

INSIDE: Professors Brian Augustine and Chris Hughes strike gold in the lab **PAGE 40** Mandy Stowe ('10) reveals how to make Madison Forever **PAGE 14** Appreciating a 'C' from a Professor You Love **PAGE 44**



President-Elect
Jonathan Alger

Madison

MAGAZINE OF JAMES MADISON UNIVERSITY

WINTER 2012

HAPPY BIRTHDAY DUKES

Homecoming celebrates 100 years of alumni success **PAGE 24**



Igniting imaginations

Jon McNamara ('05) mobilizes relief, Leah Halling ('11) champions the Kentucky Commons, professor Joan Kindig gets kids reading **PAGE 20**

Full Frame 100

43 Madison alumni photographers step from behind the lens to show their work in a celebratory exhibit **PAGE 28**



EXCLUSIVE INTERVIEW



A rare occasion: Jonathan Alger, J.D., accepts appointment as JMU's sixth president.

Speaking the same language

President-Elect Jonathan Alger talks about democracy, “the engaged university,” JMU’s student-centered culture and a future Madison listening tour

On Nov. 28 something rare occurred at Madison. The JMU Board of Visitors announced a new president to lead JMU. Jonathan Alger, J.D., will take the helm as the university’s sixth president on July 1, 2012. A lawyer who has worked on constitutional issues throughout his career, Alger comes to JMU from Rutgers, The State University of New Jersey, where he serves as senior vice president and general counsel. Alger earned his educational degrees at Swarthmore and Harvard Law School.

Even for the Madison community, which embraces change as an integral part of its culture, the appointment of a new president is momentous. In its 103-year history, only five presidents have led the university. Each one has guided the university into a distinctly new phase of its journey and simultaneously upheld Madison’s core values.

Already, Alger and Madison are speaking the same language. In his acceptance remarks last month at the JMU Forbes Center for the Performing Arts, the president-elect spoke extensively of “the engaged university” as his vision for JMU. A movement beginning to take hold in higher education, the engaged university is a concept lived every day by the Madison community. It is regarded as a point of pride among JMU’s 104,000 alumni and as a great promise among 16,000 JMU parents. After the flurry of activity surrounding the presidential announcement subsided, Madison had a chance to speak in depth with President-Elect Jonathan Alger about “the engaged James Madison University,” Madison culture and the future.

Madison: Why is an engaged university important in this day and age?

President-Elect Alger: More than ever, a university has a critical role in preserving and enhancing the heritage of democracy. It is up to us to develop educated and enlightened citizens who will participate actively in the world, who have the knowledge and skills to meet and confront new challenges, and to work with people from different backgrounds. Certainly, higher education can be an economic engine for our communities and the world at large. In the marketplace of ideas that we represent, faculty, students, alumni and others can debate and address the big issues of our time and challenge assumptions. That is how a democracy flourishes and grows.

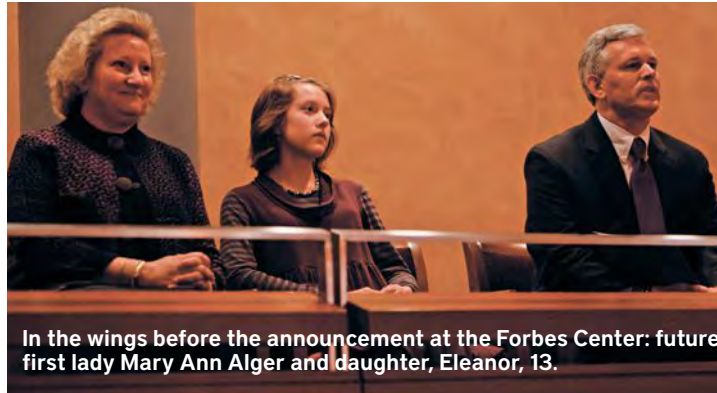
Madison: Other universities are beginning to embrace the notion of the engaged university, something JMU has embodied for a long time. What is Madison’s role in this movement?

Alger: This is why I am so attracted to James Madison University. The principles of the engaged university are deep-rooted in the JMU culture, summed up so well in Be the Change. Another great strength of JMU is the historic linkage in name to James Madison. He helped build a framework of government in which different perspectives and points of view can thrive. He promoted educated and enlightened citizens who are involved and built structures for diversity and inclusion and progress. As the one university named for him, JMU has a

EXCLUSIVE INTERVIEW

'Alumni can help students see what they can do with their lives and inspire them in ways no one else can.'

— PRESIDENT-ELECT ALGER



In the wings before the announcement at the Forbes Center: future first lady Mary Ann Alger and daughter, Eleanor, 13.

unique opportunity to model these principles in action. They are relevant and important more than ever in the 21st century.

Madison: You feel a strong personal connection to James Madison, don't you?

Alger: I do feel a strong connection. As a lawyer who has worked extensively on constitutional issues such as free speech and access, I find that the values James Madison espoused really resonate with me. The whole world today is talking about how to make democracy solve big and pressing problems, and about how government can foster and value human connections and create caring communities who are concerned beyond themselves. Given Madison's Be the Change culture and the strong tradition of student-centered learning, we have the opportunity to really project these values outward. Everyone — faculty, students, alumni — can reflect and enhance those values out in the world through the choices they make in their lives.

Madison: What should parents know about the impact on their students of "the engaged James Madison University?"

Alger: As a parent of a daughter who will soon be headed to college, I understand the parent perspective. When parents send their children to JMU, they can be sure their students will learn how to think beyond themselves, live as part of a community and prepare themselves for lifelong learning. Naturally we want students to engage with ideas in the classroom — to acquire the knowledge accumulated throughout human history. But they are not just passive recipients of knowledge; they are active learners solving problems and tackling big issues, inside and outside the classroom, and acquiring the values of public service. As educators, we are arming students with knowledge, skills and abilities and the courage to use them. To me, that is preparing for a rewarding kind of life in a democracy.

Madison: It sounds as though you are a believer in JMU's student-centered culture.

Alger: It is really important to think of the university as an extended family. When students enter, they become part of that community for the rest of their lives. It is

clear that JMU prides itself on student-centered learning in a unique environment, and I am devoted to continuing and deepening that tradition. It is an ingrained part of the Madison Experience. The university combines the very best of the liberal arts tradition — along with interdisciplinary learning, undergraduate research, individual attention from faculty members — as well as the opportunities associated with a large research university — exposure to great minds in a wide variety of disciplines. It is a dynamic and rare combination.

Madison: In your acceptance remarks, you said you would conduct a listening tour of JMU. Will that include alumni?

Alger: Yes, it is very important to me to meet with alumni all across the country. I want to hear from alumni about their hopes and dreams for the future — to hear what Madison has meant to them and how they feel they can be involved in helping to further JMU's goals. I want to make sure alumni feel engaged with what's happening at Madison, to know the ways in which they can be resources — certainly financially — but also as role models and mentors to students and to help the university community think about its impact on the world. I want alumni to feel connected to a Madison that cares about them and that will serve them in important ways and who will also benefit from relationships with other alumni.

Madison: What is the next step for alumni in the life of JMU?

Alger: I'm a big believer in intergenerational learning and in fostering opportunities for alumni to interact with current and prospective students. It is important to learn from one another, and alumni should quite visibly act as mentors and role models. Engaged alumni will help take JMU to the next level of success and prestige. Fostering alumni relationships will constitute a major initiative of mine. For 100 years now, alumni have been rippling outward, taking JMU's Be the Change values into the world. It is critical now for alumni to turn their attention back to the university, and I will be calling on alumni to reach back and help students. It is really important in society that people in different stages of their lives and careers

interact with and learn from one another. Alumni can help students see what they can do with their lives and inspire them in ways no one else can. I want to be very intentional about fostering those interactions.

Madison: Do you see further promise for James Madison's intellectual legacy at JMU?

Alger: Another theme of mine for JMU will be making sure that the university is a beacon for access and opportunity. Fostering diversity and inclusion among students, faculty and staff will help us compete in the global environment and allow people of differing backgrounds, challenges and aspirations to fully develop their potential. James Madison, the man, established those principles in the abstract in the Constitution. It is a tribute to his genius that this living and breathing document continues to evolve and in turn become even more enlightened with diversity and inclusion in the 21st century. ❧

MORE ABOUT PRESIDENT-ELECT JONATHAN ALGER

- Nov. 28 Webcast/Announcement
- Acceptance speech
- Biography
- Photo gallery
- Curriculum vitae
- News coverage


www.jmu.edu/newpresident

FULLFRAME

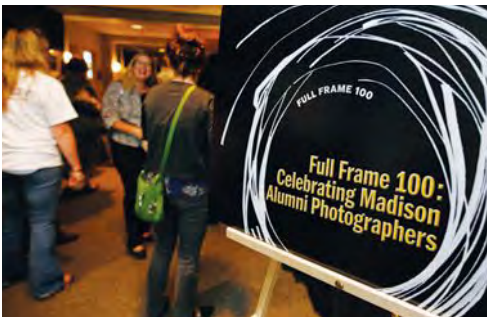
FULL FRAME

Celebrating Madison alumni photographers

BY MICHELLE HITE ('88)

Kate Joyce ('08), a photographer with the African Inland Mission organization, shot this image of a Sudanese warrior. Joyce is an art and art history major from Burke, Va., and she joined nearly 50 alumni photographers in the *Full Frame 100: Celebrating Alumni Photographers* exhibit during Homecoming 2011. The alumni photographers — former *Breeze* staffers, professional photographers, artists and photojournalists — celebrated each other, networked with current students and *Breeze* staffers, and reminisced with their former JMU professors. The JMU Alumni Association also celebrated 100 years of alumni success during Homecoming Weekend. See more exhibit photos and Homecoming coverage beginning on Page 28. 

* More photos and info: www.jmu.edu/link/full



Full Frame 100: Celebrating Madison Alumni Photographers showcased the work of nearly 50 alumni photographers, artists and photojournalists. Read more about Kate Stevens ('96, '99M), who helped organize the exhibit on Page 38.



[LANDSCAPE]
Sudanese Warrior

KATE JOYCE ('08)

BURKE, VA.

Art and art history
African Inland Mission photographer



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Harnessing the Kenyan sun

Three JMU engineering students, including Leah Haling ('11), joined three JMU professors in the 2011 Kenya Field School to figure out new ways to meet basic electrical power needs. (Right): Haling studies outside a traditional Maasai home. The JMU students lived with Maasai families in the Kajiado district for three days. **PAGE 22**



FEATURED

24 Happy Birthday Dukes!

100 years ago, a group of 20 women — the first graduates of Harrisonburg Normal School — gathered together after commencement exercises and organized the school's first Alumnae Association. Today, more than 106,000 alumni call James Madison University their alma mater. And JMU alumni know how to celebrate. During Homecoming, the JMU Alumni Association celebrated 100 years of alumni successes with the birthday bash of the century. See Homecoming photos and the 2011 alumni award winners.

28 Full Frame 100: Celebrating Madison Alumni Photographers

The images are thought-provoking, artful, chilling, joyful, beautiful — and, a first. Nearly 50 alumni photographers — former *Breeze* staffers, professional photographers, artists and photojournalists — helped JMU celebrate the alumni association's 100th birthday with the first-ever alumni photography exhibit. Madison Art Collection Director Kate Stevens ('96, '99M) teamed with *Madison* magazine staff, JMU Office of Alumni Relations staff and faculty to sponsor the exhibit. See the images throughout this issue and online at www.jmu.edu/madisononline.

40 Striking Gold

Getting gold film to adhere to plastics is a tricky task. Finding a sure-fire, low-cost way to accomplish it would be a real breakthrough for a number of industries from biomedicine to computer chip manufacturers. Brian Augustine, professor of chemistry, and Chris Hughes, professor of physics and astronomy, have worked with JMU biology major Alan Mo ('11) on experiments to solve the sticky issue. And a provisional application for a patent has ensued.

Up Front

1 Full Frame

The JMU Alumni Association celebrates Madison alumni photographers during its first Homecoming exhibit

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JMU President Linwood H. Rose

ON THE COVER:

Homecoming cover photograph by Cathy Kushner ('87); Community cover "Sunrise" photograph by Bonnie Stephens ('83)
More at www.jmu.edu/MadisonOnline



M@adison

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GET CONNECTED:
www.jmu.edu

GET INSPIRED TO BE THE CHANGE
The Be the Change website has stories and videos about students, professors and alumni changing the world.
Sign up, connect, chime in:
www.jmu.edu/bethechange
Share your Be the Change story at madisonmag@jmu.edu

VISIT JMU:
Prospective students, alumni, community members, JMU friends: Find it all here. The JMU events calendar, campus map, area lodging and dining. Log on before you roll in to the 'Burg:
www.jmu.edu/jmuweb/visitor/

ALSO:
Follow @JMU on Twitter

PARENTS:
Visit www.jmu.edu/parents

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Madison Art Collection director brings alumni photographers' work to life **PAGE 38**



Google this
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Alumni photographers work in many media **PAGE 28**



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22807

Your letters, stories and photos

GET YOUR GROWL ON!

Hey *Madison*: We wanted to share some Homecoming memories. Here's a photo of two of our three kids growling at Duke Dog during Homecoming 2011. I think it's a winner! Left is Nate, 2,

and right is Ashton, 7.
ADAM ('95) AND **CHRISTY FOLDENAUER** ('96)
Bumpass, Va.



Future Dukes Nate and Ashton Foldenauer give the Duke Dog something to howl about.

JMU GOLD AT THE END OF THE RAINBOW

Our daughter, Jessica Bowen ('14), is a sophomore and works as an EMT at UREC. She captured this image on the way to work. Looks like UREC is the gold at the end of the rainbow!

DANNY ('88) AND
MELISSA BOWEN ('89)
Roanoke, Va.



PI KAPPA PHI HOMECOMING TAILGATE

JMU Pi Kappa Phi alumni brothers and little sisters got their grub on during a Homecoming tailgate. Taking a photo op are Scott Campbell, Bob Sanders, Sherry Campbell, Greg Benson, Mike Holbert, Kris Negaard, Suzette Negaard, Robin Dicks, Chip Hibson, Trish Hibson, Hope Ingram, Billy Hanger, Jeff Williams, Bob Sabine, Sed Boxley and Allison Holbert. Four of the JMU couples have JMU legacy students. The Campbell's



children, Collin and Lindsey, are JMU alumni. The Holbert's daughter, Sally, is a student. The Hibsons have two daughters and a son at JMU (Katie, Sarah and Kyle), and the Negaards have a son at JMU (Grayson). We had a wonderful Homecoming Weekend!

SUZETTE NEGAARD ('82, '83M)
Midlothian, Va.

Keep those letters and story ideas coming! *Madison* welcomes letters in response to magazine content. The staff reserves the right to edit for clarity, length and style. Anonymous letters will not be published. Send to "22807" *Madison*, 235 Cantrell Ave., MSC 3610, JMU, Harrisonburg, VA 22807, or email madisonmag@jmu.edu.

CLASS OF 1958 CONNECTIONS!

Many thanks for the beautiful *Madison* magazine, which keeps us in touch with both old and new Madison alumni. Kudos to Shirley Mowles McKinley for representing the Class of 1958 well during the 2011 Scholarship Luncheon in April. I look forward to celebrating our classes' 55th reunion during Bluestone Reunion Weekend in 2013. I hope my classmates and others will read the nice thank you letter from JMU History Professor Dr. Raymond "Skip" Hyser in this issue's Class Notes section. [See Page 57]. Dr. Hyser is the 2011-12 recipient of the Class of 1958's endowed Mengebier Professorship, and we hope he will speak at our reunion in 2013. Many 1958 classmates stay in touch with Dr. Maggie Kyger ('80), daughter of our beloved biology professor Dr. Mengebier. Several classmates had lunch with her in April at the Virginia Museum of Fine Arts. Dr. Kyger is assistant dean of the JMU College of Education.

BETTY BALL MANN ('58)
Richmond, Va.

HOMECOMING MEMORIES

My two favorite girls enjoyed Homecoming 2011!



Karen Foreman Jackson ('91)
gets in the purple and gold spirit.



Class of 2030 Zuri Jackson
loves Duke Dog.

RUDY JACKSON ('90M)
Nashville, Tenn.

REMEMBERING JOHN NOFTSINGER JR. ('85)

Change probably sums up Dr. John Noftsinger Jr.'s all-too-short life better than any other word. When he died unexpectedly in November, the university community was left reeling in large part because of the enormous contributions he made to JMU, and because his death stood in such dramatic contrast to the enthusiastic way he lived. When one considers what John's life's work will produce in future generations, his contributions are inestimable. Through many roles, including his last as Madison's vice provost for research and public service, John facilitated exciting opportunities. Under his leadership, sponsored, external funding at JMU increased 645 percent. He was also instrumental in bringing SRI to the Shenandoah Valley creating long-term benefits for Madison students, faculty members and the community at large. John Noftsinger changed Madison and the lives of thousands of others who will benefit from his legacy.

MARTHA GRAHAM,
JMU Be the Change coordinator and blogger



John B. Noftsinger Jr. ('85)
served as JMU vice provost for research and public service. As JMU's chief research officer, he spearheaded the development and implementation of a comprehensive research agenda for the university community.

{Editor's Note}

Everybody's a photographer

Today, with the convenience of digital cameras and cell phones to take pictures and Facebook pages and Flickr to share them, everybody's a photographer. Aren't you?

But there is a dividing line, and we drew it.

As part of the 2011 JMU Alumni Association 100th celebration, *Madison* and the Madison Art Collection teamed up to highlight the success of a special band of visual storytellers — alumni who usually remain in the background as they aim the lens at others.

Professional photographers usually don't get a lot of attention, running as they do between assignments, laden with equipment and bags and deadlines, covering stories, chasing light, seeking elusive moments and posing poignant ones.

Full Frame 100: Celebrating Madison Alumni Photographers showcased the work of 43 of JMU's professional and semiprofessional photographers in art, documentary, photojournalism, sports photography, wedding photography, portraits, candid and landscapes. Seen together in one space, against black drapery, their work was stunning. We are happy to share many of these dramatic images with you in this issue and the rest of them, along with a list of the participating photographers, online.

Almost two dozen alumni photographers also attended the weekend events, some with cameras with enormous lenses hanging from them like oversized jewelry. Some could only stay for a short time, their life doled out in segments, before dashing off to another gig.

At the Professional Practices panel, several alumni gave students advice on how to make a living as a photographer. While educator and artist Anne Savedge ('69) extolled the virtues of Photoshop for an art photographer, freelancer Holly Marcus ('03) faced the conundrum, not to mention the injustice, of having to photograph the alumni panel while sitting on it and dispensing advice. She quickly handed the camera to her husband, Jeremiah, to snap a few shots to chronicle the event. Yep. Everybody's a photographer. Phew.

— PAM BROCK, *executive editor*

* See a full list of the exhibiting alumni photographers and all the works online at: www.jmu.edu/link/full

Madison

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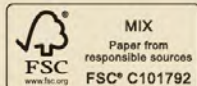
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Kelley Freund ('07) joined *Madison* magazine as assistant editor in October. Before joining the JMU staff, she worked as a publications assistant for the Women's Sports Foundation, an assistant sports information director at Muhlenberg College and as a nanny (Hi, Matt and Will!). Freund loves the Braves, the Packers and of course, her JMU Dukes. She has completed five half marathons, the most recent in Alaska, and is currently training for number six. She says, "If you see me around campus, make sure I've gone for my

run." Read Freund's first *Madison* article on Page 8, where she writes about JMU's new L.A. Study Program.

Eric Wagner ('12) is a School of Media Arts and Design major with a concentration in journalism. "My favorite JMU activities include spending time with close friends in the Triathlon Club and working at my internship at *Madison*," he says. Lisa Wagner, his mother and accomplished writer, has always encouraged his writing and urged him to enroll at James Madison when she heard about the strong School of Media Arts and Design. He has also always enjoyed the support of his father Ralph Wagner and his older brother, **Matthew Wagner ('09)**. After graduation, Wagner plans to apply for several internships to network contacts before ultimately working towards his dream job of writing for *National Geographic* magazine.



As the community affairs manager, **Rachael Walters** works to advance the JMU brand through community relations, university advertising and issues management. She helps coordinate the *Madison Community Calendar* to engage the community in JMU's many public activities. Walters comes to JMU from her role as a public relations specialist at Lord Fairfax Community College. Prior to that, she served as the advertising manager for the weekly *Rappahannock Record*, where she earned 24 Virginia Press Association awards. A 2004 *cum laude* graduate of West Virginia University's Perley Isaac Reed School of Journalism, Walters loves cheering on the Mountaineers, reading, traveling and running with her Weimaraner Gracie, the coolest dog in the world.

Celebrating JMU Alumni Photographers: We can't come close to squeezing into this small space all the contributors to the *Full Frame 100: Celebrating Madison Alumni Photographers* exhibit presented at the Alumni Centennial Celebration and Homecoming. At last count they totaled 43 alumni exhibitors and 12 faculty and staff organizers and



curators. So let this photograph from the event's Professional Practices alumni panel represent them all, (l-r), art photographer and educator Anne Savedge ('69), Associated Press Photo Editor Wayne Partlow ('78), International Monetary Fund Senior Media Officer Stephen Jaffe ('85), panel moderator and JMU Institute for Visual Studies Director David Ehrenpreis, InterAct Media founder Chris Tyree ('91), freelance photographer Holly Marcus ('03) and College of Arts and Letters Associate Dean Dietrich Maune. Read more about Madison Art Collection Director Kathryn Stevens ('96, '99M) on Page 38.

* Email madisonmag@jmu.edu if you can spot JMU photography professor Corinne Diop in these pages. Tell us where, and we'll send you a *Madison* tote bag. (One bag per reader!)

DIRECTIONS

A Madison community, so genuinely aligned

As you might imagine, in the final year of my presidency of James Madison University, I have allowed my observations of the Madison community to become a bit personal and even philosophical.

At every turn, I am impressed by the people of this university and how singular of belief and purpose they are when it comes to educating our students. As a devoted student of organizational leadership, I can say how rare it is for such a large group of people to be so genuinely aligned.

We have been persistent in making our mission statement well known. However, it is difficult to discern whether it drives our culture of education or describes our culture of education or both. Thirteen years ago, a committee of faculty and staff members, alumni, and community and business leaders deliberated over every syllable and nuance of these 20 words: *We are a community committed to preparing students to be educated and enlightened citizens who lead productive and meaningful lives.*

JMU faculty and staff believe truly and deeply in these ideals and that delivering on them requires academic programs and experiences of real-world relevance for our students. Our professors routinely translate those scholarly ideals into tangibly relevant learning for students in the classroom, group projects, undergraduate research, internships, service-learning, mentoring relationships with alumni and more.

At the controls of Bloomberg machines in the College of Business' Gaglioti Capital Markets Lab, for instance, our students monitor and react to the same worldwide financial news that drives Wall Street traders and other investors. Our students tune into financial data as the Dow and the NASDAQ rise and fall (and rise again, we hope) throughout the day on Wall Street. They use this data to inform their research for class, investment competitions and more. A leadership gift from a generous alumnus provided 12 Bloomberg terminals, which are the equipment of choice of major financial organizations. His philanthropic gesture highlights a strong commitment to current students — shared by many alumni, who this year celebrate 100 years of Madison heritage.

While our stateside finance students gauge the effects on the U.S. stock markets of, so recently, Greek and Italian debt, austerity plans and newly formed governments, a group of JMU master's students headquartered in Florence, Italy, has marked JMU's fifth year of graduate study focused on the European Union. Our scholars are conducting their study in the midst of the intense economic, political and social pressures at work as the EU, its member nations and their citizens negotiate their interests in this volatile time.



JMU QEP: *Enlightened Citizens, Ethical Lives* highlights what is so right about Madison. This major initiative is designed to increase student learning related to civic knowledge and engagement, both local and global.

Experiences such as these highlight the catalytic effect of JMU's growing international focus on the university's mission. Over the last three decades, the Office of International Programs has led the fundamental shift in JMU's educational emphasis that an interdependent and technologically connected world requires today. Last year more than 1,100 JMU students studied in 56 destinations around the world, including semester programs in Antwerp, Beijing, Florence, Kenya, London and Salamanca, graduate programs in Florence and Malta, and more than 40 short-term and exchange programs. Our students

have studied art and literature in cosmopolitan environments and anthropology and wildlife preservation in remote villages.

These varied experiences have made our students more sensitive to the nuanced implications and human circumstances of world events. Moreover, they highlight a global dimension of our mission statement. In this day and age, we can no longer think exclusively of educated and enlightened American citizens and their role in American culture. Increasing numbers of JMU students from nations like China, India, Korea, Saudi Arabia and Vietnam help us consider our role as citizens of the world and illumine the diverse meanings, opportunities and obligations of citizenship.

The JMU Quality Enhancement Plan: Enlightened Citizens, Ethical Lives, a major initiative now under way, couldn't encompass JMU's ideals more naturally. The QEP is designed to increase student learning related to civic knowledge and engagement, both local and global; environmental stewardship; ethical reasoning and responsible decision making; multicultural competencies; and personal, fiscal, professional and social responsibility.

Although a QEP is required as part of reaffirming our reaccreditation by the Southern Association of Colleges and Schools — Commission On Colleges, the topic is all our own. It was chosen from among 76 proposals from the JMU community and winnowed down to five, two of which were then combined into one potent socially and educationally relevant initiative.

That two civic-minded proposals can bubble up as individual efforts at JMU, a committee combine them into one powerful initiative, our campus then embrace and implement it, and our students — and society — ultimately benefit from it is a phenomenon that highlights what is so right about Madison: our community's belief in its ability to make the world a better place by educating students.

LINWOOD H. ROSE
President, James Madison University

M@adison

Keep current and connected

[Media Arts and Design]

Hello Hollywood

20 students intern at top agencies through L.A. Study Program

BY KELLEY FREUND ('07)



Rebecca Dowdy ('12) had an awesome view from her office this past summer: the iconic Hollywood sign. Dowdy and 19 other JMU students spent eight weeks in Los Angeles amongst palm trees and movie stars. They saw Clint Eastwood driving his Gran Torino (yes, the one from the movie), and one day four students opened the door of their apartment to find Jay Leno standing there, asking them to be on his show.

Sounds like a dream summer. But this was no vacation.

These students were part of the first-ever JMU in L.A. Study Program. School of Media Arts and Design professor Tom O'Connor and his colleagues created the program to build a strong JMU presence in L.A., allow students to establish connections and explore career options in the entertainment industry.

O'Connor says the joke among industry bigwigs is "to live in L.A. or not to live in L.A.?" but he believes you have to be there, at least at the start, to make those connections. Students could write or video edit anywhere, but it is important to form relationships in the place considered the heart of the entertainment industry.

O'Connor selected 20 resourceful students with a positive attitude and willingness to work. Students were required to complete two courses — an overview of the entertainment industry taught by O'Connor and a television production course taught by JMU alum and E! Entertainment producer Seth Kingsley ('98) — and an internship of at least 120 hours, which students were responsible for securing themselves.

Rebecca Dowdy landed an internship with Helios Productions, where she did everything from answering phones to calling the agents of scriptwriters. Andrew Henchen ('13) worked for Threshold Entertainment's development department "researching anything we could turn into a movie," he says. "It was interesting to see how a production company finds and develops stories. They're constantly looking for new ideas."

One student interned for Chris Morgan Productions, reading screenplays for the *Fast and Furious* franchise. Other students had jobs at Prefect Films Studio and Bedford Falls Productions.

Henchen says, "Most people [in L.A.] started from nothing, but they have a great work ethic. They work harder than anyone, and I learned from that."

The JMU in L.A. program is open to rising juniors and seniors in all majors, and participating students leave the program with real-world connections and the confidence to make their career dreams a reality.



Twenty JMU students chased their Hollywood dreams this past summer in the inaugural School of Media Arts and Design's L.A. Study Program.

"This is the most important thing I've ever done," Dowdy says. "Before I came to L.A., thinking of living here was overwhelming — I didn't think I could do it. But being here helped me realize I can."

* Learn more at smad.jmu.edu

[Fellowships]

Microbiology society taps JMU senior

The American Society for Microbiology selected Jonathan Barrett ('12) as a 2011 ASM Undergraduate Research Fellow. "This prestigious award is aimed at highly competitive students who wish to pursue graduate careers in microbiology and infectious diseases," says Louise Temple, JMU biology professor and Barrett's mentor. "Jonathan's interest in bacterial virus work began when he was one of the first JMU students to participate in a freshman research course, originally sponsored by the Howard Hughes Medical Institute." ASM Fellows conduct full-time summer research at their institutions and present their research results at the 112th ASM General Meeting, if their abstract is accepted. Each fellow receives up to a \$4,000 stipend, a two-year ASM student membership and funding for travel expenses to the ASM Presentation Institute. Temple is mentoring Barrett in his research project, "The Genomic Analysis of a Novel Group of *Bacillus pumilus* Bacteriophages."

* Learn more at www.asm.org/students

President's COUNCIL

JAMES MADISON UNIVERSITY

Ensuring the Madison Experience

BY PAM BROCK

More than 80 JMU alumni, spouses, parents and friends gathered at the Westwood Club this fall for a JMU President's Council celebration with President Linwood H. Rose. "My wife, Alice, and I were very happy to host the President's Council event in Richmond," says Dan Lynch ('84). "It was a huge success, and we all enjoyed Dr. Rose's visit. Richmond has many devoted alumni, family and JMU friends, and it was good to see such a great turnout."

Guests representing class years from 1954 to 2003 demonstrated that charitable giving to the university spans the ages and is gaining ground among young alumni. President's Council members give a minimum of \$1,000 annually to JMU (alumni who have graduated in the last six to 10 years give \$500 annually and alumni who graduated five years ago or less give \$200 annually).

Lynch sums up the council members' shared Madison philosophy: "I appreciate the education I received at JMU, the friendships made and the overall experience. JMU is a special place, and, by giving back, we are all helping ensure that future students share in these same experiences."

Volunteers for the Richmond celebration were Eric ('02) and Stephanie Bowlin ('01), Barry ('94) and Lillian Saadatmand, and Johnnie Lou ('54) and Charles Terry.



President's Council Richmond event host Dan Lynch ('84) thanks JMU President Dr. Linwood H. Rose.

Former alumni board members: Carole Eldridge Coburn ('62) catches up with Betty Ball Mann ('58), who helped establish the JMU Distinguished Alumni Teacher Award.



With three children who are Dukes, former Parents Council members Rick and Lane Witthoefft ('97P, '01P, '03P) might as well be alumni. They share a moment with fellow JMU parents and alumni Richard ('80, '15P) and Gail Hendrick ('82, '15P).



Are they talking Madison parenthood or Madison alumni-hood? Graduating 20 years apart and with children graduating 20 years apart, Jane "Gibbie" Berry ('61, '86P, '89P) and Suzanne Ridgway ('80, '09P) have a lot in common. Their husbands are former Board of Visitors rector Sandy Berry and Frank Ridgway ('80), former alumni board member and Athletics Advisory Committee member.



JMU Foundation Board member and scholarship donor Warren Coleman ('79, '81M, '07P) greets equestrian scholarship donor Tom Vance ('84).



Young alumni make the scene. College of Business scholarship donors Jim ('02) and Alison Bonnell ('03) and College of Arts and Letters donor Trip Hughes ('09) find common cause in supporting JMU.

Madison

[Family Connections]

Mother-daughter campus lunches do come true

Freshman parent lauds daughter's JMU choice

BY BARBARA J. KING ('15P)

I attended JMU's 2011 Family Weekend, my first such event as a parent. Amid the Shenandoah Valley's flaming October trees and the tailgating crowds awaiting a home football game, my husband and I found our daughter, Sarah Hogg ('15), to be thriving. Her classes in the JMU Honors Program, the thrill of auditioning into two elite choirs and the fun of up-till-all-hours college life had combined to make Sarah feel intellectually engaged and at home.

During the weekend, the three of us ate doughnuts at the honors breakfast, wandered the campus, and weighed pros and cons of future courses. A highlight was the Saturday night Pops Concert, where Sarah sang with the JMU Chorale, a terrific mixed choir of professors and students. Only six months ago, that happy on-campus scenario seemed out of our reach. During that tense season of college-admissions decisions, one event stands out: Sarah's laptop screen announcing her rejection from the College of William and Mary.

W&M had been one of her top-choice colleges. It's also the place where I have served on the faculty for 23 years.

When Sarah was small, she would talk about someday enrolling in her Mom's biological anthropology courses. On her school holidays she would join me in my classroom.

Whether she was dispensing handouts or erasing blackboards, no role was too small. Her finest moment came as guest instructor of a brief sign-language lesson given to seniors in my advanced primate-communication seminar.

It required no specialist in child psychology to predict that this developmental phase would be finite. When the teenage years struck and Sarah vowed to fling herself out of state for college, we took it in stride.

What my husband and I did not expect was that as a high-school student, Sarah would reconsider and then seriously pursue admittance to my college. Soon I caught myself daydreaming about the occasional mother-daughter campus lunch.

All of us took that rejection letter hard. Yet what I've come to realize, a half-year later, is that only one of us took it hard for any length of time. That would be me.

I had known my college's policy, of course: Faculty kids get no special consideration in applying. With Sarah's class rank in the top 10 percent, her tough honors courses, her sustained community service and her recognized excellence in choral programs, she was competitive on her own, I figured.

And let me not shy away from what was, for me, a salient point. She wrote far better than a hefty percentage of the freshmen in my writing-intensive seminar that spring.



Sarah ('15) and Barbara King ('15P) look forward to many mother-daughter lunches on campus during Sarah's Madison Experience.

'Sarah's daily path takes her from Shenandoah, the honors hall, to the Quad for classes and library study, and on to choral practice. Having now walked this campus path with her, I can envision it leading to a rewarding four years at JMU.'

— BARBARA J. KING ('15P)

For a while, I walked into that seminar room with a bitter taste lodged in my throat.

Though disappointed, Sarah moved more swiftly toward recovery than I. Other days brought happier college news. When she was admitted to the selective JMU Honors Program, she accepted immediately and joyfully. I celebrated with the family, but somehow, I still felt bruised.

Six months later, I've recovered. Most importantly, in the wake of Family Weekend, I'm able to see that Sarah is where she needs to be. Her daily path takes her from Shenandoah, the honors hall, to the Quad for classes and library study, and on to choral practice. Having now walked this cam-

pus path with her, I can envision it leading to a rewarding four years at JMU.

My husband and I have attended two concerts at the gorgeous Forbes Center to hear Sarah sing. And I won't soon forget an elated phone call from her in late October: She'd just learned of her acceptance into the honors' summer 2012 Study Abroad program in Florence.

From the start, Sarah believed JMU was the right place for her. Now, I feel the same. I anticipate more good things for Sarah at JMU — and mother-daughter lunches in Harrisonburg. **mf**

*** Learn more about Family Weekend and see photos at www.jmu.edu/parents**

About the Author This article was adapted from an original version published in *The Chronicle of Higher Education*. A Chancellor Professor of Anthropology at the College of William and Mary, JMU parent Barbara J. King writes about anthropology and animal behavior on NPR's *13.7 Cosmos and Culture* blog. Follow her on Twitter @bjkingape.

By the numbers



M@adison

1st

G.I. Jobs magazine named JMU a "Military Friendly" school in October. JMU has previously appeared on the magazine's list, but for the first time, the magazine added a list of "four-year baccalaureate programs offering the best education, value and welcome to veterans." JMU also made this list, which highlighted results from a survey of student veterans.



\$152,991

More than 2,800 donors — JMU alumni and friends — have donated \$152,991 to the Madison Forever Scholarship fund, which helps hold the door open for JMU students in need.

Madison For Keeps Scholarship awardee **Ashley Gregory ('11)** is grateful for the Madison Forever program.

* Make your gift today at www.jmu.edu/madisonforever

30,000

The four-year-old JMU SafeRides club offered its 30,000th ride in October. The student volunteer group runs four cars every night to take JMU students home safely.

* Read more at www.jmusaferrides.org



2012

JMU's new bioscience building will open in fall 2012. Designed from its inception to enhance teaching and learning environments, Centennial Hall will offer classrooms designed for large numbers of students to work and learn

in an intimate classroom setting.

* Learn more at www.jmu.edu/biology

1818

Fourth U.S. President James Madison addressed the Agricultural Society of Albemarle in 1818 and talked about many innovative ideas ranging from crop rotation to overpopulation and discussed new approaches to agriculture.

* See Page 15 and learn why one author thinks Madison is regarded as the "forgotten father of American environmentalism."

'Biology faculty will be able to generate two-way discussions and collaborative group work among 70 to 100 students in these new classrooms!'

— MARK GABRIELE,
JMU biology professor and member of the biosciences building design team

100%

All of the student callers serving the 2011–12 Madison Connection

have made a gift to Madison Forever in 2011.

* President Emeritus Ronald E. Carrier talks with student callers at www.jmu.edu/madisonforever/Carrier.shtml

* Learn more at www.jmu.edu/madisonconnection



President James Madison was an early advocate of environmentally friendly agricultural practices.

30

JMU Study Abroad and the Office of International Programs

celebrate 30 years. Committed to facilitating an appreciation for other cultures, languages and belief systems, OIP promotes and encourages a critical awareness of world

issues and a sense of global community.

* Angel Elza ('10) writes about her Study Abroad in Florence, Italy, at www.jmu.edu/bethechange/stories/my-semester-in-Florence.shtml

1 May graduates Larissa Cookson, Lindsay Keller and Molly Shea won the 2011 Americas Region Google Online Marketing Challenge, a global online marketing competition. Under the direction of Theresa Clarke, JMU marketing professor, the JMU team bested 35,000 students from 95 countries.

* Read more at www.jmu.edu/jmuweb/general/news/general11677.shtml



Three students in JMU marketing professor Theresa Clarke's class won the 2011 Google Online Marketing Challenge America's region. Led by team captain Lindsay Keller ('11) and mentored by Clarke, the team topped students from 95 countries.

PICTURETHIS

Do you know your Madison ABC's?

Breeze photographer Ashley Grisham ('13) of Arlington, Texas, shot these images of the "ABC's" around campus to form a Madison alphabet. Can you guess where she found each letter? Find the answers at www.jmu.edu/madisononline. Reprinted with permission of *The Breeze*.



Connections

Get connected

JMU has more than 27,500 Facebook fans, 6,400 Twitter followers, 8,400 LinkedIn members and more than 44,000 YouTube channel views.



What can you see at the "Best of" JMU Flickr site? Jacob Melton ('13) captured this quiet image backstage at the Forbes Center.

The Breeze

The Breeze, the award-winning student newspaper, is a member of the Society of Professional Journalists Region 2, which includes Delaware, Washington, D.C., Maryland, North Carolina and Virginia. Student editors, writers and photographers manage *The Breeze*, which has a circulation of 9,500 and is published Mondays and Thursdays.

* www.breezejmu.org



Special events on the Quad – including the Homecoming Pep Rally – have been a Madison student tradition for more than 100 years.

JMU Flickr pool

Been back in the 'Burg lately? Check out the very best of JMU's Flickr pool. Comment and upload your photos.

* www.flickr.com/groups/1132487@N22/pool

Are you plugged in?

- VISIT JMU VIA:**
- * www.facebook.com/jamesmadisonuniversity
 - * www.twitter.com/JMU
 - * www.youtube.com/DukeDogTV
 - * www.linkedin.com (search JMU Alumni Association under "groups")
 - * <http://jmu.bethechange.wordpress.com>
 - * <http://foursquare.com/jmu>

Be the Change website and blog

More than 200 members of the Madison community are highlighted on the Be the Change website at <http://www.jmu.edu/bethechange/people.shtml>. Have you nominated anyone yet? Learn

BE the CHANGE how these JMU people are influencing politics, changing the campus and making a difference. And get in on the conversations at the Be the Change blog. See how Madison's extraordinary brand of change is shaping a bright new future. Log on and chime in. * <http://jmu.bethechange.wordpress.com>



A world of opportunity

Alumni know there is nothing like seeing the campus in person. Prospective students: Plan your campus visit now. Schedule a trip to coincide with a concert, lecture or athletics match-up by viewing the events calendar online. * www.jmu.edu/admissions/visit



Facebook.com/jamesmadisonuniversity

Tell us about your Madison Experience and plug into other JMU conversations. * facebook.com/jamesmadisonuniversity

Alumni, share your chapter news and learn more about the alumni association. * facebook.com/JMUAlumni

ONLINE

- * JMU's front door: www.jmu.edu
- * Alumni: www.jmu.edu/alumni
- * The Be the Change blog: <http://jmu.bethechange.wordpress.com>
- * The Newsroom and JMU Public Affairs: www.jmu.edu/news
- * Madison Channel and JMU event videos: <http://media.jmu.edu>

E-NEWSLETTERS

- * *Brightening the Lights of Madison* and the JMU Online Community: www.jmu.edu/alumni/publications
- * *The Family Connection* for JMU parents: www.jmu.edu/parents/Parent_Communication.shtml

TELEVISION

- * WVPT: Students intern at the PBS affiliate for central Virginia, Shenandoah Valley and northeastern West Virginia, (540) 434-5391: www.wvpt.net

RADIO

- * www.wxjm.org: FM 88.7 Student programming, news, talk and music
- * AM 1610: Tune in when you roll in
- * WMRA: <http://wmra.org> NPR, local news and programs. WMRA, WMRY, WMRL, WMLU at FM stations: 90.7, 103.5, 89.9 and 91.3

PRINT

- * *Madison*, the JMU magazine, and MadisonOnline: www.jmu.edu/MadisonOnline. Story ideas: email madisonmag@jmu.edu
- * *The Breeze*, semi-weekly student newspaper: www.breezejmu.org
- More student publications at: <http://smad.jmu.edu>

SPORTS

- * www.JMUSports.com JMU sports action and live video in the *MadiZONE* and *Pauprint*: Duke Club Newsletter, (540) 568-6164

Madison

BETHECHANGE

Madison Forever

Holding the door open for future generations of Dukes BY CARRIE COMBS ('07, '09M)

In 2009–10, hundreds of JMU students and their families faced urgent financial crises and had to make hard decisions on continuing their education. Without hesitation, JMU deployed Madison For Keeps, an emergency fundraising campaign, and thousands of alumni rallied to support the program. As a result more than 110 students were able to stay at Madison and earn their undergraduate degree. Now JMU is promoting Madison Forever. This permanent program gives JMU financial aid officers the flexibility to help students with the greatest financial needs — students like Amanda Matherly Stowe ('10), who says the Madison For Keeps financial support changed her life. Carrie Combs ('07, '09M) caught up with Stowe for *Madison* magazine.



Amanda Matherly Stowe ('10) took alumni's support through Madison For Keeps and is making a difference in her hometown of Danville, Va.

Madison: What was your Madison Experience like?

Amanda Matherly Stowe ('10): My hometown, Danville, Va., is very special to me and has a very special place in my heart. JMU was my first experience away from Danville, and it completely opened my eyes to a bigger world. I want to bring my Madison Experience back home and change lives. After graduation, I worked for a year at the Institute for Advance Learning and Research at the Institute for Sustainable and Renewable Resources in a grant-funded position. I helped develop novel plants and plant products to be grown and produced regionally by re-purposing some of the tobacco infrastructure that still resides in Southern Virginia. I just received the Youth Preservationist of the Year award from Preservation Virginia for this work.

Madison: What have you been up to recently?

Stowe: I started working as a job coach. Most of the people I serve have intellectual or developmental disabilities. The organization I'm with is the first in Danville. We're in a very economically depressed area, and we're starting an inclusion in the community program. In the past, those with intellectual and developmental disabilities have been institutionalized in a group home or alienated in special schools.

Madison: How did you make the transition from working in a lab to becoming a job coach?

Stowe: I was a biotechnology major and philosophy minor. Everybody at JMU always complains about why we're required to take GenEds, but it ends up helping in the long run. I was able to switch fields without much effort.

Madison: How did you hear about Madison For Keeps?

Stowe: My dad died in a tragic motorcycle accident during my senior year. He was the breadwinner of my family. My mom works some too, but we depended on his income. I had to really hunt for money to cover school costs. I was just blessed that JMU offered Madison For Keeps.

Madison: If you could tell donors one thing, what would it be?

Stowe: If you want to make a difference in someone's life, give to Madison Forever. You are directly changing a life by giving someone the opportunity to finish what he or she worked so hard to achieve. I was so close to graduation — if I had to give that up it would have been heartbreaking. **ML**

Watch the Madison Forever video with Dr. Carrier. www.jmu.edu/link/forever

*Read more about Amanda Matherly Stowe ('10) at www.jmu.edu/madisonforever/MandyStowe.shtml

[Guest Lecturer]

The secret life of Jemmy

Author touts James Madison as forgotten founder of American environmentalism BY CHRIS EDWARDS



Move over Thoreau and Muir! In *Founding Gardeners*, British design historian and New York Times best-selling author Andrea Wulf identifies James Madison as “the forgotten father of American environmentalism.” In November, Wulf lectured about “The Revolutionary Generation, Nature and the Shaping of the American Nation.” She came to campus as part of JMU’s environmental stewardship emphasis. The diverse turnout of scientists, professors, gardeners, students and activists reflected that of the lecture sponsors, which included the JMU Department of Integrated Science and Technology, the JMU Institute for Stewardship of the Natural World and the Augusta Garden Club. Madison contributor Chris Edwards interviewed Wulf to ask more about the fourth president’s connection to American environmentalism.



Andrea Wulf says James Madison might have been a more physical person that we would guess.

Madison: You wrote that for his 1818 Address to the Agricultural Society of Albarque, Madison gathered many innovative ideas — ranging from crop rotation to overpopulation — into “one concerted plea.” What difference could such a speech make?

Andrea Wulf: It confirmed him as an incredibly innovative farmer who was approaching agriculture and forestry in new ways. He said man has to return to nature what man took from nature. When you read it, it’s so contemporary.

It’s so topical. It’s what we’re dealing with now. The speech was widely read at the time, both in the United States and England. It was very radical. You don’t have new legislation following this, but it kind of set a new tone. Over the next decades more and more agricultural and horticultural societies were established, such as the New York Horticultural Society. Its members were asked to ensure “the preservation and culture of plants indigenous to our soil.”

Madison: What surprises did you find in Madison?

Wulf: He often gets portrayed as a kind of studious but dull personality, compared to the more colorful heroes of the American Revolution. Not much private correspondence — say between James and Dolley Madison — exist that would show his personality in depth. But Dolley, for example, told a friend that they were running races on the back portico! Madison has been portrayed as a very cerebral man, but he had a pair of gardening trousers that had been patched at the knees. He seems to be a more physical person than we might guess. I see him more as a farmer who’s often out in his garden, not just standing on his portico looking at his land.

Madison: You’ve written books about horticulture, so what attracted you to Revolutionary politics?

Wulf: It happened sort of by accident, while I was researching my last book, *The Brother Gardeners*. It’s a story about the British obsession with gardens but one of the protagonists is John Bartram of Philadelphia, who transformed the English garden with American trees and shrubs — and who was a good friend of Benjamin Franklin. He was amazing.

Continued on Page 16

M@disson

**MADISON
FOREVER**

Holding the door open for
someone behind you
It’s a Madison tradition



JAMES MADISON UNIVERSITY
www.jmu.edu/madisonforever

Give today, and help a Duke stay a Duke

Continued from Page 15

He sent seeds to England, hundreds of boxes. I found an invoice to George Washington, who had ordered plants from Bartram. Madison, Washington, John Adams and Thomas Jefferson all knew and visited Bartram's garden — so the Founding Fathers and Constitutional Convention came up again and again.

Madison: You devote a chapter to the hot day in July, 1787, when that motley group, including Madison, slipped away from the stalemated negotiations to stroll the Bartram grounds with John's son, William. Two days later, three among them (though not including Madison) switched votes. The ayes had it. Were those events connected?

Wulf: Among that politically incongruous group, more than half the delegates were farmers, many were interested in plants — what they saw on that day were trees and shrubs from all 13 colonies, their branches intertwined in horticultural union — so maybe it inspired them to come to a compromise to be a truly

United States. But of course it can only be speculation that a three-hour walk on a cool summer morning among the United States of America's most glorious trees and shrubs influenced these men.

Madison: What did you find at Montpelier?

Wulf: I talked a lot with the archaeologists there — in particular about the archaeological dig of Montpelier's slave village. Madison had relocated it to his garden area and built slave huts that were very unlike the usual flimsy cabins built elsewhere. They had raised wooden floors, glazed windows and brick chimneys. I went back, with that information, to the British Library, and studied the contemporary books with patterns for "model villages" constructed by British landowners for their tenants and found very similar designs. Since Madison owned these books, he probably used those to create his "village." By placing it in the middle of his garden, he presented himself as a slave owner who cared for his slaves (but of course still had



British design historian Andrea Wulf has also written *Chasing Venus*, a book about 18th-century transits of Venus. In this book Wulf characterizes the study of those phenomena as the first global scientific endeavor. Her book will be released in May 2012.

other more basic cabins in the fields).

Madison: How would Madison feel about today's environmental issues?

Wulf: I would like to think he would be very concerned about the environmental issues of this day. It would seem a natural proposition.

The founders believed in small-scale farming, but I find it very problematic to interpret today's problems through their eyes. ¶

★ Learn more about JMU's Institute for Stewardship of the Natural World at www.jmu.edu/stewardship and about Andrea Wulf at www.andreawulf.com.



Create *a lasting legacy at Madison*

Since the establishment of the Madison Founders Society,

JMU has been named in *373 wills* or *estate plans*. These gifts have made an impact of more than *\$15 million* across campus.

However, the most important number of all is *One*. One simple act of reaching out to us today so we can show you how your legacy *gift* can help JMU continue to thrive in perpetuity.

JAMES MADISON UNIVERSITY

Establish your legacy with JMU today by calling (800) 296-6162 or visit www.jmu.edu/plannedgiving

SPECIALREPORT

Timeless Madison connections

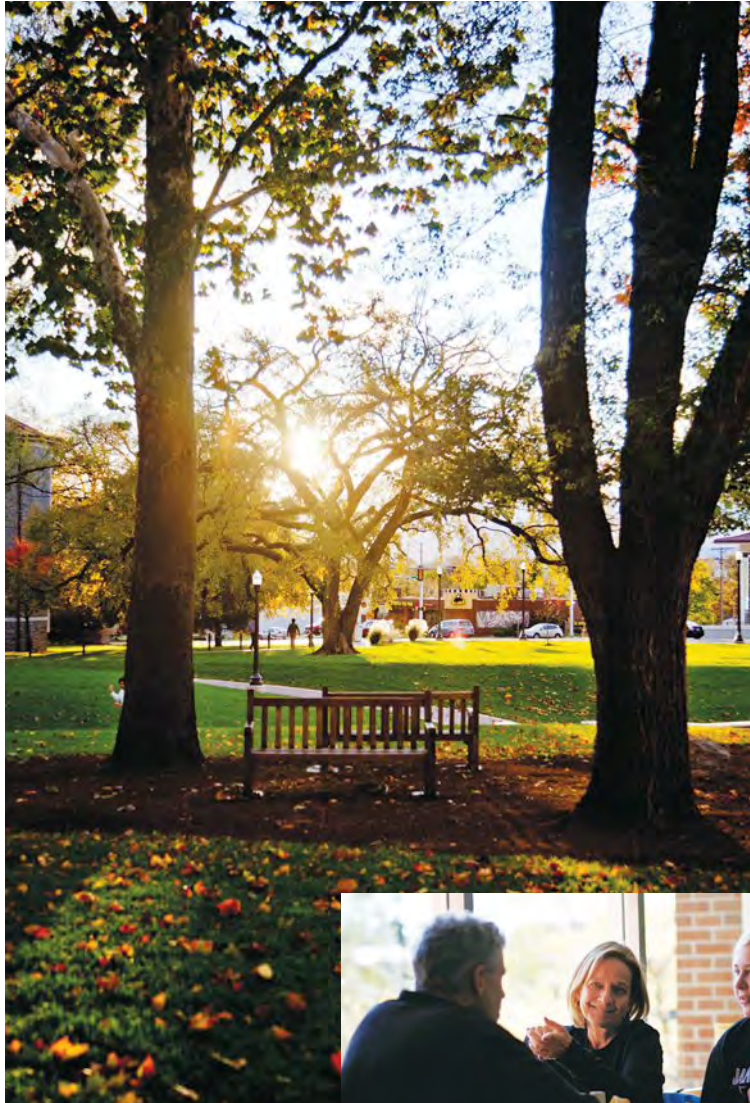
Consider the role alumni play in assuring the continuity of Madison BY ANDY PERRINE ('86)

For any of you who graduated during the 1980s, just turn the page now. Really, stop reading before you get to the part where I reflect on my student years at Madison; it only will make you uncomfortable.

This fall, during the celebration of the James Madison University Alumni Association Centennial celebration at Homecoming, I reflected on my time as a student at Madison. I'm not typically nostalgic, but that's what you do during anniversaries — you reflect.

I arrived as a freshman in the early '80s, a cool time, I thought. The Talking Heads were my favorite band, people had fabulous hair and fashion was slick. My world seemed fast and ultramodern to me. In fact, everything was beginning to resemble the futuristic vision of society depicted in the movie version of Orwell's *1984*, released during the quaint and long ago 1950s.

Speaking of the 1950s, at Homecoming during my freshman year I clearly remember seeing alumni from the '50s walking bemusedly around campus marveling at all the shiny new buildings. Poor shuffling oldsters, I thought smugly; they had no idea how connected and wired my 1981 world was. I cranked The Head's *Life During Wartime* on my cassette Walkman and contemptuously whistled the theme to *The*



JMU students and alumni have helped create Madison traditions for 100-plus years and are an key part of the success of the Madison Experience.



Madison Experience and leave hopefully as better people, prepared to come to grips with the problems that are out there. I don't have any doubt that that sense of contribution is just going to be magnified in the future."

Andy Griffith Show as they walked by. I was hilarious.

Here's when my happy memories hit me like a stone ricochet: It suddenly occurred to me that I am as old to this year's freshmen as those 1950s alumni were to me then. Ouch. Immediately my ego switched into full defense mode searching for ways in which I might appear cool in some way to an 18-year-old freshman. Despite my best efforts I failed. Or, as an 18-year-old might simply say today, "Fail."

Despondent I picked up a copy of the Fall 2011 edition of the excellent student magazine, *port & main* — a great source for discovering what's cool with students. The cover story was an interview with the soon-to-be-retired President Linwood H. Rose reflecting on his 36 years at JMU. In it the interviewer

asks him, "What's JMU's biggest contribution?" He responds, "In a word it's our graduates. It's not so much the institution as a physical entity. It's the students who go through the

'In a word it's our graduates. It's not so much the institution as a physical entity. It's the students who go through the Madison Experience and leave hopefully as better people.' – JMU PRESIDENT LINWOOD H. ROSE

SPECIALREPORT

Still in reflection mode I considered the president's idea. While I always have felt connected to other alumni in a somewhat vague sense of having shared a common positive experience, it never occurred to me that collectively we represent an extension of the university's community ethos through time and geography. All of us — no matter how long ago we graduated and how far from Harrisonburg we settled — are a continuum streaming from campus into the world carrying a bit of it with us.

I recently chatted with JMU Alumni Association President Jamie Jones Miller ('99) about the alumni centennial. I asked her, "Much is said about the unique culture of closeness at JMU. Students comment all the time on how they love the feeling of JMU. Is this a legacy built by alumni?" She replied, "My husband works at another university where this sort of culture is completely missing. I believe a lot of credit should go to the admissions office for admitting a particular type of student. But it's really what we do while we're students. It's a giant community; and the more connected you are, the more you expand it."

As we head into a rare occasion at Madison, Dr. Rose's idea and Jamie Miller's comments carry even more potency. This spring, the university will select a new president — an event that has happened only five times



Students and alumni share and grow Madison connections through campus traditions, lifelong friendships, faculty interactions and shared memories.



'It's a giant community; and the more connected you are, the more you expand it.'

— JAMIE JONES MILLER ('99), JMU Alumni Association president

during Madison's nearly 104-year history. As the transition in leadership is made, consider the role alumni play in assuring the continuity of JMU culture. When you think of it in this way, what we did as students and are doing as alumni may be the fullest expression of why Madison matters and why it must persist.

This links us all in a meaningful way.

I didn't know it back in 1981, but I was glimpsing my future self walking by when those 1950s graduates passed me on campus at Homecoming. Hopefully freshmen today don't feel the same way about me as I walk by seemingly out-to-lunch. But if they do, it's OK. Some day they will come to know the incredible Madison connection we share.

In this issue of *Madison* you can read about and see images of the events on campus this past Homecoming that celebrate the 100th anniversary of the alumni association. No matter how much time has passed since your days as a JMU student, I hope you see yourself in the celebration. Sure, campus looks different, and so do the students. Times change, after all. So I think of it in this way: Heraclitus said, "You cannot step twice into the same river; for other waters are continually flowing in." While he was correct that everything changes, as alumni we all passed through the same stretch during an important time in our lives, and we will forever flow from Madison. **ML**

DUKESTURF

Day with the Dukes

JMU students help create a level playing field BY MAKENZIE WALTER ('12)

Sixty local Special Olympians spent a beautiful October Saturday learning and interacting with dozens of JMU students and athletes during the fifth annual Day with the Dukes.

"The Dukes, and this event, truly are a shining example of the good things that can happen when the community gets together for a great cause," says Daniel Leake, Shenandoah Region director of Special Olympics Virginia.

JMU students in the Psychology Peer Advisers program paired each Special Olympic athlete with a JMU buddy to offer one-on-one interaction throughout the day. "Having this day to spend time and get to know somebody on a different level is really special," says Catherine Clarke, special events coordinator for the Psychology Peer Advisers.

Day with the Dukes began in Bridgeforth Stadium, where the Special Olympians met members of the JMU football team. They ran drills, practiced passing and kicked field goals. Being in the stadium and interacting with the players is just one of the highlights of the day. "The Special Olympians get to do things that nobody else gets to do. They're out on the football field with the guys; nobody gets to do that," says Leake.

After the football drills, everyone moved to Godwin Hall to meet with the men's and women's basketball and soccer teams. In the gym, students and Special Olympics athletes shot hoops,



JMU student-athletes, Psychology Peer Advisers and local Special Olympians share laughs and fun during the fifth-annual Day with the Dukes. The program was established by former peer adviser Jesse Tarr ('08).

dribbled basketballs through obstacles and learned some soccer skills and pointers.

After an active morning, everybody gathered for a tailgate lunch before heading back into the stadium to watch the Dukes take on the Maine Black Bears.

The Day with the Dukes program was founded in 2007 by then junior psychology peer adviser and tennis player Jesse Tarr ('08). "I was looking for ways to give back to the community," says the Huntersville, N.C. native. "I thought JMU is such a cool place, we can do something special."

In its fifth year, Day with the Dukes is not just a fun-filled day for the Special Olympians; it also provides a valuable learning experience for the JMU students and student-athletes involved.

"Sometimes practices and games get really hard and we forget how much fun it is to be able to play basketball," says Andrey Semenov ('12), men's basketball forward. "This day reminds us that what we do is a whole lot of fun."

The success of the day beams in the smiles of everyone involved. "It's a win-win situation for everyone," says Leake. "The interaction among our Special Olympic athletes, the JMU athletes and the peer advisers is just a wonderful relationship." **■**

* See videos from Day with the Dukes at www.jmu.edu/jmuweb/general/news/general11760.shtml.

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Bright



[Jon McNamara ('05)]

Disaster relief all in a day's work

BY AMELIA WOOD ('13)

Sweat drips down the brow of Jonathan McNamara ('05) as he sits in his 90-plus-degree office contemplating another sleepless night on a cheap cot smashed into the corner. Another phone call, another meeting, another media interview. Even when the proverbial smoke has cleared from a natural disaster, McNamara's job is only beginning. Hired this past spring as the regional director of donor and media relations for the American Red Cross in Richmond, Va., McNamara spent many nights in his office in the aftermath of the August 2011 earthquake and Hurricane Irene.

Starting in March, McNamara walked into the Red Cross position right as Virginia was experiencing the most tornadoes in one season in the commonwealth's history. The tornadoes were only a precursor of the summer to come, yet McNamara says the actions he had to take after the August earthquake

and Hurricane Irene, relief efforts seemed almost natural after such an intense welcome.

For much of the spring, his office operated its essential electronics on a backup generator. McNamara's job was to restore order and deliver supplies to as many people as possible. But, his duties far exceed giving out blankets and bottles of water. He also serves as an external constituent liaison and provides legislative assistance for lobbying bills.

"After a disaster hits we have a responsibility to communicate ... and also to get local business support," says McNamara. Of course, he always looks forward to the end of any disaster cleanup, but he knows that marks the time when the Red Cross focuses on preparing for the next disaster.

During his first few months as director of the American Red Cross office in Richmond, Jon McNamara helped Virginians overcome a rash of tornadoes, Hurricane Irene's wrath and an earthquake.

Highlights

The professors, students and alumni who shine in Madison's constellation

When Red Cross teams aren't preparing, they are reflecting on what they have gone through so they can "do the job better," McNamara explains. "JMU's School of Media Arts and Design really enabled me," he insists. "Other university programs hyper focus you, yet SMAD professors and classes prepare you for an ever-changing media environment."

After graduating from JMU, McNamara worked for L-3 Communications/SY Coleman. "We brought some color to the black and white of government contracting," he says. And with the help of fellow SMAD graduate Brian King ('05), McNamara helped form a partnership between SMAD and L-3 for internship and scholarship opportunities. After L-3, McNamara moved to Richmond to work for Patient Services Inc. to help patients with chronic illnesses. He then served as director of storytelling for Media Bond, a video production firm that helps companies, mostly nonprofits, to create advertisements and public service announcements.

McNamara keeps close ties with fellow JMU alumni, not only to network, but also to help him serve the Red Cross effectively and efficiently. His acquaintance with a Richmond-



After the proverbial smoke has cleared from a disaster, Jon McNamara's job is just beginning. The American Red Cross regional director directs staff in his office – and sometimes catches a nap after sleepless days.

'After a disaster hits we have a responsibility to communicate ... and also to get local business support.'

– JONATHAN MCNAMARA ('05) *regional director of donor and media relations for the American Red Cross in Richmond, Va.*

in 'networking is everything,'" he says. His Madison Experience and career path prepared him to meet the challenges of a demanding Red Cross job. "SMAD prepares you to wear many hats and accomplish anything," he says. **MI**

* Learn more at <http://virginiacapitalredcross.org>

based JMU photography alumnus allows him to maximize his budget since the Red Cross relies heavily on volunteers.

McNamara also works with Sarah Pine ('11), a recent SMAD graduate who concentrated in corporate communications. She works in the public relations sector of the Red Cross.

"I'll do anything I can to help other alumni," says McNamara, who serves as president of the Richmond Chapter of the Duke Club. He also enjoys helping area youth. He is the public addresser for Powhatan County Public Schools and works with teachers to involve students in media coverage of athletics events. McNamara modestly attributes this volunteer effort to SMAD as well. He minored in sports communication and wrote athletics features for the JMU Sports Media Relations office.

McNamara's enthusiasm for JMU's School of Media Arts and Design fuels his desire to promote the program. "I'm a big believer

BRIGHTLIGHTS

[Leah Haling ('11)]

Harnessing the Kenyan sun

BY TYLER MCAVOY ('12)

It may be a surprise to many students that there are still places in the world where electricity is a luxury, but in Kenya, this is just the case.

A nation in east Africa, Kenya is constantly burdened by an ever-increasing demand for electricity. As the population grows and more Kenyans are using computers, cell phones and other electronics, the nation's electric utilities are strained beyond capacity. The frequent blackouts sometimes last hours.

Kenya relies on hydroelectric dams to provide the majority of its power. Yet, when the dry season hits and the rivers run too low to power the dams' generators, much of Kenya's most populated areas experience brownouts or electricity rationing. In a place like Nairobi, this can be devastating to a fragile economy. Those who can afford to do so rely on back-up generators, and most of these are powered by polluting diesel fuel. For others, kerosene, charcoal and firewood light the night.

JMU engineering and math major Leah Haling ('11) says that rural areas are not tied to the electrical grid so brownouts are less of a problem, but there is still a need for electricity. Haling traveled to Kenya this past summer as part of JMU's Kenya Field School. She joined other students and professors and studied appropriate technology, including energy sources. In an elective course, students also studied the science and applications of solar and other renewable technologies to help bring electricity to the most needy.

Haling says she expected some culture shock but was surprised. "Kenyans are the nicest people in the world," she says.

Many of the places Haling visited didn't have access to large-scale electrical utilities. Instead, many people wake up with the sunrise and end the day with the sunset. Some use kerosene for lanterns, vehicle batteries for radios and firewood for cooking. The lack of electricity affects all aspects of life. Children read or complete homework by the light of a kerosene lamp. Cooking over an open fire requires time



Leah Haling ('11), an engineering student and math major, shares books with Kenyan schoolchildren. She helped install solar panels on Kenyan homes during summer 2011.

and money for wood. Those who have cell phones have to walk miles to a place to charge them, and then pay to do so.

There are numerous solutions for this problem, but the large-scale answers are incredibly expensive. With 50 percent of the population under the international poverty line, the income isn't there for the government to electrify all rural areas. Private investors are wary of the unseen costs of building another hydroelectric dam, and stand-alone generators are incredibly expensive.

According to Haling, new sustainable energy ideas from within Kenya may provide the answers rural communities need. "Solar energy is a fantastic thing; all you do is put a solar panel on a house, and it will provide electricity without any change to the house at all," she says.

Solar power is the key to getting certain energy needs met, adds Haling, though solar energy doesn't provide a huge amount of electricity. Haling still believes that little changes are key to getting some forms of energy to everyone who needs it.

One of the projects undertaken during the field school was the introduction of solar lanterns into rural households. These

lanterns, which can also be used to charge cell phones, provide bright and consistent lighting, displace the need for costly kerosene, and also eliminate emissions from burning kerosene inside the house — a significant health concern. "They were just blown away by it and how it could change their lifestyle," says Haling.

Engineering students Emilio Jimenez ('13) and Gail Moruza ('13) joined Haling in the 2011 Kenya Field School. Led by integrated science and technology professors Jennifer Coffman and Wayne Teel, and engineering professor Keith Holland, the Study Abroad trip offered 34 students from across the United States the opportunity to work and learn in the ecologically and culturally diverse country of Kenya.

"We did a lot of volunteering and brought books and school supplies," says Haling. "We got to know the families and taught them about the U.S. and our culture." The trip also offered Haling a steppingstone to a career. "After taking this trip I got hooked. I want to go back and help people who don't have as much as others. My main interest is getting energy to people who don't have it." ❏

* Learn more at www.jmu.edu/engineering/features/studyabroad_kenya.html.

BRIGHTLIGHTS

[Joan Kindig]

Igniting imaginations

BY GABRIELLE PICCININNI ('11)

W e all remember the books we loved as kids — the ones that made everyone want to give a mouse a cookie, say “goodnight” to the moon, or discover where the wild things are. They are the books we read, re-read and continue to love.

Joan Kindig, JMU professor of reading education, believes “what you read as a child becomes part of who you are when you grow up.” From Harold’s adventures that made every kid wear out the purple crayons, to Nancy Drew’s mysteries that made everyone a detective, reading ignites the imagination.

Kindig’s love of reading also started in childhood. She later studied English at Hofstra University and earned her M.Ed. and Ed.D. from the University of Virginia. In 2007, in her eighth year of teaching at U.Va., she visited the JMU campus. After meeting the College of Education faculty and learning about JMU’s education program with its emphasis on teaching, she fell in love with Madison.

In 2008, she traded her orange and navy for purple and gold, and became part of the largest education school in the state. With expertise in children’s literature and a knack for getting kids excited about reading, Kindig teaches pre-service teachers and graduate student classes in reading and children’s literature.

It’s a knack that even gets college students excited about reading. In 2008 Kindig invited Jon Scieszka to campus. The author of *The Stinky Cheese Man and Other Fairly Stupid Tales*, Scieszka is the first National Ambassador for Young People’s Literature. He spoke to students about the importance of quality children’s literature.

Scieszka and Kindig are on the same mission: to consistently inspire kids, teachers and readers. “Joan Kindig is a national treasure,” Scieszka says. “If we

could clone her and sprinkle a million of her around the country, every kid would be reading and be excited about it. Dr. Kindig obviously knows the pedagogy of reading teaching and understands its value, but she also knows that reading is personal and, most importantly, that kids



Professor of Reading Education Joan Kindig has dedicated her career to getting children excited about reading.

‘If we could clone her and sprinkle a million of her around the country, every kid would be reading and be excited about it.’

— JON SCIESZKA, *author*

need to be excited to want to be readers.”

Kindig received the 2008 Margaret Sue Copenhaver Contribution to Education Award, which recognized her life work, passion and commitment to providing the very best of books for young people. Among her long list of awards and recognitions, Kindig also is involved in the Virginia Readers’ Choice Awards — part of the International Reading Association — and runs the Teachers’ Choice Program in the southeast region.

Last year she helped establish JMU’s first-ever free summer reading clinic. Serving as the capstone to the M.Ed. of Reading Education program designed by JMU colleague Gay Ivey, the clinic provided the opportunity for children to experience the wonder of literature outside the classroom. JMU repeated the clinic this past summer at John C. Myers Elementary. Although held at a new location with 14 different grad students and 28 different children, the results remained the same — each child left the clinic with a new enthusiasm for reading and each grad student left with an enriched passion to teach reading.

“I take advantage of everything that JMU offers — and it offers a lot,” Kindig says. This past spring she served as the faculty member-in-residence for the JMU Semester in London program. She taught From Beatrix Potter to Harry Potter, a course in British children’s literature.

Kindig’s love of reading is spurring her on to new ventures. She is writing a book titled *Motivating Readers in Grades 4-8*. She is also a contributing writer to *Exemplary Instruction in the Middle Grades: Teaching that Supports Engagement and Rigorous Learning*. This fortuitous opportunity was a “real example of JMU collegiality,” explains Kindig. JMU Professor and Coordinator of Reading Education Gay Ivey was originally approached with the project and suggested Kindig tackle the noteworthy endeavor.

With an unwavering determination to get kids excited about reading, Kindig says that it’s her students who inspire her. “I went into this business thinking ‘I would love to just help one kid learn how to read.’ Now I get to teach the next generation of exceptional teachers, and they will get even more children excited about reading.”

* Learn more about Joan Kindig and the College of Education at www.jmu.edu/coe/eere/FACKindig.shtml.

CELEBRATIONS

Happy Birthday **Dukes**

ALUMNI CELEBRATE ONE HUNDRED YEARS



After the first commencement ceremony in 1911, the first graduates formed the Alumnae Association. (Left): New graduates celebrate on the Quad in 1913.

The Homecoming crowd was reminiscent of the Electric Zoo. Alumni greeted each other with hugs, high-fives and lots of laughter. Class reunions and student organization reunions marked new Madison memories. And the Skip Castro Band brought the house down. JMU's alumni association turned 100 this year, and Homecoming was the perfect setting for an extra special birthday celebration.

100 years ago, a group of 20 women — the first graduates of Harrisonburg Normal School — gathered together after commencement exercises and organized the school's first Alumnae Association.

Today more than 106,000 alumni call James Madison University their alma mater. And JMU alumni know how to celebrate. This "Happy Birthday" Homecoming had everything. From the first-ever alumni photography exhibit, a video confessional, a "Put Up Your Dukes" Centennial Duke Dog exhibit, the dedication of Alumni Association Centennial Park, a centennial bash in the Festival to fireworks and a 31-7 football win over the Richmond Spiders, alumni got

their Purple and Gold centennial groove on for the birthday bash of the century. After a week of student Homecoming events — including Purple Out, the Homecoming banner decorating contest, a downtown decorating contest, Commons Day and the Pep Rally — alumni hit campus for reunions, the big game and the alumni photography exhibit. On Page 28 see the artful, newsworthy, topical and beautiful photos shared by more than 40 alumni photographers. **M**

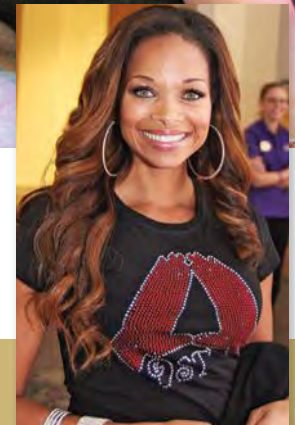
JMU Alumni



(Above): Former JMU Alumni Association President Elaine Toth Hinsdale ('85) shares memories. (Below): Alumni groove with Skip Castro.



Bob Harper ('75, '77M) and Marcia Wells York ('75, '78M) share a Homecoming hug at the Skip Castro show.



Delta Sigma Theta sister Patricia Southall Smith ('92) shows off signature DST red.

JAMES MADISON UNIVERSITY Alumni



(Below): JMU roommates Eric Rosenkranz ('79) and Lt. Gen. Ray Mason ('78) reunite and celebrate.



Skip Castro got Dukes moving. Those who didn't shake a purple tail feather shared some purple, gold and priceless memories, or a photo op with Duke Dog.



2008 JMU Centennial Celebration Duke Dogs made an encore during the Alumni Centennial Celebration at the Festival.



*Celebrating alumni success
stories, Madison memories and*

the birthday of the century

Homecoming 2011

JMU Alumni

Madison's rich history has a lot to do with its alumni's successes. During Homecoming Weekend, the JMU Alumni Association honored five members of the Madison community — three alumni and two professors — for their outstanding contributions to the university and the world.

Methodist University President Ben Hancock ('74, '75M) received the Ronald E. Carrier Distinguished Alumni Achievement Award. Emmy Award-winning journalist, not-for-profit founder and children's advocate Tracey Neale ('89) received the Inez Graybeal Roop Distinguished Alumni Service Award. Faculty members Jonathan Monroe and Cara McFadden received the James Madison Distinguished Faculty and Service Awards, respectively, and Montgomery County Teacher of the Year Crystal Smith ('02) received the JMU Distinguished Alumni Award for Teaching.

Ronald E. Carrier Distinguished Alumni Achievement Award



Ben Hancock ('74, '75M) grew up near Petersburg, Va., and was the first person in his family to attend college. He fell in love with JMU and decided to pursue a career in academics. By his mid-20s, he knew he one day wanted to be a college president. He served as vice president for university advancement at Ball State University, vice president for institutional advancement at Albion College, executive director of the Boise State University Foundation and in



JMU Alumni Association 2011 award winners join JMUA President Jamie Jones Miller ('99) to present an association gift to JMU. President Linwood H. Rose and his wife, Judith, accept.

university advancement positions at Penn State and Maryville College. From 1977 to 1979, he served as director of the JMU Office of Alumni Relations. He is currently the fourth president of Methodist University in Fayetteville, N.C.

Inez Graybeal Roop Distinguished Alumni Service Award



Tracey Neale ('89) is a nine-time Emmy Award-winning television reporter and steadfast advocate for vulnerable children worldwide. She runs Veronica's Story, a nonprofit that helps raise money and awareness to benefit Pediatric AIDS clinics and orphanages, which she founded after

winning the Edward R. Murrow Award in 2000 for a documentary she produced on the AIDS epidemic in Africa.

James Madison Distinguished Faculty Award



JMU Biology Professor Jonathan Monroe has held several positions in the American Society of Plant Biologists at both the regional and national levels — including his current role as treasurer. He initiated the national CUR Fellows Award to honor highly successful mentors of undergraduate researchers. He co-initiated the 11-year-old Summer Undergraduate Research Fellowship program that supports up to 15 students each summer.

JMU Alumni Association President Jamie Jones Miller ('99) and immediate past President AJ Fischer ('92) dedicate Alumni Centennial Park with the help of JMU President Linwood H. Rose.

* More alumni centennial fun at www.jmu.edu/homecoming/blog.shtml.




James Madison Distinguished Service Award



Kinesiology Professor Cara McFadden is the faculty adviser for the Student United Way. Last year she took a group of students to a national conference, after which — armed with the tools of knowledge and inspiration — they returned to campus and raised nearly \$2,000 and more than 300 pounds of canned goods for residents in Elkton, Va. Their efforts provided Thanksgiving dinners to 270 needy families. The JMU Student United Way organization is the first of its kind in Virginia. McFadden also volunteers her time with the Special Olympics, as a civic learning mentor and as an assembly member for the National Intramural-Recreational Sport Association.

Alumni Centennial Park

Homecoming Weekend culminated with the dedication of the Alumni Association Centennial Park. More than 30 current and former alumni association board members — including past presidents AJ Fischer ('92), Jon Offley ('89), Elaine Toth Hinsdale ('85) and Chester Bradfield ('61) — helped dedicate the park near the Leeolou Alumni Center. JMU Alumni Association President Jamie Jones Miller ('99) and JMU President Linwood H. Rose addressed the crowd. Alumni Centennial Park is one of three initiatives tied to the alumni association's \$100,000 gift to the university earlier this year. The other gifts include a commissioned portrait of President Rose and funds earmarked to develop the JMU Alumni Association Centennial Scholarship Endowment. 



JMU Alumni Association leaders, past presidents, friends and JMU staff members gathered on Sunday of Homecoming Weekend for an after-brunch, orange juice toast to the new Alumni Association Centennial Park, located near the Leeolou Alumni Center.



Former JMU Alumni Association presidents and other leaders shared memories and hopes for JMU's future during a Homecoming brunch in their honor.



JMU Alumni

Celebrating Madison

Alumni Photographers

FULL FRAME 100

Professional photographers, artists and photo-journalists — 43 alumni in total — helped JMU celebrate the alumni association's 100th birthday with a first. The *Full Frame 100: Celebrating Madison Alumni Photographers* exhibit in the Festival Student and Conference Center was the first-ever Homecoming exhibit featuring alumni photography. On Friday night of Homecoming, 25 alumni photographers joined art and media arts students, *Breeze* photographers, professors and staff members for a professional practices discussion, where panel members Anne Savedge ('69), Wayne Partlow ('78), Stephen Jaffe ('85), Chris Tyree ('91) and Holly Marcus ('03) answered student questions and talked about making a living as a photographer. The Saturday exhibit featured more than 50 alumni photos.



JMU Alumni

[HUMAN EXPERIENCE]

Summer's End

CHRIS TYREE ('91)

PORTSMOUTH, VA.

Communications (journalism),
anthropology minor
Principal and founder of Re:Act Media,
executive director of the Edom
Foundation and Truth With A Camera

'I photographed my father-in-law's
last days as he succumbed to
cancer. This image is part of a
project addressing how families deal
with loss, deep love and hope.'



[LANDSCAPE]

Sunrise

BONNIE STEPHENS ('83)

CENTREVILLE, VA.

Communication arts, business

'I live and work on a small horse farm in
Virginia. This was taken early one foggy
morning while I prepared the feed.'

[LANDSCAPE]

Night

SARAH THOMAS ('08)

BURKE, VA.

Bachelor of Arts

Freelance artist/student

'This photograph represents the mood that was in the air that night. It was pure magic, and so was the moon.'



The Madison Art Collection, *Madison* magazine and the JMU Office of Alumni Relations teamed up with faculty members to sponsor the photography exhibit. Professors who helped curate and organize the exhibit

include David Ehrenpreis, director of the Institute for Visual Studies. He also moderated the photographer's panel discussion on Friday. Also helping with the exhibit were Corinne Diop and Bill Wightman of the School of Art,

Design and Art History; Dietrich Maune of the School of Media Arts and Design; and Frank Doherty, director of the Office of Institutional Research. Doherty coordinated a *PictureIt! JMU* exhibit of student photography



[LANDSCAPE]

Untitled

STIRLING ELMENDORF ('98)

SAN FRANCISCO, CALIF.

School of Media Arts and Design,

music industry

Freelance photographer

[LANDSCAPE]

The Birds

CHRIS TYREE ('91)

PORTSMOUTH, VA.

Communications (journalism),
anthropology minor

Principal and founder of Re:Act Media,
executive director of the Edom Foundation
and Truth With A Camera




to complement the alumni exhibit.

These pages include images from the
alumni exhibitors. Learn how Madison Art

Collection Director Kate Stevens ('96, '99M)

helped bring this first alumni photography
exhibit to fruition and see her work behind

the scenes on Page 38. See more Homecom-
ing coverage — including the 2011 alumni
association award winners — on Page 26. 

[LANDSCAPE]

McGabeysville

DANIEL ROBINSON ('08M)

HARRISONBURG, VA.

Masters in Fine Arts (studio art)
Assistant director, Institute for
Visual Studies at JMU



[LIFE IN MOTION]

The Washington Ballet's performance of *Edwaard Liang's Wonderland*

CAROL HOLLANS PRATT ('86)

SPRINGFIELD, VA.
Business management
Owner Carol Pratt Photography

'The photo shows ballet dancers as living, moving art sculptures.'



[LIFE IN MOTION]

Archival pigment inks on *Velvet Fine Art Paper Flag*

ANNE C. SAVEDGE ('69)

RICHMOND, VA.
Art and art history
Fine arts photographer,
adjunct faculty at John Tyler Community College

'For the past few years, I have been photographing belly dancers. On a trip to China to participate in an exhibition, I had the opportunity to photograph the Tang Dancers in Xi'an. My goal was to show the color and movement of the dance.'



[LIFE IN MOTION]

Mechanics of a snowboard flip

TED ALVIS ('06)

HARRISONBURG, VA.
Independent studies in videography,
editing and photography
Media specialist at Marymount University,
Owner of Alvis Media

'This photo was taken at Liberty Mountain Snowflex Centre. This is an 8fps layered sequence shot of one of the snowboarders doing a backflip off a jump.'



LIFE IN MOTION

From the Perspective of Eternity ...

HOLLY MARCUS ('03)

HARRISONBURG, VA.

School of Media Arts & Design, art and anthropology minors
Freelance photographer

'This photograph was taken from the back of a motorcycle while riding through the Peruvian highlands.'



LIFE IN MOTION

The Perfect Tackle

CATHY KUSHNER ('87)

HARRISONBURG, VA.

JMU Sports Media photographer



Focusing on photography careers

Two student photographers get tips from two alumni photojournalists

BY JACQUELYN WALSH ('09)

Madison contributor and former *Breeze* writer Jacquelyn Walsh ('09) caught up with two JMU student photographers who were excited to talk to *Full Frame 100* alumni panelists Wayne Partlow ('78) and Stephen Jaffe ('85). Partlow is photo editor for the Associated Press and Jaffe is senior media officer for the International Monetary Fund. SMAD digital video major Jacob Williams ('12) and *Breeze* photographer Cat Elsby ('12) asked the alums questions about their careers and asked them to share their best professional photography tips.



Jacob Williams ('12), SMAD

etary Fund. SMAD digital video major Jacob Williams ('12) and *Breeze* photographer Cat Elsby ('12) asked the alums questions about their careers and asked them to share their best professional photography tips.

Jacob Williams ('12):

Photography is about being aware of your surroundings and capturing the essence of a moment. How do you keep that focus and creativity consistent during assignments?

Wayne Partlow ('78): One of the unique things about working for a wire service is that there is an element of competitiveness. A lot of assignments that our photographers go on have a lot of photographers there from our competitors, shooting at the same time. This competitive spirit can keep you focused so that you aren't beaten out. When your photos are published the next day or within the next couple of days, you get instant feedback on how you did. You want your best work out there for people to see. This instant feedback can also relate to a gratification about your work that can push you to stay focused.



Wayne Partlow ('78), AP

Stephen Jaffe ('85): I'm also a former wire photographer, and it is such a competitive business that you're always looking and waiting for the decisive moment. When you

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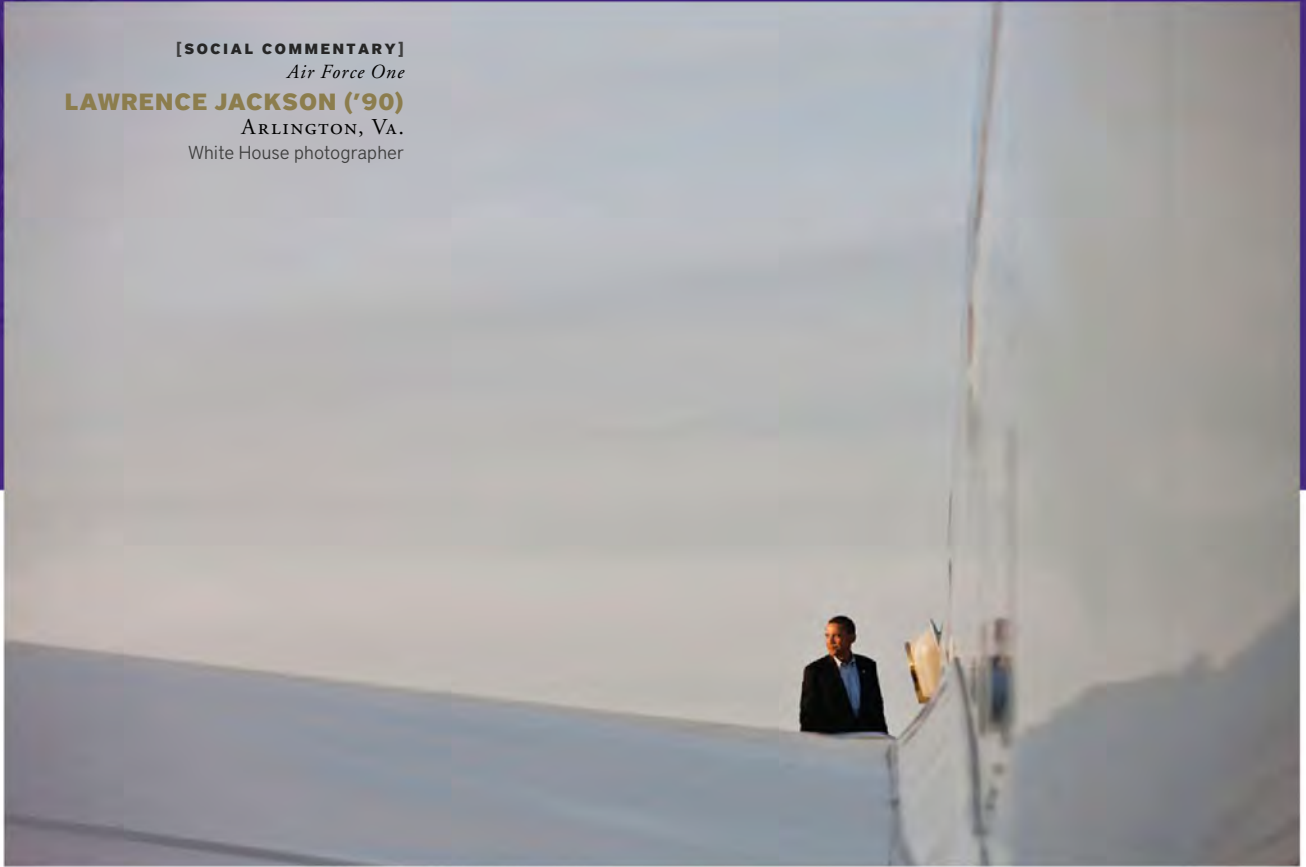
[SOCIAL COMMENTARY]

Air Force One

LAWRENCE JACKSON ('90)

ARLINGTON, VA.

White House photographer



[SOCIAL COMMENTARY]

Aerial 100

STEVE EMERSON ('85)

WEYERS CAVE, VA.

R.R. Donnelley Printing

[SOCIAL COMMENTARY]

Reagan Funeral

STEPHEN JAFFE ('85)

ALEXANDRIA, VA.

Photo team leader for the International Monetary Fund



See who exhibited and link to a slideshow of all the exhibit photos at www.jmu.edu/link/full

[SOCIAL COMMENTARY]

Homeless Shelter

RODERICK WORDEN ('08)

ALEXANDRIA, VA.
Art and art history



'Big Queen Ausettua of the Yellow Pocahontas Mardi Gras Indians with second chief David Montana. Taken at the First-Annual Congo Square Rhythms Festival, New Orleans, La.'

[SOCIAL COMMENTARY]
Queen Ausettua Amor Amunkun
MARCELLO AMARI ('84)

WOODSTOCK, N.Y.
Communication arts, (theater)
Semi-retired photographer

go into an event or any situation, you cover it by getting at least the bread-and-butter pictures and then you start looking deeper into things that might not be as obvious. Depending on how long you have to photograph the situation, you can hold onto your focus or gain creativity with extra time and making people feel at ease with you. That's how you usually get better pictures — making people feel at ease.



Steve Jaffe ('85)

Williams: Chances to capture a specific shot can be missed if you're not close enough to the subject. How do you make sure you are in the right place at the right time?

Partlow: It's a judgment call, but one of the things you want to use as a tool are the lenses you select. Sometimes it's better to use a very



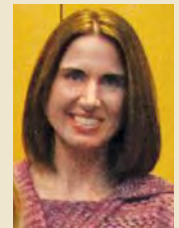
Marcello Amari ('84)

wide-angle lens and get really close to the subject so that you can really get the emotion of what's going on. Sometimes it's better to put on a longer telephoto lens and stay back, observe and let what's going on in the scene develop. It's really an experience issue. As a young photographer you need to experiment, and you'll begin to get a feel for the better way to go in certain situations.

Jaffe: Be prepared. There's always a little luck in anything, but if luck comes your way and you're not prepared, you won't capture it. You have to put yourself in that situation to be ready. Sometimes it doesn't happen — you zig and they zag. The main thing is to be prepared.

Williams: Do you find yourself editing your photos or leaving them natural? What are some good photojournalism tricks with natural lighting?

Partlow: Lighting is an extremely important aspect of photography. As a young photographer you really need to start focusing on where light is coming from and how it comes across. A good technique is to use light coming in from the



Jill Koeppen ('92)

Continued on Page 37 ▶

JMU Alumni



[ARCHITECTURE]

NYC – Grand Central Station

STEPHEN E. LACKEY ('08)

RICHMOND, VA.

Marketing and digital video double major
Energy conservation analyst at Dominion Virginia Power

'Day 115 of a 365 Photo of the Day project. This photo was taken on an early Sunday morning in N.Y.C.'s Grand Central Station.'

Alumni



[ARCHITECTURE]

Untitled

KARIM EZZAT ('07)

FAIRFAX, VA.

Justice studies major



[ARCHITECTURE]

Untitled

CARLTON WOLFE ('02)

WASHINGTON, D.C.

Freelance photographer



[HUMAN EXPERIENCE]

*North Philly Kids
(22nd & Berks)*

RODNEY ATIENZA ('95)

NARBERTH, PA.

History; Photographer
documenting social concern

'The photograph is part of a project documenting children from Philadelphia's inner city.'

[HUMAN EXPERIENCE]

The Traveler

LAWRENCE JACKSON ('90)

ARLINGTON, VA.

White House photographer



[HUMAN EXPERIENCE]

Boys

CASEY TEMPLETON ('06)

RICHMOND, VA.

School of Media Arts & Design, Freelance
photographer

'Young boys were having their photo taken by parents after a wedding.'

side because that adds a lot of texture and depth to your photographs. In terms of whether you leave an image natural, editing begins when you're taking the picture and how you compose it. After you've taken the picture you can edit as you decide which picture you want to use and how you crop and turn a picture. These are standard and acceptable forms of editing, but I would not encourage anyone to use any kind of photographic technique that is outside the bounds of standard editing and toning technique. For example we wouldn't take a sign out of a picture using Photoshop.



Chris Tyree ('91)

Jaffe: You can shoot a lot more with natural light. It's my preference to shoot all with natural light. Just be aware of light and contrast and try not to fight the light but actually have it work with you.



Cat Elsbey ('12): What is the No. 1 thing you recommend to aspiring photographers trying to break into the business?

Partlow: The business is changing now, and a lot of news organizations are

Cat Elsbey ('12)

cutting back on the number of staffers. Aspiring photojournalists need to be flexible and think outside of the box. In the past you may have thought, "Well I'm going to go to work at a small newspaper and work my way up the ladder." Now, you need to think about the possibility of being a freelance photographer, going to a market where you would excel and start knocking on doors to try to get a staff job. There's definitely work out there but how you get it is changing.

Jaffe: Always have your camera with you and shoot as much as you can. When I was starting out, you needed a dark room and film. Now the film is endless and you have a hard-drive and can always delete. It's to your advantage to practice and to take pictures all the time. Look at light and the rule of thirds, all those things



Casey Templeton ('06)

Continued on Page 39 ▶

IMU Alumni

Behind the exhibit drapes

The not-so-still life of Madison Art Collection curator Kate Stevens

BY MARTHA BELL GRAHAM

The first thing one notices about Kate Stevens ('96, '99M) is that she is always smiling. The second thing is that she exudes enthusiasm and boundless energy. Perhaps that's why she became the perfect complement to a great idea.

The problem with great ideas is that they have no arms or legs or expertise. That was the dilemma faced by *Madison* magazine and JMU Alumni Relations staff when they concocted the idea of hosting a curated exhibition of professional alumni photographers to celebrate the association's centennial. A great idea, yes; but where to begin?

Enter Kate Stevens, director of the Madison Art Collection. Stevens quickly became the resident expert, the adviser and eventually the arms and legs of *Full Frame 100: A Celebration of Madison Alumni Photographers*.

Describing Stevens as "director" of the collection only is a bit misleading; it certainly doesn't adequately describe everything that she does.

In addition to the oversight of three major university art collections plus an educational outreach program that delivers art to the local community, Stevens supervises a professional staff and



'With Kate Stevens' talent and energy behind *Full Frame 100*, the alumni exhibit became more than a photography show. It was an engaging success.'

— STEVE SMITH ('71, '75M), *JMU associate vice president of constituent relations*

more than 20 students. Her interns are fully integrated into the workings of JMU's three major art collections. They are not just marking time; they are learning the heart of what makes a museum tick. Working with Stevens is as rich as it gets.

Over the past year, for instance, art history major Josh Smead ('12) has been responsible for cataloging a new Madison collection, the Lisanby Collection. Alongside Stevens, Smead has made multiple trips to Los Angeles and New York to assess, catalogue and explore the newly acquired collection, which alumna Gladys Lisanby ('49) and her husband were instrumental in bringing to the university. The Lisanby Collection comprises the collected artworks and a lifetime archive reflecting the career of Charles Lisanby, a legendary pioneer in the worlds of television and art, and whose protégé was Andy

Warhol. The collection is scheduled to open in January 2012.

"Working for Dr. Stevens," Smead says, "has been the most rewarding and fulfilling portion of my undergraduate experience. Her forward-thinking guidance has allowed me to have real-world museum experience to prepare me for graduate school and the next step in my career. With her focus on cutting-edge technology Dr. Stevens facilitates an environment in which students such as myself can explore new ways to solve old problems."

And if the museum and all its parts weren't enough, Stevens teaches classes in the ancient world, Tribal Europe, and virtual worlds as a faculty member in the School of Art, Design and Art History. She also speaks to groups and has developed a virtual campus for JMU through *Second Life*, a virtual world.

Kate Stevens, who oversees three JMU art collections, directed the *Full Frame 100* alumni exhibit from conception to engaging success. Below she confers with colleague Cindi Smead.



JMU Alumni

Despite her full plate, Stevens enthusiastically stepped in to become the “face” of *Full Frame 100*, handling many of the tasks required for acquiring the photographs. She contacted the photographers and set up a system to receive images. Alumni photographers from six decades submitted more than 50 works for the show.

On the front end, Stevens wrote and signed contracts with the photographers, and she made sure that each work’s title and each photographers’ name was correct. She also made all the arrangements to receive the photographs.

“Have them sent to me,” Stevens said, as plans were forming for the exhibit.

Working closely with graphic designer Carolyn Windmiller (’81) and a committee that included staff members from *Madison* magazine; the alumni relations staff; and faculty members from the Institute of Visual Studies; the School of Media Arts and Design; and the School of Art, Design and Art History, Stevens collected the images as they arrived. Some came to her framed; more than half, however, came digitally as high-resolution images. Stevens printed and framed each of these for the show.

The day the exhibit opened, Stevens and a cadre of students hung the 55 photographs along the draped hallway in the Festival Conference and Student Center — and like a mother hen, she looked after the photographs as if they were her own throughout the weekend.

While all this was going on, Stevens was also overseeing the creation — from the ground up — of the Skyline Museum, a new art space tucked into the always-populated Festival. Skyline Museum opened in October, just days after the *Full Frame 100* exhibition closed.

Stevens is excited about the new museum. Students can bring in a cup of coffee, engage in a discussion with a curator, or simply enjoy the offerings that rotate monthly. She also

plans meditation sessions. “I’ve ordered meditation cushions,” she says, effusively.

Stevens’ embrace of technology makes JMU’s new Skyline Museum not state-of-the-art, but ahead of the curve. The museum’s art features QR tags — those ubiquitous square bar codes that visitors can access with their smart phones



Madison Art Collection Director Kate Stevens uses her iPad to check a wall display in the new JMU Skyline Museum.

or iPads to learn more about the item. Stevens has ordered 10 iPads that visitors can check out. “With these, visitors can use the QR at each display to explore beyond what hangs on a wall or sits in a display case,” she explains.

The iPads are yet one more innovation for Stevens’ museum. In fact, last summer, when Melanie Brimhall (’84), who works closely with Stevens as director of education for the MAC, traveled

to the Smithsonian to learn all about iPads and museums and how they work together, it was Brimhall who became the teacher. “She ended up teaching them,” Stevens says.

It is one of the rewards of being a museum curator on a university campus. “The advantage I have,” Stevens says, “is that I have smart students. The Smithsonian doesn’t have that.”

Stevens makes the most of the talents of those around her. One of Stevens’ interns, engineering major Peter Epley (’12), is working on a special museum application for iPads. As the technical specialist for the Charles Lisanby Collection, Epley has worked with Smead on the iPad application.

Right now, museums don’t have a specific application for iPads. “It will be the first,” Stevens says, with her characteristic smile — but certainly not the last innovation in the Madison Art Collection or in Stevens’ Madison galleries.

Her vision is as broad as her enthusiasm: “I want it to be more than a museum experience.” ❧

* Read more on Kate Stevens’ virtual world at www.jmu.edu/news/madison/scholar/SecondLife.shtml. See the Madison Art Collection at www.jmu.edu/madisonart



photographers are interested in. And you should experiment. Really experiment. College is great for that. If you mess up, so what? Everyone messes up; that’s part of learning. If you don’t push the boundaries and are always safe, your pictures are going to look that way — safe and mediocre. When you push the envelope you’ll end up taking some fantastic photographs.



Artist Anne Savedge (’69)

Elsby: What’s the most important thing to remember in the business of photography?

Partlow: As a photojournalist the most important thing is that you need to photograph an event or scene in a fair and accurate way. You can capture the emotion of the event and possibly provoke a response from the reader. You need to accurately portray and be fair in your coverage of the event or story.



Ted Alvis (’06)

Elsby: One thing I like about photography is that you’re always learning. What’s the most important lesson you’ve learned in your career?

Partlow: Being fair in your coverage of a story. Tell all sides of the story. It’s extremely important that you cover things fairly and are sensitive to the people that you’re covering.

Jaffe: As a photographer you really have to put people at ease within seconds. It’s the first impression that makes a difference, whether it’s the ability to blend in or to talk about almost anything. Good photographers know a little bit about everything; you just need to have that conversation to put someone at ease. It’s easy to hop on a plane somewhere for an assignment, but it’s in that last 10 or 20 feet that you need to get that moment for a photograph. ❧



Photography professor Tommy Thompson and Sandra Paetow-Saman (’80).

JMU Alumni

Student and faculty

research leads to golden

chemical discovery

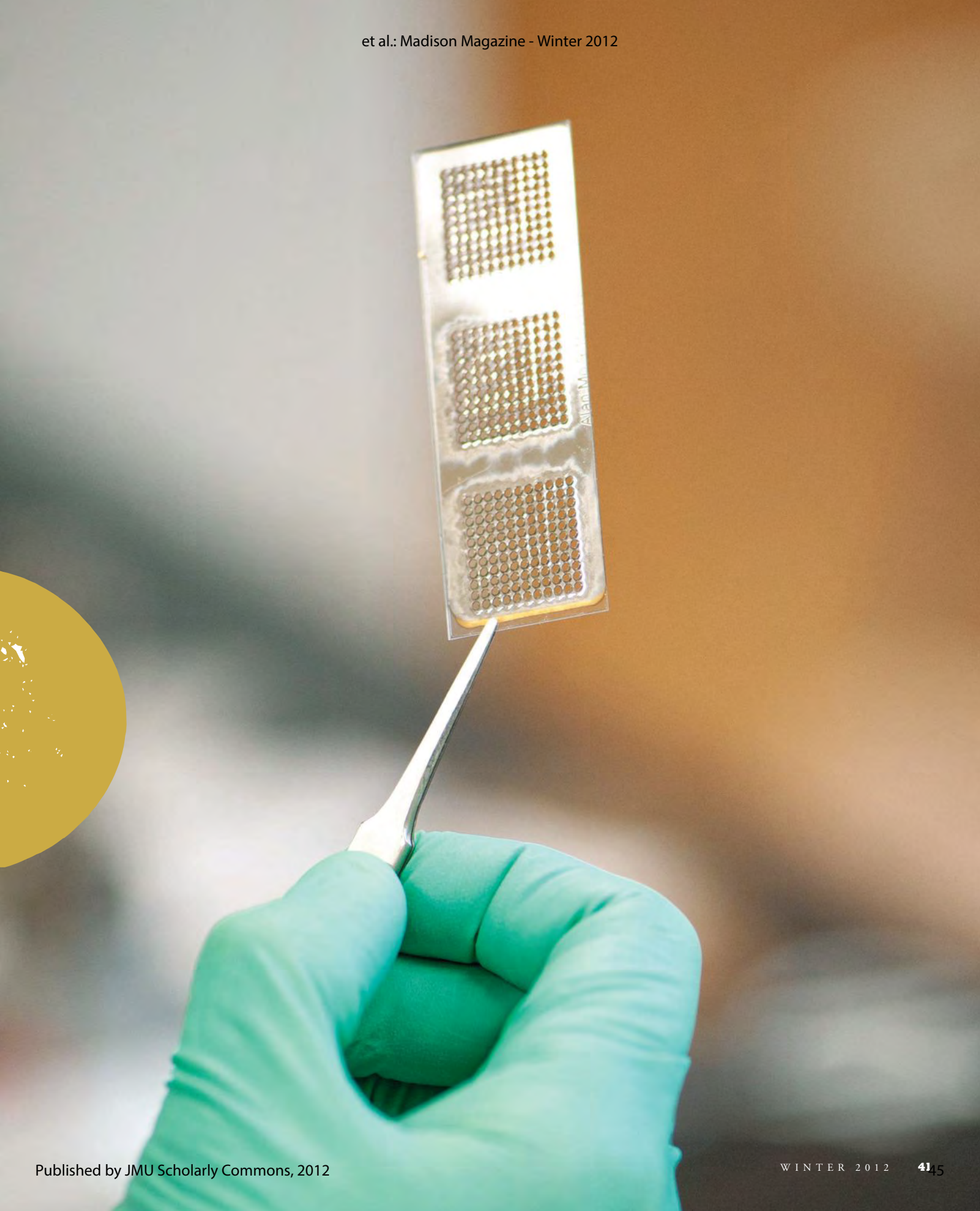
Striking



BY ERIC GORTON ('86, '09M)

Getting gold film to adhere to plastics is a tricky task. Finding a sure-fire, low-cost way to accomplish it would be a real breakthrough for a number of industries from biomedicine to computer chip manufacturers.

A pair of JMU researchers and a High Point University student thought they stumbled upon the perfect method during summer 2009 while working on a biomedical device to replicate DNA. The solution: Use a solvent to dissolve a polymer and create a silicon oxide layer that the gold would stick to. It worked like a charm. But their excitement was short-lived when a JMU student the following fall could not replicate the experiment.



After closer evaluation of the steps each student used, Brian Augustine, professor of chemistry, and Chris Hughes, professor of physics and astronomy, noticed the students used different solvents in the process. Laura Lee, a High Point University student who participated in JMU's summer Research Experience for Undergraduates program, used chloroform; JMU biology major Alan Mo ('11) used toluene.

"They're both very common organic solvents," says Hughes. "There would be no reason why you would choose one over the other."

Augustine recalls, "Alan asked what to do, and we said 'just get something that dissolves the polymer. Pick toluene. That's as good as anything.'"

The real head scratching began when Mo repeated the experiment using chloroform, and it worked.

"Our reaction was, 'Come on. Do it again,'" Augustine says. "We couldn't believe that. That was ridiculous. The solvent should have no effect whatsoever."

More experiments with a variety of solvents proved that chloroform did indeed make the difference. That resolved the problem of finding a simple, low-cost method for getting gold to stick to plastics, but it created a mystery: What was different about chloroform than the other solvents?

"We had some goofy theories," Augustine says. "When you sort of think about them, you say, 'How can all those atoms move in just the right way? Why would the solvent do that? Why would it stay that way?'"

To find out, Augustine and Hughes had a third student, Vezekile "Veve" Zungu, a summer 2010 visiting student from South Africa, use spectroscopy to investigate what was happening with chloroform.

"Once you understand the why, then you can start making predictions about other things that can happen," Augustine explains. "Now we understand, I think, the basic science or the mechanism behind it, so now we can start making predictions about other metals we think are going to stick or other polymers we think are going to work."

That could be big news for a variety of industries.

"One of the show-stoppers for plastic tech devices is putting electrical contacts onto plastic surfaces," Augustine says. "Intel and all the big players out there are trying to move to plastic electronics or at least some subset of their operation is trying to go to plastic electronics," which are light, durable and less costly to manufacture than silicon-based technologies. "The whole biomedical industry is looking at plastic electronics for implants and stuff like that. Acrylic is an FDA-approved material to go inside the body, so you can put implants into the body with electrodes that are maybe sensing glucose levels."

Hughes says, "JMU has filed a provisional patent application for the process. Soon, scientists and manufacturers may have the option of using plastic electronics to design and build devices we haven't thought of yet."

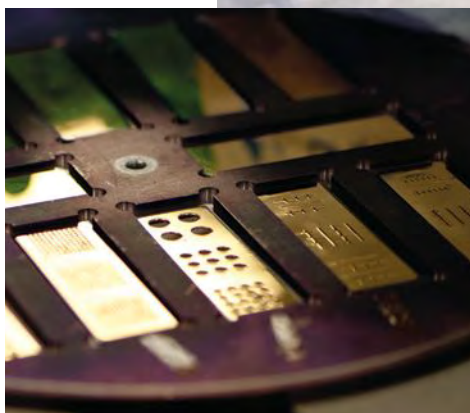
The professors plan to submit the findings about the chemical reactions to a top-tier journal. The first paper touting the research was published in the March 2011 issue of *The Journal of Vacuum Science and Technology A*. The paper primarily focused on the discovery

of a more efficient process to adhere gold to plastic rather than the details of the chemistry that made it possible.



**Watch a video
from the lab**

www.jmu.edu/link/gold



Brian Augustine, professor of chemistry, and Chris Hughes, professor of physics and astronomy, work with JMU biology major Alan Mo ('11) on experiments to find the best solvent to use to get gold to stick to plastic.

In the two months following their first article's publication, it was among the top 20 most downloaded articles from the *JVSTA* website.

"That paper was the work of Laura Lee basically discovering that chloroform has some effect, although she didn't know that; Alan really figuring out that it was chloroform that was doing it; and then Veve doing a little bit of spectroscopy to figure out there's some sort of chemistry happening in there," Augustine explains.





‘Once you understand the why, then you can start making predictions about other things that can happen. Now we understand, I think, the basic science or the mechanism behind it so now we can start making predictions about other metals that we think are going to stick or other polymers that we think are going to work.’


– BRIAN AUGUSTINE, PROFESSOR OF CHEMISTRY

All three students were co-authors of the paper along with Augustine, Hughes and JMU chemistry Professor Tom DeVore. The research was significant enough that a quarterly newsletter for American Vacuum Society members chose it as one of three research papers to feature in June out of hundreds published in the various chemistry journals. The AVS has more than 4,000 members in industry, academia and government laboratories.

“It’s a very significant thing from the applied technology side of things,” Hughes says. “But then the basic science of why this is happening is also interesting. And those are two different audiences that are met by different journals. And that’s the way we ended up segregating things.”

Hughes also notes that the JMU research environment has a lot to do with the opportunity to go beyond just finding a method

that works. “Industrial labs or national labs, but also most grad schools these days, if they had come to the point where we were — where they were trying to develop a device and ran into that problem — the device is always supreme. You have a client you need to make the device for, or you have to make it for your dissertation. In those environments it is much more likely that a researcher or grad student would say, ‘Well, let’s just find a work-around and get the job done.’ At JMU, we had the freedom to pause and ask: ‘What the heck is going on here?’ That freedom is part of our research environment.”

The JMU research resulted from a collaboration with the University of Virginia, which wanted gold film to work as mirrors inside a polymerase chain reaction device used to amplify DNA, and has received funding from the National Science Foundation. 

PROFESSORS YOU LOVE

Introduce yourself to your professor

You might form a lifelong friendship and change your Madison Experience

BY HEATHER BRANSCOME ('06)

It was a beautiful morning in May 2006 when I graduated from JMU. My emotions were on the psychological rollercoaster we all experience when faced with new challenges. I was both excited and apprehensive about my future. Yet, even these emotions could not come close to those I felt my first day at freshman orientation.

Now, I realize my fortune in encountering several great professors who exceeded my expectations and left a lasting impression on me. My first-semester biology professors, Dr. Carol Hurney and Dr. Sharon Babcock, left an indelible mark on my life, and saw me through every step of my Madison Experience.

My first recollection of Dr. Hurney is from the annual JMU Admissions Open House hosted for prospective biology majors. I was doubtful and anxious about declaring a major, but Dr. Hurney's contagious enthusiasm solidified my decision to choose biology. JMU surely chose the best professor to introduce students to the biology program!

Her Bio 114 lectures quickly became the highlight of my week. Dr. Hurney's passion for teaching is extremely palpable and her presentations are engaging. She quickly instilled in me the belief that one can never take too many notes. I have vivid memories of her pausing mid-sentence, looking up into the lecture hall and asking, "Why aren't you writing this down?" I'm glad that I even jotted down her humorous quotations. They provided some much-needed laughter while studying. And, my relentless note taking was extremely beneficial in other courses.

It took a few weeks before I got the first indication of how I was doing. I was mortified when I received a 'C' on the first

test. I thought I had nailed it. The transition from high school to college proved to be difficult, and I realized I needed advice on how to better adapt my study habits. I decided to speak with Dr. Babcock, who taught my Bio 114 lab. I had more interaction with her due to the smaller size of the lab class, so I deemed her more approachable. She didn't seem nearly as alarmed as I was

about my grade! I was stunned when she complimented an essay I had prepared for a lab report. After discussing my test, Dr. Babcock encouraged me to introduce myself to Dr. Hurney and to take advantage of office hours. I took this lesson to heart: Always introduce yourself to your professors.

I became a fixture at office hours offered by Drs. Babcock and Hurney, and they were always willing to answer questions. I know they recognized my insecurities, and their combined efforts slowly helped me to overcome them. With their help, my self-confidence increased and so did my performance.

It was bittersweet to see that first semester come to an end, but I maintained correspondence with Dr. Babcock and Dr. Hurney. Throughout

my Madison Experience, I found myself turning to them for academic advice. I was always generously welcomed into their offices. By the time I enrolled in Dr. Babcock's anatomy lecture course, I was a senior. I was no longer a shy, uncertain girl sitting in the back. I plowed through anatomy like it was my job. The knowledge that I finally achieved the level of academic satisfaction for which I had been striving was not only affirmed by my grades, but it gave me a sense of personal pride.

I have the utmost respect for Dr. Babcock's and Dr. Hurney's intelligence, dedication and passion for teaching. Their encouragement and kindness came at a crucial time, and it was invaluable. I'm thankful for that initial 'C.' I would not trade it for anything. Not even an A+. Thanks, Dr. B and Dr. H. ✎

About the Author Biology major Heather Branscome ('06) participated in the March of Dimes, Tri-Beta and was a member of the Rockingham Memorial Hospital Volunteer Auxiliary. She works for the American Type Culture Collection in Manassas, Va., and previously served as a cell biologist for more than three years. Branscome has completed several credits of graduate-level coursework at George Mason University.



Heather Branscome ('06) says JMU biology professors Sharon Babcock and Carol Hurney helped mold her into the type of student she wanted to become.

About the Professors Carol A. Hurney and Sharon Babcock are JMU biology professors. Hurney also serves as executive director of the Center for Faculty Innovation. She joined the JMU faculty in 1998. She earned her B.A. in biology from the University of Rochester in 1986 and a Ph.D. in biology from the University of Virginia in 1995. In 2005 she received the JMU General Education Distinguished Teaching Award. Sharon Babcock is associate director of the Institute for Innovation in Health and Human Services and coordinator of pre-professional health programs. She earned a B.S. from the University of Oklahoma and a Ph.D. from Duke University Medical Center.

{Books}



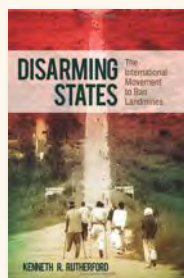
Bye for Now: A Wisher's Story

BY **KATHLEEN HANNON CHURCHYARD ('89)**; EGMONT USA, 2011
ISBN: 978-1606841907

In her first novel, Kathleen Hannon Churchyard ('89) asks: What if you wished for someone else's life, and it came true? After the worst 11th birthday ever, Robin wakes up the next morning in the body of Fiona, an 11-year-old girl from London with an amazing life. Fiona is gorgeous, has glamorous parents and she is the star of a major theatrical production. Why would Fiona have wished herself out of her own body? Slowly, Robin discovers a whole network of girls like her — girls who have gotten their wish and are living somebody else's life. But what happens when Robin finally decides she wants to go home?

* www.goodreads.com/book/show/8715554-bye-for-now

As part of her fall 2011 book tour, Kathleen Hannon Churchyard ('89) signed copies of her first novel during JMU's 2011 Homecoming Weekend.



Disarming States: The International Movement to Ban Landmines

BY **KENNETH R. RUTHERFORD**
PRAEGER, 2010
ISBN: 978-0313393969

Landmines can remain active for 50 years, posing a deadly threat to civilians long after a war is over. Landmines also hinder post-conflict reconstruction, undermine infrastructure, and render valuable land off-limits to civilian use. Kenneth Rutherford, JMU professor and director of the Center for International Stabilization and Recovery, demonstrates how non-government organizations brought the landmine issue to international attention by forming the International Campaign to Ban Landmines. Rutherford presents new information gleaned

from interviews and research conducted around the world. He also examines the critical role of mid-size states — such as Austria, Canada and Switzerland — recruited to support the banning landmine movement. Rutherford examines how NGOs affect the international political agenda, especially in seeking legal prohibitions on weapons and changes in states' behaviors.

* www.barnesandnoble.com/w/disarming-states-kenneth-rutherford/1101089613?ean=9780313393969



Delinquency Theories: Appraisals and Applications

BY **JOHN HOFFMANN ('84)**
ROUTLEDGE, 2011
ISBN-10: 0415781876

John Hoffmann ('84), professor of sociology at Brigham Young University, provides an overview

of contemporary theories of juvenile delinquency. He opens with a comprehensive description of what a theory is and explains how theories are created in the social sciences. Each subsequent chapter describes an individual theory, broken down and illustrated within four distinct sections. Each chapter also shares a story of a delinquent youth and gives a thorough review of the particular

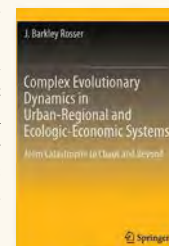
theory and related research that can explain the youth's behavior. Hoffmann also critically analyzes the theories and provides a straightforward discussion of policy implications of each, thus encouraging readers to evaluate the usefulness of the theories and to consider the relationship between theory and policy.

* www.routledge.com/books/details/9780415781879

Complex Evolutionary Dynamics in Urban-Regional and Ecological-Economic Systems: From Catastrophe to Chaos and Beyond

BY **J. BARKLEY ROSSER JR.**; SPRINGER, 2011; ISBN-10: 1441988270

Drawing on the middle chapters from the first edition of his book, JMU Professor of Economics J. Barkley Rosser Jr. presents an unusual perspective on economics and economic analysis. Current economic theory largely depends upon assuming that the world is fundamentally continuous. However, an increasing amount of economic research uses approaches that allow for discontinuities such as catastrophe theory, chaos theory, synergetics and fractal geometry. Rosser reviews the applications of these approaches in various subdisciplines of economics and draws upon past economic thinkers to develop an integrated view of economics as a whole from the perspective of inherent discontinuity. A review in the *Journal of Economic Literature* states, "Rosser deserves great credit for drawing together an enormous number of sources both inside and outside economics and in neighboring fields like ecology, history, biology and mathematics, and weaving them into a compelling story." * [Read J. Barkley Rosser Jr.'s blog at http://econspeak.blogspot.com](http://econspeak.blogspot.com)



MIXEDMEDIA

{Books} Cont.

Sundial

BY **CAROLYN FRUZZETTI ('96)**
AND **MEGHAN PEARSALL ('95)**
PURE ENERGY BOOKS, 2011
ISBN: 0983744203

Public administration major Carolyn "C.F." Fruzzetti ('96) and English major Meghan Pearsall ('95) have been best friends since childhood. The duo teamed up to write the young adult novel, *Sundial*. "Some of the socioeconomic issues tackled in the book have been around for generations and others, like food allergies, are more recent," says Fruzzetti. *Sundial's* heroine, teenager Whitney Forbes, thinks her biggest problem is surviving high school and determining if there is more to handsome Reid Wallace than just his popularity.



Caught in the middle of a CIA plot and an undeniable magnetic attraction to Reid, she will need to decide whom she can trust and what it means to become the *Sundial*. Will she have what it takes to not only survive but also prevail and turn adversity into advantage?

* <http://sundialbook.com>

Dig This Gig

BY **LAURA DODD**
CITADEL PRESS/KENSINGTON
PUBLISHING CORP., 2011
ISBN: 0806532459



When Laura Dodd started talking with her 20-something peers about working, it didn't take long for her to see that people are passionate about the jobs they do and the jobs they would like

to do. What started as a few questions mushroomed into a worldwide, viral discussion. Hundreds of interviews later, Dodd transforms the career horizon with *Dig This Gig*, which features interviews with JMU alumni Caleb Hannan ('04) and Amy Faulconer ('04) in chapters five and seven.

* www.amazon.com/Dig-This-Gig-Laura-Dodd/dp/0806532459

Melungeons Out of the Dungeon

BY **TERRY W. MULLINS ('75)**
WEST VIRGINIA BOOK CO., 2010
ISBN-10: 1-891852-70-1

Terry Mullins ('75) is associate professor of education at Concord University in Athens, W.Va. His children's book describes the 1500s people who began to explore and settle North America. He says, "Some of the first to settle in the New World were a people we now call Melungeons. Were these people survivors of the Lost Colony



of Roanoke, successors of Portuguese and Spanish shipwrecks, or offspring of early Carthaginians or Phoenician seaman? For centuries these people and their origins have been cloaked in mystery." Mullins believes the Melungeons are descendants of the Spanish who settled in the Southeast United States and intermarried with American Indians.

* www.wvbookco.com

Saint Peter Killed God

BY **KARL KRONLAGE ('89)**
SLUSH PILE READER, 2011
ASIN: B0059VU9UQ

Karl Kronlage ('89), aka KJ Kron, published *Saint Peter Killed God* by winning a voter's poll at Slush-PileReader.com. Kronlage asks, "What happens when a priest no longer believes what he preaches?" Father Pete acts like he's having a nervous breakdown. He invites his congregation to walk out of mass in protest with him. This fails. No one listens to his sermons, and he's too old and far too embarrassed to start over. Three days later Father Pete wakes in a hospital suffering from amnesia after attempting suicide. He finds a notebook he doesn't remember filling, with entries referring to himself as Saint Peter. His entries are so outlandish he knows he is insane, but the other patients begin joining him in prayers. They thank him, claiming he offers better therapy than any of the doctors. Is he crazy or is it actually his destiny to change the church? Kronlage has taught English and creative writing in Prince William County, Va., schools for 15 years.

* <http://slushpilereader.com>



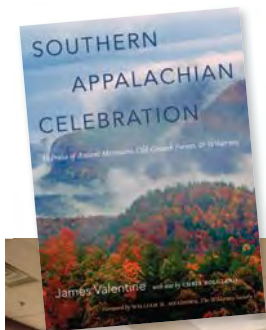
Southern Appalachian Celebration

BY **CHRIS BOLGIANO**; UNIVERSITY OF NORTH CAROLINA PRESS, 2011; ISBN-10: 0807835145

In collaboration with renowned naturalist photographer Jim Valentine, former JMU Special Collections Librarian Chris Bolgiano published *Southern Appalachian Celebration*. Valentine's images of ancient mountains, old-growth forests, rare flowers and powerful waterways highlight the region's beauty, while Bolgiano's text reveals how these mountain forests renew themselves even as they age. World-renowned scientist and Harvard University professor E.O. Wilson says, "No book of my experience has ever caught the natural beauty and richness of Southern Appalachia with greater exactitude." This year marks the 100th anniversary of the Weeks Act that established the eastern national forests, including the George Washington National Forest, which provides the Shenandoah Valley with drinking water, clean air and recreational amenities, says Bolgiano.

* www.chrisbolgiano.com

Former JMU Special Collections Librarian Chris Bolgiano signs copies of her book after her October lecture at Massanutten Regional Library.



Alumni News

JMU alums from day one

Learning the *JMU Fight Song* is a crucial step in becoming part of the JMU Nation. The JMU Alumni Association has embraced this tradition, and since 2007, the association has given *JMU Fight Song* T-shirts to incoming freshmen at the start of the academic year. Since their debut these tees have been a coveted item. The back of each year's shirt displays the class year. The song lyrics are printed upside down on the front so freshmen can join in the game-day ritual. The shirts also feature the slogan "JMU Alum From Day One" to help students embrace their immediate connection to the alumni association. Go Dukes!



Alumni News

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{Alumni Association News}

JMU LOVE is coming your way

Alan Maynard ('06) promoted to direct alumni engagement program

BY JAMES IRWIN ('06)

The Office of Alumni Relations announces the promotion of Alan Maynard ('06) from chapter coordinator to assistant director for alumni engagement. Maynard, who earned a degree in communication studies, will oversee young alumni and student programming, including the management of Madison's new Leaders of Volunteer Engagement (LOVE) program. As chapter coordinator from 2009 to 2011, Maynard played an instrumental role in growing JMU's alumni chapter programs and built the CASE award-winning Madison Alumni Conference into one of the office's signature annual events. He looks forward to expanding the JMU LOVE program with alumni's help. **✉**



*Learn more at www.jmulove.com



Plan now for Bluestone Reunion Weekend 2012

It's almost time to induct the Class of 1962 into the Bluestone Society! Mark your calendars for April 26–29 as JMU welcomes the Classes of 1962, 1957, 1952, 1947, 1942 and 1937 back to campus. If you are a member of these classes and want to help plan your reunion, contact the Office of Alumni Relations at 888-JMU-ALUM or email alumni_link@jmu.edu. Start making your plans now to get back to Madison and connect with friends. **✉**



Drive home the Purple Pride!

Now show off your JMU love on the road. When you buy a JMU license plate, **\$15** of the \$25 annual fee is transferred to JMU for Legacy Scholarships!

You have at least three "Purple Out" shirts and enough JMU swag to fill half the Bookstore. Why not get a JMU license plate and support JMU scholarships while you're at it? A portion of the purchase price from the Virginia DMV supports the JMU Alumni Association Legacy Scholarship fund. Show your spirit and help fund education at Madison. In 2010–11, the JMU Alumni Association awarded more than \$50,000 in scholarships to 48 legacy students.



Get your JMU plate today at www.jmu.edu/alumni/plate

{The Madison Experience}

Create your own Madison legacy

The Madison Experience continues after Homecoming Weekend

BY JAMIE JONES MILLER ('99), president, JMU Alumni Association Board

There is just something special about being on campus in the fall. The air in the Shenandoah Valley is crisp, the purple and gold mums are bursting with color, and the campus is full of energy and students wearing their "I Bleed Purple" T-shirts. Being on campus is like drinking from the fountain of youth. Imagine what it would be like if we could bottle that feeling up and take it with us when we are not in Harrisonburg!

Some of our alumni are doing just that. Every day, JMU alumni are taking their Madison Experience on the road. This fall, alumni all over the country represented JMU at college nights held at high schools in their communities, looking to pass the Madison Experience on to prospective students. The highlight of the college night I attended was talking to a parent who said there is an energy at JMU that makes her and her son feel right at home.

In August, alumni parents shared their Madison Experience with their children who are members of the Class of 2015 at the annual Legacy Luncheon hosted by the alumni association. This event honors incoming students whose parents or grandparents graduated from JMU and recognizes the Legacy Scholars who collectively received more than \$40,000 in scholarships from the alumni association this year. Students and alumni participated in a ceremony where parents welcomed their children into the JMU Alumni Association as "JMU Alums from Day One."

The 100 Years, 100 Days, 100 Dukes campaign leading up to the alumni association centennial anniversary highlighted 100 alumni who are crafting their own Madison legacies. These distinguished alumni are doing their part to make the Madison Experience part of their communities, businesses and volunteer work. This campaign culminated in the Centennial Celebration at Homecoming where we honored alumni like Dr. Ben Hancock ('74, '75M), the 2011 Ronald E. Carrier Distinguished Alumni Achievement Award and Tracey Neale ('89), the 2011 Inez Roop Distinguished Alumni Service Award.

Homecoming Weekend was capped off by the dedication of the JMU Alumni Association Centennial Park on east campus and an alumni association board member's reunion for current and former alumni association volunteers and staff. The JMU Alumni Association Board of Directors invites alumni to visit the park, and we look forward to it becoming the home of some new Madison traditions. In honor of the centennial, the association has also committed to funding several Centennial Scholarships, a lasting legacy from alumni to current students to perpetuate the Madison Experience.

Our time as undergraduates on campus is short; yet we have a lifetime of opportunities ahead of us to engage in the Madison Experience. How are you creating your own Madison legacy? ❧

* See more Homecoming coverage on Page 24.



JMU Alumni Association President Jamie Jones Miller ('99) and AJ Fischer ('92), immediate past alumni association president, help dedicate the Centennial Garden during Homecoming Weekend. The garden is funded by a gift from the alumni association. The ceremony was part of a reunion event for JMU alumni association leaders and presidents.

Madison-era alumni know how to stay connected!

Four Class of 1955 alumnae, Joey Osbourne Graves, Joy Turner Corkery, Janet Dybvad Tink and Nancy Kiser Thomas, met in San Diego, Calif., in April. Graves and Thomas traveled from coast to coast for the Madison reunion. The foursome enjoyed California sunsets, walking tours, hummingbird activity and Madison memories. "We visited the Coronado Hotel, decorated in JMU colors for our tour and lunch," says Thomas. "And we toured Balboa Park. Janet is a wonderful host and Madison means so much to all of us. It's fun to keep up Madison connections." ❧



{Homecoming Reunions}

Delta Sigma Theta sisters celebrate 40 years

Sisterhood and service never looked so good BY PAULA POLGLASE ('92, '96M)

James Madison is typically known to “Purple Out” for Homecoming each year, but for a special group of alumni, this year the color to wear was red — specifically, Delta Sigma Theta Sorority Inc. red. The Iota Alpha chapter of DST, an international service organization, celebrated 40 years at JMU with a reunion that brought back nearly 100 members, including 10 of the 11 founding sisters.

Current Delta Sigma Theta president, senior psychology major T’Airra Belcher ('12), has worked on the planning committee for the past year and was excited to see the sorority sisters from the last 40 years return to campus to celebrate. “I love history. Meeting people from the '70s, '80s and '90s — it’s interesting to hear their stories and hear about the history of campus,” says Belcher.

Delta Sigma Theta Inc. has a large role in the history of campus as the first African-American Greek organization. The Iota Alpha chapter predates the JMU Center for Multicultural Student Services by 14 years. “For the Delta Sigma Theta members, it really means something to celebrate 40 years of doing service and scholastically achieving,” says CMSS Director Valarie Ghant.

Deanna Reed, who has been advising the JMU chapter for 10 years, says chapter members have consistently been campus leaders and very active in the Harrisonburg community. “They are a visionary

chapter,” she says. “It is a real legacy of Iota Alpha to be a close-knit organization but also leaders and visionaries.”

The Delta Sigma Theta reunion activities included a meet-and-greet Friday night and the football tailgate and game followed by the annual JMU Step Show on Saturday. On Sunday the “sorors,” as they call themselves, gathered for a rededication ceremony that,

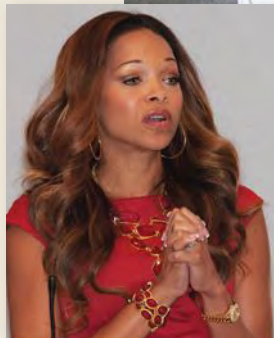
according to Belcher, “reaffirms our reason and purpose on the campus.”

The highlight of the weekend was a Sisterhood Brunch attended by 10 of the 11 founding sisters. The women who pioneered African-American involvement on campus shared their stories and marveled at the progress of the chapter and the university. “Our charter members were amazing people and still are,” says Belcher. “They took a chance for the university and it paid off with more than 250 women joining the sorority through the Iota Alpha chapter.”

The Sisterhood Brunch, while honoring the past, also focused on the future. Members of the organization announced plans to raise funds with the intent of naming a room on campus.

Francine Edwards ('91), who traveled from Delaware to reconnect with her sisters, was thrilled that she made the trip. “I’ve always been so impressed with the fortitude, commitment and genuine love from the women in this chapter. Our 40th celebration reaffirmed how important service, sisterhood and activism are, both in our communities and in our lives,” she says. “It’s the bond that will forever connect us.”

* See more Homecoming fun on Page 24.



Delta Sigma Theta sisters, including Patricia Southall Smith ('92) left, celebrate the 40th anniversary of the DST Iota Alpha JMU chapter of the service sorority.

{Madison's Road Dawg}

17,000 miles and priceless Madison memories

Road Dawg dons tux for several summer weddings BY MICHELLE HITE ('88)

Since his first outing on Corolla Beach on July 28, 2007, *Madison* magazine's Road Dawg mascot has partied down with JMU alumni, toasting nuptials, welcoming Future Dukes, rooting on the Redskins and several other alumni surprise parties. This past summer Road Dawg grabbed the tux and celebrated several alumni weddings. On July 16, 2011, Road Dawg celebrated with 32 Dukes at the



Growl if you smell wedding cake! Road Dawg celebrates with bride and groom, Jennifer Carver ('06, '08M) and David Castilleja ('07, '08M), and their alumni guests.

wedding of Jennifer Carver ('06, '08M) and David Castilleja ('07, '08M) in Centreville, Va. "We enjoyed snapping photos with Road Dawg," says Jennifer.

On July 23, 2011, Michele Ritner ('09, '10M) and Wes Hillyard ('09, '11M) married in Manassas, Va. "Our guests loved Road Dawg," writes Michele. On Sept. 10, 2011, Lisa Sheehan ('07, '08M) married Joe Prochnow ('08) in Sterling, Va. "Road Dawg was a huge hit with our big alumni crowd," writes Lisa.



(Above): Road Dawg is center stage at the wedding reception for Michele Ritner and Wes Hillyard. Left to right are Jay Sucher ('84), Gayle Sucher ('87), Beth Tobin Rodriguez ('06), Gabriel Rodriguez ('06), Chelsea Heishman ('11), Cover Heishman ('08), Shannon Allmendinger ('05), former JMU residence hall director Wes Hillyard ('09, '11M), Michele Ritner Hillyard ('09, '10M), Alyssa Ritner ('15), Amelia Seagle ('11), Jenny Sinnott ('12), Jake Myer ('12), Maria Gandolfo ('09), Amanda Ruth-erford ('09, '10M), JMU Residence Life administrator Rosie McArthur, Josh Althouse ('09), Melissa Wentzel ('09), Nicole Ritner ('12), Robert Bruno ('04), Mike Livesey ('09), Melissa Noble Foster ('09).



Tux, tails and alumni friends: Joe Prochnow ('08) and Lisa Sheehan Prochnow ('07, '08M) take a wedding photo op with Road Dawg.

Madison Events

DEC. 9

JMU Brass Band 8 p.m.
Forbes Center Concert Hall
www.jmu.edu/JMUArts

DEC. 10

**Black Alumni Chapter
Holiday Party**
www.jmu.edu/alumni/calendar

DEC. 17

Winter Commencement
www.jmu.edu/commencement

FEB. 17

**Dukes Interacting
Past & Present**
www.jmu.edu/alumni/calendar

APRIL 13-15

Black Alumni Chapter Reunion
www.jmu.edu/alumni/calendar

APRIL 26-29

Bluestone Reunions Weekend
www.jmu.edu/alumni/calendar

MAY 3

Senior Candlelighting
www.jmu.edu/alumni/calendar

MAY 5

Spring Commencement
www.jmu.edu/commencement

www.jmu.edu/alumni/calendar
www.jmu.edu/JMUArts
www.JMUSports.com

For more information on events,
please call the JMU alumni office toll free
1-(888) JMU-ALUM

**Did you miss
Homecoming 2011?**

**YOU MISSED THE
BIRTHDAY BASH OF
THE CENTURY!**

See more Homecoming
photos and the alumni
association award winners
on Page 24-27

Stay in touch, get involved and be Mad cool

Class

40 Mary “June” Kiser Wood attended Madison Bluestone Reunion Weekend on April 29, 2010, with three of her 1940 classmates. Wood taught high school for 23 years and has six living children, 36 grandchildren and eight great-grandchildren. She has previously served as an international flower judge for Chrysanthemums. She judged U.S.A. flower shows and traveled to six countries as a judge visiting Australia, Canada, England, India, New Zealand and Japan. A charter member of the Beta Epsilon chapter of the Alpha Sigma Alpha Sorority, Wood has traveled to 59 countries throughout her life. She says she hopes to attend her 75th Madison reunion in 2015.

44 Grace Pitts Shackleford celebrated her 91st birthday with 16 friends at the West Side Tennis Club in Forest Hills Gardens, N.Y. She writes, “Due to the blizzard, we moved my January birthday luncheon to May! Greetings and God bless all the 1944 Madison grads.”

48 Julia Lewis Smith Martin reports that the

“Mad Girls” met in Wrightsville Beach, N.C., in May. “For more than 60 years our group of “Madison Girls, aka the Mad Girls,” have celebrated mini-reunions regularly between our official class reunions,” says Martin, “Although our group is much smaller these days, there is no less spirit among these octogenarians.”

56 Rita Ritchie Seale of Charlottesville, Va., says she was prompted by Professor Emerita of Physical Education Lee Morrison’s challenge in the Spring/Summer 2011 *Madison* for pre-1970 alumni to share news and Class Notes. Seale has reunited with two of her Dingleline House roommates from the Class of 1956 — Vernelle Stinnette Lytton of Lynchburg, Va., and Sandra Williams McCarthy of Coronado, Calif. Seale and Lytton met for lunch in Nellysford, Va., while Seale and McCarthy have shared email correspondence. “Email is great for reminiscing and sharing up-to-the-minute life stories,” says Seale. “There were other mini-reunions around the time of our 55th Class Reunion. Now it’s their challenge: Let’s hear from you, too!”



The 1948 “Mad Girls” at Wrightsville Beach, N.C., in May included (seated) Julia Smith Martin of Lexington, Va. Standing (l-r) are Rives James Brown of Richmond, Va.; Nancy Creel Winborne of Greer, S.C.; Josephine Garber of Richmond; Nancy Rogers Smith of Fort Myers, Fla., and Wolfeboro, N.H.; Ellen Rader Wigrén of Lake Ridge, Va.; and Mary Louise Huntington Upham of Seneca, S.C.

58 Betty Ball Mann of Richmond, Va., says she is looking forward to her 55th class reunion during Bluestone Reunion Weekend in April 2013. She reports that several members of the Class of 1958 had lunch in April with Dr. Maggie Kyger (’80) at the Virginia Museum of Fine Arts. Kyger is assistant dean in the JMU College of Education and daughter of the late JMU Professor Emeritus of Biology Dr. William Mengebier. The Class of 1955 created the Mengebier Professorship at JMU to honor their former biology professor and department head. * Connie Cass, Caroline Von Wagoner, Betty Oliver, Bertie Selvey, Betty Jo Butler and Dixie Mertens participated in the JMU Morrison-Bruce Center’s annual Alumnae Health and Fitness Program. Students in the kinesiology department conducted health evaluations during

the program. Alumnae who wish to check their fitness levels are invited to attend the April event sponsored by the College of Integrated Science and Technology and the Morrison-Bruce Center for the Promotion of Physical Activity for Girls and Women.

66 Elizabeth “Betsy” Robertson Boyd and her husband, Dan, have restored antique hand-hewn log cabins into all-season rental cabins that accommodate two to 10 visitors at Boyd Mountain Log Cabins in Waynesville, N.C. “I invite any alumni visiting the North Carolina Smoky Mountains to come by Boyd Mountain Log Cabins and Christmas Tree Farm,” says Boyd. Learn more at www.boydmountain.com.

72 The band Gabby Haze, aka TKE brothers Carl Bailey, W. Dan Layman (’71)

Class of '62: Make plans now to be on campus for your 50th reunion

50th reunion April 26–29, 2012!
For more info, call (540) 568–6234

Notes

To submit a class note or emeriti note to appear in *Madison*, read the instructions and fill out the form on the inside back cover or e-mail madisonmag@jmu.edu

Walking the talk of leadership

CPA alumnus chairs Virginia Society of Certified Public Accountants BY PAULA POLGLASE ('92, '96M)

Many people take the mantra “walk the talk” to heart. **Bradford R. Jones ('87)** embodies this belief and takes it to work daily. Last year, Jones chaired the board of directors of the top leaders in his field – certified public accounting. Jones chaired the Virginia Society of Certified Public Accountants board during the 2010–11 fiscal year. The VSCPA has 9,000 members who work in public accounting, industry, government and education.

Jones has a long history of leadership in the Virginia Society of Certified Public Accountants and the CPA profession. An accounting major, Jones is principal/owner of PBGH Financial Advisers in Fredericksburg, Va. He began working with PBGH in 1988 in its home office, founded in Harrisonburg, Va.

Jones passed the CPA exam in 1990 and earned the Certified Management Accountant designation in 1994. He has earned the Certified in Fraud Forensics credential by the American Institute of Certified Public Accountants.

During his term as VSCPA chair, Jones supported the society’s top five strategies and maintained an intense focus on increasing VSCPA membership. Jones also focused on a personal agenda item – promoting CPAs as top candidates for leadership.

“CPAs are the people I’d like to have sitting at the head of the table,” Jones says. “CPAs need to be leaders because we are CPAs first. Every day, CPAs render opinions based on sets of rules and objective criteria. They are trained to be objective and impartial. Leadership may mean leading by proactively offering skills to an employer, charitable organization or community organization. CPAs bring the four cornerstones of our profession

to any leadership position – integrity, objectivity, independence and competence.”

Jones says the VSCPA’s top five strategies for the next two years include addressing the unique opportunities and challenges in the VSCPA’s geographic areas; serving as the premier provider of education to CPAs in a challenging financial environment; providing a resource of unbiased information on Virginia business, finance and economy; providing a membership dues and category structure to gain new members; and offering an initiative for students and young professionals that supports aspiring CPAs.

The VSCPA initiated a student membership drive that includes free membership for accounting students, campus visits and the VSCPA Leadership Institute, a two-day leadership training class for high achieving college accounting students.

“VSCPA wants students to network with potential employers and learn about significant developments in the profession,” says Jones.

In addition to chairing the 2010–11 VSCPA board, Jones is a member of the American Institute of CPAs, the National Association of Valuation Analysts and the Institute of Management Accountants. He has taught credited accounting courses at Strayer University, and he taught a variety of accounting and tax

courses as an adjunct instructor for Germanna Community College. He has served as president of the VSCPA Battlefield Chapter, as a member of several VSCPA committees, as a board member of Fredericksburg nonprofit organizations, and as an active member of the Fredericksburg Regional Chamber of Commerce. ¶

* Learn more about Bradford Jones ('87) at http://www.pbgh.com/index.php?option=com_contact&catid=78.



Bradford R. Jones ('87) is a partner with PBGH in Fredericksburg, Va., and chaired the Virginia Society of Certified Public Accountants during the 2010-11 fiscal year.

College of Education alumnae rock the Purple and Gold

Virginia teachers share their Madison Experience in the classroom BY AMELIA WOOD ('13)

Alumni from the JMU College of Education are spreading the Purple Pride among Virginia's youth as more and more JMU Dukes are teaching at schools in the commonwealth. Two Northern Virginia schools count 15 alumnae among their veteran and new faculty. Eight alumnae teach at George W. Watkins Elementary School in New Kent County, and seven alumnae teach at Swift Creek Middle School in Chesterfield County.

JMU alumnae faculty members at George Watkins Elementary look forward to the school's annual College Day so they can show off a sea of JMU purple and gold.

"Madison memories abound," says **Linda Hewitt Upshaw ('68)**, a remediation teacher at George Watkins. She is also proud of her nephew **Joey Hewitt ('15)**, a JMU freshman.

Barbara Griffith Martin ('70) is a special education teacher at George Watkins. She was inspired to choose special education because of the wonderful professors who helped her make the right career choice. After graduation she decided to teach in Virginia Beach for two years and resumed teaching special education in Fairfax County, Va. She moved to New Kent County in 2003.

Margaret "Peg" Honecker Noctor ('79), a New Jersey native, says her Madison Experience was the catalyst for choosing to move to Virginia to raise her family. She says that JMU helped prepare her for working as the librarian at George Watkins. Two of her children also chose JMU, daughters **Maggie ('08)** and **Courtney ('11)**.

Marie Kelley Owens ('89M) joined New Kent County Public Schools in 2000 after working for 10 years in a variety of clinical settings. Owens says JMU's speech pathology program and faculty members did a wonderful job of preparing her.

History major **Catherine Moffett ('90)** says she is a more well-rounded person able to teach a variety of subjects to her students because she was able to take classes in many content areas at JMU. Her Madison Experience also made her appreciate friendships and enjoy the simple things in life like those great campus days in early spring when she could finally wear shorts with her JMU sweatshirt.

Fifth-grade teacher **Emily Gillis Williams ('96)** is also an emergency medical technician. "I use my experience as our fire department's treasurer to teach my students math. They are so interested in what I do outside of school that they become enthusiastic about those concepts," says Williams.

First-grade teacher **Jessica Chenault Mistr ('97)** says JMU's early childhood education program allows frequent observations of master teachers. "Seeing those experienced teachers, who made every day in the classroom look so easy, helped me appreciate all of the behind-the-scenes preparation I do each day."

Renee Nice McCarthy ('09M) and her husband, **Steven McCarthy ('09)**, live in Richmond, Va. "The education program at JMU provided outstanding preparation for real-life teaching and classroom settings," says McCarthy. "Many of my JMU professors had K-12 teaching experience and were able to give me practical advice that is invaluable in the classroom." She shares Madison College stories with her grandmother **Gloria Schaefer Good ('58)**.

The "George Watkins Eight" say JMU holds many memories. When they wear their purple and gold, they want others to ask "Why was James Madison so special?" Their collective answer is: "Do you have a couple hours?"

A similar sentiment is shared by the seven JMU alumnae, who teach at Swift Creek Middle School in Chesterfield County.



George Watkins faculty members: (Front row, l-r): Marie Owens ('89M), Peg Noctor ('79), Catherine Moffett ('90) and Renee McCarthy ('09M). (Back row): Jessica Mistr ('97), Linda Upshaw ('68), Barbara Martin ('70) and Emily Williams ('96).

and **Dave Magnone**, play '70s music, contemporary tunes and original songs at local and regional venues. Last spring they rocked out at the Mockingbird in Staunton, Va. Layman is married to **Peggy Jones Layman ('72)**, and they have a daughter who graduated from JMU, **Jessica Layman Herr ('02)**. Bailey is married to **Larri Lou Shacklette ('72)**. * **David Grimes** was elected president of the Virginia Association of Commonwealth's Attorneys.

He has served as the Pittsylvania County Commonwealth's Attorney since 1992 and has been a member of the statewide prosecutors' association for 20 years. Grimes previously served the Virginia Association of Commonwealth's Attorneys as secretary-treasurer, vice president and president-elect. An independent legislative watchdog, the association represents more than 800 state prosecutors before the General Assembly and state boards and commis-



Gabby Haze, which includes (l-r) Carl Bailey ('72), W. Dan Layman ('71) and Dave Magnone ('72), rock the Mockingbird in Staunton, Va. (Background): Bandmate Bob Yetzer.

Sara Critz ('09, '10M) is in her second year teaching algebra. "As a JMU student I realized I was surrounded by amazing people with many talents. I am lucky to work with many of them as alumni!"

Psychology major **Rachele D. Jackson ('07)** is a school counselor for Swift Creek. She says she chose her field after being inspired by her work with the JMU Psychology Peer Advisers. "I love working with middle-school students! I enjoy their humor and the connections I make with them!"

Swift Creek Middle School Principal **Mary T. Robinson ('76, '79M)** has taught middle- and high-school English and developed "an alternative program for over-aged, under-achieving middle-school students." She has had the pleasure of working with several JMU alumni, and she has represented Chesterfield County Public Schools at the JMU's annual Teacher Recruitment Day for several years.

Amy Maddox ('86) has been teaching for 25 years. She met her husband at JMU and is now proud to say her son is a Duke. She was incredibly involved in her community as a student, and she continues her community involvement at Swift Creek.

A JMU legacy **Emily Barker ('08, '10M)** followed her mother, father and brother to JMU and into a teaching career. **Deborah Sheeler Barker ('75), Frank Barker ('75) and Matt Barker ('04, '05M)** are all JMU Dukes. Emily Barker says the most rewarding things about teaching are "remembering the first moment that a student actually asks how your day is, the smile a student has when they do well on a test after spending the time to study, or the look of that 'Aha' moment when a student really gets it."

Melissa D. Atkinson ('79) teaches speech and theater at Swift Creek. Though it is only her second year at the school, she has been

teaching for 29 years. "JMU provided me with the tools to become more well-rounded and perceptive," says Atkinson, who enjoys the many JMU connections among Virginia teachers. "**Peg Honecker Noctor** from George Watkins Elementary is an Alpha Sigma Tau sorority sister from my JMU days! She was the president of our sorority, and I served as pledge master. I spent 22 years teaching

in New Kent County. It was there that Peg became my neighbor, and I had the pleasure of teaching her children!"

Leslie Vaughn ('83) is a librarian at Swift Creek Middle School. She considers JMU "one of the most friendly universities," and recalls a time when "President Ronald Carrier called to check on me my freshman year when I was sick. I thought someone was playing a joke on me, but it was really him!"

Bonnie Burnham Lashley ('84) graduated with a major in management information systems. She began her career as a dentist after attending

the University of North Carolina School of Dentistry. She left the dentistry practice in 2003 due to severe migraines. "I became a career switcher and started teaching at Swift Creek Middle School in 2005," she says. "Although I wasn't an education major, my Madison Experience helped prepare me for every career I've had. I still remain in contact with my JMU friends and sorority sisters from Phi Mu.

Both George Watkins Elementary School and Swift Creek Middle School faculties host a healthy helping of Purple Pride and a top-notch Madison education. ❧

* Learn more about other JMU College of Education alumni at www.jmu.edu/coe/alumni/.



Swift Creek alumnae faculty: (Back row, l-r): **Melissa Atkinson ('79), Mary Robinson ('76, '79M), Leslie Vaughn ('83), Bonnie Lashley ('84), Amy Maddox.** (Front row, l-r) **Emily Barker ('75), Rachele Jackson ('07), Sara Critz ('09, '10).**

sions. After earning a law degree at T.C. Williams School of Law at the University of Richmond, Grimes was admitted to the bar in 1977 and spent two years with a law firm in Rockville, Md. The political science major moved to Gretna, Va., in 1979 to become an assistant prosecutor under former commonwealth's attorney Glenn Berger. Grimes lives in Chatham with his wife, **Dorothy "Dottie" Mullins Grimes ('74)**, a retired guidance counselor for Gretna

High School. * **Sheila Jamison-Schwartz** retired five years ago. She taught elementary music two years in Augusta County, Va., and 31 years in Virginia Beach. After earning a Bachelor of Music Education degree, she taught hundreds of piano students and sang in the Virginia Opera Chorus for 10 years. She still sings with the Virginia Symphony Orchestra Chorus and is a docent at the Hermitage Museum and the Chrysler Museum.

76 Sue Nelson-Sargeant, a preschool speech-language therapist with Spotsylvania County Public Schools, presented "Oh Say What You Sing! Increasing Communication Skills through Collaboration of Speech and Music Therapy" at the 2011 National Council for Exceptional Children Convention. Nelson-Sargeant co-presented with her daughter, Rachel Sargeant, a first-year teacher at King George Primary School, and Sarah Winkler, a music therapist with

Spotsylvania County schools. * **Daniel Webster** writes, "On May 4, 2011, I was elected president of the Manchester Township, Ocean City, N.J., Board of Education by my fellow board members. I also continue to serve as the vice president for finance on the New Jersey School Boards Association. In that capacity, I just returned from the 71st Annual National School Boards Association Delegate Assembly and Convention in San Francisco, Calif.



Lt. Gen. Raymond Mason ('78)

78 The U.S. Senate confirmed the appointment of **Gen. Raymond Mason** to the rank of lieutenant general and his assignment as deputy chief of staff, G-4, of the United States Army. The Sept. 23 Senate confirmation makes Mason a three-star general. According to JMU ROTC Program Director Lt. Col. Robert Pettit, Mason is the highest ranking active duty Army officer to graduate from JMU and the JMU Army ROTC program. Mason was instrumental in establishing JMU's ROTC program while he was an undergraduate.

79 **Zella Higginbotham Jones** of Manassas, Va., earned her Doctor of Education degree from Virginia Polytechnic and State University on May 15. Her dissertation topic was titled "A Case Study of Middle-Class African-American Males Taking Advanced Mathematics Classes." Jones is an assistant principal for the City of Manassas Public Schools. * **Dan Nardi** accepted a multi-year assignment as a leader with Merck and Co.'s global procurement organization for the Asia Pacific and Japan region. He and his wife, **Alyce ('79)**, relocated to Singapore. He shared a photograph of handcrafted JMU purple and gold shoes that he had made in Singapore. * **Mike**



Dan Nardi ('79) shows off his hand-crafted JMU shoes!

Weber joined RCM&D as a client executive in the company's Richmond, Va., office. He will serve clients in Virginia and throughout the mid-Atlantic. Weber will



Mike Weber ('79)

provide a full spectrum of insurance, risk management and employee benefits solutions to diverse clients including transportation, distribution and warehousing businesses, nonprofit and educational institutions and construction companies. He has more than 20 years of sales and client service experience in commercial insurance. Prior to joining RCM&D, Weber was vice president of commercial lines for an insurance agency. He has also worked in senior roles for Liberty Mutual Insurance Co. The JMU College of Business alumnus concentrated in management. He is a Certified Insurance Counselor and also earned a Specialist in Transportation Risk certification. He and his wife, Elizabeth, live in Mechanicsville.

80 **John Lee Ochettree Jr.** traveled on his fourth medical mission field trip with Global Ministries to Honduras. He is a podiatrist with Augusta Podiatric Medicine and Surgery in Staunton, Va. He has been in medical practice for 25 years. During his mission trip, Ochettree visited Olanchito, Honduras, and shared some JMU soccer shirts with the local children. * **Rod Shepherd** of Mount Jackson, Va., received the John Fishburn Award during the Fairfax Symphony Orchestra concert on July 30. The award recognizes extraordinary service and dedication to the Shenandoah Valley Music Festival. The award is named for John H. Fishburn, a former executive director and president of the Shenandoah Valley Music Festival during the 1980s. Shepherd received the award for his years of supporting the Shenandoah Valley Music Festival's fundraising and operational efforts. Shepherd is a former board member of the festival. He has been an event sponsor for the past several years and altogether has obtained more than \$15,000 in funds to help support the festival's mission. Shepherd attends every concert during the summer season. The John H. Fishburn Award has been bestowed every year since 1987 to the person or group that

DO YOU REMEMBER?

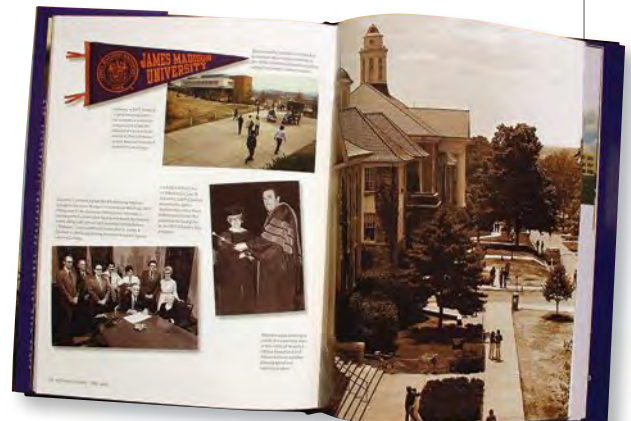
Do you remember the **Quad tunnels?** May Queen? Call

downs for **'cutting campus?'** Trips to the

University Farm? **The Stratford Players?**

Sitting **on the hill** watching the Marching

Royal Dukes? Decorating **the Jemmy statue?**



Get your copy of **Madison Centennial**, which shows 100 years of the Madison Experience. Buy yours now at www.jmu.edu/centennialcelebration.



Double Dukes! John Lee Ochettree Jr. ('80) shares some JMU soccer love with twin girls in Olanchito, Honduras.

has rendered extraordinary service to the organization, which presents a concert series each summer in Orkney Springs, Va. Learn more at www.musicfest.org

81 Mitch Townley teamed up with Stephen Miller and submitted the winning jingle in the All My Sons Moving and Storage National Jingle Contest. Townley lives in Knoxville, Tenn., and serves as the children's pastor of the West Hills Presbyterian Church. Listen to the winning jingle at www.allmysonsmovingradio.com.

82 Deborah Consalvo McWilliams was named chief administrative officer of the Department of Psychology at the University of California, Los Angeles. She and her partner live in Newport Beach, Calif.

83 Michael L. Rebuck began his 23rd year of operating Rebuck Insurance Agency representing Erie Insurance. He says, "I'm looking forward to visiting my son Aaron, who is a freshman at JMU."

84 Ronald Steven Coons, R.E.A., C.H.M.M. is a biologist/project manager with the ATC Associates Inc. ATC is a leading U.S. engineering firm.

85 David S. Ellena of Chester, Va., was named principal of Tomahawk Creek Middle School in Chesterfield County. He is in his 27th year as an educator (the last 22 years in the Chesterfield County school system). Ellena and his wife, Nancy McNulty Ellena ('84), have two children, a son, Billy, and a daughter, Rachel. * Susan Roberson Steagall was promoted to vice president of IT application delivery services for Novant Health, a multi-state integrated hospital and physician network system. Steagall is the daughter of the late retired JMU Provost Dr. Julius B. Roberson and Esther Roberson of Harrisonburg. Steagall lives in Charlotte, N.C., with her husband, Greg ('85).

* Roger Ward was appointed as plant manager of Timken's Altavista, Va., plant. Ward joined Timken in 2005 as a lead manager and most recently served as plant manager of Timken's St. Clair Plant in Ohio. He is a native of Greta, Va., and is active in local chamber of commerce and United Way activities.

86 Wendy Logan is director of business development at Seltek Inc. She is a graphic designer and marketing specialist and has extensive experience

in managing community-based, nonprofit organizations. She is the 2011–12 president of Hanover County (Virginia) Council of Parent/Teacher Associations.

87 Charles Haley, the only NFL player to win five Super Bowls, was named as the FCS Ambassador for the 2012 NCAA Division I Football Championship. Haley is the third ambassador of the football championship. As ambassador, Haley will lend his support to the championship game in a number of ways, including pre-game interaction with fans, serving as an instructor at a youth clinic, performing the pre-game coin toss and participating in the postgame awards ceremony. "I am honored to serve as FCS Ambassador for the 2012 Division I Football Championship game," Haley told ESPN. "Greatness is not born, it's made. The FCS has been turning out great players for years, and I look forward to watching these outstanding student-athletes compete at the highest level." A 2011 inductee into the College Football Hall of Fame, Haley was inducted into the Dallas Cowboys Ring of Honor in November. The social science major was a four-year starter under JMU football coach Challace McMillin. Haley became the first JMU

player selected as a First-Team All-American in 1985, and was also JMU's first NFL draftee. * Mark C. Pratt was appointed senior vice president for state affairs at America's Health Insurance Plans, located in Washington, D.C. AHIP is the national trade association representing the health insurance industry. Pratt is responsible for AHIP's national advocacy agenda.

88 Sarah Riley Augustine earned a master's degree from Winthrop College in Rock Hill, S.C.

89 Marie Antoinette Davis-Roman of Amissville, Va., is one of the stars of a new television commercial for Virginia Credit Union. Davis-Roman sings and dances in the 30-second spot along with 11 other Virginia Credit Union members. She was chosen from more than 75 credit union members who auditioned.

90 Kathleen Moore joined Global Location Strategies, an international site selection consultancy, as a senior consultant. Moore has worked on site selection and incentive negotiation assignments worldwide in industries from biotech and energy to manufacturing

**PROFESSORSHIP THANKS:
Class of 1958
Mengebier Endowed Professorship**

Dear Members of the Class of 1958:

I am honored to be selected as the Mengebier Professor in the JMU College of Arts and Letters. Thank you to the entire Class of 1958 for creating this professorship at James Madison University. I plan to use the award to continue my research and write about the late 19th-century scientific farmer William I. Chamberlain. I will also endow a student research fund. Thank you for creating this professorship. I am humbled with this honor, and I hope to continue the good work of William Mengebier as a teacher, scholar and friend. I look forward to thanking many of you in person.

**Raymond "Skip" Hyser
PROFESSOR OF HISTORY**

EMERITINOTES
and former faculty news

Professor Emeritus of History Sidney Bland is an instructor in JMU's Lifelong Learning Institute along with Professor Emeritus of Art and Art History Bob Bersson.

Professor Emeritus of History Sidney Bland talks to alumni during Bluestone Reunion Weekend in 2008 to share in the kick off of the JMU Centennial Celebration.



Professor Emeritus of Education Harold D. Lehman ('42) will celebrate his 70th class reunion at Bluestone Reunion Weekend in April 2012. He is a "double-Duke"—both an alumnus and a JMU employee. He taught in the JMU College of Education for many years and may be the oldest living male JMU graduate. If you are a male Madison graduate with a class year previous to 1942, the *Madison* magazine staff wants to hear from you! Email madisonmag@jmu.edu and tell us your story.

The JMU Office of Alumni Relations invites all graduates from the 1930s to the 1960s to come back to campus in April 2012 for Bluestone Reunion Weekend. Start planning now at www.jmu.edu/alumni/events/reunions.shtml. Are you a professor emeritus/emera who would like to share with alumni during Bluestone Reunions? Contact Tracey Kite at kitetl@jmu.edu.



IN MEMORIAM

Professor Emeritus of Education Garney Lewis Darrin ('73M) died on July 21, 2011. Darrin earned a M.F.A. from JMU and taught in the Department of Art and Art History. He also served two terms on JMU's Greater Madison Board of Directors.

Professor Emerita of English Cynthia A. Gilliatt died on Aug. 16, 2011. She served on the JMU faculty from 1971 to 2008. An avid golfer, she taught Milton, 17th-Century Literature, The Bible as Literature, Mythology, and Gay and Lesbian Literature, a course she developed. Gilliatt was a founding member of Safe Zones at JMU and of Integrity/Virginia, a faith-based organization that provides spiritual space and counsel for gay members of the Episcopal Church.



Professor Emerita of Special Education, Betty Wilson Landis ('64) died on June 24, 2011. She was an alumna of the JMU College of Education and member of Sigma Sigma Sigma. She earned her Ed.S. from JMU in autism spectrum disorders in 1970. Before joining the JMU faculty, Landis served as a special education resource consultant for the Delaware Department of Public Instruction. She also taught at the Anthony-Seeger Campus School at JMU and for Rockingham, Va., and Shenandoah, Va., public schools. She received the 1985–86 Outstanding Woman of Virginia Award and was nominated by the JMU Women's Caucus.

* All former professors are encouraged to contribute an "Emeriti Note" at madisonmag@jmu.edu.

and telecommunications. She has completed successful site selection assignments for clients including Citibank, Hitachi, Assurant, Kodak and Home Depot. Moore will focus on analysis of capital investment alternatives, financial and operational metrics, and identifying efficiency and productivity improvement opportunities for clients. * Michelle Turenne was promoted to senior director, corporate alliances and development at the American Thoracic Society, a medical specialty society focused on pulmonary, critical care and sleep medicine. She was appointed to a second term on the board of directors for the Healthcare Convention Exhibitors Association and presented two lectures at the group's June 2011 meeting.

91 Maj. Keith Ensley led a mission to restart a Reserve Officer Training Corps program at Southern Oregon University. Ensley is a JMU ROTC alumnus, Afghanistan veteran and Oregon Army National Guard officer. He teaches military science at SOU. The new ROTC program at SOU grew from zero to 31 cadets in 18 months. Ensley retired from the military June 23, six days after the first ROTC cadets graduated from Southern Oregon in 20 years. * Kimberly Seidel Sheard co-founded Creature Comforts

Custom Concierge Care, a pet sitting and concierge services firm located in Fairfax, Va. Sheard was previously employed at Peace of Mind Pet Care as a dog walker/pet sitter. She writes, "As co-owner of the company, I perform all needed activities from marketing to accounting to the pet sitting itself. Fits my short attention span." Learn more at www.creaturecomfortva.com.

92 Justin Constantine was elected to the board of directors of the Wounded Warriors Project. A successful attorney with 12 years of U.S. military and federal service, Constantine's work has focused on drafting legislation, criminal trial work, implementing appellate-level immigration law and reviewing government contracts. He currently works for the U.S. Department of Justice on counterterrorism issues. He is founder and president of Got Pride LLC, a company that raises awareness of available veterans' resources. Constantine earned his law degree from the University of Denver School of Law. His military decorations include the Purple Heart, the Navy and Marine Corps Commendation Medals and the Combat Action Ribbon. Learn more about Constantine at www.jmu.edu/bethechange. * Jessica L. LaCosta Grupenhoff of Carlsbad, Calif., helps veterans

SCHOLARSHIP THANKS:

Carol Carter Fitzgerald Elementary Education Scholarship

Dr. Warren Braun and Mrs. Lillian Braun:

My name is Kathryn Liskey, and I am a junior in the College of Education. Thank you for awarding me the Carol Carter Fitzgerald Elementary Education Scholarship. I am truly honored. The opportunity to obtain an education is priceless, but in today's society that expression is put to the test. This scholarship will help make my road to a college education a much smoother path. I look forward to a career as a teacher and working with children. Your scholarship will make my career choice a reality. Thank you for your generosity and for the compassion you have shown by presenting me with this scholarship award!

Kathryn Liskey ('13)
HARRISONBURG, VA.

SCHOLARSHIP THANKS Farrell Endowed Scholarship in Nursing

**Dr. Francis X. and
Mary Carter Farrell:**

Thank you so much for the 2011–12 Farrell Endowed Scholarship in Nursing for JMU's R.N. to B.S.N. program. I am deeply honored and excited to receive this generous gift. In 2010 I graduated from Blue Ridge College with an associate's degree. Since July 2010, I've worked in Rockingham Memorial Hospital's pediatrics department. Working with children has always been my heart's desire, and I am very passionate about my profession. I am very blessed to enjoy what I do. I am 21 and grew up in a household of six children, so I can identify with Mrs. Eva Farrell nurturing all her children. My siblings and I were all home-schooled, and my parents' selfless sacrifice prepared us for a college experience. I enjoy learning how to become a more efficient, caring and compassionate nurse. I look forward to completing my B.S.N. next year. Thank you for providing the Farrell Scholarship. I know that this gift will bring some financial relief to my family and myself as I enter the next stage of my education. Thank you!

Sarah E. Lam ('12)
ELKTON, VA.

transition into civilian life. *
Neils W. Pemberton of Reston, Va., earned a degree in legal assisting. He is a fixed guard for Lerner Enterprises and works Washington National events.

93 **Deb Katz Rycus** of New Albany, Ohio, is associate creative director at the Ad Age #4 advertising agency, Resource Interactive, in Columbus, Ohio. She works exclusively in digital advertising for Proctor & Gamble clients and would love to see some JMU student intern candidates.

94 **Yolanda Darville** of Nassau, Bahamas, was named executive director of Hands For Hunger in March. The public relations major most recently served as director of development for the Queen's College Foundation and as a development associate at the College of The Bahamas. A *magna cum laude* graduate, Darville has more than a decade of experience in nonprofit management. * **Greg Werner** ('94M), JMU's head strength and conditioning coach, was elected to the board of directors for the Collegiate Strength and Conditioning Coaches Association at the organization's 11th-annual national conference. Werner received the title Master Strength and Conditioning Coach. He has chaired the organization's Mentoring Symposium Advisory Board for the last three years.

95 **Sarah-Katharine Owen** of Arlington, Va., is a teacher for Arlington Public Schools. She double majored in French and Spanish and earned her teaching certificate. * SoundExchange announced that long-time senior counsel **Colin Rushing** will be the nonprofit's new general counsel. Rushing was instrumental to the negotiations surrounding the 2009 Webcaster Settlement Act, a series of agreements between SoundExchange and online music services aimed at securing the emerging Internet radio model while protecting the interest of performers and record labels. Rushing's leadership helped strengthen relationships between Internet radio and content creators by balancing compensation for artists and recording labels with the business needs of the innovative service.

96 **Michael L. Doxey** earned his Doctor of Medicine from George Washington University School of Medicine culminating a career change prompted by his experiences flying combat missions in Afghanistan in 2001. Doxey began his internship at the National Naval Medical Center in Bethesda,

Md., in July. * **Megan Seibel** was named director of the Virginia Agriculture Leaders Obtaining Results program for the College of Agriculture and Life Sciences at Virginia Polytechnic University. Seibel will provide leadership for a new adult leadership development program that serves Virginia's agricultural community. "I see this position as an opportunity to utilize my formal background in experiential learning, learning issues and adult education, and my formal background in social community development and leadership to maximize opportunities in Virginia for developing the strong leaders and collaborative partnerships necessary for the optimal future of our agricultural industry," says Seibel. Prior to accepting this position, Seibel coordinated professional development for paraprofessionals and volunteers affiliated with the Virginia Family Nutrition Program through the Virginia Cooperative Extension. She manages and co-owns a family farm, Mountain View Farm and Vineyard, in Roanoke.

99 **Jason Cabana** was part of a team that implemented a unified PeopleSoft HRMS system for all 23 schools in the Virginia Community College System and the VCCS main office in Richmond. Cabana's team is interfacing with the Commonwealth of Virginia Personnel Management Information System (Human Resources,



Retired JMU Photographer Diane Elliott ('00) owns Shenandoah 2000 Galleries.

Department of Human Resources Management) and CIPPS (Payroll, Department of Accounts) systems. "I hope this project will be a stepping stone for automation for other agencies in the commonwealth and benefit the VCCS's mission," says Cabana. * **Steven Yavorsky** is vice president of business development for the Greater San Marcos Partnership in San Marcos, Texas. The JMU College of Business alumnus most recently served as assistant director of James City County Economic Development in Williamsburg, Va. He has 11 years of economic development experience including chairing the Virginia Economic Developers Association, Hampton Roads Association for Commercial Real Estate and Jamestown 2007.

00 **Holland America Line** hired **Laura A. Apelt** as an entertainment technical manager. Her first tour was on the Eurodam in Northern Europe. Apelt earned a master's degree in theater from Regent University in Virginia Beach, Va. * **Diane Elliott** (known as Madison student **DeeDee Eicher Niarhos** in 1972) concluded 34 years of acclaimed photography services for JMU. Upon retirement Elliott says, she "is struck by the dramatic growth and transition at JMU observed through the lens of many cameras over the decades." Elliott photographed thousands of students, professors, alumni, staff members, facilities and campus events. The student body more than doubled and the campus expanded across Harrisonburg during her tenure as JMU photographer. Elliott is not putting down her camera in retirement. She's started the next phase of her career with her Shenandoah 2000 Galleries. She continues to offer photographic services to JMU while continuing her photographic artistry capturing the changes underway in the Shenandoah Valley. Her accomplishments in creative imagery of the beauty and cultural heritage of the valley have been lauded in a wide variety of photography shows and exhibits.

Elliott says she looks forward to “applying her talents in other creative photographic artistry with digital imagery.”

01 Michelle McDaniel Berra is a 2011 Yale Distinguished Music Educator Award recipient at Yale University School of Music. Berra is a music teacher in the Miami-Dade County Public Schools. Berra enjoys leading professional development workshops in music education, arts integration and the Orff Schulwerk process. She also served as a guest conductor for local choral events. Berra was a member of the Next Generation Sunshine State Standards Writing Team and serves as president for the South Florida Chapter of the American Schulwerk Association. * **Tom Ferrebee** is a Peace Corps volunteer in the Philippines. He accompanied youth from the Rehoboth Children’s Home to the capstone Peace Corps 50th-anniversary event — the Smithsonian Folklife Festival where they performed *tinikling*, the national dance of the Philippines and demonstrated traditional Filipino games, papermaking and cooking.

03 Matt Stuver was named the best Graduate College Soloist in *DownBeat* magazine’s 34th-annual Student Music Awards. Stuver is a doctoral student in saxophone and was recognized for his performance



Khalil Garriott ('04) has served as the NFL Players Association website editor for five years.

in the U.S. premiere of *Suite for Saxophone and 16 Instruments* written by legendary composer-arranger and jazz artist Bob Brookmeyer.

04 Khalil Garriott celebrated five years as website editor of the National Football League Players Association. In December 2010 he earned a master’s degree in journalism from Georgetown University. Garriott returned to JMU in April to participate in an alumni panel discussion during the School of Media Arts and Design’s annual SMAD Day. * **Liz Cascio Hall** of Reston, Va., is a preschool teacher for Fairfax County public schools. She and Matt welcomed their Future Duke on July 17, 2011.

05 Jessica Gosnell Caron graduated with a Masters of Science in Speech-Language Pathology from MGH Institute of Health Professions in Boston. * **Chemistry major Erik Stang** works for Bristol-Myers Squibb in New Jersey. His research has appeared for a second time in the research journal *Chemical & Engineering News*. Stang’s work was first recognized by the journal when he was an undergraduate completing research with JMU professors Kevin Minbiole and Barbara Reisner. His graduate research with Christina White, chemistry professor at the University of Illinois, Urbana-Champaign, appeared in the Sept. 12, 2011, issue of *C&EN*. Read the article at <http://pubs.acs.org/cen/news/89/i37/8937notw4.html>.

06 Brett Bovio is promotions coordinator for the 2011 Stanley Cup champion Boston Bruins. He manages a staff of 40 including the Boston Bruins Ice Girls, Street Team, Blades (the Boston Bruins mascot) and



Go Dukes! Kyle Hutchinson ('10), Meredith Hoyle ('07) and Caitlin Harrison ('10) cheer on the Dukes at the season opening football game.

interns. Bovio is also responsible for managing and coordinating in-game presentations and special events including Fan Fest. * **Holly Cline** will participate in the Zappos Rock-n-Roll Half Marathon on Dec. 4, 2011, to benefit the Crohn’s and Colitis Foundation of America. Her team is trying to raise \$7,200 for the foundation. Learn more at www.active.com/donate/DC11TCVE-GAS/holsab. * **Nora McDonnell Shettel** was hired as a risk analyst for Legg Mason’s Enterprise Risk Management team in August 2011. The business administration major concentrated in finance at JMU. Legg Mason’s world headquarters is in Baltimore, Md.

07 Mary Beth Sorrentino earned a Doctor of Dental Medicine in Dentistry from the University of Pennsylvania School of Dental Medicine. She graduated *summa cum laude* in the distinguished Clinical Honors Program. She now serves as a captain in the United States Air Force Dental Corps.

08 Andrew Williams teaches English at Dinwiddie County High School in central Virginia.

09 Colleen Mahoney is serving Teach for America. She will spend the next two years teaching in Memphis, Tenn. * **Jacquelyn Walsh** won a Virginia Press Association award for her article about Aziza’s Place, a Cambodian education center for at-risk children. Her article appeared in the Spring/Summer 2011 issue of *Madison* magazine. Walsh is co-president of JMU’s Harrisonburg/Rockingham Alumni Chapter.

10 Kyle Hutchinson, Meredith Hoyle ('07) and Caitlin Harrison met at the MetroDukes alumni bus tailgate before JMU’s first home football game on Sept. 10 and noticed they were wearing JMU colored sunglasses. About 40 alumni rode the bus from Arlington and tailgated in the baseball parking lot. Harrison is a former *Madison* magazine intern. * Former women’s soccer player **Christina “Corky” Julien** was in the starting lineup for the Canadian women’s team in its June 30 match vs. France during the FIFA Women’s World Cup. A JMU All-America player, Julien played 60 minutes in the contest for Canada, which lost 4-0 to France. This was Julien’s 29th

Continued on Page 62

Conquering clutter

JMU alumni business helps organize the masses BY COLLEEN CALLERY ('11)

Overstuffed closets. Piles of financial statements. Bags of holiday décor. Rooms filled with children's toys. Beyond being necessary evils in most of our lives, this list shares another, frustrating commonality – life would be easier if they would organize themselves. And that's exactly what **Ed Wotring ('02)** has set out to do with his company, Color-Coded.

Based in Arlington, Va., Color-Coded is a team of professional organizers who've been tackling almost any kind of clutter since 2008. The Color-Coded team offers organizing systems and solutions for homeowners, small businesses and people who have gone through major life changes like marriage or moving. Okay, so the clutter doesn't exactly organize itself, but the Color-Coded team works hard to make it seem that easy.

It may not be the first career choice one would expect from a computer information systems major, but the entrepreneurial opportunities were undeniable for Wotring. Citing his rigorous business courses and involvement in the international business fraternity Delta Sigma Pi, he found the inspiration to take his career in his own hands.

"I have always been fairly organized," says Wotring. "But my business partner and fiancée, Alejandra Costello has been organizing all her life. It was not until she discovered the National Association of Professional Organizers that we realized organizing is a profession. We created Color-Coded to pursue our desire to be entrepreneurs."

Wotring began assembling his team by attracting organizers who were already members of the National Association of Professional Organizers. "Organizing is a very personal service that requires confidentiality," explains Wotring. "As members of NAPO our organizers abide by the NAPO code of ethics, which provides a level of assurance and professionalism for our clients' privacy."

However, professionalism and talent may not always be enough to convince everyone that hiring organization specialists is worth the cost. Wotring says organizing a frequently used space offers both mental and emotional benefits. "An organized living or workspace can reduce stress, increase motivation and help with mental focus," he explains. "Being organized leads to efficiency and productivity, which have a ripple effect of positive outcomes in all areas of one's life and career."



Color-Coded owners Ed Wotring ('02) and Alejandra Costello keep clients organized and share organizational tips via social media.

Getting organized may also offer financial benefits when one learns to use a smaller space more efficiently. And the argument makes sense. Instead of spending money on storage units or moving items that no one uses, optimizing an existing space and getting rid of unused items can actually save money.

But Color-Coded is dedicated to their clients varying needs, offering flexible programs and options for getting organized. They provide online organizing services where clients can pay a monthly membership fee for several coaching calls per month. The team also offers a wealth of tools to help anyone get organized. This option is cost-effective and facilitates relationships with clients across the nation and abroad.

The Color-Coded team has jumped into social media to help share their organization systems and services. The team maintains a blog and uses other social media platforms. "Customers enjoy the fact that they are able to receive coaching and learn organizing techniques and tips but still perform the organizing and de-cluttering themselves," says Wotring.

Everyone at Color-Coded contributes to the blog, and some of the company's JMU student interns spent summer 2010 working to further their communications and marketing efforts with social media and search engine optimization. After receiving an email from Wotring through the marketing department in the JMU College of Business, **Sandra Tran ('11)** and **Larissa**

Cookson ('10) jumped on board with Color-Coded's mission. "It is important for me to stay organized because it has been so beneficial in my life," says Tran. "Color-Coded really provides a great service to those who feel overwhelmed and can't figure out where to start."

Wotring and the team at Color-Coded enjoy sharing their expertise. The company not only serves as a positive model in the community, holding seminars in retirement communities and at elementary schools, but it also serves as example for aspiring professionals and students. "It was inspiring to see Alejandra and Ed, basically fresh out of college, pursue the grand endeavor of running their own company," says Tran. "It didn't seem easy, but it looked do-able and rewarding, which was a great motivating factor for me." ■

* Get organized at www.color-coded.net.



2011 Miss Virginia Elizabeth Croft ('10) will compete in January for Miss America 2012.

international appearance with Canada since joining the team in 2009. Julien is the first JMU player to participate in a World Cup competition.

11 Elizabeth Croft is 2011 Miss Virginia. The English major will represent Virginia at the 2012 Miss America Pageant in January in Las Vegas. Croft competed in the Miss Virginia Pageant four previous times and was once third runner-up. She hopes to perform on Broadway. Her platform is

“Get Involved: Change Your World,” and she is an advocate for the Alzheimer’s Association. * Rebecca Simonds spent two months in Ilula, Tanzania, in the Iringo region living and volunteering at the Ilula Orphan Program. The biology major was a member of Delta Delta Delta and an avid participant in Alternative Spring Break programs. She led an ASB trip in spring 2011.



Rebecca Simonds ('11) volunteered for two months at an orphanage in Ilula, Tanzania.

ANNOUNCEMENTS

Weddings

- 1980s** Tim Arnold ('85, '88M) to Lynn Rogers ('85), 11/24/10
1990s Marie Innocenti ('92) to Victor Grafton, 4/29/11 * Karyn Scoville ('93) to Dan Ialeggio, 5/1/09 * Nicholas Lee Kohn ('98) to Maria Heiser ('07), 5/29/11
2000s Heather Hogston ('00, '02M) to Matt Lambert, 5/29/11 * Emily Bishop ('01) to Hudson Boyer ('99), 5/7/11 * Rebecca R. Campbell ('01, '03M) to John Guzowski, 7/2/11 * Elizabeth Bakes ('03) to Jason Halpin, 5/29/11

- * Melissa Stark ('03) to Scott Maxwell, 7/10/10 * Johanna Fox ('04, '07M) to Eli Klein ('01), 7/10/10 * Liz Cascio Hall ('04) to Matt, 1/17/10 * Sara Ross ('04) to Nate Towne, 4/2/11 * Lauren Bernhard ('05) to Raymond Decker ('07), 5/21/11 * Jennifer Carver ('06, '08M) to David Castillejo ('07, '08M), 7/16/11 * Andrea Denise Parilak ('06) to Omar Hammad, 8/6/11 * Jennifer Piantedosi ('06) to Justin Fabian, 9/5/10 * Trevor Caudill ('08) to Ashley McPike ('10), 5/22/11 * Evan Dyson ('08) to Sarah Buell ('06, '08M), 12/3/11

FutureDukes

- 1990s** Ed Kalletta ('92) and Kim, twins, Brady Edward James and Kaitlynn Fox, 1/7/11 * Jennifer K. Juliano Kelly ('92) and John ('95), a daughter, Theresa Marie, 6/24/11 * Karyn Scoville Ialeggio ('93) and Dan, a daughter Lia Grace, 12/16/10 * Karen Rule Darden ('94) and Scott, a daughter, Audrey Grace, 7/28/11 * Jennifer Lee Gaskins Narron ('96) and Jesse ('97), a son, Wyatt Cruz, 11/15/10 * Heather Bradburn Osl ('96) and Chris ('95), a daughter, Katherine Elizabeth, 4/28/11 * Carter Berkeley-Taylor and Rob ('97), a son, Brayden Michael, 5/13/11 * Tamara Cahen O'Toole ('97) and Jamie,

- a daughter, Ella Margaret, 4/6/11 * Kelli Kirby Bryant ('98) and Dustin, a daughter, Lillian Case, 9/6/10 * Kelly O'Connor Opipari ('98) and Benjamin, a daughter, Cristiana Nicole, 3/21/11 * Deborah Stromberg Stein ('98) and Kyle, a daughter, Zoe Marie, 1/15/11 * Leigh Reynolds Dunavant ('99) and Mike, a daughter, Sarah Stuart, 12/23/10 * Julie Schneider Kaufman ('99) and David, a daughter, Kate Lillian, 8/14/11 * Kathleen Hopson Kozlowski ('99) and Kevin ('99), a son, Parker Chase, 7/20/11 * Ryann McKinley Laden ('99) and Kevin ('99), a son, Sam Michael, 7/21/11 * Betsy Rollins Stanley ('99), a daughter, Kate Madison, 4/15/11

**SCHOLARSHIP THANKS:
 Sally A. and Robert M. Goldberg Scholarship for Early Childhood Education**

Mr. David Parker ('82) and Mrs. Holly Parker:

My name is Minah Yoo, and I'm a senior in the JMU Early Childhood Education program. I am honored to receive the Sally Goldberg Scholarship for Early Childhood Education. I am deeply grateful for this wonderful opportunity and for your generosity. I took a long time to decide to be a teacher, and receiving this scholarship reassures me that I am on the right path. I believe your aunt, Sally Goldberg, must have been an incredible kindergarten teacher, and somewhere the children whose lives she touched will always remember her. The difference you are making through this scholarship continues her legacy, and I will be one of the many to remember her. Receiving this scholarship has made an unforgettable impact on my family. I hope to one day be a teacher who has an impact on the lives of my students. I wish you and your family all the best and wish many blessings your way. Thank you again!

Minah Yoo ('12)
 SPRINGFIELD, VA.

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ANNOUNCEMENTS

FutureDukes

2000s Chrysalinn A. LeDoux Archie ('00) and Ulysses, a son, Gavin Joseph, 7/13/11 * Christine Graham Baker ('00) and Michael, a daughter, Lauren Marie, 5/2/11 * Hayden S. Barnard ('00) and Brooke, a son, Ford Scott, 3/25/11 * Kelly Wheaton Barton ('00) and Marc ('03), a daughter, Emily Rachel, 12/2/09 * Rebecca Church Carroll ('00) and Jeffrey ('00), a son, Dylan Kenneth, 8/1/11 * Jessica Plageman Christensen ('00) and Corey, a son, Cole Joseph, 5/31/10 * Jennifer Mooney DesRoches ('00) and Paul ('00), a son Jackson William, 4/9/11 * Kathy Clermont Karp ('00) and Evan, a daughter, Ella Bryce, 1/26/11 * Emily Couch Kirby ('00) and Brian, a daughter, Abigail Lee, 12/27/10 * Lori Dlugos Knapp ('00) and Bobby, a son, Camden Robert, 6/15/11 * Kimberly Layton Moffett ('00) and Julian, a daughter, Layton Grace, 7/25/11 * Andrea Polizzi Nicolosi ('00) and Paul, a son, Paul Antonino, 7/21/11 * Sara Owrey ('00) and Michael Monteleone ('03), a daughter, Penelope Rosalie, 6/1/11 * Wendy Peterson ('00) and Dan ('00), a daughter, Rebecca Claire, 5/12/11 * Leslie Coffey Stevens ('00) and Matthew, a son, Bradley Robert, 5/1/10 * Kristin Dobbins Frese ('01) and Greg ('99), twins, a son Andrew and a daughter Katelyn, 12/6/10 * Asheley Ashbridge Jewett ('01) and Matthew ('00), a daughter, Abigail

Arundel, 7/8/11 * Heather Burakow Park ('01) and Chris, a daughter, Charlotte Amelia, 5/28/11 * Terra White Walker ('01) and Tracey ('01), a son, Garrison James, 9/2/10 * Amy Ziegenfuss Kowalsky ('02) and Jeffrey ('01), a son James Brent, 2/14/11 * Krista Rush McMullen ('02) and John ('02), a son, Dylan Rush, 3/19/11 * Melissa Chewing Ryman ('02) and Gregg ('01), a son, Bradley Nelson, 4/1/11 * Kimberly Johnson Terry ('02) and Cuadruana P. Terry ('99), a daughter, Ananda Taylor, 6/24/11 * Melissa Stark Maxwell ('03) and Scott, a daughter, Addison Jean, 5/10/11 * Elise Boyd ('04) and Jesse Dodd, a daughter, Margot Boyd Dodd, 10/14/10 * Kristen Battles Anderson ('05) and James ('05), a daughter, Lila Michelle, 1/12/11 * Amber Allen Loyacano ('05, '06M) and Joe ('02, '06M), a daughter, Emma Grace, 8/2/11 * Lauren Smith Murphy ('05) and Kevin ('04, '06M), a son, Callan Timothy, 7/18/11 * Leigh Morris Stisser ('05) and Brian, a daughter, Evelyn "Evie" Dickey, 6/1/11 * Amanda Bochniak Ogg ('06) and Jameson, a boy Jackson Welton, 12/28/10 * Kimberly B. Tashner Shyu ('06) and Daniel ('06), a son Ethan Parker, 6/23/11 * Tristan Sullivan Stutzman ('06, '07M) and Eric, a son, Finninan Timothy, 3/3/11 * Kendall Szafranski Wills ('06) and Jeffrey, a daughter, Teagan Marie, 2/28/11 * Rachel Anne Burrows Fleming ('07) and Todd ('98), a daughter, Eva Ayers, 2/26/11

InMemoriam

DR. JAMES H. TAYLOR JR. (FORMER RECTOR JMU BOARD OF VISITORS) of Lynchburg, Va., 6/17/11
GLADYS BRADENHAM UPP ('28) of Barhamsville, Va., 7/13/11
RUTH MANNING BRITTINGHAM ('36) of Pocomoke City, Md., 8/17/11
LOUISE ELLETT McCLURE ('38) of San Angelo, Texas, 7/29/11
ELISE TURNER FRANKLIN ('38) of Greensboro, N.C., 8/11/11
LOIS JEAN MASON FOERSTER ('40) of Penn Laird, Va., 8/17/11
JULIA A. FLOHR METZGER ('41) of North Manchester, Ind., 6/19/11
LEE SCHAAF SCHULTZ ('42) of Harrisonburg, 6/11/11
ROSELINE WAMPLER BRYAN ('43) of Harrisonburg, Va., 7/6/11
CORNELIA RILEY CROSBY ('43) of Charlottesville, Va., 7/30/11
SARA J. CRUMLEY ('43) of Richmond, Va., 7/23/11
JEAN F. CARPENTER PETERSEN ('43) of Knoxville, Tenn., 7/15/11
LENA BOURNE RITCHIE ('44) of Raleigh, N.C., 4/9/11
VIRGINIA GRAHAM GENTRY ('46, '70M) of Elkton, Va., 7/12/11
KATHARINE MASON ('46) of Elizabethton, Tenn., 7/4/11
MILDRED ANDRA WITTEN ('46) of Tazewell, Va., 8/6/11
DOROTHY BOWLES MCCOLLUM ('47) of Winston Salem, N.C., 7/3/11
ZANE NEFF ('56P) of Edinburg, Va., 7/15/11
DR. RICHARD T. BRUCE JR. ('53) of Harrisonburg, Va., 8/24/11
MARLENE E. WILBARGER ('53) of Harrisonburg, Va., 6/9/11
JULIA BATSON BURNS ('58) of Harrisonburg, Va., 8/6/11
ANNE BURRUS NAUMANN ('58) of Mechanicsville, Va., 6/28/11
NANCY CLOSE VANTURE ('60) of Birmingham, Ala., 7/25/11
BETTY WILSON LANDIS ('64, '70D.S.E.) of Hinton, Va., 6/24/11
NANCY LASHER FLYNN ('70) of Myrtle Beach, S.C., 7/5/11
DR. MYRTLE DAVID FULTZ ('70) of Midlothian, Va., 6/4/11
WAYNE EUGENE HEATWOLE ('70, '73M) of Harrisonburg, 6/20/11
JANET MERRITT McCLARY ('71) of Glen Allen, Va., 3/10/10
GARNEY LEWIS DARRIN ('73) of Harrisonburg, Va., 7/21/11
DANIEL J. OTTAVIO ('74) of Kitty Hawk, N.C., 5/6/10
SUSAN REISS HAMMAN ('77) of Berryville, Va., 1/24/09
CAROL ANN REECE BRUNTON ('78) of Bridgewater, Va., 7/12/11
ROBERT SHANNON MYERS ('79) of Palm Coast, Fla., 7/18/11
ALAN CHASE NICOL ('80M) of Broadway, Va., 8/24/11
GREGORY LEWIS MORRIS ('81) of Grottoes, Va., 8/4/11
CARL L. MULLINS JR. ('82) of Harrisonburg, Va., 7/19/11
THOMAS CHARLES DAWSON JR. ('83) of Virginia Beach, Va., 7/20/11
JANE F. ROSENBERGER WEVER ('83) of Winchester, Va., 7/12/11
VIRGINIA STAFFORD MCGUIRE ('84) of Leesburg, Va., 4/14/11
KELLIE L. ASHER ('87) of Mesa, Ariz., 8/14/10
ALEXANDER WILLIAM "WILL" ELLIS JR. ('00) of Dayton, Va., 7/8/11
ANDREA LYNCH LOHR ('05) of Broadway, Va., 7/10/11
ROSS TAYLOR CHURCH ('07) of Fairfax, Va., 5/30/11

PICTURETHIS

Purple Pride shines all day and night

The Marching Royal Dukes still bring the house down; the *JMU Fight Song* and the crunch of helmets seem louder. And the Purple Pride is evident – but all seem grander in the upgraded Bridgeforth Stadium. JMU Nation filled the stadium at Homecoming and cheered the football team on to a 31–7 victory over the Richmond Spiders. After the game, lights from the stadium twinkled on New-man Lake as alumni celebrated the JMU Alumni Association’s 100th birthday. Have you been to a game lately? If not, you’re missing the party. Check out the Jumbotron pre-game videos at www.jmusports.com/ViewArticle.dbml?DB_OEM_ID=14400&ATCLID=205270226. Click on the videos titled “*Run-On Video of Duke Dog and ...*” Then, watch Duke Dog tackle each opponent’s mascot. * Get your 2012 tickets at www.jmusports.com/tickets or 568-DUKE.



Submit your **Madison** class note

The magazine staff welcomes news for class notes and notes from alumni and former faculty members. Please submit news of personal and career achievements online at www.jmu.edu/alumni/classnote or use this form and mail news to:

Class Notes, *Madison*, James Madison University, 235 Cantrell Ave., MSC 3610, JMU, Harrisonburg, VA 22807

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Class Year _____ College/Major _____

Home Address _____

City _____ State _____ ZIP _____

Email Address _____ Home Phone _____

Employer _____ Job Title _____

Spouse Name (include maiden) _____ JMU Class Year _____

News _____

It can take up to six months, or two issues, for your class note to appear in *Madison*. We appreciate your patience.

70198

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- D-Hall
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- Harrison Hall (2nd-floor lobby)
- Health and Human Services Building
- Keezell Hall
- Leeolou Alumni Center:
 - Office of Alumni Relations
 - Madison Fund Office
- Memorial Hall
- Plecker Athletic Performance Center

- Physics/Chemistry Building
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- Taylor Hall (Campus Post Office)
- Shenandoah Hall
- Showker Hall
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You can still celebrate!
Check out the Alumni Centennial photos!
www.jmu.edu/link/photo100

2011 Madison Spirit: Express Yourself
PHOTO CONTEST WINNERS:

In August JMU alumni submitted 177 photos that captured the Madison Experience – the beauty, the people and the spirit of JMU. Then in September, Dukes voted via Facebook “Likes” for the top three favorites. The Facebook contest complemented the Homecoming 2011 professional alumni photo exhibit. See more Homecoming coverage on Page 24.



FIRST PLACE
1

Drum roll, please!

Maj. David Mills ('06)
“Dukes pride in Afghanistan”

Maj. David Mills ('06), from Combat Logistics Battalion 8, stands in front of a tank he has draped with a Duke Dog flag. Mills just returned from his deployment in Afghanistan and says he is “thrilled to win the contest.”



SECOND PLACE
2

Barry Strohl ('84)
“Rusty Wrinkles and Duke Dog”

Capturing the “awww” vote, Rusty Wrinkles sizes up the Duke Dog statue in front of the Plecker Athletic Performance Center.



THIRD PLACE
3

Zeph Blaxberg ('10)
“Centennial Fountain and Wilson”

Blaxberg captures the tranquility of the campus at night and the beautiful architecture of the Quad