

*NCA Self Study*  
*Criterion 1 Documents*

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Eastern Illinois University

Year 2013

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Health Education Promotion and  
Services, 2007–2013

Health Services

This paper is posted at The Keep.  
[http://thekeep.eiu.edu/eiunca\\_mission\\_docs/29](http://thekeep.eiu.edu/eiunca_mission_docs/29)

**Health Education and Promotion**

Subject	FY13	FY12	FY11	FY10	FY 2009	FY 2008	FY 2007
# of Presentations	164	138	195	201	315	420	270
# of Participants	3,930	3593	5,590	7,356	9,991	14,301	8,950
Personal Drinking Profiles	1	0	10	45 <sup>+</sup>	10 <sup>+</sup>	150	184
Bulletins Boards to Go	24 created, 68 distributed	55 created, 174 distributed	30 created 225 distributed~	20 Created, 631 mailed out to RA's	20 Created Mailed Monthly to all RA's	22 Created, Mailed Monthly to all RA's	19 Created, Mailed Monthly to all RA's
Safer Sex Packets Given	1,343	1,273	2,670	1,544	808	1100	492
Nutritional Analyses/Consultations	86	51	187*	73*	59*	150	46
Financial One-on-ones	0	0	3	38	NA	NA	NA
Sexual Health one-on-ones (i.e. HIV Counseling)	3	1	46	15	NA	NA	NA
Tobacco Cessation Sessions	11	0	14	16	NA	NA	NA
Contacts at Informational Tables	+/- 4000	na	+/-8,440	20,500	22,896	19,022	8,931
Other Contacts (walk-ins, phone, email, etc.)	+/-3000	+/-3000	2,957	2,104	NA	NA	NA
Media Stories (DEN, WEIU, JG-TC)	30	28	61 <sup>^</sup>	65 <sup>^</sup>	37 <sup>^</sup>	65	41
Health Education/Promotional Poster Designs	56 new designs	15 new designs, 115 available	100	76	NA	NA	NA
E-Check Up to Go	138	25	149	22	15	15	

Notes:

Numbers overall are increasing to meet past ratings. The HERC graduate assistant staff was completely new this semester so much of the Associate Director and Assistant Director's time was focused on training. Graduate students are making a sincere effort to work with students and educate on the health topics across campus.

+ Referrals for alcohol education are made to Counseling Center's CRAWL program

\* Only includes Nutritional Analysis with consultation, excludes analysis without consultation (i.e., data computation requested by Dr. Kennedy-Hagan)

~ Online ordering system created. BB2Go are mailed out by request only.

^ Additional HERC PSAs ran daily all year on WEIU, typically about 5 runs per day. Additional ads were also placed in the Daily Eastern News.

**Source: Health Services FY13 Annual Report**