | 568,735 |
| :--- | :--- |
| $442,068(\mathrm{c})$ |  |
| 126,000 |  |
| $\$ 619$ |  |

Finished Goods, net

| 184,808 |  |
| :--- | :--- |
| $568,735(\mathrm{~b})$ | 13,348 |
|  | 572,549 (a) |

\$167,646

## Cost of Sales

| 0 |  |
| :--- | :--- |
| 13,348 |  |
| 572,549 |  |
| $\$ 585,897$ |  |

## Accounts Payable

$\left.\begin{array}{l|l}\hline 443,772 \text { (e) } & 72,465 \\ 438,561\end{array}\right]$
6. Inventory Turnover Ratio $=\frac{585,897}{(211,734+268,591) / 2}=2.44$
7. Inventory Holding Period $=\frac{365}{2.44}=149.62$

On average, the company took about 150 days to manufacture and sell its inventory. The company is becoming more efficient in managing its inventory.
8. An estimate of the amount of obsolete inventory in finished goods is around $8 \%$.

As an investor or analyst, I would like to know the prior year's percentage of obsolete inventory to see if the company is increasing the quality of their inventory.

## Case Study 6

WorldCom Inc.:
Capitalized Costs and Earnings Quality
1.
a. SCON 6, by my interpretation, defines assets as something a company holds from a past event that is able to produce benefit for the company in some way in the near or far future (CON 6-1). SCON 6, by my interpretation, defines expenses as the using up of either assets or liabilities due to ongoing operations of the company. These are costs that a company incurs regularly in order to do day-to-day business (CON 6-2).
b. Costs should be expensed when they are part of ongoing activities for a company. Costs should be capitalized as assets when they have a future benefit associated with them.
2. Net income on the income statement will initially be higher because costs are not being recorded as expenses, therefore understating expenses. On the balance sheet, assets and equity will be higher after initial capitalization.
3. Line Costs (Expense) 14,739,000,000

Cash
14,739,000,000

These "line costs" are the charges from the telephone provider that account for phone usage for the company.
4. The types of cost that were improperly capitalized by WorldCom were expenses, specifically, changes paid to telephone networks. These types of costs are
supposed to be allocated to operating expenses, therefore should not be capitalized. This money-saving decision made by Sullivan was led by thinking that the costs could be spread out over time, rather than accounted for as expenses. His decision blatantly violated accounting rules in the fact that ongoing costs such as phone line costs are to be expensed, rather than capitalized like long term investments. These line costs do not meet the definition of assets given by the SCON 6 .
5. PPE (Asset) $3,055,000,000$

Line Costs (Expense) 3,055,000,000

These appear on the balance sheet under property, plant, and equipment. They would appear on the statement of cash flows under the investing section.
6. Depreciation Expense 83,306,818

83,306,818
7. Income before taxes, as reported

Add: Depreciation for the year
\$ 2,393,000,000
83,306,818
Less: Line costs improperly capitalized
Loss before taxes, restated $(578,693,182)$

Add: Income tax benefit 202,542,614

Add: Minority interest 35,000,000

Net loss, restated
\$ $(341,150,568)$

The difference in net income is very material.

## Appendix

## Part F: Depreciation Expense Calculation

Quarter 1: $(771,000,000 / 22) *(4 / 4)=35,045,455$
Quarter 2: $(610,000,000 / 22) *(3 / 4)=20,795,455$
Quarter 3: $(743,000,000 / 22) *(2 / 4)=16,886,364$
Quarter 4: $(931,000,000 / 22) *(1 / 4)=10,579,545$

Total Depreciation for the Year $83,306,818$

Case Study 7

Targa Company: Business Line Restructure

## 1. Executive Summary

Restructuring a business comes with many complications for a company. Before deciding to restructure, a company must consider the many costs included like termination of employees, relocation, and retraining. FASB Codification classifies this kind of business decision as "an exit activity which includes but is not limited to a restructuring, such as the sale or termination of a line of business, the closure of business activities in a particular location, the relocation of business activities from one location to another, changes in management structure, and a fundamental reorganization that affects the nature and focus of operations." Under this FASB definition, there are also guidelines provided by the FASB Codification under this umbrella when accounting for a restructure." (ASC 420-10-15-4).

## 2. Employee Benefits

In order to most efficiently use its resources for restructuring a business line, Targa Company must downsize its workforce. By doing this, they must cut down their employees by ten percent. Upon their involuntary termination, employees are entitled to a good amount of compensation from the company. Employees will only receive this benefit if they work until the date that Targa quits production for that line of service. This standard is not just company policy for Targa, but it is a required method of recording compensation benefits by FASB. In the Codification, FASB states that "if employees are required to render service until they are terminated in order to receive the termination benefits and will be retained to render service beyond the minimum retention period, a
liability for the termination benefits shall be measured initially at the communication date based on the fair value of the liability as of the termination date" (ASC 420-10-30-6).

Targa Company also issued a statement that this termination of employees is a one-time occurrence, meaning that employees will not be terminated in waves, but rather at just one time. The company decided to terminate employees all at one time most likely due to the circumstances of shutting down a facility that hosted the discontinued business line. Upon this termination of employees, there must be several guidelines that need to be followed in order to align with FASB standards. According to FASB, "an arrangement for one-time employee termination benefits exists at the date the plan of termination, meets all of the following criteria, and has been communicated to employees on the communication date." (ASC 420-10-25-4).

Criteria for one-time employment termination benefits includes:
"a. Management, having the authority to approve the action, commits to a plan of termination.
b. The plan identifies the number of employees to be terminated, their job classifications or functions and their locations, and the expected completion date.
c. The plan establishes the terms of the benefit arrangement, including the benefits that employees will receive upon termination (including but not limited to cash payments), in sufficient detail to enable employees to determine the type and amount of benefits they will receive if they are involuntarily terminated.
d. Actions required to complete the plan indicate that it is unlikely that significant changes to the plan will be made or that the plan will be withdrawn." (ASC 420-10-25-4).

These post-employment benefits do not come without a loss for the company. Upon the communication date of the termination, Targa Company must know how to correctly account for the cost of the benefits. Benefits given by the company like bonuses and wage compensation have monetary value that needs to be recognized. FASB has communicated that "Nonretirement postemployment benefits offered as special termination benefits to employees shall be recognized as a liability and a loss when the employees accept the offer and the amount can be reasonably estimated. An employer that offers, for a short period of time, special termination benefits to employees, shall not recognize a loss at the date the offer is made based on the estimated acceptance rate." (ASC 712-10-25-1). As a result of these standards, a liability must be recognized on the balance sheet on December 27, 20X1, and a loss recorded on the income statement for year ended December 31, 20X1.

## 3. Retraining and Relocation Costs

Along with the employee termination benefits discussed above for the circumstance of restructuring a business line, there are other expenses that go along with them. These income statement items include relocation costs and retraining costs, which fall under the category of start-up costs. Even though the company is not new, these expenses can be
considered start-up costs because a completely new facility is being opened up with new employees who will need to be trained. Since these items must be accounted for in the financial statements, FASB has issued a standard about how to account for start-up costs. According to the FASB Codification, "Costs of start-up activities, including organization costs, shall be expensed as incurred." (ASC 720-15-25-1). Because of this, these expenses must go on the balance sheet as of December 27, 20X1, and on the income statement for year ended December 31, 20X1.

Because restructuring a business line can be very complicated for a company, start-up costs for a new facility could potentially include more than just retraining and relocation. As given as an example by FASB in the codification, some costs that might be incurred as well as explicit start-up costs could potentially include and not restricted to:
"a. Salary-related expenses for new employees
b. Salary-related expenses for the management store opening team
c. Training costs and meals for newly hired employees
d. Hotel charges, meals, and transportation for the opening team
e. Security, property taxes, insurance, and utilities costs incurred after construction is completed
f. Depreciation, if any, of new computer data terminals and other communication devices
g. Nonrecurring operating losses." (ASC 720-15-55-6).

Specifically, in this situation, items "c." and "e." are being referred to directly in Targa's costs of restructuring the business in a new location. Not to say that the expenses mentioned above will not be significant, but these two items are large components in Targa's restructuring costs.

Case Study 8

Merck \& Co., Inc. Stockholders' Equity

## Part A

i. Common shares authorized to issue $-5,400,000,000$
ii. Common shares issued at $12 / 31 / 2007-2,983,508,675$
iii. $\quad 2,983,508,675 \times .01=29,835,086.75$
iv. $811,005,971$ treasury stock
v. $2,172,502,884$ shares outstanding
vi. $\quad$ Market capitalization $=2,172,502,884 \times \$ 57.61=125,157,891,147$

## Part C

i. Companies pay dividends as an incentive for shareholders to keep investing in their company. It also says that a company is not risky to invest in because they are able to afford to pay their shareholders. Share price is expected to go down when dividends are paid.

## Part D

i. There are many reasons why a company would repurchase their own shares.

One might be to provide stock for employee stock compensation plans.
Another reason might be to create artificial demand, making the market look better for the company. Companies might also do this to increase their EPS.

## Part E

i. Retained Earnings 3,310,700,000

| Dividends Payable | $3,400,000$ |
| :--- | :--- |
| Cash | $3,307,300,000$ |

## Part G

i. Cost Method
ii. $26,500,000$
iii. $1,429,700,000$ total; .0185 per share; financing cash flow
iv. Treasury stock is treated as a contra equity item, and they don't gain any future benefit from treasury stock since they are not earning income from their own shares.

## Part I

|  | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 6}$ |
| :--- | :---: | :---: |
| Dividends Paid | $3,307,300,000$ | $3,322,600,000$ |
| Shares Outstanding | $2,172,502,884$ | $2,167,785,445$ |
| Net Income | $3,275,400,000$ | $4,433,800,000$ |
| Total Assets | $48,350,700,000$ | $44,569,800,000$ |
| Operating Cash Flows | $6,999,200,000$ | $6,765,200,000$ |
| Year-end Stock Price | $\$ 57.61$ | $\$ 41.94$ |
| Dividends Per Share | 1.52 | 1.53 |
| Dividend Yield | 0.026 | 0.036 |
| Dividend Payout (dividends paid/NI) | 1.01 | 0.75 |
| Dividends to Total Assets <br> (dividends paid/total assets) | 0.068 | .075 |
| Dividends to Operating Cash Flows (dividends <br> paid/operating cash flows) | .472 | .49 |

Merck's dividend-related ratios across the two years are typically decreasing except for dividend payout.

## Case Study 9

## Xilinx Inc.;

Stock Option Accounting

## Part A

A stock option gives the holder the right to purchase a share of common stock at a pre-set price. If the stock option never reaches the pre-set price, it will be worthless. However, if the stock price goes above the threshold of the stock option, it can make people considerably wealthy. The largest incentive for stock option plans is to keep upper-level executives wanting to increase the stock price. This means that it will motivate the employees to perform better in order to raise the stock price, because in the end, they will get paid in the amount their stock performs.

## Part B

Compared to regular stock options, restricted stock options are simpler because they are subject to less accounting and tax policies. Companies have gotten used to accounting between regular options and RSU's. Restricted shares cannot be sold until vesting occurs. Some advantages of using RSUs over regular options is that it never becomes completely worthless, it results in less dilution, and it better aligns employee incentives with the company's incentives. Companies would use both RSUs and stock options to support different levels of employees' needs and motivators. Restricted stock is also a less risky investment than just a regular stock option.

## Part C

Grant date - A grant date is the first day of the offering period for the stock option.

Exercise price - The set price of a common share that a holder has the right to purchase as a stock option.

Vesting period - The vesting period is the time between the grant date and vesting date.

Expiration date - The expiration date is the month the contract expires. More specifically, it is usually the third Friday of the month the contract expires.

Options/RSUs granted - Options/RSUs granted are the amount of options are RSUs that have been requested and issued

Options exercised - Options exercised means that the person who was granted the option is putting to use the rights specified in the contract regarding the option. Options are not always exercised due to market conditions.

Options/RSUs forfeited or cancelled - An option/RSU forfeited is when the "owner fails to meet the purchase requirements which might include paying the money owed or avoiding the selling or transferring of shares during a restricted period. When it is forfeited, she shares becomes the property of the issuing company." (http://www.investopedia.com/terms/f/forfeited-share.asp)

## Part D

With the company's employee stock purchase plan, employees are able to obtain a twenty-four month right to purchase common stock shares at the end of every six-month exercise period. An employee would want to participate in this option in the case that the stock price rises above the price that it normally sells for. An example of an incentive for employee stock purchase plans is that they can gain incentive for performing well in the company. These incentives are specifically tailored to the ordinary employees of the company, rather than the higher executives since these two categories of employees typically have different agendas. Also, employee stock purchase plans give employees security in their compensation and give them a chance to earn a higher income.

## Part E

Accounting for stock options required the measurement of the cost of employee equity that is to be exercised to the fair value of awards. It is to be recorded as a compensation expense during the service period (vesting period). The company must also record to compensation expense the outstanding, unvested portion of the awards. Cash flows from excess tax benefits must be included in the financing section of the Statement of Cash Flows. The exercise price of the stock options must be equal to the current market price of the common stock. The expense for the stock option plan is to be included in overall compensation expense.

## Part F

i. Total expense for stock-based compensation $=77,862$
ii. Xilinx includes this expense in the General \& Administrative expenses for most employees, but it could also be included in Cost of Goods Sold for employees that are directly related to inventory.
iii. The 2013 expense must be added back to Net Income; the net income on the Statement of Cash Flows is understated before this. This amount appears in the Operating section.
iv. The income tax effect for stock-based compensation is to make it a deferred tax asset, paying it like a prepaid asset. The company will have a payable and pay it when the option is exercised.
v. COGS 6,356

R\&D Expense $\quad 37,937$
SG\&A Expense 33,569

$$
\text { APIC - Stock Option } \quad 77,862
$$

Deferred Tax Asset 22,137
Income Tax Payable
22,137

## Part I

i. Restricted stock awards are becoming the new trend in the use of employee stock options. Employees are wanting to use restricted stock instead of regular stock options because their return is more certain in comparison to stock options. In recent years, companies have found restricted stock to be more attractive because it is simpler to account for, while at the same time being a worthwhile type of compensation that encourages growth in the company. For regular employees, the restricted stock option is more attractive than regular stock because it involves less risk. With restricted stock, an employee can count on the amount of their compensation instead of just hoping the market does well.
ii. According to the footnotes in Xilinx's statements, the trend of using restricted stock according to the article is inconsistent with Xilinx's policies. Xilinx utilizes "incentive stock options, non-qualified stock options, and RSUs" (FN pg. 61). In the footnote on page 62, the company states that, "new shares are issued upon employees' exercise of their stock options" in regard to stock option compensation. On page 63, Xilinx reported that "RSUs with a fair value of $\$ 40.8$ million were vested during fiscal 2013". According to the footnote on page 61, stock options were granted just about as frequently as RSUs were.

Case 10

Revenue Recognition

## Part I

Step 1: Identify contracts with a customer: In this particular case, a contract is established when the customer offers the bartender a $\$ 5$ bill in exchange for a beer. In order for there to be a contract, there must be at least two parties, both exchanging something of consideration. The amount of what is to be consideration can vary by the nature of the contract.

Step 2: Identify the performance obligations: In order for the bartender to receive money from the customer, he must give a beer in exchange for the $\$ 5$ bill. Vice versa, the customer must give the bartender a $\$ 5$ bill in order to receive the beer.

Step 3: Determine the transaction price: The transaction price in this contract is $\$ 5$.

Step 4: Allocate the transaction price to the performance obligations in the contract: The price of the beer is equal to the money paid, which in this case is $\$ 5$.

Step 5: Recognize revenue when (or as) the entity satisfies a performance obligation: The contract is completed when the customer receives the beer after he/she has handed the money to the bartender. This happens instantaneously.

Journal Entry:

Cash 5.00

Sales Revenue
5.00

## Part II:

Step 1: Identify contracts with a customer: The customer must receive the beer and the mug in exchange for cash with the bartender.

Step 2: Identify the performance obligations: The customer must give the bartender \$7 for the beer and the mug, and the bartender must give the customer the beer and the mug in exchange for the $\$ 5$.

Step 3: Determine the transaction price: The entire transaction price is $\$ 7$.

Step 4: Allocate the transaction price to the performance obligations: Since there are standalone items involved in the transaction, the final transaction price must be allocated to each item. For instance, the transaction price is $\$ 7$, which the beer and mug standalone prices total to $\$ 8$. These individual prices must be allocated based on their percentages and multiplied by the transaction price.

Step 5: Recognize revenue when (or as) the entity satisfies a performance obligation: The revenue is recognized when the customer receives the beer and mug.

Journal Entry:

Cash

Sales Revenue - Beer 4.375

Sales Revenue - Mug 2.625

## Part III

Step 1: Identify contracts with the customer: The bartender must give the beer and pretzel coupons (which will eventually turn into tangible goods) to the customer, and the customer must give the bartender money for the goods.

Step 2: Identify the performance obligations: The performance obligation of the customer is to pay the bartender, which he has done. The obligation isn't satisfied on the bartender's end until the coupons are redeems for the two pretzels, but the bartender has satisfied part of his obligation by delivering the beer.

Step 3: Determine the transaction price: The transaction price of this sale is $\$ 7$.

Step 4: Allocate the transaction price to the performance obligations: The customer pays that bartender $\$ 7$ in cash, and this amount must be allocated to each individual item. The beer and pretzel coupons were allocated by percentage out of the total amount of $\$ 8.50$ which includes standalone prices for beer and pretzel coupons. These percentages were then multiplied by $\$ 7$, the amount that the customer paid for the goods.

Step 5: Recognize revenue when (or as) the entity satisfies the performance obligation: The revenue from the beer will be recognized when the customer receives the beer, but the revenue from the pretzel coupons will not be recognized until the customer actually received the pretzels. For now, it will be recognized as a liability.

Journal Entry:

Cash
7.00

Sales Revenue - Beer

Unearned Sales Revenue - Pretzel Coupon
4.12
2.88

## Part IV

Step 1: Identify the contracts with the customer: The customer must give the coupon to the bartender in exchange for the pretzels. On the other end, the bartender must accept the coupon and hand the customer the pretzels because the customer has already paid.

Step 2: Identify the performance obligations: The customer must hand the bartender the coupon in order to receive the pretzel. In turn, the bartender must hand the customer the pretzel in exchange for the pretzel.

Step 3: Determine the transaction price: The transaction price is the coupon itself, which has a value of $\$ 3.50$. This amount, however, has already been accounted for at the allocated price of $\$ 2.88$.

Step 4: Allocate the transaction price to the transactions: The transaction price has already been allocated to the books in Part 3.

Step 5: Recognize revenue when (or as) the entity satisfies the performance obligation:
Revenue from the transaction is recognized when the coupon is exchanged for the pretzel.

Unearned Revenue - Pretzel Coupon 2.88

Sales Revenue - Pretzel Coupon

Case Study 11

ZAGG Inc.
Deferred Income Tax

## Part A

The term "book income" simply means the income from items reported on the income statement that are not part of taxable income. If a company can do this accurately, it is completely legal and recognized by the IRS. Examples of non-taxable items include but are not limited to tax refunds, municipal bonds, and worker's compensation. There are sometimes differences in taxable net income and book income because of these situations where companies are allowed to exempt expenses from their taxes. The number that catches this notion in ZAGG's statement of operation is 23,898 , which represents the income before taxes are considered.

## Part B

i. Permanent tax differences - These differences represent the types of income that are deducted from taxes. A company would show these amounts on both the financial statements in the net income total and on the tax return to the IRS. An example of a permanent tax difference is, as mentioned above, tax-exempt items like federal tax refunds and worker's compensation.
ii. Temporary tax differences - Temporary differences, also known as timing differences, are considered temporary because the amounts reported on the financial statements are not the full amount, making the totals between taxable and book income different. An example of a temporary difference would be accelerated depreciation. In this situation, a company will accelerate their depreciation on their taxes, but not on their own financial statements. Since depreciation can be computed in different ways, the depreciation must be calculated and reported until the whole asset is depreciated. If not done with straight line method, companies will report different amounts each year for depreciation on their taxes and financial statements.
iii. Statutory tax rate - The statuary tax rate is the legally imposed tax rate. This tax rate is stated by the government, and is a law that taxpayers must follow. All entities must succumb to this tax rate since it is put in place by the federal government.
iv. Effective tax rate - The effective tax rate is the rate at which and individual or corporation is taxed. This rate is multiplied by the pre-tax income to get the total net income for the period. This rate is subject to change with the market. The effective tax rate is also the more widely-known rate that is attached to most securities.

## Part C

A company would report their deferred income taxes as part of their total income tax expense because the amount that the company owes is in the expense account. While there is a simple expense account, deferred income taxes can be split into two types: deferred tax assets and deferred tax liabilities. Because their names match their functions (assets and liabilities), these two tax accounts function in different ways to the company. It is inaccurate to consider either of these types as simple expenses because they do not function as expenses. Also, they have difference normal balances so they both will not be able to be put into an expense account. For example, if a DTR was put into an income tax expense account, that would be improper accounting because an expense account's normal balance is a debit, which the liability account's normal balance is a credit. These accounts must be totaled on the debit side with the income tax expense to equal the credit side of the income taxes payable account in order to be properly balanced.

## Part D

Deferred tax assets represent the amount of taxes that have been paid in advance by a company. A comparison to this treatment is prepaid rent, where the individual pays in advance to the creditor, therefore having less to pay at a later date when it is actually due. An example of a deferred tax asset is when a loss is carried over to the next period because by recognizing the loss, they are lowering their taxable income, and in turn making taxes lower. Deferred tax liabilities are the differences between the accounting and tax numbers reported. By stating that there is a deferred tax liability, the company is realizing the amount of taxes they will have to pay in the future due to a transaction in process. An installment sale receivable would be an example of a deferred tax liability. In this case, the receivable should be recognized when the cash is paid, but the company is already recognizing the taxes it will have to pay because of this transaction ahead of time.

## Part E

A deferred income tax valuation allowance is an account that offsets a portion of a company's deferred tax assets if a company doesn't think that they will be able to realize the value. This treatment should be used if the creditor believes that the debtor is not going to be able to pay a portion of their taxes (usually $50 \%$ probability). Changes to this account are the be included as a reduction from income from continuing operations. This account works like an allowance for doubtful accounts when a company isn't able to pay its receivables.

## $\underline{\text { Part F }}$

i. Income Tax Expense 9,393

Net Deferred Tax Asset 8,293

Income Tax Payable 17,868
ii. Income Tax Expense

9,393
DTA 8,002
DTL
291
Income Tax Payable
17,868
iii. $\quad \mathrm{ETR}=39.3 \%$
iv. Deferred income tax assets $=6,912$

Deferred income tax assets $=6,596$

## Case Study 12

Build-A-Bear Workshop, Inc.: Capital and Operating Leases

## Part A

Companies lease assets rather than buy them for a number of reasons. First, leases can be tax deductible. A company wants to cut their expenses wherever they can, so if they can cut out a chunk of taxes that they would otherwise be paying, they will do it. Next, leases offer flexibility that might not otherwise be offered in a typical buy-sell contract. Also, leases are a very common in today's consumer world. Most things that can be considered major purchases can also be leased. Finally, leases provide immediate access to the asset being leased as opposed to possibly waiting for a loan to go through.

## Part B

For a lease to be considered for capitalization, a lease must be noncancelable and meet at least one of the following criteria:

- Transfers ownership of the property to the lessee
- Contains a bargain-purchase option
- Equal to $75 \%$ or more of the estimated economic life of the leased property
- Present value of the minimum lease payments equals or exceeds $90 \%$ of the fair value of the leased property

Operating Lease - An operating lease is a lease that does not meet any of the above criteria. In this type of lease, expenses are recognized instead of assets and liabilities. In this type of lease only the periods benefitted are recorded, and not periods in the future.

Operating leases can be noncancelable as well as capital leases, and in this case, the lessee must disclose all operating leases that have terms in excess of a year.

Capital Lease - A capital lease is a lease that is noncancelable and meets at least one of the following criteria above. When recording this type of lease, amounts in asset and liability accounts are recorded. Depreciation and interest must also be accounted for in a capital lease situation. By using this type of lease instead of an operating lease, the following effects can occur

- Increased debt
- Increased total assets
- Lower income early in the lease's life, leading to lower retained earnings

Direct-Financing Lease - A direct-financing lease is a lease where lessor accounts for the income from the sale over time as the lease payments are made. When an asset is leased, it is replaced with a receivable of some kind. The lessor takes interest from the receivable as its revenue. This kind of lease acts as a loan more so than a standard lease. Profit from this type of lease is recorded at the inception of the lease.

Sales-type Lease - a sales-type lease is a lease where the present value of minimum lease payments is higher than the carrying amount of the asset. In this type of lease, the income that is earned is interest, and profit is recorded as the difference between the minimum lease payments and the carrying amount of the asset. No profit is recorded at the beginning of the lease as opposed to the direct financing lease.

## Part C

Accountants distinguish between different types of leases because each type of lease has a different purpose and treatment in regards to the business and financial statements. By knowing how to distinguish between leases, the accountant will know the flow of business better, therefore knowing how to account for the rest of their expenses, assets and liabilities more accurately. The way a company accounts for their leases can also have a dramatic effect on their financial statements, as elaborated on in Part B. Because of this, accountants need to know the best way to classify each lease.

## Part D

i. This will be treated as an operating lease because of several conditions. First, the title is not being transferred to the lessee. Also, the lease payments do not exceed $90 \%$ of the fair value.
ii. Rent Expense 100,000

Cash 100,000
$\begin{array}{rrr}\text { iii. } \text { Rent Expense } & 100,000 & \\ \text { Deferred Rent } & 25,000 & \\ \text { Cash } & & 125,000\end{array}$

## Part E

i. The amount of rent expense on operating leases in Fiscal 2009 is 46.8 Million. This amount is attained by adding the rent expense and the contingent rents numbers together.
ii. The expense appears under either SG\&A and store preopening. The rent expense could also be included under "prepaid expenses and other current assets" depending on how Build-A-Bear pays installments of the lease.

## Part F

i. Pictured below is a table showing the present value of the lease for each period, resulting in a total at the end of the lease's useful life (8 years). Each payment is multiplied by its respective present value factor to get the true value of the dollar amount, which is reflected in the "PV of Payment" column.

| Period | Payment | PV factor | PV of Payment |
| :--- | :---: | :--- | :--- |
| 1 | $\$ 50,651$ | 0.9346 | $\$ 47,337$ |
| 2 | 47,107 | 0.8734 | 41,145 |
| 3 | 42,345 | 0.8163 | 34,566 |
| 4 | 35,469 | 0.7629 | 27,059 |
| 5 | 31,319 | 0.7130 | 22,330 |
| 6 | 25,229 | 0.6663 | 16,811 |
| 7 | 25,229 | 0.6227 | 15,711 |
| 8 | 25,229 | 0.5820 | 14,683 |
|  |  | Total PV of Payment | $\mathbf{\$ 2 1 9 , 6 4 3}$ |

ii. To record leases as capital leases entered into as a whole on Jan. 2, 2010:
Property, Plant, Equipment 219,643
Lease Obligation 219,643
iv. To record leases as capital leases in fiscal 2010 including interest and amortization:

| Lease Obligation | 35,276 |
| :--- | ---: |
| Interest Expense | 15,375 |

Cash 50,651

Depreciation Expense 27,455

Accumulated Depreciation
27,455

## Part G

Build-A-Bear's management has incentives to structure their leases as operating leases because they would not increase the liabilities since the lease is not being capitalized. Operating leases also can provide a more positive outlook for the company's financial reporting. Also, operating leases can give a company lower changes in the earlier years of a lease than capital leases. Tax benefits also come with operating leases because installments are paid as expenses. In some circumstances equipment can be tax deductible, lowering the expenses for the company. Finally, equipment can become obsolete quickly, so an operating lease is a good way to not have a long-term commitment to a piece of equipment if it becomes unusable.

## Part H

Pictured below is a table presenting the changes in financial ratios if Build-A-Bear were to capitalize their leases. As a result, the current ratio would improve, while the debt to equity and debt to assets ratios would get worse.

|  | As Displayed in Financials | Capitalized |
| :--- | :--- | :--- |
| Current Ratio | 1.66 | 1.83 |
| Debt to Equity | 0.73 | 1.84 |
| Debt to Assets | 0.42 | 0.71 |


[^0]:    Rocky Mountain Chocolate Factory: Financial Statements

