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# Entrepreneurship and Inclusive Growth in South Africa, Zimbabwe and Mozambique

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THE SOUTHERN AFRICAN MIGRATION PROGRAMME

INFORMAL MIGRANT  
ENTREPRENEURSHIP AND  
INCLUSIVE GROWTH IN  
SOUTH AFRICA, ZIMBABWE  
AND MOZAMBIQUE

GROWING INFORMAL CITIES PROJECT

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INFORMAL MIGRANT  
ENTREPRENEURSHIP AND  
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SOUTH AFRICA, ZIMBABWE  
AND MOZAMBIQUE

JONATHAN CRUSH, CAROLINE SKINNER AND ABEL CHIKANDA

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## EXECUTIVE SUMMARY

While increasing attention is being paid to the drivers and forms of entrepreneurship in informal economies, much less of this policy and research focus is directed at understanding the links between mobility and informality. This report examines the current state of knowledge about this relationship with particular reference to three countries (Mozambique, South Africa and Zimbabwe) and four cities (Cape Town, Harare, Johannesburg and Maputo), identifying major themes, knowledge gaps, research questions and policy implications. In many African cities, informal enterprises are operated by internal and international migrants. The extent and nature of mobile entrepreneurship and the opportunities and challenges confronting migrant entrepreneurs are under-researched in Africa in general and Southern Africa in particular. Their contribution to the informal economy and employment generation in countries of destination and origin are similarly undervalued by policy-makers. Informal migrant entrepreneurs are often viewed with suspicion, if not hostility, by citizens and officials. In part, this is because central and municipal governments see them as increasing the growth of an informal sector that they want tamed, if not eradicated. Also, it is because they are often incorrectly seen as all “illegal immigrants” and, by definition, engaged in illicit activities. And, in countries with high levels of xenophobia such as South Africa, migrant-owned businesses are a visible and easy target for xenophobic attacks. Violent attacks on migrant entrepreneurs and their property have become extremely common in many South African cities.

South Africa’s relatively small informal sector is accompanied by very high unemployment levels. Many commentators therefore feel that the South African informal economy ought to be much larger than it is. Given the apartheid-era repression of informal entrepreneurship, the key question may not be why the informal economy is not larger, but why, after decades of repression, it is as large and important as it is. One of the reasons is that the informal economy is not just populated by South African citizens. Migrants from other African countries play an increasingly important role in the sector and experience considerable success, something that eludes many locally-owned start-ups. Informal retailing has been the major focus of economic research on different sub-sectors of the informal economy. Particularly common are small-area case studies of survivalist street trading (particularly of food and handicrafts) in the inner city. The spaza shop sector in low-income residential areas has also been studied. Other informal entrepreneurial activities that have attracted attention include the minibus taxi industry, waste collection and recycling, shebeens, trade in medicinal plants and poverty tourism.

As well as documenting the economic challenges of informality, the existing literature on the South African informal economy raises two other

important issues that have a bearing on the environment for entrepreneurship. The first is the relationship between formal and informal retail. The central research question is whether the rapid expansion of malls and supermarkets across the South African urban landscape, and their recent penetration of low-income areas, is having a negative impact on the informal economy. The second issue concerns the formalization of informal businesses, partially due to the ILO's 2014-15 standard-setting process on "Formalizing the Informal Economy." For reasons including greater legal control, collection of taxes and registration fees, enforcement of labour legislation and identification and deportation of irregular migrants, the South African authorities would like to see the informal economy subject to formal rules and regulations. In South Africa, the drive towards formalization has progressed furthest in the taxi industry but many sectors of the informal economy remain outside the regulatory fold. Most informal entrepreneurs are opposed to formalization, stressing the financial costs and constraints on business flexibility.

The Zimbabwean experience raises important questions about the links between the collapse of the formal economy and the growth of informality. At independence in 1980, Zimbabwe's urban informal economy was small, absorbing about 10% of the labour force. By 2003, it accounted for over 70% of the labour force and its contribution to gross national income (GNI) had grown to around 60%. In 2011, 84% of the workforce were in informal employment. The largest number were in retail and wholesale trade followed by repair of motor vehicles and cycles, services and manufacturing. Women constituted 53% of those in informal employment. There have been few studies of the impact of state failure on the urban informal economy. Yet, under conditions of economic crisis, participation in more lucrative income-generating activities in the informal sector becomes essential and there are strong indications that the collapse of the economy actually had a positive impact on Zimbabweans' entrepreneurial motivations and skills.

Mozambique represents a different scenario in terms of the links between informal entrepreneurship and formal economic growth. The Mozambican economy was virtually destroyed by the civil war in the 1980s and the vast majority of urban residents managed to survive through the informal economy. In the last two decades, Mozambique has had one of the fastest-growing formal economies in Africa. Yet, the informal economy has proven to be extremely resilient. A 2005 survey concluded that 75% of the economically-active population was employed informally in Mozambique. Another survey of Maputo found that 70% of the city's households are involved in informal economic activities and about 65% of jobs are in the informal economy. Although research on the informal economy is not as extensive as in Zimbabwe or South African cities, several studies have highlighted the dynamism and heterogeneity of the sector and the role of informal entrepreneurship in



poverty reduction. The most common type of informal economic activity is the sale of foodstuffs and petty commodities.

Mobility is essential to the urban informal economy in Southern African cities. Within urban areas, mobility is a vital component of the business strategies of informal operatives who identify spaces with niche markets or a relative absence of the formal sector. While some businesses operate from fixed sites, others use different parts of the city on different days or at different times of a single day. Many participants in the informal economy are internal or international migrants, often in competition with one another for the same market share. Although the numbers of international migrants are frequently exaggerated, it is clear that they have played an increasingly important role in the informal economies of Southern African cities over the last two decades and have reshaped the nature of informality and informal entrepreneurship in the region. Yet the importance of that role is often underestimated, invisible to researchers and denigrated by policy-makers.

Recent studies of migrant entrepreneurship in South Africa focus on several key issues:

- Migration histories and the demographic profile of migrant entrepreneurs;
- The activities and business strategies of migrant entrepreneurs;
- The ethnic networks that enable access to resources such as business capital, cost-saving strategies such as shared shop spaces, revenue-boosting strategies such as bulk buying, and material support such as accommodation for newly-arrived migrants;
- The institutionalized xenophobia and routine criminal violence that are a constant threat to migrant business activity;
- The entrepreneurial orientation and motivation of migrant business owners;
- The gendered character of migrant entrepreneurial opportunity and activity; and
- The regulatory framework governing informality and migrant entrepreneurship.

Migrants are often more entrepreneurial than most, yet the constraints they face in establishing and growing their businesses are considerable. Their general contribution to employment creation and inclusive growth is undervalued and often misrepresented as a threat. Foreign migrants in the South African informal economy do have considerable entrepreneurial ambition but are severely hampered in growing their enterprises by obstacles including:

- National immigration and refugee policies, which determine the terms and conditions of entry and the ability to move along migration corridors between countries;
- Documentation, which determines the degree of access to social, financial and support services;

- Immigration law enforcement, with the ever-present threat of arrest and deportation disrupting business activity;
- Lack of access to credit (refugees and asylum seekers are commonly refused bank accounts and loans);
- Municipal regulations, which are generally unfriendly to the informal sector, and hostile and xenophobic local attitudes.

Violent attacks on the persons and properties of migrant business operations – whether motivated by rivalry, criminality or xenophobia or a combination of these – are regular and frequent and involve considerable loss of property and life.

In terms of economic challenges confronting informal-sector entrepreneurs, both South African and migrant, a major issue is the lack of access to financial services including start-up capital and ongoing credit. Formal financial institutions are extremely reluctant to do business with migrant informal entrepreneurs. As a result, many rely on various financial bootstrapping alternatives to minimize their capital outlay and running costs. Despite these financial challenges, there is evidence of upward mobility of migrant-owned businesses in terms of the growth of business capital. A central premise of the hostility towards foreign migrants in South Africa is that they “steal” jobs from South Africans. However, the studies reviewed in this report suggest the opposite. Migrant entrepreneurs certainly create employment opportunities for other migrants but they also hire many South Africans. More research is needed, however, on why migrant entrepreneurs employ South Africans and under what conditions. The essence of an inclusive-growth perspective on informality is that the sector should create “decent” jobs. Whether or not the jobs created deserve this label has yet to be established.

Among the most common manifestations of mobile informality in Southern Africa are the inter-urban linkages across international boundaries. When it comes to relations between South Africa, Mozambique and Zimbabwe, most of this business is conducted by individuals travelling overland and engaged in so-called ICBT (informal cross-border trade). ICBT plays a vital, though largely unrecognized, role in regional economic integration and in linking informal economies in different SADC cities. Informal traders need to be seen as entrepreneurs and their activities as a potentially strong promoter of inclusive growth and employment creation across the region. In Mozambique and Zimbabwe, a sizeable number of informal entrepreneurs are international migrants. They establish their businesses in their home cities, such as Maputo and Harare, and grow them by taking advantage of the opportunities provided by cross-border economic linkages and migration. Informal cross-border traders, many of them women, thus play a critical role in the circulation of formally and informally produced goods throughout the SADC region.

A related aspect of the relationship between migration and informal entrepreneurship is the massive flow of cash remittances and goods that migrants in Johannesburg and Cape Town send to Mozambique and Zimbabwe, including the cities of Maputo and Harare. The use of formal channels for remittance transfers is very limited in both Mozambique and Zimbabwe. The business opportunities for small-scale entrepreneurs in the remittances industry are largely in the channels through which remittances of cash and goods are sent home by migrants. Informal transport operators called the *Omalayisha* move cash, people and consumer goods between Zimbabwe and South Africa, for example.

Gender issues are of particular relevance in understanding the nature of informal enterprise in Southern African cities. Cross-border migration has always been highly gendered in the region. The feminization of migration is well under way with the numbers and proportion of female migrants to South Africa increasing rapidly. Unable to obtain work permits, many women are hired as irregular migrants, which heightens their vulnerability. Others are forced into survivalist activities in the urban informal economy. In both Harare and Maputo, gender-based tussles characterize the informal economy. The collapse of the formal economy pushed many more men into the sector and made the highly competitive informal business environment a site of new conflict. Cross-border trade between Zimbabwe, Mozambique and South Africa was initially dominated by women but high rates of unemployment amongst men have prompted them to move into the trade, leading to growing gender conflict over control of sectors of the trade and the proceeds of trade.

These gender-based issues can be reformulated as a set of key research questions: (a) does the feminization of migration impact on the nature of participation of women in the informal economy, are there gender differences in the types and opportunities for involvement of men and women in informal entrepreneurship and does small business development offer women (and especially women-headed households) a way out of urban poverty? (b) what kinds of challenges affect migrant female and not male entrepreneurs and what strategies do they adopt to establish and grow their businesses? (c) how do intra-household gender roles and expectations impact on the ability of women to establish and grow their informal enterprises? and (d) are national and local policies on migration and the informal economy disadvantageous to female entrepreneurs and what kinds of policy reforms would mitigate this situation?

Participation in the informal economy may be enforced, in the sense that there are no alternatives, but that does not mean that all participants are therefore just “getting by” until a better opportunity presents itself in the formal economy. One of the most vexing questions for small-business advocates in South Africa is what is commonly seen as an underdeveloped

entrepreneurial motivation or “spirit” amongst those living in more disadvantaged areas of the country. Some studies have contested this stereotype while others have sought explanations that are lodged in the repressive legacy of apartheid and the dysfunctional South African education system. The perception that migrants are far more successful entrepreneurs than South Africans in the informal economy has prompted a new research focus on migrant entrepreneurial orientation and motivation and favourable comparisons with South African entrepreneurs. Migrants tend to score better than South Africans on various indicators of entrepreneurial orientation including achievement, innovation, personal initiative and “competitive intelligence.”

The three countries (and four municipalities) discussed in this report represent contrasting policy responses to the informal economy and informal migrant entrepreneurship. The predominant attitude towards the informal economy in Zimbabwe over the last decade has been extremely negative and at odds with the reality of survival in a rapidly shrinking formal economy with mass unemployment. These views culminated in the nationwide assault on informality through Operation Murambatsvina (Clean Out the Trash) in 2005, which attempted to destroy all manifestations of urban informality: businesses, markets and shelter. Murambatsvina temporarily devastated the informal economy and the livelihoods of the urban poor in many Zimbabwean cities but informality quickly rebounded and returned to the urban spaces from which it had been erased. If Zimbabwe’s economic recovery continues, it is important to know whether the state will adopt a more tolerant approach to informality or whether the vast informal economy will continue to “fly under the radar” and be the target of repression.

In Mozambique, national and municipal authorities have traditionally adopted a tolerant approach to the informal economy. While it has been subject to periodic harassment, it is generally viewed within official circles as an important and sustainable source of livelihood for the urban poor. The policy aim is not to eliminate informality but to “discourage” illegality through registration and formalization. One mechanism has been the establishment of formal urban markets where vendors pay rent for stands. However, many of these stands remain unoccupied. In 2008, a simplified tax for small businesses was introduced, payable as a percentage of turnover or as a lump sum. However, uptake has been low. Informal entrepreneurs have been largely resistant to such efforts, which are viewed as a “money grab by the state.” There is some evidence that operators who have registered and paid licences and taxes are more productive than those who spend a great deal of effort evading the authorities, but the obstacles to formalization and why this might be avoided or resisted need further research, as do the implications of formalization.

The South African response to informality lies somewhere between the Mozambican and Zimbabwean, but has been neither consistent nor coherent. At the national level, recent initiatives illustrate the kinds of anti-foreign thinking that inform the national government's policy response. The National Informal Business Upliftment Strategy was launched in 2013 focusing on skills development, product improvement, technology support, equipment, and help with registration. The stated target of business upliftment is entrepreneurial activity in the informal economy. However, it also expresses clear anti-foreign sentiments. Another was the tabling in Parliament of the draconian Licensing of Businesses Bill in 2013. The Bill is extremely punitive and would result in large-scale criminalization of current informal activities. It also suggests that community-based organizations, non-governmental organizations and others will be given the job of working with the licensing authorities to police non-South African businesses. The xenophobic attacks of 2008 demonstrated that there are elements in many communities who need no encouragement to turn on their neighbours from other African countries.

At the local level, in both Cape Town and Johannesburg, there are contradictions between policy statements affirming the positive contribution of the informal economy and the actual implementation of policy. In late 2013, the Johannesburg City Council violently removed and confiscated the inventory of an estimated 6,000 inner-city street traders, many of them migrants. The City has commissioned a project to consider alternatives to informality while simultaneously pursuing the declaration of large inner city areas restricted and prohibited trade zones. Recent research on inner-city Cape Town suggests that there is less violent but more systemic exclusion and there is evidence of ongoing harassment of traders throughout the city. Some of the most dedicated, enterprising and successful entrepreneurs in the South African informal economy are migrants to the country. Under any other circumstances they would probably be lauded by government as examples of successful small-scale micro-entrepreneurship. However, the state and many citizens view their activities as highly undesirable simply because of their national origins. Harassment, extortion and bribery of officialdom are some of the daily costs of doing business in South Africa. Many entrepreneurs, especially in informal settlements and townships, face constant security threats and enjoy minimal protection from the police.

The Growing Informal Cities (GIC) project is examining and profiling the "hidden" role of migrant informal entrepreneurship in different Southern African cities. The cities were chosen for analysis and comparison because they represent different forms of migrant entrepreneurship. In South African cities like Cape Town and Johannesburg, migrant entrepreneurs come from throughout Africa including Zimbabwe and Mozambique. In Maputo and Harare, most migrant entrepreneurs are local but they struc-

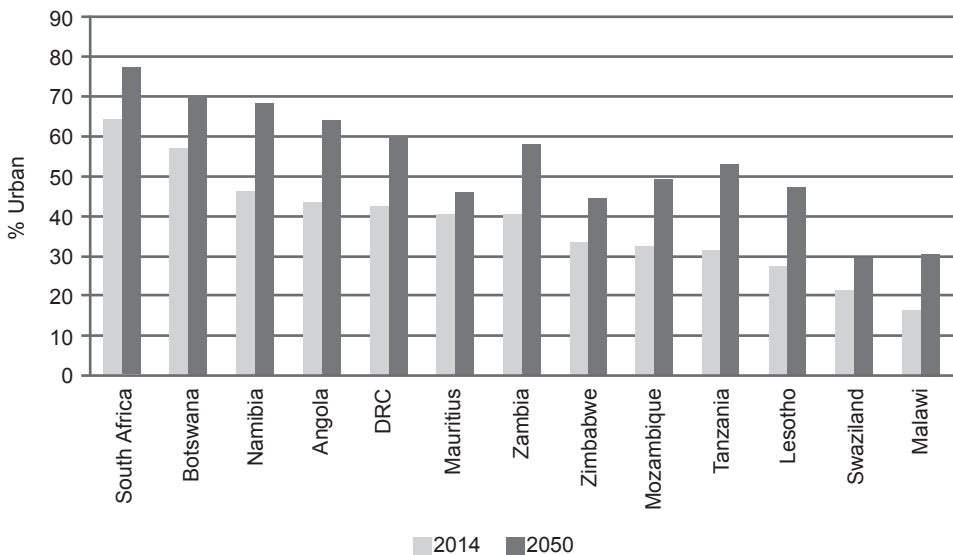
ture their businesses around the opportunities afforded by growing regional integration and cross-border migration to and from South Africa. Policies towards informality and informal entrepreneurship vary from country to country. In Zimbabwe, the informal economy has been ruthlessly repressed but survives nonetheless. In Mozambique, there is a *laissez-faire* attitude towards the informal economy and attempts to formalize informal businesses through registration have not been particularly successful. In South Africa, informality is generally encouraged at the national level through training programmes and support activities. But at the municipal level, the informal economy is often viewed in negative terms and pathologized. The impacts of national and municipal programmes and actions are uncertain especially for migrant entrepreneurs. Indeed, these entrepreneurs, who could and do contribute to inclusive growth, are subjected to social and economic exclusion which spills over into xenophobia.

The GIC project is generating a comparative body of knowledge about informal migrant entrepreneurs, raising their profile in regional, national and municipal policy debates with a view to effecting positive change in the regulatory environment in which they operate. By allowing migrant entrepreneurs to expand and reach their full potential, free of harassment and exclusion, a major contribution can be made to facilitating inclusive growth through informal entrepreneurship. To this end, GIC is advancing understanding of the reciprocal links between mobility and informal entrepreneurship in Southern African cities through a programme of rigorous research oriented to the economic growth and poverty reduction goals of SADC governments, and impacting on policy implementation processes around migration, development and urban management.

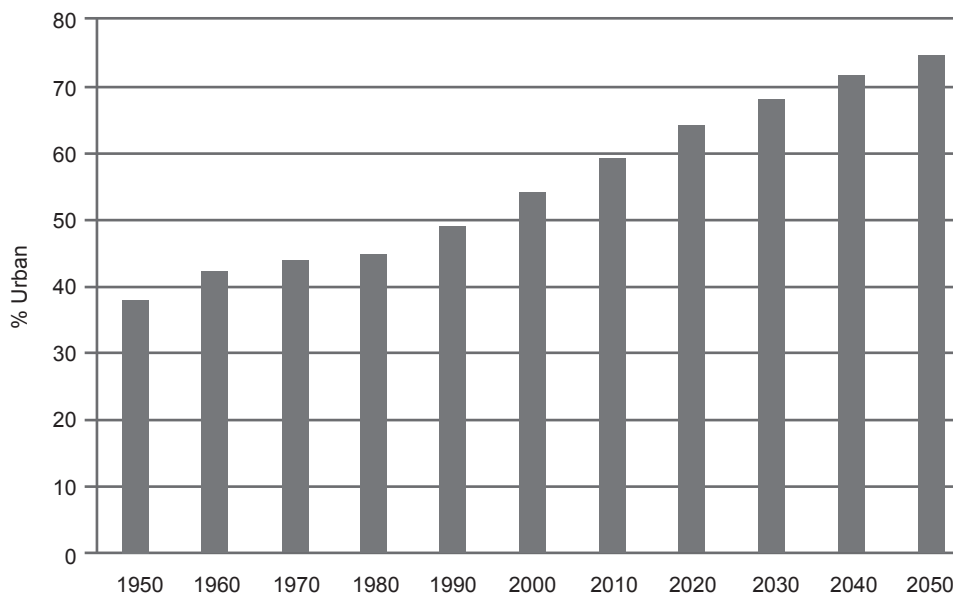
## INTRODUCTION

Cities in the South will absorb 95% of urban growth in the next two decades and by 2030 will be home to almost 4 billion people (or 80% of the world's urban population).<sup>1</sup> Urban growth will be most intense in the cities of Asia and Africa. Over half of the population of the African continent will be living in urban areas by 2030 (or an estimated 750 million people). Southern Africa is one of the fastest-urbanizing regions in the world.<sup>2</sup> The region currently has a population of approximately 210 million, at least 100 million of whom live in urban and peri-urban areas. More than 60% of the population of two countries (Botswana and South Africa) is already urbanized.<sup>3</sup> By mid-century, 11 countries are projected to have more urban than rural dwellers (Figure 1). More than half of the overall regional population already live in urban areas, a figure projected to rise to three-quarters by 2050. With rapid urbanization and persistent urban poverty, urban development challenges are set to intensify.<sup>4</sup>

**Figure 1: Current and Projected Urbanization in SADC Countries**



Source: Adapted from UN Department of Economic and Social Affairs<sup>5</sup>

**Figure 2: Southern Africa Urban Population Growth, 1950-2050**

Source: Adapted from UN Department of Economic and Social Affairs, Population Division (2014)<sup>6</sup>

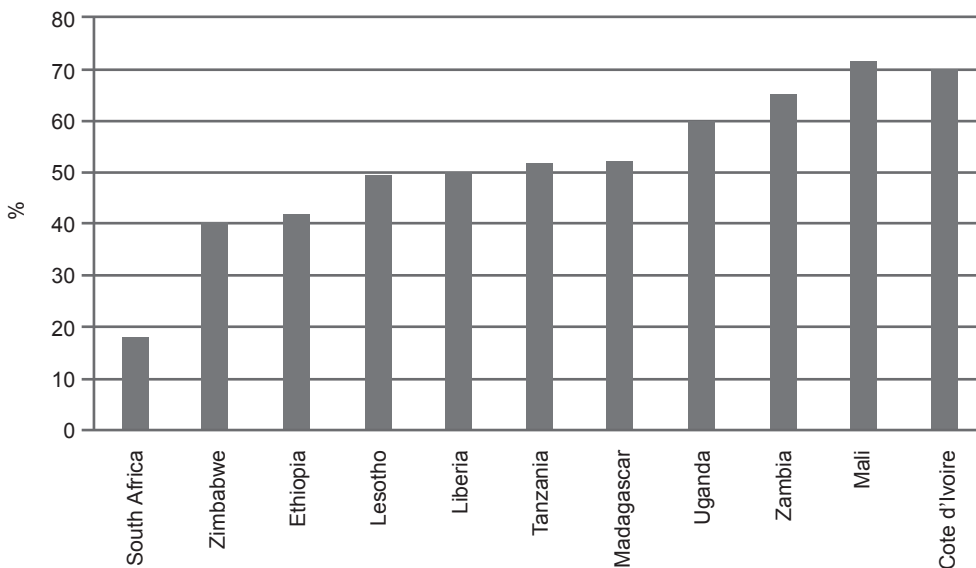
The African city is characterized by high and expanding degrees of informality. Old dualistic conceptions of an economically and territorially bounded “informal sector” in which desperate people participate as a temporary survival strategy until they can access the formal sector have given way to the reality that informality is the permanent condition for many new urbanites and is the defining feature of the landscape, politics and economy of the contemporary African city.<sup>7</sup> As Simone has argued, “accelerated urbanization in Africa has produced cities whose formal physical, political and social infrastructures are largely unable to absorb, apprehend or utilize the needs, aspirations and resourcefulness of those who live within them. As a result, the efforts to secure livelihoods depend on largely informalized processes and a wide range of provisional and ephemeral institutions which cultivate specific orientations toward, knowledge of, and practices for, dealing with urban life. Soon, the majority of Africans will live in peri-urban and informal settlements often at the physical, if not necessarily social, margins of the city.”<sup>8</sup>

The extent and importance of informality in African cities and to African economies is subject to widely varying estimates. The Economic Commission for Africa recently noted, for example, that “informal trade is as old as the informal economy. It is the main source of job creation in Africa, providing between 20 per cent and 75 per cent of total employment in most countries.”<sup>9</sup> In most African cities, informality is the “main game in town.”<sup>10</sup>



Yet, as Potts notes, the lack of adequate data about informality “is scarcely surprising as one defining feature is that it is unregistered, and very loose treatment of the issue of ‘underemployment’ which often gets classified, erroneously, as unemployment.”<sup>11</sup> The International Labour Organization (ILO) and the research-policy network Women in Informal Employment: Globalizing and Organizing (WIEGO) have recently made considerable advances in generating country comparable and regional estimates of the size of the informal economy.<sup>12</sup> Their data shows that informal employment comprises more than half of non-agricultural employment in most regions of the Global South – 82% in South Asia, 66% in Sub-Saharan Africa, 65% in East and Southeast Asia and 51% in Latin America.<sup>13</sup> There is also significant variation between countries. For example, the proportion of non-agricultural work in the informal sector ranges from 18% in South Africa to 40% in Zimbabwe to 71% in Mali (Figure 3).

**Figure 3: Employment in the Informal Sector in Selected African Countries**  
(% of non-agricultural work)



Source: ILO<sup>14</sup>

Although the individual incomes of informal workers are often low, cumulatively their activities contribute significantly to gross domestic product (GDP). The ILO has compiled data on the contribution of informal enterprises to national GDP in 16 Sub-Saharan countries and, on average, the informal economy contributed 41%.<sup>15</sup> The proportion varied from 58% in Ghana to 24% in Zambia. A more recent ILO publication provides evidence of the contribution of the informal economy to the GDP of a

smaller number of countries. It finds, for example, that in Benin, Niger and Togo, the informal economy contributes more than 50% of non-agricultural GDP.<sup>16</sup> These figures show that the informal economy not only plays an important employment generation and poverty alleviation role, but is critical to local economies.

In many African cities, informal enterprises are operated by internal and international migrants. The extent and nature of mobile entrepreneurship and the opportunities and challenges confronting migrant entrepreneurs are under-researched in Africa in general and Southern Africa in particular.<sup>17</sup> Their contribution to the informal economy and employment generation in countries of destination and origin are similarly undervalued by policy-makers. Informal migrant entrepreneurs are often viewed with suspicion, if not outright hostility, by citizenries and officialdom. In part, this is because central and municipal governments see them as increasing the growth of an informal sector that they would rather see tamed or eradicated. Also, it is because they are often incorrectly viewed as “illegal migrants” and therefore, by definition, engaged in illicit activities. And, in countries with high levels of xenophobia such as South Africa, migrant-owned businesses are a very visible and easy target for xenophobic attacks.<sup>18</sup> Violent attacks on the property and lives of migrant entrepreneurs have become extremely common in many South African cities – but are certainly not confined to South Africa.<sup>19</sup>

This report provides the backdrop for a new and systematic research agenda on migrant entrepreneurship in African cities. While increasing attention is being paid to the drivers and forms of entrepreneurship in informal economies, much less of this policy and research focus (with the possible exception of informal cross-border trade) is directed at understanding the links between mobility and informality. This report examines the current state of knowledge about this relationship with particular reference to three countries (Mozambique, South Africa and Zimbabwe) and four major cities (Cape Town, Harare, Johannesburg and Maputo), identifying major themes, knowledge gaps, research questions and policy implications.

## URBANIZATION AND INFORMALITY

**I**n Southern Africa, differences in the countries and cities of South Africa, Zimbabwe and Mozambique allow a comparative exploration of the links between the informal economy, entrepreneurship and inclusive growth. South Africa has the largest formal economy in the region but a relatively small informal sector. Statistics South Africa’s (SSA) 2014 April to June Quarterly Labour Force Survey recorded 2,379,000 people working in the informal sector.<sup>20</sup> This constitutes only 16.5% of non-agricultural employment.<sup>21</sup> The South African informal sector is dominated by wholesale and

retail trade (44%), community and social services (15%) and construction (15%). Unlike in many other developing countries, only a small group of people are involved in manufacturing (10%).<sup>22</sup> Another unusual feature of the South African informal economy is its gender composition. In the majority of Sub-Saharan African countries, the percentage of women in the informal sector is much higher than men; however, in South Africa more men than women work in the informal sector.<sup>23</sup> In Quarter 1 (2008), 46% of those reporting that they worked in the informal sector were women while by Quarter 4 (2014) this percentage was down to 40%, suggesting rapid change.<sup>24</sup>

South Africa's small informal sector is accompanied by very high unemployment levels. The latest available SSA figures recorded 5,154,000 people as unemployed, while a further 2,419,000 were recorded as "discouraged" job seekers.<sup>25</sup> Combined, this constitutes 33.4% of the labour force.<sup>26</sup> Many commentators therefore feel that the South African informal economy ought to be much larger. What is sometimes forgotten, however, is that until the 1990s the informal economy was viewed by apartheid policymakers as "an ominous and unpleasant aberration (and) a blot on the urban landscape." The overwhelming policy thrust was "towards repression of small-scale enterprises, seeking their excision from the urban landscape."<sup>27</sup> Given this apartheid legacy and associated hostility towards informality, the key question may not be why the informal economy is not larger, but why, after decades of repression, it is as large and important as it is. That said, a body of research is emerging that looks at the barriers to self-employment in contemporary South African cities. These include crime, the risk of business failure, lack of start-up capital, high transport costs and social disincentives.<sup>28</sup>

Data for the Quarterly Labour Force Survey is gathered in such a way that city-level statistics are unreliable. Disaggregation by province suggests that the size and nature of the informal sector differs significantly. In the two most industrialized and urbanized provinces, the Western Cape and Gauteng, the informal sector is relatively small (at 11% and 14% of non-agricultural employment respectively).<sup>29</sup> This contrasts with Limpopo where 32% of non-agricultural work is in the informal sector. The Gauteng City-Region Observatory's Quality of Life Survey of 2013 interviewed a representative sample of residents and suggests a bigger informal sector in the region, however.<sup>30</sup> Twenty-two percent of respondents who were employed worked in the informal sector and 27% of respondent households received some income from the informal sector. The main difficulty with employment figures, of course, is that they inevitably include both business owners and employees. The actual number of enterprises is more difficult to gauge, especially as business failure is high and turnover common.<sup>31</sup> A panel survey of 300 informal businesses in Soweto, for example, found that

55% of those operating in 2007 had failed by 2010.<sup>32</sup> In 2004, the Bureau for Market Research estimated that there were 748,700 informal outlets in the country including 261,000 hawkers, 127,600 spaza shops, 40,100 shebeens and 320,000 other types of businesses.<sup>33</sup>

Informal retailing has been the major focus of economic research on different sub-sectors of the informal economy in both Johannesburg and Cape Town.<sup>34</sup> Particularly common are small-area case studies of survivalist street trading (particularly of food and handicrafts) in the inner city.<sup>35</sup> The spaza shop sector in low-income residential areas has also been increasingly studied.<sup>36</sup> Other informal entrepreneurial activities that have attracted attention in Cape Town and Johannesburg include the minibus taxi industry,<sup>37</sup> waste collection and recycling,<sup>38</sup> shebeen operation,<sup>39</sup> trade in medicinal plants,<sup>40</sup> poverty tourism<sup>41</sup> and informal construction activity.<sup>42</sup> Methodologically, an interesting approach to understanding the complexity and dynamics of informal retail has been the use of GIS to map the spatial distribution of informal retail outlets and to relate this to other urban features such as the transportation infrastructure and the location of competitor formal retailers.<sup>43</sup>

As well as documenting the economic challenges of informality, the literature on Cape Town and Johannesburg raises two other important issues, both of which have a bearing on the environment for entrepreneurship. The first is the relationship between formal and informal retail. The linkages between formal and informal enterprise are often overlooked in the conventional dualistic model that undergirds much analysis of a functionally and spatially bounded informal sector.<sup>44</sup> With regard to the issue of economic competition, the central research question is whether the rapid expansion of malls and supermarkets across the South African urban landscape, and their recent penetration of low-income areas, is having a negative impact on the informal economy.<sup>45</sup> One study, for example, has argued that “one of the primary threats is the encroachment of supermarkets into areas traditionally occupied by the informal market. There is, for example, strong evidence that the informal sector is losing significant market share as a result of the encroachment of supermarkets into the territories occupied by the informal sector.”<sup>46</sup> The study reports that between 2003 and 2005, spaza shop turnover in some areas was reduced by as much as 22% as a result. In contrast, a study of Tshwane argues that supermarkets have had a major impact on corner stores and greengrocers but that informal vendors are far more resilient.<sup>47</sup>

Studies in Soweto have found that the impact varies with the type of informal business: although spazas and general dealers were negatively affected by the advent of malls, street traders were not.<sup>48</sup> In nearby Ekurhuleni, however, formal retail dominates the informal food economy because the latter’s collective buying power is not being used in the same way as

large formal retailers of fruit and vegetables to obtain better terms of trade with suppliers.<sup>49</sup> The African Food Security Urban Network (AFSUN) data for Cape Town and Johannesburg shows that the majority of poor urban households source food from both supermarkets (for staples in bulk on a monthly basis) and informal vendors (for street food and fresh produce several times a week).<sup>50</sup> The possibility of corporate social responsibility programmes being directed to supporting informal entrepreneurs has recently been mooted. One study concludes that “business development support has a positive effect on lifting income and reducing poverty for microenterprise owners.”<sup>51</sup>

Formalization of informal businesses is the other issue that has become increasingly important in South Africa. This has been given greater profile in part due to the ILO’s 2014-15 standard-setting process on “Formalizing the Informal Economy.” For reasons including greater legal control, collection of taxes and registration fees, enforcement of labour legislation and identification and deportation of irregular migrants running businesses, the central, provincial and local South African authorities would all like to see the informal economy subject to formal rules and regulations. Many researchers see formalization as good for informal business since it would promote access to private finance and state-funded training programmes.<sup>52</sup> Chen does caution that “it is important to ensure that formalization offers the benefits and protections that come with being formal and does not simply impose the costs of becoming formal.” She also notes that formalization has different meanings and implications for different categories of informal workers.<sup>53</sup> In South Africa, the drive towards formalization has progressed furthest in the taxi industry but many sectors of the informal economy remain outside the formal regulatory fold. Most informal entrepreneurs are opposed to formalization, stressing the financial costs and constraints on business flexibility. Attempts by the state to promote formalization in the liquor sector have led, perhaps counterintuitively, to greater informalization.<sup>54</sup>

The Zimbabwean experience raises important questions about the links between the collapse of the formal economy and the growth of informality.<sup>55</sup> At independence in 1980, Zimbabwe’s urban informal economy was small, absorbing about 10% of the labour force. By 2003, it accounted for over 70% of the labour force and its contribution to GNI had grown to around 60% – one of the highest in Sub-Saharan Africa.<sup>56</sup> In Harare, the informal economy rapidly expanded even as the formal economy shrank and rates of unemployment soared above 80%.<sup>57</sup> In 2011, a ZimStat survey found that 84% of the workforce were in informal employment. The largest number were in retail and wholesale trade followed by repair of motor vehicles and cycles, services and manufacturing. Women constituted 53% of those in informal employment.<sup>58</sup> There have been few studies (in Zimbabwe and elsewhere) of the impact of state failure on the urban informal economy.

Yet, as Dube points out, under conditions of economic crisis and state failure there are “many business opportunities that may arise and being tied to an employer in the formal sector may preclude an entrepreneurial worker’s participation in more lucrative income generating activities in the informal sector.”<sup>59</sup>

There are strong indications that the collapse of the Zimbabwean economy actually impacted positively on the entrepreneurial motivations and skills of ordinary Zimbabweans.<sup>60</sup> One case study has suggested that after 2004 there was a major shift within the informal economy from household informal employment towards small enterprise development and employment.<sup>61</sup> At the very least this points to the informal economy not as a site of desperation and last resort but a space of energy and innovation. As Dube concludes, “instead of treating the informal sector as an undifferentiated residual sector, there is a need for studies on informality in Zimbabwe that disaggregate this sector by sub-sector of activities and by locales – examining differences in activities, barriers to entry/exit and employment relationships in the various sub-sectors and/or locales.”<sup>62</sup>

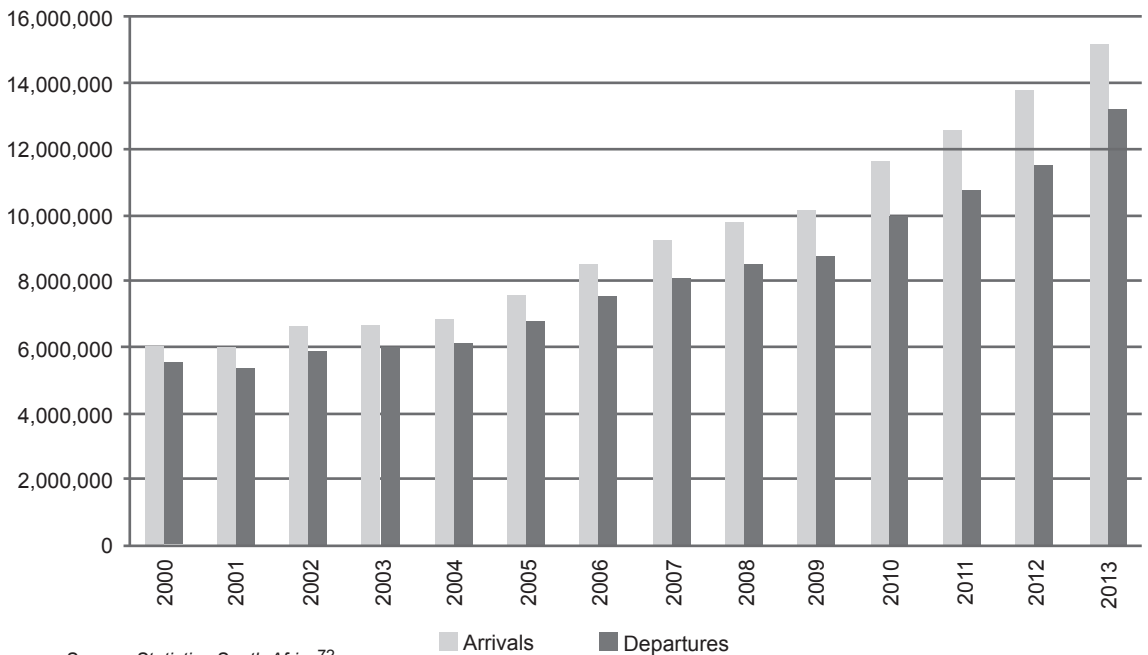
Mozambique, and Maputo in particular, represent a different context within which to explore the links between informal entrepreneurship and formal economic growth. The Mozambican economy was virtually destroyed by the civil war in the 1980s and the informal economy was how the vast majority of urban residents managed to survive.<sup>63</sup> In the last two decades, however, Mozambique has had one of the fastest growing formal economies in Africa. Yet, the informal economy has proven to be extremely resilient. The Ministry of Planning and Development, for example, estimated that informal activity represented 41% of GDP in 2003 and 40% in 2004.<sup>64</sup> A 2005 national sample survey concluded that 75% of the economically active population was employed informally in Mozambique. Another survey of Maputo found that 70% of households were involved in informal economic activities and 64% of jobs were estimated to be in the informal economy. The involvement was significantly higher in female-headed households (86%) than male-headed households (62%).<sup>65</sup>

Although research on the informal economy in Maputo is not as extensive as in Harare or South African cities such as Johannesburg, a number of studies have highlighted the dynamism and heterogeneity of the sector and the role of informal entrepreneurship in poverty reduction.<sup>66</sup> The most common type of informal economic activity is the sale of products such as foodstuffs and petty commodities. Many are also involved in *desenrascar* (“finding a way out”), which involves everything from small-scale repairs to sex work and theft. The most profitable activities are hairdressing, the sale of second-hand clothes and traditional medicine. Other common informal activities include the sale of water, production of building material and furniture, garbage picking, selling cell-phone airtime and the sale of charcoal and home-made brews.<sup>67</sup>

## INTERNATIONAL MIGRATION IN SOUTHERN AFRICA

The end of apartheid brought a major reconfiguration of international migration flows in Southern Africa.<sup>68</sup> Legal entries through South African land border posts and airports rose from less than 1 million in 1990 to 6 million in 2000, and 15 million in 2014.<sup>69</sup> These entrants (totalling nearly 130 million from 2000 to 2013) include tourists, visitors, migrant workers, immigrants, students, medical travellers, shoppers, investors, conference delegates, diplomats, asylum-seekers and informal traders. Among the entrants are those who give one purpose for entry (for example, holiday) and then engage in other activities, such as working in the informal economy. The vast majority of those who enter do so on a temporary basis, although there is some discrepancy in official statistics between arrivals and departures each year (Figure 4). The departure figures are likely to be a serious underestimate as exits are not tracked as conscientiously as entries.<sup>70</sup> This clearly shows the problems associated with the exit data. At the Zimbabwean border, for example, busloads of passengers are often simply waved through by South African immigration officials.<sup>71</sup> However, arrivals data also includes many non-visitors.

**Figure 4: South African Arrivals and Departures, 2000-2013**



Data collected by Statistics South Africa on foreign arrivals is split into two categories: non-visitors (e.g. temporary or permanent migrants, labour migrants, asylum seekers, students) and visitors (same-day visitors and tourists). Of the 15,154,991 people who visited South Africa in 2013, 837,083

(5.5%) were non-visitors while 14,317,908 (94.5%) were visitors (Table 1). The visitors were made up of 4,781,340 same-day visitors and 9,536,568 overnight visitors or tourists. The vast majority of the same-day visitors (98%) came by road from neighbouring SADC countries and 69% of the tourists also came from SADC countries, including Zimbabwe (20.3% of the total number of tourists), Lesotho (15.3%), Mozambique (11.7%), Swaziland (8.8%) and Botswana (5.6%).

		Number	Percentage	
Non-visitors		837,083	5.5	
Visitors	Same day	14,317,908	94.5	
		Overseas	222,128	1.5
		SADC	4,542,149	30.0
		Other Africa	13,906	0.1
		Unspecified	3,157	0.0
	Total	4,781,340	31.5	
	Tourist	Overseas	2,660,631	17.6
		SADC	6,618,866	43.7
		Other Africa	237,186	1.6
		Unspecified	19,885	0.1
Total		9,536,568	62.9	
Total		15,154,991	100.0	

*Source: Statistics South Africa<sup>73</sup>*

The precise numbers of international migrants living in South Africa are unknown, although the 2011 South African Census provides the best current set of estimates. The Census recorded a total of 1.6 million non-citizens in the country, half of whom were in the province of Gauteng (Table 2).

Province	No. of citizens	No. of non-citizens	% of non-citizens
Western Cape	5,650,462	180,815	3.2
Eastern Cape	6,437,586	57,938	0.9
Northern Cape	1,125,306	10,128	0.9
Free State	2,663,080	50,599	1.9
KwaZulu-Natal	10,113,978	111,254	1.1
North West	3,439,700	120,390	3.5
Gauteng	11,952,392	848,620	7.1
Mpumalanga	3,983,570	103,573	2.6
Limpopo	5,322,134	138,375	2.6
Total	50,688,208	1,621,692	3.2

*Source: Statistics South Africa<sup>74</sup>*

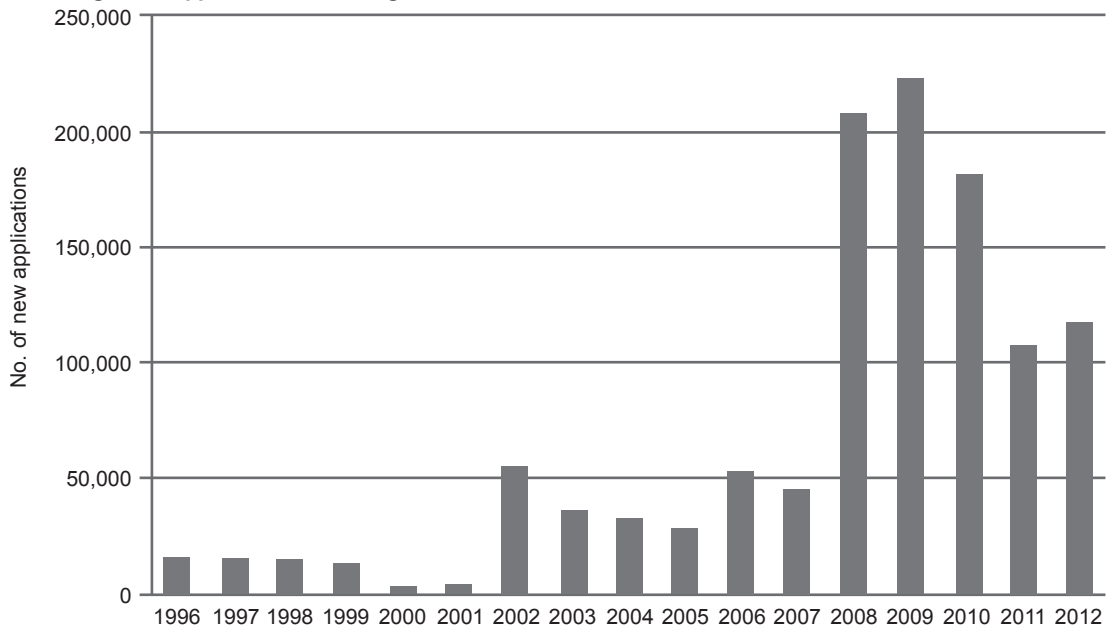


The South African migrant stock (those born outside the country) was dominated by Zimbabweans (a total of 515,000 adults between the ages of 15 and 64) (Table 3). Other countries with 70,000 migrants or more in South Africa include Mozambique, Lesotho and Malawi. The only non-African country in the top 10 is India (at 24,000). Many migrant entrepreneurs in South Africa entered the country as asylum-seekers and later obtained refugee status. The number of asylum applications rose dramatically from around 16,000 in 1996 to a peak of about 220,000 in 2009, primarily as a result of claims submitted by Zimbabweans (Figure 5).

	Total	Employment rate (%)	Unemployment rate (%)	Labour force participation rate (%)
Zimbabwe	515,824	66	18	80
Mozambique	262,556	58	24	76
Lesotho	124,463	51	30	73
Malawi	69,544	72	14	84
Namibia	29,653	67	10	74
Swaziland	27,471	52	22	67
India	23,780	64	6	68
Zambia	22,833	70	9	76
Nigeria	20,983	69	13	79
Congo	18,545	52	24	68

*Source: Budlender<sup>75</sup>*

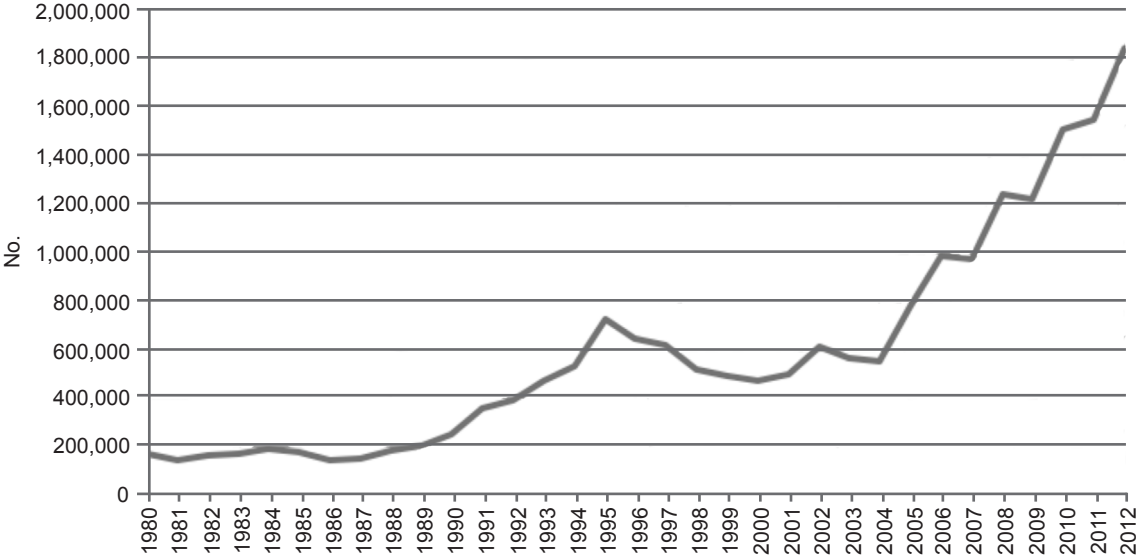
**Figure 5: Applications for Refugee Status in South Africa, 1996-2012**



*Source: UNHCR Statistical Yearbook (Various Reports)*

Migration to South Africa has been the dominant form of movement from post-colonial Zimbabwe, especially for the semi-skilled and unskilled.<sup>76</sup> Movement from Zimbabwe to South Africa has grown rapidly in recent decades (Figure 6). The number of Zimbabweans entering South Africa legally and temporarily for various reasons rose from 255,988 in 1990 to 477,380 in 2000 and to 1,847,973 in 2012. In 2012, the majority of Zimbabweans (97%) indicated holiday as their purpose of entry while other categories included transit (1.5%), business (1%) and study (0.6 %). Many “holiday makers” from Zimbabwe are known to engage in a wide variety of income-generating activities in South Africa, particularly informal trade.

**Figure 6: Legal Entries of Zimbabweans into South Africa, 1980-2012**



Source: Statistics South Africa, Various reports

In 2001, the South African Census recorded 130,090 Zimbabwe-born people in the country (a figure that included 54,294 whites who had left Zimbabwe after independence in 1980). Only a decade later, the 2011 Census counted a total of 515,824 Zimbabweans aged between 15 and 64 in South Africa.<sup>77</sup> This increase occurred despite a major campaign to deport Zimbabweans, which saw the number of deportees rise from 43,000 in 1999 (or 23% of total deportations) to 205,000 in 2007 (or two-thirds of the total) (Table 4). In total, between 2000 and 2008, nearly 600,000 Zimbabweans were deported from South Africa.

Zimbabwean migrants responded to the mass deportations by applying in large numbers for refugee status in South Africa, which would protect them from deportation. The number of refugee claimants rose from just four in 2001 to 149,453 in 2009 (Figure 7). Holders of renewable asylum-seeker

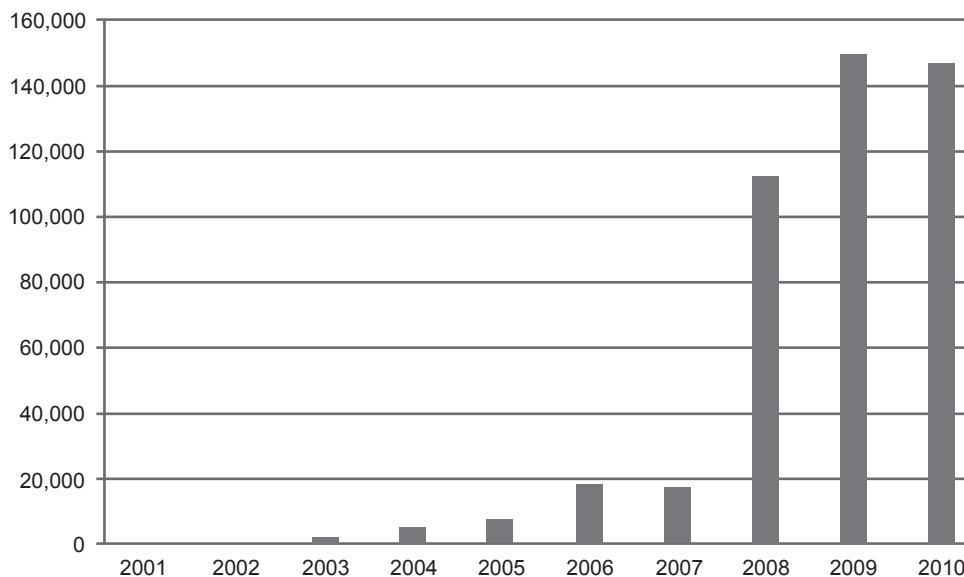
permits were allowed to remain legally in South Africa until their claims were adjudicated. The mounting pressures on the refugee determination system and the costly failure of the deportation campaign led the South African government to introduce a moratorium on deportations that lasted from 2009 to 2012. It also implemented an “immigration amnesty” for Zimbabweans in 2010.<sup>78</sup> By the time the amnesty ended in mid-2011, a total of 242,371 Zimbabweans had been granted four-year residence permits in South Africa. In August 2014, the South African government introduced a new programme extending these permits by a further three years.

**Table 4: Deportations of Zimbabweans from South Africa, 1999-2008**

	Deportations		
	Total deportees	Zimbabwean deportees	Zimbabwean deportees as % of total
1999	183,861	42,769	23.3
2000	145,575	45,922	31.5
2001	156,123	47,697	30.6
2002	135,870	38,118	28.1
2003	164,808	55,753	33.8
2004	167,137	72,112	43.1
2005	209,988	97,433	46.4
2006	266,067	109,532	41.2
2007	312,733	204,827	65.5
2008	280,837	164,678	58.6

*Source: Department of Home Affairs (South Africa) Annual Reports*

A 2010 SAMP survey of working-age Zimbabweans in two South African cities (Cape Town and Johannesburg) prior to the amnesty found that 52% held asylum-seeker permits, 19% held work permits and only 2% had acquired permanent residence.<sup>79</sup> Until recently, most migrants from Zimbabwe engaged in circular migration, spending only short periods in South Africa, returning home frequently and showing little inclination to remain in South Africa. The 2010 SAMP survey was limited to migrants who had gone to South Africa for the first time between 2005 and 2010 and painted a very different picture. South Africa is increasingly seen as a longer-term destination rather than a temporary place to earn quick money. Nearly half of the respondents said that they wanted to remain in South Africa “for a few years” and another 21% that they wanted to remain indefinitely or permanently. In other words, two-thirds of recent migrants viewed a long-term stay in South Africa as desirable and many are bringing their families with them.

**Figure 7: Asylum Applications by Zimbabweans in South Africa, 2001-2010**

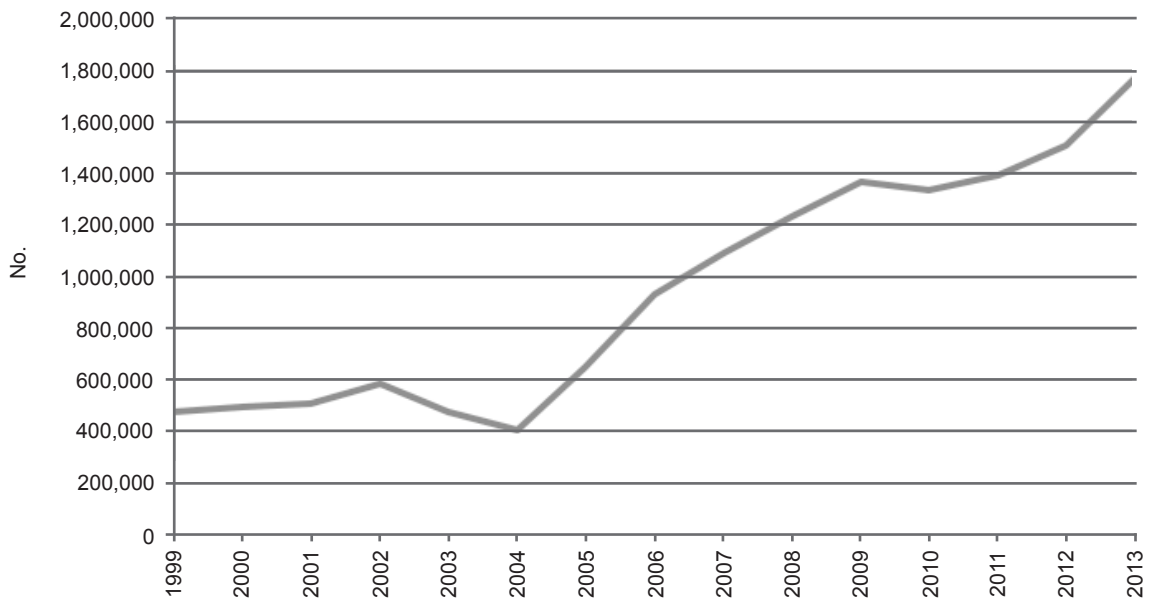
Source: UNHCR Statistical Online Population Database

Post-apartheid migration patterns between Mozambique and South Africa have a rather different history. The dominant form of movement between the two countries for most of the twentieth century was contract migration to the South African mines, predominantly from rural areas of Mozambique.<sup>80</sup> In the 1980s, however, the civil war in Mozambique led to a major influx of asylum-seekers, estimated to be anywhere between 300,000 and 400,000 people. Most settled along the border between the two countries and were integrated into local communities and worked on local farms.<sup>81</sup> Those who migrated to the cities tended to work in the informal economy although many were arrested and deported, with the number of deportations peaking at 156,000 in 1996 (Table 5). In 2000, an immigration amnesty gave South African residency status to an estimated 110,000 former refugees and the number of deportations immediately fell by 50%.<sup>82</sup> After 2004, and the abandonment of visa restrictions on Mozambicans, cross-border traffic increased from around 400,000 documented entries per annum to nearly 1.8 million in 2013 (Figure 8). As with Zimbabweans, the Mozambicans comprised a wide variety of migrants with different reasons for entry. And as with Zimbabweans, many of the migrants overstayed as “undocumented migrants” where they did menial jobs and worked in the informal economy.<sup>83</sup> However, one of the primary motivators was cross-border informal trade between Maputo and South African border towns as well as cities such as Johannesburg.

<b>Table 5: Deportation of Mozambicans from South Africa, 1990-2004</b>			
	Deportations		
	Total deportees	Mozambican deportees	Mozambican deportees as % of total
1990	53,418	42,330	79.2
1991	61,345	47,074	76.7
1992	82,575	61,210	74.1
1993	96,600	80,926	83.8
1994	90,692	74,279	81.9
1995	157,084	131,689	83.8
1996	180,713	157,425	87.1
1997	176,351	146,285	83.0
1998	181,286	141,506	78.1
1999	183,861	123,961	67.4
2000	145,575	84,738	58.2
2001	156,123	94,404	60.5
2002	151,653	83,695	55.2
2003	164,808	82,067	49.8
2004	167,137	81,619	48.8

*Note: Deportation figures for Mozambique are available only up to 2004*

*Source: Department of Home Affairs (South Africa) Annual Reports*

**Figure 8: Legal Entries of Mozambicans into South Africa, 1999-2013**

Source: Statistics South Africa, Various Reports

## MIGRANTS AND THE INFORMAL ECONOMY

**M**obility is essential to the operation and dynamism of the urban informal economy in Southern African cities. Within urban areas, mobility is a vital component of the business strategies of informal operatives who identify spaces with niche markets or a relative absence of the formal sector. While some businesses operate from fixed sites others are extremely mobile, operating in different parts of the city on different days or at different times of a single day. Many of the participants in the informal economy are internal or international migrants, often in competition with one another for the same market share. Although the numbers of international migrants are frequently exaggerated, it is clear that they have played an increasingly important role in the informal economies of Southern African cities over the last two decades and have reshaped the nature of informality and informal entrepreneurship in the region. Yet the importance of that role is often underestimated, invisible to researchers and denigrated by policy-makers.<sup>84</sup>

The emerging literature on migrant entrepreneurship in South Africa focuses on several issues:

- Migration histories and the demographic profile of migrant entrepreneurs;<sup>85</sup>
- The activities and business strategies of migrant entrepreneurs;<sup>86</sup>
- The ethnic networks that enable access to resources such as business capital, cost-saving strategies such as shared shop spaces, revenue-boosting strategies such as bulk buying, and material support such as accommodation for newly-arrived migrants;<sup>87</sup> and
- The role of migrant entrepreneurs in creating employment.

In the 1990s and early 2000s, most migrant entrepreneurs settled in Johannesburg or Cape Town.<sup>88</sup> These two cities continue to be the major sites of informal migrant enterprise. However, one of the distinctive spatial features of migrant entrepreneurship is its diffusion throughout the country and down the urban hierarchy to many intermediate and smaller cities. A growing number of recent studies attest to the increase in business activity of migrant entrepreneurs in other South African urban centres.<sup>89</sup> This is a response to the fact that the policing of informality and immigration is more relaxed in smaller centres, as well as being a search for new markets.

According to census data, rates of unemployment amongst migrants in South Africa are generally lower than amongst South Africans, varying from a low of 6% in the case of Indian migrants to a high of 30% in the case of migrants from Lesotho. Only 18% of Zimbabwean and 24% of Mozambican migrants were unemployed in 2011 (Table 3). Many of those formally recorded as unemployed are, in fact, working in the informal economy.<sup>90</sup> A 2010 SAMP survey of post-2005 Zimbabwean migrants in Johannesburg and Cape Town, for example, found that 20% were involved in the infor-

mal economy.<sup>91</sup> Studies of other migrant groups such as Somalis suggest even higher rates of informal economy participation.<sup>92</sup> Asylum seekers and refugees from various countries are largely excluded from the formal labour market and show high levels of enterprise and innovation in the informal economy.<sup>93</sup>

The Bureau of Market Research estimated that 80% of 4,584 informal traders in inner-city Johannesburg in 2004 were non-South Africans, with 30% Nigerians, 30% Ethiopians and Somalis and 20% a mixture of Rwandans, Congolese and Zimbabweans.<sup>94</sup> A recent analysis of the 2012 South African Quarterly Labour Force Survey (Q3) showed clear differences between South Africans and international migrants.<sup>95</sup> For example, 21% of international migrants were classified as self-employed compared with 7% of internal migrants and 9% of non-migrants. However, only 13% of the total number of self-employed were international migrants compared with 15% of internal migrants and 71% of non-migrants. These differences were amplified in data by sector. As many as 33% of international migrants were in the informal sector, compared with 11% of internal migrants and 16% of non-migrants. Again, the absolute number of international migrants was much smaller, at 12% of the total compared with 14% of internal migrants and 74% of non-migrants. There is also evidence of a growing diversification of migrant source countries. Most migrants are still from neighbouring countries but there are growing numbers from many other African countries as well as farther afield, including Bangladesh, Pakistan and China.<sup>96</sup>

Migrants are often more entrepreneurial than most, yet the constraints they face in establishing and growing their businesses are considerable. Their general contribution to employment creation and inclusive growth is undervalued and often misrepresented as a threat. Foreign migrants in the South African informal economy do have considerable entrepreneurial ambition but are severely hampered in growing their enterprises by a range of obstacles.<sup>97</sup> These have not been systematically researched but include:

- National immigration and refugee policies, which determine the terms and conditions of entry and the ability to move along migration corridors between countries;
- Documentation, which determines the degree of access to social, financial and support services;
- Immigration law enforcement, with the ever-present threat of arrest and deportation disrupting business activity;
- Lack of access to credit (refugees and asylum seekers are commonly refused bank accounts and loans);
- Municipal regulations, which are generally unfriendly to the informal sector; and
- Hostile and xenophobic local attitudes.<sup>98</sup>

Violent attacks on the persons and properties of migrant business operations – whether motivated by rivalry, criminality or xenophobia or a combination of these – are regular and frequent and involve considerable loss of life. The nature and challenges posed by violence against migrant entrepreneurs are considered in detail in two companion SAMP reports.<sup>99</sup>

In terms of economic challenges confronting informal-sector entrepreneurs, both South African and migrant, a major issue is the lack of access to financial services including start-up capital and ongoing credit. Formal financial institutions are extremely reluctant to do business with migrant informal entrepreneurs. These entrepreneurs “have limited access to debt finance from commercial banks as they have problems in opening bank accounts, and acquiring visas and permits. In addition, most...have never applied for credit, despite the need for credit and may thus be classified as discouraged borrowers.”<sup>100</sup> Fatoki’s study of 148 migrant entrepreneurs in inner-city Johannesburg found that 29% had applied for credit and another 43% who were in need of credit had not. Of those who applied, only a third were successful.<sup>101</sup> Tengeh’s study of 135 migrant entrepreneurs in Cape Town found that only 10% had obtained a bank loan to start their businesses.<sup>102</sup> Khosa’s recent study of 93 Cape Town entrepreneurs from 19 African countries found that only 9% had acquired a bank loan as start-up capital compared with 37% who had used personal funds and 36% who had relied on family and friends.<sup>103</sup> As a result of the lack of credit, many migrant entrepreneurs rely on various financial bootstrapping alternatives to minimize their capital outlay and running costs (Table 6).

Despite these financial challenges, there is evidence of upward mobility of migrant-owned businesses in terms of the growth of business capital. In one study, the majority of African immigrant entrepreneurs in Cape Town (71%) had initial start-up business capital in the ZAR1,000 to ZAR5,000 range. After three or more years of operation the financial capital of nearly 40% had grown to an estimated range of ZAR50,000 to ZAR100,000.<sup>105</sup> This was a notable achievement in an environment where the rate of new-business failure is estimated at between 70% and 80%.<sup>106</sup> Immigrant entrepreneurs in South Africa, for instance, have long working hours, resulting in increased gross earnings.<sup>107</sup> Through risk-taking and heavy investment in their businesses, some entrepreneurs have been able to increase the size of their operations and have even managed to turn them into formal businesses.<sup>108</sup> Many use mobile phones and other technology that allows for increased interaction with suppliers and customers while reducing the need to travel.<sup>109</sup> Some also make use of social media, for instance, advertising their services on Facebook. However, a large number still lack access to computers, and records continue to be kept manually.<sup>110</sup> It has been suggested that the success of some immigrant-owned businesses in South Africa is largely due to immigrant entrepreneurs’ superior qualifications. One study



in Cape Town, for example, showed that at least 30% had completed tertiary education.<sup>111</sup> Empirically, it has been demonstrated that learning contributes to higher levels of earnings by providing a solid basis for the development of an entrepreneurial culture.<sup>112</sup>

	No.	%
Share premises with others	141	95
Delay owner's/manager's salary	136	92
Obtain loans from family and friends	123	83
Employ relatives and/or friends at non-market salary	115	78
Seek out best conditions possible with suppliers	113	76
Buy on consignment from suppliers	108	73
Contribute capital via other projects that pay the owner	101	68
Offer customers discounts for cash payments	86	58
Get payments in advance from customers	80	54
Use manager's private credit card for business expenses	77	52
Buy used rather than new equipment	77	52
Deliberately delay payments to suppliers	76	51
Deliberately choose customers who pay quickly	73	49
End a business relationship with a frequently-late-paying customer	72	48
Use different routines for minimizing capital invested in stock	65	44
Use routines to speed up invoicing	62	42
Coordinate purchases with other businesses (for better agreements)	61	41
Borrow equipment or machinery from other businesses	56	38
Hire staff for short periods instead of employing permanently	56	38
Share equipment with other businesses	37	25
Give the same terms of payment to all customers	16	11

*Source: Fatoki*<sup>104</sup>

Proponents of the idea of “brain waste” argue that the educational qualifications of migrants are devalued and wasted if they cannot obtain suitable employment in the formal economy. This may well be the case when migrants are unable to obtain jobs that are commensurate with their levels of education and training. However, the brain-waste thesis also suggests that working in the informal economy is the ultimate form of waste, “where educated immigrants find employment in the informal sector, which is typically characterised by low worker productivity, poor working conditions, low or non-existent worker protection and uncertain job prospects.”<sup>113</sup> While this is not necessarily incorrect regarding employment in the informal economy, it ignores the fact that many educated migrant

entrepreneurs are business owners employing others. Formal qualifications and experience might not have prepared them for running an informal business but these are not necessarily wasted if used to make a success of a new enterprise.

A central premise of the hostility towards foreign migrants in South Africa is that they “steal” jobs from South Africans. However, a study in Johannesburg in the late 1990s suggested that migrant-owned businesses actually created jobs for South Africans through direct hire.<sup>114</sup> This finding has been widely cited and generalized but was based on a small sample in a localized area of the city so its representativeness is unknown. Subsequent case study research has consistently corroborated that migrant entrepreneurs generate employment for other migrants and for South Africans.<sup>115</sup> Tengeh’s study of 135 migrant entrepreneurs from Cameroon, Ethiopia, Ghana, Senegal and Somalia in Cape Town, for example, found that 70 (52%) had paid employees. Of these, 48% employed South Africans and 52% employed family members or members of the same ethnic group.<sup>116</sup> As many as 70% agreed or strongly agreed that when they started their businesses, most of their employees were South Africans. However, as their businesses grew, they tended to employ more people from their home country.<sup>117</sup>

Kalitanyi’s study of 120 migrant entrepreneurs from Somalia, Nigeria and Senegal, also in Cape Town, found that 82% employed South Africans, 4% employed non-South Africans and 14% employed both.<sup>118</sup> Although the majority in all three groups preferred to hire South Africans, the preference was strongest amongst Senegalese and weakest amongst Nigerians. Seventy-four percent of the entrepreneurs said that they had transferred skills to South Africans in the process of employing them. More research is needed, however, on why migrant entrepreneurs employ South Africans and under what conditions. The essence of an inclusive growth perspective on informality is that the sector should create “decent jobs”. Whether or not the jobs created deserve this label has yet to be established.

A different picture emerges in Radipere’s comparative study of 220 South African-owned and 214 migrant-owned SMMEs in Tshwane and Johannesburg.<sup>119</sup> Two-thirds of the South African enterprises employed other South Africans and only 5% employed non-South Africans (Table 7). Nearly 30% employed both. Only 12% of the migrant-owned enterprises employed only South Africans while 40% employed only other migrants. The largest number, almost half, employed South Africans and non-South Africans. Since the three studies all tended to focus on similar sectors, it is possible that the employment practices vary between Gauteng and Cape Town.

	South African-owned (%)	Foreign-owned (%)
South African employees	64.8	11.8
Foreign employees	4.7	39.6
South African and foreign employees	28.6	48.1
Other employees	1.9	0.5
N	220	214

*Source: Radipere<sup>120</sup>*

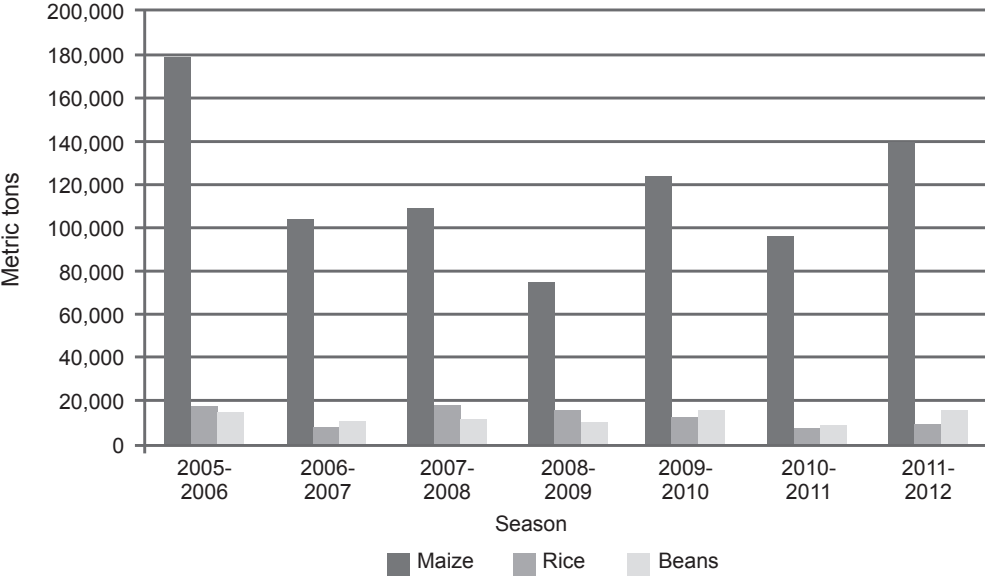
## INFORMAL CROSS-BORDER TRADING

Since the end of apartheid, South Africa has emerged as a market and source of goods for small-scale entrepreneurs whose short-term temporary visits are often conducted under the legal umbrella of visiting or tourism.<sup>121</sup> When it comes to relations between South Africa, Mozambique and Zimbabwe, most of this business is conducted by individuals travelling overland and engaged in so-called ICBT (informal cross-border trade). ICBT is a major catalyst for involvement in informal economies globally.<sup>122</sup> Trading across borders plays a vital, though largely unrecognized, role in regional economic integration and in linking informal economies in different SADC cities. This requires a perspective on informality that takes into account the impacts of interaction between different urban informal spaces across the region.<sup>123</sup> The volume of cross-border trade has been monitored at border control points in previous studies and there is a need to update and compare the current situation with that in the past and assess whether changes in the immigration regimes of the region, and the growth of informality in cities, have impacted on the volume of trade and the types of goods being transported.<sup>124</sup> More than that, informal traders need to be seen as entrepreneurs per se and their activities as a potentially strong promoter of inclusive growth and employment creation across the region. There has certainly been a tendency in the past to view informal traders as sole operators rather than micro-enterprises with the potential to grow significantly, to create jobs and to generate the capital to branch out into other sectors of the informal and formal economy.

In Mozambique and Zimbabwe, a sizeable number of informal entrepreneurs are international migrants. They establish their businesses in their home cities such as Harare and Maputo and grow them by taking advantage of the opportunities provided by cross-border economic linkages and migration. Informal cross-border traders, many of them women, thus play a critical role in the circulation of formally and informally produced goods throughout the SADC region.<sup>125</sup> The African Development Bank estimates that informal cross-border trade constitutes between 30% and 40% of total

intra-SADC trade with an average annual value of USD17.6 billion.<sup>126</sup> There have been some efforts to monitor the overall volume of trade in foodstuffs, most notably by FEWSNET.<sup>127</sup> There are marked annual fluctuations in informal flows of maize, rice and beans depending on domestic harvests and market opportunities (Figure 9).

**Figure 9: Intra-SADC Informal Cross-Border Trade in Food Staples, 2005-2012**



Source: FEWSNET<sup>128</sup>

A SAMP border-monitoring survey of 85,000 traders found that some crossed borders to buy goods for sale in their home countries (53% of the total), some took goods to sell in another country (32%) and some bought and sold in countries of origin and destination as “two-way” traders (13%) (Table 8).<sup>129</sup> The relative importance of these three trading types varied from country to country. In the case of Mozambique, the vast majority of traders go to buy goods, mainly in South Africa, for sale at home (81%) and very few (1%) take goods from Mozambique to sell. By contrast, only 27% of traders from Zimbabwe go to buy goods to bring home and 21% take goods from Zimbabwe to sell. Two-way trading is the most important form of activity in Zimbabwe (with 48% compared to only 12% of Mozambican traders). The survey also examined the types of goods being carried across borders. A wide variety of goods was being brought back to sell in the home country although, again, there was considerable inter-country variation (Table 9). Food items (processed and fresh) were clearly the most important but there was also considerable trade in new and second-hand clothing and household goods. The differences between Zimbabwe and Mozambique

were, however, relatively slight with similar proportions of traders carrying groceries and clothing. The only significant difference was with fresh produce, which was more likely to be carried to Mozambique than Zimbabwe.

**Table 8: Type of Cross-Border Trading Activity (%)**

Country of survey	One-way traders		Two-way traders	Other
	Bringing back goods to sell	Taking goods to sell		
Botswana	25	66	7	2
Lesotho	81	19	0	0
Malawi	60	37	3	0
Mozambique	81	1	12	6
Namibia	54	44	1	0
Swaziland	88	8	1	2
Zambia	58	37	5	1
Zimbabwe	27	21	48	4
Total	53	32	13	2

Source: SAMP<sup>130</sup>

**Table 9: Types of Goods Carried by Cross-Border Traders for Sale in Home Country (%)**

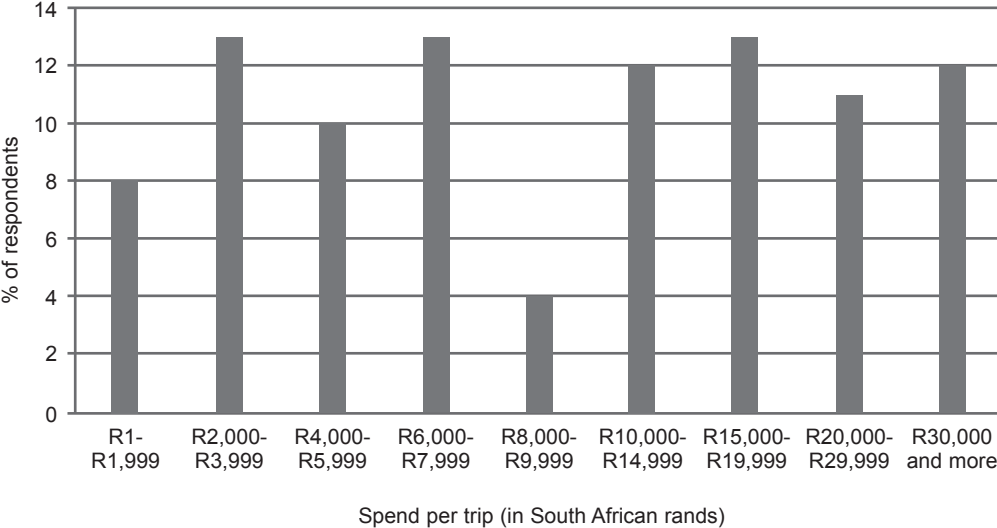
Country of destination	Groceries	Fresh fruit & vegetables	Meat/ fish/ eggs	Electrical goods	Furniture	Household goods	Clothing/ shoes	Handicrafts/ curios	Other
Botswana	8	27	1	1	1	16	19	10	21
Lesotho	10	31	1	-	-	6	17	10	24
Malawi	18	7	0	20	1	23	38	0	24
Mozambique	70	21	61	6	1	4	13	-	9
Namibia	56	16	6	3	1	8	3	2	19
Swaziland	4	7	0	3	1	19	65	1	10
Zambia	29	14	8	4	1	8	38	3	16
Zimbabwe	69	2	1	8	1	3	12	0	3

Source: SAMP<sup>131</sup>

A survey of 120 cross-border traders in Johannesburg (just over a quarter of whom were from Mozambique and Zimbabwe) reached interesting findings about trading frequency and the financial spend of traders buying goods in South Africa for resale.<sup>132</sup> Seventy-two percent of the respondents were buying in South Africa for resale in their home countries and 26% had brought goods to sell in South Africa. The spend per trip was very significant, and certainly belies the image of impoverished survivalists often attached to cross-border traders. Nearly half spent more than ZAR10,000 per trip and two-thirds spent more than ZAR6,000 per trip (Figure 10). However, this

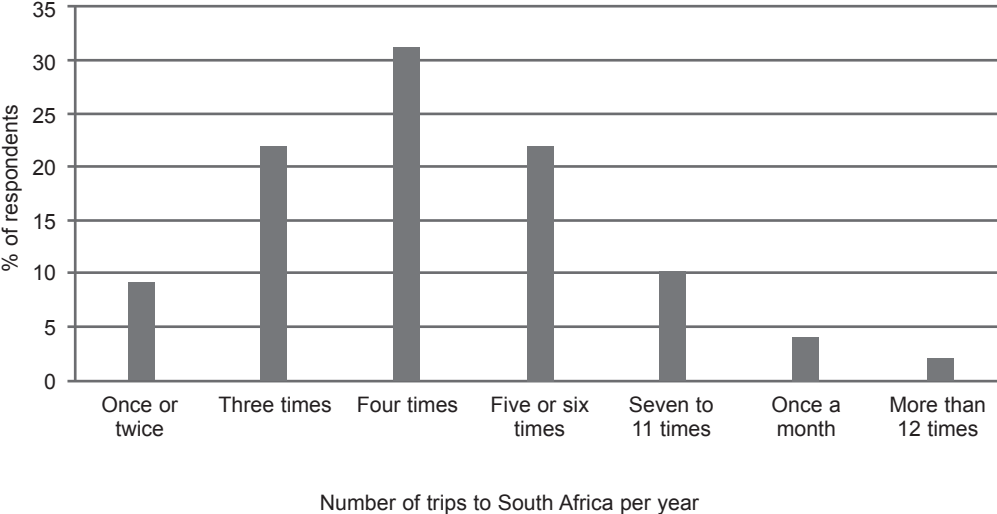
does not capture the total spend since the vast majority enter South Africa more than once during the course of the average year. Over 90% made trips to South Africa three or more times per year (Figure 11). The survey also provided preliminary evidence about the challenges experienced by cross-border traders, most of which were non-economic (Table 10). For example, 40% mentioned crime and theft as a problem, 24% mentioned xenophobic discrimination and 22% police harassment.

**Figure 10: Money Spent in South Africa Per Visit by Cross-Border Traders**



Source: SPB<sup>133</sup>

**Figure 11: Number of Trips to South Africa Per Year by Cross-Border Traders**



Source: SPB<sup>134</sup>

<b>Table 10: Problems Faced by Cross-Border Traders in Johannesburg</b>	
Problem	% of respondents
Crime/theft	39
Cost/location/condition of accommodation	29
Discrimination/harassment due to xenophobia	24
Harassment by police	23
Visa, passport and trading licence application problems/time consumed	22
High rent of stalls	15
Transport problems	11
Tax and tax refund problems	10
Length of visa too short	8
Expensive items	8
Bad service from other stores and general public	6
Too few designated selling points	6
Border and customs control difficulties	5
Import duty procedures	3
Difficulties with securing work permits	3
Communication/language problems	3
<i>Source: SPB<sup>135</sup></i>	

In Harare, and other Zimbabwean cities, case-study research has been done on the profiles, activities, opportunities and obstacles that confront informal cross-border traders.<sup>136</sup> The literature on cross-border trading and the informal economy in Maputo is far more limited.<sup>137</sup> The primary focus of the Zimbabwean literature has been on informal cross-border trade as a survival and poverty alleviation strategy for women and their households in the face of severe economic crisis and unprecedented levels of formal unemployment. There is little evidence that cross-border trading represents an opportunity for sustained capital accumulation and business expansion for most. One of the reasons is the vulnerability of traders to exploitation and abuse during the course of their business activities. Crossing borders is itself a trial of demands for sex and bribes, eating into already small profits. Harassment en route and in cities of destination has forced traders to adopt strategies to protect themselves from criminality and xenophobic hostility.<sup>138</sup>

The literature on informal entrepreneurship tends to focus on the individual entrepreneur and firm rather than their forms of cooperation. Some cross-border traders in Zimbabwe have combined to form traders' associations to further their collective interests. For example, the Zimbabwe Cross Border Traders Association (ZCBTA) was formed in 2000 with a mandate "to promote and defend the interests of its members (and) to enhance the capacity of small scale traders/producers to create their own wealth through development of viable linkages and advocating for an enabling environ-

ment for the traders at all levels, i.e. nationally, regionally and globally.”<sup>139</sup> It has just over 7,000 traders organized into trade committees and chapters across the country. ZCBTA and other trader organizations still only represent about 5%-7% of an estimated 300,000 cross-border traders. Their combined membership is three-quarters female. A more informal strategy of combination is a response to the dangers of travelling alone to South Africa to do business. Zimbabwean women travel together, reside with others and conduct their business in groups as a form of protection against the depredations of criminals and the police.<sup>140</sup>

## INFORMAL REMITTING ENTERPRISE

A related aspect of the relationship between migration and informal entrepreneurship is the massive flow of cash remittances and goods that migrants in Johannesburg and Cape Town send to Mozambique and Zimbabwe, including the cities of Maputo and Harare.<sup>141</sup> One study recently claimed that remittance flows from South Africa to other SADC countries increased from ZAR6.1 billion in 2006 to ZAR11.2 billion in 2012.<sup>142</sup> Although most migrants in South Africa tend to remit to rural households, there is evidence of a flow of remittances to households in both Maputo and Harare. The majority of remittances are sent to immediate or extended family members for their personal use. As a result, most remittances are spent on basic household needs including food, education, health and clothing. Only a very small proportion of remittances are saved or invested in productive enterprise. At the same time, the expenditure of remittances, especially on food and clothing, does benefit retailers in the informal economy of these cities. What we do not know is what proportion of remittances are generated within the informal economy of South Africa cities.

The business opportunities for small-scale entrepreneurs in the remittances industry relate more to the channels through which remittances of cash and goods are sent home by migrants. The use of formal remitting channels (banks and companies such as Western Union) for remittance transfers is very limited in both Mozambique and Zimbabwe. SAMP's 2006 Migration and Remittances Survey found that the vast majority of cash remittances are couriered by hand (personal or friends), by taxi drivers and by informal transport operators (Table 11).<sup>143</sup> Informal channels were clearly more important in Mozambique at that time, with 87% of migrants utilizing such channels to send remittances to their home country. Around half of Zimbabwean migrants used informal channels with a number preferring to use formal channels such as the post office (14.5%) and banks in Zimbabwe (23.5%). The subsequent economic collapse in Zimbabwe made it uneconomical for migrants to send money using formal channels. Money that was sent using formal channels was converted into Zimbabwean dollars at a



rate fixed by the country's central bank, while the growing "black market" kept pace with the country's rapidly increasing inflation rate. This created a market for the entry of informal transport operators called the *Omalayisha* who operated largely from South Africa.<sup>144</sup> These informal entrepreneurs conducted their business in both directions, moving "cash, people – in good health, ill health or as corpses – consumer and material goods to Zimbabwe, and migrants to South Africa, a process that led to significant improvements in household food security and standards of living."<sup>145</sup>

**Table 11: Remittance Channels Used by Mozambican and Zimbabwean Migrants in South Africa**

Remittance channel	Mozambique (%)	Zimbabwe (%)
Formal		
Via post office	0.8	14.5
Spouse's TEBA account	1.7	1.5
Via bank in home country	0.5	23.5
Bank in South Africa	0.2	1.3
Via TEBA own account	4.2	0.6
Informal		
Bring personally	43.0	34.6
Via friend/co-worker	35.9	11.0
Via taxis	3.8	2.8
Bus	4.3	0.1
Other method	5.5	9.8
Don't know	0.0	0.2

Source: Pendleton et al.<sup>146</sup>

The remitting behaviour of informal sector mobile businesses and individuals is largely unknown, as is the role of remittances in building informal entrepreneurship in Harare and Maputo. Other key unanswered questions include: (a) how are the financial benefits of informal entrepreneurship distributed between South Africa (local spend), and Zimbabwe and Mozambique (remittances)? (b) do demands for remittances by households for living expenses in Zimbabwe and Mozambique reduce the inclination to grow and reinvest in South Africa? (c) could informal income in South Africa be used to provide start-up capital for enterprises in Harare and Maputo? and (d) how does informal remitting (which dominates the remitting behaviour of migrants in general) compare with formal remitting in terms of costs and benefits to informal economy entrepreneurs and micro-enterprises?

In the cases of Harare and Maputo, migrant entrepreneurs are primarily citizens who use temporary migration to South Africa as a strategy to support their businesses in Zimbabwe and Mozambique. There are comparatively few foreign migrant entrepreneurs in these two cities. In South Africa,

on the other hand, most migrant entrepreneurs are not citizens at all but come from other African countries. The key question, then, is whether and to what extent citizenship and its entitlements impact upon opportunities and strategies for growing an informal enterprise. A third possibility, about which little is known, is whether informal entrepreneurs operate businesses that straddle two or more cities. Given the high levels of mobility between Mozambique and Zimbabwe and South Africa this does seem likely. Particular attention needs to be given to straddling as a migrant business strategy.

## GENDER, MOBILITY AND ENTREPRENEURSHIP

Gender issues are of particular relevance to understanding the nature of informal enterprise in Southern African cities. Firstly, cross-border migration has always been highly gendered in Southern Africa. For decades, migration to South Africa from the rest of Africa was primarily the preserve of young men. As recently as 2006, the overall gender breakdown of SADC migrants was 86% male and 14% female.<sup>147</sup> However, a process of feminization of migration is under way with the numbers and proportion of female migrants to South Africa increasing rapidly.<sup>148</sup> This process has proceeded furthest in the case of Zimbabwe, where in 2006 as many as 44% of migrants were women. Many migrant women are either spouses of male migrants or heads of households. One reason for the feminization of migration is changing gender roles within countries of origin especially where traditional employers of male migrants, such as the South African mining industry, have gone into decline. This has forced more women into cross-border migration to South Africa where they can access low-wage employment.

Second, migrant women experience severe discrimination in urban labour markets. Formal sector employment is difficult to obtain, even for those with skills and education. Few economic sectors prefer to hire women over men – domestic service is one, commercial agriculture another. Working conditions in both are poor with few rights and high levels of exploitation. Unable to obtain work permits, many women are hired as irregular migrants, which heightens their vulnerability as they are deprived of legal recourse when wages are unpaid or they are abused in the workplace. The majority cannot obtain formal sector jobs at all and are forced into survivalist activities in the urban informal economy. The informal economy, particularly street trading, is dominated by women as a result.<sup>149</sup>

Third, in both Harare and Maputo, gender is a particularly significant axis of differentiation and opportunity within the informal economy. In the Harare of the 1990s, the majority of informal operations were owned and run by women.<sup>150</sup> The collapse of the formal economy pushed many more men into the sector and made the highly competitive informal business environment a site of new conflict.<sup>151</sup> Similar gender-based tussles have emerged within the informal economy of Maputo.<sup>152</sup> Cross-border trade

between Zimbabwe, Mozambique and South Africa was initially dominated by women who were precluded from formal sector labour markets and used the proceeds to sustain their households, independent of male household heads.<sup>153</sup> In the last decade, higher rates of unemployment amongst men have prompted them to move into the trade, leading to growing gender conflict over control of sectors of the trade as well as the disposition of the proceeds of trade.

Fourth, migrant women face considerable challenges to entrepreneurship and building successful enterprises.<sup>154</sup> Some are internal and others external to the household. Patriarchal domination in the household is often an obstacle to innovation, independent activity and control over the proceeds of work. In addition, domestic responsibilities and entrenched gender roles deprive women of the time, resources and energy to devote to revenue-generating economic activity. Outside the household, women face exclusion as migrants and from the resources needed to grow an informal business successfully. On the other hand, migration can provide opportunity, freeing women from the constraints of patriarchy and facilitating empowerment through independent economic activity outside the direct control of male household members.<sup>155</sup>

Finally, supposedly gender-neutral migration policies have been shown to contain discriminatory provisions that penalize, and often criminalize, the mobility and livelihood strategies of marginalized migrant women. This has been particularly evident in the formulation and implementation of national immigration policy.<sup>156</sup> At the local level, municipal regulations and policing of the informal economy impact most directly and negatively on female entrepreneurs and traders who dominate this activity.<sup>157</sup> What is less clear is how municipal policies towards informal entrepreneurship enable or constrain the ability of women to grow their businesses and contribute to gender-sensitive inclusive growth. Women also face other non-economic obstacles in the form of parasitical male police and customs officials who control the corridors of movement.<sup>158</sup>

These gender-based issues can be reformulated as a set of key research questions: (a) does the feminization of migration impact on the nature of participation of women in the informal economy, are there gender differences in the types and opportunities for involvement of men and women in informal entrepreneurship and does small business development offer women (and especially women-headed households) a way out of urban poverty? (b) what kinds of gender-based challenges affect migrant female and not male entrepreneurs and what strategies do they adopt to establish and grow their businesses? (c) how do intra-household gender roles and expectations impact on the ability of women to establish and grow their informal enterprises? and (d) are national and local policies on migration and the informal economy disadvantageous to female entrepreneurs and what kinds of policy reforms would mitigate this situation?

## MIGRANT ENTREPRENEURIAL MOTIVATION

Researchers in other parts of the world have increasingly sought to document and understand the diverse motivations for informal entrepreneurship.<sup>159</sup> A common, if simplistic, distinction is often made between survivalist or marginalist or involuntary participants in the informal economy and those who choose informal over formal work because of the opportunities it provides. These two groups are often referred to as necessity-driven and opportunity-driven entrepreneurs.<sup>160</sup> The former have been described as follows: “their contribution is negligible and expected returns are low and intermittent, moreover they display low expectations of growth and job creation, and their motivation is all about personal survival.”<sup>161</sup> In Southern Africa, until recently, attention tended to focus more on the survivalist activities and income-generating strategies of those in the informal economy. The underlying premise was that individuals in the informal sector were struggling to earn a living in conditions of extreme difficulty and marginalization. However, the “marginalization thesis” has been tested and found wanting in other contexts in Africa and there is no reason why it should be uncritically applied to South Africa, Mozambique and Zimbabwe.<sup>162</sup>

Participation in the informal economy may be enforced, in the sense that there are no alternatives, but that does not mean that all participants are therefore just “getting by” until a better opportunity presents itself in the formal economy. One psychological study of “necessity entrepreneurs” in Johannesburg, for example, found that they displayed “cognitive styles matching enterprising attitudes.”<sup>163</sup> There is also considerable variability amongst so-called survivalists. A three-year study of street traders in inner-city Johannesburg, for example, found considerable variation in levels of satisfaction and a very strong statistical relationship between “continuance satisfaction” and levels of income.<sup>164</sup> The same research also found considerable variation in the psychological value systems of individual traders.<sup>165</sup>

One of the most vexing questions for small business advocates in South Africa is what is commonly seen as an underdeveloped entrepreneurial motivation or “spirit” amongst those living in more disadvantaged areas of the country.<sup>166</sup> Some studies have contested this stereotype while others have sought explanations that are lodged in the repressive legacy of apartheid and the dysfunctional South African education system.<sup>167</sup> The issue has been brought into sharp relief by South Africa’s poor ranking in global entrepreneurship surveys and the relatively small size of the informal economy.<sup>168</sup> The perception that migrants are far more successful entrepreneurs than South Africans in the informal economy has prompted a new research focus on migrant entrepreneurial orientation and motivation and, by extension, comparisons with South African entrepreneurs.<sup>169</sup> One study of 500 SMMEs in the retail sector in Gauteng, however, found no significant

difference between South Africans and migrants in terms of their motivation to start a business.<sup>170</sup> Another study of the entrepreneurial orientation of 339 South African (44%) and non-South African (56%) street traders in inner-city Johannesburg found, to the obvious surprise of the authors, that South Africans were more innovative than international migrants (with migrants to Johannesburg from other parts of South Africa the most innovative of all).<sup>171</sup> However, South Africans were associated with lower levels of the entrepreneurial qualities of “proactiveness” and “competitive aggression” and, overall, South African nationality was “negatively and significantly associated with total entrepreneurial orientation.”<sup>172</sup> Competitive aggressiveness was also positively correlated with years spent in the city, days worked per week, and degree of training.<sup>173</sup> A third study focused on the spaza shop sector in Khayelitsha, Cape Town.<sup>174</sup> Of a total of 352 spaza owners interviewed, 214 (61%) were South Africans and 138 (39%) were international migrants. In both groups, the gender split was around 60% male and 40% female. Migrants scored better than South Africans on four separate indicators of entrepreneurial orientation: achievement, innovation, personal initiative and autonomy.

Other aspects of migrant entrepreneurial motivation have been examined in other case studies based on research in inner-city Johannesburg. Fatoki, for example, analysed the “competitive intelligence” of migrant-owned businesses in Johannesburg and found that competition information-seeking is performed by the majority of owners and their employees, especially to monitor the prices of their competitors.<sup>175</sup> This enables them to undercut their competition and attract more customers. The study also examined the growth expectations of migrant entrepreneurs and found a high degree of optimism.<sup>176</sup> Education, managerial experience, related experience, motivation and networking were all significant predictors of positive growth expectations. At the firm level, innovation and adequate access to finance were significant predictors of growth expectations.

## PATHOLOGIZING SPACE, POLICING INFORMALITY

The three countries (and four municipalities) discussed in this paper represent contrasting policy responses to the informal economy and informal migrant entrepreneurship. The predominant attitude towards the informal economy in Zimbabwe and Harare over the last decade has been extremely negative and repressive underwritten by a modernist view of city planning and the pathologizing of informal urban space, which are totally at odds with the reality of survival in a rapidly shrinking formal economy and mass unemployment.<sup>177</sup> These views culminated in the nationwide assault on informality by the Mugabe government through Operation Murambatsvina (Clean Out the Trash) in 2005, which attempted to destroy all

manifestations of urban informality: businesses, markets and shelter.<sup>178</sup> The UN Habitat mission to Zimbabwe estimated that some 700,000 people in cities across the country lost either their homes, their source of livelihood or both.<sup>179</sup> Sites where informal economy workers gathered to market their wares, as well as formal markets, some of which had been in operation for decades, were targeted. An estimated 75,000 vendors in Harare alone were unable to work from late May, 2005.<sup>180</sup> The informal economy in cities like Harare was, in fact, a consequence of government policies and, in particular, the country's growing economic crisis.<sup>181</sup> With the collapse of the manufacturing base and commercial food production, the shelves in formal retail outlets emptied, providing new opportunities for informal entrepreneurship. Many moved to South Africa and countries overseas to procure goods unavailable locally for resale and opened up new markets for products made in Zimbabwe, particularly in the handicraft industry.

Operation Murambatsvina temporarily devastated the informal economy and the livelihoods of the urban poor in many Zimbabwean cities.<sup>182</sup> However, this reactionary and retrograde policy appears to have been no more than a temporary "fix" for its architects as informality quickly rebounded and returned to the urban spaces from which it had been erased.<sup>183</sup> The key policy question in Zimbabwe is what the impact of the official harassment has been on informal entrepreneurship and how informal entrepreneurs have responded to this policy through strategies of avoidance, resistance and flight. If Zimbabwe's economic recovery gathers pace, it is important to know whether the state will adopt a more tolerant approach to informality or whether the vast informal economy will continue to "fly under the radar" and be the target of renewed repression.

In Mozambique, and Maputo in particular, the national and municipal authorities have traditionally adopted a tolerant approach to the informal economy, primarily because it provides a livelihood to so many and because of the social unrest likely to be generated by a Zimbabwe-style assault.<sup>184</sup> Maputo has experienced food and fuel riots in recent years and any activity that lowers the cost of food is unlikely to be tampered with. While the informal economy has been subject to periodic harassment, it is generally viewed within official circles as an important and sustainable source of livelihood for the urban poor. However, as one study points out, the state is "not universally tolerant of informal activities" and has "embraced a modernizing agenda, aimed at promoting formalization."<sup>185</sup> The policy aim is not to eliminate informality but to "discourage" illegality through registration and formalization. One mechanism has been the establishment of formal urban markets where vendors pay rent for stands. However, many of these stands remain unoccupied. As one commentator noted: "What they say in Maputo is that there are thousands of spaces available in the legal official municipal markets which are not being taken up. People don't do this because if they

move into the markets they will have to pay taxes. All these people would prefer to sell their stuff on the pavements.”<sup>186</sup>

In 2008, a simplified tax for small businesses was introduced, payable as a percentage of turnover or as a lump sum. Any company, individual trader or producer with a volume of business less than about USD100,000 per year could opt for this tax instead of paying income, corporation and value-added taxes. However, uptake has been low.<sup>187</sup> To date, informal entrepreneurs have been largely resistant to such efforts, which are viewed as a “money grab by the state.”<sup>188</sup> The vast majority (80%) of firms in a 2005 survey had no kind of documentation and were officially illegal.<sup>189</sup> According to Byiers, “it is important to understand why greater formalization might be desirable. While the government tends to focus on raising revenues, where micro informal firms are concerned, the benefit from formalization is more likely to be the secondary effects of allowing enterprises to operate legitimately, and thus potentially raising their productivity and ability to integrate more deeply with the national economy.”<sup>190</sup>

There is some evidence that former informal operators who have registered and paid licences and taxes are more productive than those who spend a great deal of effort evading the authorities, but the obstacles to formalization and why this might be avoided or resisted need further research, as do the implications of formalization. Mozambique now has one of the fastest growing formal economies in Africa and the streetscape of major cities such as Maputo is being transformed. Policy pressures to formalize the informal economy, a basic precept of the many international agencies and donors that advise and provide resources for urban infrastructure, are likely to intensify. Already one of Maputo’s major informal markets, Xikhelene, has been “upgraded”, which has forced vendors to rent new stands and eliminated all associated trading on the streets around the market.<sup>191</sup>

The South African response to informality lies somewhere between the Mozambican and Zimbabwean, but has been neither consistent nor coherent. Given the vigorous suppression of informality by the apartheid state, it was likely that the country’s first democratic state would reinforce the new policies of tolerance that emerged in the late 1980s. At the national level, the post-apartheid state introduced a set of support programmes to assist entrepreneurship development and upgrading of the small, medium and microenterprise (SMME) economy. Rogerson’s review of the impacts of the first 10 years of the post-apartheid government’s SMME programmes concluded, however, that “existing government SMME programmes largely have been biased towards the groups of small and medium-sized enterprises and to a large extent have by-passed micro-enterprises and the informal economy.”<sup>192</sup> A detailed review of the efficacy of the South African government support measures to the informal economy during the post-apartheid period concluded that they were “few and far between, patchy and inco-

herent, and largely ineffective.”<sup>193</sup> Another study demonstrates this has particularly been true for female entrepreneurs.<sup>194</sup>

Although these evaluations need to be updated, there are indications that very small economic players in the informal economy “continue to fall through the gaps in government policy.”<sup>195</sup> Two recent initiatives from the Department of Trade and Industry (DTI) illustrate the kinds of anti-foreign thinking that inform the national government’s policy response. In mid-March 2013, the DTI launched the National Informal Business Upliftment Strategy (NIBUS), the first nationally-coordinated policy approach to dealing with the informal sector, which has led to the establishment of the Shared Economic Infrastructure Facility (SEIF) and the Informal Business Upliftment Facility (IBUF) tackling infrastructure and skills deficits respectively. SEIF provides funding for new, upgrades or maintenance of infrastructure that is shared by informal businesses. Funding is available to municipalities on a 50:50 cost-sharing grant basis to a maximum of ZAR2 million. IBUF focuses on skills development, promotional material, product improvement, technology support, equipment, and help with registration. This is being piloted through the training of 1,000 informal traders in a partnership with the Wholesale and Retail Sector Education and Training Authority. The stated target of business upliftment is entrepreneurial activity in the informal economy. This, combined with an emphasis on graduation to the formal economy, runs the risk of “picking the winners” and neglecting the majority. Policy at both national and local level needs to recognize the diverse nature of informal activity and the fact that these activities require support that is quite specific.

The final NIBUS document has yet to be released by the DTI. However, the first two drafts express clear anti-foreign sentiment. The March 2013 draft, for example, states that “there are no regulatory restrictions in controlling the influx of foreigners, especially Chinese and Pakistanians; and it seems there is no synergy between the DTI and Home Affairs in devising strategies and policies to control foreign business activities.” The January 2014 draft adds that “this strategic pillar further attends to foreign trader challenge as there is evidence of violence and unhappiness of local communities with regard to the takeover of local business by foreign nationals. A number of foreign traders are also illegal in the country and some are involved in the sale of illegal goods.”

The second development is the tabling in Parliament of the Licensing of Businesses Bill in 2013 by the DTI. The Bill specifies that any person involved in business activities – no matter how small – will be required to have a licence. Members of the South African Police Service, traffic officers and peace officers, amongst others, would be given powers to enforce compliance – to conduct inspections, question any person, remove any goods on the premises and confiscate them and close any premises pending further



investigation. Those found in contravention of the Act, once convicted would be liable for a fine of an unspecified amount or imprisonment for up to 10 years.<sup>196</sup> The Bill is extremely punitive and would result in large-scale criminalization of current livelihood activities. It was withdrawn for revision after a chorus of protest from the private sector, non-governmental organizations, academics and the media.

The sections of the Bill referring to migrants are especially relevant. The Bill states that licences will be only be given to non-citizens who have first acquired a business permit under the Immigration Act or a refugee permit under the Refugee Act.<sup>197</sup> Business permits have to be applied for in the country of origin and are only granted if the applicant can demonstrate that he or she has ZAR2.5 million to invest in South Africa. Few, if any, cross-border traders and migrant entrepreneurs currently operating in the South African informal economy would qualify. The Bill also suggests that community-based organizations, non-governmental organizations and others will be given the job of working with the licensing authorities to police this. The implication here is that South Africans could assist the police in identifying and “rooting out” foreign traders. The xenophobic attacks of 2008 demonstrated that there are elements in many communities who need no encouragement to turn on their neighbours from other African countries.

This shows a strong anti-foreign sentiment within national government with a focus on those operating in the informal economy. The Deputy Trade and Industry Minister, for example, has stated that “the scourge of South Africans in townships selling and renting their businesses to foreigners unfortunately does not assist us as government in our efforts to support and grow these informal businesses...You still find many spaza shops with African names, but when you go in to buy you find your Mohammeds and most of them are not even registered.”<sup>198</sup> Such sentiments are echoed within the ruling African National Congress (ANC). The ANC National Executive Committee stated just prior to the 2014 national elections that “arising from issues raised on our door to door election campaign...it was decided that an in-depth research be commissioned to look into the best way of dealing with jobs particularly that do not require high level of skills that get taken by foreign nationals, equally such an in-depth research should also look into small trading impact by foreign nationals. It was agreed that once the research has been completed and the report compiled, further discussion will be undertaken with a view to refine our immigration policy.”<sup>199</sup>

At the local level, in both Cape Town and Johannesburg, there are contradictions between policy statements affirming the positive contribution of the informal economy and the actual implementation of policy. Consider, for example, a particularly visible element of the informal economy – street trading. Johannesburg’s street trading policy states that “informal trading is a positive development in the micro business sector as it contributes to the

creation of jobs and alleviation of poverty and has the potential to expand further the City's economic base."<sup>200</sup> Cape Town's policy advocates for a "thriving informal trading sector that is valued and integrated into the economic life, urban landscape and social activities within the City of Cape Town."<sup>201</sup>

Yet, in late 2013, the Johannesburg City Council violently removed and confiscated the inventory of an estimated 6,000 inner-city street traders, many of them migrants. A group of traders took the city to court and, in April 2014, the Constitutional Court ruled in their favour with Acting Chief Justice Moseneke stating that the so-called Operation Clean Sweep was an act of "humiliation and degradation" and that the attitude of the City "may well border on the cynical."<sup>202</sup> Street traders have returned to the streets but their future remains uncertain. The City has commissioned a project to consider alternatives while simultaneously pursuing the declaration of large inner city areas restricted and prohibited trade zones.<sup>203</sup> Wafer's detailed analysis shows how the city has long been ambivalent, if not actively hostile, to the informal economy.<sup>204</sup> Recent research on inner-city Cape Town suggests that there is less draconian but more systemic exclusion exemplified by the allocation of only 410 street-trading bays in the whole inner city.<sup>205</sup> There is evidence of ongoing harassment of traders throughout the city.<sup>206</sup> Although the policy environment differs in different parts of the city and between different segments within the informal economy, the modernist vision of the "world-class city" with its associated antipathy towards informality and the pathologizing of informal space and activity seems to predominate.

Some of the most dedicated, enterprising and successful entrepreneurs in the South African informal economy are migrants to the country. Under any other circumstances they would probably be lauded by government as exemplars of small-scale and micro entrepreneurship. However, the state (and many citizens) view their activities as highly undesirable simply because of their national origins. Harassment, extortion and bribery of officialdom are some of the daily costs of doing business in South Africa. Many entrepreneurs, especially in informal settlements and townships, face constant security threats and enjoy minimal protection from the police.<sup>207</sup> Informal cross-border traders face another set of obstacles.<sup>208</sup> These include harassment by police and border guards, demands for inflated customs duties, transportation problems for goods, personal safety and security, unfriendly municipal regulations, and the difficulties of accessing credit. As a result they are unable to utilize their entrepreneurial skills and experience and grow their businesses in optimal fashion.

## CONCLUSION

In a recent discussion of the relationship between inclusive growth and informality, Heintz defines inclusive growth as growth that occurs in a context in which employment opportunities expand and improve, poor households' access to these opportunities increases, and inequalities are decreased. He suggests a research agenda focused on four main issues:

- The causal linkages between economic growth, economic development and informality;
- The barriers to economic mobility faced by individuals and enterprises in the informal economy, such as economic risk, transitions into and out of informal employment, gender-based constraints, and enterprise upgrading;
- Linkages between the formal and informal institutions, enterprises and employment; and
- Informality and the quality of informal employment.

While there are several references to mobility in Heintz's discussion, this is generally confined to economic mobility and not spatial mobility and the interactions between the economic and the spatial. For all its relevance, therefore, his proposed agenda overlooks a central characteristic and determinant of informality – human mobility and migration – and the ways in which it complicates the relationship between inclusive growth and informality.

In an analysis of the relationship between migration and inclusive growth in India, IDRC's Arjan de Haan argues that migration and migrants are largely invisible in policy debates.<sup>209</sup> He draws a parallel between outdated conceptions of the informal economy and migration that see both as transitional, noting that "as within the concept of informal sector, so with migrants there is a risk that the assumption of transitional existence may hinder creative thinking about ways in which migrants can be supported." Arguing that a strong anti-migrant bias pervades policy discussions, de Haan states that "policy makers around the world tend to regard migrants as vagrants, and perceive migration as a threat to stability, to social order, and/or to national or regional identity." In Southern Africa, global debates about the positive aspects of the relationship between migration and development have made limited headway.<sup>210</sup> Instead, migration is viewed by politicians and policy-makers alike as something to be resisted and controlled and migrants themselves as threats, parasites, job-stealers and law-breakers. The creative potential and possibilities of migrant entrepreneurship, whether survivalist or opportunistic, are ignored and regulatory barriers are constantly created and reinforced. Ironically, migrant entrepreneurs in South Africa from Zimbabwe, Mozambique and other African countries would be lauded as economic innovators and exemplars, but for the fact that they carry the labels "foreigner" and "outsider."

The backdrop for the Growing Informal Cities (GIC) Project's focus on informality and migrant entrepreneurship is regional integration, rapid urbanization and the expansion of informal urban economies in the Southern African cities of Cape Town, Johannesburg, Maputo and Harare. With high rates of formal unemployment in most countries, the informal economy has emerged as a major source of income and livelihoods for poor urban households. Migrants in and from all four cities play a critical role in the informal economy yet the importance of that role is often underestimated and invisible to researchers and policy-makers. Migrants may be more entrepreneurial than most, yet the constraints and obstacles they face in establishing and growing their businesses are massive. Their general contribution to employment creation and inclusive growth is undervalued and often misrepresented as a threat, they face particular difficulties in accessing micro-finance and the formal banking system, they are often excluded from SMME training programmes and they frequently run afoul of badly-managed and often corrupt systems of immigration and border control.

The purpose of the GIC is to examine and profile the "hidden" role of migrant informal entrepreneurship in different Southern African cities. The cities were chosen for analysis and comparison because they represent different forms of migrant entrepreneurship. In South African cities like Cape Town and Johannesburg, migrant entrepreneurs come from throughout Africa including Zimbabwe and Mozambique. In Maputo and Harare, most migrant entrepreneurs are local but they structure their businesses around the opportunities afforded by growing regional integration and cross-border migration to and from South Africa. Policies towards informality and informal entrepreneurship vary from country to country. In Zimbabwe, the informal economy has been ruthlessly repressed but survives nonetheless. In Mozambique, there is a *laissez-faire* attitude towards the informal economy and attempts to formalize informal businesses through registration have not been particularly successful. In South Africa, informality is generally encouraged at the national level through training programmes and support activities. But at the municipal level, the informal economy is often viewed in negative terms and pathologized. The impacts of national and municipal programmes and actions are uncertain especially for migrant entrepreneurs. Indeed, these entrepreneurs, who could and do contribute to inclusive growth, are subjected to social and economic exclusion that spills over into xenophobia.

The GIC is generating a comparative body of knowledge about informal migrant entrepreneurs, raising their profile in regional, national and municipal policy debates with a view to effecting positive change in the regulatory environment in which they operate. By allowing migrant entrepreneurs to expand and reach their full potential, free of harassment and exclusion, a major contribution can be made to facilitating inclusive growth through

informal entrepreneurship. To this end, GIC will advance understanding of the reciprocal links between mobility and informal entrepreneurship in Southern African cities through a programme of ongoing rigorous research oriented to the economic growth and poverty reduction goals of SADC governments, and impacting on policy implementation processes around migration, development and urban management. The more specific objectives of GIC are:

- Enhancing the evidence base on the links between migration and informalization in Southern African cities and examining the implications for municipal, national and regional immigration and urban development policy;
- Analyzing the role played by international migrants in the informal economy of particular cities (Cape Town and Johannesburg) and the role of cross-border migration in the informal economy of others (Harare and Maputo) and identifying the obstacles that migrant entrepreneurs face in maximizing the growth and employment creation potential of their businesses; and
- Developing a framework for facilitating greater opportunities for informal entrepreneurship amongst migrants, including refugees and female entrepreneurs.

In order to better understand the linkages between migration, informality and inclusive growth in Cape Town and Johannesburg, GIC is undertaking the following activities:

- A survey of a sample of 1,000 migrant-owned micro-enterprises in Cape Town and Johannesburg in various sectors of the informal economy. Information is being gathered on characteristics of the micro-enterprise (including origins, ownership, structure, capitalization) activities (with a particular emphasis on mobile marketing strategies), income generation, employment creation potential, entrepreneurial orientation and performance in the informal economy;
- In Gauteng, a complementary survey of 1,000 South-African-owned enterprises, which will allow for comparative analysis of the make-up and business strategies of South African versus migrant-owned enterprises in the informal economy;
- Qualitative interviews and focus groups with 100 migrant informal entrepreneurs to ascertain institutional and other problems faced in growing businesses; and
- Interviews with key informants in municipalities including business associations and policy-makers on attitudes towards regulation and support of migrant entrepreneurs.

The GIC is also focusing on informal cross-border traders who use migration as a strategy to sustain and grow their businesses. Research includes:

- A survey of 1,000 Mozambican and Zimbabwean informal traders in

Harare and Maputo for information on participants, economic activities, challenges, business strategies and migration behaviour;

- In-depth qualitative interviews with 100 Mozambican and Zimbabwean traders with a focus on migration-related strategies to build and grow informal businesses and attitudes towards policy regulation of their activities;
- A complementary survey of 500 cross-border traders in the city of Johannesburg; and
- Focus group interviews with national and municipal officials, formal sector businesses, unions and traders' associations on policy frameworks and impacts on migrant entrepreneurship.

Finally, the GIC is examining national and municipal regulatory frameworks around informality and informal entrepreneurship with a focus on the opportunities and obstacles that these frameworks pose to the establishment and growth of migrant businesses including:

- A comparative audit of national and municipal policies and regulations that affect informal migrant entrepreneurs in South Africa, Mozambique and Zimbabwe;
- An inventory of small-enterprise policies and strategies and assessment of whether migrants and refugees have access to these programmes; and
- Key informant interviews to ascertain perceived impacts of existing policies and potential impacts of policies that could be used to grow informal migrant businesses.

The results and policy implications of this programme of research will be published in forthcoming reports in this special SAMP series.

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