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Eastern Illinois University

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SUSTAINING SUCCESS **CLASSIC WIN** The Eastern football team Ruth Garippo set a school record, and Paxson Menard earned a new grabbed its 2nd-straight win after defeating Tennessee Tech, personal best Friday at the Bradley 'Pink' Classic. 30=24, Saturday, PAGE 6 PACES AILYÉASTERN "TELL THE TRUTH AND DON'T BE AFRAID" Monday, October 17, 2016 EST. 1915 **CELEBRATING A CENTURY OF COVERAGE** WWW.DAILYEASTERNNEWS.COM

Project report template underway

By Analicia Haynes Managing Editor | @Haynes1943

The President's Liaison Subcommittee of the vitalization project opened discussion for the pending issue on analyzing administration personnel data and a new report template for Workgroups at the meeting Thursday.

The administration personnel data separates the amount of current Eastern personnel into 18 undergraduate and eight graduate categories determined by the employees' job descriptions.

Rob Miller, the chair of the subcommittee, asked members for comments on the numbers and definitions involved with the data.

He said he saw the numbers for the 2015 report and it seems appropriate.

Kathlene Shank, department chair of the special education department, said the data seem appropriate based on what the committee heard at the last meeting from Emily Stuby, interim assistant director of planning and institutional research.

"(That) is how they define (the data) but (Stuby) did define it differently in 2015 versus 2014," Shank said.

Shank said she also talked to Paul McCann, the interim vice president for business affairs, who in turn talked to Stuby regarding whether he thought there was value in comparing the 2015 data with that of 2014.

"He said that was kind of up to (Stuby), but he thought it might be useful," Shank said.

Stuby said that is why she put the 2015 number in the comparison. She said if IPED updates their numbers

One for the books



Blake Warman, a senior communication studies major, and Cheyenne Neal get one of their engagement photos taken Sunday on the steps of Booth Library. The two Charleston natives said they have been together for almost six years and will marry in October of next year.

Workgroup walks through NCAA data

By Cassie Buchman News Editor | @cjbuchman

Paul McCann, the interim vice president for business affairs, came to explain data to Workgroup no. 4, which focuses on intercollegiate athletics.

Every year, the NCAA requires the university to do two reports: one internal report the accountant does due Dec. 15 and an annual audit of that information.

When preparing both sets of data, McCann said, there is no one set place things that go on in the world of athletics that are not covered within those organizations," McCann said.

What the university then does in their report is go out and grab all the items that relate to athletics.

McCann said this means equipment purchases, Grant-in-Aid and student fees that are housed in other places.

"We start manually collecting everything that is athletic-related," Mc-Cann said. "We pull it together for the NCAA report and the audit."

An auditor then looks at that doc-

ture of us pulling all those expenses together."

McCann said they also spent time with athletic director Tom Michael, asking if they had included everything.

"What I was really trying to do in putting these statements together was give everyone a picture of what happens when we bring student-athletes to campus," McCann said.

He said he did this by bringing in the revenues such as tuition and fees.

"Is it a true profit loss? Probably not," McCann said. "You could argue you don't have everything here, and by everything you could say the facilities used by Lantz to operate." everyone because it is difficult to allocate facilities to different entities.

MOLLY DOTSON | THE DAILY EASTERN NEWS

Steve Rich, assistant vice president for advancement, brought up that it could put the group in an awkward position when people see housing and dining are also included.

"My answer to that is that the athletic program pays for housing," Mc-Cann said.

McCann admitted that this might not be consistent with what was shown in academic areas but said that these areas do not pay for housing.

Chemistry professor Dan Sheeran said other programs had a template everyone else used that he was not seeing being used in athletics.

before they are done with the project, then she will provide those updated numbers.

As for comparing this data with other universities like the committee talked about at their last meeting, Shank said there is really no good way to get at this.

"If you call other institutions, you're not likely to get what you need unless you see the organizational chart," Shank said.

Stuby said she heard someone say the Resource Allocation and Management Program requires universities to submit the numbers of administrators or a count in the salary.

"I haven't been able to look into it yet, but that was something I was going to definitely try to get with Hedi Hawkins (assistant university budget officer) on and see what we are reporting exactly," Stuby said. "She would know if institutions are reporting consistently."

Miller said the committee can also help Stuby in collecting data and **Athletics**, page 5 for all athletics.

"There's a few things that say this is general athletics, this is basketball, this is baseball, but there's a lot of other ument.

"Does it necessarily mean it's 100 percent accurate?" McCann said. "No, it doesn't, because of the manual na-

McCann said this was kept by facilities and they did not share this with

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Group to look for Eastern personality, brand

By Abbey Whittington Associate News Editor | @DEN_News

Workgroup no. 6, focused on university marketing and branding, discussed raising awareness to prospective students, creating a marketing "toolbox" for each department, establishing a brand for Eastern, and structuralizing issues.

Richard Flight, the chairman of the workgroup, said there has been a lot of crossover in each workgroup, but there has been a request for each of them on things like targeted investments, cost productions and improvements to existing activities.

In addition to this request, Flight wanted to define what marketing and branding is and what the group's bounds are considering the crossover of other task forces groups.

Christy Kilgore, workgroup member and assistant director of marketing and creative services, was asked to come to the meeting for Workgroup no. 3, focused on enrollment management.

"We need to have an enrollment plan to base a marketing plan off of," Kilgore said.

Kilgore said she believes the marketing group may be a little limited if they need to wait for a plan from enrollment management, but it would help guide them on what to do.

Chigozirim Utah, assistant professor of communication studies, said the group needs to figure out a way to understand how to construct a brand for the university and instead look at it like a message.

Utah said that just trying to define what Eastern is misses the opportunity for how people do communicate and feel on campus, and in her class she asked her students from her organizational communications course what EIU is and what it is not.

"One of the things that struck me was I had a few transfer students say 'EIU is not close- minded, it is openminded; we just came here as transfers and we feel completely embraced by other students," Utah said.

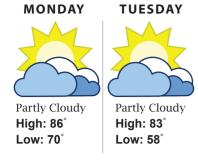
She added that the transfer students in her class felt like they could get involved right away.

"To me, it's interesting that a lot of those things that are the most wonderful things about EIU aren't being communicated but also have to be factored into when we start thinking about a long term plan, because it leads to our strengths as an institution," Utah said. "I don't think we're capitalizing enough on those strengths and communicating those strengths in an authentic matter."

Jeremy Alexander, interim associate director of housing and dining, said that after sending out a survey on what Eastern's brand is, he noticed that many had a love for Eastern and

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Local weather | Poetry reading returns after 1 year hiatus



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By Angelica Cataldo Entertainment Reporter @DEN_News

The annual Nancy Hennings Memorial Poetry Reading is coming back this year after not happening last year because of a lack of funds.

The English department will host the reading 6:30 p.m. Thursday at Bob's Bookstore at 601 Monroe Ave.

English professor Daiva Markelis, who also writes fiction and non-fiction, said after taking over the planning for the poetry reading series, she looked to the internet to find poets to participate in it.

She said she wanted to find local poets as well as poets at nearby universities to keep travel costs down and also showcase the success of smalltown writers.

"I was originally going to look for

poets from U of I, but I decided to branch out," Markelis said.

She also enlisted the talents of Eastern students to show their own work.

"It's been great finding students who are enthusiastic about their work," Markelis said.

The reading will feature the talents of Amy Ash, an English professor at Indiana State University and author of "The Open Mouth of the Vase," which won her a Cider Press Review Award in 2015.

Ash was also was the winner of the Langston Hughes Award and an Academy of American Poets Prize.

Ash has also had her work published in the Mid-American Review, Harpur Palate, Salamander, 100 Word Story and The Best of Kore Press in 2012.

"(Ash's) work is complex but also

accessible, and I liked her work," Markelis said.

The reading will also feature young adult author Jamie Newell, a local writer and member of the Past Forward Memoir Writing Group.

Newell received her bachelor's degree in Fiction Writing from Columbia College in Chicago.

Markelis noticed Newell's work when she saw the writer at Jackson Avenue Coffee.

"(Newell) is very promising, and I think she has a novel that is really ready to be published," Markelis said.

The third reader for the night is Alexandra Dean, a graduate student studying English. She was the winner of the Moraine Valley Community College fiction contest in 2012. She currently writes for her self-published weekly web comic "Dino Dynamic," about an herbivorous Tyrannosaurus rex. She also covers mobile game news and reviews for Game Mob.

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"I love all forms of writing," Dean said. "I like to take something from everyday life and put a spin on it and let people see it in a powerful new way."

Dean is currently working on a video game script and said she likes to write "a little bit of everything."

Most of her writing falls into the fantasy and speculative fiction genres.

"I'm really looking forward to (the reading)," Dean said. "There's a lot of things I can learn from it."

The reading is open to the public. Refreshments will also be served.

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STATE AND NATION NEWS THE ASSOCIATED PRESS

Support is weak for military action against Syria

LONDON (AP) — The United States and Britain on Sunday acknowledged the Western world's weak support for any military action against Syria's government as they sought ways to pressure President Bashar Assad and his chief backer, Russia, to halt a deadly offensive in Aleppo. They tried to present it as a possibility, nevertheless.

After a meeting of 11 governments opposing Assad's rule, U.S. Secretary of State John Kerry and British Foreign Secretary Boris Johnson each insisted all options were on the table. But their stark explanations about the danger of resorting to military force appeared to rule out such a move.

The result was a somewhat schizophrenic threat that was unlikely to scare Assad's government or Russia as they move to crush the last rebel-held areas of Aleppo, Syria's largest city.

The gathering in London came amid mounting international frustration with the 5½ year conflict, which has killed as many as a half-million people, sparked Europe's worst refugee crisis since World War II and enabled Islamic State militants to emerge as a global terror threat.

Kerry emphasized that the U.S. and its partners must exhaust diplomatic possibilities, even if the situation in Syria becomes more dire.

Transcripts show Clinton avoided blaming Wall Street

WASHINGTON (AP) — Hillary Clinton generally avoided direct criticism of Wall Street as she examined the causes and responses to the financial meltdown during a series of paid speeches to Goldman Sachs, according to transcripts disclosed Saturday by WikiLeaks.

Three transcripts released as part of the hack of her campaign chairman's emails did not contain any new bombshells showing she was unduly influenced by contributions from the banking industry, as her primary rival Bernie Sanders had suggested. Still, her soft-handed approach in the speeches was likely to act as a reminder to liberals in the party of their concerns that the Democratic presidential nominee is too close to Wall Street to be an effective check on its excesses if elected.

In October 2013, the transcripts show, Clinton told bankers she had "great relations" and worked closely with Wall Street as New York's senator, and said "the jury is still out" on whether the Dodd-Frank financial reforms put in place after the financial crisis had been the right approach.

Daughter of Olympic runner fatally shot

LEXINGTON, Ky. (AP) — The 15-year-old daughter of Olympic sprinter Tyson Gay was fatally shot in the neck, authorities and the athlete's agent said Sunday.

Trinity Gay died at the University of Kentucky Medical Center, the coroner's office for Fayette County said in a statement.

Lexington police said in a statement that officers went to the parking lot of a restaurant near the University of Kentucky campus in Lexington about 4 a.m. Sunday a report an exchange of gunfire between two vehicles. A police spokeswoman said police don't believe Trinity Gay was in

The Graduate School

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either of the vehicles involved.

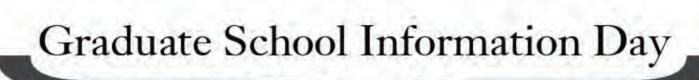
Oil pipeline protesters in North Dakota arrested

ST. ANTHONY, N.D. (AP) — Authorities have arrested more than a dozen protesters during demonstrations against the Dakota Access oil pipeline this weekend.

Police arrested 14 protesters at three protest sites on Saturday. The Morton County Sheriff's Department says pipeline workers were evacuated from sites near the protests by 9 a.m.

The Bismarck Tribune reports about 100 officers converged with 150 protesters southeast of St. Anthony. Protesters sang and beat drums in the middle of a gravel road for about an hour. No one was arrested.

Texas-based Energy Transfer Partners is trying to wrap up construction on the \$3.8 billion, 1,200-mile pipeline from North Dakota to Illinois. Opponents of the pipeline worry about potential impacts on drinking water on the Standing Rock Sioux reservation.



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Workgroup no. 3 opens its meeting to hear campus input

By Cassie Buchman News Editor | @cjbuchman

Workgroup no. 3, focusing on enrollment management, took input from different people at its meeting Thursday when seeing what enrollment areas could be improved on campus.

In different groups, staff members from areas around campus talked about suggestions they had for enrollment management.

Workgroup no.3 asked them the same questions Eastern President David Glassman tasked them with answering, such as what can be outsourced and what areas need targeted investments.

Jody Stone, the chair for the workgroup, said because of cuts in staffing from last fall and last spring, some financial resources are just not there, and most people are saying they need more of these resources, not less.

'We can't discontinue when we're already bare bones," Stone said.

One idea some people had was to outsource marketing and use outside firms to help supplement marketing and creative services by having an outside firm focus externally and Eastern focus on internal marketing.

Stone said a pro to this is that when adding up salary, benefits, and other aspects it would be less costly, but a con would be that outside firms might not be as involved and invested in the university as those already on campus.

"It would seem to me that having our marketing team work with a marketing firm could strengthen our marketing," Stone said.

Staff members in university marketing and creative services said this something they have already looked into.

Stacia Lynch, director of marketing, said they have invited back their previous consultant, Stamats, a higher education integrated marketing team, to talk to the marketing team about where they could go and what they could do, as well as some of the costs associated with this.

Lynch said now, the concern is with getting an enrollment management plan so marketing could be more focused based on actual enrollment patterns.

"That's our goal — to begin these conversations about what our possibilities are," Lynch said.

She said though people are interested in an advertising campaign in Chicago that can cost millions of dollars and personnel time.

"My staff is about half less," Lynch said. "Even fully staffed, that isn't something an office like ours should be coordinating."

Christy Kilgore, assistant director of marketing and creative services, said there are people who are experts when it comes to math, advertising and media buys.

"We should let them be experts in it," Kilgore said. "You get better results because they monitor it constantly."

Kilgore explained this in terms of a marketing funnel, where at the top would be the enrollment management plan, which dictates the

"That's our goal — to begin these conversations about what our possibilities are."

marketing plan, that lets them dictate their language, publication and advertising in ways that marketing knows are more efficient.

plan says this is what we want our student body to look like in five years, or whatever the timing of it is," Kilgore said. "That gives you the priorities to focus our money and time on what we know we need to focus on."

Kilgore said a top-down approach could help with getting priorities from the top to reorganize more efficiently.

Lynch said it is "nearly impossible" to market a place that has not branded themselves, something Eastern needs to work on.

Admissions counselor Brittany Tierney, brought up CollegeWeek-Live, a website used to talk to prospective students, which is \$10,000 to \$20,000 a year.

"For us it is not an effective use of

-Stacia Lynch, director of marketing

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those expenses. We have one to two students log in each week," she said.

Instead, Tierney suggested, they could use Skype or Google Hangouts to contact and get in touch with prospective students.

Stone said the president is going to have to look at areas that are getting too many resources and see if he can bring them to other areas with less.

Some things, such as College-WeekLive, do not need to have money spent on them, Stone said, and now that the workgroup knows about it they can inform the president.

Where can we re-invest the \$20,000 (from CollegeWeekLive?)" he said.

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"The enrollment management



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4 **OPINIONS**



Cindy Huff

Diet, exercise the keys to successful aging process

Successful aging can vary from person to person, however, there are still a few things that stay consistent throughout our lifespan. I define successful aging as being involved in all that life has to offer: in other words, keeping yourself engaged in life. Staying both physically and mentally active, accepting your infirmities if you have any and rolling with the punches that life throws our way are all major parts of aging successfully.

To age successfully, we all need motivation to get out there and exercise and to eat a healthy, well-balanced diet. Exercise and eating healthy helps to strengthen our bodies as well as our minds. I have heard that reading improves your mind and that it actually exercises your brain; our brain is like a big muscle, so the more that you exercise that brain, the better off you will be.

Furthermore, did you know that exercising regularly promotes the growth of new brain cells? In your hippocampus, these new brain cells help boost memory and learning. When we are growing older by the minute, who could not need a memory boost?

I am not saying that you have to train like you are an athlete; just keep that body moving for at least 30 minutes a day. Remember that old saying: 30 minutes of play keeps illness at bay.

I know that I heard that saying somewhere, but I just cannot remember where at this moment. I guess my brain needs more exercise. This is the kind of thing that I am talking about: exercising and staying fit and active keeps our brains stimulated and also helps us remember things.

A positive social support system is also extremely important as we age. Having someone to talk to when we are worried or upset helps with our psychological well-being as well as with anxiety and depression. It is good to go out with friends and have a good time, just as it is important to your overall well-being to stay socially active.

The best part about aging today is that we are living longer thanks to all the technological advances of our healthcare system. We are enjoying and engaging ourselves in life, getting involved in learning about technology like computers, smartphones and apps. We are going back to school to keep our minds active and learn new things. Universities all over the country are welcoming us with programs tailor-made for aging adult learners. How exciting is that? To age successfully we all need to make adjustments in our lifestyle, but it is worth it to be able to stay as strong, healthy and happy as we possibly can. I have a picture hanging on my wall at home of a surfer riding a wave, and that picture often reminds me that when life gives us waves, we have to learn how to surf. That is how I feel about aging, so we should all grab our surfboards and ride those waves.

Selective Enthusiasm



DAN PRERADOVIĆ | THE DAILY EASTERN NEWS

Staff Editorial Associate vice president position vital to growth

The Daily Eastern News probably sounds like a broken record at this point. We have told everyone to go to vitalization workgroup meetings and encouraged people to get involved in the goingson of the campus in any way they can.

However, this is a message that is important, especially as the school goes through changes in administration and changes in general.

With all the vitalization project meetings and things happening, interviews for positions such as associate vice president of enrollment management might get swept under the rug. However, this is a search that still should capture the Eastern community's attention. The next associate vice presidential candidates to be interviewed will be Juanita Morris, director for undergraduate recruitment at Jackson State University at 3 p.m. Tuesday in an open session at the 1895 Room of the Martin Luther King Jr. University Union.

As a newspaper staff, we at *The News* are passionate about the dissemination of information to as many people as possible. This is why we en-

courage as many people as we can to go. If you find yourself unable to, get as many opinions as possible. We will cover these interviews in articles, but ask friends and colleagues who were there. This goes for students, staff, faculty and anyone else interested in the university's well-being.

Enrollment has been an issue in the past few years, a topic that has been on many people's minds. It is not controversial to say that with more students, Eastern will thrive. The only question now is asking how to make that happen.

By going to the interviews for potential associate vice presidents, people can see who the best choice is to grow enrollment in a sustainable and effective way.

According to Monday's article of *The Daily Eastern News*, at the first of four interviews for the position, Melvin Allen, one of the associate vice presidential candidates for the position, spoke openly about professional challenges he has gone through. This honesty is helpful, especially at a university where openness and transparency are valued by faculty and staff. In many cases, the different candidates could have faced similar issues at previous colleges Eastern is going through presently.

Seeing these challenges would be a good idea for other candidates, as it can help the university see how they overcame these challenges and what Eastern could potentially do to deal with its own issues. Allen mentioned growing enrollment at past colleges and universities he has been to as well as branding issues the schools he has been at have gone through. It is likely that other candidates will do the same, explaining their viewpoints on how to bring students to campus and how to keep them here. Even if a certain candidate is not picked, if they have good ideas, they could be picked up by others on campus who use them in their own areas to recruit and retain students.

The daily editorial is the majority opinion of the editorial board of *The Daily Eastern News*.

Access, support for disabled people is a right

Able-bodied people often take for granted the ease of access we have to buildings, jobs and healthcare. The other day, I spoke to a former employee of Eastern who had to cart around computers and therefore knew all of the wheelchair entrances on campus. It had not even occurred to me at that point that there may not be much access to the university for students who need accommodations to reach their classes. Of course it had not occurred to me; I am an able-bodied student who can use the entrances with stairs to them. I have never had to worry about supporting myself (more than any other college student with a part-time job) and I live most of my life without daily fear. While disabled people are not any lesser for their disabilities, there is not a whole lot of support for them, comparatively speaking. Certain accommodations, like wheelchair ramps and entrances, affordable living and healthcare and truly reliable sources of income are lacking in even the most progressive of spaces. Even if it means making someone else comfortable and safe, even if it comes to little cost to anyone, even if it means making a system overall better for most people, we do not want to do the work to make that happen, because putting effort into anything is too much to ask for most people, especially when they do not feel the repercussions of not contributing.



the annoying people who shame the disabled for crowd-funding to potentially save their lives.

Churches have been collecting money every Sunday for generations and no one bats an eyelash. Scientology became a fund-motivated, tax-free religion through bullying alone and no one is outraged. A teenager who asks for some money to get a life-saving operation, though? Prepare for the inevitable backlash of verbal abuse, brought proudly to you by losers who have nothing better to do with their days than to try and debunk their crowd-funding posts, often the same losers who willingly supported a guy who said he would make and eat noodles if enough people funded him. The fact that we have a presidential candidate that has openly mocked a reporter with cerebral palsy and not faced any consequences for it makes it plain that we treat disabled people like they are sub-human. I should not even have to say this, but that needs to stop. Disabled people deserve their dignity and agency just as much as any other human, and the fact that we purposefully dodge and ignore so many issues that the disabled community faces is disgusting. Nothing is going to be done about it if we do not start talking about it.

Cindy Huff is an aging studies graduate student. She can be reached at 581-2812 or clhuff2@eiu.edu.

Disabled people are also much more like-



Gretchen Neal

ly than others to suffer abuse because of their status, a little-known fact that contributes to the invisibility and mistreatment of disabled people. There are organizations out there trying to prevent this abuse, but it is still a commonplace issue among disabled people. It is not limited to just stealing pain pills for recreational use or illegal resale, either. It is also domestic abuse, sexual assault and general neglect. People who have caretakers are especially vulnerable, as the inability to be independent leaves plenty of opportunity for abuse.

Of course, there are systems in place to make sure that disabled people have a base income, but people often fall through the cracks or find themselves swarmed by debt, needing more than they are offered per month to support themselves. Can they turn to other methods of making revenue, like asking for charity? Sure, but then there are

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CAA reviews CDS department

By Samuel Nusbaum Administration Reporter @DEN_News

The Council on Academic Affairs heard a progress report from the department of communication disorders and sciences last Thursday.

The report covered their enrollment numbers, departmental learning goals and the confidence of students in their skills when they graduate.

Angela Anthony, department chair of communication disorders and sciences, said the clinical area is what separates Eastern from other universities in the state that offer the program.

She said the reason Eastern offers the clinical training is because it is required for both a master's degree in speech language pathology and a clinical doctorate in audiology.

Anthony said all students in their department get to participate in a practicum, which is a one-onone session students have with a speech pathologist.

The number of students enrolled in communication disorders and sciences has risen and fallen since 2008, according to the report the department submitted to the CAA.

During the 2008-2009 academic year, there were 149 students enrolled. In the 2009-2010 academic year, 163 students were enrolled. There were 175 students enrolled during the 2012-2013 academic year, while 2014-2015 saw 131 students enrolled.

Anthony said the current enrollment is 100 students, and she wants the department to have about 40 students per grade level.

History professor Debra Reid brought up the fact that the data table that shows enrollment numbers ends at 2014. Anthony said this is because they are delayed in getting their data. The CAA chair, Marita Gronnvoll, said the reason the report is getting to them now is because the CAA was too busy to look at it before.

Also during the meeting, the CAA heard a proposed course revision from the English department to add an online component to ENG 4906 "Issues in the Teaching of English." The class is part of a dual certification program for high school teachers, meaning the student would be able to teach two subjects or two grade levels after they graduate.

The change was passed unanimously.

Gronnvoll said she received a formal proposal from philosophy professor Jonelle DePetro about a moratorium on new general education classes, but she is still uncomfortable about it because there was not really a way to invite the entire school in on the conversation.

She said the CAA's bylaws show they cannot act on this proposal without getting the rest of the university involved, from college curriculum committees to the Faculty Senate

> Samuel Nusbaum can be reached at 581-2812 or at scnusbaum@eiu.edu.

Broken strings



Tim Walbright, of the local band "The Broken Strings," strums his guitar during a band practice on a porch in Mattoon Saturday afternoon.

» Athletics **CONTINUED FROM PAGE 1**

McCann said the information could be put out regarding athletics in a multitude of different funds, though they would not necessarily be something consistent with the data shown.

"I would be happy to put it out there; I just want you to know that it would be different," McCann said. Rich said transparency would help everyone.

"I am concerned with the perceptions," he said.

» Committee **CONTINUED FROM PAGE 1**

asked what their next steps should be. Stuby said the group as a whole should look at the data more closely.

Stuby said she will meet with Hawkins to discuss what exactly is in the RAMP document and email the workgroup as soon as she found more information if there is something that is useful.

Miller said workgroup members will keep reviewing the data and go from there.

McCann said if there is a sport not bringing in revenue, they could start asking if it makes sense to keep from a university standpoint.

Rich asked if there is a sport not pulling its own weight currently.

McCann said the larger sports do not make as much money.

'The ones that you typically call revenue-producing sports make less money," he said.

Workgroup chair Tami Babbs, assistant comptroller, said McCann's information will be useful.

"We want to look at expenses, see where we've already made cuts, and help come up with new ideas," Babbs said.

Shank made a suggestion to omit the summary conclusion that would be listed at the end of the report and just lead with the executive summary that contains the main points of the report and other details.

"I don't like to write reports when I have to say the same thing twice," Shank said.

Miller said the report is just following the old English rule of starting with what is going to be said and finishing with what was said. He said the workgroups could just cut and paste what was said in the executive summary in the conclusion.

"They can do the conclusion as lengthy The committee also discussed a report or as short as they want to," Miller said. "I template for the workgroups that Miller sent don't necessarily think they have to rewrite different things.'

Along with these expenses, the group also discussed questions they will ask the students, faculty, coaches and community members they will interview.

These questions include how athletics is important to the university and how to work together on any ideas people have to make it better. She said the details McCann will provide would be helpful, as well.

"I think having more information will help us be more transparent," Babbs said.

Cassie Buchman can be reached at 581-2812 or cjbuchman@eiu.edu.

Chemistry professor Mary Konkle said she thinks the executive story is very short, whereas the conclusion summary gives them space to explain gray areas in more detail.

"I respectfully disagree with having both parts," Shank said.

Miller said they are giving Workgroups more flexibility to provide more information they believe is pertinent.

The next meeting will be at 3 p.m Tuesday. Miller said he will try to get same room, the Oakland room of the Martin Luther King Jr. University Union.

Analicia Haynes can be reached at 581-2812 or achaynes@eiu.edu.

wanted to know how to convey that without seeming like they were not just trying to market to students.

» Marketing

CONTINUED FROM PAGE 1

Utah said she thinks simplicity is overlooked and thinks the group should hear what the campus community is saying and transmit it in marketing to make Eastern's brand more conversational.

Kilgore said as far as content and delivery, marketing tries to cover so many things, so sometimes not every question is answered in a university's brand. She also suggested creating a marketing template for each department.

Flight said the marketing function is happening at different levels including a focus on what Eastern is, who the market is, what the services are and what the marketing plan and message are.

Flight said most students only think about a handful of important things when students come to college including social fit, cost, academic reputation, faculty, benefits and programming.

The group also discussed making sure they reach out to any and all prospective students as well as involving alumni in marketing more, rather than just asking them for money.

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members via email.



THE DAILY EASTERN NEWS SPORTS

MONDAY, OCTOBER 17, 2016

Garippo, Menard lead Panthers at 'Pink' Classic

By Kaitlin Cordes

Cross Country Reporter | @DEN_Sports

Seniors Ruth Garippo and Paxson Menard topped out Eastern's scored finishers at the Bradley "Pink" Classic Friday in Peoria while breaking a school record and earning a new personal best, respectively.



Garippo trekked the 6-kilometer Menard

course in 21 minutes, 24.3 seconds, breaking the school record previously held by senior Emily Breslfoard in 2014. Breslfoard's record was set at 21:30.

Following Garippo's 21st-place finish was senior Ivy Handley, who finished 25th with a time of 21:32.3. Handley also set a new school record, earning Eastern women's fourth overall 6K time.

Junior Maria Baldwin was the third scored runner for Eastern with her 78th-place finishing time of 22:16.0.

Senior Rachel Garippo came in at the 135th spot, finishing the race in 22:51.0, and freshman Sadie Elliott rounded out Eastern's scored runners with her 156th place time of 23:03.0.

The women's team finished 15th overall out of 31 teams with 389 points.

On the men's side, Menard ran 14 seconds faster than his previous personal best time with a ninth-place time of 24:38.7.

Senior Riley McInerney placed 13th with a time of 24:49.7 in the men's 8-kilometer competition.

Senior Tyler Yunk was Eastern's third scored runner. Yunk placed 29th and posted a 25:04.7 race time.

Senior Juan Barajas and junior Chris Orlow placed 67th and 83rd, respectively. Barajas



Senior Ruth Garippo crosses the finish line Friday at the Bradley 'Pink' Classic in 21st place overall. Garippo's time of 21:24.3 was good for a new school 6K record, topping the previous time of 21:30 set in 2014.

earned a time of 25:34.3, and Orlow finished with a 25:45.6 time.

The men finished fifth in the 27-team race, earning 182 points.

Saint Louis took the team victory in the men's red division of the race with 103 points. The top individual finisher was Corey Bellemore from Windsor University.

Bellemore paced the course in 24:16.1.

The top team finisher for the women's red division was Colorado, scoring 54 points. Colorado also produced the top individual runner, Tayler Tuttle, who won the race in 20:38.9.

The race at Bradley University included 19 regionally ranked teams between the men's and women's races.

Ohio Valley Conference competitors Southern Illinois Edwardsville and Southeast Missouri also ran at Bradley.

The Edwardsville men placed 18th with 489 points, while Southeast Missouri earned the 25th spot, scoring 679 points.

The Edwardsville women came in 20th with a score of 501, and Southeast Missouri placed eighth, earning 249 points.

Next up for the Panthers is the Illini Open in Urbana on Oct. 21. This will be the team's final regular season meet before heading to the OVC championships in Nashville, Tenn.

> Kaitlin Cordes can be reached at 581-2812 or krcordes@eiu.edu.

The New York Times Crossword

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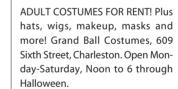
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e Daily Eastern News

11/30

Panthers drop both weekend matches

By Tyler McCluskey and Bryan Bund

Women's Volleyball Reporter / Contributor | @DEN_Sports

Eastern was just one set win away from winning its first home match of the season, but a three-set comeback by Morehead State handed Eastern its second loss of the weekend.

The Panthers won the first two sets. In the first set, the Panthers came away victorious with extra points coming after both teams rallied back and forth, as the score was tied 17 times and saw eight lead changes.

The Panthers walked away with a 29-27 win. Redshirt junior middle hitter Josie Winner led the team with seven kills in the first set.

In the second set, the Panthers made a run in the middle of the match, scoring five straight on the Eagles and never trailed during the match.

In the third set, the Eagles ended up defeating the Panthers the next three sets 25-19, 25-15, 15-10.

Coach Sam Wolinski said that with the first two sets, the team did a good job and kept to the game plan.

We executed at a high level, earning a lot of points, and we were efficient in our side-out percentage but we were also point-scoring on our serve," she said.

Morehead State's head coach Jaime Gordon said after the first two sets he told the team to pick up on the things they could control and the team needed to be more aggressive.

"They didn't give us many free points off of their swings. They were very low-error tonight," Gordon said. "We needed to go out and earn our points; we couldn't rely on them giving us anything, and we needed to more of an aggressor, and I thought we did that."

Gordon said the Panthers were in a defensive rhythm and tried to adjust to the style by "tipping."

We felt that there were a couple openings on some tips so we tried to throw some off-speed stuff," Gordon said. "We were able to score and force them to make some shifts, which ultimately helped with some of the things that we did with our middles and opening up the back. (We) kind of made an adjustment and were able to work the perimeter a little better.'

The Panthers played comeback Friday night against Eastern Kentucky but were unable to close it out and lost 3-2.

Junior Maria Brown did not count the Panthers out though, even when they trailed 2-0.

"It's easy to hang your head when you are down 0-2, but we picked each other up and tried to stay positive," she said.

Being down 6-2 early on in the third set, Eastern won the next 11 out of 15 points to get a lead of 13-10. The Panthers eventually won the set 25-23 to get some momentum heading into the fourth set.

Eastern did not let off as it won the fourth set 25-17. Wolinski said the Panthers know what they are capable of doing, and that's just being resilient.

We just got to have the tenacity going after the ball," Wolinski said. "And after the intermission, I thought that we did that in a lot of aspects. Getting digs was huge for us."

The Panthers lost the fifth set 15-11.

Eastern almost won its first match at home this season but ran out of gas at the end and was not able to close it out.



BRYAN BUND | THE DAILY EASTERN NEWS

Junior outside hitter Maria Brown kills the ball past an Eastern Kentucky opponent during the Panthers' 3-2 loss Friday in Lantz Arena. Brown had a season-high 20 kills against the Colonels.

Maria Brown had a strong match, leading the team in kills with 20 and contributing 15

digs. "(Friday) was one of my better hitting days," Brown said. "We have been working on hitting spots in practice. Gina (Furlin) did a really good job of handling the ball to our hitters, and that helped a lot."

Gina Furlin was another key player in the match, leading the team in assists with 41. The Panthers dropped their record to 4-17 overall and 1-6 in OVC play.

> Tyler McCluskey and Bryan Bund can be reached at 581-2812 or densportsdesk@gmail.com.

Men's golf team to play in Women's golf team travels final invite of fall season

By JJ Bullock

Men's Golf Reporter | @DEN_Sports

The Eastern men's golf team will compete in its final tournament of the fall season at the F&M Bank Intercollegiate tournament hosted by Austin Peay at the Clarksville Country Club Monday and Tuesday.

The Panthers will look to carry over their success from the last tournament, in which they placed their season best of fourth place a rebound from their 14th and 17th place finishes to begin the season.

The group traveling for Eastern will be different for this tournament, however. Junior Alex Gowin (80 scoring average), who has played in every tournament this year, will not be traveling. Likewise, Kevin Altenberger (79.1) will also not participate in the tournament.

Instead, seniors Daniel Hughes and Ryan Hughes will get the call to play in their first tournament of the year.

Rounding out the Panther squad will be

Alvaro Hernandez, who leads the team with a 73.3 scoring average, Romeo Perez (76.0), Charlie Adare (78.4) and Grant Miller (80.56).

The field competing with Eastern includes Tennessee-Martin, Mercer, Tennessee State, Belmont, Austin Peay, Tennessee Tech, New Orleans, Missouri State and Murray State.

None of the teams slated to play have enjoyed much success this season, consistently finishing in the bottom half of tournaments.

However, Tennessee-Martin is a team that could make some noise in the tournament.

The Skyhawks finished first in the Skyhawk fall classic and second place at the Murray State invitational.

The host course of the tournament is the Clarksville Country Club.

It is a par-72 course which plays a modest 6,933 vards, the second shortest course the Panthers will play this season.

> JJ Bullock can be reached at 581-2812 or jpbullock@eiu.edu.

to Ohio for 3rd invitational

By Vince Lovergine

Women's Golf Reporter | @DEN_Sports

With the Panthers placing 6th out of 7 teams in the Butler Fall invitational, the team combined shot better than their career averages.

Junior Anne Bahr and senior Chloe Wong led the way for the Panthers in the Butler invitational. Bahr's scores of 74 and 79 with a combined score of 153, tied her for 11th out of all 46 qualifying players.

Eastern will play in the Dayton invitational Monday.

Bahr is shooting better than her career average through two invitationals this year, leading the team with a 6-over-par with a 77.20 average. Her career average is 83.16.

Wong is not too far behind. She is second on the team with +9 and a 79.80 stroke average this season, which tops her career average of 83.70.

Seniors Alexandra Pickens and Madison Burgett also have decreased their stroke averages by two strokes this season.

After some experience with this particular

course, Pickens thinks more success is coming

"We've all played this course before, so I think we will perform well," she said. "The greens are pretty fast here, so that's really the only thing we have to adjust for at this course."

Round one of the invitational will begin on Monday at 11 a.m. After Monday, play will continue with a final round on Tuesday at 9 a.m. All participating teams will be competing at the NCR Country Club in Kettering, Ohio, on the North Course, a par 70 totaling 5,872 yards.

The teams that will be participating in this event will include Bowling Green, Chicago State, Dayton, Detroit, Evansville, Findlay, Fort Wayne, IUPUI, Loyola, Northern Kentucky, Oakland, Ohio and Youngstown State.

IUPUI is a familiar foe to Eastern, as IUPUI took second in the Butler invitational.

In last year's invitational, the Dayton women's golf team finished in 7th place out of 15 teams with Indianapolis taking home first.

> Vince Lovergine can be reached at 581-2812 or vplovergine@eiu.edu.



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THE DAILY EASTERN NEWS DAILYEASTERNNEWS.COM \bigcirc MONDAY, OCTOBER 17, 2016 **NO. 40, VOLUME 101**

Panthers hang on to win 2nd-straight game

By Sean Hastings Sports Editor | @DEN_Sports

Eastern did not get off to the best of starts against Tennessee Tech, but mistakes by the Golden Eagles at the end of the first half allowed the Panthers to get back into the game.

Eastern came out on top 30-24 for its second-straight Ohio Valley Conference win. The Panthers improved to 3-1 in OVC play.

Redshirt senior running back Devin Church moved the Panthers down the field with a combination of pass receptions and rushing plays totaling 43 yards. A key pass interference play on Brandon Thomas of Tennessee Tech set up a 15-yard strike from redshirt junior quarterback Mitch Kimble to junior wide receiver Dennis Turner.

Before the touchdown, Eastern trailed 17-3, and the score made it 17-10 with 19 seconds left in the half. Tennessee Tech would receive the kickoff to start the second half.

The crucial mistake by Tennessee Tech came on the ensuing kickoff after the touchdown. Junior kicker Nick Bruno squibbed a kick down the field in attempt to avoid the possibility of a kick return by Tennessee Tech.

Not only did the Panthers avoid a big return, but Aderick Moore, of Tennessee Tech, mishandled the ball, and redshirt junior Vince Speller jumped on the ball and recovered with 19 seconds left at Tennessee Tech's 28-yard line.

After a 9-yard run by Kimble and a 7-yard completion to redshirt senior Isaiah Nelson, Bruno connected on a 29-yard field goal to cut the lead to 17-13 as time expired in the first half.

When it came down to it, Bruno's three made field goals turned out to be a difference in the game. Bruno was good on 3 out of 4 field goal attempts.

Bruno made field goals from 28 and 23 yards, but missed a 27-yard attempt.

Coach Kim Dameron said Eastern was able to execute on one more play than Tennessee State.

Eastern picked up where it left off in the third quarter and scored twice to secure a 27-17 lead. Eastern scored 24 unanswered points after trailing 17-3.

Eastern has been prone to giving up huge plays on defense, but the offense turned the tables on Tennessee Tech when Kimble connected with sophomore wide receiver Paul Gossage for a 65-yard touchdown.

One other positive trend continued this week for the Panthers: the run game.



Junior kicker Nick Bruno kicks a field goal against Illinois State at Hancock Stadium Sept. 17. Bruno was 3-4 on field goals Saturday vs. Tennessee Tech.

OPINION Football team needs a win it deserves

By Maher Kawash Football Reporter | @DEN_Sports

Every win is important in college football, especially those that come against conference opponents.

The Eastern football team was able to pick up another one of those this past weekend, but was it just a case of the Panthers getting lucky?

Regardless of how they win or who they beat, the Panthers and all their fans will be satisfied as long as that number in the win column continues to increase.

But taking a deeper look, it can be said the Eastern has barely gotten by or has just gotten "lucky."

Now there is nothing to take away from a Panther team that is now 5-2 overall and 3-1 in Ohio Valley Conference play, but it might be time for Eastern to get a convincing win.



Before Eastern took on Illinois State in its third game of season, the Eastern rushing attack had yet to score a touchdown, and Church broke off a 30-yard touchdown run in that game.

Now four games later, Eastern's rushing game continues to be strong. Church rushed for 139 yards in the game against Tennessee Tech to help Eastern to its second-straight 200-yard game.

Church did not score a touchdown, but the yards he put up on the ground set up Eastern scores. He also had 54 receiving yards.

Eastern did a good job of standing strong in the final minutes of the game on defense and Bruno hit arguably the most important field goal of the game, giving Eastern a 6-point lead, meaning Tennessee Tech needed a touchdown to stay alive with 2:19 left.

Eastern will return to O'Brien Field Saturday for its Homecoming Game to take on Murray State.

> Sean Hastings can be reached at 581-2812 or smhastings@eiu.edu.

Four of the Panthers' five wins this season have been decided by six points or less.

The one win that was decided by more was Eastern's 56-35 win against Austin Peay, and that game saw a Panther team that found a way to pull away in the fourth.

As for the other four, Eastern has just barely come out on top.

That may not matter to many, but it would sure boost everybody's confidence if the Panthers handled a two-win team like Tennessee Tech by more than six points.

But that was not the case for Eastern over the weekend.

The Panthers knocked off Tennessee Tech in a 30-24 win Saturday and maintained their second spot in the OVC standings.

Eastern did pull out the win, but if it were not for a crucial penalty on the final drive of the game, the Panthers may have been upset.

The Panthers were held to just a field goal on their final offensive possession of the game, which led to Tennessee Tech having an opportunity to win the game on the final drive trailing by just six.

But luckily for Eastern, an offensive pass interference penalty call on the Tigers stunted the drive, and allowed the Panthers' defense to make the most important stop of the game.

Credit to the Panthers for step-

ping up and following their "bend don't break" motto that they have all season long.

Eastern was almost bent too much against Tennessee Tech though, as the team once trailed 17-3.

And that is why the Panthers need a convincing win.

Eastern coach Kim Dameron has stressed all season long that every win is hard to come by, but the bar should begin to be raised for the No. 17 ranked team in FCS football.

Whether it comes this weekend against a struggling Murray State squad or in the coming weeks, it is important for the Panthers to take complete control over its opponents and get that convincing win. The Panthers have searched for a complete game from both sides of the ball, and it is now more important than ever to gain some confidence before heading to Jacksonville State in a couple weeks.

Maher Kawash can be reached at 581-2812 or mwkawash@eiu.edu.

BRYAN BUND | THE DAILY EASTERN NEWS Devin Church stiff-arms a Tennessee State defender at O'Brien Field Oct. 8. Church had 139 rushing yards Saturday at Tennessee Tech.

