# INVESTMENTS AND EMPLOYMENT OPPORTUNITIES IN THE AQUACULTURE SECTOR IN NIGERIA 

A Y. Abdullah<br>AquaGric Ltd. Abuja<br>abba@consultant.com


#### Abstract

Nigeria is a large fish consuming nation with a total consumption at more than 1.2 miliion tonnes, with fish imports making up about two thirds $(700,000 \mathrm{t})$ of the fish supply. Although the contribution of fisheries to the Gross Domestic Product is only 3-4\%, it occupies a very significant position in the primary sector providing employment for over a million people (FDF Statistics) and contributing about $50 \%$ of the animal protein intake of the population, particularly the resource poor (IFC. 2003). The estimated national demand for fish is estimated as high as 1.3 million metric tons with a wholesale value of more than \$US 1 billion. Of this, the Federal Department of fisheries (FDF) indicates 511,000 tones are provided domestically or only about one third of demand, withi an estimated per capita fish consumption ranging from $7.5-12 \mathrm{~kg}$. With the current policy thrust towards fisheries development, there is excitement among stakeholders in private sector fish farming as shown by the expansion and renovation of existing farms and investments in few fish farms and hatcheries. This has brought the industry to a retail production value of N 180 million. This development is not however without some challenges. Fish producers have rushed ahead with the production without support of a developed values chain. This gap is providing an entry point for interventions to greatly facilitate expansion of services in the value chain for this exciting industry. This paper therefore seeks to provide guidance on how to strategically focus aquaculture activities to capitalise on opportunities for increased employment and incomes.


## Introduction

Nigeria has the resource capacity ( 12 million ha inland water and aquaculture) to produce 2.4 million MT of fish every year, and yet the country is a large importer of some 648,000 MT of fish annually while domestic fish production is estimated at only 496,700 MT from all sources (National Fisheries Review (FAO, 2004 (FAO, 2004). Demand is estimated at 1.4 million MT and exceeds supply. Nigerian inshore (marine) fishery resources are clearly over-exploited, the single major indicator being the decreasing individual size of fish landed. Policy makers are therefore looking to aquaculture and inland water for increasing domestic fish production.

Fisheries contribution to GDP is about \$US1 billion, while agriculture in general is estimated at \$US20 billion (FAO, 2004). In general, fish marketing has a wholesale value of over $\$ 1$ billion per year (Dixie and Ohen, 2006). With demand for fish increasing, investment in commercial fish farming in Nigeria is rapidly expanding at $25-33 \%$ per year (Dixie and Ohen, 2006). This is remarkable growth in production capacity that requires a strengthened value chain to provide the framework for a strong industry.

## Transport of Fish.

This could create jobs for few hundred workers; presently fish are transported only by the fish farmers themselves as no one is specialising in this area.

## Water Quality and Fish Disease Management

Close monitoring of water chemistry and this could be a niche market to be filled by a few hundred technicians for quality control in fish feed production and basic fish disease.

## Fish Feeds

Fish feed industry has a current value in sales of some SUS39 million annually. As much as 50\% of this cost is for imported ingredients (fish meal, vitamins, concentrates) and the like.

## Fish Meal Production

Although Nigeria produces much of the ingredients (cereals, oil seed cakes, etc) required for animal's feeds it has never developed a capacity for fish meal production which is a key ingredient in most feed formula. FAO estimates Nigeria water in the EEZ (Exclusive Economic Zone) offer promise of a large fish meal industry with an estimated annual yield of some 150,000 MT.

## Fish Farm Employment

With the continued expansion of the aquaculture industry, this number could rapidly increase to the estimate provided by the National Fisheries Review (FAO, 2004) or more. In fact the USAID Markets study indicated some 52,000 jobs to be created by 2015 (Dixie and Ohen, 2006).

## Ornamental Fish

Presently Nigeria export some $\$$ US0.3 million of live indigenous fish to the ornamental fish/aquarium markets in Europe and America; some 40 species of exotic fish are involved in this trade. FAO, (2004) indicates some 300 people are employed full time in this activity along with an estimated 3,000 part time artisanal fishermen who catch the fish.

## Gear, Equipment and Supplies for Aquaculture

There is a need for well equipped suppliers of such gear, chemicals and equipment and this could employ perhaps 100 persons.

## Embedded Extension Materials and Training

Extension and training could provide employment for up to 500 and be highly beneficial to the industry; present employment in this area is only about 150.

## Fish Restaurants Employment

Perhaps $70 \%$ of the fresh catfish in the market are sold in such establishments. A USAID Markets study (Dixie and Ohen, 2006) indicated some 30,000 jobs are to be created in fish restaurants by 2015, up from some 10,000 at present (Dixie and Ohen, 2006).

## Fish Processing

The World Bank indicated great promise for this with an estimated creation of some 15,000 jobs for fish processing alone. Presently there is very little significant fish processing with perhaps 500 jobs.

## Smoked Fish Lake Chad Project.

A major concern in this area is the need to reduce post harvest loss of fish which may amount to 30,000 MT each year at a loss of some N6 billion (\$US46 million) to poor fishermen, processors and fish marketers. Processing, packaging and marketing are all areas in need of technical assistance. With practical training, significant impact could be achieved in this region which is the highest or second highest fish producing state (Borno) in Nigeria. This is also one of the poorest regions in the country and yet it supplies a substantial portion of the fish supply to the nation. Conditions could be improved for some 1,000 new jobs in this area with the training in value addition, improved packaging and marketing.

## Rice-cum-Fish Farming.

Rice/fish integrated farming has been shown by the NCRI to increase rice production by $15 \%$ in trials in Niger State. This increased production is accompanied by $300-400 \mathrm{~kg} / \mathrm{ha}$ of fish which have high value at $N 300 / \mathrm{kg}$. This could create employment for at least additional 20,000 farm workers.

## Opportunities in the Aquaculture Industry

Aquaculture production has leaped from $30,000 \mathrm{MT}$ in 2002 to $55,000 \mathrm{MT}$ today and high demand for fish is expected to continue to grow. The number of fish farms is estimated at 2,600, however by all accounts the number is much greater; total area in fish ponds is estimated at 60,000 ha (FAO, 2004). Fish production systems range from traditional earthen pond to the more intensive recirculating systems with bio filtration for ammonia removal and to "flow-through" systems where large volumes of water are constantly available. All of this improved, intensified technology necessitates more skilled and unskilled employment and brings about increased incomes. The following therefore presents many of the investments and employment opportunities in the aquaculture industry.

## Seed Production

The industry is addressing one of its major constraints with greatly increased fingerling production, which was estimated at 3 million in 2001, but with new, high producing hatcheries, capacity has increased to 55 million fingerlings per annum in 2006. Several modern fish hatcheries now produce more than 350,000 catfish fingerlings each month and production continues to increase with new hatcheries around the country. Two of these hatcheries supply almost 1,000 small to medium farms with high quality fingerlings between 2003 and 2004.
This segment of the value chain is proving to be successful as fewer fish farmers are buying fingerlings from the wild or from brood stock of unknown origins, which often have poor growth. There remains, however, much more unmet demand for fish fingerlings as Government has plans to stock many of the country's inland lakes through hatchery based inland fisheries development, which could be of great benefit to private fish hatchery operators. Nigeria could easily have the capacity to produce several billion fish fingerlings annually and employ several thousands workers.
Most of the fish fingerlings production is of Clarias or Heterobranchus catfish species or of a cross of these two called a "Heteroclarias". This has been demand driven favouring consumer preference for catfish. Clarias are preferred in the south-west, while the Hetrobranchus ${ }^{-}-\rho$ the preferred species in the south-south. The rest of the country seems to accept both species. However upper scale markets and large potential export market will bring about fingerling production of Tilapias, which are in high demand in European and American markets, often selling for double the price of catfish. Although there is much demand in the fish joints or "buka restaurants" for catfish, the hotels and upper scale restaurants may prefer tilapias for their international appeal. In view of this, several of the progressive hatcheries are already moving into all male tilapia production. Males grow twice as fast as females, hence the preference for monosex cultures.
Other species offer opportunities for Nigeria's aquaculture industry including several local species as well as the fresh water shrimp of the Macrobranchium species. A hatchery could be installed in coastal areas to have access to sea water and post larvae shrimp could be produced and shipped all over the country for production. These shrimp or prawns as are called have very high consumer appeal and fetch a premium price both locally and in the export market.
Management of fish and shrimp hatcheries require technically skilled staff and could employ up to 1,000 workers, if demand continues to increase as with the intensive production systems in use. An estimated 400 jobs are presently involved in fish hatcheries. Note that the production cycle of table size catfish has been reduced from 7-8 months to 4-5 months. This greater intensity of management favours increased employment of both skilled and unskilled workers.

## Transport of Fish.

There is growing need for improved transport of live fish in Nigeria as methods used by many fish farms cause great stress and high mortalities of fish. Poor knowledge of fish transport has been a major constraint in the industry. Most fish farms transport live fish in plastic jerry cans or garbage cans in the heat of the day without aeration. Proper procedures for transport are largely ignored by most fish farmers with the resultant economic loss. Eventually there could be small enterprises specialising in live fish transport, who would guarantee high survival, This could create jobs for few hundred workers; presently fish are transported only by the fish farmers themselves as no one is specialising in this area.

## Water Quality and Fish Disease Management

There is growing need for water quality technicians, which could be employed in the aquaculture value chain or as water quality specialist for companies to monitor pollution and the status of water chemistry as well as basic fish diseases. High tech recirculating aquaculture systems call for close monitoring of water chemistry and this could be a niche market to be filled by a few hundred technicians for quality control in fish feed production and basic fish disease.

## Fish Feeds

High quality fish feeds are now being produced in the country, undercutting the high price of imported feeds, which totalled some 10,000 MT in 2005; one international supplier alone sold 6,000 MT and has now set up local production of high quality fish feed. Local fish feed production, both from feed mills and on-farm production is estimated at $75,000 \mathrm{MT}$; employment for fish feed production and marketing could equal 1,500 persons or more up from some 500 jobs at present. A USAID Markets study (Dixie and Ohen, 2006) on marketing of aquaculture products noted that the fish feed industry has a current value in sales of some $\$$ US39 million annually. As much as $50 \%$ of this cost is for imported ingredients (fish meal, vitamins, concentrates) and the like.

The Aquaculture and Inland Fisheries Project (AIFP) inventoried more that 2,600 fish farms and 215 fed mills in the country with most being located in the south (Figures 1 and 2).


Figure 1: Nigeria Fish Farms Distributions


Figure 2: Animal Feed Producer Distribution.

Many of the country's feed mills operate at 30-40\% capacity with poultry feeds making up to $80-$ $90 \%$ of their production. Aquaculture feeds make up less than $3 \%$ of feed output from these mills. Animals feed production in Nigeria is estimated at 3.8 million MT per year, with much of this produced on-farm for poultry. With the rapid growth of industrial poultry production during the past 15 years, poultry farmers experienced poor quality control and inconsistency in proximate analysis of feeds from the major feed mills. The major feed mills therefore need to be revamped and upgraded to produce better quality feeds with consistent analysis parameters. Quality control issues should be tackled by the aquaculture professional organisations as a service to the feed industry and the fish farmers.

## Fish Meal Production

Although Nigeria produces much of the ingredients (cereals, oil seed cakes, etc) required for animal's feeds it has never developed a capacity for fish meal production which is a key ingredient in most feed formulas. FAO estimates Nigeria water in the EEZ (Exclusive Economic Zone) offer promise of a large fish meal industry with an estimated annual yield of some 150,000 MT. This could come about through harvest of the mesopelagic lantern fish. However, investors have shied away from industrial fishing in Nigeria as the industry has been in decline for the past two decades due to low yield and high operating costs in hard currency.

Currently most feed mills source fish meal from Denmark or other European supplies at very high cost. fín fact fish meal is the most costly ingredient in most animal feeds and makes up a major component in fish feeds for predaceous species such as catfish. Nigeria has other resources that could be tapped in this regard as with the pelagic sardine type (Clupeids) fish found in several inland lakes including Kainji and Jebba (Niger State) and Tiga in Kano State. This is currently tapped at a small scale, but could be expanded. Similar species are commonly harvested in East Africa at night with lift nets and lights to attract the schooling fish. Efforts should be made to commercially exploit this type of fishery in Nigerian lakes. The development of a Clupeids fishery for fish meal in Nigeria could create employment for perhaps 1,000 artisanal fishermen with several hundred other workers involved in the processing.

## Fish Farm Employment

With the many fish farms and different types already described (ponds, recirculating and flow-trough systems); the sector has created considerable employment. The latest National Fisheries Review (FAO, 2004 for Nigeria counts 80,000 workers in this sub-sector including some 30,000 full time workers, 40,000 part time and 10,000 part time tertiary workers. This appears to be potential employment as current employment in fish farms in the country is not considered to be more that 20,000 . With the continued expansion of the aquaculture industry, this number could rapidly increase to the estimate provided by FAO, 2004 or more. In fact the USAID Markets study indicated some 52,000 jobs to be created by 2015.

## Ornamental Fish

Presently Nigeria export some \$US0.3 million of live indigenous fish to the ornamental fish/aquarium markets in Europe and America; some 40 species of exotic fish are involved in this trade. FAO, 2004, indicates some 300 people are employed full time in this activity along with an estimated 3,000 part time artisanal fishermen who catch the fish. This small industry is presently a capture fishery and should become an aquaculture industry to assure sustainability of the industry.

## Gear, Equipment and Supplies for Aquaculture

Many fish farmers make their own nets and other gear used in managing fish ponds, but a number of supplies and equipment requires importation. There is a need for well equipped suppliers of such gear, chemicals and equipment and this could employ perhaps 100 persons.

## Embedded Extension Materials and Training

Suppliers of fingerlings and feeds are already providing brochures and guidelines for feeding and management but provision of technical information needs to be greatly improved. As done in Europe and the USA, professional organisations need to become more involved in providing such technical assistance materials and training as government providing extension services are lacking. Some NGOs can also become involved but need to prove their technical competence in assisting farmers to make more profit. Training of the Trainers needs to be carried out by the markets Programmes to ensure provision of coherent, practical fish farming training course. Extension and training could provide employment for up to 500 and be highly beneficial to the industry; present employment in this area is only about 150.

## Fish Restaurants Employment

With Nigeria's rapidly expanding urban population, many small restaurants called "bukas" have been established as fish and beer joint. Perhaps $70 \%$ of the fresh catfish in the market are sold in such establishments. A USAID Markets study (Dixie and Ohen, 2006) indicated some 30,000 jobs are to be created in fish restaurants by 2015, up from some 10,000 at present. This indirect sector offers the greatest growth for employment thanks to the popularity of these popular, relatively lowcost eating establishments.

## Fish Processing

As the industry moves forward and consumer preference evolves, demand is growing for fast food fish dishes and the upper scale markets are calling for processed fish filets, etc. Presently the hardy catfish is largely sold as live fish and fish are often held live in tubs of shallow water till consumed. This will change to meet demands of the fast food and upper scale markets. Both tilapias and catfish can be processed on a commercial scale and this will start being a necessity for certain markets. The World Bank indicated great promise for this with an estimated creation of some 15,000 jobs for fish processing alone. Presently there is very little significant fish processing with perhaps 500 jobs at present.

## Smoked Fish Lake Chad Project.

Another major fish supply comes from Lake Chad through a number of fishing communities located at or near Lake Chad. Several Fishermen's Cooperatives operate in this region which suppliers up to $90,000 \mathrm{MT}$ (fresh weight) annually of fish to 10-12 major fish markets around the country. A major concern in this area is the need to reduce post harvest loss of fish which may amount to 30,000 MT each year at a loss of some N6 billion (\$US46 million) to poor fishermen, processors and fish marketers. Processing, packaging and marketing are all areas in need of technical assistance. With practical training, significant impact could be achieved in this region which is the highest or second highest fish producing state (Borno) in Nigeria. This is also one of the poorest regions in the country and yet it supplies a substantial portion of the fish supply to the nation. Conditions could be improved for some 1,000 new jobs in this area with the training in value addition, improved packaging and marketing.

## Rice-cum-Fish Farming.

This activity is ongoing in a number of states through the efforts of the AIFP project and the National Special Programme for Food Security (NSPFS) with the Chinese assistance. Rice/fish integrated farming has been shown by the NCRI to increase rice production by $15 \%$ in trials in Niger State. This increased production is accompanied by $300-400 \mathrm{~kg} / \mathrm{ha}$ of fish which have high value at N300/kg. If 100,000 ha of this could be integrated into rice/fish farming, then 35,000 MT of fish could be produced. Having a value of N 7 billion. This could create employment for at least 20,000 farm workers.

A summary of employment opportunities in aquaculture and fisheries is presented on the table below. This indicates present employment at 36,600 with a potential employment at an estimated 125,900 for a $243 \%$ increase.

Table 1: Summary of Employment Opportunities in Aquaculture and Fisheries in Nigeria

| Area | Present <br> Employment | Potential <br> Employment | No. <br> Increase | \% <br> Increases |
| :--- | :--- | :--- | :--- | :--- |
| 1. Fish Hatcheries | 400 | 1,000 | 600 | 150 |
| 2. Fish Transport | 0 | 200 | 200 | 200 |
| 3. Water Quality | 0 | 200 | 200 | 200 |
| 4. Fish Feeds | 300 | 1,500 | 1,200 | 400 |
| 5. Fish Meal | 0 | 1,000 | 1,000 | 1,000 |
| 6. Fish Farms | 20,000 | 50,000 | 30,000 | 150 |
| 7. Ornamental Fish | 3,300 | 4,000 | 700 | 21 |
| 8. Gear and <br> Equipment <br> Suppliers | 50 | 100 | 50 | 100 |
| 9. Extension Training | 150 | 500 | 350 | 233 |
| 10. Fish Restaurants | 10,000 | 30,000 | 20,000 | 200 |
| 11. Fish Processing | 500 | 15,000 | 14,500 | 2,900 |
| 12. Fish Smoking | 1,400 | 2,400 | 1.000 | 71 |
| 13. Rice/Fish | 500 | 20,000 | 19,500 | 3,900 |
| Total | $\mathbf{3 6 , 6 0 0}$ | $\mathbf{1 2 5 , 9 0 0}$ | $\mathbf{8 9 , 3 0 0}$ | $\mathbf{2 4 3}$ |

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