

UNIVERSITI PUTRA MALAYSIA

INTEGRATING PUBLIC ART IN MALAYSIAN URBAN LANDSCAPE

MOHD FABIAN BIN HASNA

FRSB 2012 19

INTEGRATING PUBLIC ART IN MALAYSIAN URBAN LANDSCAPE



Abstract of thesis presented to the Senate of Universiti Putra Malaysia in fulfillment of the requirement for the degree of Master Science

INTEGRATING PUBLIC ART IN MALAYSIAN URBAN LANDSCAPE

By

MOHD FABIAN BIN HASNA

February 2012

Chair : Osman Bin Mohd Tahir, PhD

Faculty : Faculty of Design and Architecture

The need of public to have a better quality urban living environment, urging this country to have a better urban retreat places. As Malaysia blessed with rich cultural patterns, art approach may be one of the components to be blended in this area. Public art can be in the form of sculpture, mural, fountain and even stabile or mobile inside shopping mall.

From the global perspective, its existence breaks the mundane environment and generates some kind of positive social flux towards public spaces. The sustainability of public art breathes upon the fusion of site, art and public as one organization. However public art in Malaysia did not function as it should be, hence, exposed the lack of integration of public art in urban landscape.

In this study, it is shown that public art can be integrated in the Malaysia urban landscape. The particular focus of this research is on investigating the potential and problems of public art in Malaysia urban landscape. Interview with selected respondents

ii

such as academician, landscape architect, local authority, artist and art organization and observation was done to justify this matter. The data then will be analyse in qualitative approach and triangulation method as validation approach. The first part of the study examined public art as a contributor towards quality urban living environment. Subsequently, attention highlights more on the issues and problems that shielding the Malaysia urban landscape to be fitted with public art.

It is anticipated to create the awareness of the possibilities of integrating public art in Malaysian urban landscape. It is also give some changes or added value in the public art development in Malaysia especially in urban landscape.

Abstrak tesis yang dikemukakan kepada Senat Universiti Putra Malaysia sebagai memenuhi keperluan untuk Ijazah Master Sains

MENGINTEGRASI SENI AWAM DI LANDSKAP BANDARAN MALAYSIA

Oleh

MOHD FABIAN BIN HASNA

Februari 2012

Pengerusi : Osman Bin Mohd Tahir, PhD

Fakulti : Fakulti Rekabentuk dan Senibina

Keperluan orang awam untuk mengecapi kehidupan persekitaran bandaran yang berkualiti telah memberi seruan kepada negara ini supaya memiliki tempat riadah bandaran yang berkualiti. Malaysia kaya dengan corak budaya, di mana pendekatan seni boleh menjadi salah satu komponen di kawasan awam di bandaran. Seni awam boleh dilihat dalam bentuk arca, mural, air pancut dan malahan arca yang digantung di dalam pasaraya.

Dari perspektif global, kewujudan seni awam dapat memberi impak yang baik di persekitaran yang suram dan dapat menjana aliran sosial yang positif ke dalam kawasan awam. Seni awam yang mapan terbentuk daripada gabungan kawasan, seni dan orang awam sebagai satu organisasi. Walaubagaimanapun, situasi seni awam di Malaysia tidak berfungsi seperti yang sepatutnya, lantas menyerlahkan kekurangan dari segi penyatuan

iv

seni awam dan landskap bandaran. di landscape bandaranberbeza, kerana semua komponen berfungsi secara berasingan.

Dalam kajian ini, ia menunjukkan bagaimana seni awam dapat diintegrasi di landskap bandaran Malaysia. Fokus utama kajian ini adalah mengkaji potensi dan masalah seni awam di landskap bandaran Malaysia. Temubual bersama responden seperti ahli akademi, arkitek landskap, pihak berkuasa tempatan, artis, dan organisasi seni dan pemerhatian dijalankan untuk memberi justifikasi tentang perkara ini. Data akan dianalisis melalui pendekatan kualitatif dan pengesahan melalui kaedah 'triangulasi'. Bahagian pertama kajian ini adalah berkenaan pengkajian seni awam sebagai penyumbang pada kualiti persekitaran landskap bandaran. Selepas itu, pemerhatian di buat terhadap isu dan juga permasalahan yang menghalang seni awam daripada berintegrasi di landskap bandaran Malaysia.

Seni awam dijangka dapat memberi kesedaran berkenaan kebarangkalian mengintegrasi seni awam di dalam landskap bandaran Malaysia. Ia juga memberikan perubahan dan penambahan nilai pembangunan seni awam di Malaysia, terutamanya di landskap bandaran.

ACKNOWLEDGEMENT

It is a pleasure to those who made this thesis possible. First and foremost, I would like to express my gratitude to my supervisors Osman bin Mohd Tahir, PhD and Mohd Nasir Bin Baharuddin who have supported me throughout the completion of this thesis. Without the support, patience and guidance from them, this thesis would not have been completed.

I would like to acknowledge and extend my heartfelt gratitude to those respondents' during the interview session who shared their personal experience with me. Without them the sharing of knowledge and the interview session could not happened.

Last but not least, my deepest gratitude goes to my family and my wife for their encouragement and support throughout my life; this thesis is impossible without them.

To those who indirectly contributed in this thesis, your kindness means a lot to me.

Thank you very much.

APPROVAL

I certify that an Examination Committee has met on 24 February 2012 to conduct the final examination of Mohd Fabian Bin Hasna on his Master Science of Landscape Studies thesis entitled "Integrating Public Art in Malaysian Urban Landscape" in accordance with Universiti Pertanian Malaysia (Higher Degree) Act 1980 and Universiti Pertanian Malaysia (Higher Degree) Regulations 1981. The Committee recommends that the student be awarded the Master Science of Landscape Studies.

Members of the Examination Committee were as follows:

Norsidah Bt. Ujang, PhD

Associate Professor
Faculty of Design and Architecture
Universiti Putra Malaysia
(Chairman)

Kamariah Bt. Dola, PhD

Associate Professor
Faculty of Design and Architecture
Universiti Putra Malaysia
(Internal Examiner)

Mohd Yazid Bin Mohd Yunus, PhD

Faculty of Design and Architecture
Universiti Putra Malaysia
(Internal Examiner)

Ismail Bin Said, PhD

Associate Professor Faculty of Built Environment Universiti Teknologi Malaysia (External Examiner)

Seow Heng Fong, PhDProfessor and Deputy Dean
School of Graduate Studies

Univesiti Putra Malaysia

vii

This thesis was submitted to the Senate of Universiti Putra Malaysia and has been accepted as fulfillment of the requirement for the degree of Master Science of Landscape Studies. The members of the Supervisory Committee were as follows:

Osman Mohd Tahir, PhD

Associate Professor Faculty of Design and Architecture Universiti Putra Malaysia (Chairman)

Mohd Nasir Baharuddin

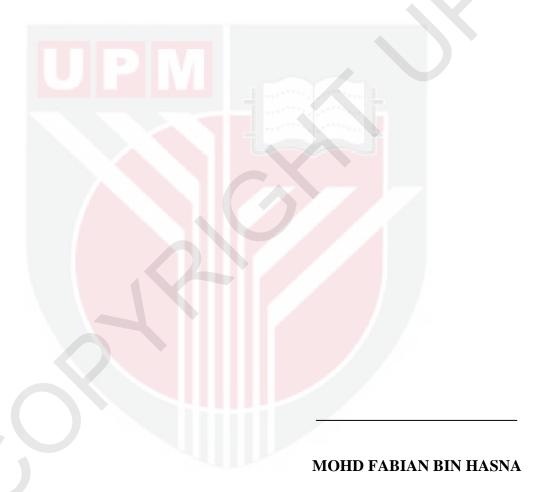
Senior Lecturer
Faculty of Design and Architecture
Universiti Putra Malaysia
(Member)

BUJANG BIN KIM HUAT, PhD

Professor and Dean School of Graduate Universiti Putra Malaysia Date:

DECLARATION

I declare that the thesis is my own original work except for quotations and citations which have been duly acknowledged. I also declare that it has not been previously, and not concurrently, submitted for any other degree at Universiti Putra Malaysia or at any other institution.



Date: 24 February 2012

TABLE OF CONTENTS

ABS ACH APP DEC LIST	ROVAI	LEDGEMENT L TION IGURES	Page iv vi vii ix xiii xvi			
CHA	APTER					
1	INTI	RODUCTION	1			
•	1.0	The Research Subject				
	1.1	Problem Statements	1 3			
	1.2	Research Question				
	1.3	The Research Aim and Objectives	4 5			
	1.4	The Significance of the Research	6			
		1.4.1 Creating Awareness of the Public in a Conducive				
		Environment and Liveliness	6			
		1.4.2 Enhancing Urban Landscape Functions	7			
		1.4.3 Highlighting the Potentials of Public Art in the				
		Related Professions into Malaysian Urban Landscape	7			
	1.5	The Scope of the Research	8			
	1.6	The Thesis Structure	8			
2	LITE	ERATURE REVIEW	10			
_	2.0					
	2.1					
		2.1.1 The Development of Public Art in Malaysia	11 13			
	2.2	The Significance of Public Art	24			
		2.2.1 Public Art Improves the Aesthetical Value of Malaysian				
		Urban Landscape	24			
		2.2.2 Public Art Increase the Sense of Community	25			
		2.2.3 Public Art Promotes a Sense of Place	25			
		2.2.4 Public Art's Capability in Addressing Community				
		Needs and Avoiding Social Exclusion	26			
		2.2.5 Public Art Adds to Educational Value	27			
	2.3	Issues and Problems of Public Art in Urban Landscape	28			
		2.3.1 Lack of Art Education	30			
		2.3.2 Placement of Public Art	32			
		2.3.3 Lack of Public Art Quality	34			
		2.3.4 Lack of Community Participation in Public Art				
		Development	35			

		2.3.5	Lack of Collaboration in the Development of Public Art				
			within Associate Personal in Public Art Scene	36			
		2.3.6	Lack of Embedding Pertinent Memory and Identity				
			into Public Art	42			
	2.4	Conclusion					
				46			
3		METHODOLOGY					
	3.0			46			
	3.1		rch Development Strategy	47			
		3.1.1	Stage 1: Research Framework and Background Study	49			
		3.1.2	<i>E</i> ;	50			
			Stage 3: The Malaysian Context Results and Analysis	50			
		3.1.4		51			
	3.2		rch Methods and Techniques	52			
		3.2.1 I	Face to Face Interview	54			
		3.2.2	Site Observation	60			
			Document Study	63			
	3.3		sis of Data	64			
			The Process of Data Analysis	65 65			
	3.4	Validating the Findings					
	3.5	Concl	usion	66			
4	RES	RESULTS AND DISCUSSION					
	4.0	Introduction					
	4.1	Face to	o face Interview	68			
		4.1.1	Respondents' background	68			
			The Understanding of Public Art	69			
		4.1.3	The Significance of Public Art	70			
		4.1.4	Issues and Problems of Public Art in the Malaysian				
			Urban Landscape	76			
		4.1.5	Future in Integrating Public Art into the Malaysian				
			Urban Landscape	85			
	4.2	Site O	bservation	95			
		4.2.1	The Significance of Public Art	95			
		4.2.2	The Issues and Problems of Public Art in the Malaysian				
			Urban Landscape	101			
		4.2.3	Examples of Integration Public Art into the Malaysian				
			Urban Landscape	110			

	4.3	Discus	Discussion			
		4.3.1	The Understanding of Public Art	112		
		4.3.2	The Significance of Public Art	114		
		4.3.3	The Issues and Problems of Public Art in the Malaysian			
			Urban Landscape	117		
		4.3.4	Consideration in Creating Awareness in Integrating			
			Public Art into the Malaysian Urban Landscape	124		
	4.4	Concl	•	133		
_						
5	FINAL CONCLUSION AND RECOMMENDATIONS					
	5.0	Conclusion				
	5.1	Recommendations for Further Research				
	5.2	Contri	ibution and Final Remarks	140		
				142		
	BIBLIOGRAPHY					
	APPENDIX I					
	APPENDIX II					
	BIODATA OF STUDENT					
	LIST OF PUBLICATIONS					