



REGIONAL BEAN PLATFORMS IN MADAGASCAR, LOCAL STRUCTURES TO STIMULATE BEAN PRODUCTION AND TRADE:

the case of the Platform SFMT of Vakinankaratra



RATIONALE

- **Madagascar has lost its place in bean producing and trading,**
- **Suspicion took place between stakeholders**
- **Madagascar was nominate to be the food basket of the indian ocean**
- **5 Regions identified to produce the goods needed, including Vakinankaratra**
- **Beans are part of the foods to be produced**

- **Some regions are already organised through their active Platforms (Menabe, Itasy)**
- **Vakinankaratra has recently set up its Platform called SFMT, last 29 – 30th October 2013**
- **Representatives of each actor along the bean value chain was represented**
- **The event was co-funded by FRDA & PABRA; the budget was small, but people were willing (around 100 participants) to raise up their PF**
- **Local authorities (4 mayors), representatives of MOA (central and local) attended the workshop**

- **We took the opportunity to release officially three interesting varieties (with malagasy name) which were proposed to be part of the goods to produce: RI 5-2 (Ranjonomby FOFIFA), CAL 98 (Vangamena FOFIFA), and Ikinimba.**

RESULTS

Rapid actions :

- **ONN asked CFAMA to plant 180 kg of « Vangamena FOFIFA » and to produce 2,5 t in its infrastructure (MOU)**
- **A Women's Groupe in Anjazafotsy asked us for a traing on bean seed production and planted the following week (first week of November 2013)**
- **The outlets are already ready to buy the seeds**
- **Some individuals also ordered seeds of « Ranjonomby FOFIFA » for March 2014**

RESULTS (Cont'd)

- **The event was broadcasted by**
 - **The national radio twice**
 - **A private Radio Don Bosco (4 times)**
 - **2 private Television stations during their news**
- **And appeared in the 4 most edited newspapers**



Farmers of the PF in Miandrivazo



MOA and Min of Trade



Official release of 3 varieties in Antsirabe



Participants to the workshop in Antsirabe



THANK YOU