

2017 ANNUAL PROFILE

REGION #10

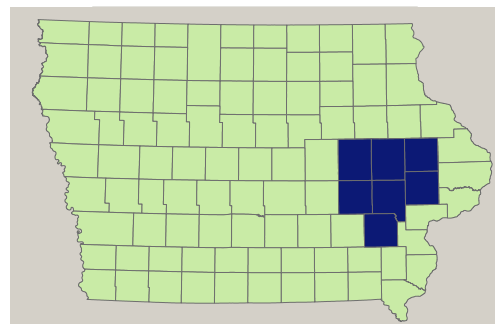
IOWA WORKFORCE DEVELOPMENT

Executive Summary

As of 2016, Iowa Workforce Development's (IWD) Region 10's largest private industry was Trade, representing 14.4 percent (35,879) of the region's total covered employment of 248,549. The region's total employment increased by 0.8 percent since 2015, while the average annual wage increased by 1.5 percent to \$48,362 for all industries. The Education & Health Services industry posted the largest employment percentage increase of 6.6 percent during 2016.

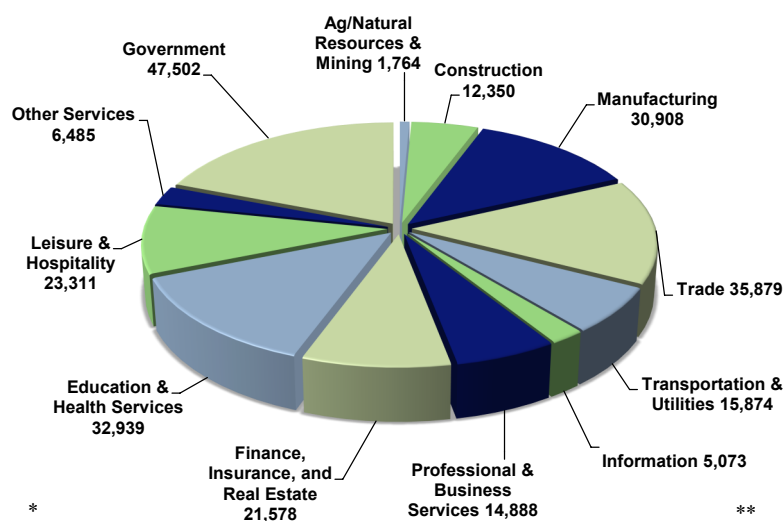
IWD's Region 10 average weekly wage for all industries was \$930 for 2016. This was an increase of 1.5 percent since 2015. The highest average weekly wage for a private sector was in Manufacturing, averaging \$1,354. Between 2015 and 2016, the Leisure & Hospitality sector reported the largest percentage increase in average weekly wage of 4.8 percent.

STATE OF IOWA



IWD Region #10

2016 Industry Breakout by Employment



*Includes public education and health institutions, **FIRE— Finance, Insurance, and Real Estate
Source: Quarterly Census of Employment and Wages

Ten Major Private Industry Employers

Listed alphabetically

Name of Company	Industry
AEGON USA INVESTMENT MGMNT INC	Finance & Insurance
CRST Expedited	Transportation
Helping Hands AVP	Health Services
Mercy Medical Ctr	Health Services
Nordstrom	Retail Trade
Rockwell Collins Inc	Manufacturing
Transamerica Life Insurance Co	Finance & Insurance
University of Iowa-College of Medicine	Educational Services
University of Iowa-Hospital & Clinics	Health Services
Unity Point Hlth-St Luke's	Health Services

Source: InfoGroup®

QUICK FACTS

Counties Included in Iowa Workforce Development's Region

Benton Linn
Jones Iowa
Johnson Cedar
Washington

2016 Covered Employment (QCEW)

		%
Total Employment	248,549	16.1 ¹
Average Weekly Wage	\$930	107.6 ²
Largest Private Sector: Trade	35,879	14.4 ³

¹ Percent is based on statewide covered employment of 1,539,355

² Percent is based on statewide average weekly wage of \$864

³ Percent is based on statewide covered employment in specified sector

Census Statistics

IWD Region 10 Population (2016)	471,392
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2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2015 - 2016 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2015	2016	% Change		2015	2016	% Change
13,880	14,130	1.80%	Total All Industries	246,542	248,549	0.81%
13,300	13,547	1.86%	Private Business	200,184	201,047	0.43%
213	217	1.88%	Ag/Natural Resources & Mining	1,758	1,764	0.34%
1,374	1,385	0.80%	Construction	12,007	12,350	2.86%
514	530	3.11%	Manufacturing	31,280	30,908	-1.19%
2,718	2,698	-0.74%	Trade	35,618	35,879	0.73%
1,056	1,049	-0.66%	Wholesale Trade	8,049	8,052	0.04%
1,662	1,648	-0.84%	Retail Trade	27,569	27,826	0.93%
472	472	0.00%	Transportation & Utilities	16,217	15,874	-2.12%
239	252	5.44%	Information	6,890	5,073	-26.37%
1,302	1,341	3.00%	Finance, Insurance, and Real Estate	14,523	14,888	2.51%
2,290	2,386	4.19%	Professional & Business Services	21,309	21,578	1.26%
1,625	1,748	7.57%	Education & Health Services	30,905	32,939	6.58%
1,293	1,297	0.31%	Leisure & Hospitality	23,133	23,311	0.77%
1,262	1,223	-3.09%	Other Services	6,544	6,485	-0.90%
580	583	0.52%	Government	46,357	47,502	2.47%
118	119	0.85%	State	20,551	21,346	3.87%
333	337	1.20%	Local	22,496	22,751	1.13%
129	128	-0.78%	Federal	3,310	3,405	2.87%

QUICK FACTS

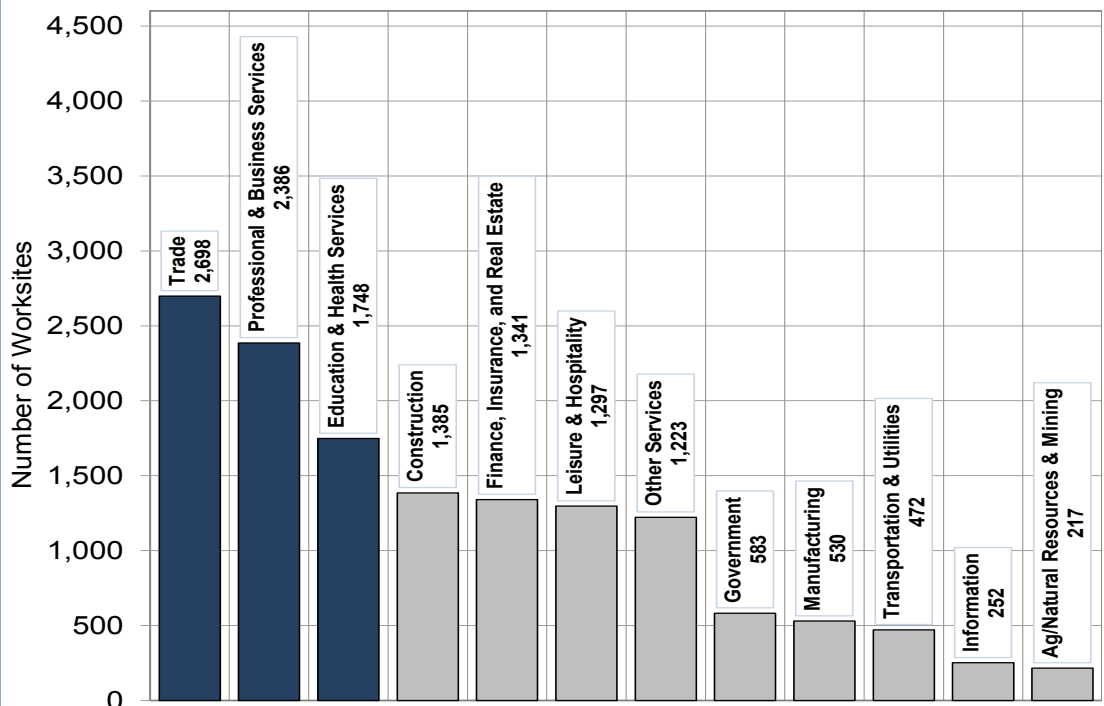
**IWD Region 10's
Greatest Number of
Worksites**

Trade
2,698

Professional &
Business Services
2,386

Education & Health
Services
1,748

Reporting Units by Industry in 2016



*Trade includes wholesale & retail trade

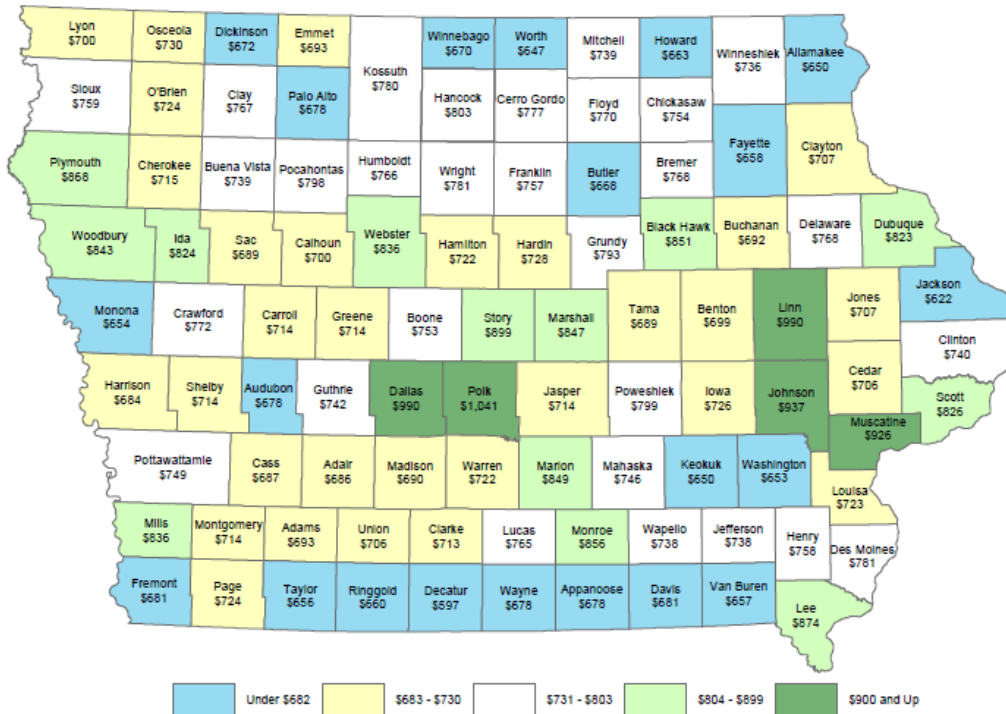
2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2015 - 2016 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2015	2016	% Change		2015	2016	% Change
\$ 47,639	\$ 48,362	1.52%	Total All Industries	\$ 916	\$ 930	1.53%
\$ 45,374	\$ 45,953	1.28%	Private Business	\$ 873	\$ 884	1.26%
\$ 40,164	\$ 40,399	0.59%	Ag/Natural Resources & Mining	\$ 772	\$ 777	0.65%
\$ 54,140	\$ 56,312	4.01%	Construction	\$ 1,041	\$ 1,083	4.03%
\$ 70,042	\$ 70,426	0.55%	Manufacturing	\$ 1,347	\$ 1,354	0.52%
\$ 34,159	\$ 34,833	1.97%	Trade	\$ 657	\$ 670	1.98%
\$ 63,225	\$ 64,375	1.82%	Wholesale Trade	\$ 1,216	\$ 1,238	1.81%
\$ 25,673	\$ 26,286	2.39%	Retail Trade	\$ 494	\$ 506	2.43%
\$ 47,871	\$ 46,941	-1.94%	Transportation & Utilities	\$ 921	\$ 903	-1.95%
\$ 60,435	\$ 62,288	3.07%	Information	\$ 1,162	\$ 1,198	3.10%
\$ 65,190	\$ 66,642	2.23%	Finance, Insurance, Real Estate	\$ 1,254	\$ 1,282	2.23%
\$ 44,464	\$ 45,633	2.63%	Professional & Business Services	\$ 855	\$ 878	2.69%
\$ 42,502	\$ 43,340	1.97%	Education & Health Services	\$ 817	\$ 833	1.96%
\$ 15,091	\$ 15,803	4.72%	Leisure & Hospitality	\$ 290	\$ 304	4.83%
\$ 31,364	\$ 32,630	4.04%	Other Services	\$ 603	\$ 628	4.15%
\$ 57,424	\$ 58,555	1.97%	Government	\$ 1,104	\$ 1,126	1.99%
\$ 72,271	\$ 73,487	1.68%	State	\$ 1,390	\$ 1,413	1.65%
\$ 42,524	\$ 42,995	1.11%	Local	\$ 818	\$ 827	1.10%
\$ 66,511	\$ 68,914	3.61%	Federal	\$ 1,279	\$ 1,325	3.60%

Average Weekly Wage for All Industries by County

Annual 2016



Source: Quarterly Census of Employment and Wages (QCEW)

QUICK FACTS

Average Weekly Wage Comparisons

IWD Region 10
\$930

Rank
Among All 15
IWD Regions
#2

Statewide
\$864

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

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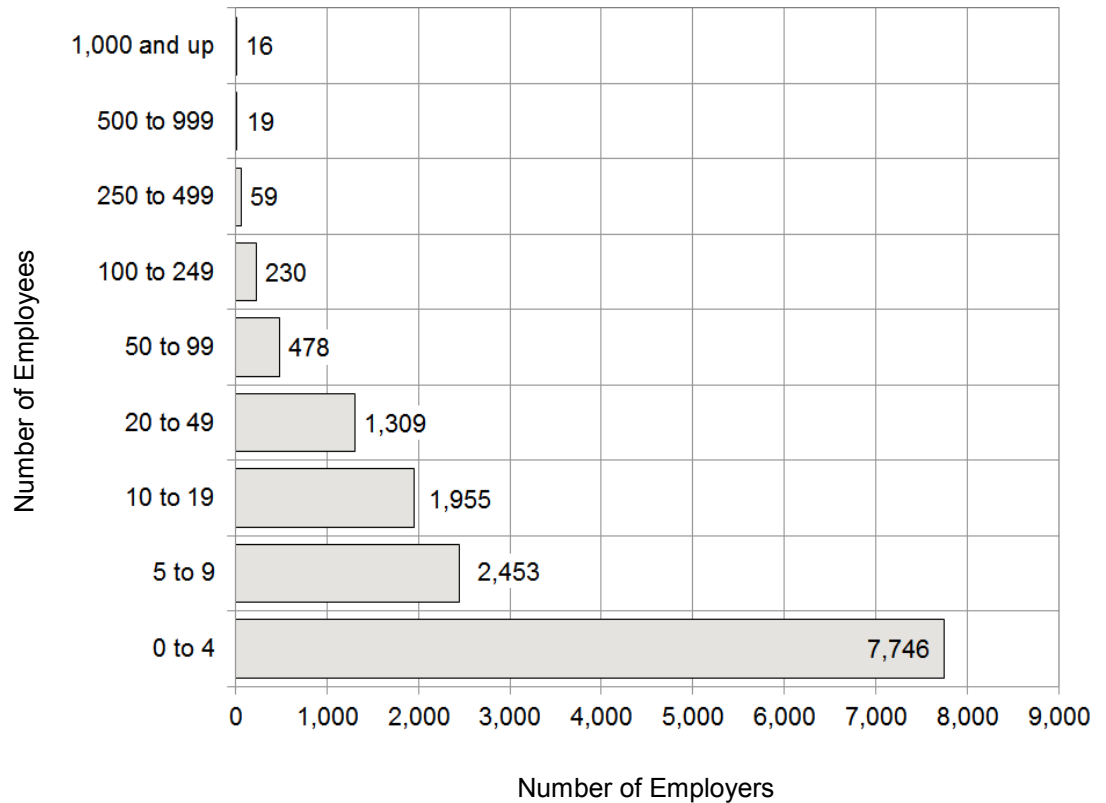
Size of Firm

35 firms in Region 10 employ 500 or more workers, totaling 68,087 employees, which accounts for 27.2 percent of total employment in the region.

Firms that employ less than 50 workers represent 94.4 percent of all establishments region-wide.

Size of Firm Based on Employment

December 2016



QUICK FACTS

Quarterly Workforce Indicators Definitions

Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

New Hires

Total number of accessions that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

2016 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 1st Quarter 2015 to 1st Quarter 2016

Quarterly Workforce Indicators	Region 10 (2015)	Region 10 (2016)
Total Employment	245,091	246,129
New Hires	28,285	27,634
Separations	23,006	23,339
Turnover Rate %	8.9%	-
Average Monthly Earnings	\$4,103	\$3,997
Average New Hire Earnings	\$1,958	\$2,023

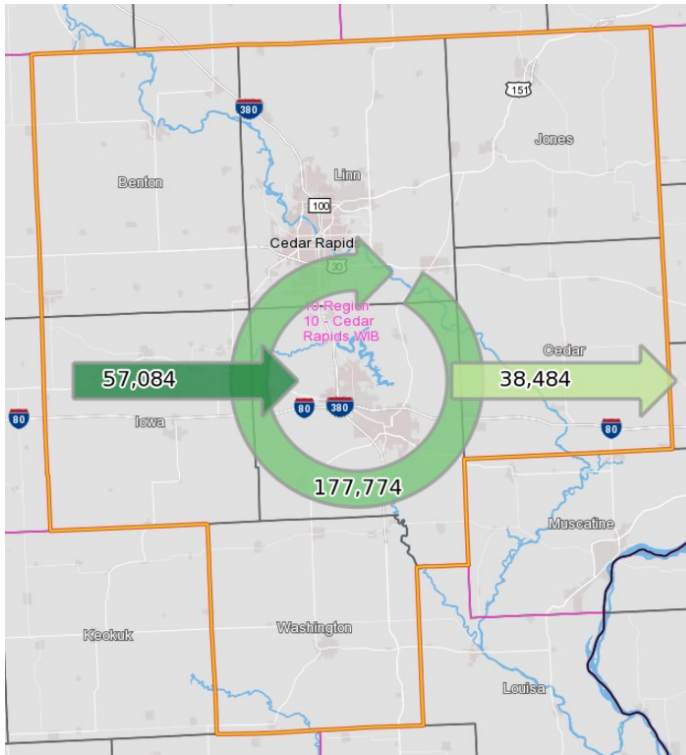
Quarterly Workforce Indicators	Iowa (2015)	Iowa (2016)
Total Employment	1,480,668	1,488,265
New Hires	164,056	167,515
Separations	135,706	137,100
Turnover Rate %	8.9%	-
Average Monthly Earnings	\$3,750	\$3,727
Average New Hire Earnings	\$2,047	\$2,100

Source: Local Employment Dynamics, <http://lehd.did.census.gov/datatools/qwi-online.html>. For definitions of the Quarterly Workforce Indicators, visit http://lehd.did.census.gov/doc/QWI_101.pdf.

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Inflow/Outflow Job Analysis of Region 10 2014

Characteristics of workers who commute in, out, and within Region 10.



For an online tour of the application, please follow this link:

<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatIsOnTheMap>

QUICK FACTS

'On the Map' Interactive Mapping Application

As of 2014, there were 234,858 primary jobs in this region.

17.8 percent (38,484) of the 216,258 workers living in Region 10 commute to other regions for work.

24.3 percent (57,084) of Region 10 workers live outside of the region.

ON THE MAP Statistics — Region 10

Distribution of Worker's Age, Monthly Earnings, and Educational Attainment—Primary Jobs

Total Primary Jobs	2014		2012		2010	
	Count	Change	Count	Change	Count	Change
	234,858	2.7%	228,653	2.7%	222,714	-
Jobs By Worker Age	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	57,633	24.5%	56,136	24.6%	56,754	25.5%
Age 30 to 54	126,449	53.8%	124,917	54.6%	124,136	55.7%
Age 55 or older	50,776	21.6%	47,600	20.8%	41,824	18.8%
Jobs by Earnings	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	47,353	20.2%	47,934	21.0%	46,701	21.0%
\$1,251 to \$3,333 per month	78,194	33.3%	78,421	34.3%	78,333	35.2%
More than \$3,333 per month	109,311	46.5%	102,298	44.7%	97,680	43.9%
Jobs by Worker Educational Attainment	2014		2012		2010	
	Count	Share	Count	Share	Count	Share
Less than high school	13,650	5.8%	12,541	5.5%	11,058	5.0%
High school or equivalent, no college	49,955	21.3%	47,919	21.0%	45,613	20.5%
Some college or Associate degree	59,378	25.3%	57,765	25.3%	55,435	24.9%
Bachelor's degree or advanced degree	54,242	23.1%	54,292	23.7%	53,854	24.2%
Edu. attainment n/a (workers aged 29 or younger)	57,633	24.5%	56,136	24.6%	56,754	25.5%

Source: Local Employment Dynamics, On the Map: <https://onthemap.ces.census.gov/>. For definitions and instruction on this mapping application, visit <http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted>

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 234,858 in Region 10 and the distribution of age and monthly earnings of the workers.

46.5 percent of Region 10 workers earn greater than \$3,333 per month.

21.6 percent of the region's workers are age 55 and older.

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Top 20 Growing Industries by Employment

2014 - 2024

Industry Description	NAICS Code	2014 Estimated Employment	2024 Projected Employment	Total Growth	Percent Change
Total, All Industries (Non-ag)	000	275,330	304,030	28,700	10.4%
Educational Services	611	39,695	43,030	3,335	8.4%
Ambulatory Health Care Services	621	8,095	10,515	2,420	29.9%
Truck Transportation	484	8,935	10,715	1,780	19.9%
Administrative and Support Services	561	12,380	14,140	1,760	14.2%
Food Services and Drinking Places	722	16,970	18,645	1,675	9.9%
Nursing and Residential Care Facilities	623	6,580	8,130	1,550	23.6%
Specialty Trade Contractors	238	7,640	9,150	1,510	19.8%
Professional, Scientific, and Technical Services	541	7,340	8,825	1,485	20.2%
Self Employed and Unpaid Family Workers	671	20,730	22,110	1,380	6.7%
Hospitals	622	14,105	15,440	1,335	9.5%
Insurance Carriers and Related Activities	524	6,435	7,755	1,320	20.5%
Social Assistance	624	5,265	6,345	1,080	20.5%
Food and Beverage Stores	445	5,620	6,280	660	11.7%
Nonstore Retailers	454	2,705	3,295	590	21.8%
General Merchandise Stores	452	4,920	5,445	525	10.7%
Local Government, Excluding Education and Hospitals	930	7,465	7,965	500	6.7%
Credit Intermediation and Related Activities	522	3,820	4,275	455	11.9%
Management of Companies and Enterprises	551	1,425	1,805	380	26.7%
Motor Vehicle and Parts Dealers	441	3,060	3,415	355	11.6%
Internet Service Providers, Web Search	518	2,445	2,795	350	14.3%

Source: Long-Term Industry Projections

<https://www.iowaworkforcedevelopment.gov/industry-projections>

“Hot Jobs” in Region 10

2014 - 2024

SOC	Occupational Title	Employment			Career Preparation		
		2014 Estimated	2024 Projected	Annual Growth Rate (%)	Educ	Work Exp	Job Training
11-9151	Occupational Therapists	195	255	3.1	MA	N	N
41-3021	Physical Therapists	280	360	2.9	DP	N	N
49-9044	Nurse Practitioners	270	345	2.8	MA	N	N
15-1151	Millwrights	235	305	2.8	HS	N	A
11-3121	Mental Health Counselors	295	375	2.7	MA	N	I
49-9021	Speech-Language Pathologists	255	320	2.5	MA	N	N
47-2152	Industrial Machinery Mechanics	820	1,030	2.5	HS	N	L
21-1011	Computer Systems Analysts	725	895	2.3	BA	N	N
15-1141	Market Research Analysts & Marketing Specialists	580	715	2.3	BA	N	N
13-1161	Software Developers, Applications	2,115	2,595	2.2	BA	N	N
29-1126	Substance Abuse & Behavioral Disorder Counselors	225	275	2.2	BA	N	N
13-1031	Insurance Sales Agents	900	1,090	2.2	HS	N	M

Education (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

Job Training (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

Occupations were selected based on the annual growth rate from 2014-2024 occupational projections.

<https://www.iowaworkforcedevelopment.gov/career-exploration-resources>

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Employment and Unemployment Statistics

Annual 2016

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Benton	13,700	500	3.6	13,200
Cedar	10,920	370	3.4	10,550
Iowa	10,690	340	3.1	10,360
Johnson	84,500	2,200	2.6	82,300
Jones	10,800	500	4.3	10,300
Linn	119,000	4,400	3.7	114,500
Washington	12,500	400	3.0	12,200
Total	262,110	8,710	3.3	253,410

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy. A low jobless rate indicates a strong economy where job seekers can find employment quickly, whereas a high rate may indicate a weaker economy. On the other hand, businesses can find employees more easily when the unemployment rate is high.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

QUICK FACTS

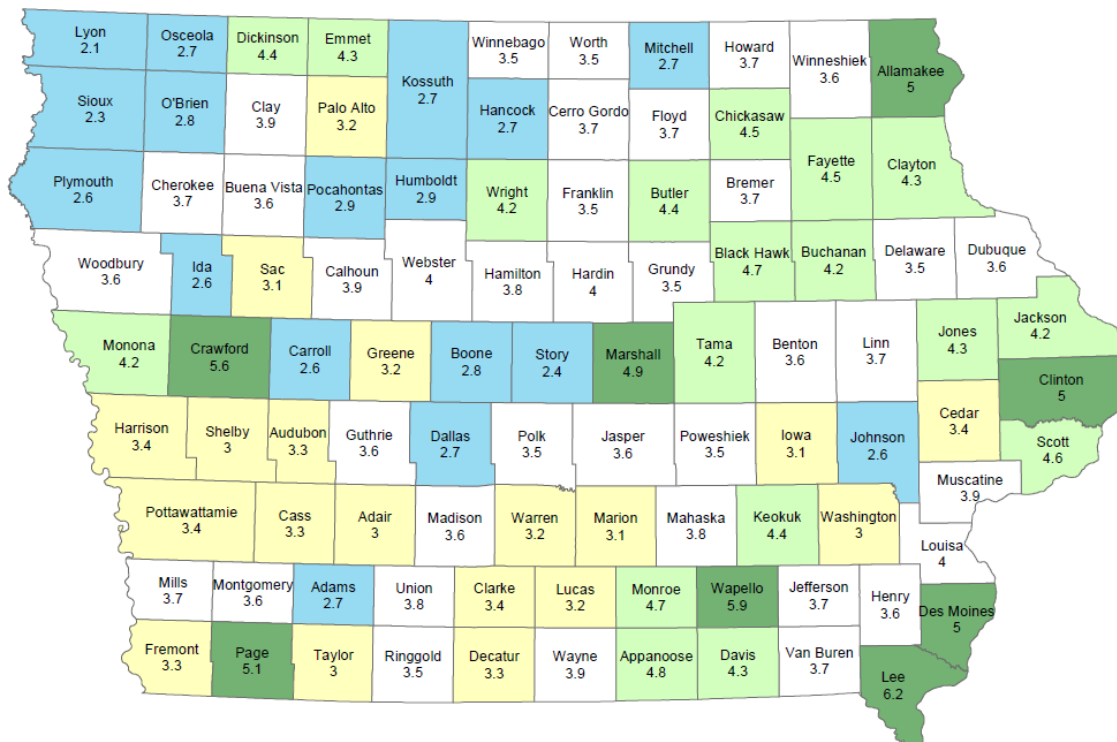
Labor Force 2016

Unemployment averaged 3.3 percent in Region 10 for 2016. The region's jobless rate translated into 8,710 unemployed persons.

The 2016 unemployment rate for Region 10 was lower than the statewide average of 3.7 percent.

Unemployment Rates per Iowa Counties

2016 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

QUICK FACTS

County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2016 at 6.2 percent.

Lyon County reported the lowest jobless rate in the state in 2013 at 2.1 percent.

2017 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

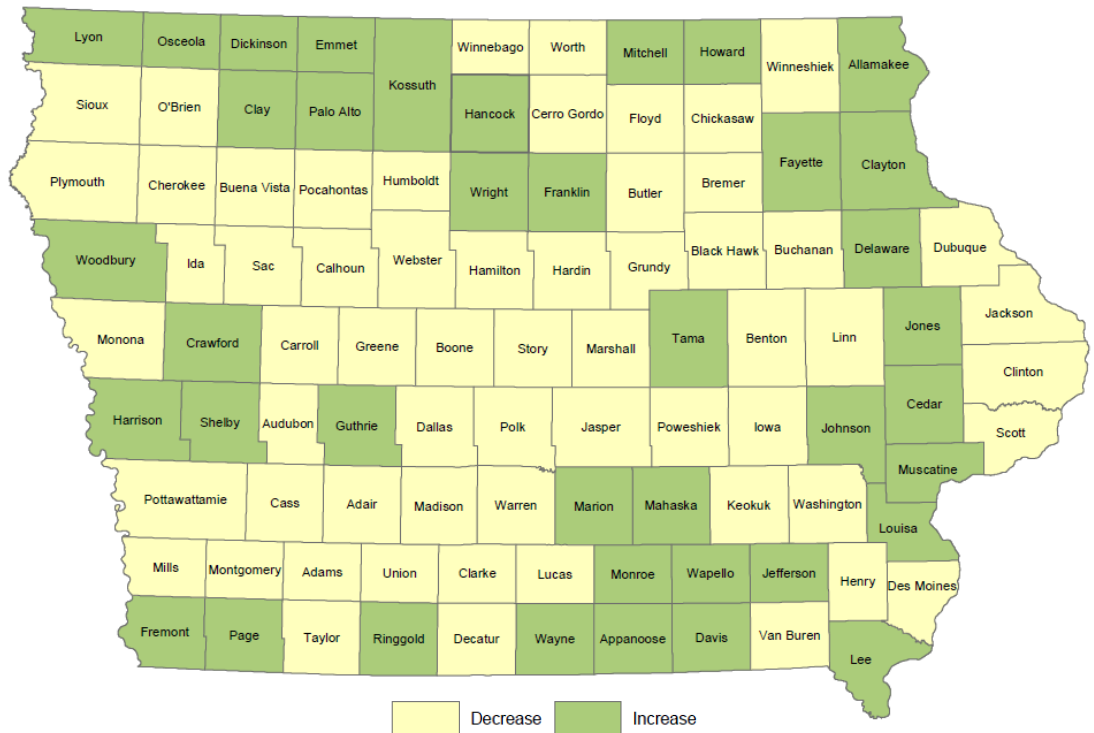
QUICK FACTS

Annual 2016 UI Benefits

UI Benefits for Iowa increased slightly from \$417.6 million in 2015 to \$423.5 million in 2016, an increase of 1.4 percent.

UI Benefits in Region 10 decreased from \$52.0 million in 2015 to \$51.2 million in 2016, an decrease of 2.0 percent.

Percentage Change in Total Unemployment Insurance (UI) Benefit From Annual 2015 to Annual 2016



Source: Unemployment Insurance Statistical Data, www.iowaworkforce.org/lmi/uistats/index.html

CONTACT INFO

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TTY 515-281-4748;
1-800-831-1399



For Additional Information visit our Website!

www.iowalmi.gov

LMI Quick Links

- LMI Home**
- Current Employment Statistics (CES)
- Industry Quarterly Employment & Wages (QCEW)
- Laborshed Studies
- Occupational Employment & Wages
- Unemployment Insurance Statistics
- Unemployment Rate & Labor Force (LAUS)
- Additional Links**
- Special Publications
- Outside Resources
- News & Announcements
- Site Guide
- Tableau Guide

Indicators	Industry	Occupation	Research
Current Employment (CES)	Quarterly Employment & Wages (QCEW)	Career Exploration Resources	Education Outcomes
Unemployment Rate & Labor Force (LAUS)	Employer Database	Employment & Wages	Laborshed Studies
Unemployment Insurance Statistics	Profiles	Forecasts	Regional Profiles
More ...	Forecasts	More ...	Workforce Needs Assessment
	More ...		More ...

Welcome to the Labor Market Information Division

The Labor Market Information (LMI) Division collects, analyzes and prepares a wide array of labor market data including employment, industry and occupational statistics, wages, projections, trends and other workforce characteristics.

Note: For optimal experience we recommend using the Chrome browser. For assistance in navigating the Tableau visualization below, visit the [Tableau Guide](#) page.

Labor Force Summary Data Tool

Statewide Local Area Annual Averages

2017 Iowa Labor Force Summary (Seasonally Adjusted)

	Jan	Feb
Labor Force	1,693,900	1,693,300
Employment	1,637,000	1,639,700
Unemployment	56,900	53,600
Unemployment Rate	3.4%	3.2%
LFP*	68.1%	68.0%

Select Year: 2017 Select Month to Show in Map: February * Labor Force Participation Rate

February 2017 Unemployment Rate by County (Not Seasonally Adjusted)

