

The Applied Management Review

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The Applied Management Review

From cooperative education project
to academic publication

Reza Yaghoubi

Trish Clockie

April 2018

Re: publishing student work online

Reza Yaghoubi

Thu 11/02/2016 11:56 a.m.

To: Trish Clokie <Trish.Clokie@wintec.ac.nz>;

Cc: Anne Morrison <Anne.Morrison@wintec.ac.nz>;

Hi Trish

Outcomes of CEP/IP projects are research papers/reports that could be leveraged to develop our research capacity. This could be done through a few steps including:

1. Student Research Conference where students present their research to a wide range of audience including but not limited to academic and industry supervisors and other students.
2. Compulsory submission of research outputs to SSRN as a collaborative work between student and academic supervisor. We can also consider adding industry supervisors if they do a significant amount of work on the research project. (the work could remain private if quality of paper is not good enough although we don't need to be too picky on this.) Multiple revisions can be submitted. All tutors and students will have to have SSRN accounts.
3. Publishing all research works as proceedings of the conference.
4. Publishing selected papers in a Journal (of Applied Management or similar). The journal can be peers reviewed and published twice a year. We may start with an internal journal and aim national distribution in 3 years or so. We may invite academics from across the consortium, industry and other tertiary institutions to submit their papers from year 2.
5. Working on quality of conference and publications through peer reviews, collaboration with industry and other NZ and international institutions.
6. We need to work on our vision for a journal that provides research to answer certain applied management questions and also empower our students with research skills throughout the BAM degree.

I believe with last year's experience, more research-active staff on board, and the brilliant work by you, Maraea, Anne, Catharine and rest of the team we are very well positioned to do an outstanding work that could set an example for other departments and consortium members.

I also believe that we can use the conference and publications as a great marketing tool to attract more students and industry partners for the years to come.

It will change the way we teach as well as our course outlines and learning outcomes as we learn more about what is actually needed by industry employers. I hope this will put us well ahead of similar tertiary institutions in a couple of years 😊

Cheers
Reza

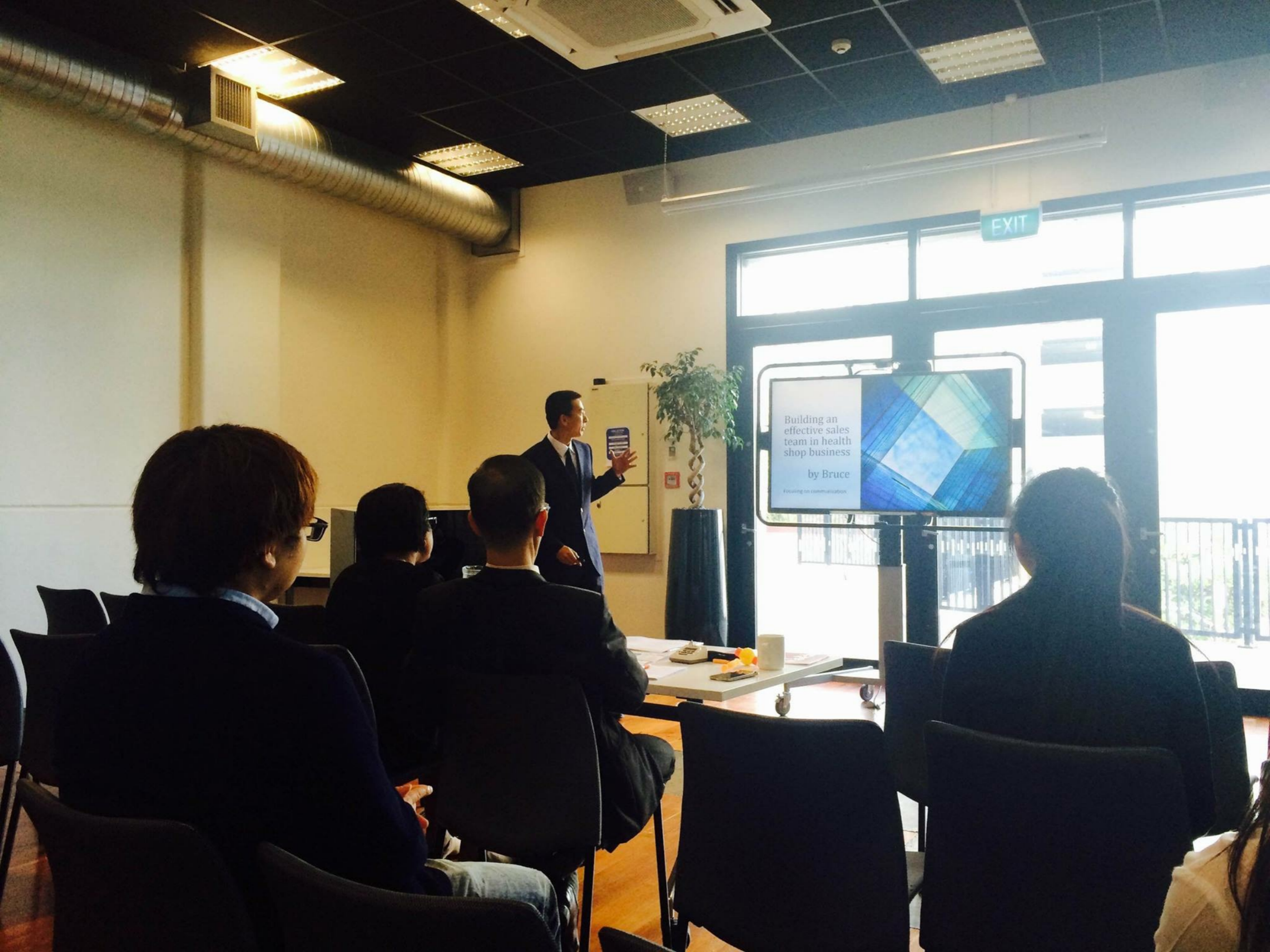
RESEARCH
PROJECT



120

presentations in a day





Building an
effective sales
team in health
shop business
by Bruce
Focusing on communication