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**The Keep**

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October

2011

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# Daily Eastern News: October 19, 2011

Eastern Illinois University

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### Students learn about guerilla marketing

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### Make room for Ramos in record books

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## OCCUPY EIU



KAROLINA STRACK | THE DAILY EASTERN NEWS

Dani'ca Lehman, freshman music education major, snuggles up to her boyfriend Michael Janowski, communication studies graduate student, in order to keep warm while participating in Occupy EIU on Tuesday afternoon outside of the Doudna Fine Arts Center. Occupy EIU is a grassroots protests sparked by the "We are the 99%" movement which aims to call attention to the current economic crisis. The epicenter of the movement is in New York City, where Occupy Wall Street protestors have been occupying Zuccotti Park since Sept. 17; members of Occupy EIU have been camped outside of Doudna since Monday and plan on staying through out the week.

DAY



KAROLINA STRACK | THE DAILY EASTERN NEWS

Sarah Audette, junior music education major, reads along with Chris Wagner, communications studies graduate student, on Tuesday night outside of the Doudna Fine Arts Center. About a dozen students have set up camp outside of Doudna starting Monday in solidarity to the Occupy Wall Street movement. Audette, Wagner and others will be camped outside 24 hours a day for at least this week in order to help spread awareness about the disparity of wealth in the U.S. and world, as well as about the recent financial crisis.

NIGHT

# Students begin to 'Occupy EIU'

By Shelley Holmgren  
Managing Editor

It began Monday at noon with graduate student Chris Wagner and friends setting up camp next to the Doudna Fine Arts Center. In hand, signs stated, "We are the 99%."

By 11 p.m. Tuesday, temperatures dropped to 40 degrees and stinging rain poured down. Wagner and fellow students Sarah Audette and Eric Luminais wrapped themselves in blankets donated to them by other students.

With a sleeping bag, a small tent and their beliefs in tow, they prepared to camp out for the night. "Occupy EIU" had begun.

The first "Occupy" movement began on Sept. 17 on Wall Street when 2,000 people rallied in Lower Manhattan and marched up

Broadway. From there, the participants stopped at Zuccotti Park, now known as "Liberty Square."

The movement has T-shirts marketing its key slogan "We are the 99%", gained global attention and even has its own Twitter hashtag.

But what does it mean to "Occupy"? Wagner said it is a way for those frustrated by the acts of the government to join together and show solidarity. Most of all, he added, it is about people becoming informed.

Graduate student Brendan Hughes said each "Occupy" city has a different central focus, depending on the needs and concerns of that particular community. For Eastern, one of those concerns can be the most recent push by the Illinois government to cut pension funding, he said.

During Tuesday, several students joined in – some to "occupy," some merely taking a cigarette break and curious what this group was gathering for.

One of these students was Jeffrey Mantlo, a senior English major, who said he understands both sides of the "Occupy" argument.

However, "at the end of the day, corporations still need to make money," he said. "That's just the world we live in." He added he was "definitely enlightened" by the conversation's he had with the "Occupy" crowd on Tuesday.

The "Occupy" movement has had many critics. One of those is House Majority Leader Eric Cantor, who compared the Occupy Wall Street protesters to radical Tea Party activists. To those concerns, Hughes believes the "Occupy" movement

needs time to grow and continue a public conversation.

"I don't expect a united message to come out tomorrow, but I do expect it to come out in the future," he said.

As of Oct. 15, the "Occupy" movement has gone global with 1,500 protests in 82 countries as part of a global day of action. "Occupy" movements have also been spreading to Illinois cities like Champaign, Bloomington-Normal and quite prominently Chicago, where more than 200 protestors were arrested this past weekend.

Wagner said this is unfortunate because the intent of the movement is to be peaceful.

"When violence breaks out, it distorts the message," he said.

Audette, a junior music education major, believes college students

are affected by this movement because they are the ones being buried under student debt in order to find a job in an economy that is not hiring.

Under the "Occupy" belief, 1 percent of worldwide society controls more than 35 percent of the global wealth. This leaves the rest of the "99%" – the teachers, students, workers and laborers.

Dani'ca Lehman, a freshman music education major, said she's been affected by the "1%" the movement calls against.

"A bigger corporation took my dad's job two years ago and since then he has been unemployed," she said. "I've been bouncing from job to job. This is not the way to live."

OCCUPY, page 5

## STUDENT SENATE

# Senate asks for student input

By Kathryn Richter  
Staff Reporter

The Student Senate is reaching out to students as a part of their strategic planning process.

Through the Strategic Outreach Committee, a subcommittee of the Strategic Planning Committee, members are gathering feedback from students to implement more effective policies as a reflection of the needs of the student body.

Jenna Mitchell, a junior politi-

cal science major and the chair of the Student Outreach Committee, said she started setting up a table in front of the University Food Court in the Martin Luther King Jr. University Union in order to educate students about the student government and to hear their concerns and feedback.

"The main goal is to get back a lot more feedback than we have in the past years," Mitchell said.

SENATE, page 5

## CITY COUNCIL

# Council votes to update Charleston building codes

By Sara Hall  
City Editor

The City Council voted to approve a resolution to update Charleston's building codes at Tuesday's meeting.

Charleston is currently operating under 2003 building codes. The approved changes will update one- and two-family residential homes to comply with 2006 codes. All other buildings will comply to 2009 codes.

Although all council members voted

in favor of the resolution, council member Jim Dunn said he felt afraid that some of regulations might affect those building homes in rural areas and ultimately cost them more than in-town residents.

"We've had growth in rural areas," Dunn said. "It's just a concern."

City Planner Steve Pamperin said the building permit fees are estimated to already be around \$2,000 for a \$200,000 home and would not increase with the updated codes.

Council member Larry Rennels added that updating the codes would not cause major significant changes in construction costs.

Rennels said the council opted for the 2006 codes because the 2009 codes required sprinklers in residential homes, which would cost more for residents.

He added that if codes are not upgraded, it would affect their ISO rating and insurance rates will go up for citizens.

COUNCIL, page 5



**PRESENTATION**

## Students learn about guerilla marketing

By Mel Boydston  
Staff Reporter

Prior to the start of their speech on guerilla marketing, guest speakers Karolyn Stoller and Ryne Crawford handed out free samples of Jimmy John's sandwiches to students in Lumpkin Hall on Tuesday.

Crawford and Stoller addressed students as a part of the American Marketing Association's efforts to bring more speakers to campus, who have franchising experience. The presentation followed an AMA membership meeting.

Stoller has been working for Jimmy John's for the past 11 years, having got started working at the company during college. She relayed her start at the company and how she found herself climbing the ladder to her current position as the director of guerilla marketing.

Her initial job at the company had her working under James North, who is the current president of Jimmy John's.

Stoller said that it was North who initially brought her into the marketing side of the company and at first she had no interest in it, telling North, "Absolutely not. I don't know anything about marketing, I'm an animal sciences major!"

However Stoller did find herself working in the marketing department, which has grown exponential-

ly since 2006.

Stoller and Crawford both described the guerilla marketing that they do as being very fast, a type of organic, grassroots marketing campaign, a far different kind of promotion than you might expect to see out of such a large company.

"We'll go anywhere there's a group of people and give out free samples," Stoller said.

The guerilla marketers spend most of their time traveling which can have its benefits and deficits.

Crawford, who is a guerilla marketing leader, described his working life as being similar to the George Clooney film "Up in the Air" minus the first class amenities.

"I haven't gone grocery shopping in four years," Crawford said. He elaborated by telling the crowd that he spends most of his time in hotels and on the road and is rarely in one place longer than a weekend.

The guerilla marketing teams tend to focus in areas where there promotion will be the most widespread and effective. They handed out free samples at a Dave Matthews concert in the summer and in college towns during the weekends when big rivalry games will be played, for example the Michigan vs. Notre Dame game.

The team has also implemented a promotion called the "Freaky Fast Flash Team." The week leading up to the event, fliers and posted throughout



DANNY DAMIANI | THE DAILY EASTERN NEWS

Ryne Crawford, a guerilla marketing team leader at Jimmy John's, hands out free samples of Jimmy John's sandwiches before he speaks with Karolyn Stoller about Guerilla Marketing Tuesday in Lumpkin Hall.

the area saying a date, time and location with no mention of Jimmy John's. On that day and time, a vehicle with Jimmy John's employees will go to the location and throw out free samples.

After the presentation, Stoller invited students to come to Jimmy John's corporate headquarters in Champaign to apply for guerilla marketing posi-

tions after graduation.

"We're just looking for rock stars," Stoller said.

Jimmy John's does have a tradition of promoting within the company and giving employees a chance to advance and grow, one element of the company that students may look for in a potential employer.

"I liked how she talked about working her way up," said Brianna Svec, a senior communications major.

Svec said she also admired the way that Jimmy John's approaches their younger demographic.

Mel Boydston can be reached at 581-2812 or mboydston@eiu.edu.

**MUSIC**

## Students give opinions on online music service, Spotify

By Emily Pellegrine  
Staff Reporter

Spotify, a digital music service offered through Facebook, is becoming well-known by students and social networking users and giving Internet music sites such as Pandora tough competition.

The site can be accessed through Facebook or downloaded to your computer and also connect with other friends playlists.

Annie Tully, a sophomore psychology major, said she heard about Spotify from a friend about a month ago and has been using it on and off ever since.

"Right now I still use Pandora more frequently because I'm used to it," Tully said.

What makes Spotify different from other music programs is that songs can

be skipped numerous times, and the advertisements are only about 10 seconds long so the playlist is only shortly interrupted, Tully said.

"Pandora doesn't allow you to skip songs frequently, which gets irritating because you don't always want to listen to the songs they suggest," Tully said. "With Spotify I can listen to the songs that interest me."

Tully said that getting used to Spotify is going to take some time because she has been using Pandora for so long.

Stephanie Slobodnik, a sophomore communication studies major, recently downloaded Spotify after coming across it on a friend's Facebook page.

Slobodnik said that since she has started using Spotify she has grown to like it more than Pandora because it is more convenient incorporates her iTunes library.

"Once you download it, your iTunes library automatically syncs to Spotify, so you have all your music already on there," Slobodnik said.

While users can use their iTunes library, they can also search for artists, albums and genres they want, and make a playlist of the songs they like, Slobodnik said.

"I feel like there's an unlimited amount of songs I can listen to, I could literally spend hours on there, especially since it connects to Facebook too," Slobodnik said.

Sharing songs through Facebook and Twitter is also an option, so there will be no more copy and pasting YouTube links on friends' walls, Slobodnik said.

"I'm constantly on Twitter and Facebook sharing songs with my friends, so Spotify makes it that much easier to do

so," Slobodnik said.

Spotify also streams the music differently from Pandora because it can skip an unlimited amount of times, Slobodnik said.

"On Pandora you can only skip a select number of songs, so sometimes your stuck listening to songs you don't like, and that's frustrating" Slobodnik said.

"There is also a Spotify radio if you don't want to listen to your iTunes, so if you're listening to a certain artist and click on the artist radio the site will make a playlist of songs from that artist and similar ones they think you might like," Slobodnik said.

Pandora acts as a radio as well, and just like Spotify creates playlists from popular artists, but the advertisements and restrictions of not being able to skip songs limits the quality of Pando-

ra, Slobodnik said.

Marty Bruckner, a freshman business management major, said she likes that Spotify connects to his Facebook account, so he can see which friends are using it and connect with their playlists as well.

"I like that I can share my playlists with my friends, that's something you can't do with Pandora," Bruckner said.

On Spotify, people can write reviews on the artists or playlists, which assists to building a playlist worth listening to, Bruckner said.

"I think that with all the unique things Spotify has to offer, it's going to override music sites like Pandora and maybe even iTunes," Bruckner said.

Emily Pellegrine can be reached at 581-2812 or elpellegrine@eiu.edu

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**STAFF EDITORIAL**

## Time to ditch the fake ID; they're on to it

Charleston is cracking down on students carrying fake IDs, after a recent investigation found students in east-central Illinois using fake Ohio and Pennsylvania driver's licenses to try to get into 21-and-over establishments.

In Tuesday's edition of *The Daily Eastern News*, Lt. Brad Oyer of the Charleston Police Department said at least 20 fake IDs have been confiscated during the investigation.

In Illinois you can face a fine of at least \$350, and at most \$750, plus a \$139 court fee, if you're caught presenting fake identification, according to Eastern's website.

Presenting false identification is also a felony, Oyer said, even if it's not being used to purchase alcohol.

So put your fake IDs away and avoid peer pressure to drink and go to the bars. You're not tricking anyone anymore with your fake IDs from other states.

Oyer said students were using fake IDs from other states, especially Ohio and Pennsylvania, because bartenders recognize fake IDs from Illinois more often because they see them all the time.

However, now bartenders will know exactly what to look for in out-of-state IDs, especially from Ohio and Pennsylvania.

Licenses issued after Jan. 10, 2011, should indicate John Kasich as the governor of Ohio across the upper left of the license, according to *The News'* article.

Also, the upper right corner of real cards has three rows of arrows that are lined up with each other. In contrast, the fake IDs have staggered arrows. Also, the Ohio state seal in the lower right corner is clear on the real cards and dull on fake cards.

Getting caught using a fake ID can change the rest of your life by being on your record forever. It's not worth a felony.

Even if you aren't using an out-of-state ID, don't think about presenting your fake Illinois to the bouncer at Styx anymore. Also, friends of underagers shouldn't pass down their IDs once they've gotten a new one either.

Eastern's website says the person who lends his or her ID to an underaged friend can be punished to with the same fine.

Oyer said if students have fake IDs, they should either cut it up or turn it into the police department. Even being caught with one in your wallet is a punishable offense.

So stop trying to cheat the system. Laws are laws, and you should abide by them.

Don't risk your life after college by trying to get into a bar. You'll have a felony on your record that will stick with you like a stamp on your forehead.

So cut up your fake ID and get rid of any temptation you have to use a fake ID this weekend or any other.

**COLUMN**

## Rick Santorum knows a thing or two about bullying

Saturday Night Live has a long history of taking on politics and political figures in their sketches, and when they get the tone right, it's hilarious.

In that tradition, SNL mocked the seemingly endless Republican presidential candidate debates this weekend. How funny it was is debatable, but it was pretty accurate in its portrayal of how important each candidate currently is.

Mitt Romney and Herman Cain were front and center, while Rick Perry was off to the side, facing the wall. Michele Bachmann and Newt Gingrich were locked in closet together, Ron Paul was in the parking lot, John Huntsman wasn't there, and, most importantly, Rick Santorum, played by Adam Samberg, was down the street on the barstool at a gay club between dancing couples.

Santorum has a long record of gay bashing and prides himself on his so-called "conservative values," the keystone of which is the complete rejection of gay marriage.

He responded to SNL by calling the sketch "bullying."

Santorum is a presidential candidate and former senator, and therefore a public figure. He is fair game for any kind of parody and satire within legal boundaries. It is completely unthinkable that he at any time would become president, but if hell does freeze over, the fun we have at the expense of the president in this country goes far beyond placing him at a gay bar. If he can't



**Sarah Bigler**

handle an SNL sketch, how is he going to deal with the entire world making fun of him?

Setting all that aside, calling the relatively weak representation of himself on SNL "bullying" trivializes the actual epidemic of bullying. Teens and young adults across the country are dealing with this problem every day.

The statistics on bullying are scary. Half of all students experience bullying at some point, and 10 percent experience it on an ongoing basis. In 2010, it was estimated that 160,000 students missed school every day for fear of being bullied.

Sustained bullying affects a child's social and emotional development and creates emotional scars that last far into adulthood. Some experts believe students bring guns to school most often as retaliation for bullying.

Santorum might want to look at his own role in bullying. Teens who are perceived as gay or lesbian are often targeted by bullies more often than teens in other groups. One study, from isafe.org, reported nine out

of 10 gay teens said they've been bullied in the last year. Of those, half have been physically intimidated and another quarter have been physically assaulted.

For the past year, the news has been full of stories of teens committing suicide after being relentlessly bullied. In September 2010, Tyler Clementi, 18, jumped off the George Washington Bridge in New York after his roommate posted a video of him with another guy online.

The next day, Asher Brown, 13, shot himself in the head after his parents' efforts to get school administrators to take action against Asher's bullies went ignored.

Just last week, Jamie Hubley, 15, killed himself after writing that he couldn't wait three more years to get out of high school. Not long before that, he had posted a "It Gets Better" video for the project started by sex columnist Dan Savage.

"It's just too hard," Hubley wrote. "This hurts too much. How do you even know it will get better?"

These are just a few of the heartbreaking stories coming from the teens of America. Bullying is not something to take lightly. It ruins lives and self esteem.

Santorum has never been the victim of bullying, and that's not what SNL does. He should be ashamed of trivializing something so serious.

*Sarah Bigler is a senior political science major. She can be reached at 581-7942 or DENopinions@gmail.com.*

**FROM THE EASEL**



DAVE BALSON | THE DAILY EASTERN NEWS

**LETTER TO THE EDITOR**

## Several points of disagreement with GOP debate column

In response to Mia Tapella's Oct. 17 article, "If only the most recent GOP debate was the last," I politely disagree. The comments levied against Rick Santorum were in poor taste, equating the Christian idea of marriage as "[not] really possible to separate [in] a conversation about marriage from the gay rights movement."

It is possible to separate such a holy institution as marriage from the LGBTQ community, because the whole concept of "civil unions" and the like were unheard of until the sexual revolution of 1969. It's Adam and

Eve, not Adam and Steve!

Another point of contention I'd like to bring up is the point of Santorum and Romney and their views on the People's "Republic" of China. China, as far as I can remember, has been an uneasy friend with the United States since Nixon. Saying that the Chinese are "cheaters" isn't exactly unfounded. Chinese intelligence agents have obtained and sent back to their superiors valuable information, including documents regarding the F-22 Raptor aircraft and other weapons.

The Chinese, adhering to Maoism, want to dissect the society of the United States under the flag of the "People's War," forcing communism on all.

War between the US and China is inevitable. We just don't know when it will happen.

This is a perfect example of the liberal media at work. Demonizing values that the Founding Fathers held dear, blatantly slinging mud on fact, and not staying impartial.

*Michael Skasick  
 Freshman - English major*

Letters to the editor can be submitted at any time on any topic to the Opinions Editor to be published in *The Daily Eastern News*.

*The DEN's* policy is to run all letters that are not libelous or potentially harmful. They must be less than 250 words.

Letters to the editor can be brought in with identification to *The DEN* at 1811 Buzzard Hall.

Letters may also be submitted electronically from the author's EIU e-mail address to DENopinions@gmail.com.

## The DAILY EASTERN NEWS

"Tell the truth and don't be afraid."

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The daily editorial is the majority opinion of the editorial board of *The Daily Eastern News*.

FAMILY FUN NIGHT

# Community and students play together during family night

By Samantha McDaniel  
Activities Editor

Students and community members can play together at the playground Thursday.

The University Board is having the "Big Blue Playground-Family Fun Night" from 7 to 9 p.m. in the South Quad.

Jacob Swanson, the Homecoming coordinator for the UB, said they have activities that are fun for children, students and parents.

The activities include bingo, a coloring contest of Billy the Panther for children, three inflatable for children, student-drawn caricature drawings and making key chains, magnets, paper weights and stepping stones.

Swanson said the concrete paws that will be used are from the "Paint a Paw" event last year. "Paint a Paw" was an activity last year to help raise money for charities and there were many paws left over.

Swanson said they are going to try something similar to "Paint a Paw" at the "Big Blue Playground-Family Fun Night."

This year the paws will not cost

## "Big Blue Playground-Family Fun Night"

**When-** 7 to 9 p.m. Thursday  
**Where-** South Quad  
• Activities will include bingo, a coloring contest of Billy the Panther, inflatables for children, caricature drawings, and making different crafts

anything, Swanson said.

There are three other types of paws for those who attend to decorate. Attendees can make a small pin to wear to show spirit, a slightly bigger size paw magnet and a bigger one to make an Eastern paw paperweight.

Many of Eastern's Greek organizations and Register Student Organizations will have booths set up and run games that people can participate in.

Alison Adams, a graduate advisor for UB and a graduate assistant for the Student Life center, said there are 15 organizations to have registered to have booths at the playground.

Adams said the "Big Blue Play-

ground-Family Fun Night" will give the community a chance to interact with Eastern's students.

"It's a great way for the community, faculty and staff with children to come out and interact with the students, show their school spirit and have some fun," Adams said. "It think it allows the community to get involved in homecoming in a fun and interactive way."

Adams said while the "Big Blue Playhouse" is targeted toward families, everyone is invited to come.

The "Big Blue Playhouse-Family Fun Night" will be in the Grand Ballroom if the weather does not allow for outside activity.

Adams said she hopes the playhouse helps to increase the school spirit in the community.

"I hope they can say they had a fun time," Adams said. "With school spirit and an appreciation for Eastern and all that we do."

*Samantha McDaniel can be reached at 581-2812 or slmcdaniel@eiu.edu.*

## OCCUPY, from page 1

Who are the "1%"? In a study conducted by Mother Jones on Oct. 10, the majority of the group is comprised of executives, managers, supervisors and lawyers.

One notion that has concerned the majority of "Occupy" groups is the notion of "Corporate personhood," which is when corporations are afforded the same rights of a nat-

ural person under the Fourteenth Amendment.

Hughes said there are both positive and negative aspects to "corporate personhood," such as corporations being protected against unreasonable searches.

However, Hughes added the "Occupy EIU" concerns will depend on those who become involved.

He said if the group does not gain support, they will "Occupy" until the end of the week. However, if momentum is gained, Hughes said, "We'll stay as long as we have to. We're not going anywhere."

*Shelley Holmgren can be reached at 581-2812 or mehholmgren@eiu.edu.*

## SENATE, from page 1

She said in order to increase awareness about the student government, the Student Outreach Committee distributes surveys and fact sheets.

The first table session for the Student Outreach Committee was Oct. 12.

Mitchell said they received about 150 completed surveys from the first session.

The surveys will continue to be distributed until November, when the surveys will be compiled for data, she said.

The Student Outreach Committee sets up the table in the University Food Court every Wednesday from 9

a.m. to 1 p.m.

"I just think it would be generally effective if students knew more about student government, Mitchell said. "I don't think students know what we actually do. It would be more beneficial if students knew what we are actually doing."

Student Body President Ed Hotwagner, a senior math major, will run today's student government meeting because of the Student Senate Speaker's absence.

Hotwagner said he is excited to run his first meeting.

Old business that will be discussed during the meeting will be the approval of a funding proposal for the

expenses of the members of the Student Action Team to spend a day lobbying in Springfield.

The money will be spent on transportation, sack lunches from Panther Catering, and soda for the members for \$226.50.

As part of Student Action Team, members will represent Eastern in the state capitol of Springfield in order to lobby on behalf of the school.

The student government meets at 7 p.m. every Wednesday in the Arcola-Tuscola Room in the Union.

*Kathryn Richter can be reached at 581-2812 or kjrichter@eiu.edu*

DISCUSSION

# Poetry authors come to Dounda

## Staff Report

Delving head first into the world of creative writing two authors will be discussing their body of works on Thursday.

Paul Bone, chair of the Evansville's creative writing department, and Rob Griffith, the associate director of the University of Evansville, are participating in the Mary Coon Cottingham Visiting Writers & Scholars Series.

The reading will be 6 p.m. on Thursday in the Doudna Fine Arts Center's Lecture Hall.

Griffith is the author of four po-

etry collections, The Moon from Every Window, A Matinee in Plato's Cave, Poisoning Caesar and Necessary Alchemy.

Griffith has been published in the Poetry, The North American Review and The Oxford American.

Paul Bone is the author of Momentary Vision of the Assistant Meteorologist and has written many poems, reviews, creative non-fiction and radio essays.

He has been published in The Iron Horse Literary Review and The Evansville Review and many others.

## COUNCIL, from page 1

Pamperin said the last time the codes have been updated was in 2004. He said by updating the codes, Charleston will be in accordance with the state's guidelines.

"What we're proposing is not stricter than what the state has already," Pamprin said. "We are consistent with what the state is requiring."

The council also approved to amend the current unified development code regarding residential management offices in rental facilities.

Mayor John Inyart said this change will allow residential complex owners to build office facilities as a part of an apartment complex.

Inyart said this measure will address only the management of maintenance and repairs in buildings, not for shops to be built in the facilities.

He added that those wishing to build these offices would still have to apply for a conditional use permit.

Pamperin said the amendment will allow landlords to manage any other off-site prosperities they own from their buildings.

Gene Cottone, of 2010 Kimberly Dr., voiced his concern over Charleston's current laws on leaves burning.

He said that Charleston's current policy allows for leaves to be burnt, and if residents have problems, they can call the fire department to put out the fire. However, Cottone said this is often not enough to prevent issues from arising.

"The problem is if you have respiratory problems, sometimes it's too late," he said.

He said if residents have severe asthma, emphysema or other breathing problems, their lungs can become irritated from the burning leaves, which can ultimately force them to receive medical care that results in high bills.

Cottone said his neighbors were burning leaves on October 2, which caused breathing problems for his wife.

He said she is still taking nebulizer treatments every 4 hours and is unable to easily breathe.

Cottone said he wants the city of Charleston to take action immediately.

"If it continues, I'm going to locate to a different area. My wife can't breathe," he said.

Other resolutions and ordinances approved:

-Authorizing temporary street closure for "Christmas in the Heart of Charleston"

-Entering into a mutual aid and assistance agreement between the public water utilities of the village of Ashmore and the city of Charleston

-Petition of Matt Bower for variances of off street parking and side street set back at 1500 and 1522 Madison Ave.

- Resurfacing Decker Springs Road and South Fourth Street for the bid award of \$144,309.90

*Sara Hall can be reached at 581-2812 or smhall3@eiu.edu.*

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 Saturday ..... 10:00am - 4:00pm  
 Sunday ..... Noon - 4:00pm

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 EASTERN ILLINOIS UNIVERSITY



CROSS COUNTRY



**ZACH WHITE | THE DAILY EASTERN NEWS**  
Mike Hesslau, junior runner, and Ryan Ballard, sophomore runner, compete during the Crawford EIU Open on Sept. 8 on the Panther Trail.

# Team gets off-week

By Olivia Sloss  
Staff Reporter

Eastern men's and women's cross country team had a strong finish at the Bradley Classic in Peoria on Friday.

The men placed sixth while the women finished 10th in team standings.

The top finishers for the men were senior Matt Feldhake who placed 40th with a time of 25:56.1, junior Graham Morris who placed 47th with a time of 26:08.2 and sophomore Danny Delaney who placed 48th with a time of 26:09. Junior Jordan Jones and red-shirt sophomore Will Roth rounded out the top seven finishers for the Panther men with a 62nd and 64th place finish.

Junior Brian Mateas felt pretty confident going into the meet.

"I was looking forward to running and doing well at Bradley because it is usually a fast course," Mateas said. "I

tried not to pay too much attention to time and tried not to let the weather conditions affect me."

Out of the five teams that beat the Panther men, four are ranked regionally. South Dakota State, Drake, University of Illinois-Chicago and Loyola are ranked in the Midwest Region.

"We didn't beat the schools that we wanted to beat, but we weren't too far behind them," said Mateas. "We had a few guys that really didn't run too well, but also had a couple of guys step up and helped out the team big time. Once we get everyone running well, we should be a force to be reckoned with."

The top finishers for women were juniors Britney Whitehead and Gaby Duenas who placed 64th and 71st respectively. Red-shirt senior Megan Gingerich and red-shirt sophomore Emily Pedziwiatr rounded out the top seven finishers for the Panther women

in 85th and 97th.

Red-shirt junior Olivia Klaus thought the women competed very well against some of the top competition at the meet.

Out of the nine schools that beat the Panther women, six are ranked nationally. Missouri, Illinois-State and Bradley are ranked in the Midwest Region. Eastern Michigan and Butler are ranked in the Great Lakes Region and Lamar is ranked in the South Central Region.

"We had some women who had a good race and some who didn't, but that is expected," Klaus said.

Klaus said that she hopes the team will compete really well and have a chance of winning conference on Oct. 29.

*Olivia Sloss can be reached at 581-7942 or oesloss@eiu.edu.*

VIEWS

## Rugby fans please stand up

By Jordan Pottorff  
Staff Reporter

The women's rugby team is easily the most successful sports team at Eastern, but their success goes largely unrecognized. The Panthers seemingly never lose, but the crowd is almost completely made up of family members and friends of the players. The lack of fans puzzles me because other teams around Eastern struggle on a

year-to-year basis but still have thousands of fans in attendance.

Since 2007, the women's rugby team has compiled a record of 44-3 for a winning percentage of .94 percent. Over that same period of time, the football team has compiled a record of 24-30 for a winning percentage of .44 percent. Although the football team has stumbled across hard times, the fans continue to file into O'Brien Field on a week-to-week

basis even though the odds are that Eastern will come up short and notch another loss. I'm not trying to rip on the football team, but considering that the football team is the most popular team on campus, I must compare their success over the past four seasons.

For an in-depth version of this story, visit:

[Dailyeasternnews.com](http://Dailyeasternnews.com)

## LOSING, from page 8

### Eastern among nation's best kick returners

Eastern is currently No. 10 in the NCAA in kickoff returns, averaging 24.26 yards per return. Prior to his injury, red-shirt senior wide receiver Lorence Ricks led the team in kick return yards. Since his injury, sophomore defensive back Tavares Crawford has led the team. However, Crawford was inactive in the team's last game against Murray State. Junior wide receiver Chris Wright took over return duties for Crawford, who was held out of the game by a coach's decision.

### Around the OVC

The OVC Offensive Player of the Week is senior running back Mike Harris of Murray State. Harris rushed for 133 yards and four touchdowns in the Racers' win over Eastern. Harris' four touchdowns set a Murray State record for rushing touchdowns in a single game.

Also nominated for the award was Wright of Eastern.

The OVC Defensive Player of the Week is red-shirt sophomore defen-

sive back Antonio Harper of Tennessee State. He had four tackles for a loss out of his nine total tackles. He also had 2.5 sacks and a forced fumble in Tennessee State's 42-40 upset of nationally ranked Tennessee Tech.

Sophomore Antonio Taylor of Eastern was also nominated.

The OVC Specialist of the Week is kicker Zach Sharp of Tennessee Tech, who made four field goals and four extra points in the team's loss to Tennessee State.

Eastern's punter, Scott Weatherford, was also nominated for the award.

The OVC Newcomer of the Week was red-shirt freshman quarterback Michael German of Tennessee State. German completed 19 of 29 passes, throwing for 232 yards and two touchdowns.

Eastern's red-shirt freshman running back AJ Woodson was also nominated for the honor.

*Dominic Renzetti can be reached at 581-7942 or dcrenzetti@eiu.edu.*

## RAMOS, from page 8

Now, with the Ohio Valley Conference championship meet just around the corner, Ramos said she feels that her big finish at the Bradley Classic adds a load of confidence for herself going in.

Ramos is not only confident in herself, but also in the team's chances going into the OVC championship.

"I think that this year we have a better chance to win it because our team is a little bit stronger this year," she said. "We have some girls who were out of the season last year, who were held back and oth-

er girls who are stepping it up a little bit more."

She said she likes her team's chances of winning the OVC championship.

"I feel like our team is just 100 percent stronger than it was last year and we have a great chance to win."

Ramos and the Panthers will compete in the OVC championship on Oct. 29 in Richmond, Ky.

*Dominic Renzetti can be reached at 581-7942 or dcrenzetti@eiu.edu.*

9th St. and Garfield Ave. on the campus of Eastern Illinois University in Charleston, Illinois

# Saturday, October 22

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EASTERN ILLINOIS UNIVERSITY





# Make room for Ramos

## Runner resets record books at Bradley

By **Dominic Renzetti**  
Sports Editor

Junior cross country runner Erika Ramos rewrote Eastern history at this past weekend's Bradley Classic. Ramos finished with a time of 21:47.28, finishing in 11th place in the 6K event.

Ramos was the team's top finisher, while her time also broke the Eastern record for fastest fe-

male 6K finish. The previous record was held by Jordan Johnson, set in 2003.

Ramos said after the way her season turned out last year, she was nervous for a repeat of results.

"Before the race I was really nervous because last year during my season at this time it was when I started to get a little bit off track, and I just kind

of died off the rest of the season," she said. "It was just a bad rest of the season for me, pretty much."

The 6K race, which is longer than what Ramos is used to, only added to her nerves entering the Bradley Classic.

"I was kind of expecting that to happen again during the race because it's a 6K, which is a little bit longer," said Ramos. "It's one

of the longest races that I do since I'm not a distance runner; I was really nervous, I guess, from the start."

However, as soon as the race began, Ramos felt her mood change as she began to pace past her competition.

"The gun went off and I it just all went away and I felt like I had a bunch of confidence because I was passing people the entire time,"

she said.

Ramos did not initially know she had broken the school record after she finally crossed the finish line, but says the feeling is great.

"I had a lot of support from everybody and people congratulating me all the time just makes it that much better," she said.

RAMOS, page 7

### FOOTBALL NOTEBOOK

## Losing streak at six games

By **Dominic Renzetti**  
Sports Editor

The Eastern football team was just minutes away from taking its first Ohio Valley Conference win and spoiling the homecoming game for the Murray State Racers. However, a late score by the Racers, followed by a turnover by sophomore quarterback Jimmy Garoppolo led to another Racer score, sealing the win for Murray State. The game's final score was 36-27.

Eastern currently stands at 1-6 overall and 0-5 in the OVC. The Panthers are currently on a six game losing streak. The Panthers currently have a home record of 1-2, defeating only Illinois State, and losing to Tennessee Tech and Eastern Kentucky. The Panthers have yet to win a game on the road, currently holding a record of 0-4.

### Leman semi-finalist for Campbell Award

Red-shirt senior linebacker Cory Leman has been named as a semi-finalist for the 2011 William V. Campbell Trophy. A recip-



KIM FOSTER | THE DAILY EASTERN NEWS

Kenny Whittaker, junior wide receiver, runs as an Eastern Kentucky University player attempt a tackle during the game on Oct. 8 at O'Briend Field. Eastern will take on Tennessee-Martin for the Homecoming game on Saturday.

ient of the award must either be a senior or in his final year of eligibility, have at least a 3.2 GPA on a 4.0 scale and be a strong contributor on the football field.

Leman is one of three OVC players up for the award. Also nominated is Austin Peay's Nick

Newsome and Eastern Kentucky's Emory Attig.

Leman leads the Panther defense with 69 total tackles, 36 of which are solo tackles. In the game against Murray State, Leman had four total tackles, three of which were solo.

LOSING, page 7

### MEN'S TENNIS

## Team travels to Carbondale

By **Grant Truccano**  
& **Dominic Renzetti**  
Staff Reporter & Sports Editor

The Eastern men's tennis team had an average outing at the SIU Fall Classic in Carbondale.

In singles, they went 5-12 against the Southern Illinois University-Carbondale Salukis and the St. Louis University Bilikens.

Junior Michael Sperry went 1-1 against Southern Illinois-Carbondale and Saint Louis. Sperry beat Carbondale's junior Brandon Florez 7-6 and 6-2, but lost to St. Louis University's junior Bobby Kidera losing his first set 6-7, winning his second 6-1, and lost his last 3-10.

Senior Matayas Hilgert went 2-0, taking on the Salukis and the Bilikens. Hilgert won his first match against Salukis freshman Szymon Opieczonek 6-1 and 6-1. He also beat junior Vuk Poledica of Saint Louis in one set 3-0.

Junior Warren Race went 0-2 at the Classic. Race lost to Southern Illinois-Carbondale freshman Martijn Admiraal by losing his first set 3-6, taking his second 6-4, and lost his third 3-10.

For an in-depth version of this story, visit: [Dailyeasternnews.com](http://Dailyeasternnews.com)

### WOMEN'S SOCCER

## Blake earns OVC honor

By **Dominic Renzetti**  
Sports Editor

The Eastern women's soccer team currently stands with a record of 5-8-2 overall this year, while also posting a record of 4-2-0 in the Ohio Valley Conference.

Senior midfielder/forward Jessica Blake was named Ohio Valley Conference Offensive Player of the Week following last weekend's performances. The weekend held two matches, both against OVC foes Eastern Kentucky and Morehead State.

Blake supplied the game-winning goal in the Panthers' 2-0 victory against Morehead State. Last Sunday's goal was not only Blake's first goal of the season, but also her second goal in her career as a Panther.

Blake started in both matches over the weekend, totaling 153 minutes between the two.

For an in-depth version of this story, visit: [Dailyeasternnews.com](http://Dailyeasternnews.com)