

## University of San Diego Digital USD

---

Fundraising and Marketing

Best Practice Library

---

2-2012

# Wounded Warrior Foundation Case Statement

Wounded Warrior Foundation

Follow this and additional works at: <http://digital.sandiego.edu/npf-bpl-fundraising>

 Part of the [Nonprofit Administration and Management Commons](#)

---

### Digital USD Citation

Wounded Warrior Foundation, "Wounded Warrior Foundation Case Statement" (2012). *Fundraising and Marketing*. 8.  
<http://digital.sandiego.edu/npf-bpl-fundraising/8>

This Report is brought to you for free and open access by the Best Practice Library at Digital USD. It has been accepted for inclusion in Fundraising and Marketing by an authorized administrator of Digital USD. For more information, please contact [digital@san Diego.edu](mailto:digital@san Diego.edu).



Providing **Compassionate Solutions** for  
Wounded Explosive Ordnance Disposal  
Service Members and Their Families

[www.woundedEODwarrior.org](http://www.woundedEODwarrior.org)

## **Our Mission**

Wounded EOD Warrior Foundation is a 501(c)3 nonprofit organization that provides assistance to our Wounded EOD (Explosive Ordnance Device) Warriors and their families in the form of financial relief. The resources provided by the Foundation to the wounded and their families are above and beyond the budgetary constraints of the Department of Defense (DoD) and Department of Veterans Affairs (VA). We believe that families are an integral part of the healing and rehabilitation process and strive to keep them together during the most difficult of times. We execute our mission by:

- Managing our fiduciary responsibility with the highest ethical standards,
- Raising our endowment through:
  - Fundraisers that are sustainable and do not cause major distractions for management,
  - Generous donations from both individuals and corporations,
- Providing board approved timely grants and support that are relevant to our mission,
- Understanding that most injuries are for life, and
- Maintaining an active and accountable Board of Directors and Board of Ambassadors that share our vision and execute to the highest ethical standards.

## **Our Vision**

To act as an effective and accountable nonprofit organization dedicated to delivering results to wounded members and families of the Explosive Ordnance Disposal community.

## **Board of Directors**

Chairman - Ken Falke

Co-Founder - Jeff Simons

Chief Counsel - Roderick W. Simmons

Treasurer - Jane Cady Gingrich

Financial Advisor – Bob Busby

Director - Adam Popp

Director - Frank Skinner

Director - Sue C. Payton

President/Executive Director- Sherri Beck

## **Wounded EOD Warrior Foundation**

725 Jackson Street, Suite 216

Fredericksburg, VA 22401

540-373-2766

**[www.woundedEODwarrior.org](http://www.woundedEODwarrior.org)**

*\* Throughout this document, names and specific details about Wounded EOD Warriors' conditions have been modified to protect the privacy of each family. Quotes and events are composites of the experiences of many Wounded EOD Warrior families we have served.*





Dear Friends,

Recently I met again with a family at Walter Reed Hospital whose son, a highly trained Explosive Ordnance Disposal (EOD) tech, had lost his arm and eyesight in a bomb blast in Afghanistan. Their shock over his devastating injuries was comingled with their joy that he was alive. They expressed to me how the \$3,000 grant from the Wounded **EOD** Warrior Foundation (WEODWF) made it possible for his best friend and girlfriend to also visit. Their presence reminded him of how important he is to so many others. They were able to share smiles and hold hands. His mother told me that she saw his spirit return, and he is now focused on healing and thriving.

EOD techs are a small and elite group of military specialists who are trained to disarm bombs, to protect their fellow service members, and the innocents nearby. Due to the nature of their work, EOD technicians experience the highest percentage rates of injuries within the military.

As the numbers of Wounded EOD Warriors continue to grow, the need to care for their families does too. This Case for Support details these needs, but it cannot capture the anxiety and uncertainty that families feel when facing these life-changing injuries.

The WEODWF has a unique role in assisting Wounded EOD Warriors and their families. We are the only organization that provides immediate financial assistance to Wounded EOD families in these most difficult first days of acute care and recovery. Without this assistance, the burden of hospitalization, childcare and transportation costs would be difficult, if not impossible, for families to bear. The alleviation of financial strain ensures both the family and the Wounded EOD Warrior can focus on their primary mission: healing and rehabilitation.

Monthly, our board reviews follow-on grant applications to address the emerging needs of those we serve. Members of the board hail from the financial and government services sectors, to serve along with leaders in the EOD community. Their dedication to the mission of our organization is evident through their donations of time, treasure, and talent.

In 2011, we received and funded a record amount of grant requests from families. We know that the wounds suffered by our Wounded EOD Warriors are for life. With this in mind, we have created an endowment fund to provide for their long-term needs.

Our goal for 2012 is to raise \$500,000 towards our endowment fund. Over the next several years, we will grow our endowment to \$3 million in order to serve our Wounded EOD Warriors. Simultaneously, we continue to raise funds to meet the current needs of recovering and newly injured Wounded EOD Warriors. We anticipate requests of \$250,000 for the coming year to alleviate the unforeseen financial strains of caring for a severely injured loved one.

Each time an EOD tech is wounded by a bomb explosion, the blast radius extends beyond the Wounded EOD Warrior, to his or her family, the EOD unit, and our community. Your support ensures the devastation of that initial blast does not linger, but instead fades, allowing the Wounded EOD Warriors and their families to recover and live with dignity and strength.

Sincerely,  
*Sherri R. Beck*

Sherri R. Beck  
President



## Two Stories of Courage

I was in Kandahar province with my EOD unit. We were called to a busy market center to check out a suspected IED – a pile of rubble with wires sticking out.

In Kansas City, KS I was getting the kids ready for school, paying the bills, and getting my list together for the market.

As the senior EOD tech in the unit, I put on the bomb suit to get out there and do the job I was trained to do: disarm this dangerous weapon. Our armored Humvee pulled away to a safe distance as I walked toward the device.

As a Navy wife, I worry about him, but I have to get on with running our household and going to work. I was walking out the door when the government car pulled up in front of the house, and two uniformed Navy officers stepped out.

The next thing I knew, I was strapped to a gurney, on a plane not knowing where I was going.



The next thing I knew, I was on a plane with our three children headed to Bethesda, Maryland. My husband had been grievously injured by a bomb blast. I walked in to the hospital feeling disoriented and alone.

I woke up in the hospital and saw my wife and kids. My body felt different. I was unsure about the future.

Amidst the parade of doctors and nurses caring for my husband, a member of the EOD family found us. A representative from the Wounded EOD Warrior Foundation met me with words of comfort and a grant to help us through the uncertainty of our future.



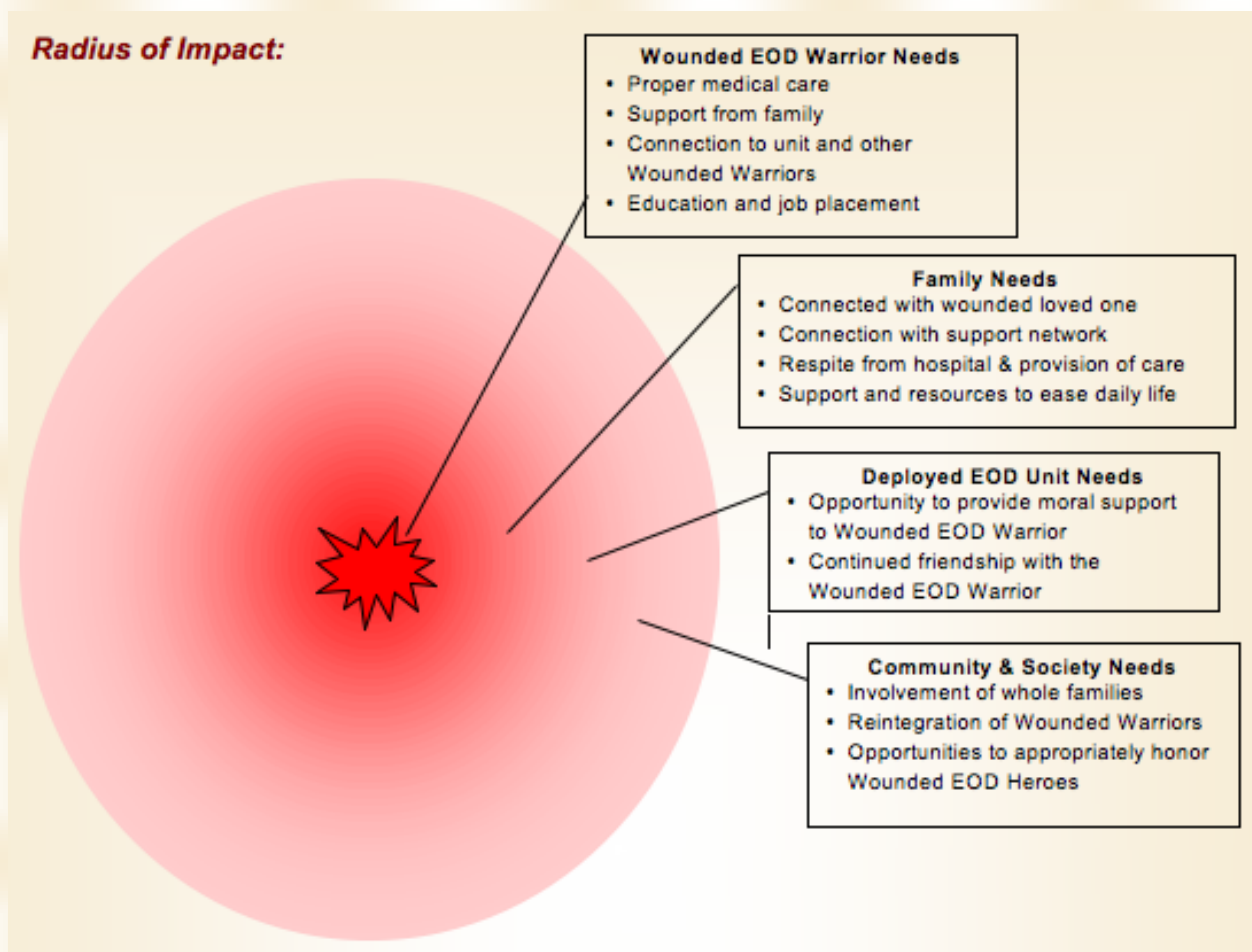
## They Walk Into Danger

Explosive Ordnance Disposal (EOD) technicians are highly trained military members in the Air Force, Army, Marines, and Navy who disarm bombs and render them safe.

In our current conflicts, these improvised explosive devices (IEDs) are hidden within urban areas near residences and along roadsides, threatening lives and the fragile peace emerging in Afghanistan and Iraq. EOD techs voluntarily put themselves in harm's way to protect fellow service members and the innocents nearby.

In the process of disarming them, sometimes the IEDs explode.

When an EOD tech is wounded by a bomb blast, the impacts radiate out from the EOD tech to the family, the EOD unit, and the community back home.



**Wounded EOD Warrior Foundation (WEODWF) provides assistance to Wounded EOD techs and their families in the form of financial relief.** Our grants address the needs of the Wounded EOD Warrior and his or her family, yet our impact radiates out to the deployed unit and into the community through our use of technology and our events.



## **We Fund Extraordinary Needs for These Extraordinary Circumstances**

We begin with the understanding that families are an integral part of the healing and rehabilitation process. Keeping them together during the most difficult of times is a key part of recovery.

*“Being by his side was imperative for his recovery and my own psychological well-being.”*

*- J.M.\*, Wife of a blinded EOD technician*

While the Department of Defense (DoD) provides much of the support for families when their wounded EOD warrior is in intensive care, the *long-term* needs of the family are not covered.

We understand that injuries last a lifetime, and families need continued support for months or even years after the initial trauma. Due to the nature of their work, Wounded EOD veterans suffer some of the most severe injuries including loss of limbs, eyesight, and traumatic brain injury (TBI).

Requests for financial support to the WEODWF have increased annually in response to the increasing number of injured EOD techs, with grant amounts ranging from \$700 to \$10,000.

**In 2011, WEODWF provided over \$100,000 worth of follow-on grant funding to alleviate the financial burdens** that arose from:



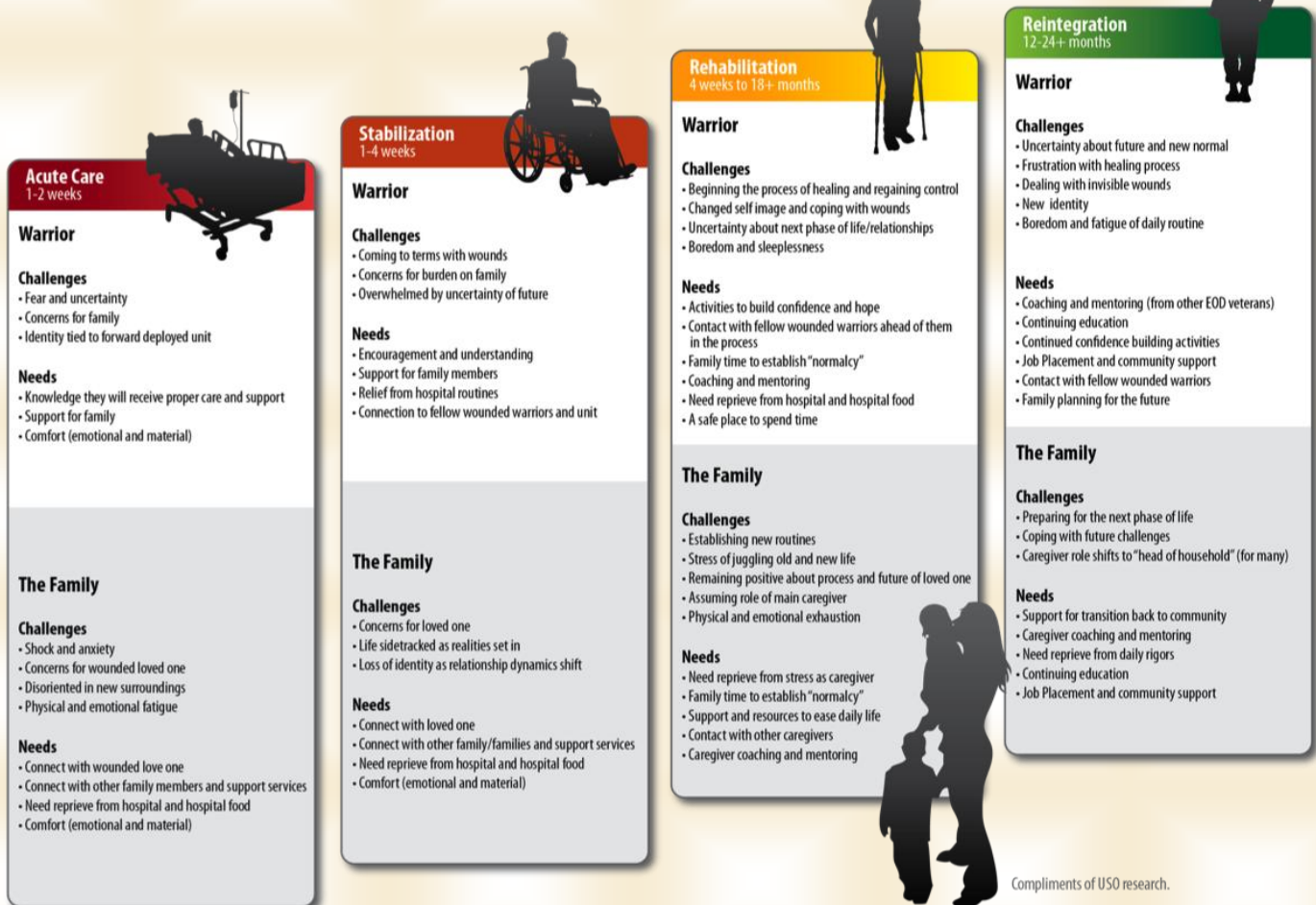
- Increased transportation costs as Wounded EOD Warriors require regular, even daily, rehabilitation and physical therapy visits
- Loss of income as the spouse leaves his/her job to become a caregiver
- Increased childcare costs
- Increased psychological care costs for the spouse and family
- Provision for a paid care attendant to relieve the primary caregiver
- Relocation costs in order to be closer to advanced medical services
- Housing, utilities, and other debt relief
- Vehicle modifications to accommodate the EOD warrior's new prosthetics

Many of these financial needs are not covered by other wounded warrior foundations. WEODWF fills a unique role in serving the specific needs of our EOD families.


## A Path of Healing - A Continuum of Care

Wounded EOD Warrior Foundation offers *compassionate solutions*. We know that the path of healing is complex. Our service is simple: we alleviate associated financial stresses through our grant-making.

# Wounded EOD Warrior Care Continuum



We also give Wounded EOD Warriors technological tools to keep them connected to their family, their military unit, and to other wounded warriors who can provide support. We invite you to follow along the Continuum of Care we provide to learn how the needs of our Wounded EOD Warriors and their families evolve and change.



**Acute Care**  
1-2 weeks

**Warrior**

**Challenges**

- Fear and uncertainty
- Concerns for family
- Identity tied to forward deployed unit

**Needs**

- Knowledge they will receive proper care and support
- Support for family
- Comfort (emotional and material)

---

**The Family**

**Challenges**

- Shock and anxiety
- Concerns for wounded loved one
- Disoriented in new surroundings
- Physical and emotional fatigue

**Needs**

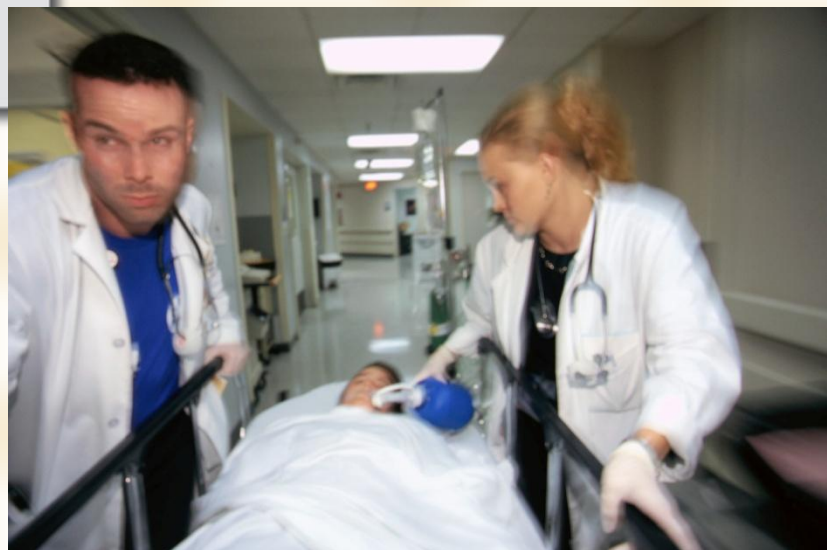
- Connect with wounded love one
- Connect with other family members and support services
- Need reprieve from hospital and hospital food
- Comfort (emotional and material)

## Acute Care

### *Initial Grants Bring Family Together for Support*

Whenever possible, we meet the family of the Wounded EOD Warrior at the hospital in Bethesda, MD to offer support, and **a grant of \$3000, no questions asked, no repayment needed.** Spouses, children and parents travel from points across the nation to be at the bedside of their Wounded EOD Warrior. In doing so, they leave work, the comforts of home, and their extended support network.

We supplement the basic Department of Defense per diem and alleviate some of the financial strain of being uprooted. Often our grants are used to bring together a circle of family support such as siblings and in-laws. The presence of the extended family is meaningful and important for the EOD Warrior and the primary caregiver, bringing relief and encouragement.





## Stabilization 1-4 weeks

### Warrior

#### Challenges

- Coming to terms with wounds
- Concerns for burden on family
- Overwhelmed by uncertainty of future

#### Needs

- Encouragement and understanding
- Support for family members
- Relief from hospital routines
- Connection to fellow wounded warriors and unit

### The Family

#### Challenges

- Concerns for loved one
- Life sidetracked as realities set in
- Loss of identity as relationship dynamics shift

#### Needs

- Connect with loved one
- Connect with other family/families and support services
- Need reprieve from hospital and hospital food
- Comfort (emotional and material)

## Stabilization

### *Connecting through Technology*

EOD techs are courageous, highly trained members of an elite group of the military. While recovering in the hospital, the Wounded EOD tech has left his or her compatriots in the field to continue the dangerous work of disarming and rendering safe IEDs. With their immediate family nearby, there remains a need to connect with their “military family” – the deployed EOD unit.

WEODWF keeps the service member connected by providing each Wounded EOD Warrior with an **iPad2 and one year of connection service**. Using programs like Skype and Facebook, the healing EOD service member can maintain a connection with his or her EOD unit as well as children who may be staying with relatives.

The iPad also provides a connection to fellow wounded and recovering warriors with whom our EOD techs can forge a new circle of support. Being connected with wounded warriors who are farther along the path of healing attaches the EOD tech to a new platoon of warriors for the battle ahead.




*From my hospital bed, I could see and talk to my two-year-old son at my parents' house, using my iPad. Seeing his smile and hearing him laugh gave me the strength to fight and heal.*

*And seeing the other guys in the unit and them egging me on, it was like we were back in training together.*

*~Alex\*, Marine EOD tech wounded in Iraq, both legs amputated*





**Rehabilitation**  
4 weeks to 18+ months

**Warrior**

**Challenges**

- Beginning the process of healing and regaining control
- Changed self image and coping with wounds
- Uncertainty about next phase of life/relationships
- Boredom and sleeplessness

**Needs**

- Activities to build confidence and hope
- Contact with fellow wounded warriors ahead of them in the process
- Family time to establish "normalcy"
- Coaching and mentoring
- Need reprieve from hospital and hospital food
- A safe place to spend time

**The Family**

**Challenges**

- Establishing new routines
- Stress of juggling old and new life
- Remaining positive about process and future of loved one
- Assuming role of main caregiver
- Physical and emotional exhaustion

**Needs**

- Need reprieve from stress as caregiver
- Family time to establish "normalcy"
- Support and resources to ease daily life
- Contact with other caregivers
- Caregiver coaching and mentoring

## Rehabilitation

### Follow-on Grants Help Families Over Obstacles

This step on the path involves a lot adjusting to a new normal. In some cases, the family will have to relocate to the area where the Wounded EOD Warrior is receiving rehabilitative treatment.

Depending on the nature of the injuries, the family could find themselves in Bethesda, MD, San Diego, CA, or just outside of San Antonio, TX. Even when the Wounded EOD service member is able live at home with the family, each member of the household is dealing with new routines and roles, a change that increases stress for both children and parents.

Families at this stage need respite from hospitals, reprieve from stress associated with care giving, counseling and emotional support, and financial assistance. Some will need funds to buy or make usable a vehicle that can accommodate for the EOD techs prosthetics.

Almost all will have bills that have stacked up along with a reduction in income, particularly when the spouse has had to leave his or her job to become the caregiver.

**WEODWF provides follow on grants, available by application on our website.** Our board reviews grant applications monthly. We know that these needs are pressing. We fulfill our pledge to be compassionate and timely in our decisions.



**Reintegration**  
12-24+ months

**Warrior**

**Challenges**

- Uncertainty about future and new normal
- Frustration with healing process
- Dealing with invisible wounds
- New identity
- Boredom and fatigue of daily routine

**Needs**

- Coaching and mentoring (from other EOD veterans)
- Continuing education
- Continued confidence building activities
- Job Placement and community support
- Contact with fellow wounded warriors
- Family planning for the future

**The Family**

**Challenges**

- Preparing for the next phase of life
- Coping with future challenges
- Caregiver role shifts to "head of household" (for many)

**Needs**

- Support for transition back to community
- Caregiver coaching and mentoring
- Need reprieve from daily rigors
- Continuing education
- Job Placement and community support

## Reintegration

### *A New Way of Life*

Some Wounded EOD Warriors stay in the military, serving in a new capacity aligned with their capabilities. Others transition to veteran status and use their GI Bill to get education and training to start a new career.

Having learned to use their prosthetic limbs, many Wounded EOD Warriors come back strong and engage in activities along with the greater EOD community, including the 2-Day Undeclared Bike Ride, surfing, and running.

*"I didn't know if I'd even be able to walk again. But a little over a year after I stepped on the bomb and lost both my legs, I'm able to do 90 percent of what I did before my injury. And I've got the rest of my life to do the other 10 percent."*

*~ Mark\*, EOD tech wounded in Afghanistan*

### **Some Wounds Are Invisible but Long-term TBI and PTSD**

Bomb blasts send off shock waves of energy. Being near a blast can result in minor to severe traumatic brain injury (TBI). TBI can result in loss of cognitive function, ability to concentrate, and manifest changes in personality. Post Traumatic Stress Disorder (PTSD) is pervasive in service members who have been injured or who have

seen others hurt or killed in the line of duty. It can cause a person to become angry or withdrawn. Alone, or in combination, living with TBI and PTSD, the "hallmark injuries" of modern combat, is difficult for the Wounded EOD Warrior and family.

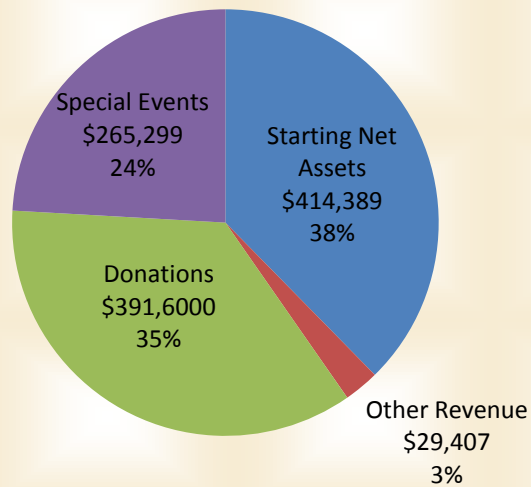
The Veterans Administration and the military hospitals offer care plans for the service personnel. **WEODWF offers grants to family members to access needed psychological support. We also provide funds for a spouse who requires education or training to pursue a career that can support the family and accommodate for the demands of being a long-term caregiver.**

## How We Have Met the Call of Duty

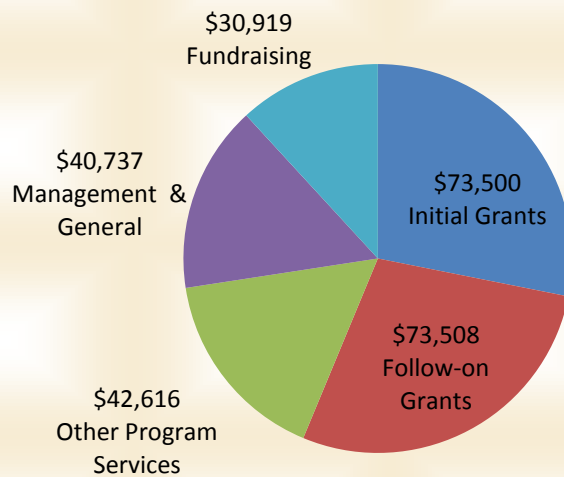
Since our founding in 2007, WEODWF has:

- Raised \$1.6 million in donations
- Gifted \$680,000 to meet the needs of EOD families
- Assisted over 168 families with initial and follow-on grants
- Began an endowment fund, currently valued at \$550,000

### 2010 Revenue: \$1,100,695



### 2010 Program Costs: \$261,280



See Appendix for our full Financial Statement

## Be a Hero to the Heroes

*Support the Mission of Wounded EOD Warrior Foundation*



### The EOD Badge

The EOD badge (“the crab”) is worn proudly by EOD techs. Each part of the badge represents the dedication and bravery of the EOD service members. Be a part of this proud community through your donation and participation in our events.

Your donation funds the grants and endowment for these dedicated Wounded EOD Warriors and their families, so they may continue their lives after injury with dignity and strength.



### SHIELD LEVEL SUPPORTER - \$10,000 and above

THE SHIELD represents the EOD mission, which is to protect personnel and property in the immediate area from an “inadvertent detonation of hazardous ordnance.”

#### Shield Level Supporters receive:

- Recognition on the WEODWF website
- WEODWF lapel pin
- WEODWF t-shirt
- WEODWF silicone bracelet
- WEODWF collector’s coin
- Inclusion in the WEODWF list of Shield Level Supporters in our annual report
- Invitation to play in WEODWF golf tournament
- Shield Level exclusive events



### LIGHTNING BOLTS LEVEL SUPPORTER - \$5000 to \$9,999

THE LIGHTNING BOLTS symbolize the potential destructive power of the bomb and the courage and professionalism of EOD personnel in their endeavors to “reduce hazards as well as to render explosive ordnance harmless.”

#### Lightning Bolt Level Supporters receive:

- Recognition on the WEODWF website
- WEODWF lapel pin
- WEODWF silicone bracelet
- Inclusion in the WEODWF list of Lightning Bolt Level Supporters in our annual report
- Invitation to play in WEODWF golf tournament and other events





### **BOMB LEVEL SUPPORTER - \$2500 to \$4,999**

THE BOMB was copied from the design of the World War II Bomb Disposal Badge. The bomb represents the historic and major objective of the EOD attack, the unexploded bomb. The three fins represent the major areas of nuclear, conventional, and chemical/biological warfare.

#### **Bomb Level Supporters receive:**

- Inclusion in the WEODWF list of Bomb Level Supporters on our website and annual report
- Special mention on the WEODWF website
- WEODWF silicone bracelet
- Invitation to play in WEODWF golf tournament and select events



### **WREATH LEVEL SUPPORTER - \$1000 to \$2499**

THE WREATH is symbolic of the achievements and laurels gained by minimizing accident potentials, through the ingenuity and devotion to duty of its members. It is in memory of the EOD personnel who have given their lives while performing EOD duties.

#### **Wreath Level Supporters receive:**

- Inclusion in the WEODWF list of Wreath Level Supporters on our website and annual report
- WEODWF silicone bracelet
- Invitation to select events

### **Make a donation today of any amount, or in honor of a specific EOD tech.**

Your generosity ensures we are able to fulfill our mission of supporting Wounded EOD Warriors and their families on their journey of recovery and reintegration. Visit our website at [woundedEODwarrior.org](http://woundedEODwarrior.org) for the easiest way to donate and to find out about tribute donation opportunities.

Donors of \$50 and higher are listed on our website.

### **Sponsorship Opportunities**

Our volunteer-coordinated fundraisers are fun, high profile, public events that allow us to share with the community Wounded EOD Warriors' stories of triumph over trauma. Corporate and named sponsorship opportunities are available. Visit our website or see a list of our annual events in the Appendix, and contact us to take part!

## **Appendix**

### **Board of Directors**

#### **Chairman - Ken Falke**

Mr. Ken Falke is a 21-year combat veteran of the U.S. Navy. Ken is highly respected around the world and throughout the military and civilian Bomb Disposal and Explosive Ordnance Disposal communities as an innovative and forward thinking leader. Ken is the founder and Chairman of the Wounded EOD Warrior Foundation.

#### **President/Executive Director- Sherri Beck**

Mrs. Sherri Beck is the standing President of the Wounded EOD Warrior Foundation. Sherri has over 20 years of experience with the EOD community as an EOD wife. Sherri served with her husband, Leon, at multiple EOD duty stations and held various positions at Navy EOD commands to include a command OMBUDSMAN. Sherri has a background in the administrative medical field and an Associates of Arts degree from the University of Phoenix.

#### **Co-Founder - Jeff Simons**

Mr. Jeff Simons is a 26-year combat veteran from the U.S. Navy EOD community. Jeff has experience in EOD operations and training, underwater mine countermeasures, Improvised Explosive Device (IED) defeat tactics and technology, and in maritime anti-terrorism and force protection. As the Chief Operating Officer (COO), for A-T Solutions Inc, he directs the day to day business unit operations. Jeff is the Co-Founder of the Wounded EOD Warrior Foundation.

#### **Chief Counsel - Roderick W. Simmons**

Rod Simmons is a partner/shareholder in the law firm of Hirschler Fleischer. Rod's practice focuses on mergers and acquisition transactions in the defense contractor and other industries. Rod's involvement with the defense contracting industry spurred his interest in the Wounded EOD Warrior Foundation. Rod graduated from the University of Virginia, where he was inducted into Phi Beta Kappa, and received his law degree from the Marshall-Wythe School of Law at the College of William and Mary, where he was an editor of the William & Mary Law Review. Rod is active in both bar and civic organizations, and currently serves as Vice Chair of the Better Business Bureau of Central Virginia.

#### **Treasurer - Jane Cady Gingrich**

Jane Cady Gingrich is a certified public accountant from Gaithersburg, MD. Before establishing her own practice in September 2009, Jane worked for the public accounting firm McGladrey & Pullen, LLP for five years in the government contracting practice. Jane managed multiple audits and reviews for entities with annual revenues ranging from \$5M - \$150M both in the private and public sector. Jane is a graduate of Colgate University where she earned a B.A. in Chemistry. Jane is honored to serve on the board for the Wounded EOD Warrior Foundation and is looking forward to working closely with those in the EOD community.

### **Financial Advisor – Bob Busby**

Bob Busby, CFP® is a Wealth Management Advisor in the Hilton Head Island, South Carolina office. Bob and his team help high net worth families and business owners develop and implement a uniquely personalized plan to grow and preserve wealth. The team's mission is to help each client achieve the financial freedom to pursue their passions in life. The team tailors customized wealth management solutions for complex issues including estate planning, retirement planning, private business sales, risk management, portfolio construction and allocation. Bob and members of his team work closely with the client's tax and legal advisors to address each client's tax, estate and wealth transfer planning needs. Bob earned a finance degree from Virginia Tech in 1985 and has more than 25 years experience in financial services. Bob is a CERTIFIED FINANCIAL PLANNER™ professional, signifying that he has met the rigorous certification standards required by the Certified Financial Planner Board of Standards.

### **Director - Adam Popp**

Mr. Adam Popp is a 12-year combat veteran of the U.S. Air Force and has been deployed to Iraq and Afghanistan as an EOD Team Leader. After being wounded in Afghanistan, he was visited at the hospital by members of the WEODWF and found it a very humbling experience and wanted to get involved. He is certified by the Amputee Coalition of America (ACA) as a peer visitor for amputees and other severely wounded. He currently leads a very active life by working full time for Northrop Grumman, attending school and doing several outdoor activities.

### **Director - Frank Skinner**

Mr. Frank Skinner is a 23-year veteran of the U.S. Marine Corps. Frank's combat experience comes from his time in Beirut and Vietnam. In addition, Frank has a very diverse EOD background to include anti/counter terrorism, surveillance detection, breacher/explosive entry and currently works for A-T Solutions, Inc, continuing the fight on terrorism. Frank has close ties to the EOD community, compassion, and a desire to help our wounded and their families.

### **Director - Sue C. Payton**

Change agent, acquisition expert, innovative industry leader and public servant - has over 27 years of continued success working with senior aerospace and defense industry partners and in government positions with military services, defense agencies, coalition partners, Joint Chiefs of Staff, Office of the Secretary of Defense, Intelligence Community, Congress, Universities and the media. As the former Assistant Secretary of the Air Force, in both Republican and Democrat Administrations, Ms. Payton was responsible for all Air Force research, development and acquisition activities. Ms Payton directed a \$30 billion annual investment that included major weapon systems such as unmanned air vehicles, mobility, ISR and fighter aircraft, munitions and IED countermeasures, as well as, capability areas such as alternative fuels, information technology, command and control, intelligence, surveillance and reconnaissance systems. She has extensive experience leading government and industry partnerships focused on maturing and applying technology and operations concepts to solve national security problems worldwide. Since 2001, Sue has had very close ties to the Joint Service EOD community.

## **Board of Ambassadors**

Our Board of Ambassadors are made up of volunteers around the country that hold local fundraising activities at their locations to help spread the word and raise awareness for the Foundation. We continually look for new members and our ultimate goal is to have one in every state. Ambassadorship is by invitation only. Dedicated and highly motivated donors and volunteers are welcome to inquire with us to learn more.

Mrs. Luanne Maguire - Louisville, Kentucky

Mrs. Hannah Cox – Charleston, South Carolina

Mr. Leon Tackitt – Paso Robles, California

Mrs. Audry Jones – Virginia Beach, Virginia

Mr. James Harrison – Colonial Beach, VA

Ms. Jeanna Wilson – Colonial Beach, VA

Mr. Tim Colomer – Fredericksburg, Virginia

## **Our Annual Fundraising Events**

Celebrating the sacrifice and dedication of our EOD community is an important part of the work of Wounded EOD Warrior Foundation. Through these events we not only raise awareness about the work of the EOD techs, but also raise funds to support the Wounded EOD Warriors and their families. Please plan to attend an event near you and ask us about sponsorship opportunities.

### **Polar Bear Plunge**

Our annual Polar Bear Plunge takes place every February in Fredericksburg, Virginia. Our first year we had approximately 60 plungers, and it has grown every year since. We plunge into the icy waters of the Rappahannock River. The costumes worn for the event are marvelous and we hope to continue to grow this event annually. Hope you can join us next February!



### **Golf Tournament**

Our annual Golf Tournament also takes place in Fredericksburg, Virginia on the historic landmark golf course of “Cannon Ridge.” Cannon Ridge is a links style course and their hospitality is second to none. The tournament is scheduled for the second Friday of September and as near to September 11th as possible. We will never forget the events that took place on September 11, 2001.



### **2-Day Undefeated Bike Ride**

In October, LCDR Kevin Childre from the U.S. Navy EOD Community in San Diego, and Canari-Navy Cycling Club organize the two-day bike ride from Los Angeles to San Diego, California. Each year, about 100 riders get sponsors and donations and ride over 200 miles along the California Coast. Ride with the Heroes on this premiere cycling tour, ending in a festival and awards ceremony at Liberty Station in San Diego. This event continues to be our highest netting fundraiser.



### **Battle at the Beach**

Annually, our good friends James Harrison, Jeanna Wilson and a number of volunteers organize this event in Colonial Beach, Virginia. A fun filled day with music, dancing, food and cold beverages with a spectacular view of the Potomac River. Several local bands come to play music and support our troops.



### **Tackitt Family Vineyards**

Leon Tackitt, retired U.S Navy EOD Officer and now Winemaker, has graciously opens up his tasting room in honor of our Foundation. Leon does several special presentations where the benefits come directly to us.



**This letter accompanies our initial grants**



Dear *(Name of Wounded EOD Warrior)*,

We are very sorry to learn of your recent accident and injuries. Our thoughts and prayers are with you and your family. We hope that the enclosed check will help relieve some of the financial stress that comes along with tragic circumstances.

The Wounded EOD Warrior Foundation is dedicated to helping our warriors and their families in this time of need. The enclosed check of \$3,000.00 is an initial grant that we provide to newly combat injured EOD Technicians, personnel in direct support of an EOD mission and their families upon return stateside for care. In addition, we are also providing an iPad with a \$250.00 gift card for the subscription for one year. We believe that staying in touch with your comrades is important and hope that the iPad will provide easier navigation due to the touch screen capability.

If additional assistance is needed, you may apply on our website at [www.woundedeodwarrior.org](http://www.woundedeodwarrior.org). We understand that the rehabilitation and recovery process can be a lengthy one, so please contact us if further need occurs.

It is with much compassion that we present you with this grant, and we sincerely hope that it may relieve some burden. Thank you for your service to our country. Please stay in touch.

Warmest Regards,

Sherri R. Beck  
President

## 2010 Financial Summary

	2007	2008	2009	2010
<b>ASSETS</b>				
Cash and Investments	\$180,958	\$272,141	\$407,633	\$757,603
Receivables	\$3,560	\$449	\$5,099	\$ -
Net Property, plan and equipment	\$ -	\$ -	\$1,588	\$4,126
Other Assets	\$ -	\$ -	\$630	\$1,071
<b>Total Assets</b>	<b>\$184,518</b>	<b>\$2,772,590</b>	<b>\$414,950</b>	<b>\$762,800</b>
<b>LIABILITIES</b>				
Accounts payable and other liabilities	\$ -	\$200	\$561	\$3,326
<b>Total Liabilities</b>	<b>\$ -</b>	<b>\$200</b>	<b>\$561</b>	<b>\$3,326</b>
<b>Total Net Assets</b>	<b>\$184,518</b>	<b>\$272,390</b>	<b>\$414,389</b>	<b>\$759,474</b>
<b>Total Liabilities and Net Assets</b>	<b>\$184,518</b>	<b>\$272,590</b>	<b>\$414,950</b>	<b>\$762,800</b>
<b>STATEMENT OF ACTIVITIES</b>				
Contributions	\$145,609	\$130,595	\$195,878	\$391,600
Special Events	\$159,755	\$135,422	\$202,978	\$265,299
Other Revenue	\$75	\$3,729	\$4,491	\$29,407
<b>Total Gross Revenue</b>	<b>\$305,439</b>	<b>\$269,746</b>	<b>\$403,347</b>	<b>\$686,306</b>
Less Special Event Direct Costs	\$(59,225)	\$(54,054)	\$(47,790)	\$(79,941)
<b>Net Public Support and Revenue</b>	<b>\$246,214</b>	<b>\$215,692</b>	<b>\$355,557</b>	<b>\$606,365</b>
<b>PROGRAM SERVICES</b>				
Grants	\$11,600	\$19,000	\$77,500	\$73,500
Assistance	\$1,007	\$31,941	\$57,204	\$73,508
Other Program Services	\$ -	\$30,268	\$32,641	\$42,616
<b>Total Program Services</b>	<b>\$12,607</b>	<b>\$81,209</b>	<b>\$167,345</b>	<b>\$189,624</b>
<b>SUPPORTING SERVICES</b>				
Management and General	\$23,747	\$12,122	\$29,913	\$40,737
Fundraising	\$25,342	\$34,489	\$16,300	\$30,919
<b>Total Supporting Services</b>	<b>\$49,089</b>	<b>\$46,611</b>	<b>\$46,213</b>	<b>\$71,656</b>
<b>Total Expenses</b>	<b>\$61,696</b>	<b>\$127,820</b>	<b>\$213,558</b>	<b>\$261,280</b>
<b>Change in Net Assets</b>	<b>\$184,518</b>	<b>\$87,872</b>	<b>\$141,999</b>	<b>\$345,085</b>
<b>Net Assets at the start of the year</b>	<b>\$ -</b>	<b>\$184,518</b>	<b>\$272,390</b>	<b>\$414,389</b>
<b>Net Assets at year end</b>	<b>\$ 184,518</b>	<b>\$ 272,390</b>	<b>\$414,389</b>	<b>\$759,747</b>

WOUNDED  
**EOD**

WARRIOR FOUNDATION

725 Jackson Street, Suite 216  
Fredericksburg, VA 22401  
540-373-2766

[www.woundedEODwarrior.org](http://www.woundedEODwarrior.org)