

*NCA Self Study*  
*Criterion 5 Documents*

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Eastern Illinois University

*Year 2012*

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EIU Web Design Awards

Eastern Illinois University

This paper is posted at The Keep.  
[http://thekeep.eiu.edu/eiunca\\_resourcesplanning\\_docs/9](http://thekeep.eiu.edu/eiunca_resourcesplanning_docs/9)



the winners  
NOMINEES

## WINNERS

The eduStyle Higher-ed Web Awards, sponsored by [Demand Creativity](#), celebrate the best work in college and university websites. This year twenty categories recognize the most innovative and exciting developments in key areas of higher education web development. The list of nominees includes 53 schools.

# DEMAND CREATIVITY

Each Award is given as both a People's Choice and Judged Award. This year over 2100 votes were submitted in the People's Choice voting. The winners were announced at the eduWEB Conference July 31st in Boston. [View the awards presentation.](#)

If you are a nominee or a winner in one of the categories, please contact us at [awards@edustyle.net](mailto:awards@edustyle.net).

## JUMP TO A CATEGORY

### Top Level Awards

- [Best Overall Web Site](#)
- [Best Home Page](#)
- [Best Sub-Site](#)
- [Best Redesign](#)
- [Best Visual Design](#)
- [Most Innovative](#)
- [Best Use of Photography](#)
- [Best Use of Interactive Multimedia or Video](#)
- [Best Integration of Social/Networking](#)
- [Best Mobile Site](#)
- [Best Responsive Site](#)

### Audience, Departmental & Special Project Awards

- [Best Prospective Students or Admissions Site](#)
- [Best School, Department or Faculty Site](#)
- [Best Research Site](#)
- [Best News Site](#)
- [Best Campaign or Giving Site](#)
- [Best Event Site](#)
- [Best Magazine Site](#)
- [Best Annual or Community Report](#)
- [Best Alumni Site](#)

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# DEMAND CREATIVITY



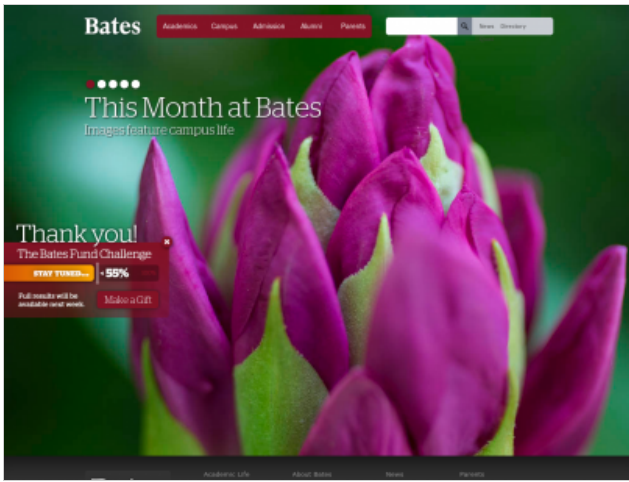
53

Tweet

## BEST OVERALL WEB SITE

Judged & People's Choice

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[Bates](http://www.bates.edu/)

<http://www.bates.edu/>  
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Nominees



[Bates](http://www.bates.edu/)

<http://www.bates.edu/>  
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[DePauw University](http://www.depauw.edu/)

<http://www.depauw.edu/>  
View Preview



[Notre Dame of Maryland University](http://www.ndm.edu/)

<http://www.ndm.edu/>  
View Preview



[The University of Nebraska-Lincoln](http://www.unl.edu/)

<http://www.unl.edu/>  
View Preview



[University of Notre Dame](http://nd.edu)

<http://nd.edu>  
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BEST HOME PAGE

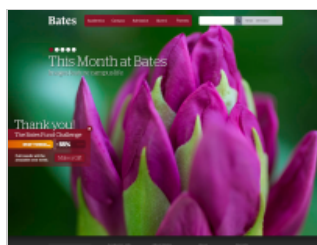
Judged



[Lancaster University](http://www.lancs.ac.uk)

<http://www.lancs.ac.uk>

People's Choice



[Bates](http://www.bates.edu/)

<http://www.bates.edu/>

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### Nominees



#### [Bates](#)

<http://www.bates.edu/>  
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#### [College of William & Mary](#)

<http://www.wm.edu/>  
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#### [Lancaster University](#)

<http://www.lancs.ac.uk>  
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#### [Langara College](#)

<http://www.langara.bc.ca/>  
[View Preview](#)



#### [Otterbein University](#)

<http://otterbein.edu>  
[View Preview](#)

## BEST SUB-SITE

### Judged



#### [Eastern Illinois University - Admissions](#)

<http://www.eiu.edu/admissions/>  
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### People's Choice



#### [Boston University - Summer Term 2012](#)

<http://bu.edu/summer>  
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### Nominees



#### [Boston University - Summer Term 2012](#)

<http://bu.edu/summer>  
[View Preview](#)



#### [Eastern Illinois University - Admissions](#)

<http://www.eiu.edu/admissions/>  
[View Preview](#)



#### [Loyola University Maryland - Accepted Students](#)

<http://choose.loyola.edu>  
[View Preview](#)



[MIT - President's Office](http://president.mit.edu/)

<http://president.mit.edu/>  
View Preview

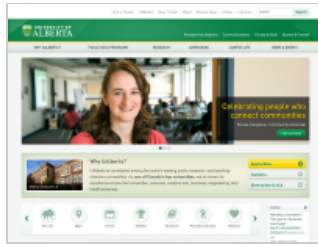
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## BEST REDESIGN

Judged

People's Choice

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[McGill University](http://www.mcgill.ca/)

<http://www.mcgill.ca/>  
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[University of Alberta](http://ualberta.ca)

<http://ualberta.ca>  
View Preview

Nominees



[Bay State College](http://www.baystate.edu)

<http://www.baystate.edu>  
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[College of William & Mary](http://www.wm.edu)

[http://www.wm.edu/](http://www.wm.edu)  
View Preview



[McGill University](http://www.mcgill.ca/)

<http://www.mcgill.ca/>  
View Preview



[Providence College](http://www.providence.edu)

<http://www.providence.edu>  
View Preview



[University of Alberta](http://ualberta.ca)

<http://ualberta.ca>  
View Preview

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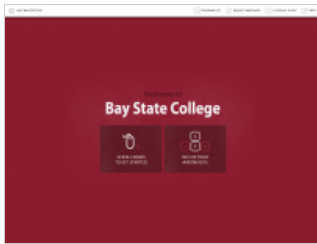
## BEST VISUAL DESIGN

Judged

People's Choice

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[Bay State College - Digital Viewbook](http://driven.baystate.edu)

<http://driven.baystate.edu>  
View Preview



[Regent College](http://www.regent-college.edu)

<http://www.regent-college.edu>  
View Preview

Nominees



[Bay State College - Digital Viewbook](http://driven.baystate.edu)

<http://driven.baystate.edu>  
View Preview



[Bowie State University - CIAA 2012 Tournament Promotional Site](http://www.bowiestate.edu/ciaa12)

<http://www.bowiestate.edu/ciaa12>  
View Preview



[Eastern Illinois University - Admissions](http://www.eiu.edu/admissions/)

<http://www.eiu.edu/admissions/>  
View Preview



[Notre Dame of Maryland University](http://www.ndm.edu/)

<http://www.ndm.edu/>  
View Preview



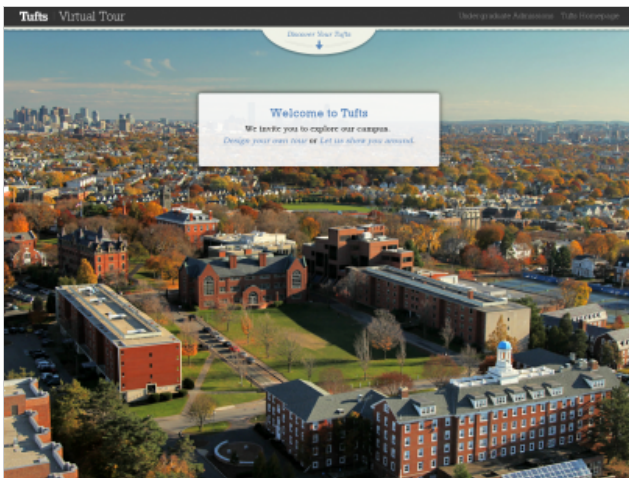
[Regent College](http://www.regent-college.edu)

<http://www.regent-college.edu>  
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MOST INNOVATIVE

Judged & People's Choice

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[Tufts University - Virtual Tour](http://admissions.tufts.edu/virtual-tour/)

<http://admissions.tufts.edu/virtual-tour/>

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## Nominees



### [Bay State College - Digital Viewbook](http://driven.baystate.edu)

<http://driven.baystate.edu>

View Preview



### [Loyola University Maryland - Accepted Students](http://choose.loyola.edu)

<http://choose.loyola.edu>

View Preview



### [Purdue Engineering Professional Education](https://purdueonlineengineering.com/)

<https://purdueonlineengineering.com/>

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### [Tufts University - Virtual Tour](http://admissions.tufts.edu/virtual-tour/)

<http://admissions.tufts.edu/virtual-tour/>

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### [West Virginia University](http://memories.wvu.edu)

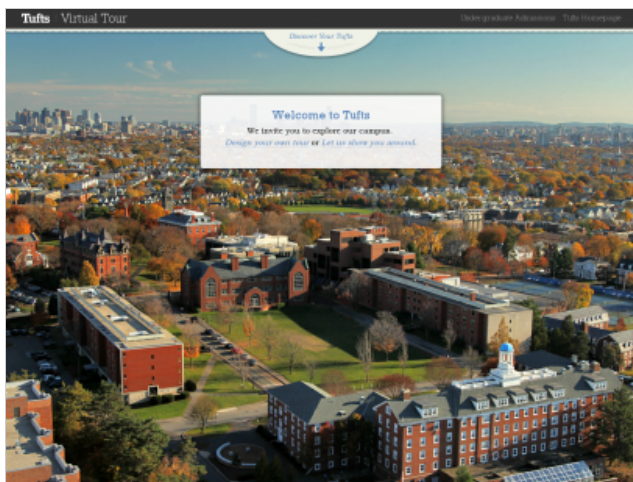
<http://memories.wvu.edu>

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## BEST USE OF PHOTOGRAPHY

### Judged & People's Choice



### [Tufts University - Virtual Tour](http://admissions.tufts.edu/virtual-tour/)

<http://admissions.tufts.edu/virtual-tour/>

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## Nominees



### [Boston University - Arts & Sciences](http://www.bu.edu/cas/)

<http://www.bu.edu/cas/>

View Preview

### [Bowie State University - CIAA 2012 Tournament Promotional Site](http://www.bowiestate.edu/ciaa12)

<http://www.bowiestate.edu/ciaa12>



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[Tufts University - Virtual Tour](http://admissions.tufts.edu/virtual-tour/)

<http://admissions.tufts.edu/virtual-tour/>  
View Preview



[University of Notre Dame](http://nd.edu)

<http://nd.edu>  
View Preview



[University of Pennsylvania](http://www.upenn.edu)

<http://www.upenn.edu>  
View Preview

## BEST USE OF INTERACTIVE MULTIMEDIA OR VIDEO

### Judged



[Boston University - The World Needs to Know](http://www.bu.edu/discover/)

<http://www.bu.edu/discover/>  
View Preview

### People's Choice



[Tufts University - Virtual Tour](http://admissions.tufts.edu/virtual-tour/)

<http://admissions.tufts.edu/virtual-tour/>  
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### Nominees



[Boston University - The World Needs to Know](http://www.bu.edu/discover/)

<http://www.bu.edu/discover/>  
View Preview



[Purdue Engineering Professional Education](https://purdueonlineengineering.com/)

<https://purdueonlineengineering.com/>  
View Preview



[Rasmussen College](http://rasmussen.edu)

<http://rasmussen.edu>  
View Preview



[Saint Mary's College of California](http://www.stmarys-ca.edu/)

<http://www.stmarys-ca.edu/>  
View Preview



[Tufts University - Virtual Tour](http://admissions.tufts.edu/virtual-tour/)

<http://admissions.tufts.edu/virtual-tour/>  
View Preview



## BEST COMMUNITY DRIVEN SITE/USE OF SOCIAL MEDIA

Judged

People's Choice



[Rhode Island School of Design](http://diversity.risd.edu/)

<http://diversity.risd.edu/>  
View Preview



[College of William & Mary - Ampersandbox](http://ampersandbox.wm.edu/)

<http://ampersandbox.wm.edu/>  
View Preview

Nominees



[College of William & Mary - Ampersandbox](http://ampersandbox.wm.edu/)

<http://ampersandbox.wm.edu/>  
View Preview



[College of William & Mary - Social Media at W&M](http://social.wm.edu/)

<http://social.wm.edu/>  
View Preview



[Rhode Island School of Design](http://diversity.risd.edu/)

<http://diversity.risd.edu/>  
View Preview



[University of Ottawa - Telfer School of Management - Linked with Leadership](http://www.telfer.uottawa.ca/leadership/en/index.php)

<http://www.telfer.uottawa.ca/leadership/en/index.php>  
View Preview

## BEST PROSPECTIVE STUDENT OR ADMISSIONS SITE

Judged & People's Choice



[Tufts University - Admissions](http://www.tufts.edu/admissions)

<http://admissions.tufts.edu/>  
View Preview

## Nominees



### [Northwest Nazarene University - Undergraduate Admissions](http://love.nnu.edu)

<http://love.nnu.edu>  
View Preview



### [Princeton University - Your Path to Princeton](http://path.princeton.edu)

<http://path.princeton.edu>  
View Preview



### [Towson University - Undergraduate Admissions](http://www.towson.edu/main/admissions/undergrad.asp)

<http://www.towson.edu/main/admissions/undergrad.asp>  
View Preview



### [Tufts University - Admissions](http://admissions.tufts.edu/)

<http://admissions.tufts.edu/>  
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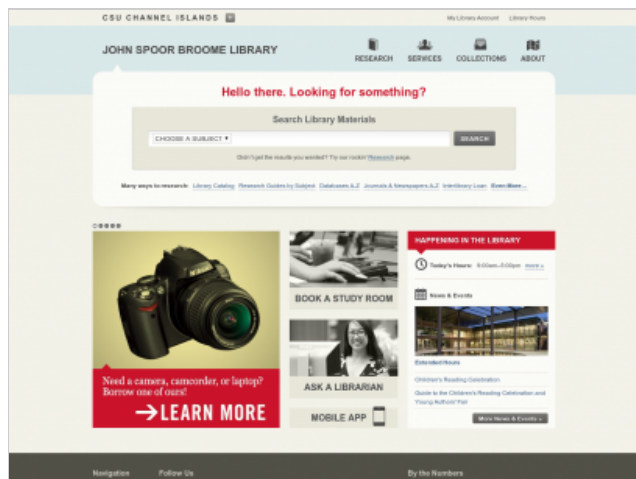
### [University of Wisconsin Oshkosh - Admissions](http://www.uwosh.edu/admissions)

<http://www.uwosh.edu/admissions>  
View Preview

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## BEST SCHOOL, DEPARTMENT OR FACULTY SITE

### Judged & People's Choice



### [CSU Channel Islands - John Spoor Broome Library](http://library.csuci.edu)

<http://library.csuci.edu>  
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## Nominees



### [Boston University - Dining Services](http://www.bu.edu/dining/)

<http://www.bu.edu/dining/>  
View Preview

### [Colorado State University - English Department](#)



<http://english.colostate.edu/>  
View Preview



[CSU Channel Islands - John Spoor Broome Library](http://library.csuci.edu)

<http://library.csuci.edu>  
View Preview



[Illinois State University - Sustainability](http://sustainability.illinoisstate.edu/)

<http://sustainability.illinoisstate.edu/>  
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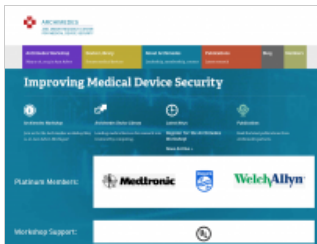


[MIT - President's Office](http://president.mit.edu/)

<http://president.mit.edu/>  
View Preview

## BEST RESEARCH SITE

Judged



[University of Massachusetts, Amherst - Open Medical Device Research Library](http://www.omdr.org/)

<http://www.omdr.org/>  
View Preview

People's Choice



[MIT - The Siberian Flood Basalts and End-Permian Extinction Project](http://siberia.mit.edu/)

<http://siberia.mit.edu/>  
View Preview

Nominees



[MIT - The Siberian Flood Basalts and End-Permian Extinction Project](http://siberia.mit.edu/)

<http://siberia.mit.edu/>  
View Preview



[University of Massachusetts, Amherst - Open Medical Device Research Library](http://www.omdr.org/)

<http://www.omdr.org/>  
View Preview



[University of Missouri - MU Life Sciences Undergraduate Research Opportunity Program \(LSUROP\)](http://www.lsurop.missouri.edu/)

<http://www.lsurop.missouri.edu/>  
View Preview

## BEST GIVING OR CAMPAIGN SITE

Judged & People's Choice



[University of Rochester - Campaign for the University of Rochester](http://campaign.rochester.edu/)

<http://campaign.rochester.edu/>

[View Preview](#)

Nominees



[Houston Community College - Houston Community College: 40 Years Strong](http://sites.hccs.edu/40years/)

<http://sites.hccs.edu/40years/>

[View Preview](#)



[University of Rochester - Campaign for the University of Rochester](http://campaign.rochester.edu/)

<http://campaign.rochester.edu/>

[View Preview](#)



[Vassar College - World Changing](http://worldchanging.vassar.edu/)

<http://worldchanging.vassar.edu/>

[View Preview](#)

BEST EVENT SITE

Judged



[Bowie State University - CIAA 2012 Tournament Promotional Site](http://www.bowiestate.edu/ciaa12)

<http://www.bowiestate.edu/ciaa12>

[View Preview](#)

People's Choice



[Indiana University Bloomington - IU Cinema](http://www.cinema.indiana.edu/)

<http://www.cinema.indiana.edu/>

[View Preview](#)

Nominees

[Bowie State University - CIAA 2012 Tournament Promotional Site](http://www.bowiestate.edu/ciaa12)

<http://www.bowiestate.edu/ciaa12>

[View Preview](#)

[Chapman University - Chapman's Economic Forecast](#)

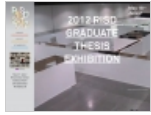




<http://www.chapman.edu/economic-forecast/>  
View Preview



[Indiana University Bloomington - IU Cinema](http://www.cinema.indiana.edu/)  
<http://www.cinema.indiana.edu/>  
View Preview



[Rhode Island School of Design](http://gradexhibition.risd.edu/2012/)  
<http://gradexhibition.risd.edu/2012/>  
View Preview



[University of Denver](http://debate2012.du.edu)  
<http://debate2012.du.edu>  
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## BEST MAGAZINE SITE

Judged & People's Choice



[Boston University - Research Magazine 2011](http://www.bu.edu/research/magazine/2011/)

<http://www.bu.edu/research/magazine/2011/>  
View Preview

Nominees



[Boston University - Research Magazine 2011](http://www.bu.edu/research/magazine/2011/)  
<http://www.bu.edu/research/magazine/2011/>  
View Preview



[Johns Hopkins University, School of Arts & Sciences - Arts & Sciences Magazine](http://krieger.jhu.edu/magazine)  
<http://krieger.jhu.edu/magazine>  
View Preview



[Tufts University - Admissions Magazine](http://admissions.tufts.edu/admissions-magazine/)  
<http://admissions.tufts.edu/admissions-magazine/>  
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## BEST NEWS SITE

Judged

People's Choice



[Boston University - BU Today](http://bu.edu/today)

<http://bu.edu/today>  
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[Carleton Newsroom](http://newsroom.carleton.ca)

<http://newsroom.carleton.ca>  
View Preview

Nominees



[Boston University - BU Today](http://bu.edu/today)

<http://bu.edu/today>  
View Preview



[Carleton Newsroom](http://newsroom.carleton.ca)

<http://newsroom.carleton.ca>  
View Preview



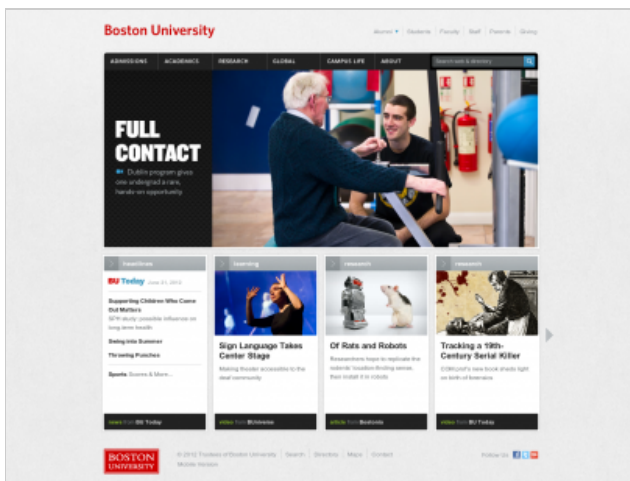
[University of Southern California - USC News](http://news.usc.edu)

<http://news.usc.edu>  
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BEST MOBILE SITE

Judged & People's Choice

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[Boston University - Homepage](http://bu.edu)

<http://bu.edu>  
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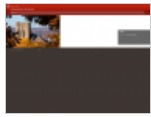
Nominees

[Boston University - Homepage](http://bu.edu)

<http://bu.edu>



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[Cornell University - Undergraduate Admissions](#)

<http://m.admissions.cornell.edu/>

[View Preview](#)



[Full Sail University](#)

<http://m.fullsail.edu>

[View Preview](#)



[Princeton University - Princeton University Reunions](#)

<http://m.princeton.edu/reunions/>

[View Preview](#)



[University of Washington](#)

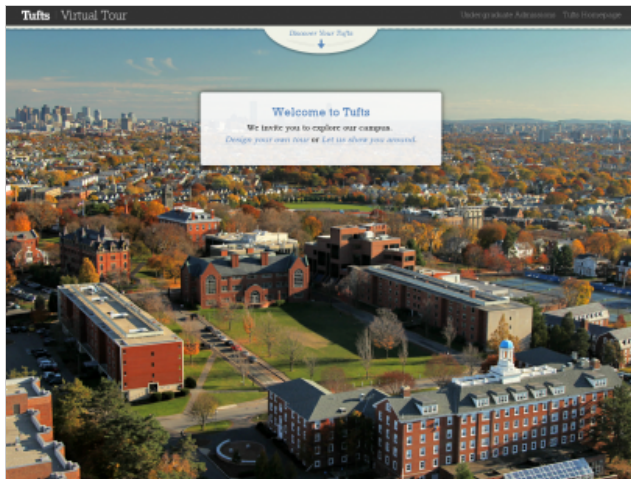
<http://www.uw.edu>

[View Preview](#)

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## BEST CAMPUS MAP OR VIRTUAL TOUR

Judged & People's Choice



[Tufts University - Virtual Tour](#)

<http://admissions.tufts.edu/virtual-tour/>

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Nominees



[DePauw University - Virtual Tour](#)

<http://www.depauw.edu/virtual-tour>

[View Preview](#)



[NYU-Poly - Explore New York City](#)

<http://nyc.poly.edu>

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[Tufts University - Virtual Tour](#)

<http://admissions.tufts.edu/virtual-tour/>



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## BEST ANNUAL OR COMMUNITY REPORT

Judged

People's Choice



[Texas Tech University - 2011 Accomplishments//President's Report](http://www.accomplishments.ttu.edu)

<http://www.accomplishments.ttu.edu>  
[View Preview](#)



[Michigan State University - Michigan State University 2011 President's Report](http://report.president.msu.edu/)

<http://report.president.msu.edu/>  
[View Preview](#)

Nominees



[Boston University - Annual Report 2011](http://www.bu.edu/ar/2011/)

<http://www.bu.edu/ar/2011/>  
[View Preview](#)



[Michigan State University - Michigan State University 2011 President's Report](http://report.president.msu.edu/)

<http://report.president.msu.edu/>  
[View Preview](#)



[Stanford University - The Stanford Challenge Final Report](http://thestanfordchallenge.stanford.edu)

<http://thestanfordchallenge.stanford.edu>  
[View Preview](#)



[Texas Tech University - 2011 Accomplishments//President's Report](http://www.accomplishments.ttu.edu)

<http://www.accomplishments.ttu.edu>  
[View Preview](#)



[The University of British Columbia - 2011 Annual Review](http://www.annualreview.ubc.ca)

<http://www.annualreview.ubc.ca>  
[View Preview](#)

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## BEST ALUMNI SITE

Judged

People's Choice



[Princeton University - Alumni Association of Princeton University](http://alumni.princeton.edu/)

<http://alumni.princeton.edu/>  
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[Vassar College - Alumnae/i Hub](http://alums.vassar.edu/)

<http://alums.vassar.edu/>  
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Nominees



[Princeton University - Alumni Association of Princeton University](http://alumni.princeton.edu/)

<http://alumni.princeton.edu/>  
View Preview



[Vassar College - Alumnae/i Hub](http://alums.vassar.edu/)

<http://alums.vassar.edu/>  
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[Western Washington University - Ask! Career Networking Site](http://www.wvu.edu/alumni/ask/)

<http://www.wvu.edu/alumni/ask/>  
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**BEST RESPONSIVE SITE**

Judged

People's Choice

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[Lancaster University](http://www.lancs.ac.uk)

<http://www.lancs.ac.uk>  
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[University of Notre Dame](http://nd.edu)

<http://nd.edu>  
View Preview

Nominees



[Lancaster University](http://www.lancs.ac.uk)

<http://www.lancs.ac.uk>  
View Preview



[MIT - IS&T](http://ist.mit.edu)

<http://ist.mit.edu>  
View Preview



[Regent College](http://www.regent-college.edu)

<http://www.regent-college.edu>  
View Preview



[University of Massachusetts, Amherst - Open Medical Device Research Library](http://www.omdrl.org/)

<http://www.omdrl.org/>  
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[University of Notre Dame](http://nd.edu)

<http://nd.edu>



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