University of San Diego Digital USD

Digital Initiatives Symposium

May 2nd, 1:00 PM - 1:45 PM

Collection & community building through web archiving: engaging with faculty and students in a collaborative web archiving project

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Collection & community building through web archiving: engaging with faculty and students in a collaborative web archiving project

Presenter 1 Title

Librarian for Digital Collections

Session Type

45-minute concurrent session

Abstract

Tisch Library at Tufts University has recently begun a pilot web archiving project, aiming to deepen Tufts' collections in areas of strategic importance and support more "traditional" library collection development activities, while collecting material that is not known to be comprehensively collected by other institutions. Additionally, the project offers an opportunity for collaborative collection building with faculty and students that serves as a unique way to deepen our community's engagement with the library.

The initial pilot collection focuses on environmental justice, selected due to its relevance to the Tufts community and curriculum and to build on existing Tisch Library collection strengths. Two undergraduate courses related to environmental justice were identified and invited to partner in the pilot project. This partnership would leverage student research to expand the initial collection while introducing students to concepts of web archiving and information literacy around websites and providing them with the opportunity to contribute to shaping the scholarly record. Both courses added a brief assignment to their syllabus: while doing research on their chosen topics, students would identify 3-7 web sites they felt would benefit from preservation and submit the sites to the library, to be evaluated and added to the web archive as appropriate.

This presentation discusses the process of beginning a subject-based web archiving project, focusing on the collaborative project with two undergraduate classes. It addresses decisions made when starting and scoping the project; collection development issues; the logistics, benefits, and outcomes of the student and faculty collaboration; and future directions.

Location

KIPJ Room EF

Keywords

web archiving, outreach, collaboration, collection development, digital collections, undergraduates

Collection & community building through web archiving: engaging with faculty and students in a collaborative web archiving project

ANDREA SCHULER, LIBRARIAN FOR DIGITAL COLLECTIONS

TISCH LIBRARY, TUFTS UNIVERSITY

MAY 2, 2017

Agenda for today

Intro to a subject-based web archiving project

Scoping & collection development strategies

Logistics, benefits & outcomes of a student and faculty collaboration project

Concerns & evaluation

Future directions (???)



What, and why?

What: A pilot subject-based web archiving project focused on environmental justice, and built in collaboration with two undergraduate classes

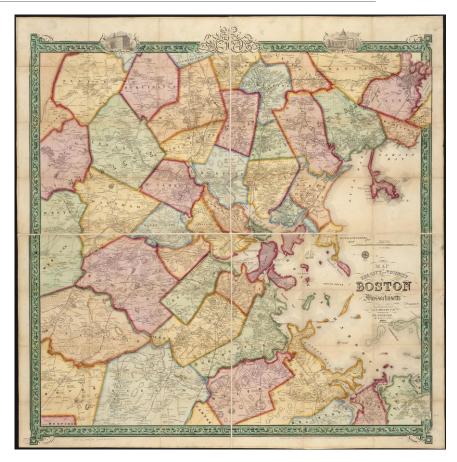
Why: goals of the project:

- To explore a new method of collecting born-digital content
- To deepen our collections in an area of strategic importance
- To contribute to the overall scholarly record by collecting material that is not known to be comprehensively collected by other institutions
- To pursue collaboration opportunities with faculty and students in order to increase engagement with our communities, contribute to student learning, and increase the project's output

Starting the project: scoping

Options: topically, geographically, by type of resource

"This collection contains websites, blogs, and social media feeds of citizen groups and non-profit organizations who deal with environmental justice issues. Sites were selected based on their topical and geographic focus: the topical scope includes all environmental justice issues broadly, and currently, the geographic scope is limited to the City of Boston and the cities and towns that comprise Greater Boston. Sites hosted at other educational institutions or governmental sites that otherwise meet the selection criteria are not included."

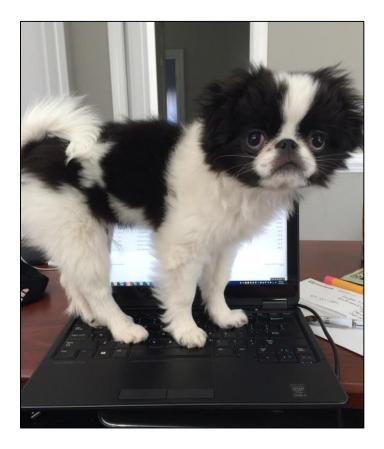


"Map of the city and vicinity of Boston Massachusetts", 1853, via BPL

Choosing search terms

High level terms Environmental justice *Climate justice* Combined with geographic terms Greater Boston Cambridge Somerville Boston Plus reading on the subject Led to more specific terms asthma toxic waste flooding pipeline tree cover air pollution Water pollution water safety mercury food deserts lead poisoning *climate change* green space healthy food inadequate transportation sea level

Gathering seeds



Methods:

- Aggressive Googling
- Follow links from already-identified sites
- Search blog domains e.g. site:wordpress.com or site: blogspot.com
- Look at Facebook pages of identified groups "Pages liked by this page"

Considerations – ask yourself:

Who is responsible for the content?

What is the content – is it useful/important, or is there a lot of irrelevant content?

Is there unique information – only available on that site or only available online?

Is the content at risk?

Consider context – does the website stand alone, or do additional sites/documents need to be archived along with it?

| Organization | Website | Crawl 1 results | Crawl 2 results |
|--|----------------------|---------------------|---|
| Alternatives for Community & Environment | http://ace-ej.org/ | aood | good |
| Chelsea Collaborative – Environmental Chels | | - | added domain for link in, site formatting & |
| Green Justice Coalition | http://massclu.org | | good |
| Somerville Climate Action | http://www.somen | looks mostly okay | good |
| Boston Climate Action Network | | needs to be recra | _ |
| Watertown Citizens for Peace, Justice, and | http://watertownci | images not loadin | good |
| NOAH Chelsea Creek Action Group | http://noahcdc.org | 4 "read more" link | same as crawl 1 |
| Friends of the Malden River | https://maldenrive | need to add mald | good |
| Creation Coalition | http://creationcoa | good except for in | same as crawl 1 |
| Roxbury Safety Net | http://fairfoods.or | g/stopthebiolab/sto | good, though less useful without externa links? |
| Fairmount Indigo Collaborative | | looks good if you | |
| City Growers | https://citygrower | s.wordpress.com/ | good |
| Stop the West Roxbury Lateral Pipeline | https://swrl.info/ | good | good |
| Resist the Pipeline | http://www.resistth | epipeline.org/ | good |
| Environmental Justice at Tufts University blog | http://tuftsejaction | .blogspot.com/ | good, pull in Google- profile |
| Tufts Climate Action | https://tuftsdivest. | not added yet, pe | nding DCA decision |
| Groundwork Somerville | http://www.ground | good | good |

Metadata! (a work in progress)

At the collection level:

- Title
- Creator
- Description
- Publisher
- Dates (range of crawls)
- Identifier/Source (associated collection page in Archive-IT, e.g. https://archiveit.org/collections/7635)
- Rights
- Collector
- Language

At the seed level:

- Title
- Creator
- Subject (LCSH)
- Description
- Dates (of crawls, a single date or range)
- Identifier/Source (associated page in Wayback, e.g. https://wayback.archive-it.org/7635/*/http://aceej.org/)



Course collaboration

Environmental Justice, Security, and Sustainability

Women and Water: Fighting for Environmental Justice

Reaching out to faculty

Highlight benefits to the students

- experience with information literacy around websites
- exposure to web archives (a resource they're probably not familiar with)
- the opportunity to directly contribute to a scholarly project – especially important for undergrads who don't always have the opportunity to work on a "real-life" project



"Reach", by Erica, via Flickr, CC BY NC 2.0

Assignment design

5-page Literature Review Choose an issue in environmental justice that you are interested in and find a set of articles (or book) to review. Write a 5-page (2500-3500 words) paper reviewing this issue, providing an overview of the problem, data and evidence framing the issue, strategies and solutions pursued, and your own critical analysis of the methods and conclusions. Use the readings and themes from the course in your analysis. Try to find books and articles published in the last ten years. If you are reviewing articles, try to find at least 5 sources, with at least 3 from scholarly peer-reviewed sources. Grey literature (by government, think tanks, advocacy groups, and others) are acceptable for the remaining articles.

Collaboration proposal – how will this actually work? **Proposal**: Collaborate with students in "Environmental Justice, Security, and Sustainability" to build and expand Tisch Library's pilot web archiving project focused on environmental justice.

Objectives: Leverage student research on a particular aspect of environmental justice to identify websites to add to the web archive, ensuring the sites' preservation for future researchers and practitioners; introduce students to concepts of web archiving and information literacy around websites; and provide students with the opportunity to directly contribute to a scholarly project.

Possible workflow:

- Students are given a brief introduction to the concept of web archiving, reasons why web archiving is important, and the Tisch EJ project.
- 2. In conjunction with the Literature Review assignment, students are instructed to identify three to five websites that they believe are important for context or research around their topic and that should be preserved for the future. Students will be given basic information about types of sites that are potentially appropriate for the project.
- 3. By December 15 (due date of the Literature Review assignment), students will submit their list of websites via a Google Form. The form will include a small amount of metadata for each site, including a brief description and a space for students to identify the importance of the site.
- 4. The Librarian for Digital Collections will evaluate the list of submitted sites for appropriateness, ability to be crawled for the archive, etc., and add to the web archive as applicable. Students will be able to visit the EJ collection web archive homepage to see their work live.

Link submission

Google form:

- Your name
- Website URL to archive
- Please provide a brief description of the site that could be used to describe it on the Archive-It web archive public interface (see https://archive-it.org/collections/7635 for description examples)
- Why do you think this site is important for the EJ movement?
- Is there anything else we should know about this site?

Environmental Justice, Security, and Sustainability

Use this form to submit websites for Tisch Library's Environmental Justice web archiving project. Please submit 3-5 sites that you have identified as being important for context or research around your topic and that should be preserved for the future.

Note that you must complete this form one time for each link you would like to submit (i.e. if you have 3 links, you will submit the form 3 times)

Any questions? Email Andrea Schuler, Digital Collections Librarian, at <u>andrea.schuler@tufts.edu</u>.

* Required

Your name *

Your answer

Website URL to archive *

Your answer

Please provide a brief description of the site that could be used to describe it on the Archive-It web archive public interface (see <u>https://archive-it.org/collections/7635</u> for description examples)

Presentation to students

What

Why

- Increasing amounts of content are available only online. It can disappear or change in an instant
- It's important for future researchers, practitioners, historians, the general public
- Stats on link rot

Wayback Machine vs. Archive-It

Considerations

- There are no right or wrong links
- Types of sites to consider
- Collection development considerations
 How

Links were submitted! Now what?

Evaluate each link for relevance to the collection, quality of the site, any IP concerns, and ability to be crawled

Group sites into themes

Re-write scope to reflect expansion of the collection & to guide further scoping

Gather further seeds to flesh out each theme



"wp_fireworks_dual3", by richcianci, via <u>Flickr, CC BY ND 2.0</u>

Evaluation: benefits

The opportunity to engage with undergrads and faculty

Students learn about web archiving & information literary re: web sites

Faculty subject expertise

Students gathered links that might not come up in "environmental justice" searches

Submitted links helped illuminate important themes

Student-written descriptions saved time in metadata creation

Some excitement from the faculty & students



Sept. 19, 2016 issue of The ExPress: Weekly ExCollege News & Ideas

Course Highlight

Each week, *The ExPress* gives readers a glimpse into subjects being taught at the ExCollege this semester. Contact us if you would like to see your class featured, or if you would like to read more about a topic being offered!

Women & Water: Fighting for Environmental Justice

This week we're excited to have Andrea Schuler, Librarian for Digital Collections at the Tisch Library joining us in class to talk about her work. Curious what Digital Collections and Environmental Justice have in common? Digital Collections are one way we can record what's transpiring with these issues so that researchers in the future will also have access to the same websites, blogs, and social media sources we have today. Collecting sources for the Tisch Digital Archives is part of the semester-long projects each student in our class will be working on. In addition to the digital archive work, each student will be working on a paper and presentation about the course topic. Students will choose their own story to research - whether it's a public figure like Rachel Carson (author of *Silent Spring*) or a more hidden story like the fight by four women to stop an oil refinery from being built in New Hampshire's Great Bay in the late 1970's.

Concerns

Is this random?

How to document collecting decisions

Scope creep – is it strictly environmental justice?

Privacy – should I ask for permission to crawl? Rights

What are people going to use this stuff for?



Evaluating the project overall

Did the collaboration project actually save me any time? Probably not

Did it find things I wouldn't have found otherwise? Absolutely

Was it successful overall? Yes

What would I change?

| In the development of the shares responsibility with the | | | a home | | and the second state of th | Oct. 31 | Dec 16 | No. |
|--|---------|---------|------------|------|--|---------|--------------------|---------|
| | | | e nome | 01 | Scholarship | Oct. 31 | May To | 3 mm. 3 |
| | Oct. 31 | Dec. 15 | Apr. 61 | 1/24 | | | | |
| TRAINING IN PERSONALITY | Mar. 15 | - | Jun_30 | | GOOD WORK HABITS | | | |
| GOOD PERSONAL HABITS These include: | | | | | Working alone Doing purposeful work | Call | SS | SSS |
| Posture | G | 9 | C | 9 | Finishing work | | S | SS |
| Sitting correctly Standing correctly | Š | S | 3 | Š | EVIDENCES OF GROWTH | | | |
| Walking correctly | S | S | S | S | IN: | S | S | c c |
| Cleanliness Keeping hands, nails, face and teeth clean | S | S | S | S | Ability to express himself Learning to read | - | S | So |
| Keeping hands and materials away from mouth | S | S | S | S | Speaking clearly | | 2 | 25 |
| Using a handkerchief | | S | .S | S | 2ft. | 59 | 12 | 5 |
| Covering mouth when cough- ing | S | S | 5 | S | At. | 50 | 52 | 1/2 |
| Keeping clothing clean | | 5 | . <u>.</u> | SC | | | Contraction of the | |
| Ability to dress alone | S | 5 | . <u>.</u> | 0 | | | | |
| GOOD SOCIAL HABITS These include : | | | | | S—Satisfactory | | | |
| Working and playing well with others | | S | S | S | U—Unsatisfacto | ru | | |
| Responding to signals promptly | S | S | . <u>S</u> | 50 | 0—Onsatistacto | | | |

"PS 98 First Grade Report Card," by Herbert Maruska , via Flickr, CC BY NC 2.0

What next?

Provide better access to the

collection. Some options:

• MARC records

Collection-level MARC record in Columbia's Clio catalog

| luman rights web | archive | |
|-------------------|--|--|
| Title | Human rights web archive. | |
| Production | 2008- | Available from: |
| Summary | The Human rights web archive at Columbia University is a searchable collection of archived copies of human rights websites from around the world created by non-governmental organizations, national human rights institutions, tribunals and individuals. Collecting began in 2008 and has been ongoing for active websites. New websites are added to the collection regularly. The HRWA is an initiative of the Center for Human Rights Documentation & Research and is a key focus of the Columbia University Libraries' Web Resources Collection Program. The HRWA was made possible by generous support from the Andrew W. Mellon Foundation. | Online ✓ Full collection access via Archive-It.org ✓ Customized access portal from Columbia University Libraries |
| Restrictions | Browsing and full-text search of archived websites is available without restriction. | |
| Subjects | Human rights. Human rights advocacy. Civil rights. Democracy. Transitional justice. Torture. Women's rights. Indigenous peoples. Refugees. Discrimination. Minorities. Impunity. Political prisoners. Rule of law. Disappeared persons. Genocide. Non-governmental organizations. National human rights institutions. Ombudspersons. Turth commissions. | |
| Subjects (Genre) | Web archives. Web archives | |
| Also Listed Under | Columbia University. Center for Human Rights Documentation and Research. Columbia University. Libraries. Web Resources Collection Program. | |
| Language | English | |
| Format | Manuscript/Archive | |
| Acquired On | December 17, 2012 | |
| Bookmark As | https://clio.columbia.edu/catalog/10104762 | |
| DUUKIIIdik AS | https://clio.columbia.colu/catal0g/10104762 | |

Provide better access to the collection. Some options:

- MARC records
- Webpage on the library site contextualizing the collection & linking to Archive-It, or a custombuilt portal

NC State page explaining web archiving, their collection activities, and links to collections

https://www.lib.ncsu.edu/ web-archiving/collections

NCSU LIBRARIES FIND GET HELP SERVICES LIBRARIES ABOUT Search books, articles, journals, website Q ASK US | MY ACCOUNT | HOURS | FAQ | LOG OUT | CHAT NOW 😞 On Friday, April 21 6:00 - 9:00pm, the Hunt Library will host the State of the Sciences event. Join us! **1**7 For guiet study that evening we recommend the D. H. Hill Library. Updated Apr 17 8:21an **Our Web Archive Collections** WEB ARCHIVING About Web Archiving Below you will find links to, and a brief description of, each of our unique web archive Web Archive Collections collections that are housed in the Internet Archive. These collections are intended to compliment our existing primary collecting areas. As our web archiving inititative grows we will continue to add additional collections to this page in the future. CONTACT US Phone: (919) 515-2273 NC State University Websites Collection Contact us via the web The bulk of the NCSU Web Archive is dedicated to preserving the unique cultural heritage SCRC Staff of our institution as it is represented on university websites. To meet these goals we have partnered with the Internet Archive. The Internet Archive provides us with the tools and

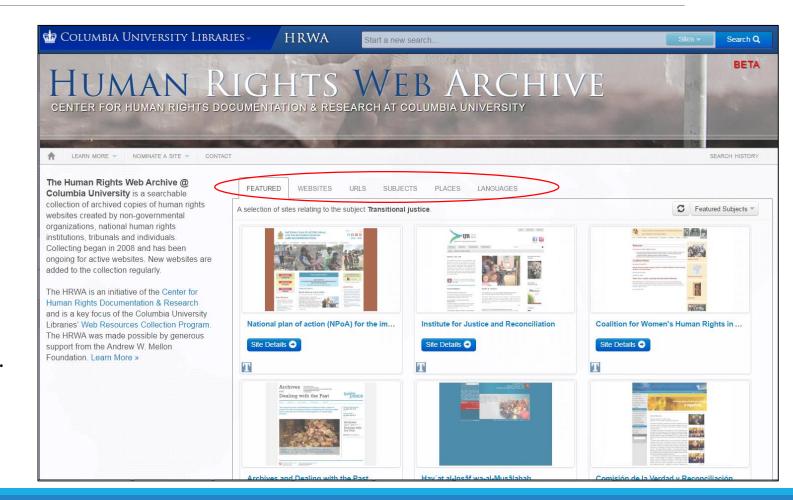
technology required to crawl, capture, store, and provide access to the websites in our collection. We have identified many of the primary websites used by the university and are regularly capturing those sites for preservation.

Provide better access to the collection. Some options:

- MARC records
- Webpage on the library site contextualizing the collection & linking to Archive-It, or a custombuilt portal

Columbia Human Rights Web Archive portal

https://hrwa.cul.columbia. edu/



Provide better access to the collection. Some options:

- MARC records
- Webpage on the library site contextualizing the collection & linking to Archive-It, or a custombuilt portal

• Finding aid

UNC Chapel Hill finding aid

http://findingaids.lib.unc.edu/40417/#

| | Collection Number: 40417 | | | | |
|---|--|--|--|--|--|
| Collection Title: University of North Carolina at Chapel Hill Harvested Websites, 2012-2013 | | | | | |
| | escription of archival material held in the Wilson Library at the University of North Carolina at Chapel Hill. Unless otherwise noted, the materials described below are physically available in our reading room, and h the World Wide Web. See the Duplication Policy section for more information. | | | | |
| Collection Overv | iew | | | | |
| Size | About 50 items | | | | |
| Abstract | The University of North Carolina at Chapel Hill and its constituent departments and affiliated organizations began utilizing the World Wide Web in the 1990s. The first campus home page went online in fall 1994. Records include websites harvested through Archive-It beginning in January 2013. The majority represent University of North Carolina at Chapel Hill academic and business units. Also included are websites of some student organizations at the University of North Carolina at Chapel Hill and the website of the University of North Carolina (System) General Administration. All of the websites include active links to web pages of other Chapel Hill campus and university system entities. | | | | |
| Creator | University of North Carolina at Chapel Hill. | | | | |
| Language | English | | | | |
| <u>Back to Top</u> | | | | | |
| | | | | | |
| Information For | Users | | | | |
| Restrictions to Acce No restrictions. O | | | | | |
| Restrictions to Use No usage restricti | ons. | | | | |
| Preferred Citation [Identification of i Chapel Hill | tem], in the University of North Carolina at Chapel Hill Harvested Websites #40417, University Archives, The Wilson Library, University of North Carolina at | | | | |

Provide better access to the collection. Some options:

- MARC records
- Webpage on the library site contextualizing the collection & linking to Archive-It, or a custombuilt portal
- Finding aid
- Online exhibit?

Online exhibits at Tisch create narratives using library collections. Exhibits highlight our unique resources and facilitate user access, education, and research for the Tufts community and a wider public audience.

How to engage users???

- Is the collection there mostly for the future?
- Data mining?
- Another collaboration project?



Questions?

Or stories to share about engaging users with your web archives?

Thank you! andrea.schuler@tufts.edu

"Conversation", by Valerie Kensky, via Flickr, CC BY 2.0