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MB 730 The Change Agent

Darrell L. Whiteman

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Document

MB730-ChangeAgent

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2004

WEDNESDAY 1:00-3:50PM SH 231

Darrell Whiteman, Instructor

Course Description

The underlying assumption of this course is that as cross-cultural witnesses we are by definition agents of change. So we better know something about how change occurs, how to introduce it effectively into organizations and communities, how to evaluate when we should and should **not** be introducing change, and what is the theological foundation for our involvement. To speak to these issues we have divided the course into four parts: (1) Models of Culture Change, (2) Insights from Applied Anthropology, (3) Problems in Community Development, and (4) The Challenge of Integral Human Development.

Course Outline

Models of Culture Change and Cultural Dynamics -2/11, 2/18, 2/25 Insights from Applied Anthropology -3/3, 3/10, 3/17 Problems in Community Development -3/24, 4/7, 4/14, 4/21 Challenges of Integral Human Development -4/28, 5/5, 5/12 V. Final Examination, May 19_{th}

We will also see a number of great films that will correspond to the four emphases in the course. These will be shown as follows:

Feb. 25 "Becoming American"

March 17 "Barefoot Doctors of Rural China"

April 7 "Controlling Interest" April 21 "Hungry for Profit" May 5 "One Kingdom Divided"

May 12 "Transformation"

Texts for the Course in Order of Use

Diffusion of Innovations, 5th ed. – Everett M. Rogers (2003)

Applied Anthropology Rev. ed. – John Van Willigen (1993)

Bridging the Gap – Bruce Bradshaw (1993)

The Church in Response to Human Need, edited by Vinay Samuel & Chris Sugden (1987) [Photocopy available in the bookstore]

The Good News of the Kingdom Coming, Andrew Kirk (1983) [Photocopy available in the bookstore]

The books should be read in the order listed. Your responsibility for each book will be met by producing an "Interaction Paper" which looks at the "critical issues" raised, the insights gained, and then makes some application of this to ministry. These papers need not be long (eg. 4-7 page range is appropriate), but it is imperative that they are turned in on time for our discussion of the material during our Wednesday afternoon class. The **papers will be due on a Tuesday for discussion of the books the following Wednesday.** Please put the papers in my mail slot in the ESJ office or drop them by my office. **Please do not put them in the SPO.** Here is the schedule of when they are due:

March 3 Diffusion of Innovations

March 16 Applied Anthropology

April 6 Bridging the Gap

April 20 The Church in Response to Human Need

May 4 The Good News of the Kingdom Coming

Case Study

The "research paper" for this course is for you to develop a case study in which you apply the insights from your reading, lectures, additional research, etc. to a particular attempt by a person(s) to introduce change into a society or organization. This may be an event of success or failure. It is often easier to write case studies of failures than successes, but your assignment is to explain why the particular event of introducing change succeeded or failed. You can (1) draw from a personal experience, (2) an experience of someone or some organization you know and can interview, (3) an historical event such as the "Asbury Revival," or (4) a "classic" case from literature. It can focus on mission/evangelism work, church growth, relief and development work, organizational development, etc.

A good case study will 1) focus on an interesting problem, 2) consult and draw from the normative literatures of cultural dynamics, change agentry, development, etc. and 3) apply them in insightful ways that clearly reveal why the attempt to introduce change worked or did not work.

The case study is due April 28_{th} . You are encouraged to turn it in earlier than that if you can. After I read them I may ask some of you to present your case to the class, some of you may need to do another draft before it is in final form, and others will be pleased to learn that it is finished and acceptable.

Course Evaluation

Your final grade will be composed of an evaluation of your work from the following sources:

50% Interaction papers from the reading

25% Final Exam25% Case Study

Important Dates

Feb. 25 Film "Becoming American"

March 2 Paper due – Diffusion of Innovation

March 16 Paper due – *Applied Anthropology*

March 17 Film "Barefoot Doctors of Rural China"

March 29-April 2 SPRING BREAK

April 6 Paper due – *Bridging the Gap*

April 7 Film "Controlling Interest"

April 20 Paper due – The Church in Response to Human Need

April 21 Film "Hungry for Profit"

April 28 Case Study Due

May 4 Paper due – The Good News of the Kingdom Coming

May 5 Film "One Kingdom Divided"

May 12 Film "Transformation"

May 19 Final Exam Due

My office is located in the ESJ School on the third floor of the McPheeters Center. It is important that you contact Pat Richmond or Julee Bellar for appointments - 858-2261.

Telephone: 858-2215

E-mail: darrell_whiteman@asburyseminary.edu