Eastern Illinois University
The Keep

Summer 6-15-2007

ENG 3985-800

Craig Titley
English Department

Recommended Citation

CHARLESTON / EASTERN ILLINOIS UNIVERSITY

COURSE	TITLE	SECT	INSTRUCTOR	MEETING TIME	ROOM	CR
ℂ ⅈ * CDS 5400	SPECIAL TOPICS	700	BECKER T BERGSTROM B	1800–2115 W	CHAR 0001	02

meets May 23–July 18

Topic—Working with Families in Early Intervention

ℂ ⅈ ✍ * EIU 4105-G	CONTROV ISS ED	700	ALBEAR G	1700–2100 F 0800–1800 S	CHAR 0001	03

meets May 18–19, June 1–2 and 15–16

ℂ ✍ * EIU 4165-G	MEDIA IN SOCIETY	700	COFFEY J	1800–2030 MTWR	CHAR 0001	03

Summer 4 class (May 14–June 9)

ℂ ⅈ ✍ * EIU 4170-G	HISTORY ON FILM	700	SMITH D	1800–2200 F 0800–1800 S	CHAR 0001	03

meets May 25–26, June 8–9 and 22–23

ⓘ ⅈ * ENG 3985	SPECIAL COURSE	800	TITLEY C	0800–1600 MTWRF	CHAR 0001	02

meets June 18–22

Topic—The Craft and Business of Motion Picture Screenwriting

Note—This course is taught by Craig Titley, a Hollywood screenwriter and producer who is visiting EIU
this summer. Titley's credits include Cheaper by the Dozen, Scooby Doo and Scooby Doo 2. Students
are asked to come to the first class with a minimum of three preliminary ideas for a screenplay or movie.
Students may not use any type of tuition waiver for this course.

ℂ ⅈ FCS 1000	FOUNDATIONS FCS	700	MYERS-BRADLEY R	1800–2200 F 0800–1730 S	CHAR 0001	02

meets June 15–16 and 29–30

FCS 2270	HOUSING	700	MCCALLISTER P	1300–1500 MTWRF	CHAR 0001	03

Summer 4 class (May 14–June 9)

ℂ ⅈ FCS 3280	INTERIOR DESIGN	700	CUMMINS S	1800–2200 F 0800–1800 S	CHAR 0001	03

meets June 8–9, July 13–14 and August 3–4

ℂ FCS 3800	FAMILY/SEX ED	700	MEADOWS M	1600–2130 M	CHAR 0001	03

Summer 8 class (June 11–August 4)

ℂ ⅈ * FCS 4230	SPECIAL TOPICS	700	MCCALLISTER P	1800–2200 F 0900–1730 S	CHAR 0001	01

meets June 15–16

Topic—Consumer Privacy

ⓘ ⅈ * FCS 4230	SPECIAL TOPICS	805	BARGELLINI C	TBA MTWR	KLEM 1418	01

meets May 14–17

Topic—Food Photography

Note—This course is taught by Professor Cosimo Bargellini, a faculty member from the Culinary Institute
of Florence who will be visiting EIU this summer. Students must provide their own cameras. Students may
not use any type of tuition waiver for this course. An additional fee (amount to be determined) will be
charged for this course.

ⓘ ⅈ * FCS 4230	SPECIAL TOPICS	806	BARGELLINI C	TBA MTWR	KLEM 1418	01

meets May 21–24

Topic—Food Photography

Note—This course is taught by Professor Cosimo Bargellini, a faculty member from the Culinary Institute
of Florence who will be visiting EIU this summer. Students must provide their own cameras. Students may
not use any type of tuition waiver for this course. An additional fee (amount to be determined) will be
charged for this course.

$	Course fee applies	ⅈ	Special meeting dates for course
ⓘ	See note following department course listing	ℂ	Evening (4 P.M. or later) or weekend course
✍	Writing-intensive or writing-centered course	⏚	Online or technology-delivered course
⚇	Course satisfies EIU general-education cultural-diversity requirement	➲	Course approved for statewide articulation under the Illinois Articulation Initiative (IAI)

SYLLABUS - ROUGH DRAFT

"THE CRAFT AND BUSINESS OF MOTION PICTURE SCREENWRITING"

<u>**Instructors:**</u> Craig Titley and Luke Ryan

Course Description/Objective:
The purpose of this course is to provide you with the knowledge and skills necessary to competitively pursue a screenwriting career. Through lecture, analysis of scripts and films, and writing assignments you will learn the basic mechanics of screenplay structure and story design. You will also gain a thorough understanding of how the movie industry works and the skills and insights necessary to succeed in the film business.

The rest is up to you!

Required Reading:
There are no required textbooks for this class. Students will, however, be required to read one (1) assigned screenplay and three (3) screenplays of their choosing that relate in theme/genre/tone to their own screenplay idea.

Grades:
As this is a one week, intensive class combining lectures with in-class exercises and group participation, students are strongly encouraged to attend every class and, as such, attendance and participation will count for 20 points (or 20% of the final grade).

Homework assignments are pass/fail and worth 40 points in total (40% of the final grade). Each assignment is worth 10 points. If you do the assignment you get all 10, if you don't you get nada.

The final exam is a take-home exam and also worth 40 points (40% of the final grade).

Attendance/Participation:	20 pts.
Homework:	40 pts.
Final Exam:	40 pts.
Total	100 pts.

<u>Course Outline:</u>

<u>DAY ONE: THE BUSINESS and THE IDEA</u>
- Introductions and course structure; why are you here?
- Storytelling: why do we do it?
- From Idea to Premiere: How the Movie Business Works
- "Working Lunch"
- Coverage
- The Idea is King: Finding a good movie idea
- Theme
- Class Exercise: Everyone pitches three movie ideas
- Genre Lecture: Horror
- Mystery Script: everyone will be assigned a script to read for a movie that has just been released. On Wednesday evening will take a "field trip" to the local theater to see the film. Everyone must have the script read before then.
- **<u>Homework</u>: Choose one of the three ideas you pitched to become your movie idea for the course; write the logline for your idea; choose three movies that are similar to your idea in genre/tone and begin to read the scripts (you will find a good selection available online to download).**

<u>DAY TWO: STRUCTURE AND CHARACTERS</u>
- Structure Overview
    - The Three Act Structure (Field)
    - Inciting Incident, Complications, Crisis, Climax, Resolution (McKee)
    - Road Maps (King, 13-Points)
    - Blake Snyder's Board
    - Sequence Approach
    - Joseph Campbell's "Hero's Journey"
- Plot Points: "We're Not in Kansas Anymore"
- Analysis of structure in "JAWS"
- Genre Lecture (if time): tbd
- **<u>Homework</u>: Choose one of the 3 movies that are similar in tone/genre to your idea and "beat it out"; find the plot points; find the plot points for your movie idea**

<u>DAY THREE: FIRST ACTS; DESIGNING SCENES/OPENING SCENES; SET-UP & PAY-OFF; FORMAT</u>
- Discuss Homework; examples in class
- First Acts: Getting the Show on the Road; Inciting Incidents
- Building Scenes: Conflict
- Opening scenes (the good, the bad, the ugly)
- Set-ups and Pay-Offs
- Genre Lecture: Comedy
- Dismiss two hours early; reconvene at Kerasotes Theater to watch movie.
- **Homework: write a scene from your movie**

DAY FOUR: SECOND ACTS; SEQUENCES; SUB-PLOTS
- Discuss Wednesday night movie; how did it differ from the script? Why?
- Go over homework scenes in class
- Second act complications
- Villains and/or antagonists
- Look at Second act of BACK TO THE FUTURE
- Class Project: Building a Movie from Scratch on Notecards
- Genre Lecture: Action
- **Homework: Beat out your movie idea in 25 scenes, hitting all the major plot and structure points**

DAY FIVE: THIRD ACTS (ENDINGS); DIALOGUE; REWRITING
- Review outlines/beat sheets
- How to end a movie without ending your career
- Dialogue
- Rewriting: in class assignment
- Genre lecture: Drama (LITTLE CHILDREN)
- Graduation Film/Cautionary Tale: OVERNIGHT (screened in class)

Recommended Reading, Watching, and Surfing

CRAIG'S TOP 10 BOOKS ON SCREENWRTING
(In no particular order)

The Writer's Journey by Christopher Vogler
Save the Cat! By Blake Snyder
Adventures in the Screen Trade by William Goldman
Writing Screenplays That Sell by Michael Hauge
How Not to Write a Screenplay by Denny Martin Flinn
How to Write a Movie in 21 Days by Viki King
Making a Good Script Great by Linda Seger
The 101 Habits of Highly Successful Screenwriters by Karl Iglesias
On Writing by Stephen King
The Making of Star Wars by J.W. Rinzler

LUKE'S TOP 10 BOOKS ON SCREENWRITING
(tbd)

5 GREAT (AND ACCURATE) MOVIES ABOUT WRITING IN HOLLYWOOD

1. ADAPTATION
2. OVERNIGHT
3. THE PLAYER
4. BARTON FINK
5. STATE AND MAIN

WEBSITES

The Business and the Buzz:
www.aintitcool.com
www.imdb.com
www.boxofficemojo.com
www.hollywoodlitsales.com

Screenwriting:
www.wordplayer.com
http://artfulwriter.com

Tools:
http://www.writersstore.com
www.finaldraft.com

Screenplays on-line:
http://www.script-o-rama.com/table.shtml
http://www.simplyscripts.com/movie.html
http://www.dailyscript.com/movie.html
http://www.screenplay.com/resources/research/scripts/index.htm
http://www.scriptcity.com/