



A&E

New barbershop opens in San Pedro Square

Page 3

Opinion

Students' Beverage of Choice: Coffee or Tea?

Page 4

Sports

Tournament ends as quickly as it began for women's basketball team

Page 6



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SPARTAN DAILY



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Tennis exhibition raises millions



PHOTOS BY KAVIN MISTRY | THE SPEAR



(Top) Tennis pro Roger Federer serves the ball during an exhibition on Monday night at the SAP Center. More than \$2 million was raised at the annual "Match for Africa." (Right) Savannah Guthrie from NBC's "Today" show plays in the doubles match with partner Jack Sock. They faced off against Federer and tech billionaire Bill Gates on Monday night.

READ FULL STORY
ON PAGE 6

MOBILE

Palo Alto company creates safety app

BY BEN STEIN
STAFF WRITER

Palo Alto-based company SafeGuard is prepared to launch a mobile app that will allow teachers to contact first responders instantly during a sexual assault or life-threatening emergency such as a school shooting.

After the 2012 Sandy Hook shooting where 20 children and seven adults were killed, SafeGuard CEO Mike Jacobs wanted to make an impact. Jacobs worked in public schools for 16 years and has three kids of his own, so he has first-hand experience and understands that safety needs to be the main priority in schools.

"We want everyone to be safe at school. That is the main goal," Jacobs said.

The app, SafeGuardOES (Operations of Emergency Services), will contain a layout of the school and isolate each individual room. Teachers and administration will have access to the app on their phones.

With the touch of a button, teachers can alert first responders by switching the status of

““

We want everyone to be safe at school. That is the main goal.

Mike Jacobs
SafeGuard CEO

their room from "stable" to "unstable," "assistance needed" or "medical emergency." If this is done, a message is sent out to every app user informing them about the emergency and the location.

"We have additional technology that we will install inside schools," Jacobs said. "Usually, Standard GPS can be off by anywhere between 16 and 1000 feet."

According to the United States GPS website, the GPS system in a user's smartphone is usually accurate within 16 feet of open sky. However, accuracy lowers if near buildings, trees and bridges.

Jacobs said that

SECURITY | Page 2

INDIGENOUS

Red dresses symbolize violence against women

BY JASMINE STRACHAN
STAFF WRITER

The REDress project was in full effect Tuesday – dresses could be seen hanging from trees throughout campus.

The REDress Project looks to raise awareness about murdered and missing indigenous women and the fact that these women suffer the highest rates of violence than any other ethnic group. Red dresses were placed

in trees around campus in remembrance of those women.

Jaime Black, a Métis artist from Canada, created the REDress Project in 2014. Métis is a person who has mixed Native American and European ancestry.

Soma de Bourbon, a lecturer of sociology and interdisciplinary social sciences, brought the movement to SJSU in 2017. In her Masculinities and Femininities class (Sociology 175) on Tuesday, de Bourbon

held an open discussion about the injustices native women face. She continued the movement by raising awareness on campus and required her students to hang their personal dresses.

"It was very empowering," forensic science senior James Krepelka said. "It was very emotional, very informing. I didn't understand why people were hanging dresses around the campus."

AWARENESS | Page 2



JASMINE STRACHAN | SPARTAN DAILY

A red dress hangs near Tower Hall Tuesday to raise awareness for the missing and murdered indigenous women across the United States and Canada.



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PHONE:
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ADVERTISING

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Students learn to avoid credit card debt

BY LOVETTA JACKSON
STAFF WRITER

The San Jose State Student Wellness Center hosted a workshop for students to learn how to use credit cards wisely on Tuesday evening.

Many college students open credit card accounts to build their credit, but some are unable to acquire credit.

Charles Sheaff, a housing counselor for Balance, travels to different locations to give advice to people on budgeting, credit cards and home buying. Balance is a nonprofit financial credit education program.

“A lot of people are afraid of credit and don’t use it wisely and that’s what gets them in trouble,” Sheaff said. “What we’re trying to do is teach college students not to be afraid of using credit and having credit.”

His goal is to give college students the financial literacy they need for the rest of their lives.

He does not want students to be stuck in a position where they have to adjust their financial issues later in life.

Instead, he wants them to avoid this by taking the time to learn now.

According to CNNMoney, in order to get a credit card, most credit card companies require a person to have a credit history to be approved.

However, companies target college students because they have a lack of financial experience. Because of this, college students may get approved for credit without credit history.

CNNMoney also reported that credit card companies will post brochures and fliers around college campuses to

gain the attention of college students. This may possibly lead to college students going in debt.

Warning signs of credit card trouble, according to Star One Credit Union, are paying only minimums, balances rarely decreasing and paying late.

“It kind of gives them a false belief,” Le Hong, social work graduate student, said. “They really don’t tell them about the consequences of it. I always check, like, two times a day or every week. I get kind of anxious when there is an amount there, so I just pay it off.”

Some students try their best to pay off their debt. Practicing this skill may lead to a higher credit score. Star One Credit Union advises students to have at least three credit cards to help build their credit score.

While Star One Credit Union recommends students have at least three credit cards, Discover advises students get a credit card they can most benefit from using.

Some of these benefits include no annual fee, cash back and no late fee on your first late payment.

According to Credit Karma, a credit score is based on how often a person will make payments and how each credit cards are paid. If a person is paying on time or in full, his or her credit score will rise.

“I have three credits [cards] that I use on different occasions,” recreational therapy junior Zhemaia Anacay said. “I use one credit card mainly for gas, which is about once every two weeks. The second credit card is for food, clothes and other

necessity that I use weekly. The third credit card is for school when I need to buy school supplies and rent out books.”

Anacay said he does not struggle making timely payments because he works enough and manages his money well. He plans how much money to put aside for monthly payments.

Sheaff knows credit companies target college students in a negative way, students should not be afraid to apply for them.

It will prepare them in the long run when they want to buy a house, start a business or expand their education. He strongly recommends that students learn the basic skills to good credit to help them get there.

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AWARENESS

Continued from page 1

Krepelka credited the project for bringing people together and raising awareness.

“Now everyone is going to get out there in their community and their neighborhood and do a lot of good and spread the word,” Krepelka said.

Sociology senior Marie Torres said that de Bourbon’s class allowed her to look and think about things from a different point of view.

Torres also said seeing the red dresses around campus was both eye-

catching and haunting.

“You just see a bunch of empty red dresses and red usually is a kind of powerful color, and in some ways can be maleficent,” Torres said.

Torres admitted that she didn’t experience the same injustice and discrimination minority women face because she grew up identifying as a Caucasian woman.

“I guess growing up in the American culture, nobody really learns about Native Americans besides their past history and uncolonized tribes,” Torres said. “So it’s very interesting to learn about what they deal with now and things that are not addressed in our normal

news and media.”

This is one way de Bourbon stays involved in this movement. It acts as a catalyst to motivate others to get involved and educate themselves.

“I hope that [students] want to be more involved,” de Bourbon said. “I think [it] makes a difference. I feel like that’s one of the biggest things that I want people to do.”

De Bourbon is passionate about educating society on these issues and advocate for the native people who are often forgotten. She believes in speaking out on issues that affect Native Americans on the SJSU campus.

“I think our campus



JASMINE STRACHAN | SPARTAN DAILY

Sociology lecturer Soma de Bourbon leads a talk about the injustices Native American women face.

is not doing enough for native people,” de Bourbon said. “We have no Native American studies major, we have no native student center and we have virtually no native faculty. There’s a couple native faculty, but basically, they are not trying to have

native people represented on this campus.”

Students and faculty can expect to see the red dresses until the end of the week.

Follow Jasmine on Twitter | @jaasssyjay

SECURITY

Continued from page 1

SafeGuardOES has the ability to triangulate where a user is located.

This gives exact information to the first responders, which bridges the gap of communication between a user’s location and first responders.

The precise location allows them to get to the emergency quickly and create the minimum amount of damage.

Jacob Ruiz, a San Jose State campus student-officer, believes that, in theory, the app could be useful.

“We already have the blue emergency buttons around campus that alert the police immediately and show your location,” Ruiz said. “But if the app were able to consolidate that all from your phone, that could be very effective.”

The overarching goal for SafeGuard is to keep everyone safe.

The company is doing its part to combat public acts of violence.

In addition to teachers being able to keep their classrooms safe, students and resident advisers on college campuses would have the option to protect their dorms.

“In light of recent sexual assault attempts in dorm rooms, we decided to add dorm room notifications for students,” Jacobs said.

SJSU currently uses a system called AlertSJSU that sends messages to students about incidents on campus.

“All of our emergency updates go through UPD,” Kevina Brown, community relations coordinator of University Housing Services, said.

“So if it were something they felt was necessary, then I definitely do think this app could be something we used in our dorms.”

“We just want everyone to be able to get whatever help they need.”

Mike Jacobs
SafeGuard CEO

Additionally, SafeGuard also designed the app MineGuard, which is already available on Apple’s app store.

This app provides counseling services to students.

The hope is that the app can get students who may be in a bad head space the help they need before anything bad happens.

MineGuard contains 24-hour resources for domestic violence, rape crisis and a suicide hotline.

The app also offers a private audio journal, so users can privately practice talk about their feelings.

“We just want everyone to be able to get whatever help they need,” Jacobs said.

SafeGuardOES will be available to download on Apple’s app store before the end of March.

The company expects the app to become available on the Android app store soon after.

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BARBERSHOP FEATURE

Snazzy shop serves beer with haircuts

BY KAEI BENITEZ-AUSTRIA
STAFF WRITER

Even on weeknights, San Pedro Square Market is bustling with a plethora of different people. Some watch a Sharks game, others meet with loved ones for dinner and some get their hair cut and styled at BarberBar – a barber shop with a twist.

It seems that barber shops and beer go together like ice cream and karaoke. BarberBar is nestled in San Pedro Square amongst the large variety of eateries that populate the indoor market, such as Treatbot, which combines ice cream and karaoke.

The barber shop is a small establishment with a classic setup. There's a handful of leather chairs and large, ornate mirrors and pristine hardwood

floors complete with a shiny black counter along the wall that's perfect for holding every tool a barber needs. The glass windows in the shop give it a very open and friendly feel.

BarberBar opened in October and since then, the shop has gained both a good reputation and many customers interested in the unique barber shop.

But what makes BarberBar different from any barber shop?

When getting your haircut or a shave, the barbers at BarberBar will also serve you a drink, which is conveniently included in the price of the service you are getting done. This makes the shop stand out from the rest.

In one corner of BarberBar sits a small refrigerator and tap to

serve customers local beers.

Nick Leonard, one of the barbers at the shop, said BarberBar is the first local hair salon that serves its patrons beer while they get their hair done.

"We offer shampoos, shaves, razor lineups and beer comes with our service," Leonard said as he tidied up one of the barber stations. "We mainly serve local beers."

Leonard said for only being a few months old, BarberBar is already starting to have quite a few returning customers.

"I've been here every day since we opened, people recognize me," Leonard said. "Now we're starting to get people coming back in. People know us now, it's a great place to be."

As customers continue to roll into the barber shop, Leonard waves



KAEI BENITEZ-AUSTRIA | SPARTAN DAILY

Two of the four barber stations at BarberBar are ready for customers. The shop is located in San Pedro Square and is known for serving alcohol to its costumers.

and flashes a welcoming smile at every client. Whether they were coming in for a shave, a trim or just some quick styling, the folks coming in leave with smiles on their faces and their hair looking good.

"People come here on the weekends with their families and they think 'I didn't know

they had a barber here' and they'll come in," Leonard said. "That, or it's people coming in and squeezing a haircut on their lunch break."

While there are plenty of barber shops and hair salons in San Jose, nothing beats the friendly service and good beer served at BarberBar. The shop is

open seven days a week, from 9 a.m. to 8 p.m. For folks who have the Yelp app, if you check in prior to getting your haircut, you get \$2 off of your bill.

Follow Kael on Twitter
@cutcreaseprince

EVENT RECAP

Vendors, artists support black culture

BY LOVETTA JACKSON
STAFF WRITER

The Black Cultural Showcase block party provided a platform for student artists to show off their work. The event took place in front of the Music Building Saturday afternoon.

The block party is a small part of the full showcase.

There was food from local restaurants, vendors and plenty of music. The crowd was small because of the constant rain and moments of hail. After the wet weather cleared out, more students of all demographics came to the tables.

"I think it's an amazing event that showcases everyone's talents. Whether you're a freshman or incoming transfer," psychology junior Lauren Lewis said. "I really enjoy myself every year."

There were students selling clothes, jewelry and providing shoe cleaning services at

these tables.

The loud music at the block party attracted attention, which helped the vendors sell their products.

Bianka Quintanilla-Whye is a vendor who started collecting crystals when she was in fourth grade. It wasn't until last summer when she decided to create a small business to sell her products. Her focus for the summer was inventory because she needed enough crystals to begin selling. She sells crystals in their raw form and as jewelry.

Once she had enough inventory, she went to the Labor Day barbecue at the SJSU Greek Alpha house.

"I just had it in my backpack and someone would just compliment my necklace," Quintanilla-Whye said. "I sold a bunch that day."

Quintanilla-Whye graduated from Stanford in December with an engineering degree, and

said selling crystals is her side job.

"I guess my focus around this was making crystal healing accessible to younger people of color," Quintanilla-Whye said. "At least a lot of the pages on Instagram is a white-dominated space. The thing is that we as people of color have been using different metaphysical things as ways of ritual. I try and keep my prices relatively low because I want people our age to be able to afford it."

She named her brand B.Serene because it reminds herself to take time to pause and be calm when things get stressful. Her table at the block party brought in many people. She gave students books with information on the different crystals.

A lot of the vendors started their brands as hobbies when they were younger mainly for themselves until people started to ask about



LOVETTA JACKSON | SPARTAN DAILY

Business marketing major Zuri Lazare sets up her table to start on her shoe cleaning and designs on Saturday in front of the Music Building.

their products.

Business marketing junior Zuri Lazare started cleaning her own shoes when she was in high school.

"I picked it back up earlier this year just because I kind of miss it," Lazare said. "I like painting, it's something that calms me down."

Her business grew in popularity through word of mouth, friends and posts on social

media. Lazare has about 60 customers who look forward to getting their shoes cleaned by her.

"Make time for it," Lazare said. "Know your worth because it is an art. Art takes a lot of time and a lot of materials are expensive. People are going to pay you what is worth at the end of the day."

She emphasized the importance of patience and knowing your work

because art is something that an individual creates. Lazare doesn't want to be taken for granted because she puts in a lot of effort toward her brand.

Students at the block party could see the hard work and dedication these vendors have put into their crafts – showing why they're successful.

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MOVIE REVIEW

'Death Wish' will surely push you to the brink

BY GABRIEL MUNGARAY
STAFF WRITER

Bruce Willis takes on the role of the Grim Reaper and brings pain and humor to the big screen in the action thriller "Death Wish."

"Death Wish" brings extreme gore along with humor to give the audience a variety of what a good movie should have. It seems like director Eli Roth makes sure all emotions are felt by the audience by the time the movie ends.

This is the sixth installment of the "Death Wish" series and a remake of the original 1974 film.

The movie opens up with a powerful opening scene. Willis, playing a surgeon named Paul Kersey, has to act quickly to save the life

of a cop and the gunman who shot the cop during a shootout. Kersey ultimately does save the cop after five minutes of attempting to stop the bleeding.

The scene ends with Kersey walking to save the life of the gunman. I found this scene very suspenseful and riveting as this was a great opening scene to get the audience immediately hooked and foreshadowed the action in the movie that lies ahead.

Next, the Kersey family is introduced waiting in their home for their daughter's acceptance letter to New York University. I found this part of the movie very heart warming and relatable as it brings me back to the time when I was waiting on

acceptance letters to college to see if I got into my dream school.

Paul's daughter Jordan, is played by Camila Morrone. She does a great job and displays enormous courage and makes it very believable that she can actually be Willis' daughter in real life.

Life quickly changes for the happy Kersey family once they become the next victims of the ongoing Chicago crime wave.

A robbery gone wrong occurs at the Kersey household, leaving Paul's wife Lucy murdered in cold blood. Jordan survives the terrible incident, but is left in a coma that lasts for months.

Even though she is in a coma for most of the movie, her role is very

believable. Elisabeth Shue plays Lucy, and does an exceptional job considering she's only in the first 20 minutes of the movie.

This happens all while Paul is at the hospital performing surgeries. He receives a call that his wife is dead and his daughter is in the intensive care unit.

This is the only part of the movie I don't like because I feel like Paul didn't show enough emotion or didn't show any emotion at all after he just lost his wife and his daughter is left in a life-threatening coma.

I'm certainly wrong about Paul in this sense. Paul becomes visibly frustrated with the lack of progress police make in trying to catch his wife's murderers and then dons the identity of the Grim

Reaper and takes matters into his own hands as the community's vigilante.

You have to watch the rest of the movie to find out how Bruce Willis not only plots his revenge against his wife's killers, but also on all crime in the city of Chicago.

Eli Roth does a great job creating great suspense and action throughout while also bringing out the humorous side of Bruce Willis that many may not know exists. Each character plays an equally important and great role in the film, making the plot of the movie exciting from beginning to end and making the scenes of high suspense very thrilling.

If you're a huge fan of Bruce Willis movies or just enjoy

action thrillers, then I definitely recommend you go see "Death Wish" immediately.

Follow Gabriel on Twitter
@SJSneakerhead

IN THEATERS

"Death Wish"

Directed by:

Eli Roth

Starring:

Bruce Willis

Genre:

Action

Rating:

★★★★★

COUNTERPOINTS

What's better, coffee or tea?

Coffee is a better beverage



William dela Cruz
STAFF WRITER

Coffee is better than tea. First, it's been proven that more coffee is sold than tea.

Americans drank more coffee than soda, tea and juice combined in 2016, according to MarketWatch. The average person consumed about 90 gallons of coffee per year. On the other hand, people only consumed 83 gallons of soda, tea and juice combined.

People also drank three times as much coffee as they did bottled water.

Fremont Starbucks manager Ahmad Hamid said he definitely sees a discrepancy in the sales between coffee and tea.

"I think coffee is better than tea because you have an instant, should I say, caffeine high as soon as you take it in and as time passes by as compared to tea," Hamid said. "And also, coffee has more flavor than tea."

Lined up along the wall of Starbucks in the Student Union, students and staff wait daily to get their caffeine fix.

More times than not, they are ordering a coffee or espresso.

Which brings me to my next point.

As students, life is tough, you know? We spend a ridiculous amount of time staying up late either studying, doing homework, working or making the irresponsible decision of going out late on a school night.

So when we get up, what's the one thing we gravitate toward? That's right, coffee.

According to the coffee company Driftaway, coffee has about twice as much caffeine as tea.

For this reason, I would definitely go with coffee instead of tea to wake you up from early morning grogginess.

Next is health. The Spartan Daily recently published a story about how coffee may pose a possible risk of causing cancer, but that does not mean coffee is the only thing that does.

Drinking hot tea may also have some serious negative consequences and can also contribute to cancer risk, according to an article by Medical News Today.

But everything now seems to have a possible link to cancer. I wrote an article

about how packaged and processed food that students eat, like packaged bread and buns, instant noodles and other sweets can also lead to cancer.

But according to Cassie Barmore, San Jose State's health and wellness promotion coordinator and campus dietitian, it's possible for people to consume these products and never get cancer.

It's important for us to stop focusing on the negatives and start focusing on the positives.

Coffee is the number one source of antioxidants in the United States, not to mention numerous other health benefits.

Medical News Today reported coffee may help protect against Type 2 diabetes. Higher coffee and caffeine intake is associated with a significantly lower risk of Parkinson's disease, and also lowers risk of liver cancer by about 40 percent.

Of course, I am not saying you should drink a crap ton of coffee. All the bad things you hear about coffee is when people drink too much of it. I'm just saying that in moderation, coffee is better than tea.

Follow William on Twitter | @liamotsd

Tea is a more delightful drink



Mei Suzuki
STAFF WRITER

Most times students choose to drink coffee instead of tea, it is because they have a lot of school work to do and rely on caffeine to get them through it. Caffeine has your back, but it doesn't care about your health. Many long-term health benefits accompany choosing tea.

How many college coffee drinkers actually feel the different tastes of beans and roasting types from just drinking coffee? Probably not that many. They typically cannot recognize it unless they have some knowledge about coffee. But you can always taste the different flavors when you drink tea.

"The taste of coffee gets kind of blended if I drink it too much. That is why I like to switch to tea sometimes," industry technology junior Vincent Arce said.

Arce works at Philz Coffee across the street from San Jose State. He is a coffee person himself, but there are times he chooses tea over coffee. When he drinks tea, he usually seeks the "natural taste of the tea."

If you want to drink really good and fresh coffee, it requires extra

effort like grinding the beans. To avoid spending time doing that, people go to coffee houses such as Starbucks and pay for their coffee, which is more expensive than tea.

But if you want to drink a very nice cup of tea, all you have to do is take out a tea bag and pour some hot water over it. The aroma of infusing tea in a mug will make you relax.

Many long-term health benefits accompany choosing tea.

Another great thing about tea is you can choose flavors depending on your mood, and there are many options for it. You can probably find your favorite brands and kinds of coffee at a market, but you will not be able to switch flavors of coffees for each mood.

Tea is also healthier than coffee because it can boost brain health. According to Health.com, one benefit of drinking tea is

decreasing age-related memory loss.

Health.com also reports that because tea contains antioxidants, it can prevent your body from getting damaged by age and pollution that comes from eating junk food. Also, drinking tea can significantly lower the risk of heart disease and stroke.

"I like tea more than coffee," nursing junior Barbara Nguyen said. "I only drink coffee for studying reasons when I want the extra boost of energy to stay awake. I heard that coffee is really dehydrating and that you should avoid drinking coffee while taking certain types of medication."

Nguyen is right. Health.com said coffee is well known as a diuretic drink, which can take water out of your body. If you drink an unusual amount of coffee or consume coffee irregularly, it makes you dehydrated.

It is understandable students choose coffee to help them focus on work, and some coffee drinks are tasty. But you have to consider your health when choosing what to drink. Your college life will end soon, but your body and its health will be with you as long as you live, so you should choose something that benefits your body long after college.

Follow Mei on Twitter | @meiS0000

What doesn't kill you makes you stronger



Lovetta Jackson
STAFF WRITER

Experiencing various life events can make a person stronger emotionally and mentally. Without the painful experiences in life, people would not be able to grow.

Whenever I go through a really tough event like a breakup or the death of a loved one, I find myself becoming a lot more mature after these experiences. I begin to develop a whole new outlook on life.

It is a constant reminder that life is short and it can end anytime when someone close to me dies.

This perspective makes me want to treat everyone I know with love and respect because I never know when it might be the last time I see them.

According to Psychology Today, people who have experienced negative effects of life "became

more confident and appreciative of life, particularly of the 'small things' that they used to take for granted. They became more compassionate for the suffering of others, and more comfortable with intimacy, so that they had deeper and more satisfying relationships."

It has always been important to me to treat everyone kindly, because you never know what people are experiencing. My suffering has made me a better and positive person.

There are many forms of suffering people may encounter in life. They don't have to be severe.

"Suffering does lead to strength because if we were to look at every outcome as if it would turn out to be positive, how would we learn without the negative effects?"

electrical engineering freshman Miguel Morales said. "It won't teach us anything. It certainly won't help us grow. That's why I think suffering has to play a part in our everyday lives because it teaches us to grow to be stronger."

Growing up, Morales was bullied and pushed around. He didn't have people to stand up for him and was often alone with no one to talk to.

"Throughout the years, I managed to get through this and stand up for myself, even with no help," Morales said.

Because of Morales' experience, he now knows the importance of speaking up to protect himself. Things like this can change a person, because they now realize their worth. Morales knows he shouldn't be treated that way.

"My sophomore year, I fell flat on my face academically," applied math senior Michael Joseph said. "I was trying to major in computer science, but I ended up failing one of the required classes. For the next

year and a half after that I was really struggling personally and academically. I realized after that, that I was putting too much on myself. After that period, I bounced back and grew from that experience."

I think suffering academically is something most students find relatable.

As a college student, I have taken rigorous courses and struggled. I was unsure of what I really wanted to be majoring in, but taking a class I thought wouldn't be hard made me aware that I did not want to go in to that particular field of study.

Suffering in many ways, whether it be

life or in academics, can lead to a new perspective on how to go about things in the future. Learning and growing from suffering does make us stronger.

Follow Lovetta on Twitter | @Lovettaajackson



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Southbound to Santa Cruz:
A **NEW TRIP** will depart San Fernando & 7th at **7:20am** and service the regular San Jose stops then proceed to Pasatiempo and Santa Cruz, but **WILL NOT serve Scotts Valley**

SJSU Students can purchase METRO discounted passes at the Associated Students Transportation Solutions Center in the Students Union Building, Room 1800

31 Day Pass - \$11 15-Ride Pass - \$5



Original programs make Netflix a better service



Alex Martinet
STAFF WRITER

Netflix raised prices for 4k-resolution TV owners to \$12 a month in October 2017. As someone who just purchased a 4k TV on Black Friday, I have been considering other options on the market.

For the past couple of years, Netflix's competitors have made a convincing case for why I should cancel my Netflix subscription, but in the spirit of competition, this has made Netflix into a better platform today.

For the last three years, Netflix has been slowly transitioning away from being an all-in-one digital movie provider. In March 2014, the U.S. Netflix library contained approximately 6,500 movies and 1,600 television shows.

Fast forward to 2018, Netflix now only offers its U.S. subscribers 4,330 movies and 1,200 TV shows, a 33-percent decrease. Netflix's most popular originally produced series is "Stranger Things," which has already built up a dedicated audience through its first two seasons. Season 2 of "The

Santa Clarita Diet" will premiere this month. Netflix is investing more money into its originals, hoping to become less dependent on outside studios, according to the Los Angeles Times.

Netflix stepping away from being an on-demand streaming service has created an opportunity for other streaming services to fill that role.

Hulu stepped into the role of being the on-demand streaming service for people that want to catch their favorite TV shows a day after. But it's also taking lessons from Netflix and creating its own programming.

During the 2017 Emmys, Hulu one-upped Netflix when the "Handmaid's Tale" took home best drama series, something no Netflix show has accomplished. I think this is good for competition between the two platforms, which stops companies from being stagnant and makes them reinvest additional resources into creating new original shows.

However, the big problem with Hulu is



ILLUSTRATION BY MARCI SUELA | SPARTAN DAILY

that it's still missing a must-have reason to own its platform.

I think Netflix's marketing creates an environment that makes filmgoers continuously excited about the entertainment and platform. This year, the company spent \$2 billion on marketing, according to CNBC.

During the Super Bowl, Netflix announced and released "Cloverfield Paradox," the third entry in the franchise. It was a creative way to get people excited about a movie no one knew was coming.

Many people livestreamed their reactions to the film online, creating a

theater-like atmosphere.

One of Netflix's biggest advantages is that it had a five-year head start on everyone who entered the on-demand streaming market. It had already worked out the beginning struggles and started to experiment in new inventive ways, unlike Hulu or Amazon Prime.

In 2015, Netflix rolled out a new interface update that's built to be adjustable to the user's needs and preference. This creates a Netflix that is special to you when you pull up the app. Shows and movies are displayed based on your viewing habits. This can also range from the various

artwork presented in the slides to make you interested in watching that particular film or TV show, according to Tech Crunch, an entertainment website.

I first noticed this when I accidentally used my girlfriend's Netflix account and was presented with a completely different setup.

She watches more horror movies and animation shows like "Bob's Burgers" compared to me who prefers documentaries and crime thrillers like "Mindhunter."

By doing this, Netflix has made watching movies on the platform attractive,

unlike Amazon and Hulu.

Anytime I use those platforms, I am immediately overwhelmed with how much content they're presenting to me. Both interfaces feel like they're stuck in the past trying to play catch-up.

If Netflix is beginning its transition to becoming more like HBO and depending more on their exclusive original content than being an on-demand service, I hope they still find a way to create buzz for the platform.

Follow Alex on Twitter @almartinet

CLASSIFIEDS

CROSSWORD PUZZLE

1	2	3	4	5	6	7	8	9	10	11	12	13	
14					15					16			
17					18					19			
20					21					22			
				23				24	25				
26	27	28	29			30	31						
32					33					34	35	36	
37					38					39			
40					41					42			
				43						44			
	45	46					47						
48					49	50	51			52	53	54	55
56					57					58			
59					60					61			
62					63					64			

ACROSS

- 1. Daisylike bloom
- 6. Swing around
- 10. Footnote note
- 14. Push
- 15. Trumpet
- 16. Of higher order
- 17. Stilts
- 18. Frozen
- 19. Implored
- 20. Loud
- 22. Edges
- 23. Coniferous tree
- 24. S-shaped moldings
- 26. Off-and-on
- 30. Ballots
- 32. Agitated
- 33. Pertaining to movies
- 37. Jewelry
- 38. Indicates
- 39. Start over
- 40. Bone receptacles
- 42. Of lesser importance
- 43. Rhinoceros
- 44. An aimless drawing
- 45. Districts
- 47. Feline
- 48. Nanny
- 49. Seducer
- 56. Be furious
- 57. Angers

DOWN

- 1. Vipers
- 2. Fired a weapon
- 3. Lacquered metalware
- 4. Not odd
- 5. Relaxing
- 6. Bake in a shallow dish
- 7. Hubs
- 8. Urine component
- 9. Final notations
- 10. Showman
- 11. Negate
- 12. List components
- 13. Fathers
- 21. Petroleum
- 25. Precious stone
- 26. Casino game
- 27. Nile bird
- 28. A large amount
- 29. Front man
- 30. Television
- 31. 1111

ACROSS

- 58. "There you have it!"
- 59. Largest continent
- 60. Colorful salamander
- 61. Noblemen
- 62. Marsh plant
- 63. Homosexuals
- 64. Demolish
- 33. Metal money
- 34. Care for
- 35. False god
- 36. Center
- 38. Herring-like fish
- 41. "Eureka!"
- 42. Impulses
- 44. East Indian tree
- 45. Beguile
- 46. Bog hemp
- 47. Vesicles
- 48. A long way off
- 50. Region
- 51. Wet, as morning grass
- 52. Rich soil
- 53. Former Italian currency
- 54. L L L L
- 55. Impetuous

SUDOKU PUZZLE

Complete the grid so that every row, column and 3x3 box contains every digit from 1 to 9 inclusively.

9	1						7	
4								6
		3	2		5		9	
						7		
		6					3	1
1			6	8				
4	8	9	7					
	2			9				
			8	4				5

SOLUTIONS 03/06/2018

9	2	5	6	4	7	8	3	1
6	8	1	2	9	3	7	5	4
3	4	7	5	1	8	9	2	6
8	9	6	4	7	2	5	1	3
7	1	3	9	5	6	2	4	8
2	5	4	3	8	1	6	7	9
5	3	9	7	6	4	1	8	2
1	7	2	8	3	9	4	6	5
4	6	8	1	2	5	3	9	7

C	H	A	T		H	U	M	U	S		S	P	A	S
H	E	R	R		E	N	U	R	E		C	A	M	E
U	R	S	A		A	D	D	L	E	P	A	T	E	D
M	A	E	S	T	R	O		S	M	I	L	I	N	G
					H	I	T			E	P	O	D	E
A	N	T	I	P	Y	R	E	T	I	C				
L	O	I	N	S		E	X	U	D	E		S	O	B
P	O	N	G		L	I	A	N	A		D	A	D	A
S	K	Y		D	A	N	C	E		S	E	R	I	N
				O	B	S	T	R	U	C	T	I	N	G
G	E	C	K	O						T	O	E		
E	N	L	A	R	G	E		D	E	W	C	L	A	W
S	T	E	P	S	I	S	T	E	R		T	I	L	E
T	R	A	P		S	N	A	F	U		E	V	E	N
E	Y	R	A		T	E	N	T	S		D	E	E	D

JOKIN' AROUND

What's the difference between an African elephant and an Indian elephant?

(-: saɪlɪm 000s

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Match for Africa 5 raises over \$2.5 million



KAVIN MISTRY | THE SPEAR

No. 1-ranked men's tennis player Roger Federer races to volley a shot back during a doubles match in the Match for Africa 5 on Monday night at San Jose's SAP Center.

BY JESSICA HOWELL
SPORTS EDITOR

Roger Federer's first trip to the Bay Area was a hit with Match for Africa 5 bringing trick shots, laughs and cheers throughout the sold-out SAP Center.

Over \$2.5 million was raised for the Roger Federer Foundation in San Jose and around the world benefiting children education in Africa and Switzerland.

"I take a lot of pride actually that I can have an influence on the children's lives," Federer said. "Like I said on the court I grew in a city of 250,000 people and here I'm supporting way more than the city I grew up in. It's a little bit surreal that I'm in this privileged position. I feel like it's important to do what I am doing, other people who would like to maybe do the same they can never have this big of an impact ever."

The event started with a doubles match with number one ranked Federer and Bill Gates facing off against Jack Sock and Savannah Guthrie.

Sock is the highest-ranked American in men's tennis at 10th in the world. Guthrie is a news anchor and currently

a co-host of the Today show.

Federer and Gates looked to defend their win from Match for Africa 4 last April against John Isner and Mike McCready in Seattle, where they raised \$2 million for the foundation.

All four players were mic'd during the doubles match, adding a unique element of bantering between both teams. Sock's mic was not working for the first set.

Guthrie completely whiffed on a couple shots early and Federer started the chirping.

"You have to start looking at the ball and stop looking at me," Federer said.

The crowd was instantly engaged and the atmosphere was lighthearted throughout the match.

It was clear that Gates has experience playing tennis, with his clutch swings earning points for the pair.

Guthrie and Federer had a rally early in the set with Guthrie volleying a shot over Federer. The crowd cheered her on while she raised her arms in victory.

Sock and Federer also had a long rally at one point with Gates and Guthrie standing at midcourt waiting got a shot to come to their way. It never did

and Sock eventually took the point in game 5.

Multiple times Federer smashed a serve at Guthrie making it impossible for her to return it. She glared in his direction and he would say "just making sure you're paying

and fun for everybody," Gates said.

To the appeasement of Bay Area fans, Sock came out of the locker room rocking a San Jose Sharks jersey.

Sock took the first game-winning advantage and won the second game with

tie at 6-6.

While the match started out intense, the players began loosening up.

Sock had a big return off a Federer serve and high-fived the crowd behind him while Federer checked the spot to see if it was indeed inbounds.

As the stadium started playing the "Jaws" theme song, Sock lofted a serve into an unprepared Federer and got the point.

Karma came for Sock on the next point when both serves hit the net.

The potentially final game of the set saw the players exchanging advantages back and forth until Federer finally got the win tying the set 6-6.

The tie break went up to 9-9 with Federer finally taking the set 7-6 with a tie break of 11-9.

The second set began with a win for Sock.

At one point Sock let a ball girl rally with Federer, playing against him in the second game of the second set and she ended up winning the first point and losing the second before returning the racket to him.

The second set was similar to the first with the games going back and forth,

but Federer never gave up his lead.

Federer finished the second set off and took the match 7-6 and 6-4.

After the match, Sock was thankful for Federer giving him the opportunity to play in the match and raise money for the foundation.

"Everyone thinks of him as a tennis player but I think he is just as amazing off the court with the philanthropy and everything he does with his organization helping kids out with education," Sock said in a post-game interview.

The Roger Federer Foundation was founded in 2003 and has raised \$36 million to support children in six countries in Africa and Switzerland.

The foundation focuses on supporting education programs in those countries.

More than 870,000 kids have been helped since the start and the number continues to rise. The foundation's goal is to reach 1 million children by the end of 2018.

Federer has a trip planned to Africa in April.

Follow Jessica on Twitter | @JessicaSHOELL3

“It's a little bit surreal that I'm in this privileged position. I feel like it's important to do what I am doing.”

Roger Federer

No. 1-ranked men's tennis player in the world

attention" with a smirk.

The match heated up with Federer and Sock running around the court and putting in effort.

Sock and Guthrie finally got a win in game six and eventually won three in a row to bring it to 5-3.

In the end, Federer and Gates took the match 6-3 defending their title and making them two-time champions at the Match for Africa.

"It's a great thing for Africa

authority. He went up 2-0 against the best men's tennis player in the world.

Federer had enough and made sure to take the next game on his serve with Sock unable to get a point.

After a serve by Federer that the official called out, Sock walked up the line and told him it was in. Federer won the match on the point.

The match went back and forth, with each player countering the other's win, bringing the first set to a

WOMEN'S BASKETBALL

Last-seeded Spartans knocked out in first round

BY CHIOMA LEWIS
STAFF WRITER

LAS VEGAS - The San Jose State Spartans lost to the University of New Mexico Lobos in their first and final game of the Mountain West Basketball Championships on Monday night.

New Mexico freshman guard Cherise Beynon made the first basket of the game. The Lobos kept the lead throughout the first quarter as SJSU tried to keep up.

Senior guard Myzhanique Ladd made the first basket for the Spartans.

"My mindset is just trying to play my game, playing the game that Jaisa knows I'm capable of playing, which is driving,

if the three is open, take it," Ladd said. "I drive to score, but if that's not there, I look for my shooters like Megan and Anlyss and others."

This is her last season with the team. She scored 19 points and had three rebounds in the game.

"Hopefully the things that I have taught them will help them later on in their future seasons," Ladd said.

The Lobos were already leading 12-4 five minutes into the game. The Spartans gained momentum, eventually reaching the double digits. But the quarter ended with the Lobos still in the lead 19-12 after a buzzer-beater by Beynon.

SJSU scored the first basket of the second quarter, putting them only five points behind and tried to keep up as the Lobos continued to take the lead. New Mexico kept up a good defense ending the first half 47-26.

"I think they were definitely finding us on the

three-point line, denying our shooters and stuff," freshman guard Megan Anderson said. "We probably could have moved more in the first half. That probably could have been more beneficial if we were moving more."

Anderson said the team is looking forward to what their talent will bring them in the future.

New Mexico continued to dominate in the third quarter, as the Spartans failed to catch-up. With 1:16 on the clock, SJSU was more than 22 points behind. The third quarter ended with a score of 58-34.

"If we could have just maybe locked on in defensive transition a little bit better, not let them get those open, easy ones," head coach Jamie Craighead said. "I think that would have helped us maybe get through the drought we were having offensively."

With only 9:09 left on the clock in the fourth quarter, New Mexico was already



COURTESY OF MOUNTAIN WEST | NCAA PHOTOS

San Jose State University takes on the University of New Mexico during the 2018 Mountain West Conference Women's Basketball Championship in Las Vegas.

at 63 points. A layup by Anderson brought the Spartans up to 37 points.

SJSU kept pushing through despite a more than 20-point lead by New Mexico. Even with its efforts, SJSU still lost 84-54.

"But when we bring them back, how hungry are you? Do you really want to do this?" Craighead asked the team. "Everybody thinks they want to play Division I basketball until they get there. I hope with this

group, that's what inspires them. They're hungry, they want to come back and get after it."

Follow Chioma on Twitter | @clevermindlewis