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LUMPKIN COLLEGE OF BUSINESS AND APPLIED SCIENCES CURRICULUM COMMITTEE MEETING May 7, 1997

The LCBAS Curriculum Committee met on May 7, 1997, at 1:00 p.m. in the Dean's Conference Room.

Members Present: L. Gosselin, T. Ivarie, K. Ketler, R. Kopel, N. Marlow, C. Noll (Chair), D. Sims, and G. Strandberg Visitors: F. Clark, M. Brown, M. Nibbelin, and M. Wilkins

The meeting was called to order by Chair Noll.

MINUTES

R. Kopel (Sims) moved to approve the April 2, 1997, minutes with the following correction: Middle Level Education course number should be 3110. Motion carried.

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COMPUTER AND OPERATIONS MANAGEMENT PROPOSAL

K. Ketler presented the proposal for Computer and Operations Management. The program change is to be effective Fall 1998 but course changes will be effective Spring 1998. Visual Basic will be used as a logic class instead of PL/1 which is a 70's language. N. Marlow (Kopel) moved to approve the proposal as presented. Motion carried unanimously.

ACCOUNTING PROPOSAL

M. Nibbelin presented the proposal for the revision of the accountancy program with two corrections based on the recommendation of the Council of Graduate Studies. For ACC 4750 and ACC 4800, 5.b. Rationale - Graduate level requirements was moved to Course Evaluation in both course proposals and referenced in 5.b. L. Gosselin asked what the expected graduate enrollment would be and M. Nibbelin responded with 30 to 50 students per year. ACC 4800 is required for the undergraduate program. ACC 4750 is an elective but is seen as important and popular class for both programs. The revised program will take effect Fall 1997 although new course proposals will not be taught until Fall 1998. N. Marlow (Sims) moved to approve the proposal as revised. Motion carried unanimously.

SENIOR SEMINAR PROPOSAL

M. Wilkins developed and presented a new course proposal for a senior seminar in response to a request that our college present more senior seminars. The new course is EIU 4068 The Internet as a Social Phenomenon and would first be offered in Fall 1998. This is not a laboratory class but the internet will be used as a tool for homework assignments, etc. This class represents the sociological impact of the internet. L. Gosselin asked if legal issues dealing with the internet would be covered and M. Wilkins said yes. Vague topics were OK with the Senior Seminar Committee because of course is based on current issues. N. Marlow suggested that the course proposal include a statement about changing topics and some sample sub-topics. D. Sims (Marlow) moved to place this proposal on the agenda. Motion carried. G. Strandberg (Sims) moved to set aside the by-laws in order to vote on this proposal. The vote was 7 Yes, 1 Opposed. N. Marlow (Gosselin) moved to approve the proposal with example sub-topics to be included and some minor changes as suggested. Motion carried unanimously.

MARKETING PROPOSAL

- D. Sims (Kopel) moved to place the Marketing proposal on the agenda. Motion carried. N. Marlow presented the proposal to be effective Fall 1997:
- 1. Remove MGT 3470 Commercial Law from the requirements for marketing majors replace with 3 hrs. of electives in marketing.
- Add MGT 4320 Small Business and Entrepreneurship to the list of approved electives for the Sales Management and General Marketing concentrations (not to the Promotion Management concentration).
- R. Kopel (Sims) moved to set aside the by-laws in order to vote on this proposal. Motion carried unanimously. R. Kopel (Sims) moved to approve the marketing proposal as presented. Motion carried unanimously.

FAMILY AND CONSUMER SCIENCES PROPOSAL

N. Marlow (Gosselin) moved to place the Family & Consumer Sciences new course proposal on the agenda. Motion carried unanimously. M. Brown presented the proposal to add a new course FCS 4235/5235 International Special Topics in Family and Consumer Sciences, including International Consumer Fraud and World Nutrition: Approaching Families Through Food. Course would be offered on demand and could range from 1 to 3 sem. hrs. depending on sub-topics. There has been some campus discussion on a proposed international minor and courses that could be included. This course could be included if minor is established. The main reason for developing this course was to enable faculty who have some international experience to bring that experience to students. K. Ketler (Sims) moved to set aside the by-laws in order to vote on this proposal. 7 Yes, 1 Opposed. K. Kopel (Sims) moved to approve the FCS course proposal with the change of making a consistent abbreviation of International. Motion carried unanimously.

MISCELLANEOUS

Chair Noll thanked everyone for their assistance on the Committee and distributed a letter to each of the Committee members recognizing their contributions. The Committee bid a fond farewell to LTC Sims as he leaves Eastern for his new assignment.

Pat Hill Recording Secretary