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Assessment-Orientated Instructional Design Using DREAM Approach

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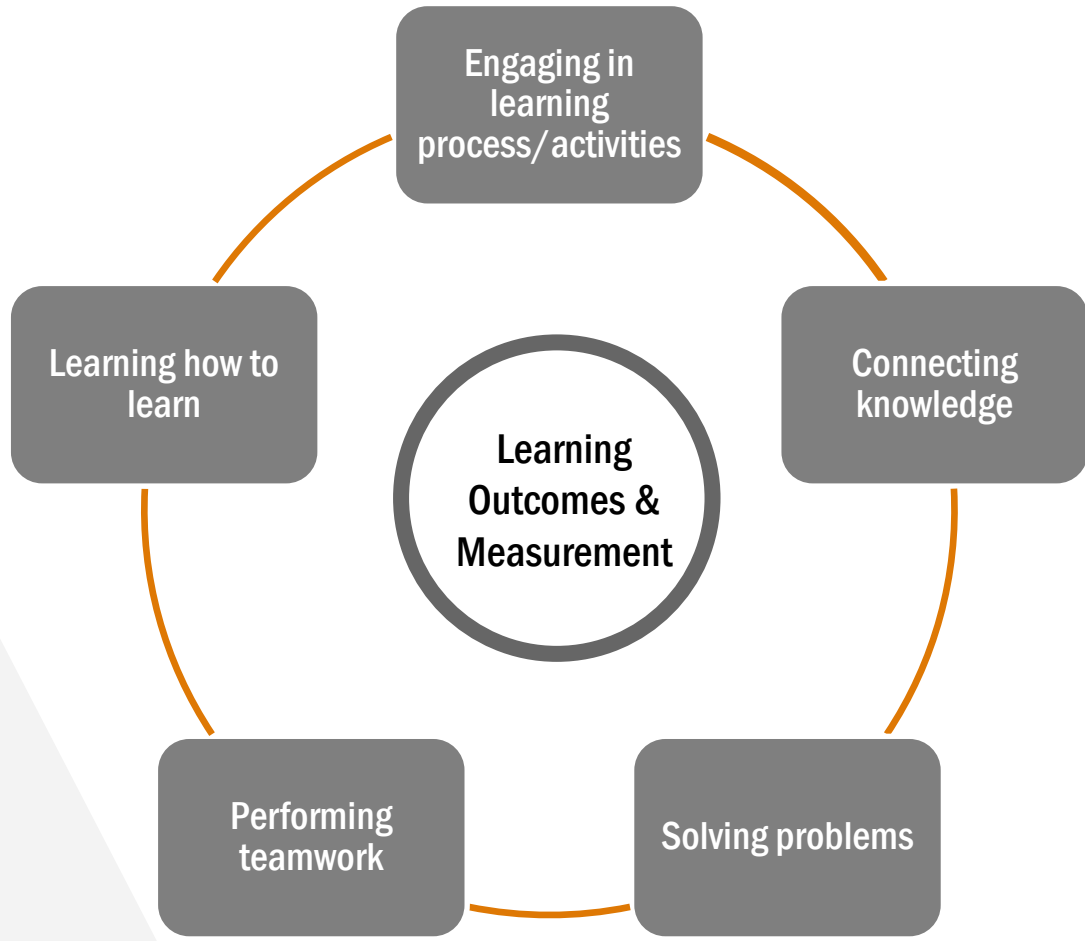
Assessment- Orientated Instructional Design Using DREAM Approach

Juhong Christie Liu and Andrea Adams, James Madison University; Wei Wang, Shenyang Normal University

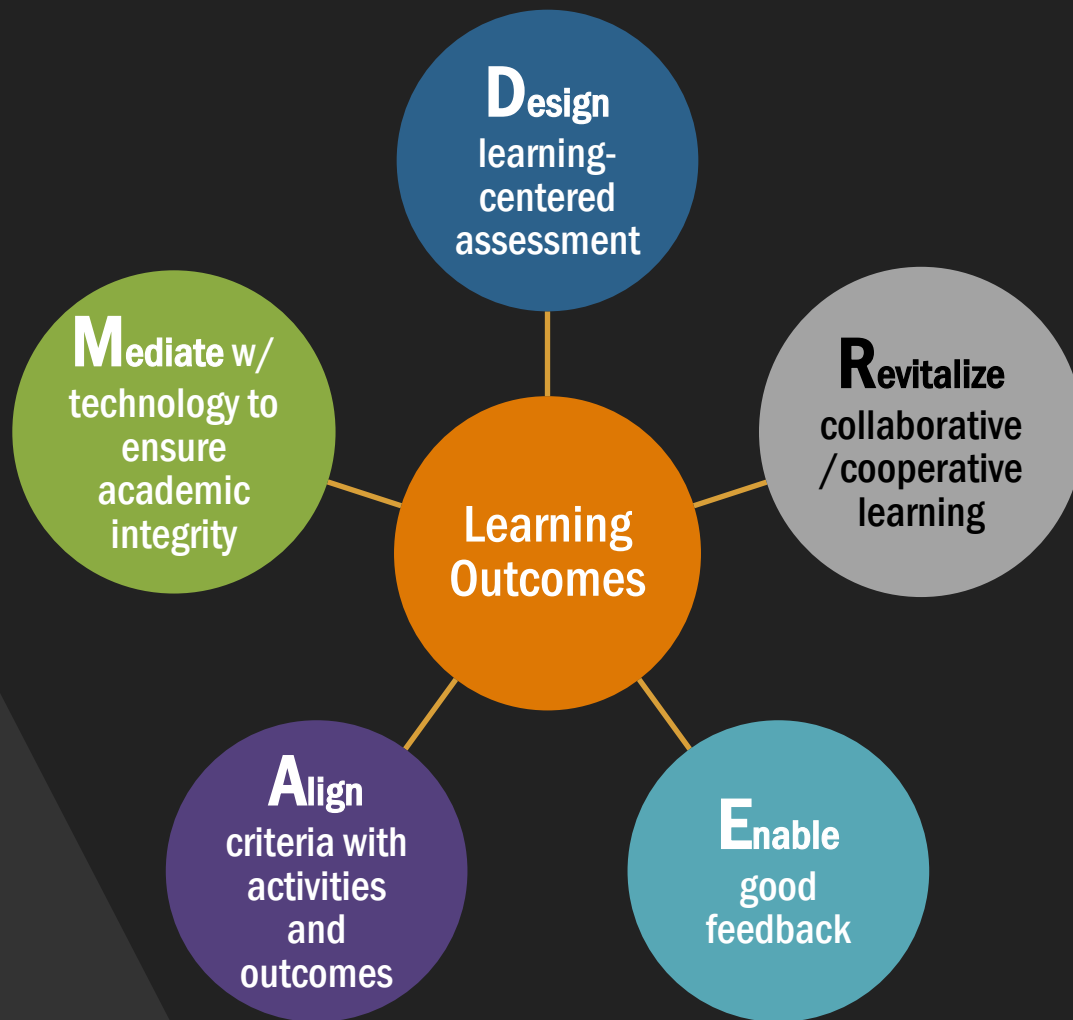
HKAECT 2017, June 2017, Hong Kong

Outline

- Rationale & DREAM Assessment-Oriented Design
- Types of Assessment in Online Learning Environment
- Method of Design-based Research (DBR)
- Settings of Design-based Research
- Instruments for DBR Data Collection
- Initial Results
- Future of the Study



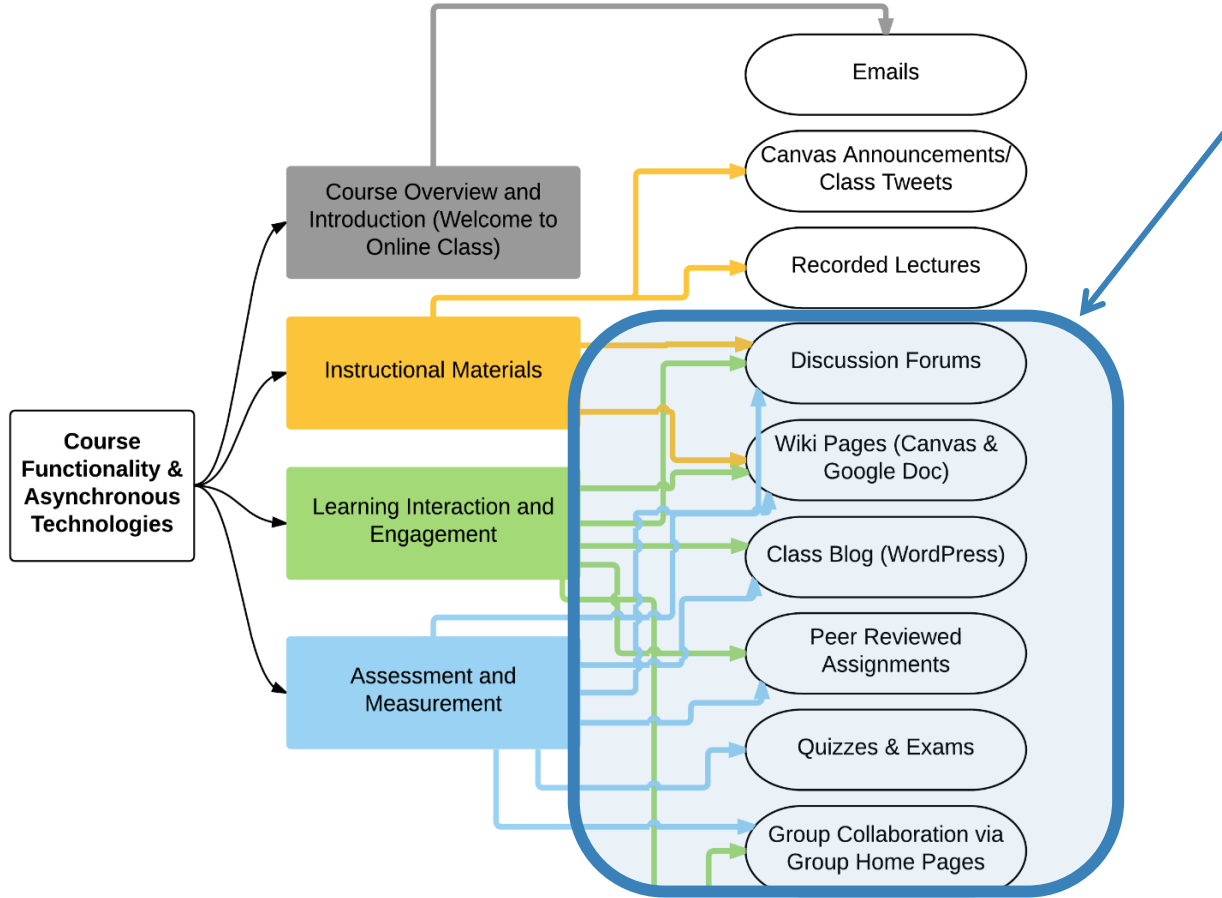
Rationale



DREAM Model

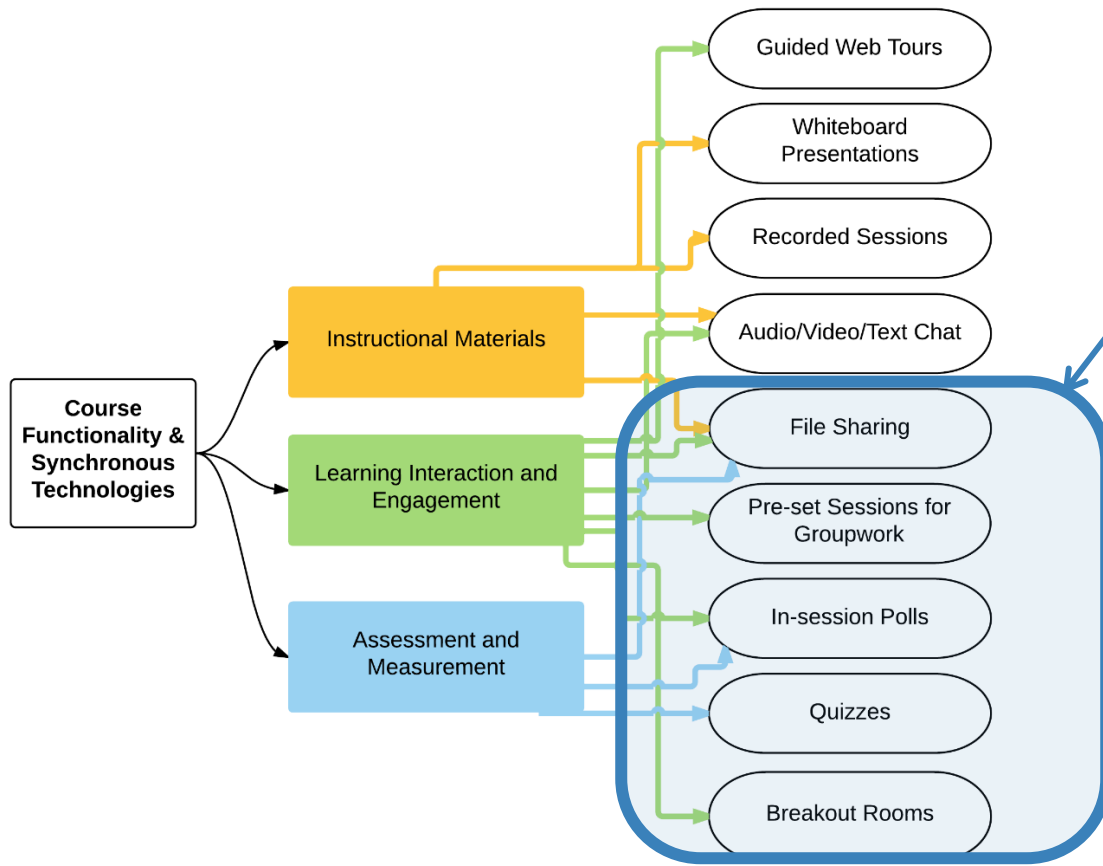
Assessment methods	Most likely kind of learning assessed
<p>Essay-type</p> <ul style="list-style-type: none"> • Essay exam, Open book assignment, take home exam 	<p>Synthesis of widely read materials, interrelating, organizing, application, integration, evaluation</p>
<p>Objective test</p> <ul style="list-style-type: none"> • Multiple-choice, short answer 	<p>Recognition, identification, memorization, understanding</p>
<p>Performance assessment</p> <ul style="list-style-type: none"> • Practicum, Seminar, Presentation, Project, Reflective journal, Case study, Problem solving, Portfolio 	<p>Skills needed in real life, communication skills, reflection, application, sense of relevance, application, research skills, creativity</p>
<p>Alternative assessment</p> <ul style="list-style-type: none"> • Concept mapping, venn diagrams, muddy-point essays, peer review 	<p>Verbalizing and visualizing relationship, sense of relevance, holistic understanding, application, reflection, comprehension.</p>

(Biggs, 1999; Palloff & Pratt, 2009)



Types of assessment that can be completed at any time and any place

Type of Assessment in Online Learning Environment

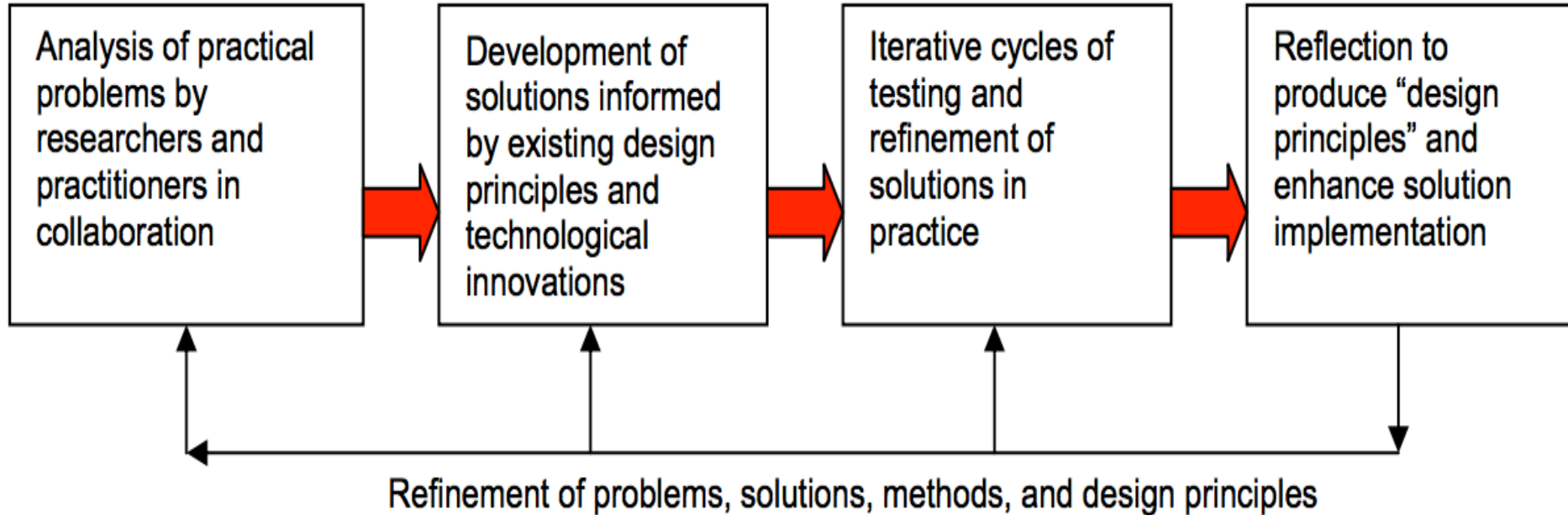


Types of assessment that can be completed at anyplace but require class members to connect at the same time.

Type of Assessment in Online Learning Environment

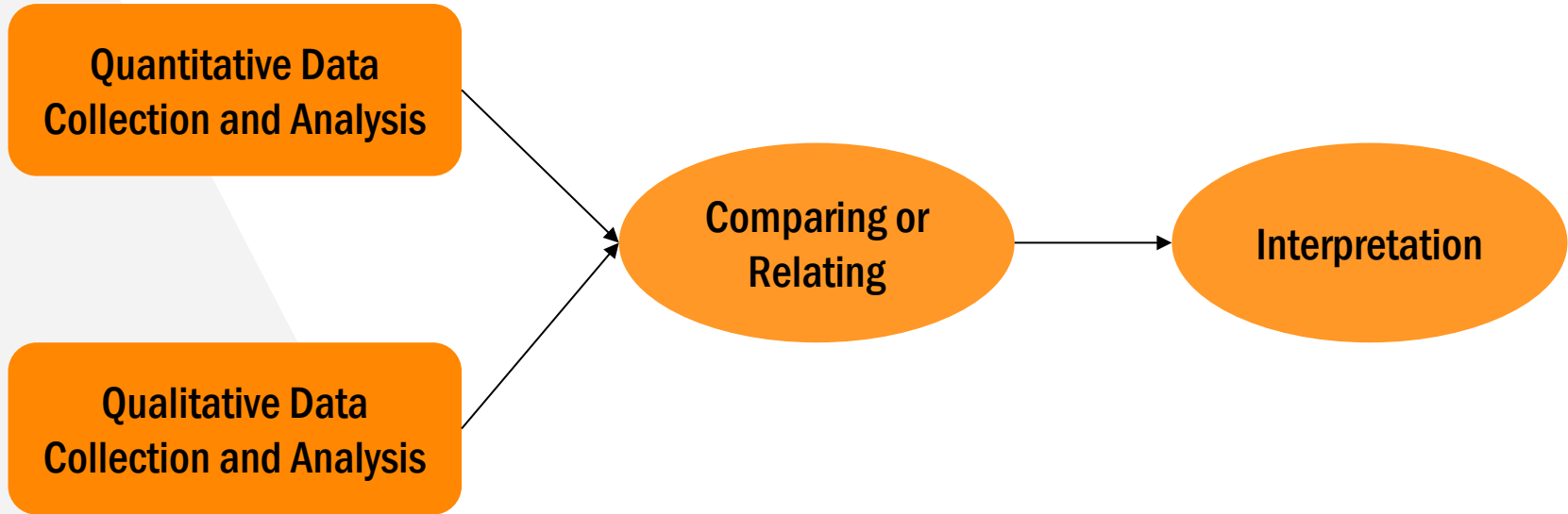
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Design-based Research (DBR)



”

DBR Research Design - Convergent Parallel Mixed Method



(Creswell & Clark, 2011; Creswell, 2014)

Settings of DBR Research

Class

*Critical Reading of
Educational Technology*

103 juniors

Shenyang Normal
University
Shenyang City
China

Learning Objectives

- describe the history of the field
- identify and evaluate the current status, and synthesize the readings for application

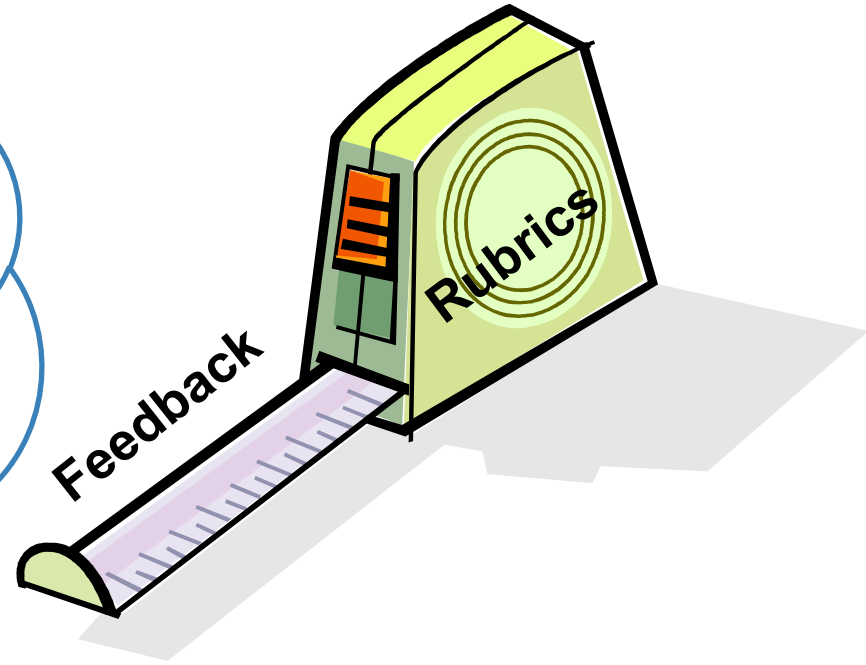
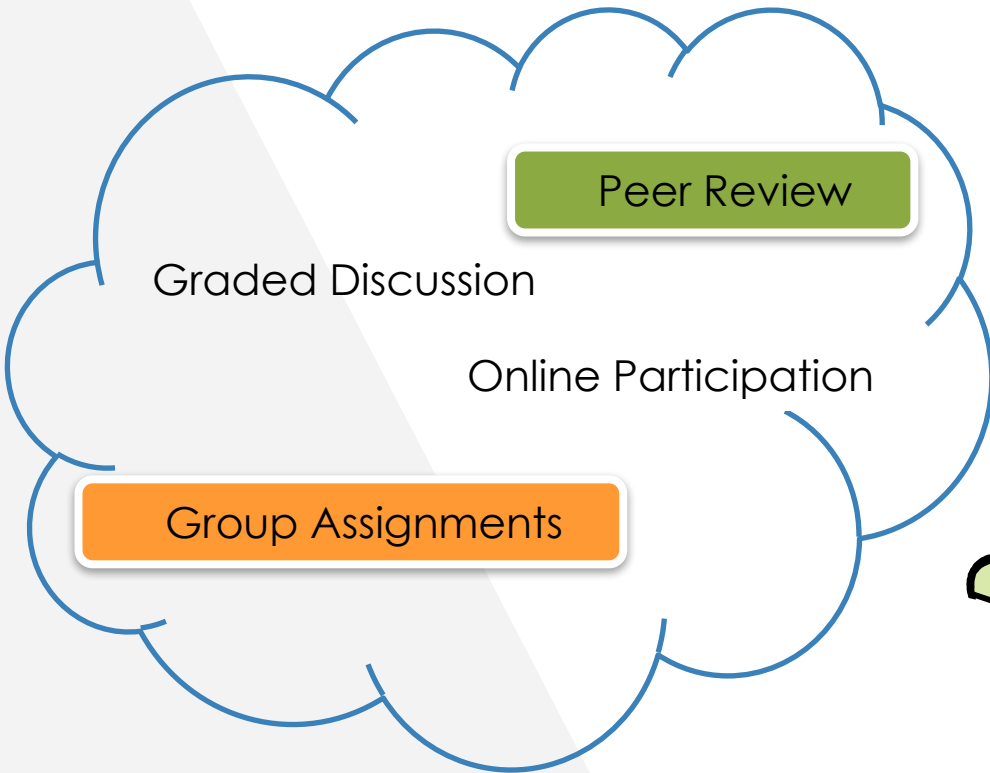
Course Content

technology philosophy, communication, psychology, social network, big data, resources revolution, and artificial intelligence (AI).

Learning Activities

- Online discussion within LMS Tronclass
- Group screencast
- Peer feedback

Assessment in “Critical Reading of Educational Technology” Class



Research Instruments

Delivery of Post	Utilizes poor spelling and grammar in most posts; posts appear "hasty":	Errors in spelling and grammar evidenced in several posts;	Few grammatical or spelling errors are noted in posts;	Consistently uses grammatically correct posts with rare misspellings;
Relevance of Post	Posts topics which do not relate to the discussion content; makes short or irrelevant remarks	Occasionally posts off topic; most posts are short in length and offer no further insight into the topic	Frequently posts topics that are related to discussion content; prompts further discussion of topic	Consistently posts topics related to discussion topic; cites additional references related to topic
Expression Within the Post	Does not express opinions or ideas clearly; no connection to topic	Unclear connection to topic evidenced in minimal expression of opinions or ideas	Opinions and ideas are stated clearly with occasional lack of connection to topic	Expresses opinions and ideas in a clear and concise manner with obvious connection to topic
Contribution to the Learning Community	Does not make effort to participate in learning community as it develops; seems indifferent; Does not participate in peer evaluation	Occasionally makes meaningful reflection on group's efforts; marginal effort to become involved with group; Participates in peer evaluation but does not have constructive input.	Frequently attempts to direct the discussion and to present relevant viewpoints for consideration by group; interacts freely; Participate in peer evaluation with input	Aware of needs of community; frequently attempts to moderate the group discussion; presents creative approaches to topics; Participate in peer evaluation with constructive input
				TOTAL

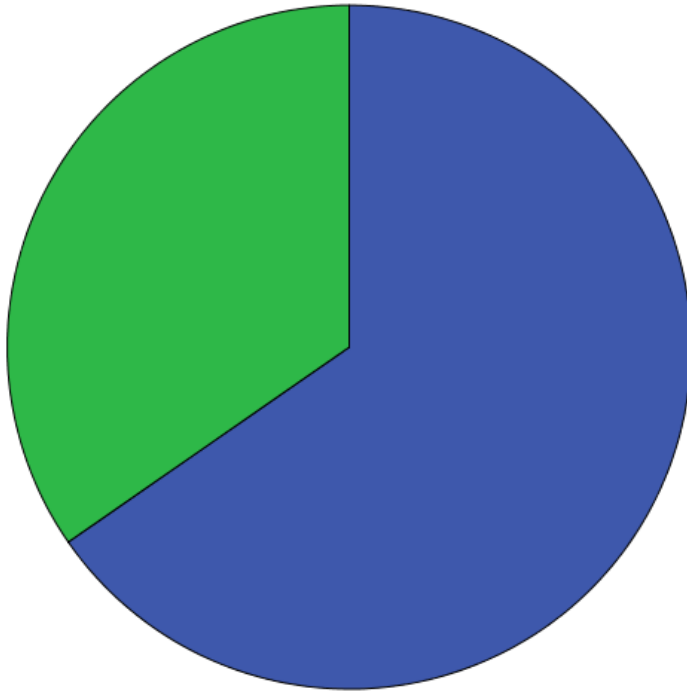
(CLSS) questionnaire
(So & Brush, 2008)

**Collaborative
Learning (8)**

**Social
Presence (17)**

**Satisfaction
(11)**

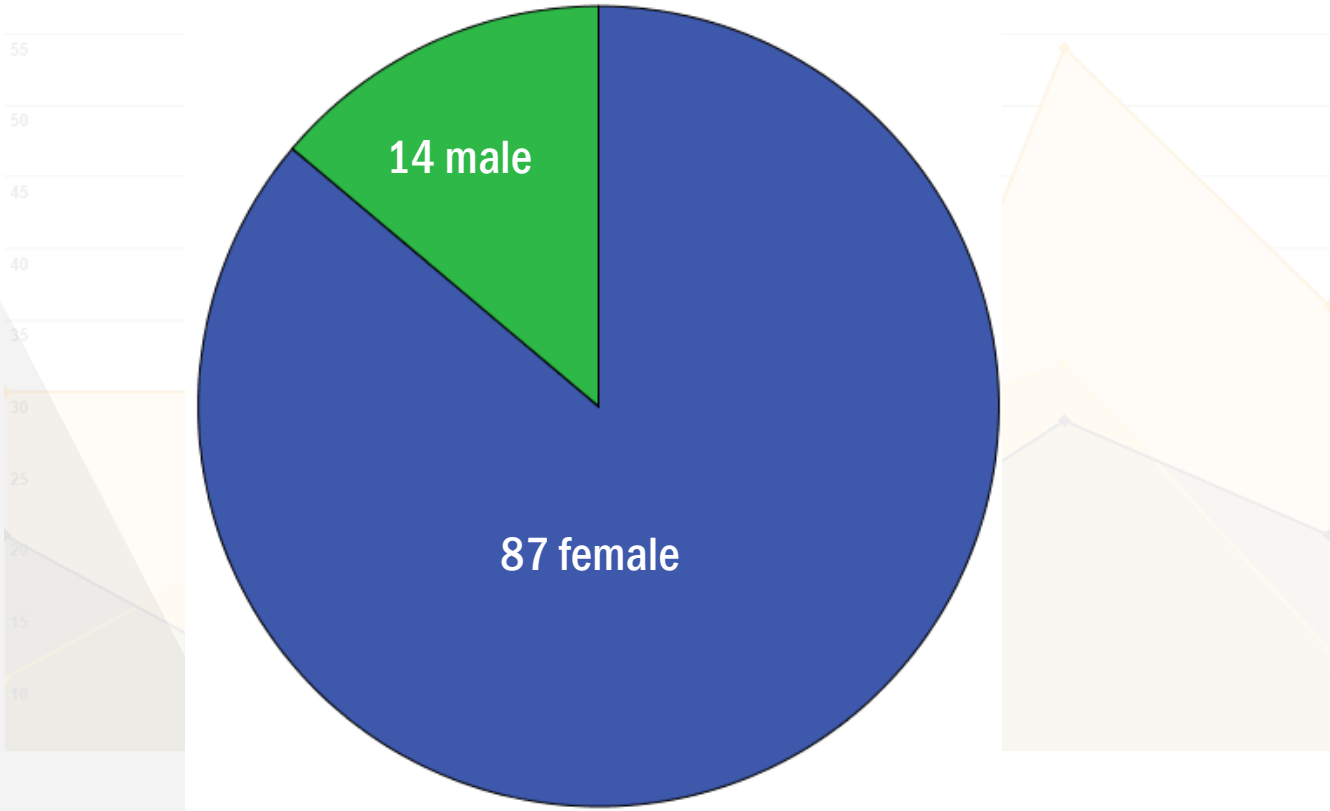
5-point Likert Scale: Strongly Disagree=1; Strongly Agree=5



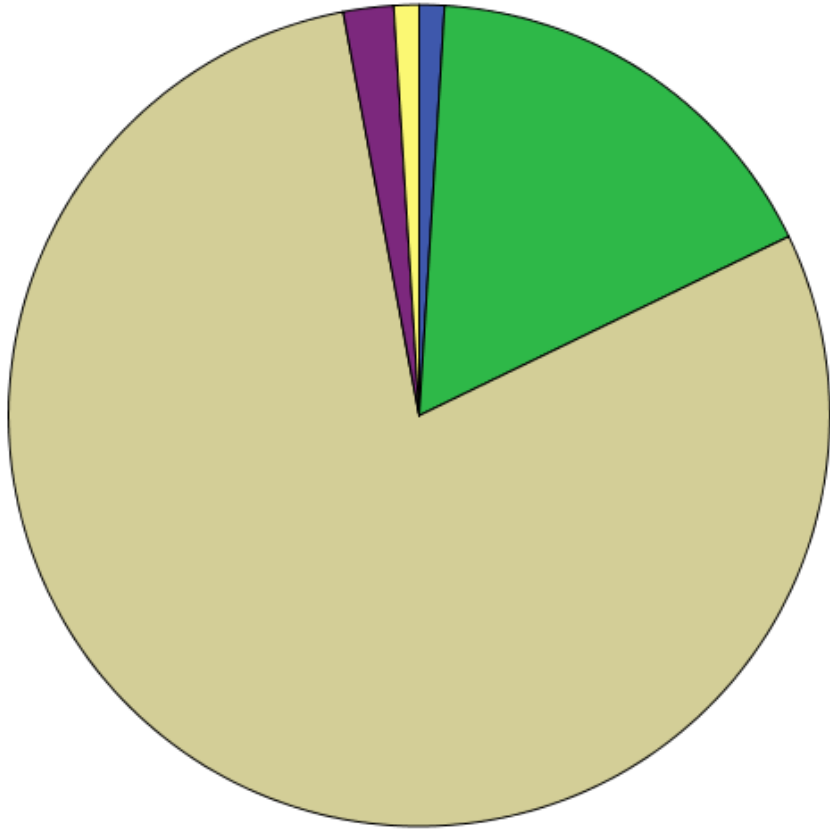
■ Response from phones: 66

■ Responses from web browsers: 35

Total responses: 101



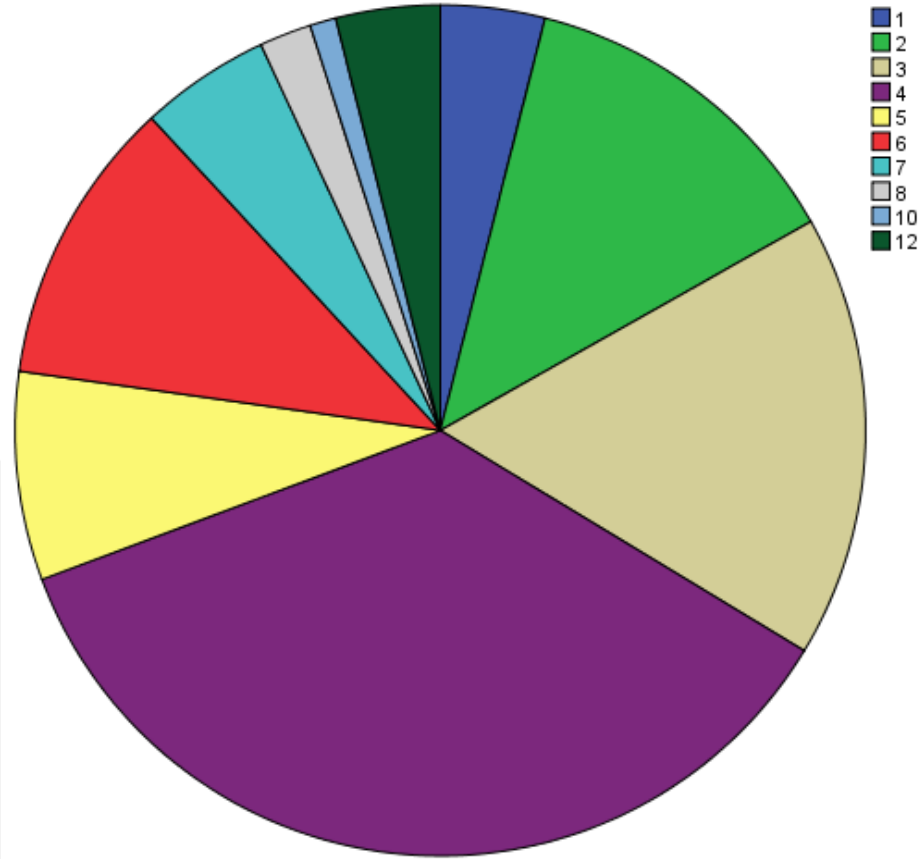
Initial Data Analysis Results- Demographics



- 1 1= No Experience
- 2 2= Novice
- 3 3= Intermediate
- 4 4= Expert
- 5 5= Not willing to respond

Initial Data Analysis Results- Demographics

OnlineCoursesTaken



Initial Data Analysis Results- Demographics

Cronbach's alpha

.923

Perception of Social Presence & Online Discussion Performance

		ANOVA ^a				
Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	70.744	1	70.744	8.863	.004 ^b
	Residual	790.206	99	7.982		
	Total	860.950	100			
2	Regression	116.603	2	58.301	7.676	.001 ^c
	Residual	744.348	98	7.595		
	Total	860.950	100			

a. Dependent Variable: Online-Discussion

b. Predictors: (Constant), SP10

c. Predictors: (Constant), SP10, SP12

Perception of Social Presence & Online Discussion Performance

SP 10 – Computer-mediated communication is technically reliable

SP 12 - Computer-mediated communication allows me to build more caring social relationship with others

Conclusion and Discussion

Reliability of computer-mediated communication

Perceived social presence through expected learning community building

Future Directions

- ▶ **Qualitative data collection and analysis**
- ▶ **CLSS validation with more data**
- ▶ **Constructs of cooperative vs. collaborative learning with cultural context**

References

- ▶ Amiel, T., & Reeves, T. C. (2008). Design-based research and educational technology: Rethinking technology and the research agenda. *Educational Technology & Society*, 11(4), 29-40.
- ▶ Edelstein, S., & Edwards, J. (2002). If you build it, they will come: Building learning communities through threaded discussions. *Online Journal of Distance Learning Administration*, 5(1).
- ▶ So, H. J., & Brush, T. A. (2008). Student perceptions of collaborative learning, social presence and satisfaction in a blended learning environment: Relationships and critical factors. *Computers & Education*, 51(1), 318-336.

Thank you!

Any questions?