



Lancaster University
MANAGEMENT SCHOOL

Lancaster University Management School
Working Paper
2006/027

Forecasting intermittent demand

Ruud Teunter and Laura Duncan

The Department of Management Science
Lancaster University Management School
Lancaster LA1 4YX
UK

© Ruud Teunter and Laura Duncan
All rights reserved. Short sections of text, not to exceed
two paragraphs, may be quoted without explicit permission,
provided that full acknowledgement is given.

The LUMS Working Papers series can be accessed at <http://www.lums.lancs.ac.uk/publications/>
LUMS home page: <http://www.lums.lancs.ac.uk/>

Forecasting Intermittent Demand

RUUD H. TEUNTER

DEPARTMENT OF MANAGEMENT SCIENCE
LANCASTER UNIVERSITY MANAGEMENT SCHOOL

LA1 4YX LANCASTER, UK

TEL. +0044 1524 592384

FAX +0044 1524 844885

R.TEUNTER@LANCASTER.AC.UK

LAURA DUNCAN

HARTLEY MCMMASTER LTD

BROADWAY CHAMBERS

1-5 THE BROADWAY, ST PETERS STREET,
ST ALBANS, HERTFORDSHIRE, UK AL1 3LH

TEL. +0044 1727 855432

DUNCANL@HMCM.CO.UK

JANUARY 2006

Abstract

Methods for forecasting intermittent demand are compared using a large data-set from the UK Royal Air Force (RAF). Several important results are found. First, we show that the traditional per period forecast error measures are not appropriate for intermittent demand, even though they are consistently used in the literature. Second, by comparing target service levels to achieved service levels when inventory decisions are based on demand forecasts, we show that Croston's method (and a variant) and Bootstrapping clearly outperform Moving Average and Single Exponential Smoothing. Third, we show that the performance of Croston and Bootstrapping can be significantly improved by taking into account that each lead time starts with a demand.

Keywords: Forecasting, Inventory, Intermittent demand

1. Introduction

This study is motivated by the aim to increase the accuracy of forecasting and inventory control of service parts at the Royal Air Force (RAF) in the UK. As is typical of a service environment, most of the items in stock are slow-moving. The bulk of the items are demanded less than five times per year and often much less. The key problem in this case, and for inventory control of service parts in general, is that of forecasting the mean and standard deviation of lead time demand. These forecasts are needed to set the parameter(s) of the inventory control policy.

Forecasting lead time demand is complicated for slow-moving items, since limited non-zero demand data is available. Figure 1 shows a typical example of the demand pattern for the RAF. Note that even for a time bucket as large as a quarter of a year (the RAF uses one month), the demand series often contain more zeros than positive demands. Moreover, the positive demands vary considerably in size. Such an *intermittent demand* pattern generally characterises slow-moving items.

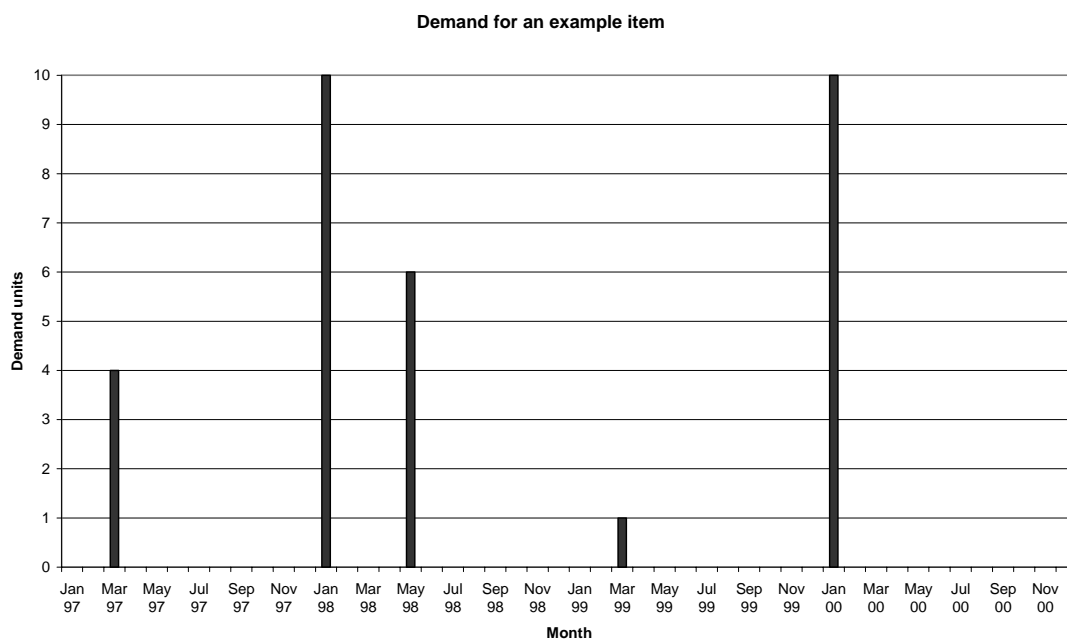


Figure 1. Typical monthly demand pattern for a slow-moving item

Because of these characteristics several authors, starting with Croston (1972), have argued that the traditional forecasting methods such as moving average (MA) and single exponential smoothing (SES, currently used by the RAF) are inappropriate and lead to sub-optimal stocking decisions. In Section 2, the alternative methods proposed

by these authors and the results of comparative studies are discussed in detail. The main methods proposed are: Croston's original method, variants of Croston's method, and Bootstrapping. The results from comparative studies in the literature are inconclusive. Though most studies conclude that the alternative methods perform better on average, they often identify settings where the traditional methods perform better. Some studies even find that the average performance of the traditional methods is better.

In this paper, we show that these mixed findings originate (at least in part) from the use of inappropriate performance measures. The most commonly used 'per period forecast error' (again see Section 2 for details) is not informative for demand series that consist of many zeros and few positive demands. Indeed, we will show, using a large data-set from the RAF, that for this performance measure neither the traditional nor the alternative methods outperform a simple benchmark method that always forecasts zero. To the best of our knowledge, we are the first to include such a benchmark and use it to show that per period forecast errors are inappropriate to evaluate the performance of forecasting methods for intermittent demand.

A better way of comparing forecasting methods for slow-moving items is to analyse their effect on inventory control parameters and to compare resulting inventory and service levels. As described in Section 2, some authors have taken such an approach, but their exact way of doing so sometimes hampers comparison. In this paper, we develop a specific approach for comparing target service levels to actual service levels.

We conclude from our comparison that, for the RAF data-set, the alternative methods clearly outperform the traditional methods. Furthermore, we show how the alternative methods can be significantly improved by exploiting the fact that a lead time always starts with a positive demand. Although this seems straightforward, to the best of our knowledge it has not been noticed and utilised in the literature.

The main body of the paper is organised as follows. In Section 2, the literature is reviewed. In Section 3, details of the RAF case study are provided. In Section 4, we

compare per period forecast errors of the benchmark method, traditional methods, and Croston's original method plus variants. In Section 5, we propose a bootstrap method that is simpler and more practical than those previously suggested. In Section 6, we compare the accuracy of all methods in attaining the target service level, and propose a further improvement based on initial results. In Section 7, we end with conclusions.

2. Literature review on intermittent demand forecasting

As the focus of this paper is on forecasting, we do not review the literature on inventory control rules for slow-moving items. Interested readers are referred to Archibald and Silver (1978), Ward (1978) and Williams (1994).

Croston (1972) was the first to suggest that traditional forecasting methods such as moving average (MA) and single exponential smoothing (SES) may be inappropriate for slow-moving items. He demonstrated that they can lead to sub-optimal stocking decisions and proposed an alternative forecasting procedure that separately updates the demand interval and the demand size (exponentially, and with the same smoothing constant for both), and only does so in periods with positive demand. The forecast for the demand per period is then calculated as the ratio of the forecasts for demand size and demand interval.

Modifications of the original Croston method were later proposed by several other authors. Syntetos and Boylan (2001) argue that the original method is biased and correct it by multiplying the forecast for the demand per period with $1 - \alpha / 2$, where α is the smoothing constant. Levén and Segerstedt (2004) use the Croston approach of only updating when there is a positive demand, but update the forecast for the demand per period directly using the ratio of demand size and interval. They remark that this method avoids the bias in the original Croston method as identified by Syntetos and Boylan. Snyder (2002) introduces more complex variations of the Croston method, which involve bootstrapping.

Bootstrapping has also been proposed by Porras Musalem (2005) and Willemain et al. (2004). The main advantage of bootstrapping is that (the mean and variance of) the

lead time demand distribution is forecasted directly by repeated sampling from realised demands. This technique is in contrast to all previously discussed methods, which first forecast the demand per period, and take this as the mean while the variance is based on past forecast errors. There are many variants of the bootstrapping method. Interested readers are referred to Bookbinder and Lordahl (1989) and Efron (1979). A disadvantage of many is that they are rather complex. This also holds for the bootstrapping method proposed by Willemain et al. (2004). It involves estimating transition probabilities in a Markov model and using that model to generate a sequence of zero/non-zero demand values. The bootstrapping method proposed by Porras Musalem (2005) is simpler. Moreover, it can capture demand autocorrelation by restrictive sampling. However, that does imply that it cannot 'maximise the use' of the limited available data. Since there is no significant autocorrelation for the RAF case, we use a different bootstrapping method in this study (see Appendix A for a detailed description).

Comparative studies

The traditional forecasting methods have been compared to (variants of) the Croston method in a number of studies (Eaves, 2002; Eaves and Kingsman, 2004; Ghobbar and Friend, 2003; Johnston and Boylan, 1996a; Johnston and Boylan, 1996b; Levén and Segerstedt, 2004; Regattieri et al., 2005; Sani and Kingsman, 1997; Syntetos and Boylan, 2005; Willemain et al., 1994). Essentially, two types of performance measures are used. The first type is the most common and compares per period forecast errors, usually measured by the mean absolute deviation (MAD), mean square error (MSE), or mean absolute percentage error (MAPE). The second type transforms the forecasts into the stock control parameter(s) and compares the average inventory and/or service levels.

The second type of performance measures can be implemented in many different ways. In fact, all papers that use this type, implement it in a different way. Eaves and Kingsman (2004) initially set the safety stock to zero and determine the maximum backlog for the corresponding reorder level. They then raise the reorder level by the maximum backlog amount so that a 100% service level is achieved, and calculate the implied average inventory level. Obvious disadvantages of this method are that (i) the

lead time variance forecast plays no role and (ii) a 100% service level can never be achieved in practice. Sani and Kingsman (1997) calculate the percentage increase in average inventory/service level of a method compared to the method with the lowest level. The disadvantage here is that a low inventory level automatically implies a high service level, and hence that no clear decision is possible on which method performs best. Levén and Segerstedt (2004) propose calculating a combination of average service level and inventory level for many different reorder levels and compare the inventory-service curves. These curves do allow a clear decision if one curve is closer to the axis than another. However, they do not show the difference between the target service level and the actual service level.

Although the exact implementation of the second type of performance measure sometimes hampers comparison (as discussed above), most results indicate that Croston-type methods outperform traditional methods. The comparative studies (mainly) based on per period forecast errors have led to a mixed bag of results. Almost no study finds consistent superior performance (for all considered settings) from either Croston-type or traditional methods. Most studies do conclude that Croston-type methods perform better on average, but some find the opposite.

As for the performance of bootstrapping methods, Willemain et al. (2004) conclude that their method produces more accurate forecasts of lead time demand (based on assessing the uniformity of observed percentiles, pooled across items, in a rather complex way) than exponential smoothing and Croston's original method. The results of the same comparison by Snyder (2002), for his complex variations of the Croston method involving bootstrapping, are unclear, partly due to the small number of items in his data-set. Porras Musalem's (2005) comparison is restricted to bootstrapping methods. He compares two variants of his own method, fitting a normal distribution to the empirical mean and variance or using the 'full' empirical distribution, to the method of Willemain et al. He concludes that both variants outperform the method of Willemain et al. and that the normal distribution variant performs best.

3. Case study (data) details

The data are sampled from demand for consumable spare parts – i.e. spare parts with no associated repair activity - as used by the RAF. The items are all classified as intermittent and lumpy – that is, they show demand patterns such as that in Figure 1. The spare parts include, for example, valves, diodes, screws and cables.

The data-set included 5000 items and covered 6 years (1997-2002). Items are selected randomly from those that had at least one demand in this time period. The lead time for each item, including the production lead time and the administration lead time, is available. Both lead time components are fairly constant, and therefore the lead times are assumed to be deterministic. Relevant characteristics of the data are summarised in Table 1.

	Minimum	Average	Maximum
Demand size	1	16	1330
Number of demands per year	0.5	1	3
Lead time	1 months	9 months	24 months
Price	0.3p	£108	£4962

Table 1. Information about the data-set for the first four years.

A distinction between slow-moving, intermittent and irregular demand, as suggested by Eaves and Kingsman (2004), was considered, but was not made because the data was not found to divide naturally or usefully into any such categories. In slow-moving demand forecasting it is also usual to assume the absence of any seasonality or complicated trends, due to the lack of any evidence for these factors in series with many zeroes.

4. Methods that are included in the comparative study

The methods that we include in our study are listed below, with the abbreviations used for them and journal and textbook references in which they are described.

Name of method	Abbrev.	Reference
Zero forecast	ZF	<i>n/a</i>
Simple moving average	MA	Makridakis et al, 1998, pp142
Exponential smoothing	ES	Makridakis et al, 1998, pp147
Croston's method	CR	Croston, 1972
Syntetos-Boylan variation of Croston's method (elsewhere referred to as the Approximation method)	CR_SB	Syntetos and Boylan, 2001 Eaves and Kingsman, 2004
Levén-Segerstedt variation of Croston's method	CR_LS	Levén and Segerstedt, 2004
Bootstrapping	BS	Bookbinder and Lordahl, 1989

The Zero Forecast method is the benchmark technique against which all others are compared. For this method a demand prediction of zero is made for each month. This method is expected to be the worst technique, since such a forecast is of no value for inventory control. To the best of our knowledge, the inclusion of a benchmark method has not been considered in the literature. As the next section will show, it enables firmer comparisons to be drawn.

For practicality, the bootstrapping method that we use is much simpler than that proposed by Willemain et al. (2004). For the same reason, we do not include the complex Croston variants proposed by Snyder (2002).

Details of all other methods are provided in Appendix A. There, we also describe why we set the smoothing constant to 0.15 for all methods that use smoothing (though we sometimes perform a sensitivity analysis to check robustness of results).

5. Traditional performance measures

This section illustrates that traditional performance measures of forecast error per period cannot be used for comparing methods of forecasting intermittent demand, even though that has repeatedly been done in the literature, as discussed in Sections 1 and 2.

Figure 2 shows the results for the Mean Absolution Deviation (MAD) and the Mean Squared Error (MSE), which were used in previous studies on intermittent demand (Eaves and Kingsman, 2004; Regattieri et al., 2005; Sani and Kingsman, 1997; Syntetos and Boylan, 2005). Note that, for ease of presentation, Figure 2 displays the Root Mean Squared Error (RMSE) instead of the MSE.

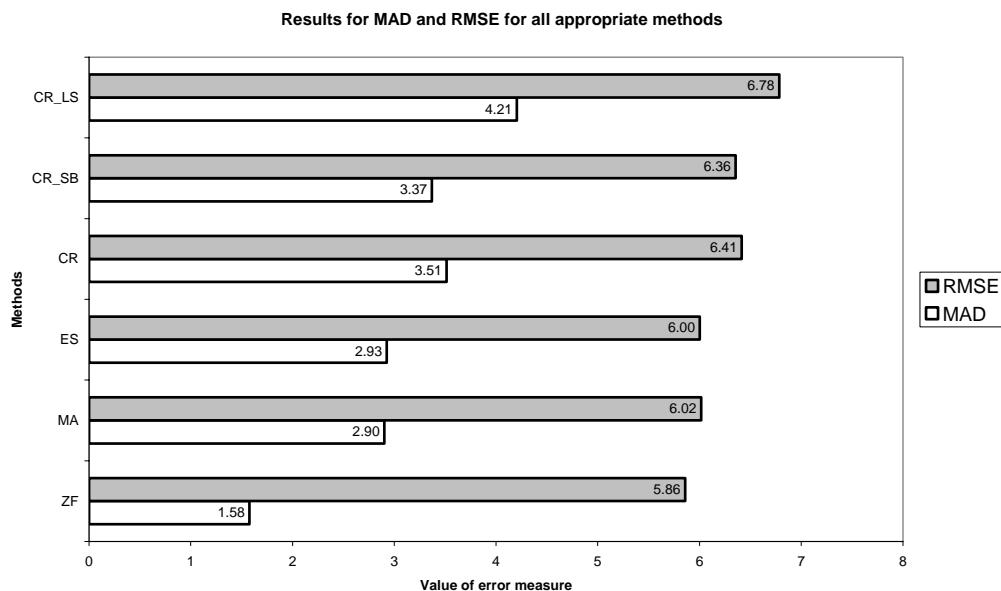


Figure 2. MAD and RMSE error measures.

A sensitivity analysis, where the smoothing constant is varied within the 0.1-0.2 range, reveals that these results are robust. The smoothing constant does have some effect on the performance of methods, but this effect is small in comparison to the difference in performance between the various methods.

Similar results are obtained (but not reported in detail here) for the Relative Geometric Root Mean Squared Error (GRMSE). This less well-known measure is

recommended by Eaves and Kingsman (2004) and used by Syntetos and Boylan (2005), following research by Fildes (1992).

The Mean Absolute Percentage Error (MAPE) is not employed, despite some studies' use of it (Eaves and Kingsman, 2004). The argument against MAPE, as explained by Willemain et al. (2004), is that the calculation requires division by the demand, and for slow-moving demand the series will include a large number of zero demand points.

Discussion of results

The main, and striking, result is that the Zero Forecast comes out as the best of all the methods. Though surprising at first, this result is logical and is illustrated by the following simple example. If demand is 0 for nine out of ten months and the average demand size is 10 when a demand does occur, then the zero-forecast will have an MAD of $(9 \times (0 - 0) + 1 \times (10 - 0)) / 10 = 1$, whereas the 'correct' per period forecast of 1 will have an MAD of $(9 \times (1 - 0) + 1 \times (10 - 1)) / 10 = 1.8$. All methods except ZF attempt to get the *correct* per period forecast, but are punished for doing so in the MAD calculation. This argument also explains why the Croston-type methods have higher MADs than MA and SES, since the traditional methods adjust the forecast towards zero after each period of zero demand. The same arguments hold for the (R)MSE and GRMSE, although to a lesser extent.

This result does not imply that the MA and SES are preferable to Croston-type methods, and certainly does not imply that it is even better to use the ZF. It means, rather, that per period forecast errors are not appropriate error measures in this area.

In the context of inventory control, what matters is whether a forecast and corresponding forecast error result in the distribution of lead time demand being well approximated. In the next section, we therefore transform these distributions to inventory decisions and compare methods in their ability to approximate the target service level.

6. Service Level Accuracy

The general logic of looking at the Service Level Accuracy is to compare a target service level to the actual service level achieved when inventory control parameters are based on the demand forecasts from given forecasting methods. It can be used for any type of inventory policy and any definition of service level, as long as there is a way of calculating control parameters from the forecasts.

We focus on the *order-up-to policy*, which is used by the RAF and generally accepted as an appropriate method for controlling slow-moving inventory. The cycle service level definition is used, i.e. the service level is equal to the fraction of orders that arrives on time. We further assume that lead time demand is normally distributed. As shown in Appendix B, the normal distribution provides a reasonable fit for the RAF data-set. Using the forecasts for the mean and standard deviation of lead time demand (generated by selected methods, see below), the calculation of the order-up-to level is by straightforwardly using the inverse normal distribution function.

Bootstrapping (BS) directly produces forecasts for the mean and standard deviation of lead time demand by repeatedly and randomly drawing L (lead time) realisations of past monthly demand (see Appendix A for details).

All other methods produce a forecast for the demand per period and the associated forecast error. Using these outputs, the mean lead time demand is determined as the product of the per period forecast and L , and the standard deviation can be calculated as the product of the Root Mean Square Error (RMSE) and \sqrt{L} . This is the common approach for transforming per period forecasts into lead time forecasts.

We remark now that later on in this section, we will propose modified approaches for the BS, as well as the other methods, based on initial results. We further remark that Levén and Segerstedt provide an alternative variance estimator, which we do not use, in order to get a clear comparison.

Recall from Section 3 that the RAF data-set covers a six year period. For each forecasting method, the first four years are used to determine the mean and standard

deviation of lead time demand, where the initial year is used for initialisation for all methods (except bootstrapping where no initialisation is necessary). This initialisation needs some further explanation, as it is not always straightforward. For MA and SES, the initial demand forecast is the average monthly demand over the initial year. For the Croston-type methods, (i) the initial forecast of the demand size is the straightforward average if at least one demand has occurred, and is otherwise set to 1; (ii) the initial forecast of the demand interval is the straightforward average if at least two demands (and hence one interval) have occurred, and is otherwise set to 12 months. This is in line with proposals from Eaves (2002) and Willemain et al. (2004).

The latter two years of the data-set are then used to evaluate whether the order-up-to-levels lead, approximately, to the required service level (starting with no items on order at the start of this two year period). It is important to note that we can only expect a close approximation as an average over a large group of items. To see why, consider an item for which 3 orders are placed over the evaluation period. For that item, the cycle service level over the evaluation period can only be 0%, 33%, 67% or 100%. A target service level of, say, 95% could therefore never be too closely approximated for this single item.

Results

In a military context, loss of service level is entirely inappropriate and high service levels are required. Therefore, only service levels above 90% are chosen for testing. Despite this decision, testing the accuracy of the predicted distributions could, in principle, be carried out with any service levels.

The results are summarised in Figure 3. We remark that a sensitivity analysis showed these results to be robust to changes in the smoothing parameter. Note that the actual service level increases with the target service for Zero Forecast (and all other forecast methods), because the safety stock level increases.

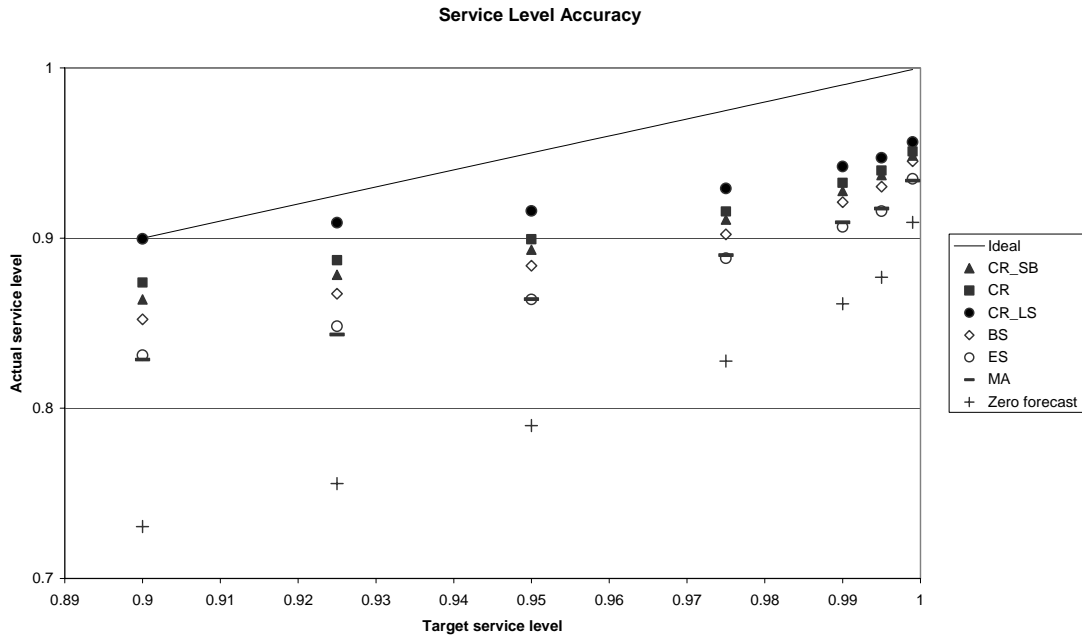


Figure 3. Comparison of Service Level Accuracy for the different forecasting methods. Results are averaged over all items.

Zero Forecast is definitely the worst method – as anticipated. Moving Average and Single Exponential Smoothing perform fairly similarly to each other. Bootstrapping performs better, but is in its turn outperformed by all Croston-type methods. Among the Croston-type methods: the Levén-Segerstedt variation has the best performance, followed by original method that performs slightly better than the Syntetos-Boylan variation.

Another important result is that all methods lead to service levels that are significantly below their targets (as shown by comparison to the Ideal series). A reason for this could be that the normal distribution provides a very poor fit for lead time demand, in particular that it underestimates the p^{th} quantile for the entire range $p \in [0.9, 1]$ considered. However, as is shown in Appendix B for two randomly selected items (other items show similar results) using the results of bootstrapping, this is not the case. In fact, the p^{th} quantile is overestimated for values up to about 0.95.

So, if the non-normality is not the (main) cause for actual levels being consistently below their targets for all methods, then apparently the mean and/or variance of lead time demand are consistently underestimated. Indeed, careful consideration offers the

following explanation: all methods ignore the fact that an order is triggered by a demand, and therefore ignore that a lead time starts with a demand. Obviously, doing so can lead to a serious underestimation of the mean lead time demand. In the next section, we will therefore propose a modification to the calculation of that mean and show that this indeed significantly improves the performance.

Adjusting the mean lead time demand

As explained above, we want to adjust lead time demand to take into account of the fact that each lead time starts with a demand. For bootstrapping (see Appendix A for details), this is done by requiring the first of L draws to be chosen from those months with positive demand. For Croston's original method and the Syntetos-Boylan variation, the adjusted mean lead time is equal to the demand size forecast for the first month plus $L-1$ times the demand per period forecast. Recall that it used to be L times the demand per period forecast. Note that a similar adjustment cannot be made for MA, SES, and CR_LS, since those methods do not forecast demand size and demand interval separately.

Figure 4 compares the performance of the original methods to the adjusted methods.

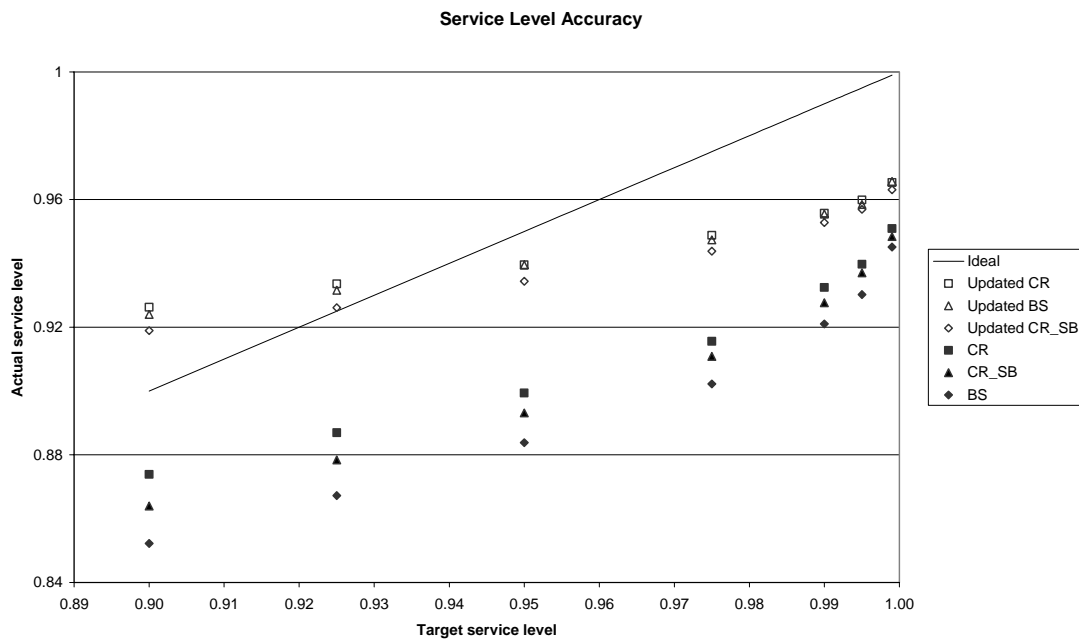


Figure 4. Increase in Service Level accuracy due to a modified calculation of mean lead time demand (scale different from Figure 3). Results are averaged over all items.

As can be seen from Figure 4, the improvement in performance is significant. Note also that the actual service level is no longer consistently below the target service level. For target service levels below ca 94% (for these two items) the actual service level is still lower, but for target service levels above 94% the actual service level is higher. As discussed in the previous section, this can be explained by the use of the normal distribution for fitting the lead time demand distribution.

This suggests that further improvement may be possible by assuming a different distribution of lead time demand, or for the Bootstrapping method by directly using the 'full' distribution determined by bootstrapping. As explained in Appendix A, the latter suggestion also has a major disadvantage: it can lead to jumps in the considered order-up-to levels. See also Porrás Musalem (2005).

7. Conclusion

By comparing both basic (MA, SES) and Croston-type forecasting methods to a simple benchmark method that always generates a zero forecast, we clearly showed that traditional per period forecast errors are inappropriate for measuring the performance of forecasting methods for items with intermittent demand. To the best of our knowledge, we are the first to include such a benchmark policy and obtain this insight. Indeed, it explains to a large extent why the literature has been inconclusive with respect to the question of whether Croston-type methods indeed outperform general methods.

Building on some suggestions in the literature, we proposed to measure performance by comparing target service levels to actual service levels. Doing so for a large dataset from the RAF showed that Croston-type methods significantly outperform general methods. We also included a bootstrap method in the comparative study, which performed slightly worse than the Croston-type methods but still considerably better than the general methods.

Based on the observation that actual service levels were consistently below their targets for all methods, we suggested a modification in the determination of order-up-to levels by taking into account that each lead time starts with the demand that triggers it. Although this seems straightforward, to the best of our knowledge it has not been suggested in the literature previously. The modification significantly improves the performance of the original Croston method, the Syntetos-Boylan variation and the bootstrap method. The other methods cannot be modified in this way as they do not separately forecast the demand size and the demand interval.

The results for these modified order-up-to levels suggest that the remaining service level inaccuracy is largely explained by the deviations of the actual lead time distribution from the Normal distribution. So, further improvement may be possible by considering other distributions (e.g. Erlang), or for Bootstrapping by using the full empirical distribution rather than the first two moments. This, however, requires further research.

Based on the results of this research, we advocate the use of the original Croston method with modified calculation of order-up-to levels. Bootstrapping performs equally well, but is more difficult to implement.

References

- Archibald BC and Silver AE (1970). (s,S) policies under continuous review and discrete compound Poisson demand. *Management Science*, 24, 899-904.
- Bookbinder JH and Lordahl AE (1989). Estimation of inventory re-order levels using the bootstrap statistical procedure. *IIE Transactions*, 21, 302-312.
- Croston JF (1972). Forecasting and stock control for intermittent demands. *Operational Research Quarterly*, 23, 289-304.
- Eaves AHC (2002). Forecasting for the ordering and stock-holding of consumable spare parts. *PhD thesis, University of Lancaster, UK*.
- Eaves AHC and Kingsman BG (2004). Forecasting for the ordering and stock-holding of spare parts. *Journal of the Operational Research Society*, 55, 431-437.
- Efron B (1979). Bootstrap methods: Another look at the jackknife. *Annals of Statistics*, 7, 1-26.
- Fildes R (1992). The evaluation of extrapolative forecasting methods. *International Journal of Forecasting*, 8, 81-98.
- Ghobbar AA and Friend CH (2003). Evaluation of forecasting methods for intermittent parts demand in the field of aviation: a predictive model. *Computers and Operations Research*, 30, 2097-2114.
- Johnston FR and Boylan JE (1996). Forecasting for items of intermittent demand. *Journal of the Operational Research Society*, 47, 113-121.
- Levén E and Segerstedt A (2004). Inventory control with a modified Croston procedure and Erlang distribution. *International Journal of Production Economics*, 90, 361-367.
- Makridakis S, Wheelwright SC and Hyndman RJ (1998), *Forecasting: Methods and Applications*, 3rd edition, John Wiley & Sons, Inc., New York
- Porras Musalem E (2005). Inventory Theory in Practice: joint replenishments and spare parts control (Chapter 6), PhD thesis Erasmus University Rotterdam (Tinbergen Institute), The Netherlands.

- Regattieri A, Gamberi M, Gamberini R and Manzini R. (2005). Managing lumpy demand for aircraft spare parts. *Journal of Air Transport Management*, 11, 426-431.
- Sani B and Kingsman BG (1997). Selecting the best periodic inventory control and demand forecasting methods for low demand items. *Journal of the Operational Research Society*, 48, 700-713.
- Syntetos AA and Boylan JE (2001). On the bias of intermittent demand estimates. *International Journal of Production Economics*, 71, 457-466.
- Syntetos AA and Boylan JE (2005). The accuracy of intermittent demand estimates. *International Journal of Forecasting*, 21, 303-314.
- Ward JB (1978). Determining reorder points when demand is lumpy. *Management Science*, 24, 623-632.
- Willemain TR, Smart CN and Schwarz HF (2004). A new approach to forecasting intermittent demand for service parts inventories. *International Journal of Forecasting*, 20, 375-387.
- Willemain TR, Smart CN, Shockor JH and DeSautels PA (1994). Forecasting intermittent demand in manufacturing: a comparative evaluation of Croston's method. *International Journal of Forecasting*, 10, 529-538.
- Williams TM (1982). Reorder levels for lumpy demand. *Journal of the Operational Research Society*, 33, 185-189.

Acknowledgements

This paper is based on a project sponsored by Logistics Analysis and Research Organisation (LARO), a sub-department of the Defence Logistics Organisation (DLO), based in Wyton, UK. In particular, we thank David Hampton, Robert Woolford and Anne Metcalfe for their help and support.

Appendix A. Forecasting methods

Table A.1 lists the notations used in this appendix.

Notation	Definition
\hat{d}_t	Forecast for mean demand per period after period t
d_t	Realised demand in period t
n_t	Number of time units since the previous demand occurred (if a demand occurs in period t)
\hat{s}_t	Forecast for mean demand size after period t (Croston-type methods)
\hat{n}_t	Forecast for the demand interval after period t (Croston-type methods)
α	Smoothing parameter (SES and Croston-type methods)
m	Demand history on which the forecast is based (MA)
L	Lead time

Table A.1. Notations

Table A.2 gives the mathematical details of all considered forecasting methods except bootstrapping.

Name	demand size \hat{s}_t	demand interval \hat{n}_t	demand per period \hat{d}_t
Moving Average	---	---	$\frac{1}{m} \sum_{k=0}^{m-1} d_{t-k}$
Single Exponential Smoothing	---	---	$\alpha d_t + (1 - \alpha)\hat{d}_{t-1}$
Croston Original	$\alpha d_t + (1 - \alpha)\hat{s}_{t-n_t}$	$\alpha n_t + (1 - \alpha)\hat{n}_{t-n_t}$	$\frac{\hat{s}_t}{\hat{n}_t}$
Croston Syntetos & Boylan	$\alpha d_t + (1 - \alpha)\hat{s}_{t-n_t}$	$\alpha n_t + (1 - \alpha)\hat{n}_{t-n_t}$	$\left(1 - \frac{\alpha}{2}\right) \frac{\hat{s}_t}{\hat{n}_t}$
Croston Levén & Segerstedt	---	---	$\alpha \frac{d_t}{n_t} + (1 - \alpha)\hat{d}_{t-n_t}$

Table A.2. Details of forecasting methods included in our comparative study (except bootstrapping).

Values of between 0.1 and 0.3 for the smoothing constant α are generally accepted to make SES work successfully. For Croston-type methods, several suggestions have been made. Croston (1972) recommends $0.2 < \alpha < 0.3$ when a high proportion of items have non-stationary, intermittent demand, but $0.1 < \alpha < 0.2$ otherwise. Syntetos and Boylan (2001) suggest that α should be no more than 0.15. Eaves (2002) chooses values in the range of 0.01-0.1. As a compromise between these conflicting suggestions, we use a smoothing constant of 0.15. Moreover, we use the same constant for all Croston-type methods and for SES to ensure a fair comparison.

For MA, we set the demand history m on which the forecast is based to 12, i.e. the demand history is one year.

Bootstrapping

Bootstrapping techniques estimate the (moments of the) distribution of lead time demand by repeatedly sampling L demands from the demand history. The sampling can be done in many different ways. Especially, one can sample with or without replacement, and sample randomly or restricted to successive months. To maximise the use of the limited available data involved with mostly zero demand series, we choose to sample with replacement and randomly. We sampled 10,000 times, as that turned out to be sufficient for obtaining stable estimates.

We use the bootstrapping results to calculate the mean and standard deviation of lead time demand for an item. The order-up-to level is then determined by assuming a normal distribution, as is done for all other methods. Alternatively, the 'full' distribution resulting from bootstrapping could have been used to determine the order-up-to level. However, the full distribution can be far from smooth if there are very few demand occurrences. For instance, based on two demand occurrences of sizes 5 and 6, respectively, the full distribution would suggest that possible lead time demand values are restricted to 0, 5, 6, 10, 11, 12, 15, etc., which would imply that only these order-up-to levels are sensible.

Appendix B. Normality of lead time demand

In Figures B.1 and B.2, the lead time distribution resulting from bootstrapping is compared to the (discrete) normal distribution with the same mean and variance for two randomly selected items (numbered 1 and 2, respectively, in this appendix).

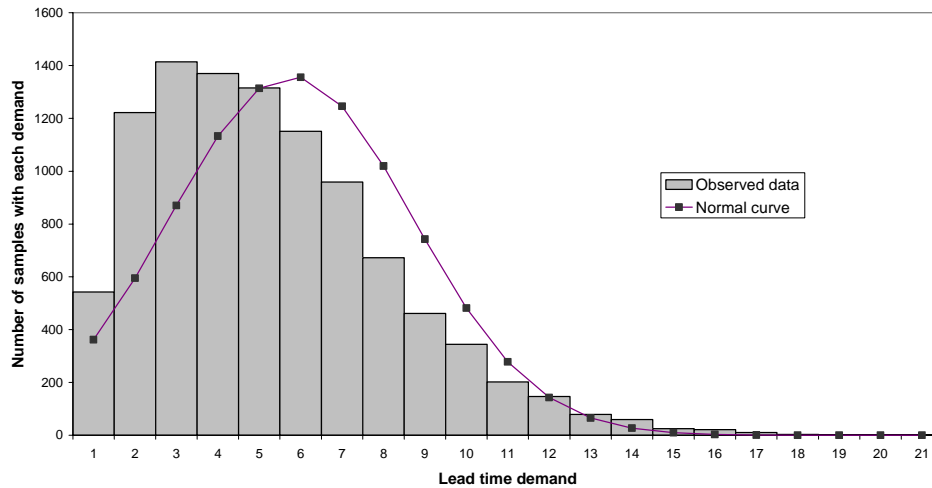


Figure B.1. The observed lead time (17 months) demand distribution from bootstrapping versus the Normal distribution with the same mean and variance for item 1.

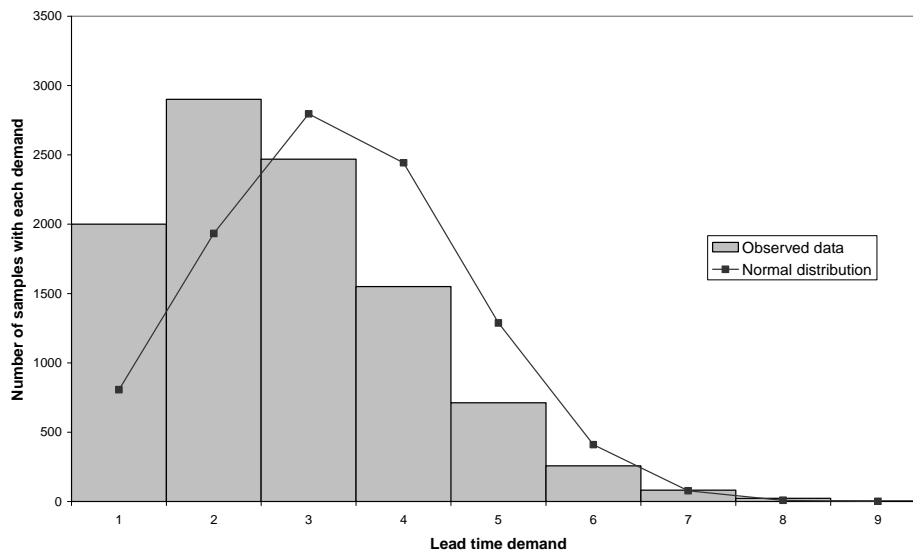


Figure B.2. The observed lead time (8 months) demand distribution from bootstrapping versus the Normal distribution with the same mean and variance for item 2.

The main conclusion for these two items (and for other items as well) is that the normal curve provides a reasonably good fit to the observed data, although it somewhat overestimates the probabilities of large demands and underestimates the probabilities of very large demands. This is further illustrated by the cumulative relative frequency curves in Figures B.3 and B.4, which show that for these two items the observed and normal curves intersect around the 95% cumulative relative frequency / probability point, corresponding with the 95% cycle service level.

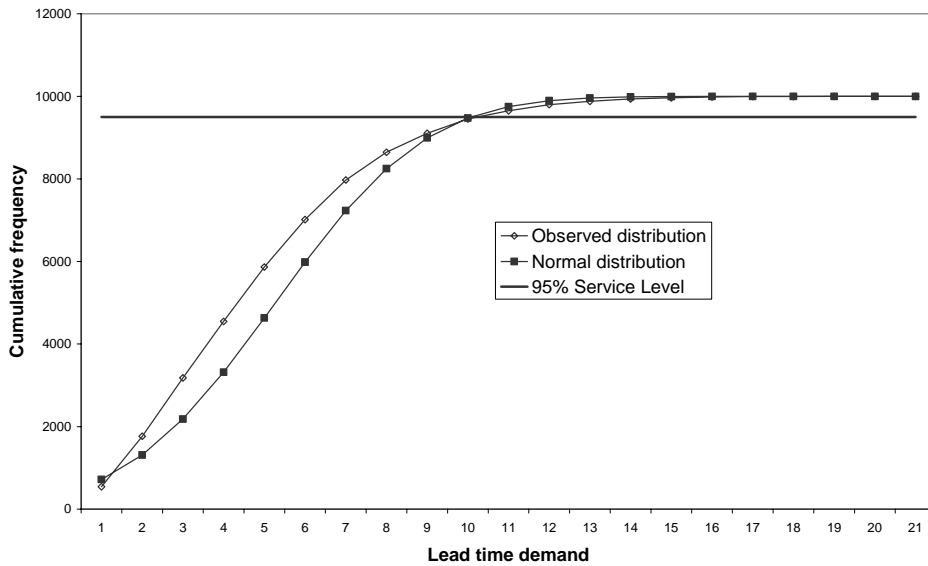


Figure B.3. Cumulative frequency curves for item 1.

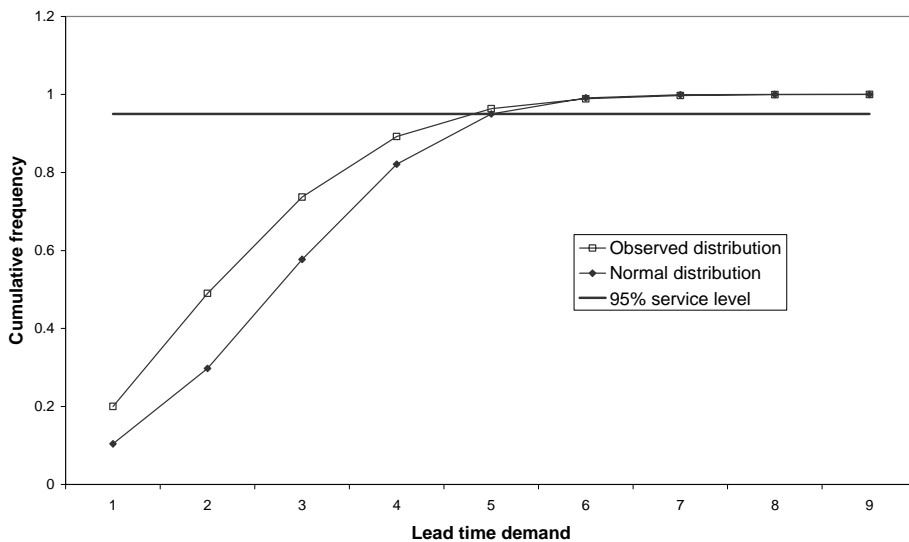


Figure B.4. Cumulative frequency curves for item 2.

Note from a comparison of Figures B.1 (B.3) and B.2 (B.4) that a larger lead time results in a smoother distribution from bootstrapping. The same effect also results from more demand occurrences.