



CRUELTY - FREE DESIGN

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ABSTRACT

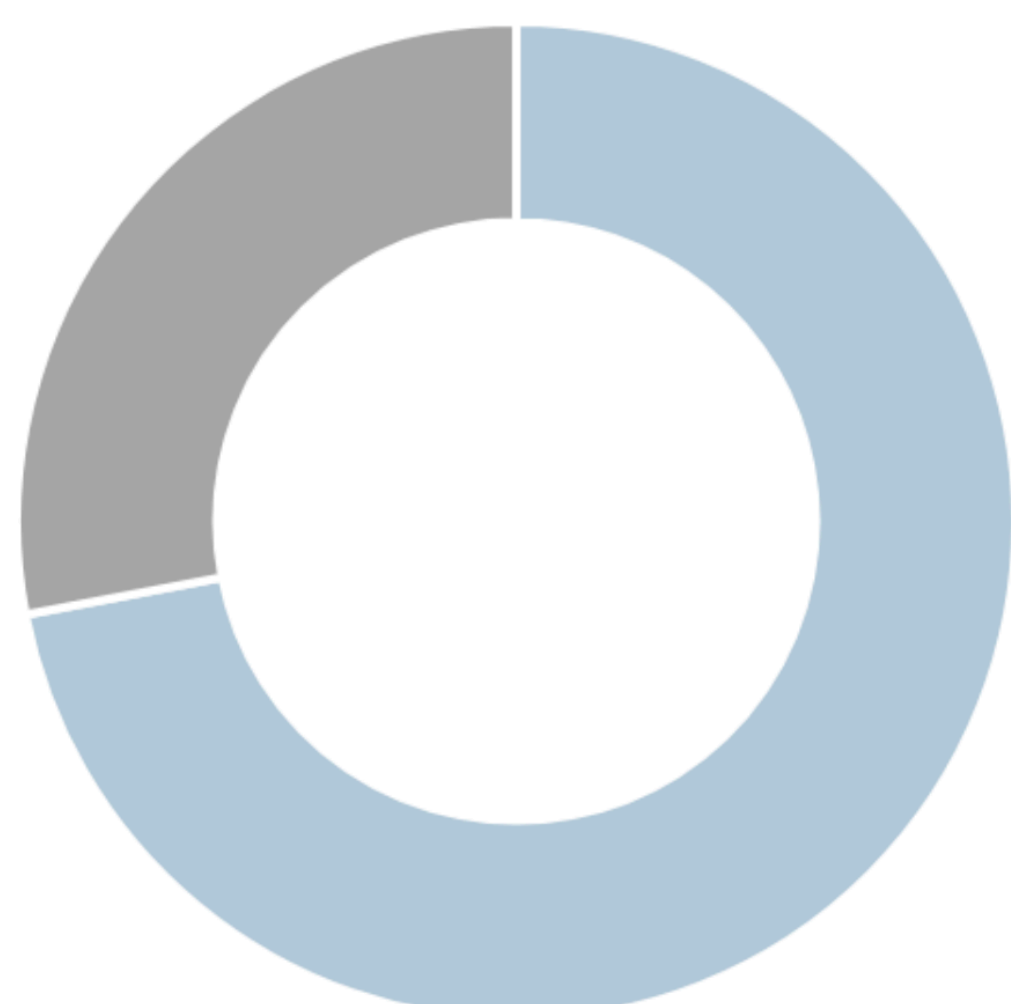
A vegan designer does not incorporate any products, materials, or fabrics that contain, harm, torture, or exploit any conscious living being. Vegan design acknowledges that all living creatures have emotions, feelings, experience pain, and should not be used for the sake of luxury.

RESEARCH

Choosing vegan alternative should be implemented in all spaces. Vegan design helps those who suffer from allergies, and is a preventative measure against cancers and other diseases caused by being surrounded by dangerous toxins.

We spend 90% of our time indoors and home is the environment you have most control over. However, toxic chemicals make their way into the homes like uninvited guests. Chemicals are all over new furniture, sprayed onto floor coverings and are even pillows on your bed. Those chemicals which were absorbed into materials and furnishing unfortunately don't remain in one place. They are released as gas by evaporation. This process is called off gassing. In new furniture, fumes are floating around in the atmosphere and we're breathing in all in.

72% OF AMERICANS OPPOSE TESTING PRODUCTS ON ANIMALS



ALTERNATIVE SOLUTIONS

Vegan alternatives are healthier. They do not attract dust, insects, or hold moisture. Animal skins and hides that are used for furniture are treated with toxic poisons that penetrate our skins. Vegan fabrics and products are gentler, cleaner and overall healthier for newborns, babies, children, & adults.

Organic and vegan friendly alternatives such as linen are very healthy and very suitable to be used throughout our homes. Cotton, hemp and bamboo are also on the list.

Living in a healthy environment is great for your physical and mental well being and using vegan alternatives will enhance the benefits. Choosing vegan should be implemented in all spaces. Vegan design helps those who suffer from allergies, and is a preventative measure against cancers and other diseases caused by being surrounded by dangerous toxins.

Staying healthy is our goal and good health is also lighter on your pocket – being sick is costly. Going vegan is a win in all areas: health, happiness, financially, and durability.



REFERENCES

<https://vegandesign.org/blog/what-is-cruelty-free-vegan-design>
<https://vegandesign.org/blog/why-vegan-alternatives-are-healthier>
<http://www.dimaredesign.com>