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October 24, 2001

For Immediate Release:

"THE WIZARDS OF WEIRD" TO BRING WEIRDNESS TO EIU ON HALLOWEEN NIGHT

CHARLESTON -- The creators of the original *Ripley's Believe It or Not* plan to spend Halloween night presenting the peculiar, the bizarre and the mystifying to an audience at Eastern Illinois University.

"The Wizards of Weird" will bring their multi-media presentation to the EIU Grand Ballroom, located in the University Union, at 7 p.m. Wednesday, Oct. 31. General admission is \$3. University students will be admitted free with official Panther ID.

Husband-and-wife team Ron Lyon and Jenny Paschall will share the "world-wide weirdness" they have encountered while searching for the odd and unusual. They invite audiences to join them as they revisit, via a multimedia presentation, haunted houses, strange museums and the haunts and lairs of some of the "most mythical odd balls in the history of the planet."

The couple will let their audience in on the behind-the-scenes secrets of how they find and investigate the weird people and places that have earned them the moniker, "The Wizards of Weird." Attendees may also hear a tip or two that will allow them, too, to travel to the places the team has documented.

Lyon, creator and producer of the original *Ripley's Believe It or Not*, starring Jack

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WEIRDNESS

Palance, also co-produces, along with his wife, the Discovery Channel's *Would You Believe It?* and the Travel Channel's *Simply Unbelievable*.

"The Wizards of Weird" is being sponsored by Eastern's University Board. For information, phone (217) 581-5117.