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Food allergies and perceptions towards food allergen labelling in Mauritius

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3 Abstract

4 There remains a paucity of research in food allergies in Sub-saharan Africa. It is the aim of this study 5 to determine the self-reported prevalence of food allergies and consumers' perceptions towards food 6 allergen labelling in Mauritius. A survey was conducted in four supermarkets in the Municipalities of 7 Vacoas-Phoenix, Quatre-Bornes and Moka during the period of September to November 2017. The 8 questionnaire was designed based on previous studies and administered using a face-to-face 9 interview approach to increase completion rate. Descriptive analysis and one-way ANOVA between 10 subjects design were conducted. Shellfish was reported as the most common causative agent 11 followed by fish, egg and peanut. Respondents were satisfied with the current font size and general 12 information provided in food labels. Respondents agreed that it could be problematic to identify suitable foods for individuals suffering from food allergies or intolerances. Variations of PAL 13 14 statements and generic terms provided in food labels, and location of allergy warnings were cause for 15 concern. More than 80% of the respondents felt that allergens in ingredient list should be emphasised 16 (e.g. bold font) and plain English or French language should be used to describe allergenic 17 ingredients. The findings in this study provide practical insights on food allergen labelling issues for policy makers and stakeholders in the food supply chain. Determining the prevalence of food allergies 18 19 in the country will inform policy makers to consider adding shellfish and other major allergenic 20 ingredients to the list of ingredients requiring mandatory allergen warning label in Mauritius. 21

22 Keywords: food allergy; food regulations; precautionary allergen labelling; shellfish

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24 Introduction

Food allergy is a specific immunological adverse reaction to a trigger food while food intolerance is a form of non-immunologically mediated reaction (Fraser, Sumar, & Sumar, 2000). Examples of food intolerance include lactose intolerance where the individual lacks the ability to produce sufficient lactase needed to digest lactose. Food allergies can cause life-threatening anaphylactic reactions and reduce the quality of life of individuals with food allergies (Franzese, 2017). Food allergy affects up to 30 10% of the global population (Sicherer, & Sampson, 2018) and is increasingly reported in developed nations. For example, the prevalence of food allergy is estimated to be 5 - 10% in infants and 5% in 31 32 young children in Japan (Ebisawa et al., 2017), 6% in Europe (Nwaru et al., 2014) and 8% of 33 children in US (Gupta et al., 2011). Codex stated that the eight common food allergens (cereals 34 containing gluten, egg, milk, soy, peanuts, tree nuts, fish and shellfish) shall be declared (Codex Stan 35 1-1985). There is still a paucity of research in less developing countries such as in the Africa region (Prescott et al., 2013). Africa is also burdened by infectious and non-communicable diseases and lack 36 37 of recognition of allergy as a clinical specialty due to limited health care infrastructure (El-Gamal, 38 Hossny, El-Sayed, & Reda, 2017; Potter et al., 2010). To date there are some reports of surrogate 39 measures of food allergy such as self-reported reactions or sensitisation to food (Kung, Steenhoff, & 40 Gray, 2014) such as those reported in Mozambique (Lunet, Falcao, Sousa, Bay, & Barros, 2005) and 41 Tanzania (Justin-Temu, Risha, Abla, & Massawe, 2008). Gray et al. (2014) and Basera et al. (2015) 42 also assessed the prevalence of food allergy in South Africa using questionnaires, skin prick testing 43 and oral food challenge whilst Obeng et al. (2011) studied the prevalence of food sensitisation and 44 reported food allergy among schoolchildren in Ghana. There is one report of food hypersensitivity in 45 Mauritius which revealed that 20% of the participants reported symptoms of food allergies (Pugo-46 Gunsam, Cahoolessur, & Subratty, 2008).

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48 Mauritius is a small island nation in the Indian Ocean with a population of more than 1.2 million 49 (Naidoo, & Ramseook-Munhurrun, 2016). It is also a thriving international tourism hub since 1974 50 where the travel and leisure industry contributed more than 10% of the total Gross Domestic Product 51 (Ladkin, & Juwaheer, 2000; Statistics Mauritius, 2017). Protecting both local and international visitors are key and the Mauritian government has reinforced and updated the Food and Drugs Act with Food 52 53 Act 1998 and Food Regulations (1999) since 1st January 2000 (Ministry of Health and Quality of Life, 54 n.d.). The current food labelling regulations establish the standard labelling requirements of pre-55 packed food. There are currently no regulations requiring the mandatory labelling of food allergens in food products containing such ingredients (Food Regulations, 1999). This is understandable as the 56 true prevalence of food allergy in Mauritius and a number of African countries are not known. 57 58 However, there has been a report stating high self-reported symptoms of food sensitivity especially

59 towards seafood (Pugo-Gunsam et al., 2008). Other food safety associated studies such as food 60 additives (Koyratty, Aumjaud, & Neeliah, 2014), food hygiene practices (Subratty, Beeharry, & Chan 61 Sun, 2006) and food safety management in fish industry (Ramnauth, Driver, & Vial, 2008) had been 62 conducted in Mauritius. There is no cure for immunologically mediated food allergy and the main 63 treatment or preventative step is avoidance of the trigger food. One of the key strategies to avoid 64 food allergens is clear and accurate labelling. Studies on consumers' attitudes towards food allergen 65 labelling were conducted mostly in developed nations (Cornelisse-Vermaat, Voordouw, Yiakoumaki, 66 Theodoridis, & Frewer, 2007; Voordouw et al., 2007). Food allergen labelling plays a crucial role in 67 preventing development of food allergies among allergic individuals. Mfueni et al. (2018) carried out a 68 study in Malawi and found that the country's food allergen labelling was the least demanding 69 compared to other international regulations. This study aims to determine the self-reported incidence 70 of food allergies and awareness of food allergen labelling in Mauritius.

71

72 Methodology

73 The questionnaire was constructed and divided into 3 sections: (i) demographics; (ii) self-reported 74 food allergies and (iii) food allergen labelling. Several questions on using food labels in managing 75 food allergies were included in Section III. Respondents were asked 'to what extent they agree or 76 disagree on how serious a problem it is to identify suitable foods for individuals with food allergies or 77 intolerances'. This was followed by a section on 'Improvements of food allergen labelling' and 78 respondents were asked how important the improvements or changes were. The questions were 79 developed based on Choi & Choi (2016), Cornelisse-Vermaat et al. (2007) and Pugo-Gunsam et al. 80 (2008). A pilot study was conducted among 20 participants who were not included in the actual study to evaluate the language, clarity and suitability of wording. Four supermarkets in Municipalities of 81 82 Vacoas-Phoenix, Quatre-Bornes and Moka were visited during the period of September to November 83 2017. The supermarkets were visited on both weekdays and weekends as types of shoppers may 84 differ. Individuals visiting the supermarkets in were approached and the purpose of the study was 85 explained to them. The study targeted both males and females of different ages to represent a snapshot of the demographic characteristics of the participants. Participants were invited to 86 87 participate in the study and interested participants were asked for their signed consent before

answering the survey questions. Young respondents (< 18 years old) could only participate in the
survey if their parents provided the consent. The questionnaire was administered using a face-to-face
interview approach as this helps to increase response and completion rate (Koyratty *et al.*, 2014).
One hundred and thirteen respondents completed the survey. This is similar to Pugo-Gunsam *et al.*(2008) and Greiwe, Pazheri, & Schroer (2015).

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94 Statistical analysis

Statistical analyses were carried out using SPSS 24.0 (IBM Corp., NY, USA). Differences between age,
gender and education levels were first analysed using one-way ANOVA between subjects design
followed by pairwise comparison with Bonferroni's correction. Results were expressed as mean ± SD
and significance level was set at p < 0.05.

99

100 Results and Discussion

101 A total of 113 consumers participated in the study with more females (64.6%) responding to the 102 survey compared to males. This is similar to other studies and reflect the demographics of mostly 103 female adults conducting the shopping as they take more responsibility for shopping and preparing 104 meals (Helgesen & Nesset, 2010; Juwaheer, Pudaruth, & Ramdin, 2013; Liu, & Niyongira, 2017). 105 Participants mostly belong to the age bracket 25 – 54 years (62.83%), highly educated (53.98% held 106 at least a degree) and tend to report their knowledge on food allergen labelling as somewhat 107 knowledgeable (79.65%). Curtin, Presser, & Singer (2000) stated that more educated people are 108 more likely to respond to surveys and this could be largely attributable to the subject matter. All 109 respondents reported symptoms of food allergies (including those experienced by their family members). Shellfish, egg, milk and peanuts were the most commonly reported trigger food (Table 110 111 1). Most allergic reactions to seafood are IgE-mediated and can cause rapid onset of symptoms 112 ranging from mild symptoms such as cutaneous reactions to severe anaphylactic reaction (Bahna, 113 2016). Shellfish was the most commonly reported causative agent in Mauritius (Pugo-Gunsam et al., 114 2008) and Asia (Boye, 2012; Chiang et al., 2007). Lunet et al. (2005) reported seafood allergy as the 115 most frequent in Mozambique whilst crab was one of the major allergenic food in Zimbabwe (Westritschnig et al., 2003). Based on Pugo-Gunsam et al. (2008) and this study, shellfish is reported 116

as one of the common allergenic food. Fish is an important component of Mauritian diet (Daby, &
Sigurlinnason, 2003) and the strategic location enable the expansion of the fish industry in Mauritius
(Ramnauth, Vial, & Driver, 2008). Due to the availability and frequency of consumption of seafood,
this may have led to a higher increase in prevalence of seafood allergy (Lopata, O'Hehir, & Lehrer,
2014; Sharp, & Lopata, 2014) as evident in regions such as Japan (Ebisawa *et al.*, 2017), Spain
(Pascual *et al.*, 2008) and Philippines (Connett *et al.*, 2012).

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124 Insert Table 1 here

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126 Other food products reported to cause allergies among the respondents of this study were eggplant, 127 food colourings, mushroom, chocolate, taro leaves and red and white beans. There are similar reports 128 of unique ethnic food allergens such as eggplant allergy among Indians residing in US (Dinakar, Kamdar, Yarbrough, & Gupta, 2015) and India (Babu, Mahesh, & Venkatesh, 2008) and mushroom 129 130 allergy (Hegde, Das, & Venkatesh, 2002). Subjects experiencing adverse reactions to eggplants could 131 be due to pharmacologic action of histamine and other non-protein components (Babu et al., 2008). 132 Kumar et al. (2011) demonstrated that red beans showed cross reactivity with other legumes such as 133 peanuts, soybean and chickpea and may induce allergic reactions in humans. Novel food allergens reported elsewhere in Africa include pineapple in Ghana, okra in Nigeria and mopane worm in 134 135 Botswana (Kung et al., 2014). Similarly, chocolate can trigger headache and migraine due to 136 consumption of increased level of tyramine, which is naturally present in cocoa products (Finocchi, & 137 Sivori, 2012). There is also a possibility of presence of milk and or nuts in chocolate that caused the 138 sensitivity (Bedford, Yu, Wang, Garber, & Jackson, 2017).

139

Respondents reported having experienced symptoms mostly affecting their cutaneous (e.g. hives, eczema) and gastrointestinal (e.g. vomiting) systems followed by respiratory (e.g. shortness of breath), and circulatory systems (e.g. low blood pressure). Although not determined from this survey, anaphylactic reaction can cause hypotension or severe drop in blood pressure. Fourteen respondents reported either themselves or their family members have had experience of hypotension as one of the reactions to food. Food anaphylaxis can occur rapidly or within a few hours and is often

146 accompanied by angioedema in the lips, eye or tongue, followed by symptoms associated with other 147 organ systems (e.g. wheezing / bronchospasm, hypotension and vomiting) (Sarinho, & Lins, 2017). In 148 this case, epinephrine is the first line of treatment (Kemp et al., 2008; Sarinho & Lins, 2017). About 149 16% of the respondents indicated that they bring some forms of medications (e.g. anti-histamines or 150 epi-pen) to treat a food allergic reaction. Forty percent of the respondents opted to see their general 151 practitioner if they suffer from food allergic reactions. However, on the other end of the spectrum, 152 37.2% of the respondents chose not to consult any healthcare professionals if they suffer from food 153 allergic reactions (Table 1). Similar to cases of foodborne illnesses, patrons who experienced food 154 poisoning often do not report the incident (Harrison et al., 2014) or seek medical advice (Soon, Singh, 155 & Baines, 2011).

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More than 60% of the respondents agreed that the information provided in the ingredient list are 158 159 easy to understand and the font size is sufficient for reading (Figure 1). This is in contrast to 160 Cornelisse-Vermaat et al. (2007) and Voordouw et al. (2007) where the food allergic consumers 161 reported that font sizes were too small and terminologies used in ingredients as difficult to 162 understand. Singla (2010) also reported difficult terminologies and small font sizes were some of the major problems encountered by consumers. Fifty-nine percent of the respondents in this study felt 163 164 that the ingredient list could provide more information about food allergens in the label. However, 165 space limitation on the label limits how much information can be included (Verbeke, & Ward, 2006). 166 There is also the potential of information overload to consider as excessive information may create 167 confusion or even boredom among consumers (Salaun, & Flores, 2001).

168

169 Insert Figure 1

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The consumers' responses were further evaluated in terms of their perceptions towards the food labels. 56.6% of the respondents agreed that it will be difficult for respondents with food allergies or intolerances if there are different variations of food labels among imported products. Males (3.85 \pm 0.86) were more concerned about the different labelling of imported food products (F = 5.97, p =

175 0.016, $pq^2 = 0.05$) compared to females (3.42 ± 0.89). Lack of harmonisation in food labelling 176 practices across imported countries can cause confusion among consumers and may even restrict 177 consumers' diet (Voordouw et al., 2007). Gender also revealed significant difference in the 178 information provided in E-numbers. Females (3.74 ± 1.07) were more concerned about details of food additives in the E-numbers (F=6.21, p = 0.014, $p\eta^2 = 0.05$) compared to males (3.20 ± 1.16). 179 180 There were strong agreement regarding the location of allergy warnings and usage of generic terms 181 in ingredient lists (e.g. spices, vegetable oil). Ambiguous labels or terms may compromise consumers' 182 ability to determine the safety of the food products (Joshi, Mofidi, & Sicherer, 2002). Consumers also 183 felt that there is currently lack of manufacturers' or packers' details in the food labelling and that E-184 numbers should also provide an indication of types of ingredients. Interestingly, there were no 185 significant differences between education levels. This could be explained by the fact that all 186 respondents reported having experienced food allergies or intolerances themselves or by their family members. This represents a motivated group of respondents who may be keen to see changes in the 187 188 current food labelling practices.

189

190 Insert Table 2

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More than 80% felt that allergens in the ingredient list should be emphasised using bold or capitalised 192 193 font or highlighted with suitable background colour. Different styles of emphasis could be used to 194 emphasise the presence of allergens in the ingredient list or precautionary allergen labelling. Mfueni 195 et al. (2018) revealed that bold font was the most frequently used font when declaring allergens in 196 ingredient list. Other emphasis include contrasting colour, italics or enlarged font. Simple terms should be used to inform customers of the presence of allergens in the ingredients and this could 197 198 either be in English or French terms. Complex ingredient terminology such as casein and whey for 199 milk may compromise consumers' safety especially if they do not understand the terminologies for 200 milk protein (Joshi et al., 2002). In Joshi et al. (2002)'s study, only 4 of 60 parents correctly identified 201 all the labels that indicated milk. Simons, Weiss, Furlong, & Sicherer (2005) reported that allergic 202 reactions were attributed to misunderstanding of label terms or usage of generic terms (e.g. flavour 203 or spice). A large proportion of the respondents felt that symbols could be used to indicate the

204 presence of allergens (87.6%) while 73.5% indicated that allergy warning could be placed adjacent to 205 the ingredient list. Symbols such as asterisks (*) were used in food labels to indicate presence of 206 allergens. For example, an asterisk could be placed on vitamins* to inform consumers that the 207 vitamins *contain soybean oil or sulphur dioxide* to declare that the product *contains preservative 208 as sulphite in some fruits. Alternatively, internationally recognised symbol such as the Grossed Grain 209 Symbol is used across Europe to signify gluten-free products that conform to high and safe standards 210 of production (Association of European Coeliac Societies, 2015). Slightly more than 60% indicated 211 that contact details should be included in the labelling and similar number of respondents reported 212 that percentage of allergenic ingredients could be shown in the ingredient list. There were significant difference between age groups regarding manufacturer's contact details (F = 3.49, p = 0.003, $p\eta^2$ = 213 214 0.17). Consumers under 17 years old (3.50 ± 1.23) were significantly less concern about the details 215 compared to other age groups (more than 4.00 score). This is understandable as adults may be contacting the manufacturer on behalf of their allergic children and are responsible for finding out 216 217 further information about usage of allergenic ingredients in the manufacturing environment. Contact 218 details will enable consumers to communicate with manufacturers as indicated by Simons et al. 219 (2005) where 86% consumers (n=486) in their study contacted the manufacturers for more 220 information. The Internet of Things (IoT) technologies could be utilised in future by integrating Quick-Response (QR) codes and radio frequency identification tag to food products to enable information 221 222 sharing within the supply chain and consumers. QR codes that are a form of 2D barcodes will be 223 useful in providing detailed information for allergic consumers (Kerbach et al., 2009).

224

Shellfish is considered a major (self-reported) cause of food allergies in Mauritius. In the current 225 Mauritian Food Regulations (1999), there is no specification requiring food manufacturers to declare 226 227 the listing of foods causing hypersensitivity. The Codex General Standard for the Labelling of Pre-228 packaged Foods could be used as an international benchmark with reference to the foods and 229 ingredients known to cause hypersensitivity (Codex Stan 1-1985). The eight foods listed in Codex – 230 cereals containing gluten, eggs, milk, peanuts & soybeans (legumes), tree nuts & nuts, fish, 231 crustacean and sulphite (> 10 mg/kg) contribute to 90% of food allergic reactions (Bush, & Hefle, 232 1996). This study is also of value to the food industry and healthcare practitioners as the findings

233 represent a snapshot of the food allergy status in Mauritius. Limited countries in Africa had carried 234 out research in this area (Basra et al., 2015; Gray et al., 2014; Kung et al., 2014) and there remains 235 numerous research and development opportunities for Mauritius and other African countries. 236 Determining the prevalence of food allergies in the country will inform policy makers to consider 237 adding shellfish and other major allergenic ingredients to the list of ingredients requiring mandatory 238 allergen warning label in Mauritius. Studies on assessment of food allergen management in food 239 facilities such as those conducted by Dzwolak (2017) in Poland and Thailand (Waisarayutt et al., 240 2014) and costs for implementation of food safety and allergen management systems (Cusato et al., 241 2014) will be beneficial. Studies looking into the knowledge and practices of food handlers in food 242 services (Ajala et al., 2010; Dupuis et al., 2017; Soon, in press) can also be carried out.

243

244 Conclusion

The only current treatment for food allergies is to avoid the trigger food. This relies on accurate and 245 246 clear declaration of allergens in ingredient list and unambiguous precautionary allergen labelling to 247 inform consumers regarding the presence of allergens. Food allergy is a concern in Mauritius and 248 more resources need to be allocated to determine the prevalence of food allergies. Mauritian 249 consumers would like to see improvements in food allergen labelling such as using bold font to emphasise allergens in the ingredient list, plain English or French terminologies, symbol to indicate 250 251 presence of allergen and the location of allergy warning adjacent to the ingredient list. Consumers 252 would also like manufacturers or packers to include contact details on the food labels as this would 253 allow consumers to enquire or to seek confirmation about the ingredients used and handling of food 254 allergens on their premises. At this time, there remains extensive work in determining the prevalence of food allergies, investigating current food allergen labelling practices in pre-packaged food, and 255 256 benchmarking and re-aligning the list of food allergens requiring mandatory declaration in food labels. 257 Studies on consumers' attitudes and purchasing habits of food products with allergens will further 258 identify the needs of public.

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