

12-2012

# Summerbridge Case for Support

Summerbridge San Diego

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# Summerbridge San Diego

*Getting younger students into learning and older students into teaching*

*“By creating life-changing experiences for both its teachers and students, Summerbridge breaks the mold of who can learn and who can teach.”*

*- Zeke Knight, Chairman & CEO*



## What We Do

Since 1993, by targeting at risk youth before they reach middle school, Summerbridge links a group of youth facing overwhelming odds at a pivotal time in their lives with a group of diverse college students who have demonstrated the desire and qualifications to inspire and guide young people, and perhaps, return to the classroom one day as teachers.



## Mission

Summerbridge seeks to close the summer learning loss gap between low and high income students and encourage talented college students to consider a career in teaching. Summerbridge has 3 components:

- ❖ **The Summer Program:** A tuition-free five-week college preparatory academic and leadership program designed specifically to prepare underserved fifth through eighth grade students for high school and college.
- ❖ **Year-Round Tutoring:** Summerbridge provides 4-6 hours of weekly one-on-one academic coaching and mentoring for Summerbridge participants.
- ❖ **Teacher Recruitment:** Summerbridge recruits and trains bright college students to be teachers during the summer program and to inspire them to consider teaching as a career.

In 1993, Summerbridge San Diego received its letter of determination recognizing the organization as exempt from federal income tax under section 501(c)(3). Summerbridge is classified as a public charity and its Federal Identification Number is 33-0695093.

# From The Chairman



*"It is by fostering close student-teacher relationships that enables Summerbridge to create a safe and comforting learning environment, allowing students to achieve their full academic potential."*

-Jorges Reyes,  
Board Member  
(former student & teacher)



*Being a part of the Summerbridge family has not only helped me to grow academically, but has also helped me excel as a leader in my community."*

- Itzel



Dear Friends of Summerbridge San Diego,

In these difficult economic times, there are thousands of elementary school students in San Diego County who are slipping through the cracks of our inequitable education system. Many of these youngsters could benefit from the opportunity to use the summer months to fill the gaps in their achievement levels rather than falling victim to the summer learning loss that accounts for two-thirds of the achievement gap between high and low income students.

Unlike any other academic enrichment program, Summerbridge targets at risk students before they enter middle school and recruits promising college students before they have declared a major in order to inspire a passion for learning and teaching respectively.

After 19 years of consistent success, I am very pleased to report that the Summerbridge Board of Directors has approved a five year strategic plan that will enable Summerbridge to expand services to 250 students by 2016. The expansion will begin this coming summer of 2012 during which we will enroll 150 fifth through eighth grade students and employ 25 college students in our six week summer program.

It would not be possible for Summerbridge to serve these students and provide year-round tutoring without the dedication and hard work of our remarkable Board, the mentors at the Partners in Learning (PAL) Program at UCSD and our committed staff. Nor would our work be possible without the support of our donors. Collectively we are providing Summerbridge Scholars with a road toward success – a path to overcome substantial economic and environmental challenges. We thank all of you for joining us on this rewarding journey.

Sincerely,

Zeke Knight  
Chairman, Summerbridge San Diego

# Governance At A Glance

## Leadership Staff

### Gordon "Zeke" Knight, CEO, Chairman & Founder

Named as *San Diego's Outstanding Development Professional* in 2004, Zeke retired in 2004 after 17 years as Director of Development of The Bishop's School (6-12) in La Jolla. He is the past President of the Rotary Club of La Jolla, the former Chairman of the La Jolla YMCA, a former Trustee of Deerfield Academy (9-12) and The Bishop's School, and a former member of the Alumni Executive Committee of Williams College.

### Conrado Castro, Executive Director

Conrado is a San Diego native and was educated within the Sweetwater Union High School District. He graduated with a BA in Sociology from California State University, Long Beach and earned his MA in Educational Counseling with a Pupil Personnel Services Credential. He has worked as the Summerbridge Program Director since 2007 and is in his third year as Executive Director. Conrado also runs the GEAR UP program at Lincoln High School providing college counseling, and academic and social support for underrepresented students. Conrado's drive for excellence in education has earned him recognition at the state and national level including being a finalist for the ASCA National Counselor of the Year Award (2006,

## Board of Directors

Malcolm Aste, Director of Development, Francis Parker School

Craig Blower, Board Treasurer,  
Chief Operations Officer, Fleet Science Center

Rose Camacho, Community Volunteer & Foundation Director

Earl Edwards, Director of Athletics- UCSD

Bernadine Hawthorne, Ret. Asst. Superintendent, SDUSD

Caren Holtzman, Director, Partners at Learning (PAL) UCSD

Ann Hunter-Welbourne, Foundation Director,  
V.P. Hunter Industries

Zeke Knight, Chairman, Ret. The Bishop's School

Denise Madruga, Parent, Director of Operations Finance

Lori Martin, Community Volunteer and Foundation Director

Reyes Quezada, Professor, University of San Diego (USD),  
School of Leadership & Educational Sciences (SOLES)

Jorge Reyes, Teacher, Lincoln Middle School

Crystal Scripps McKellar, Sr. Associate, Morrison & Foerester LLP

Dana Shelburne, Principal of La Jolla High School

Robert Traylor, President, Robert Traylor Corporation

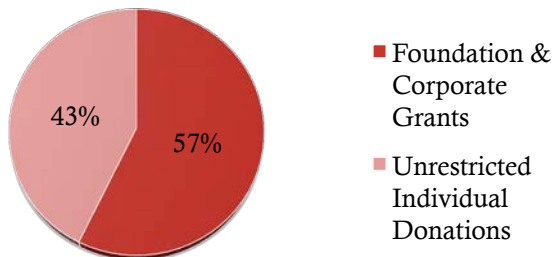
Jose Vallejo, Former Teacher, City Scene Management Company

Shirley Wilson, Assistant Superintendent, SDUSD

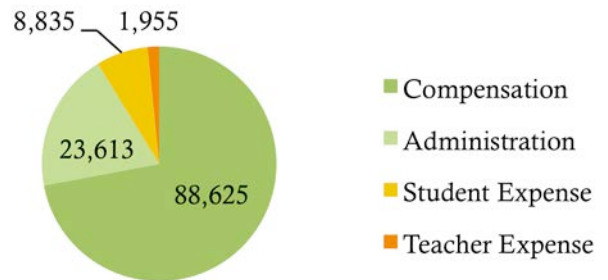
## Financial Snapshot

### 2010 Sources of Income

Total: \$132,275



### Operating Expenses



The Summerbridge program is only possible through the generous support of local foundations and individuals like you, as all Summerbridge income is contributed income.

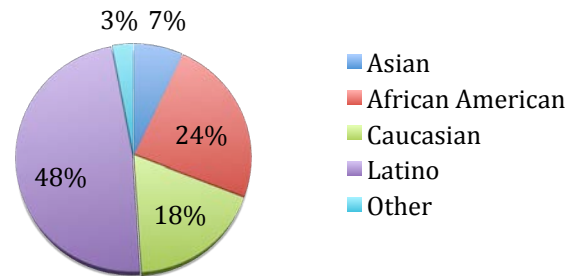


# Who We Serve

Each summer, Summerbridge ensures that a group of at risk students have the opportunity to be in a safe environment where they connect with enthusiastic teachers who become mentors and role models and inspire in them a love of learning and an aspiration for higher education.

- ❖ Summerbridge serves many first generation students with culturally and linguistically diverse backgrounds.
- ❖ More than 90% of Summerbridge students are ethnic minorities and of these children more than 85% are economically disadvantaged.

## Student Ethnicity



Measure	Current	2012	2013	2014	2015	2016
# Students	117	150	175	200	225	250
# Teachers	21	25	29	33	37	41
# Classrooms	13	16	19	22	25	28

Administration	\$31,000	\$39,000	\$40,000	\$42,000	\$44,000	\$46,000
Master Teachers	\$8,000	\$9,000	\$10,000	\$11,000	\$12,000	\$14,000
Teachers	\$50,000	\$60,000	\$70,000	\$80,000	\$90,000	\$100,000
Administrative Expenses	\$24,000	\$25,000	\$26,000	\$27,000	\$28,000	\$30,000
Student Expenses	\$35,000	\$36,000	\$37,000	\$38,000	\$39,000	\$40,000
Teacher Expenses	\$2,000	\$3,000	\$3,000	\$4,000	\$4,000	\$5,000

Total Expenses	\$150,000	\$172,000	\$186,000	\$202,000	\$217,000	\$235,000
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## Plans to Serve More...

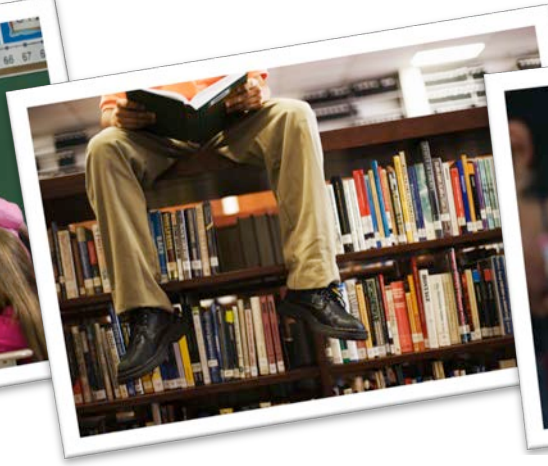
After almost two decades of inspiring and teaching a generation of children who would otherwise be at risk of losing interest in education, Summerbridge will expand in order to respond to the increasing need for summer enrichment programs for San Diego's underserved youth.

- ❖ In 2011, we served 117 students and will increase enrollment incrementally with the goal of reaching 250 students by the year 2016.



### Projected Expansion

### Projected Expenses



# What is Summer Learning Loss?

*“The long summer break is a precarious time when many low-income children fall behind academically and lose the nutritious meals, supervision, and structure that school provides”*  
 - Ron Fairchild, CEO, National Summer Learning Association

- ❖ According to a 2011 RAND Corporation report, the average summer learning loss in math and reading for American students amounts to one month per year, which equates to 1.3 years worth of learning lost by the end of high school.
- ❖ Summer learning loss during the elementary school years explains approximately two-thirds of the achievement gap between low and high income ninth graders. While many families have the means to supplement children’s summer months with camps, tutoring, and other programs, economically disadvantaged children are left to their own devices.

*“Inequities in summer learning opportunities are a major contributor to the achievement gap between high and low income students.”*  
 - Jodi Grant  
 Executive Director,  
 After School Alliance

*“When it comes to reading skills, poor under-represented children lack the stimulation or exposure when they are not enrolled in school.” Malcolm Gladwell*

**\*Percent change in reading scores during summer vacation over 5 years**

Class	After 1 <sup>st</sup> Grade	After 2 <sup>nd</sup> Grade	After 3 <sup>rd</sup> Grade	After 4 <sup>th</sup> Grade	After 5 <sup>th</sup> Grade
Low Income	-3.67	-1.70	-2.74	-2.89	-0.26
Middle Income	-3.11	4.18	3.68	2.34	7.09
High Income	15.38	9.22	14.51	13.38	52.49

*\*Information taken from Malcolm Gladwell’s Outliers, research by Johns Hopkins University study*

# 1. The Summer Program



## Academics

**How:** During the summer, 5<sup>th</sup>–8<sup>th</sup> grade students are immersed in a rigorous five-week full-day college preparatory summer session held at the La Jolla High School campus.

**Who:** Highly experienced, credentialed teachers develop the curriculum and instruction is conducted by talented and creative college students, each of whom is selected through an extensive application and interview process.

**What:** Students focus on grade-appropriate classes in **language arts, math and science** in order to increase each student’s capacity in these subject areas. The Summer Program is conducted within the framework of five core values of respect, enthusiasm, achievement, citizenship, and hard work (REACH).



## Leadership & College

Self-esteem is a major factor in a child’s ability to succeed both socially and academically therefore additional focus is placed on self-efficacy, leadership, and social skill development.

College tours and weekly field trips allow for hands-on learning experiences that expose students to new ideas and possibilities that make learning fun.

## Arts, Athletics & Community

Elective courses in the arts and athletics provide opportunities for self-exploration, physical activity, teamwork and community service.

Electives	Leadership	Career Day
<i>Sign Language</i>	<i>College</i>	<i>Crime Scene</i>
<i>Cooking</i>	<i>Exploration</i>	<i>Investigation</i>
<i>Baseball</i>	<i>Public Speaking</i>	<i>Financial</i>
<i>Arts &amp; Crafts</i>	<i>Community</i>	<i>Advisor</i>
<i>Harry Potter</i>	<i>Service</i>	<i>NASA</i>
<i>Dance</i>	<i>Field trips</i>	<i>College</i>
<i>Soccer</i>		<i>Professor</i>
<i>Tennis</i>		

## Parental Engagement

Research shows that parental engagement is an important factor in a student’s academic achievement. Summerbridge successfully encourages parents to be partners in their child’s education. We are proud to report that **98% of our parents participated in parent-teacher conferences during the 2011 summer.**

The Parents in Partnership Program continues to engage Summerbridge parents throughout the school through year through meaningful involvement in school/community activities and strengthened social networks.



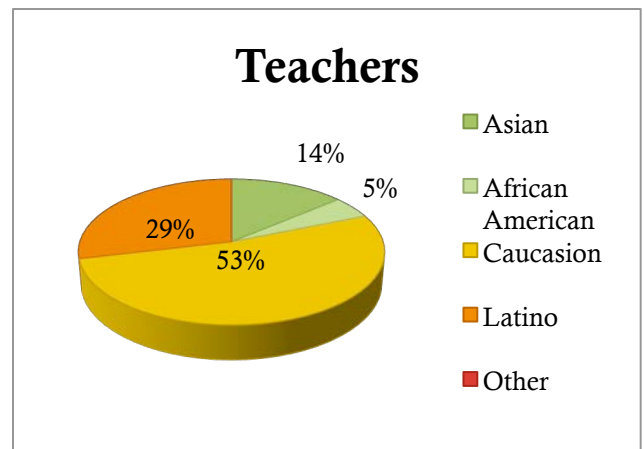
## 2. Teacher Recruitment

Research shows that the countries leading the world in closing the global achievement gap insist that their elementary and high school teachers come from the top one-third of their college graduating classes.

- ❖ Through a competitive application process, Summerbridge recruits high achieving college students to serve as instructors and to consider entering the field of teaching.
- ❖ The Summerbridge leadership team consists of highly qualified and experienced credentialed teachers who recruit college students for the program. We deliberately recruit teaching candidates who come from the communities that we serve in order to provide our students with role models to whom they can directly relate.



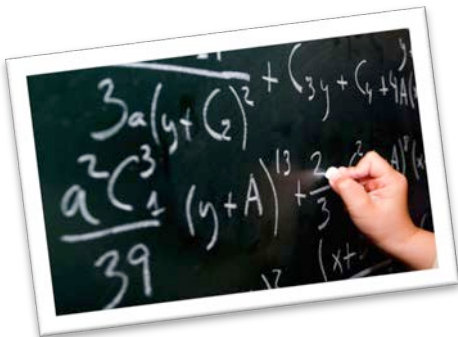
***In 2011, 46% of SBSD teachers represented ethnic minorities, with the majority being Hispanic to closely reflect our student population.***



## 3. Year-Round Tutoring

Growing budget cuts in public schools, increased classroom sizes, projected national teacher shortages, and the rising number of high school dropouts make critical the need for academic tutoring and enrichment in San Diego's poorest school districts.

- ❖ Summerbridge collaborates with the San Diego Unified School District (SDUSD) and the University of California, San Diego's Partners at Learning Program (PAL) to provide 4-6 hours of one-on-one weekly tutoring and mentoring from qualified UCSD mentors to Summerbridge participants throughout the school year.
- ❖ The student-mentor connection extends beyond academics and reinforces Summerbridge's emphasis on leadership, social skills, and self-esteem development.



# Proven Results

Each summer, the Missouri Assessment Program (MAP) test is administered to all Summerbridge students both before and after the five-week summer program to assess their proficiency in each subject.

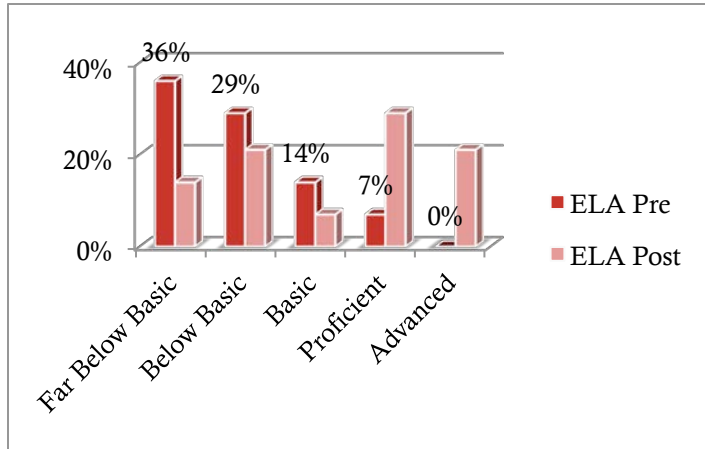
The following charts show the change in proficiency scores from the pre-test to post-test for selected grade levels in English Language Arts, Math and Science for the 2011 summer session.



*“Beyond test scores, principals and teachers continue to give positive feedback as Summerbridge students return to their schools confident, better prepared academically, and ready to step into leadership roles.”*

-Shirley Wilson  
Asst. Superintendent  
SDUSD

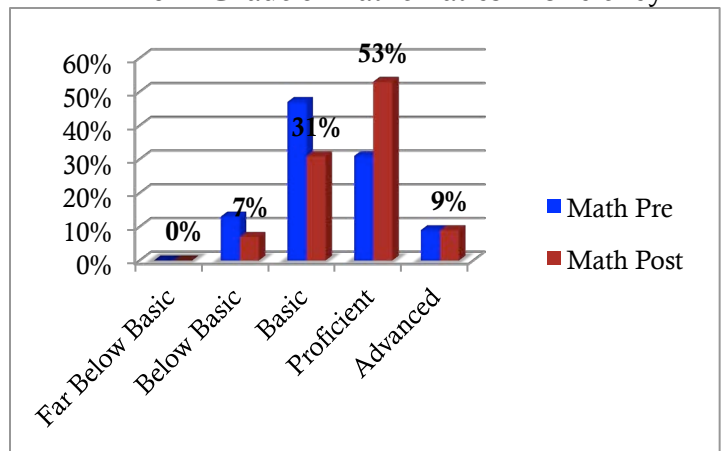
### 2011 Grade 6 English Language Arts (ELA) Proficiency



**Pre-test:** Nearly 66% of 6<sup>th</sup> graders had below basic ELA proficiency.

**Post-test:** 57% have basic proficiency or above.

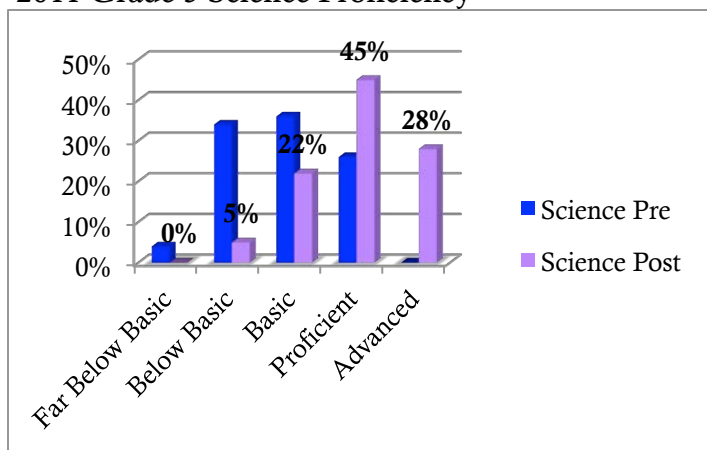
### 2011 Grade 5 Mathematics Proficiency



**Pre-test:** Nearly 60% of 5<sup>th</sup> graders had basic or below basic math proficiency.

**Post-test:** 62% are proficient or advanced.

### 2011 Grade 5 Science Proficiency



**Pre-test:** 70% of 5<sup>th</sup> graders had basic or below basic science proficiency.

**Post-test:** 73% are proficient or advanced.

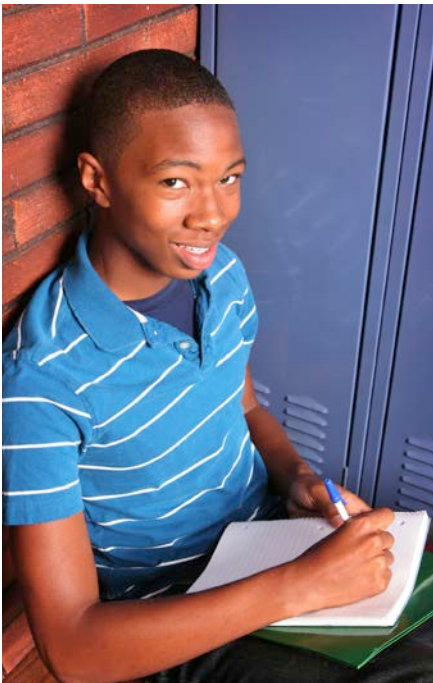
# Making A Difference



*"I have been a part of the Summerbridge San Diego program since 1999, when I first enrolled as a 5th grade student. Over the years, I have been a student, junior leader, teacher, and now a member of the Board of Directors. I credit Summerbridge with helping me to grow as a person, and allowing me to give back and help to make an impact on students' lives. It was during my years as a Summerbridge teacher that I discovered that my passion was in education. After graduating with a degree in Electrical Engineering from Princeton University, my experiences at Summerbridge motivated me to become an 8th grade math and science teacher."*

*The Summerbridge Program is unique in that it allows teachers and students to form close interpersonal connections. From the very first day, students and teachers are constantly interacting with each other, allowing for students to become more comfortable with their teachers, resulting in a burst of academic performance in the classroom. What makes Summerbridge different from other summer programs is that it not only focuses on students' academics, but also on the students' social and emotional development as well. It is by fostering close student-teacher relationships that enables Summerbridge to create a safe and comforting learning environment, allowing students to achieve their full academic potential."*

-Gabriella Rodriguez, Board of Directors (former Summerbridge student & teacher)



*"I started hanging with the wrong crowd and getting into trouble. It started with little things like talking back to my teacher and getting sent to the office. Eventually, I stole spray paint and vandalized the school bathroom, which got me suspended. That same day, I decided to run away from home and spent the night on the streets — running every time I heard sirens because I thought the police would catch me."*

*Because of my troubles and how I looked, other people would deny me, Summerbridge was different and they wanted me to learn; they accepted me and I never missed a day. I went from having many enemies to having more friends than I could imagine and I started believing in myself. I used to believe there was no future for me. Now I am working toward a college scholarship. Thankfully, Summerbridge was there for me when nobody else was and if it weren't for this program, I don't think I'd be here right now."*

-Marcus, Summerbridge Graduate

*"I was born in Vietnam and English is my second language. I used to struggle in reading and writing but after my first summer at Summerbridge, I won the competition for the most book reports written in the whole 5<sup>th</sup> grade!"*

-Lifon, Summerbridge Student





# How You Can

Summerbridge is a tuition-free program and relies on the goodwill and resources of the San Diego community to ensure that 150 rising 5<sup>th</sup> through 8<sup>th</sup> graders will have the opportunity to participate in the 2012 summer program. *Summerbridge accepts gifts at any level.*



*A Passion for Learning & Achievement*

- ❖ **Your gift of \$2,400** will enable us to recruit, employ, train and inspire **one bright, young college student** to teach.
- ❖ **Your gift of \$1,280** will ensure that **one child** will have the opportunity to experience the magic of Summerbridge for one summer and school year.
- ❖ **Your gift of \$500** will enable the entire student body to visit the USS Midway Midway Museum during the summer of 2012.
- ❖ **Your gift of \$250** will provide enrichment supplies for one fifth or sixth grade class for the entire 2012 summer.



There's a child that needs **your help...** her future is up to you.

*"There is no better investment than in the education of our youth. They are our future."*

– Craig Blower,  
Summerbridge Board Treasurer

## Giving Opportunities

Level	Gift
Honor Roll	Less Than \$100
Cum Laude	\$100- \$499
Summa Cum Laude	\$500-\$999
Magna Cum Laude	\$1000-\$1279
Scholar	\$1280 - \$2399
Professor	\$2400 - \$9999
Founder's Circle	\$10,000 - \$24,999
Summerbridge Circle	\$25,000 - \$49,999
Sponsor's Circle	\$50,000-\$99,999
Patron's Circle	\$100,000 or more



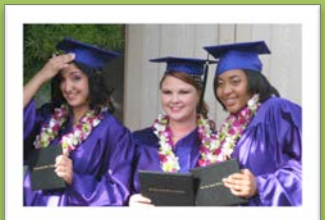
# Why Give to Summerbridge?



## *Your Investment Today Can Change Lives Tomorrow....*

*“Research has shown that sustained intervention during the middle school years goes a long way to keeping students engaged in their education, resulting in lower high school drop-out rates”*

– Aim High Incorporated



*“Completely eliminating the dropout problem would save the state of California \$2.8 billion annually, or approximately 14 percent of the state’s present budget deficit.”*

-Foundation for Educational Choice

Join us as we address summer learning loss and the increasing inequities in San Diego’s public education system through the expansion of the Summerbridge academic enrichment program. Not only does this program affect the lives of the children enrolled, but it also deeply touches the lives of those teaching.

In a time where budget cuts and socio-economic issues are affecting the educational development of our future, we ask for your investment in ensuring opportunities for San Diego’s youth to reach their fullest potential.

Since the program’s inception in 1993, active participation by the San Diego community has been instrumental in fostering our program’s tradition of getting young students into learning and older students into teaching. It is the generosity of individuals and local foundations that makes the extraordinary opportunities of a Summerbridge experience possible.

From the student teachers to the children and families served, each person that has the opportunity to be part of Summerbridge leaves as a changed individual...join the Summerbridge Family today!

## Ways to Give

Summerbridge is a non-profit organization and all gifts to the program are tax-deductible. Gifts are acknowledged and receipted through the Chairman of the Board of Directors. Donations and pledge payments may be made by cash, check, credit card, and/or through the transfer of stocks and securities. Gifts can be made at [www.Summerbridgesd.com](http://www.Summerbridgesd.com) or by mail:

Summerbridge San Diego Inc.  
10272 Saunders Drive  
San Diego, Ca 92131

Gifts to Summerbridge may be doubled or even tripled through matching gifts programs, whereby many companies match contributions made by employees.

For more information about giving and involvement opportunities, please contact Chairman, Zeke Knight at [gordon.zeke.knight@gmail.com](mailto:gordon.zeke.knight@gmail.com) or 858-774-2104.

Summerbridge San Diego, Inc.  
10272 Saunders Drive  
San Diego, Ca 92131

Ms. Anne Farrell  
University of San Diego  
School of Leadership and Education Sciences  
5998 Alcalá Park  
San Diego, CA 92110

RESPECT ENTHUSIASM ACHIEVEMENT CITIZENSHIP HARD WORK

# Summerbridge San Diego

Getting younger students into learning and  
older students into teaching

RESPECT

CITIZENSHIP  
CITIZENSHIP

HARD WORK  
HARD

RESPECT

ENTHUSIASM

HARD WORK  
ACHIEVEMENT

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