

# The Smart City: Challenges for the Civil Engineering Sector

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## Abstract

In the 21<sup>st</sup> century engineers are being tasked with solving ever more complex and subtle societal challenges- from climate change to unprecedented urbanisation that is materially affecting the lives of many urban populations. As engineers become ever more interdisciplinary and the boundaries of disciplines soften, we need to reflect as a community as to the appropriateness of the engineering paradigm to address these needs. Currently the engineering community is pointing to the digital technologies and the 'smart city' as a deliverer of efficiency and resilience without fully acknowledging the intricate socio-political context in which it is situated. This paper explores four key challenges the (civil) engineering sector must contend with if it is to appropriately harness the potential of digital technologies whilst maintaining an ethical and productive foundation upon which cities can thrive, including:

- 1) Embracing complexity
- 2) The smart city and social justice
- 3) Financing the smart city
- 4) Engineering education

## Introduction

It is clear from the literature and the variety of interpretations of it in urban strategies that the concept of a 'smart city' is deeply contested (Hollands, 2008; Caraglui and Del Bo, 2015). However, the vision and drive towards an integration of digital technologies into the public infrastructure services has proven to be a compelling area of research and practice over the past ten years. When we think of the smart city it is easy to call to mind visions of sleek and seamless infrastructure; a well-oiled machine that performs so perfectly it becomes almost invisible. In this smart city, urban sensing predicts traffic hotspots, crime and pollution while actuators deal with it before we even noticed a threat. If that's the brief, the engineering sector will develop the technology to enable it. We can, and have, invented information communications technology to model and manage the city in real-time, we've developed self-driving vehicles and we will continue to innovate with 'smart technologies'. But this vision also sits at odds with what we know of thriving cities, which depend not on order and control, but on the messiness of social processes, "eyes on the street", creativity and serendipity (Jacobs, 1961). The agglomeration effect that cities offer thrives in part, on disorder.

Inherent in the smart city are two conflicting truths. First, that climate change and population growth mean we must find more efficient and effective ways to meet the demands of citizens residing in cities. And second, that thriving cities require human connectedness, tension and disorder. As an engineering community, we are comfortable working within and delivering on the first challenge. Our training allows us to reduce a problem to its component parts and optimise for a known set of requirements. Our design tools and knowledge systems mean that we can be confident our designs are safe and will deliver required levels of efficiency.

However, the second challenge sits somewhat at odds with this reductionist engineering thinking. You can't model the uncertainty or messiness of a city (although some have tried), you can't 'optimise' for it to ensure you get 'just the right amount'. The vibrancy of the city is instead a felt sense, it relates to belonging, connection, a sense of safety, of excitement and of possibility. Yet, if the design brief for a new traffic interchange was "a sense of possibility", the design team might be left scratching their heads. It is precisely this inability to respond to these design requirements that have led to harsh criticism of smart city developments like Songdo and Mazdar, which, while being highly efficient, well operated and functional, are failing to attract communities to live there (Sennett, 2012).

This paper draws attention to the key challenges for the engineering community in coming to terms with the changing role and impact of ICT in cities. It does not aim to cover all of the challenges (of which there are many) but instead aims to highlight the areas that engineers are at most risk of not delivering on. They are the challenges I hope to bring special attention to as we continue to incorporate ICT into our engineering design processes. As such, this paper focuses on the second 'truth' explained above: that the city is, and must be treated as messy and uncertain.

This paper frames the smart city as a mechanism that affects social, political and economic outcomes, and offers tangible examples of how this relationship plays out in practice. It provides an overview of the core elements of the smart city that must be brought to bear on city infrastructure planning projects and programmes as well as detailing the broader implications for industry.

## Understanding the smart city

Whilst the 'smart city' has been a topic of scholarly and commercial interest for the past decade, the concept has been diversely interpreted and at times, co-opted for political and commercial purposes. The concept arose partly from an understanding that cities were becoming increasingly significant both politically and economically. Many papers and reports referring to the smart city begin with an acknowledgement that the driver of change is population growth, urbanisation and an opportunity to capitalise on the economic return possible through tech-based growth.

In 2016 an estimated 54% of the global population lived in cities, with the figure expected to rise to 60% by 2030 (United Nations, 2016). Arup predict that the global economy for the smart city will be £408 billion by 2020 (Arup, 2013). They also reference the challenge of meeting the needs of such growth whilst vastly reducing carbon emissions and reliance on

fossil fuels. The solution, or hope, is that more data, automation and control will allow us to decouple growth from climate change by getting more from less. More mobility and energy from less infrastructure, more housing from less space, more construction from less time, more productivity from less resource.

The 'smart city' has held the promise of optimisation, efficiency and control. The view has been that with more information we could manage the city better, the 'everyware' of the city (as Greenfield (2006) dubs it), allows us to carry on as normal, but 'better'. Traffic flow data can help us re-route vehicles in real time and identify congestion hotspots so we improve longer term planning. Electric vehicles and smart energy meters can enable behaviour change around personal energy consumption whilst simultaneously reducing local pollution. Crime data can transform policing, citizen science can revolutionise research, and virtual learning will transform education practices. But perhaps the greatest promise of all is that the smart city holds the possibility to integrate these systems effectively for the first time. By modelling the interrelationships between multiple city systems, the opportunities for efficiency multiply.

On top of this basic understanding that technology brings opportunities to improve city services, much of the smart city literature adds another layer. This literature is concerned with the knowledge economy, business models, as well as innovation and governance principles that both drive the change towards smart technologies, and emerge as a result of this transition. It explores the broader system of the smart city including for example how it is challenging traditional business models and making room for economic innovation, how it is transforming democratic participation and social mobility.

This literature set tries to incorporate an understanding of the social, political and economic implications of a move to the so-called 'everyware' of the city (Greenfield, 2006). It asks in what ways should, for example, city governments be opening up the data they hold, and what should they be keeping private? Are new sharing city business models like Uber and Airbnb changing city functioning, what is the role of government in ensuring this development is equitable and a positive change for the city? How can government best support new local tech entrepreneurs in developing marketable smart city solutions? These are questions whose answers evolve as technology (and the market) evolves, and as we spend more time investigating the complexity of the questions (Barns et al. 2017).

As Hollands (2008) argues, this view of a smart city holds that the technology itself is not sufficient to make a city 'smart', instead, a smart city can only emerge in relation to people, processes and systems. Some cities have taken this a step further away from smart-technology and claim that smart cities are simply about achieving the goals of the city. The Vienna Strategic Urban Plan, for example, is called "Smart City Vienna", but makes no reference to ICT and is not a technology oriented plan. For Vienna the smart city is one that "conserves resources and the environment and improves its quality of living through innovation in all fields" (City of Vienna, 2016).

But as we struggle to come to an agreed definition of the smart city, it is possible to get distracted from the central purpose. As engineers, politicians, civil servants, and academics I argue that we do not need a clear vision of how precisely we expect our future cities to

function. We do not need to prescribe a rigid end goal towards which we strive (Cosgrave et al 2012). One thing that is for certain is the future is unknown, so prescribing an end-goal is unhelpful as by the time you achieve your plans, the technology and the socio-economic context will have moved on.

Instead I call for a smart city debate that centres on a deepening understanding of the ways in which ICT is currently transforming and challenging our assumptions around how a city functions and is operated. This means a move away from the development of smart city indexes and benchmarking that compares which cities have the most investment in technology and a move towards a critical reflection on the changing role and potential of technology.

### The engineer and the smart city

There are two main ways in which the narrative of the optimisable smart city is problematic in relation to engineering projects and programmes in cities. Firstly, the rhetoric of the smart city is somewhat distant from the day to day work involved in the production of engineering projects. Embedding broad and overarching challenges of digitisation into infrastructure design lifecycles, project management and delivery is perceived as an extra (and costly) complication and a risk to successful completion. It is possible to argue that this is simply symptomatic of digital construction tools and models for urban scale projects being in their relative infancy. As such, as we develop technical capability and experience (through, for example the development and application of smart city standards and BIM level 3) these issues will naturally work themselves through.

Secondly, and perhaps more fundamentally, there is a clash in the notion of 'the city' itself. Whilst on a theoretical and policy level it makes sense to conceptualise a city as a complex, wicked sociotechnical system, for engineers in practice looking to produce physical infrastructure this framing is less useful. Engineering design is fundamentally built on a reductionist mode of thinking and requires clear design specifications (i.e. expected loads, efficiency requirements, design life etc.). This reductionism is also the mechanism by which engineers are currently legally held accountable through the application of design codes, and it ensures a regulated, safe and high quality engineering sector.

This tension lies at the heart of the current bifurcation of the smart city narrative. On the one hand, we see a technocratic interpretation on how ICTs will transform city systems and on the other exists the socio-economic narrative that explores urban innovation and entrepreneurialism, modes of citizen engagement and other socio-technical issues. Traditionally, the socio-technical analysis has critiqued the technical systems analysis without engaging critically with why those paradigms have emerged.

If the engineering sector is to effectively engage with socio-economic concerns of the smart city that meet the needs of both citizens and policy makers whilst maintaining technical rigor, it is incumbent on both communities of experts to relate to one another's modes of thinking, rather than sitting at a dismissive distance.

The four challenges outlined in the section below lie at the interface of the social science understanding of the smart city and the technical interpretation. They are not necessarily

the most immediate or pressing challenges for the engineering sector, but instead the ones that we are at most risk of not adequately addressing. They are as follows:

1. Embracing complexity
2. The smart city and social justice
3. Financing the smart city
4. Engineering education

## Challenges for the Engineering Sector

### Challenge 1: embracing complexity.

#### **The Engineering community must:**

- **Understand that 'smart infrastructure' serves social purposes**
- **Be involved in these discussions pre-procurement**

As alluded to in the previous section, a key challenge for the engineering community is to understand the distinct ways in which engineering, and particularly digital infrastructure is related to and affects social, political and economic processes (Vaast and Walsham 2009; Tilson et al, 2010). As Barns et al (2017) note, these include “include the changing industry, regulatory, and market structures as well as the wide-ranging effects on citizens’ lives, work, and interactions that have been rapidly advanced the most recent wave of digitization.” This work is founded in complex systems theory which characterises the city as inherently messy or ‘wicked’ (Batty, 2010). Contrary to this however, much of the smart city collateral produced by engineering firms conceive the city instead as a complicated machine that can be optimised and solved. In their vision paper “Innovation 2050- A digital future for the infrastructure industry, Balfour Beatty (2017) claim that “adopting and mainstreaming digital and other new technologies, such as advances in robotics and artificial intelligence, will be a game-changer for the industry, speeding up the otherwise slow-and-steady modernisation of the sector, and providing answers to the challenges and opportunities we face.”

Similarly, Bechtel (2018) present a vision of a digitally optimised city. Here the ‘smart city’ is reduced to its component infrastructure services, each of which can be optimised or improved, with an implicit suggestion that the city as a whole may be optimised.

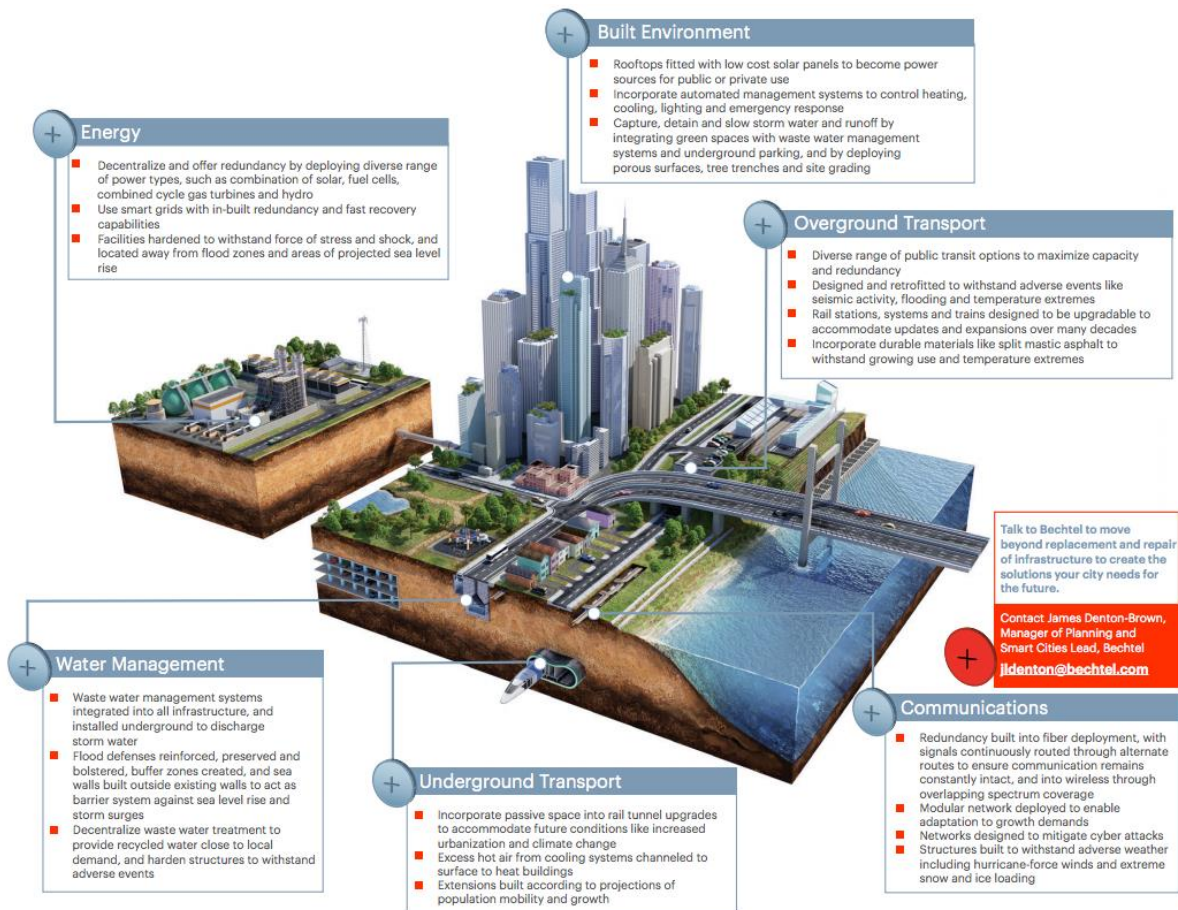


Figure 1: Bechtel's view of the Smart City

It is possible to interpret the smart city as simply improving infrastructure provision through construction management processes with the use of BIM and digitization of design and delivery, or improving building lifecycle management. Many companies can and do market their smart city capability by segmenting their offer. Some models deliver a reductionist “smart city as an operating system” model- which assumes we can manage and optimize the whole city, if only we had the data. A key opportunity cost of pursuing this view of the smart city is that vendors look to find opportunities to sell their existing products and services into, rather than addressing the complex and multiple needs of cities. We know, for example, that following the theory of induced demand (Litman, 2001) when capacity of infrastructure systems is increased more demand is created for them, rather than solving problems of congestion. It is possible that smart city solutions that seek only to improve capacity and efficiency rather than radically challenging usage norms could simply be compounding the problem of resource over-use.

A key challenge for industry is to understand how much to optimise current systems and how much to invest in developing truly transformative approaches to city service delivery that stretch beyond our existing paradigms.

While of course technical excellence and innovative design is imperative to creating healthy and functional cities, conceptualising the city only in this way is problematic. These visions of the smart city do not offer the opportunity or space to reimagine infrastructure systems, or think beyond the individual project to understand the bigger picture of how



infrastructure programmes are conceived in the first place, the actors that lobby for a certain type of investment, the new business models like Airbnb and Uber that are re-shaping demand, or the role of new financing models and policies. I welcome a smart city that shifts and challenges resource use paradigms rather than reinforcing them.

### Rio Centre of Operations

The centre of operations in Rio has come under some scrutiny as an exemplar of the reductive and commercially-driven smart city ideology described above. Morozov (2013), for example, points to a technological 'solutionism' whereby ICT is pushing solution-driven rather than problem-driven technologies.

The centre of operations was created out of a strong political drive from the Mayor. It was originally in the Olympic plan for 2016 and was accelerated due to a desire to modernise its emergency response capability. The city had suffered severe loss of life after the 2010 landslides and wanted to improve its response capacity. The centre of operations was built from scratch in eight months in partnership with IBM and Oracle and is used by decision makers in the city to operate general city services, but especially to coordinate emergency response (Kitchin, 2014).

Over time, the administration began to develop routine operational uses for the Centre of Operations. For example, the garbage trucks are coordinated through GPS, so in an emergency the trucks can be re-purposed for other tasks. This helps the city manage resources whilst simultaneously improving disaster response.

Many people have criticized the Rio control room as being exactly the reductionist, command and control ideology, with the government responding to market push from IBM and Oracle- rather than a true need. Rodrigo Rosa, the then advisor to the mayor claimed instead that:

“This is more than just the screens in the situation room; it’s a significant organisational shift and degree of professionalism for us. It’s actually a whole change of mind-set in terms of how you plan and how you deal with public management in general” (BIS, 2013).

The city’s media outlets also have a seat in the control room, signifying in principle and practice that this initiative is open, transparent and “for the people.”

The story of the control room is therefore both social and technological. It exemplifies that two apparently similar looking technology solutions can serve very different purposes. When the infrastructure is designed with a clear view on what it means for the city authority’s organisational progress it has the opportunity to become truly embedded into the city’s processes. This is not to say the centre of operations was a clear example of a smart city solution working perfectly. There were many concerns from citizens that this was simply a mechanism to spy on citizens better, and that they are only investing because they want to showcase Rio on the world stage for the world cup and Olympics.

### Challenge #2: The smart city and social justice.

**The engineering community must:**

- **Develop a capability to comment on and address the economic and social consequences of technology innovation**
- **Take steps to improve the diversity of the profession**

Advances in technology and new tech-oriented businesses models have implications for social equality. Urban infrastructures, whether physical or digital reproduce existing discrimination, despite the rhetoric of valuing inclusivity (Graham and Marvin, 2001). This plays out not only in terms of unequal access to the technology within and between cities (the digital divide), but also due to its tendency (if unchecked) to magnify existing social inequalities. This is especially relevant in a neo-liberal context where private rather than public interests are protected, the smart city creates the market for increasing existing social divides particularly with respect to wealth and gender and racial inequalities. A recent conference at the Institution of Civil Engineers focused on revealing the ways in which infrastructure systems are inclusive of the diverse needs of urban populations. Here, the institution argued “to drive truly inclusive design, break from traditional approaches and not repeat what’s already been done, a total shift in the paradigm on how cities are designed and managed is needed” (Institution of Civil Engineers, 2018). It is possible for digital technologies to be part of this transformation if designers are cognisant of the ways in which these technologies are inclusive and potentially divisive.

#### Wealth divide

##### *Access to technology (digital divide) within and between cities*

When constructing the smart city it is important to understand for whom these technologies are being developed. Who are the ultimate beneficiaries and who may be left behind? There is a vast body of literature that explores the notion of the digital divide, which describes the proliferation of the internet and data as an uneven, multidimensional phenomenon (Calzada and Cobo, 2015). Simplistically one could focus simply on levels of access to the internet. For example, in 2016 10% of adults in the UK had never used the internet. When we look at the data for specific groups, we find that 61% of over-75s and 25% of disabled adults had never used the internet. When we look globally in the same year only 46.1% of people have access to the internet. It is incumbent on the engineering sector, therefore to critically question the accessibility of the technology they design and deliver.

There is currently no adequate mainstream forum for engineering companies to develop the knowledge, skills and business models required to effectively challenge the social impact of their designs. I call for an engineering sector that is more politically engaged and able to challenge the assumptions and demands of their clients as well as governments and regulating authorities.

Even when an individual has access to the technology, a range of social factors may limit their ability to seek equal advantage from it, suggesting significant socio-technical misalignment (Rogers, 2010; Rifkin, 2000; Selwyn, 2004). This form of digital divide is elaborated further in this chapter.

##### *Labour vs capital platforms and employment rights*

Entrepreneurs capitalising on the platform and service economy have allowed for an explosive and unprecedented rate of global expansion of both labour and capital- based



businesses. In less than five years, Uber was able to roll out its mobility service in over 300 cities, and was facilitating over a million journeys worldwide per day (Freier, 2015). Meanwhile Airbnb became active in nearly every country in the world and accommodates over half a million stays per night (Smith, 2017). But this global expansion has been met with much criticism over employment rights such as adherence to the local minimum wage, pensions and paid leave. While Uber and other platform based services battle these issues out in the courts, there is a broader concern emerging around whether these platforms are widening the gap between the rich and poor.

A JPMorgan study made a comparison between an individual’s monthly earnings from labour versus capital platforms (see Figure 2). They found that those who are using labour platforms tend to use them to top up shortfalls in monthly earnings and as such see no increase in wealth from using them; they merely support them in maintaining a stable income. Whereas those using capital platforms (such as Airbnb etc.) use the platform to increase their monthly earnings. Also to note is that the people using these capital platforms are not only more asset-rich than their labour counterparts, but they also earn on average \$1000 per month more. This is a clear example of how what at first appear to be exciting and socially-benign technical innovation can have a skewed and divisive socio-economic impact.

Figure 29: Earnings in months with and without platform earnings

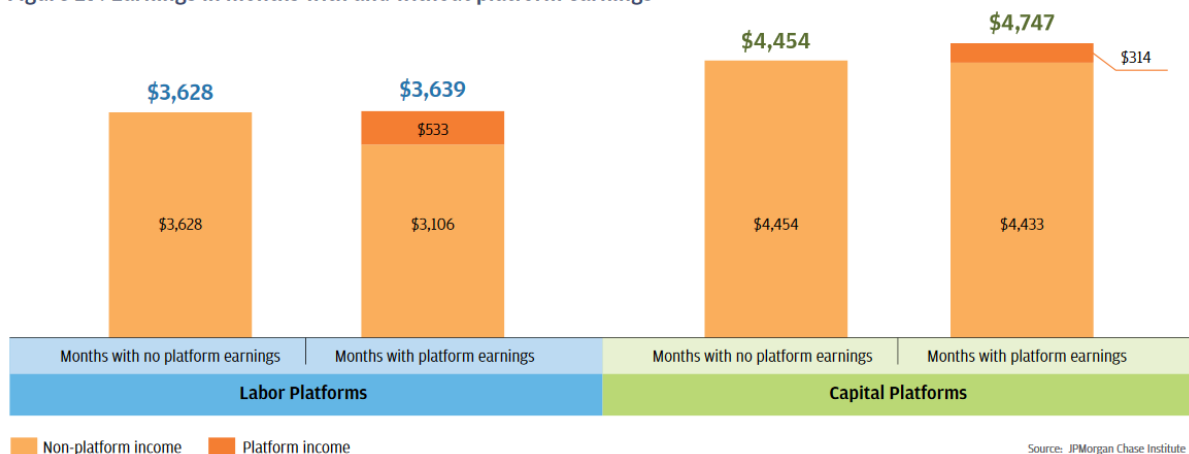


Figure 2: ref JP Morgan Study

### Gender divide

#### Who are smart city solutions ‘optimising’ the city for?

Similarly, when the narrative of the smart city is to “optimise” travel in the city services, we must understand that from a user perspective ‘optimisation’ has multiple interpretations. For example, the optimal mode of transport for an able-bodied young professional will vary significantly from an elderly person with caring responsibilities. As such, assumptions that enter design criteria must be critically evaluated to ensure they are not designed only for one section of the population.

Traditionally for example, transport planning reflects an implicit androcentric bias since it has prioritised journeys enabling participation in the formal labour market, from which women were historically excluded and continue to face barriers to advancement (Law

1999). The eminence of the journey to work also reinforces the utilitarian conceptualisation of transportation as purely functional and efficient while neglecting leisure and care related journeys (Whitzman 2005, 37). Women tend to make more frequent, short-distance, encumbered journeys than men do, entailing household and care responsibilities while men tend to make less frequent longer distance journeys (Levy 2013, 55). As such, public transportation is unevenly distributed and gendered because it privileges radial, long distance journeys as opposed to orbital, short distance ones (Levy, 2013). The failure of engineering to account for gender inequalities in urban mobility is detrimental to women's personal and professional development, economic status, leisure time, and overall wellbeing.

When digitisation (or 'smartening') of transport is placed on top of the existing system, it magnifies this divide. For example, a common critique of Citymapper is that it doesn't allow for a diversity of user needs. There is no distinction for example between routes offered that are cognisant of women's safety needs or routes that are 'buggy friendly'. As such the existing transport infrastructure gender gap is compounded when digital infrastructure solutions fail to incorporate multiple experiences of the city.

#### *Tech-entrepreneurs.*

The historic legacy of male dominance in engineering knowledge production and professional practice coupled with the present reality that in the UK 91% of engineering professionals are male (Institution of Engineering and Technology, 2015) means it is unlikely that the female experience is adequately incorporated into engineering problem structuring and decision-making. This implies engineering practice is unable to account for the diversity of the populations it is intended to serve. Much of the 'smart city' rhetoric is influenced not just by the engineers but also on the community of tech entrepreneurs, which compounds this problem.

The philosophy that the smart city is an entrepreneurial city, that this market of young innovators will be able to solve our social problems through neo-liberal SMEs is an issue when we consider who comprises this community. A 2010 CB-Insights study found that 87% of Venture-Capital backed companies are headed by a white person, and those headed by a male received 98% of investment in the United States. That investment represents \$1.88 billion reviled by male executives as opposed to \$32.2 million in funding for the females. If that is who is inventing the technology, then that is who the technology represents and serves (CB-Insights, 2010). When women, or any group, are excluded from the discussion, they are excluded from the solution.

While technology allows opportunities for positive futures, it also allows for increased security issues. In 2012, the app "Girls Around Me" was developed to support men in stalking, or 'hunting down' women. It scrapes data from social media platforms such as foursquare and facebook, allowing users to see pictures of women, their location, and even message them (Ashburn, 2012). This is an example of how an entrepreneurial smart technology can increase the vulnerability of certain groups to crime. Technology infrastructure developers need to engage with these issues and collaborate with policy makers to develop real solutions- which may be tech or policy-based.

Dominance functions by remaining invisible and unexamined. Central to any feminist analysis is making implicit assumptions explicit, highlighting how they reinforce power dynamics, and challenging them in order to achieve more equitable and socially just outcomes. Since the built environment and its form and functions are the result of someone's conscious intention, infrastructure reflects, reinforces, and reproduces gender and other such power inequalities in society (Ehrnberger, Rasanen & Ilstedt, 2012, 85). Given the ability of smart technologies to magnify existing social inequality, the engineering has a significant challenge to make explicit and safeguard against the vulnerability it perpetuates.

### Challenge #3: Financing the smart city.

- **The smart city doesn't have to be a new line on the city authority's budget**
- **There is a need for new partnerships and business models**

As city budgets in the UK are increasingly reduced and with basic public services being cut back or entirely shut down, a critical question arises around how cities can justify expenditure towards 'futuristic' smart city solutions. Many UK government tech incubation agencies have been criticised by local authorities for being too disjointed from the day to day needs of public service. It is the role of technologists and policy makers to work together to create mechanisms that will allow them to incubate technologies that are affordable and implementable to meet today's needs as well as future ones. The soon to be founded London Office of Technology and Innovation (LOTI) will seek to meet this policy need and link the intelligence work of the GLA more closely with the authorities.

Of course, the answer is not straightforward. With shrinking budgets, complex decisions have to be made about the balance between technology upgrades, futures investments and delivering on frontline needs. These decisions are often political, but the engineering sector must develop a capability to understand the real social and economic contribution of their systems so they may enter into more nuanced policy conversations with public sector investors.

There is, however, another approach to making the case for improving tech expenditure in cities, which is to look at the efficacy of current ICT investment. By Analysing the budgets of local authorities, it is possible to gain some understanding of the ICT-related expenditure of the public sector. In their "delivering the smart city" study, Cosgrave et al. (2014) analysed the spending patterns of eight UK cities over a three-year period. Across the city council they searched for expenditure either marked as ICT, or expenditure with firms that we know their main service offering is ICT.

The results showed that on average 6% of the local authority's budget was spent on ICT services, with some councils such as Coventry, Bristol and Liverpool spending nearly 10%. This is comparable to the financial services sector who spend 8% of their budgets on ICT and we know have very sophisticated ICT systems (Gartner, 2013). The implication is that if city authorities are already spending a significant percentage of their budgets on ICT, there is an opportunity re-purpose it in a way that supports better results in a way that supports the local economic development.

The same study found that 98% of local authority spend on ICT is with large multinational ICT companies. This sits in contrast to many areas of smart city investment which is trying to encourage innovation and creative solutions from local SMEs and entrepreneurs. While many parts of the authority seek to de-risk ICT investment through working with large multinationals, it doesn't support the development of innovative solutions and investment in the local economy. There must be policies and mechanisms which could support this picture in becoming more balanced.

#### Challenge 4: Engineering Education

- **Need for training in critical thinking and their role in global urban challenges.**
- **Recruitment of engineers**
- **Develop digital skills**

#### Teaching the social role of engineering- problem based learning

Many universities across the UK are beginning to understand that training their students in critical thinking and supporting them in developing an understanding of their role in global urban challenges is a core part of their engineering education. However, the predominant teaching paradigm of 'chalk and talk' reminiscent of 1950s style education remains a central mode of teaching. As a practical and design-oriented profession, this teaching mode has been critiqued as insufficient in moulding graduates that are able to compete with the complex demands of a rapidly changing workplace, human relations and social impact (Mills and Treagust, 2003).

In response to (relatively) new engineering challenges such as climate change, sustainability and development many universities are employing problem-based learning (PBL) approaches. For example, at the School of Mechanical and Systems Engineering at Newcastle University use problem-based learning to support the students in gaining an understanding of the complexity of sustainability issues in their design (Joyce et al, 2013).

Whilst this is happening at a small scale in universities across the UK, an interesting new model of engineering education is emerging where external organisations are offering courses for university students that help them grapple with these challenges in a competitive environment. For example, Engineers Without Borders UK offer the "Engineering for People Design Challenge" to thousands of undergraduate students every year. For this challenge EWB-UK develop a real life social challenge for the students to develop an engineering solution, and compete with students from other universities to win the prize. This type of education supports students in developing a more holistic understanding of the capabilities of engineering to meet complex social issues.

These types of challenges also support students in working with expertise beyond their traditional disciplines. At University College London (UCL) the 'How to Change the World' undergraduate module gets students from the different engineering departments (including mechanical, chemical, civil, biomedical engineers, computer scientists and students from the management school) to work together on a single problem (UCL STEaPP, 2017). During the two intensive weeks, students gain an appreciation as to how different perspectives can come together to meet global challenges. As we move towards the smart city, engineers will work increasingly with computer scientists, economists and environmentalists, as such it is

imperative that the education we are providing to our students equips them appropriately. Engineers should be equipped to work with people from other domains to deliver integrated smart city solutions, rather than considering engineering as the sole producer of the smart city. Engineering education will play a key role in developing the capabilities of engineers to interact with expertise beyond their discipline, including the social and political sciences. Therefore collaboration with community groups, NGOs and policy makers in project based learning programmes is essential. The Stanford Human Cities programme, for example, adopts an interdisciplinary curriculum in their urban studies teaching, drawing on the disciplines of “engineering, social sciences, and design thinking, with a focus on experiential learning through empathetic and ethical fieldwork” (Human Cities Initiative, 2018).

## Conclusion

In order to be able to contribute to smart infrastructure and construction that serve social as well as technical requirements, engineers must be able to engage in critical debates that incorporate and value human experience. This requires us to challenge our educational institutions and our knowledge systems. It asks us to dig deep into the wealth, gender, class, race, sexuality, age and disability divides we might be widening. New business models and partnerships must be developed that can ensure the best design is affordable in times of a reducing public purse. We must develop a language and a knowledge system that is complimentary to local, national and international policy, so that technical knowledge may better inform political decision making.

It is particularly incumbent on today’s engineering community to challenge modes of thinking, which are rooted in historic understandings of how engineering decisions should be made and of the society they intend to serve. Smart technologies hold an opportunity to challenge modes of design. As we explore this, let us not miss the opportunity to create urban infrastructure system that serves all urban-dwellers.

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