

**ANALYSIS OF DIRECTIVE UTTERANCES IN ZOOTOPIA MOVIE  
MANUSCRIPT**



**Submitted as a Particular of the Requirement for Getting Bachelor Degree of  
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**by :**

**MUHAMMAD FARHAN  
A320140045**

**ENGLISH DEPARTMENT  
SCHOOL OF TEACHER TRAINING AND EDUCATION  
MUHAMMADIYAH UNIVERSITY OF SURAKARTA  
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**APPROVAL**

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**PUBLICATION ARTICLE**

**By:**

**MUHAMMAD FARHAN**

**A320140045**

Approved to be examined by consultant  
School of Teacher Training and Education  
Muhammadiyah University of Surakarta

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**Consultant,**



**Dr. Malikatul Laila, M.Hum.**

**NIDN. 0614026301**

**ACCEPTANCE**

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Written by:  
**MUHAMMAD FARHAN**  
A320140045

Accepted by:  
The Board by Examiners of School of Teacher Training and Education  
Muhammadiyah University of Surakarta

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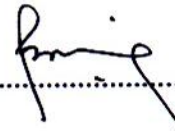
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School of Teacher Training and Education  
Dean,



  
**Prof. Dr. Haryono Eko Prayitno, M.Hum**  
NIP. 19650428 199303 1 001

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I, undersigned below,

Name : Muhammad Farhan

NIM : A320140045

Program : Department of English Education

Research Title : **ANALYSIS OF DIRECTIVE UTTERANCE IN  
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Muhammad Farhan

(A320140045)

## **ANALYSIS OF DIRECTIVE UTTERANCES IN ZOOTOPIA MOVIE MANUSCRIPT**

### **Abstract**

This research is entitled "Analysis of Directive Utterance in Zootopia Movie Manuscript". It is aimed at describing about the type of directive utterance and describing the intentions of directive utterance. The type of this research is qualitative research. The researcher uses documentation as the method of collecting data. The source data of this research are movies which contain directive utterance that are found in this cartoon Zootopia movie manuscript. In the collecting data the researcher follows four stages , first is search and download Zootopia movie in the internet. Second, the researcher watches the "Zootopia" movie to comprehend the utterances. Third, the researcher collects the data from the movie manuscript that contains directive utterances. Fourth, the researcher selects the utterances that contain directive utterances. The results of this research are firstly that the type or form of directive utterances in Zootopia movie manuscript are imperative , interrogative, and declarative sentence. The directive utterances are of two kinds: direct and indirect. Secondly, the intentions of directive utterances are commanding, requesting, and suggesting with the variation or sub are insisting, shocking, screaming, to soon, angry, impressing, knocking, seriously, adjuring, calm, panic, and proud.

**Key words:** Pragmatics, directive utterances, movie, type of sentence, the intentions

### **Abstrak**

Penelitian ini berjudul "Analisis Ucapan Perintah dalam Naskah Film Zootopia ". Hal ini bertujuan untuk mendeskripsikan tentang jenis ucapan dan mendeskripsikan maksud ucapan perintah. Jenis penelitian ini adalah penelitian kualitatif. Peneliti menggunakan dokumentasi sebagai metode pengumpulan data. Sumber data penelitian ini adalah film yang berisi ucapan perintah yang ditemukan dalam naskah film kartun Zootopia ini. Dalam mengumpulkan data, peneliti mengikuti empat tahap, pertama adalah mencari dan mendownload film Zootopia di internet. Kedua, peneliti mengamati film "Zootopia" untuk memahami ucapannya. Ketiga, peneliti mengumpulkan data dari naskah film yang berisi ucapan perintah. Keempat, peneliti memilih ucapan yang berisi ucapan perintah. Hasil penelitian ini pertama, bahwa jenis atau bentuk ucapan perintah dalam naskah film Zootopia adalah kalimat wajib, kalimat interogatif, kalimat deklaratif. Ucapan perintah ada dua macam yaitu langsung dan tidak langsung. Kedua, maksud dari ucapan yang termasuk ucapan perintah yaitu kalimat perintah, permintaan, dan saran dengan variasi atau tambahan seperti desakan, terkejut, berteriak, dengan segera, marah, terkesan, mengetuk, serius, meminta dengan sangat, tenang, panik, dan bangga.

Kata kunci: Pragmatik, ucapan perintah, film, jenis kalimat, maksud

## 1. INTRODUCTION

In every life, as human, people always interact with each other in life or society. That thing must be happening and cannot be avoided. The interaction in society is a need, the meaning is that people cannot live without any help from the other people around. So, communication is more important than anything.

People in daily communication, sometimes express what they want or refrain something by uttering a certain utterance, when people give the utterance as the direction, they use the directive utterance as the product of communication. They usually express what the speaker's intention, such as: command/order, request, and suggestion.

For example in daily life ( Conversation between father and his children in living room ) :

Father : look at that, your homework is not done yet .

The children : Okay dad, I will finish it

The utterance above have the basic function as command, it means that the speaker wants the addressee or the hearer to look into the homework which is not done yet ( the hearer to do something ). In this research, the researcher has chosen *Zootopia* movie to be analyzed since the main participant. The film was directed by Byron Howard, and Rich Moore. *Zootopia* movie has many unique utterances will be analyzed by the researcher especially the directive utterance which includes part of the illocutionaryact. Problem Statement 1) What are the types of Directive utterance which are found in the *Zootopia* movie manuscript? 2) What are the intentions of the Directive utterance used in the *Zootopia* movie manuscript?. Objective of the Study 1) To identify types of Directive utterances in the *Zootopia* movie manuscript. 2) To describes the intentions of Directive utterances used in *Zootopia* movie manuscript.

## 2. RESEARCH METHOD

The research method of the study is elaborated into six points. There are research type, research object, data & data source, Technique of collecting data, data validity, and the last is a technique of analyzing data.

The type of this research is qualitative research. This research is qualitative research because the researcher focuses on identifying about directive utterances and describe the meaning or intention of directive utterances in “*Zootopia*” movie script. The object of this research is the directive utterances in “*Zootopia*” movie script. The data of this research are any utterances that contain directive utterances in “*Zootopia*” movie manuscript.

In the methodology of collecting the data, the researcher used documentation. In this research, the researcher gets the data through some phases. First the researcher searches for the *Zootopia* movie script in the internet. Second, the researcher watches the “*Zootopia*” movie to comprehend the utterances. Third, the researcher collects the data from the movie manuscript that contains Directive utterances. Fourth, the researcher selects the speaker’s utterances that contain Directive utterances. Finally, the researcher understanding the context of the utterances that contain directive utterances.

In data validity, there are three triangulation used:

### 2.1 Triangulation of data source.

There are two data source, from the document and the expert. The form of the document will be the manuscript of *Zootopia* movie, whether the informant will be the expert of linguistics, especially in pragmatics.

### 2.2 Triangulation of technique of collecting data. :

There are two techniques of collecting data:

#### 2.2.1 Content analysis / documentation

The documentation will be analyze the form of all the kinds of directive utterances found in *Zootopia* movie manuscript.

### 2.2.2 Interview

The interview will be conducted with an expert about the data that have been collected.

### 2.3 Triangulation of theory :

In arranging this research, the researcher uses two basic theories, there are the theory from Charles W. Kridler in 1998 about speech act and Marcella Frank in 1972 about type of sentence.

The techniques of analyzing data are a descriptive technique which is divided into some steps as follows:

2.1 Identifying the types of directive utterances in movie manuscripts, the researcher uses the theory of grammaticality by referring to strategy speech act (direct and indirect) by George Yule and sentence type (declarative, interrogative, imperative and exclamatory) by Marcella Frank.

2.2 Explain the intentions in *Zootopia* movie manuscripts, the researcher uses the theory of pragmatic context by Charles W. Kridler.

## 3. RESEARCH FINDING AND DISCUSSION

### 3.1 Research Finding

Table 1. Type of directive illocutionary acts on 'Zootopia' Movie.

No	Form	Intentions	Variation intentions	Data	Amount	Result
1.	Imperative form	Commanding	Insisting Shocking Screaming To soon Angry Impressing Knocking Seriously	1,2,3,4,5,6,7, 8,9,10,11,12, 13,14,17	4 1 2 2 2 1 1 1	56%



		Requesting	Seriously		1	4%
2.	Interrogative form	Requesting	Hoping	22,23,24	3	12%
3.	Declarative form	Commanding	Proud	15,16,18,19,	1	4%
		Requesting	Adjuring	20,21,25	3	12%
		Suggesting	Calm		2	8%
		Suggesting	Panic		1	4%
	TOTAL				25	100%

The classification of the type of directive utterances is explained below. The imperative form with the intentions commanding amount fourteen utterances (56%). Imperative form with the intentions requesting amount one utterances (4%). Interrogative form with the intentions requesting amount three utterances (12%). Declarative form with the intentions commanding amount one utterances (4%). Declarative form with the intentions requesting amount three utterances (12%) and the last is Declarative with the intentions is three (12%).

In this research, the researcher found fifteen imperative form, three interrogative form, and seven declarative form. The intentions found in this research are fifteen commanding, seven requesting, and three suggesting.

### 3.2 Discussion of the Finding

The study focus on the forms, type and function or intentions of directive speech acts on 'Zootopia' Movie. The data collected through movie manuscript. The researcher also analyzed about the form or type of directive speech act, and analyzed about the intention. The researcher using some a theory of speech act from Charles W. Kriedler (1998), Marcella Frank (1972). The result of the study show that types or form of directive and the intentions.

#### 4. CONCLUSION

The researcher finds the type of directive utterances in Zootopia movie manuscript, there are imperative, interrogative, and declarative sentence. In this research, the most dominant type of directive utterances or language forms are the imperative sentence which is amount eighteen utterances, while interrogative sentence amount five utterances, and the last declarative sentence amount two utterances. In addition, the researcher also categorized the expression into direct or indirect types.

The researcher found the intentions of directive utterances in Zootopia movie manuscript are commanding, requesting, and suggesting. In this case, the most dominant intentions of directive utterance are commanding which is amount seventeen utterances, followed by requesting which is amount eight utterances, and the last is suggesting amount three utterances with adding some of the variation.

The researcher found the variation type of directive utterances and the intentions of directive utterances in Zootopia movie, the researcher conclude that there are a lot of conventional meaning in Zootopia movie, it means that the use of language in movie especially in cartoons employed many types of imperative sentence and use a lot of the intentions of commanding.

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