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Higher Education Scorecards, Performance Based Metrics, and Faculty Compensation

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National Center for the Study of Collective Bargaining In Higher Education and the Professions 42nd Annual National Conference



Thinking about Tomorrow: Collective Bargaining and Labor Relations In Higher Education.

Higher Education Scorecards, Performance Based Metrics, and Faculty Compensation

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Higher Education Scorecards

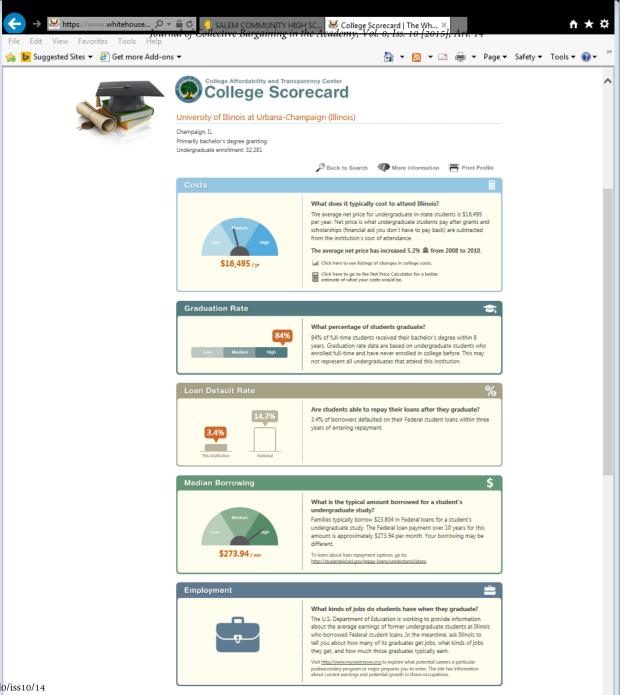


- Higher Education Opportunity Act College Scorecard
- Illinois Report Card
- Illinois College Choice Reports Act
- Performance Based Funding

Higher Education Opportunity Act College Scorecard



- The <u>College Scorecard</u> was designed by the U.S.
 Department of Education to provide better information to students and parents about college affordability and value.
- Each scorecard includes five key pieces of information about a college: <u>Costs</u>, <u>Graduation Rate</u>, <u>Loan Default</u> <u>Rate</u>, <u>Median Borrowing</u>, and <u>Employment</u>.
- Users can search for a college by name or by selecting factors that are important to the student's college search (e.g., programs or majors offered, awards offered, location, undergraduate enrollment size, campus setting, etc.).



ward may not apply to all students. Students should contact the institution for more information about t

Illinois Report Card (K-12)



- The Illinois State Board of Education annually releases a <u>School Report</u> <u>Card</u> that shows how each school, district, and the state is performing on a wide range of educational goals.
- The Illinois State Board of Education collects most of the data reported on the School Report Card from school districts through data systems, or principals can directly enter school highlights at illinoisreportcard.com.
- School districts must publish their school and district report cards in the manner listed below.
 - Present the report cards at a regular school board meeting.
 - Make the report cards available to local media (a "newspaper of general circulation serving the district").
 - If districts maintain a website they must post the At-a-Glance report cards on their website and send a written notice to parents notifying them of the report cards' availability.
 - If districts do not maintain a website they must send a printed At-a-Glance report card home with each student.

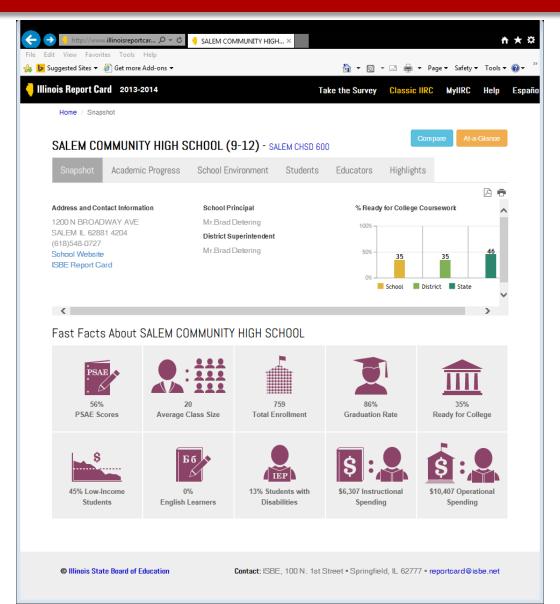
Illinois Report Card (K-12)





Illinois Report Card (K-12)



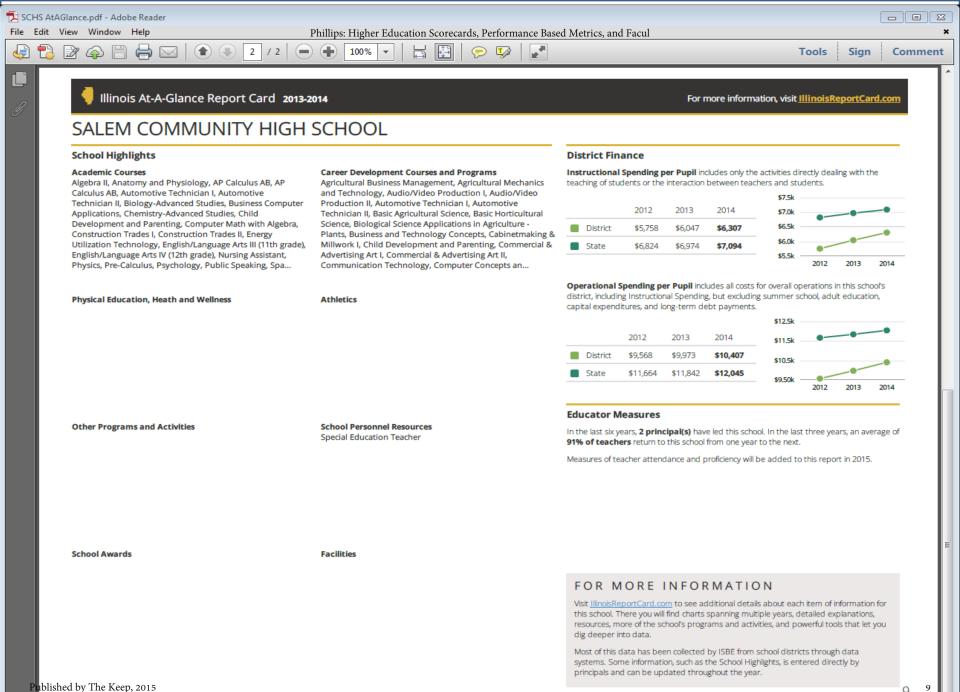


Pacific Islander

0%

District State

8



College Choice Reports

- In 2012 the Illinois House of Representatives initiated legislation that
 would have required public and private colleges and universities to publish
 annual "College Choice Reports" with key student and institutional data to
 make it easier for students and families to identify high-quality, affordable
 higher education institutions.
- These reports were to be similar in nature to the <u>Illinois Report Card</u> (K-12), but were to be for Illinois higher education institutions.
- The <u>College Choice Reports</u> were to contain information such as <u>degree</u> and <u>certificate completion rates</u>, <u>net costs</u>, <u>debt loads</u>, <u>loan default rates</u>, and <u>retention and job placement outcomes</u>, and were to provide students with the information they needed to easily compare institutions and to choose high-quality, affordable, higher education paths to good-paying jobs.
- Although the legislation was never signed into law, it is very likely we will see it again as legislators are increasing focused on more and better ways to ensure higher education accountability and improve performance.

Performance Based Funding in Illinois

- Performance funding legislation was signed into law in 2011, and beginning in FY13, the Illinois Board of Higher Education budget recommendations were to include allocations to public colleges and universities based upon performance metrics designed to promote and measure student success.
- The performance based funding legislation also directed the Illinois Board of Higher Education to:
 - Focus on the fundamental goal of increasing completions.
 - Reward the performance of institutions in advancing the success of students who are:
 - Academically or financially at risk.
 - First generation students.
 - Low-income students.
 - Students traditionally underrepresented in higher education.
 - Recognize and account for the differentiated missions of institutions of higher education.
 - Maintain the quality of degrees, certificates, courses, and programs.
 - Recognize the unique and broad mission of public community colleges.

Performance Funding Steering Committee



- The Lieutenant Governor
- The Governor's Deputy Chief of Staff for Education
- Six State Legislators
- Four Public University Presidents
- Two Community College Presidents
- The President of the Federation of Independent Illinois Colleges and Universities
- The Executive Director of the Illinois Board of Higher Education (IBHE)
- The Chair of the IBHE Faculty Advisory Committee
- The Executive Director of the Illinois Community College Board
- The Executive Director of the Illinois Student Assistance Commission
- The Executive Director of the Illinois Community College Trustees Association
- The President of the Illinois Business Roundtable
- The Chair of the Illinois Committee on Black Concerns in Higher Education
- The Chair of the Illinois Latino Council on Higher Education
- The President of Women Employed
- The President of the Illinois Federation of Teachers (IFT)
- A Representative from the Illinois Education Association/National Education Association

Performance Funding Model Steps



<u>Step 1</u> – Identify the performance measures or metrics that support the achievement of the state goals.

<u>Step 2</u> – Collect the data on the selected performance measures.

<u>Step 3</u> – Award an additional premium for the production of certain desired outcomes such as completions by underserved or underrepresented populations

<u>Step 4</u> – Normalize (scale) the data, if necessary, so it is comparable across variables.

<u>Step 5</u> – Weight each of the Performance Measures to reflect the priority of the Measure to the mission of the institution.

<u>Step 6</u> – Calculate the Total Performance Value.

<u>Step 7</u> – Use the final Weighted results (or Total Performance Value) - excluding high cost entities - to distribute performance funding.

Performance Measures



Measure

- Bachelors Degrees
- Masters Degrees
- Doctoral and Professional Degrees
- Undergraduate Degrees per 100 FTE
- Research and Public Service Expenditures
- Graduation Rate 150% of Time*
- Persistence-Completed 24 Semester Hours in One Year*
- Cost per Credit Hour
- Cost per Completion

^{*}Incorporate transfers per the transfer category definitions below: (i.e. <u>30 or fewer credits</u>, <u>31 to 59 credits</u>, <u>or 60 or more credits</u>).

Sub-Categories



Sub-Category

- Low Income (Eligible for Financial Aid)
- Adult (Age 25 and Older)
- Hispanic
- Black, non-Hispanic
- STEM & Health Care

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Performance Funding Model

- The model effectively balances the competing goals of increasing completions
 while rewarding institutions for improving the success of underserved populations.
- All steps are identical at each university, and each institution's formula is calculated independently
- The model accounts for each institution's unique mission by adding a weight to each measure.
- Funds are distributed on a pro rata basis according to each institution's formula calculation.
- The formula calculation for each institution will change each year based on annually updated data.
- The model is not prescriptive in how to achieve excellence and success (what, not how).
- The initial allocations have been relatively small to provide time to work out the issues associated with performance funding and refine the model, and to provide time for the data (which may be several years old) to catch up with the model.

Implications

- As higher education funding becomes more scarce, it will be managed more intently, and as a result, there will be a much greater focus on accountability and performance both at the state as well as at the institution level.
- Legislators will be more concerned about the return on investment of state funding and will allocate more of the state funding to higher education institutions based on performance (i.e. increasing completions, serving underserved populations, reducing costs, and increasing efficiencies).
- The use of higher education report cards and performance funding allocation models will become more prevalent as will the development and tracking of internal measures of performance.
- Longitudinal databases will be developed to collect and track key measures and metrics and will be used to facilitate the assessment of performance.

Implications

- Currently, performance funding models and report cards only assess performance at the institution level, but they will create an environment within the institution where higher level of performance are expected, and minimum levels of performance are required and established.
- This will put increased pressure on departments and units within an institution to perform and may
 result in the establishment of minimum levels of performance for those departments, or even for the
 individuals within those departments. (i.e. The National Study of Instructional Costs and
 Productivity (Delaware Cost Study) and the Higher Education Research and Development
 (HERD) Survey).
- The Delaware Cost Study is used for comparative analysis of faculty teaching loads, direct
 instructional costs and separately budgeted scholarly activity at the level of academic discipline
 and the HERD Survey provides current and historical trends on the amounts and types of research
 and development activities at U.S. colleges and universities.
- Outcomes will begin to more directly impact how limited resources are allocated.
- Program Prioritization, Process Reengineering, and other initiatives will be implemented to help ensure the best possible use is made of increasingly limited resources.



Questions?