# Unravelling the Maze of Multilateral Environmental Agreements: A Macroscopic Analysis of International Environmental Law and Governance for the Anthropocene

by

Rak Hyun Kim

A thesis submitted for the degree of Doctor of Philosophy of the Australian National University

May 2013



### Declaration

This thesis contains no material which has been accepted for the award of any other degree or diploma in any university. To the best of the author's knowledge, it contains no material previously published or written by another person, except where due reference is made in the text.

With the exception of Chapter 1 (Introduction) and Chapter 6 (Conclusions), this thesis consists of a series of manuscripts that are published in peer-reviewed journals. Each manuscript is presented here as it appears in the relevant journal with the exception of minor changes in style and formatting. Because the key chapters of this thesis are manuscripts developed for independent publication, some repetition between chapters was unavoidable.

- A variant version of Chapter 2, co-authored with Brendan Mackey, is published in *International Environmental Agreements: Politics, Law and Economics* (2013) doi:10.1007/s10784-013-9225-2. (The author's contribution to the material in Chapter 2 is 95 percent.)
- A variant version of Chapter 3 is published in *Global Environmental Change: Human and Policy Dimensions* (2013) doi:10.1016/j.gloenvcha.2013.07.006.
- A variant version of Chapter 4 is published in *Review of European Community and International Environmental Law* (2012) 21:3, 243–258.
- A variant version of Chapter 5, co-authored with Klaus Bosselmann, is published in *Transnational Environmental Law* (2013) 2:2, 285–309. (The author's contribution to the material in Chapter 5 is 95 percent.)

The author's name appears as Rakhyun E. Kim in the publications.

Enhalles

Rak Kim 28 September 2013

### Abstract

Earth has entered a new geological epoch, the Anthropocene, where humans have become a major driver of global environmental change. Many believe, however, that current international environmental law is a maze of international agreements, and it is unsuitable for navigating the Anthropocene. It is generally agreed that, for global sustainability, this institutional maze needs to be modelled in ways more appropriately aligned with the functioning of the Earth system itself.

For the purpose of improving the alignment, this PhD thesis explores the structural and functional dynamics of multilateral environmental agreements (MEAs) as a systemic whole in relation to Earth system dynamics. The thesis begins with a preliminary review of international environmental law through the lens of a specific systems theory called complex adaptive systems. It then provides two parallel empirical studies on the macroscopic structure and function of the MEA system. In terms of the structure, I quantitatively analysed and characterized the topological properties of the dynamic web of 747 MEAs as approximated by 1,001 cross-references found in their texts. This network analysis provided novel insights into how MEAs have self-organized into an interlocking network with complex topology and what the emergent order looks like. In terms of the function, I conducted a qualitative case study on ocean acidification to examine whether the networked system of MEAs is autonomously capable of filling the regulatory gap through mutual adjustments. Inherent weaknesses in the polycentric order were observed, which led to the conclusion that a new MEA on ocean acidification is necessary. Despite the interlocking structure, the MEA system is currently limited by its design to a piecemeal approach to global environmental governance.

The conceptual and empirical studies provided several implications for the design of international environmental law in the Anthropocene. In particular, the thesis makes a case that the absence of an international environmental *grundnorm* is preventing a more purposive, systemic continuum of laws, one that would ensure policy coherence across Earth's subsystems. The thesis concludes that international environmental law needs a clearly agreed, unifying goal to which all international regulatory regimes are legally bound to contribute. I suggest that this goal should be about the protection of the integrity of Earth's life-support systems.

# **Table of Contents**

Declaration	iii
Acknowledgements	iv
Abstract	vi
Table of Contents	vii
List of Figures	x
List of Treaties and Other International Instruments	xi
List of Acronyms and Abbreviations	xiii
Chapter 1. Introduction	1
1.1. Research Context	2
1.1.1. Planetary Boundaries and the Anthropocene	2
1.1.2. Reductionism in International Environmental Law	5
1.2. A Gap in the Literature	7
1.3. Research Questions and Scope	9
1.4. Methodological Propositions	10
1.4.1. Environmental Law Methodology	10
1.4.2. A Complex Adaptive Systems Perspective	11
1.4.3. Analytical Methods	12
1.4.3.1. Network Analysis	13
1.4.3.2. Case Study Analysis	14
1.5. Thesis Structure	14
Chapter 2. Is International Environmental Law a Complex Adaptive System?	16
A Preliminary Review	16
2.1. Introduction	16
2.2. Complex Adaptive Systems Theory	18
2.2.1. What Is a Complex Adaptive System?	18
2.2.2. Earth as a Complex Adaptive System	20
2.3. Can International Environmental Law Be Thought of as a Complex Adaptive	
System?	22
2.3.1. Is International Environmental Law a System?	22
2.3.1.1. Elements – A System Consists of Individual Elements	23
2.3.1.2. Interconnections – A System Consists of Interacting Elements	24
2.3.1.3. Function – A System Is More than and Different to the Sum of Its Parts	26
2.3.2. Is International Environmental Law a Complex System?	27
2.3.3. Is International Environmental Law a Complex Adaptive System?	<i>29</i>
2.3.3.1. MEAs as Dynamic Institutional Arrangements	29
2.3.3.2. Is the MEA System as a Whole Adaptive?	31
2.4. Conclusion	33

Chap	ter 3. The Emergent Network Structure of the Multilateral Environmental Agreement System	35
3.1.	Introduction	35
3.2.	Fragmentation, Polycentricity, and Networks	37
<b>3.3.</b> 3.3. 3.3.		<b>38</b> 38 41
3.4. 3.4.	<ul> <li>Evolution of the MEA Network Structure from 1857 to 2012</li> <li>1. Network Connectivity</li> <li>2. (De)fragmentation</li> <li>3. Systematization of Anarchy</li> <li>4. Self-organized Growth</li> <li>5. A Periodization of the Network Evolution</li> </ul>	<b>41</b> 42 42 44 45 45
3.5. 3.5.	Analysis of Static Topological Properties1. Small-world2. Scale-free3. Modularity4. Nested Hierarchy	<b>46</b> 46 46 47 49
3.6.	Interpreting the Emergent Order: From Structure to Function	49
3.7.	Conclusion	51
Chap	ter 4. Is a New Multilateral Environmental Agreement on Ocean Acidification Necessary?	on 62
4.1.	Introduction	62
4.2.	Ocean Acidification: A Planetary Boundary	64
<b>4.3.</b> <i>4.3</i>	<b>Is the Climate Regime Capable of Addressing Ocean Acidification?</b> 1. Does the UNFCCC Impose an Obligation on Its Parties to Prevent Ocean Acidification?	<b>65</b> 66
4.3		68
4 4 4 4 4	Applicability and Responses of Other Multilateral Environmental AgreementsRelevant to Ocean Acidification.1. The Existing Complex of Multilateral Environmental Agreements.4.1.1. United Nations Convention on the Law of the Sea.4.1.2. Convention on Biological Diversity.4.1.3. United Nations Fish Stocks Agreement.4.1.4. London Convention and Protocol.4.1.5. MARPOL Convention.4.1.6. OSPAR Convention.4.1.7. Protocol on Environmental Protection to the Antarctic Treaty.4.1.8. Convention on the Conservation of Antarctic Marine Living Resources	<b>69</b> 69 70 72 73 74 74 75 76
4.5.	An Assessment of Emerging Polycentric Patterns of Ocean Acidification	
4.5. 4.5. 4.5.	2. Inconsistent Policy Approaches to Ocean Acidification	<b>77</b> 77 79 81

4.6. Bringing Light to the International Legal Twilight Zone	83		
4.6.1. The Durban Platform: A Window of Opportunity	83		
4.6.2. Regulating Carbon Emissions under the Law of the Sea Framework	84		
4.6.2.1. Implications of Overlap with the Climate Regime	85		
4.7. Conclusion	86		
Chapter 5.International Environmental Law in the Anthropocene: Towards a Purposive System of Multilateral Environmental Agreements			
5.1. Introduction	88		
5.2. Implications of Planetary Boundaries for International Environmental Law	91		
5.3. Does International Environmental Law Have a Goal?	93		
<ul> <li>5.4. Dysfunction of International Environmental Law in the Absence of a Goal</li> <li>5.4.1. The Current Mode of Institutional Cooperation and Coordination</li> <li>5.4.2. Environmental Problem Shifting among the Planetary Boundaries</li> <li>5.4.3. Purposive Legal Reasoning in the International Environmental Law Context</li> </ul>	<b>96</b> 96 98 101		
5.5. Ecological Integrity as an Emerging Common Denominator	104		
5.5.1. Ecological Integrity in International Environmental Law	104		
5.5.2. Relationship between Planetary Boundaries and Ecological Integrity	106		
5.6. Conclusion	107		
Chapter 6. Conclusions	109		
6.1. Key Findings and Conclusions	109		
6.1.1. International Environmental Law Exhibits Properties of a Complex System 6.1.2. Multilateral Environmental Agreements Have Self-organized into a Complex	109		
Network	110		
6.1.3. Multilateral Environmental Agreements Are Unable to Fill Regulatory Gaps through Mutual Adjustments	111		
6.1.4. International Environmental Law Needs a Grundnorm	112		
6.2. Other Insights for the Future of International Environmental Law and	112		
Governance	113		
6.3. Limitations of This Study	116		
6.4. Suggestions for Future Research	117		
References			
Appendix A. Additional Notes on Methods for Chapter 3			
Appendix B. List of 747 Multilateral Environmental Agreements Used in Chapter 3			

## List of Figures

<b>Figure 1.1.</b> Organization of the thesis. Chapter 2 is a preliminary review that leads to parallel empirical analyses in Chapters 3 and 4. Chapter 5 contains normative recommendations made in light of the findings and conclusions of the three preceding chapters15
<b>Figure 3.1.</b> Graphical representations of the MEA citation network as at 1941, 1951, 1961, 1971, 1981, 1991, 2001, and 2011 (2012) drawn using the Fruchterman and Reingold layout algorithm (1991). The nodes of the largest components appear in blue
Figure 3.2. (a) Cumulative number of MEAs and cross-references. (b) Number of new MEAs each year, and different distributions of inward and outward citations as a function of the year in which cited and citing MEAs were adopted, respectively. This network is symmetric, where the total number of inward citations equals the total number of outward citations. (c) Number of components, the size of the largest component, and the fraction of the largest component. (d) The average path length and the clustering coefficient of the MEA network
Figure 3.3. Distribution of shortest path lengths between all reachable pairs
Figure 3.4. Inward citation and outward citation distributions in log-log scale. The data have been binned logarithmically to reduce noise
<b>Figure 3.5.</b> $C(k) \sim k^{-1}$ in a double logarithmic plot showing the higher a node's degree ( <i>k</i> ), the smaller is its clustering coefficient, asymptotically following the $1/k$ law61

#### List of Treaties and Other International Instruments

The following list includes only treaties and other international instruments cited in this thesis. The complete list of 747 multilateral environmental agreements used in Chapter 3 can be found in Appendix B.

- Agenda 21: Programme of Action for Sustainable Development, UN Doc. A/CONF.151/26, 14 June 1992.
- Agreement between the United States of America and Canada on Great Lakes Water Quality, Ottawa (Canada), 22 November 1978, into force 22 November 1978.
- Agreement Establishing the World Trade Organization, Marrakesh (Morocco), 15 April 1994, in force 1 January 1995.
- Agreement for the Implementation of the Provisions of the United Nations Convention on the Law of the Sea of 10 December 1982 relating to the Conservation and Management of Straddling Fish Stocks and Highly Migratory Fish Stocks, New York (United States), 4 December 1995, in force 11 December 2001.
- Antarctic Treaty, Washington, D.C. (United States), 1 December 1959, in force 23 June 1961.
- Basel Convention on the Control of Transboundary Movements of Hazardous Wastes and their Disposal, Basel (Switzerland), 22 March 1989, in force 5 May 1992.
- Charter of the United Nations, San Francisco (United States), 26 June 1945, in force 24 October 1945.
- Convention for the Conservation of Antarctic Seals, London (United Kingdom), 11 February 1972, in force 11 March 1978.
- Convention for the Protection of the Marine Environment of the North-East Atlantic, Paris (France), 22 September 1992, in force 25 March 1998.
- Convention on Biological Diversity, Rio de Janeiro (Brazil), 5 June 1992, in force 29 December 1993.
- Convention on International Trade in Endangered Species of Wild Fauna and Flora, Washington, D.C. (United States), 3 March 1973, in force 1 July 1975.
- Convention on Long-range Transboundary Air Pollution, Geneva (Switzerland), 13 November 1979, in force 16 March 1983.
- Convention on the Conservation of Antarctic Marine Living Resources, Canberra (Australia), 20 May 1980, in force 7 April 1982.
- Convention on the Conservation of Migratory Species of Wild Animals, Bonn (Germany), 23 June 1979, in force 1 November 1983.
- Convention on the Prevention of Marine Pollution by Dumping of Wastes and Other Matter, London (United Kingdom), 13 November 1972, in force 30 August 1975.
- Convention on Wetlands of International Importance, especially as Waterfowl Habitat, Ramsar (Iran), 2 February 1971, in force 21 December 1975.
- Declaration of the United Nations Conference on the Human Environment, UN Doc. A/Conf.48/14/Rev. 1 (1973), 16 June 1972.
- Global Programme of Action for the Protection of the Marine Environment from Land-based Activities, UN Doc. UNEP(OCA)/LBA/ IG.2/7, 5 December 1995.
- International Convention for the Prevention of Pollution from Ships, 1973, as modified by the Protocol of 1978 relating thereto and by the Protocol of 1997, London (United Kingdom), 2 November 1973, in force 2 October 1983 (1978 Protocol), 19 May 2005 (1997 Protocol).

- Kyoto Protocol to the United Nations Framework Convention on Climate Change, Kyoto (Japan), 11 December 1997, in force 16 February 2005.
- Montreal Protocol on Substances that Deplete the Ozone Layer, Montreal (Canada), 16 September 1987, in force 1 January 1989.
- North American Free Trade Agreement, Washington, D.C. (United States), Ottawa (Canada), Mexico City (Mexico), 17 December 1992, in force 1 January 1994.
- Plan of Implementation of the World Summit on Sustainable Development, Report of the World Summit on Sustainable Development, UN Doc. A/CONF.199/20, 4 September 2002.
- Protocol Concerning Specially Protected Areas and Biological Diversity in the Mediterranean, Barcelona (Spain), 10 June 1995, in force 12 December 1999.
- Protocol on Environmental Protection to the Antarctic Treaty, Madrid (Spain), 4 October 1991, in force 14 January 1998.
- Protocol to the Convention on the Prevention of Marine Pollution by Dumping of Wastes and Other Matter, London (United Kingdom), 7 November 1996, in force 24 March 2006.
- Rio Declaration on Environment and Development, UN Doc. A/CONF.151/26/Rev.1 (Vol. I), 14 June 1992.
- Rotterdam Convention on the Prior Informed Consent Procedure for Certain Hazardous Chemicals and Pesticides in International Trade, Rotterdam (The Netherlands), 10 September 1998, in force 24 February 2004.
- Stockholm Convention on Persistent Organic Pollutants, Stockholm (Sweden), 22 May 2001, in force 17 May 2004.
- The Future We Want, UNGA Resolution A/RES/66/288 (Annex), 11 September 2012.
- United Nations Convention on the Law of the Sea, Montego Bay (Jamaica), 10 December 1982, in force 16 November 1994.
- United Nations Framework Convention on Climate Change, New York (United States), 9 May 1992, in force 21 March 1994.
- Universal Declaration of Human Rights, Paris (France), 10 December 1948.
- Vienna Convention for the Protection of the Ozone Layer, Vienna (Austria), 22 March 1985, in force 22 September 1988.
- Vienna Convention on the Law of Treaties, Vienna (Austria), 23 May 1969, in force 27 January 1980.

World Charter for Nature, UNGA Resolution A/RES/37/7, 28 October 1982.

## List of Acronyms and Abbreviations

Basel Convention	Basel Convention on the Control of Transboundary Movements of Hazardous Wastes and their Disposal
CaCO <sub>3</sub>	Calcium carbonate
CAS	Complex adaptive system
CBD	Convention on Biological Diversity
CCAMLR	Convention on the Conservation of Antarctic Marine Living Resources
CMS	Convention on the Conservation of Migratory Species of Wild Animals
$CO_2$	Carbon dioxide
COP	Conference of the Parties
CS-SSGF	CO <sub>2</sub> Sequestration in Sub-seabed Geological Formations
Global Programme of Action	Global Programme of Action for the Protection of the Marine Environment from Land-based Activities
Kyoto Protocol	Kyoto Protocol to the United Nations Framework Convention on Climate Change
LBSMP	Land-based sources of marine pollution
London Convention	Convention on the Prevention of Marine Pollution by Dumping of Wastes and Other Matter
London Protocol	1996 Protocol to the Convention on the Prevention of Marine Pollution by Dumping of Wastes and Other Matter, 1972
Madrid Protocol	Protocol on Environmental Protection to the Antarctic Treaty
MARPOL Convention	International Convention for the Prevention of Pollution from Ships, 1973, as modified by the Protocol of 1978 relating thereto and by the Protocol of 1997
MEA	Multilateral environmental agreement
MEPC	Marine Environment Protection Committee
OSPAR Convention	Convention for the Protection of the Marine Environment of the North-East Atlantic
PhD	Doctor of Philosophy
ppm	Parts Per Million
Ramsar Convention	Convention on Wetlands of International Importance, especially as Waterfowl Habitat
Rotterdam Convention	Rotterdam Convention on the Prior Informed Consent Procedure for Certain Hazardous Chemicals and Pesticides in International Trade
SCAR	Scientific Committee on Antarctic Research
Stockholm Convention	Stockholm Convention on Persistent Organic Pollutants
UNCLOS	United Nations Convention on the Law of the Sea
UNEP	United Nations Environment Programme
UNFCCC	United Nations Framework Convention on Climate Change

UNFSA or	Agreement for the Implementation of the Provisions of the
United Nations Fish Stocks Agreement	United Nations Convention on the Law of the Sea of 10 December 1982 relating to the Conservation and Management of Straddling Fish Stocks and Highly Migratory Fish Stocks
UNGA	United Nations General Assembly
VCLT	Vienna Convention on the Law of Treaties