



Smiling Through Investments (STIN) is an agribusiness firm that seeks to empower the agricultural sector by providing expertise and a marketing platform for them to outclass. We are a 100% youth owned entity that seeks to rise above the odds of business. This entity was established in September 2013 by a group of seven UNISWA entrepreneurs due to the love of agribusinesses. We are a business inspired by the UNISWA entrepreneurial course.

Vision is to develop and sustain our enterprise for self-sustainability and growth in agribusiness to effectively impact Swaziland's economy towards attainment of vision 2022.

Mission is to become Swaziland's main centre of excellence in providing exceptional and up-to-date agribusiness services and quality agricultural products. The **objectives** of the business are to provide quality, affordable agribusiness services, to provide fresh, quality and well packaged agricultural products, to enable agribusiness promotion and use of locally grown products, to develop and sustain the project as a recognized brand into the future, and to strive in growth and alliances as a youth established business.

In October 2013, we were engaged in green mealie production where we managed 1ha. It was a great success and a good opportunity for experiencing agribusiness management and its surveillances. In February 2014 through support from Seed Quality Control Services (SQCS) department at Malkerns research centre we ventured into bean seed production under their HaSSP legume seed initiative. Our success in this project lead us to be chosen to host the seed bean field day 2014 which was graced by the presence of his honourable Minister of Agriculture, Moses Vilakati. Also the CEO of Smiling Through Investments was the first elected Chairperson of HaSSP Seed Growers Cooperative for the period of three years, June 2014 to May 2017.

In 2014/2015 farming season we were growing 3ha of green mealies for the vendors to be sold out in January 2015. In March 2015 from 10 to 12 we successfully hosted the 1st edition of an Agribusiness fair and school fair festival. The event was hosted at the University of Swaziland, Faculty of Agriculture and Consumer Sciences. This two projects were carried out in an impartial fulfilment of an entrepreneurship project (AEM 320) course. On 3-6 August 2015 we represented the country during a Youth in Agriculture Summit for Southern Africa, hosted by CCARDESA in Durban, South Africa. In the summit STIN made a presentation under a topic: Fighting Youth Unemployment Through Entrepreneurial Project at UNISWA; Bean Seed Production and Agribusiness Fair.

On the 7-9 of April 2016 we successfully hosted the 2nd edition of the National Agribusiness Fair and School Festival, UNISWA Luyengo Campus. After graduating from the University STIN searched for a rented farm in Sicunusa, to continue with the bean seed production. The Seed plant where the processing and selling is done is located at SEDCO, Manzini. STIN also won a Kick-start grant in 2016 to establish the Legume seed plant. We are looking forward to grow professionally as a business, paying necessary taxes as well as employing permanent

Business Profile®

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staff, owning a centre where we will do our business so that our clients will easily access our help, teaching and mentoring the youth. In January 2017, STIN started beans value added products namely; cooked frozen beans, bean jam and bean baked products.

The bean value addition is done industrially in our rented kitchen in Matsapha, Mhlaleni. The beans are cooked in bulk then a larger percentage will be frozen then packaged in different sizes to increase the shelf life. Then the other cooked beans will be used to prepare the bean jam as well as the baked products that include muffins, scones and cakes to mention a few. Staff is hired to assist in cooking, packaging, selling and local distribution of the value added products. High level of technology will be used as well to ensure that we remain economically efficient and profitable.

Products Pictorials



Bean seed in the farm



Bags of bean see packed and ready for selling



Bean Jam



Uncooked beans, bean jam and bean scones

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