

twitter



Using Twitter in (Higher) Education

ALT Workshop, Nottingham, May 2010



#twalt

Your hosts

- **@mattlingard**
- **@anthonymcneill**
- **@AJCann**

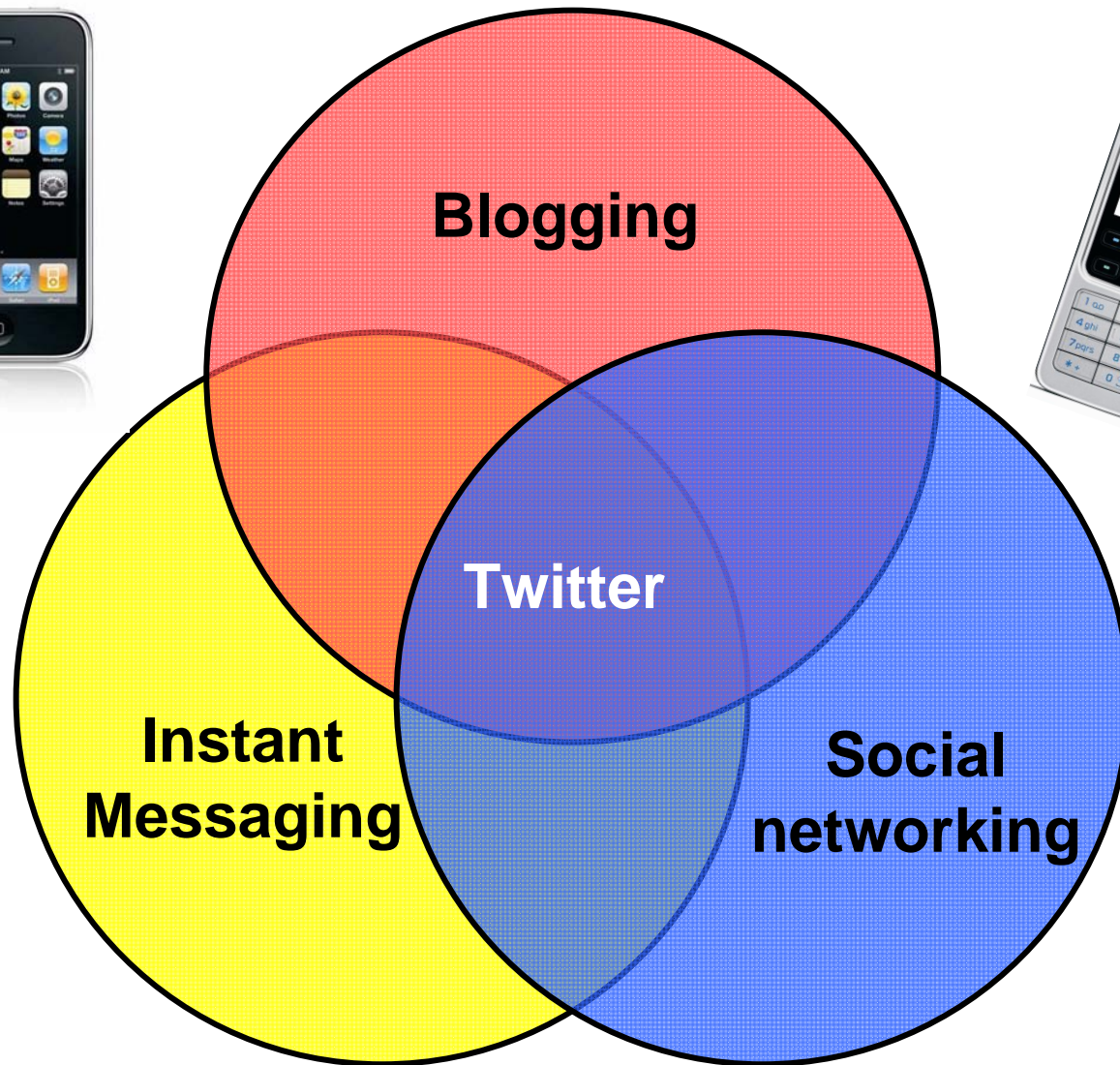
Programme

- | | |
|-------|---------------------------|
| 10:30 | Introduction |
| 11:00 | Twitter master class |
| 12:30 | Lunch |
| 1:30 | Case Studies & Discussion |
| 3:30 | Round-up |

#twalt

Twitter

- What?
- Why?
- How?



Personal

Professional

Fun

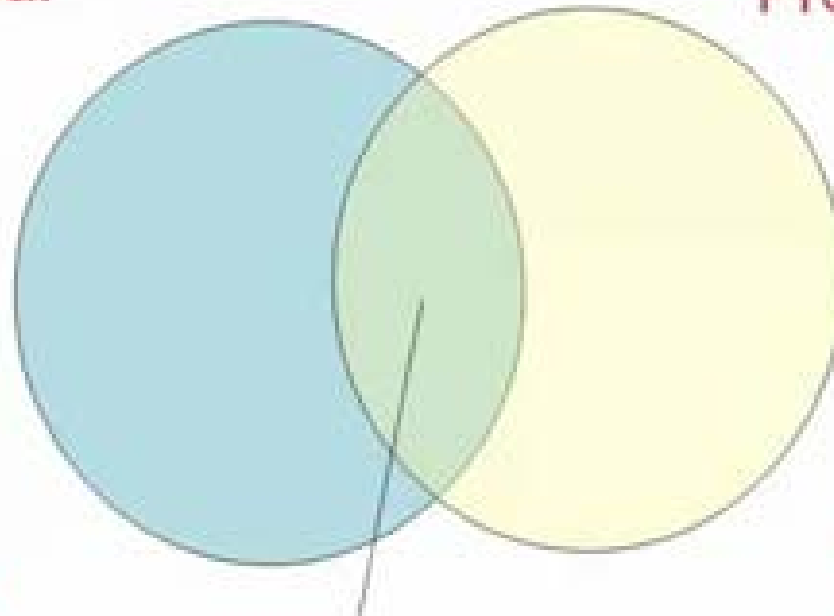
Work

Informal

Formal

Content

Social



*This is the future of
work/learning/recreation*

From @mweller

Updates

140

Updates = Tweets = Messages

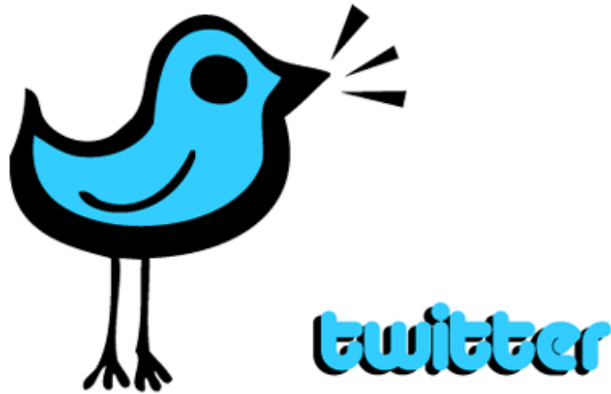
Twitter Uses



Broadcasting



Loudspeaker



- News
 - Links
 - Non-critical
- Statistics

@A_L_T



Loopygirl been offline for a few days...not going to attempt to read the last 3 days tweets
32 minutes ago via web

Learning Networks



Conversational



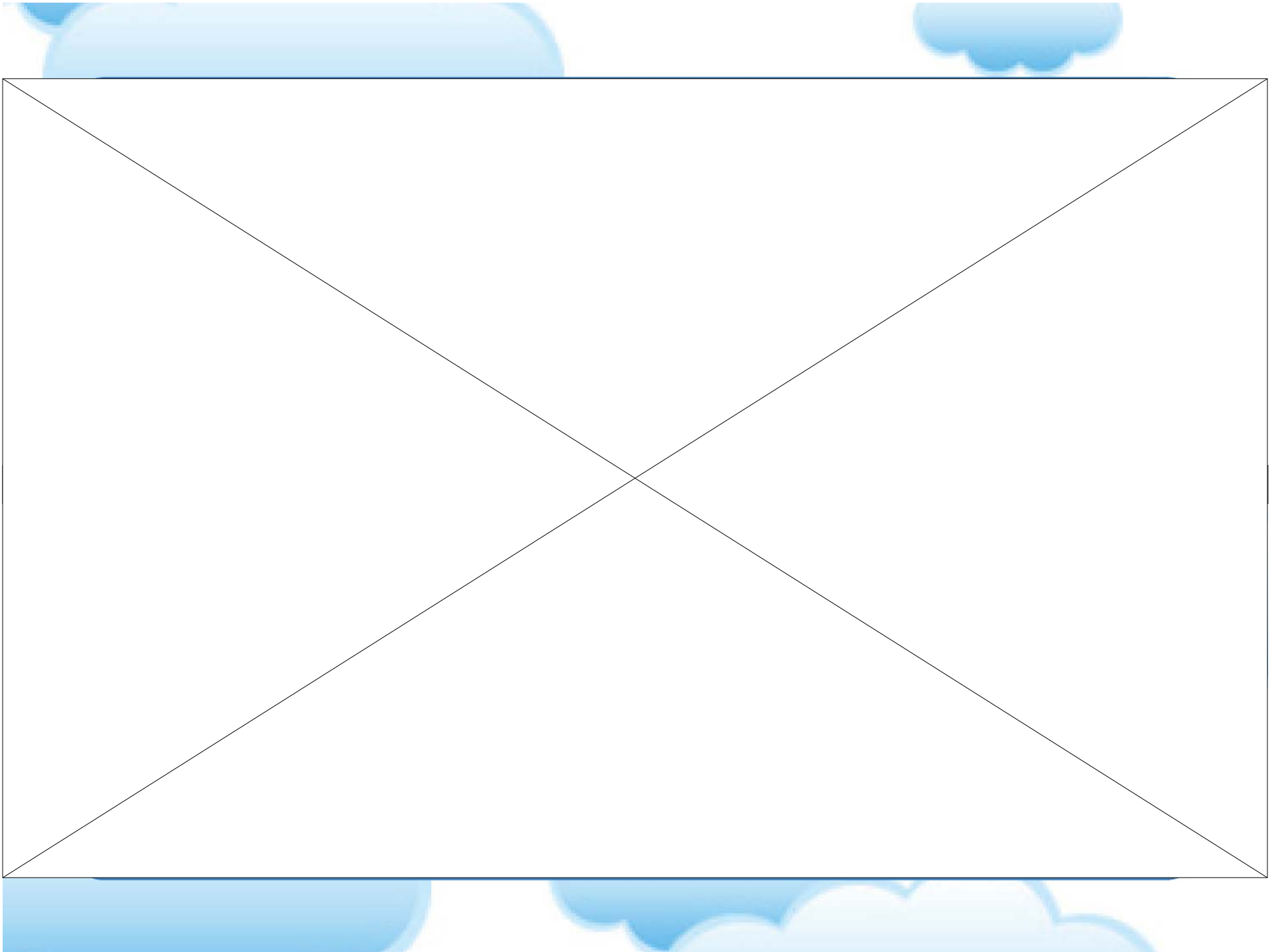
<http://www.flickr.com/photos/nostri-imago/2866399803/>

Backchannel & Hashtags



#twalt

<http://www.flickr.com/photos/josiefraser/3412352129/>



Data Collection



<http://www.flickr.com/photos/danielbachhuber/2737149619/>

twitter™



Master Class

Part 1: Basics

Part 2: Advanced

twitter

Home Profile



140

Add Update
Most recent update

Bio



Update



Update



Update



Update

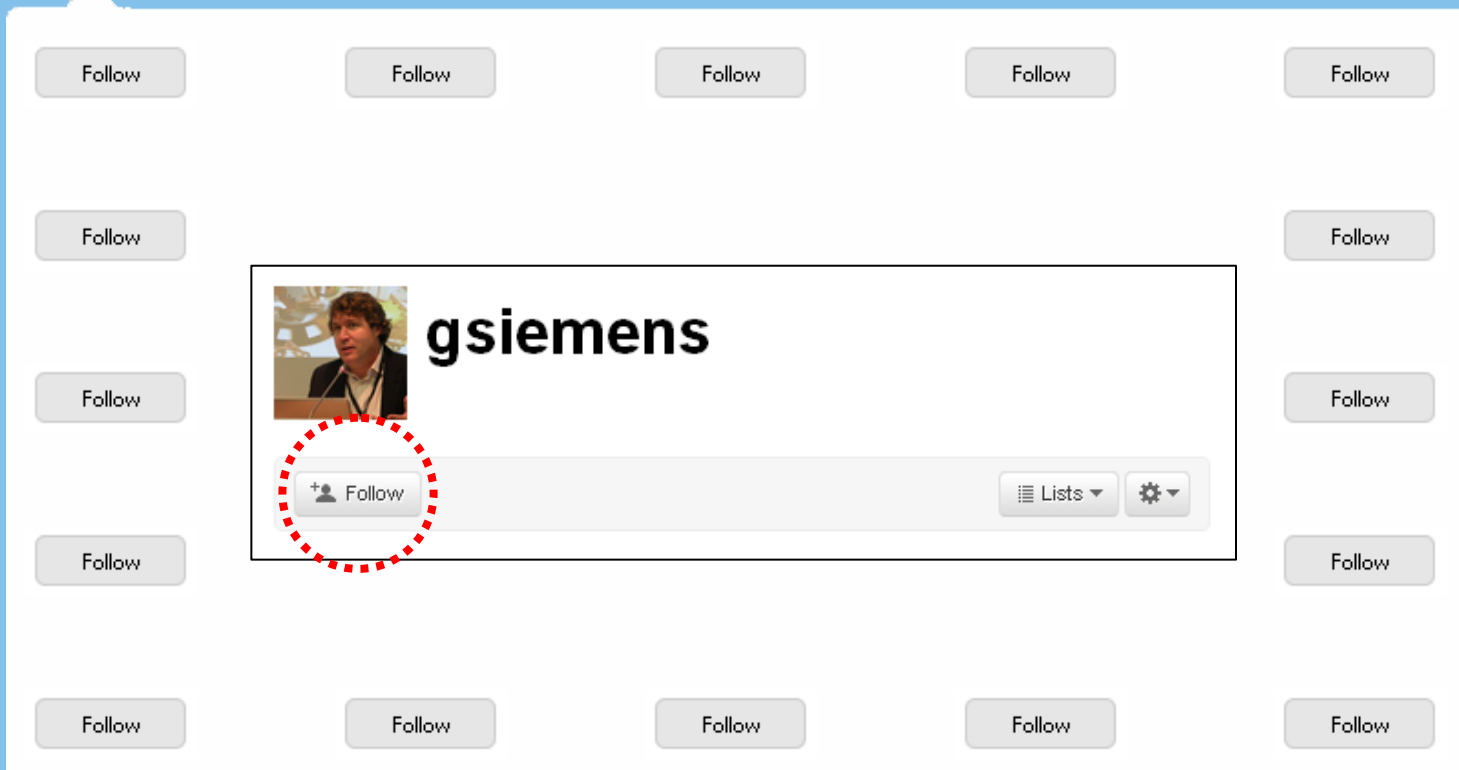


Update

Demo



It's all about following...



...and being followed!

Finding People to Follow

- Find People
- Directories
 - [TWweepML](#)
- Browsing FoFs
- [Twitter Search](#)
- Ask!

Links

- URL shorteners
 - TinyURL.com
 - Bit.ly
 - Ow.ly
- Browser bookmarklets

Mobile & Settings



- Tweet via SMS
- Receive DMs
- Receive Tweets
- MMS



- Profile
- Design
- Notices

Pics



twitpic

shoot n share
mobypicture

twitgoo

img.ly

Over to you...

twitter

Tasks

1. Update profile
2. Update, update, update
3. Follow, follow, follow
4. Use #twalt
5. Include shortened link
6. Review Settings