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July 2, 1981 L/A

FOR IMMEDIATE RELEASE

CHARLESTON, IL --The fundamentals of "quality circles" will be explored in a half-day seminar at Eastern Illinois University on Wednesday, July 29, from 8 a.m. to 11:30 a.m. in the Effingham Room of the University Union.

Business executives and key staff members will be shown techniques of management designed to reduce errors and improve quality, increase employee motivation, improve company communication, and promote leadership development.

Registration fee is \$75 per person. Checks should be made payable to Eastern Illinois University and mailed to the Office of Public Service and Development. Complete information may be obtained by calling the office at (217) 581-3817. Registration should be done by July 20.

The seminar will be taught by Eastern's Community Business Assistance Center and sponsored by the Office of Public Service and Development. The seminar will be offered again on Sept. 17.