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The Breeze



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Students apply what they use in the classroom to real life

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Pedestrians think catcalling has gone too far

Vol. 95, No. 3

Thursday, September 8, 2016

breezejmu.org

BE YOUR OWN HERO

Author creates customizable books so children can star in their own stories



Kevin O'Coffey, illustrator and author of "Kingdom of Dreams," uses his JMU knowledge to create custom children's books.

By **JOANNA McNEILLY**
The Breeze

With vivid illustrations of black and white shadows in the night, you find yourself being called into action to take on your bullies. When you read "Kingdom of Dreams," you're the hero on the page.

JMU alumnus Kevin O'Coffey is an illustrator and fantasy author participating in the Geek & Sundry Fantasy contest, held by Geek & Sundry and Inkshares. Geek & Sundry, a YouTube production company, teamed up with crowdfunding site Inkshares to find the top three fantasy books based on their unique reader pre-order counts for pre-orders between August 1 and November 1.

O'Coffey stands out in this crowdfunding publishing site and in the literary world because his book can be customized so that the children who order the book can be the main characters, and essentially their own heroes.

"Kingdom of Dreams" is about a boy named Jimmy who comes across not only monsters and creatures of the night, but the monsters and creatures of the day, like malicious bullies or a messy home life.

"It really boils down to him finding out his true identity," O'Coffey said. "The difference with this book from others is that the kids that choose the book get to choose their own ethnicity."

Inkshares will publish three books with or without their pre-order goal, and each of the books have a chance to be selected by Geek & Sundry to be in their collection on Inkshares, which could lead to getting their book turned into a movie, TV show or other digital productions.

Avalon Radys, the director of marketing and

publishing operations at Inkshares, said that last year's contest winners got outstanding reviews and their stories are being considered for film.

"The current fantasy contest is the highest performing one we've run with about 350 book submissions and thousands of readers participating by, interacting with, and pre-ordering the books," Radys said.

In order to get "Kingdom of Dreams" published, O'Coffey needs the help of fans and other authors. That's why he turned to Inkshares, where he hopes to gain support and get 250 orders published.

"If I place in the top three in the Geek & Sundry Fantasy contest by November 1, I get the full publishing treatment regardless of my order count," O'Coffey said. "I'm currently in the top 20 out of over 300 entries, but need a huge push."

O'Coffey came up with an idea when he attended writing conferences and noticed there was something missing in the literary world.

"There's not enough representation, especially in fantasies and certain things such as 'The Lord of the Rings' where there are mostly Caucasian characters," O'Coffey said. "In this day and age I kept hearing from African-American and Asian illustrators that they were never represented and they had to root for the Luke Skywalkers and Han Solos of the world and never had their own heroes."

So instead of sitting around and twiddling his thumbs, O'Coffey decided to get his hands dirty. Looking back on his JMU career, O'Coffey appreciates his major in studio art and his double minor in art history and English. With the skills he gained using charcoal in a life drawing class at JMU, O'Coffey realized he had something to offer to the literary world.

see **HERO**, page 8

UPARK renamed Sentara Park

Medical center agrees to annual fee of \$110,000 for naming rights

Last Wednesday, JMU's former University Park on Port Republic Road and Neff Avenue was renamed Sentara Park.

As reported by the Daily News-Record, which obtained the information by filing a Virginia Freedom of Information Act request, Sentara is paying JMU \$110,000 per year for naming rights for the park. The contract will last four years — continuing through the fiscal year ending June 30, 2019 — with the option to terminate the contract after year three. The deal also includes a list of promotional considerations for Sentara, one of which includes free game tickets.

"We are grateful to Sentara for this new partnership," JMU Director of Athletics Jeff Bourne said in a statement last week. "The visibility of the location combined with the proximity to Sentara RMH make this the perfect arrangement. Additionally, JMU and Sentara represent two significant community organizations coming together."

The Norfolk-based nonprofit organization operates Sentara RMH Medical Center and its Virginia Beach-based Optima Health Insurance branch, which will give 25 percent of the donation, in Harrisonburg.

Also as a part of this deal, Sentara is a game sponsor for individual football, softball and basketball games in addition to receiving radio, video and print advertising spots.

Sentara Park opened in 2012 and includes varsity facilities for lacrosse, soccer and track and field. It also includes recreational facilities — basketball courts, turf fields, tennis courts, volleyball courts, a rope course and disc golf course — for JMU students and intramural sports teams.

Sentara can also be seen at other JMU athletic venues like Bridgeforth Stadium, Veterans Memorial Park and JMU's Convocation Center.

-staff report

Game on

Independent game store seeks to make a difference

By **NICOLETTE CHUSS**
The Breeze

With a passion for all things video games and a positive, determined mindset, Lauren Davis has managed to bring the Harrisonburg community together as the owner of 8Bit Oasis, a gaming store on South Carlton Street.

The recent resurgence of Pokémon over the past few months has been a key component in bringing community members from all walks of life through the store's doors. Davis and her staff have managed to take the popularity of Pokémon and set up a successful Pokémon League, held every Sunday from 1-3 p.m. at the store. People as young as five and as old as 30 come every week and participate in a free, old-school tournament.

"They all sit together and the older kids will teach the younger ones how to play," Davis said.

Watching the tournaments and seeing kids throughout the community interact is one of Davis' favorite parts of her job.

"I've had parents come up to me and tell me that their kids who have trouble with autism, or social anxiety or just not knowing how to interact with other children ... This league has really made them find someone to have a niche with, a connection with, and you know, it's really beautiful to see," Davis said. "Because they'll come in very shy and they don't know what they're doing and by the next two to three weeks, they're in here having a ball and have friends. So that's why I do what I do."

see **GAMING**, page 8

Radio silence

WXJM discusses switch to online broadcast following FCC violations

By **ROBYN SMITH**
The Breeze

Though students long debated over whether or not diarrhea could be said on the radio, curse words would slip through in song lyrics so frequently that WXJM has taken itself off the air until it can halt the indecency.

JMU's student-run radio station will solely broadcast online indefinitely to prevent the loss of its license. The station is expected to return to 88.7 FM by the end of this semester, but it's not guaranteed. Due to frequent Federal Communications Commission violations, the student managers have taken it upon themselves to revamp the entire system.

The FCC defines indecency violations as expletives, which were usually in song lyrics; the mention of sexual and excretory organs and fluids — hence the diarrhea debate — and calls to action,



MARK OWEN / THE BREEZE

Sophomore Chelsea Goodspeed and senior Sidney Yi broadcast their radio show, which comes on Wednesday evenings from 4-6 p.m., at the station.

which includes wishing listeners a good night. WXJM adviser Tom DuVal made it clear that each violation was accidental.

"People aren't doing this intentionally," DuVal said. "People rush through it and they make mistakes."

The logs, where students report violations, list their name, the violation details, and the reason for the violation. The Breeze was denied full access to the logs, but was able to briefly view one sheet. "I tried," "This is the first and last time I sub for a friend," and a cartoon frowny face were some of the reasons given.

see **WXJM**, page 3

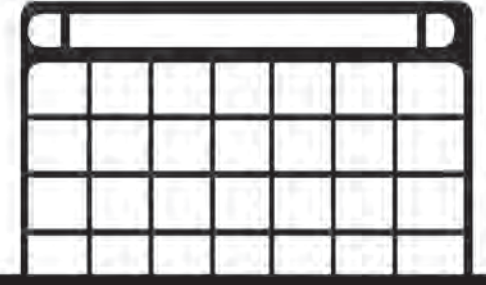


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Corrections from 9/1/2016 issue

- Imelda O'Reilly's short film is actually called "Bricks, Beds and Sheep's Heads."
- We incorrectly stated both football quarterback potentials' weights.
- JMU has no immediate opportunities to be a part of the FBS, not "no immediate plans."

Event Calendar

Saturday, September 10

- Student Veterans Association 9-11 5K @ Festival, 8 a.m. to noon
- Broadway Autumn Days Hometown Festival and Craft Show @ Main Street, Broadway, 9 a.m. to 3 p.m.
- Bend & Brews @ Three Notch'd Brewing Company, 10-11:30 a.m.
- Harrisonburg Farmers Market @ Turner Pavilion, 8 a.m. to 1 p.m.

Sunday, September 11

- Shenandoah Valley Century @ Hillandale Park Shelter 11, 7-11 a.m.
- Trivia Night @ Wolfe Street Brewing Company, 6-8 p.m.
- Mountain Stage Featuring The Steel Wheels and guitarist Sean Watkins @ Concert Hall, 7 p.m.

Monday, September 12

- Freshman 101 @ Madison Union 304 (Taylor Hall), 6:30-9:30 p.m.
- Karaoke Night @ Dave's Taverna, 9-11 p.m.
- Live Music @ Golden Pony, 9 p.m. to midnight.

Thursday, September 8

- A Modern Point of View: Exploring Early 20th Century Painting @ The Lisabny Museum, 10 a.m. to 4 p.m.
- Pepsi Back to School Bash @ Festival, 11 a.m. to 2 p.m.
- National Suicide Prevention Week @ Festival, noon-2 p.m.

Friday, September 9

- Wine & Cheese in the Trees Lecture @ Edith J Carrier Arboretum, 5-7 p.m.
- Local Jazz Band at Wolfe Street Brewing @ 120 W Wolfe St., 7-9 p.m.
- Salsaburg Club @ The Artful Dodger Coffeehouse & Cocktail Lounge, 9 p.m. to 2 a.m.
- Improv show @ Madison Union Taylor Down Under, 8-9 p.m.

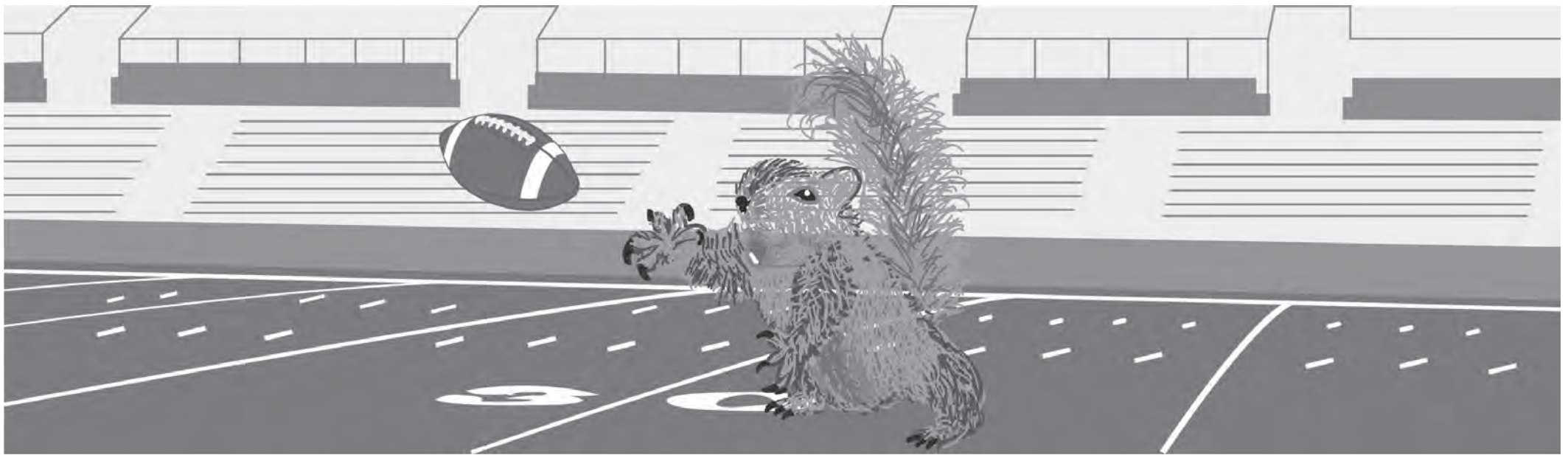
Tuesday, September 13

- Art Exhibit Opening- Playing Pictures: Graphic Notation in the 20th Century @ Institute for Visual Studies, Roop Hall 208, 11 a.m. to 1 p.m.
- Koru @ Madison Union 304 (Taylor Hall), 4-6 p.m.
- Open Mic Night @ Madison Union Taylor Down Under, 6:30-11 p.m.
- Trivia Night @ Dave's Taverna, 7:30-9:30 p.m.

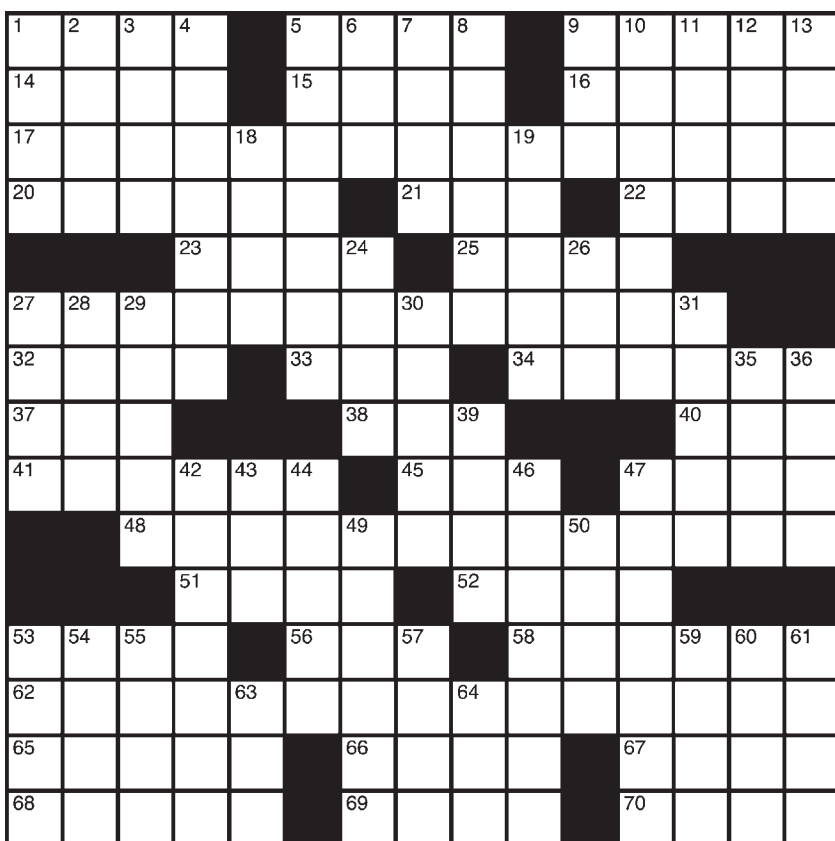
Wednesday, September 14

- Tea Time @ Madison Union 3rd Floor Lounge, 4-5 p.m.
- Wilton Wednesday @ Joshua Wilton House, 4-9 p.m.
- Madison Honors MadTalk: Mark Warner @ Festival Conference Room 4, 6-7:30 p.m.

CARTOON: LET'S GET SQUIRRELY



CHELSEA CROUCH / THE BREEZE



Los Angeles Times Daily Crossword Puzzle

Edited by Rich Norris and Joyce Lewis

Across

- 1 Captain obsessed with a whale
- 5 Baseball great Ruth
- 9 Channel covering Capitol Hill
- 14 Formal affair
- 15 Taken by mouth
- 16 Rome's home
- 17 Chronological documentation in a court case
- 20 Prior name of Ho Chi Minh City
- 21 Spot of acne
- 22 Driver's license prerequisite
- 23 Damaging precipitation
- 25 NFL officials
- 27 Point an accusing finger at
- 32 Greek Cupid
- 33 Great Lakes' ___ Canals
- 34 Prom participant
- 37 Japanese drama
- 38 Cry bitterly
- 40 Links org.
- 41 Sharpshooters' magnifiers
- 45 Discouraging answers
- 47 Organs that may be pierced
- 48 "Be careful on that icy sidewalk"
- 51 When repeated, a Hawaiian fish
- 52 Shoelace securer
- 53 Offended smack
- 56 New Deal org.
- 58 More gloomy

Down

- 1 Elementary lessons
- 2 "You're a riot ... not"
- 3 Jai ___
- 4 Fatal plant diseases
- 5 Outskirts of the outskirts
- 6 Weimaraner warning
- 7 Joan at Woodstock
- 8 Horror's "Mistress of the Dark"
- 9 Spanish hero El ___
- 10 Classic cowboy hat
- 11 Windex target
- 12 MLB postseason semifinal
- 13 Kremlin refusal
- 18 Genesis shipbuilder
- 19 List listings
- 24 Wall St. deals
- 26 Price of admission
- 27 Check-signing needs
- 28 ___-Z: classic Camaro
- 29 "Not gonna happen"
- 30 Zany

- 31 Try to bite, puppy-style
- 35 Kiddie-lit monster
- 36 Sing like Joe Cocker
- 39 Best-seller list entry
- 42 Fusses over
- 43 LAX listing
- 44 The "a" sound in "about" or "around"
- 46 Ice cream treats
- 47 Erik of "ChiPs"
- 49 Flower child, e.g.
- 50 Roll in the aisles
- 53 Kilt wearer
- 54 Volcanic flow
- 55 Amo, ___ amat
- 57 Vaulted church recess
- 59 Had the information
- 60 Behold, to Caesar
- 61 Classic cars
- 63 Santana's "___ Como Va"
- 64 Lodge logo animal

By Jeff Stillman

9/08/16

Find the answers online at: breezejmu.org/site/crossword_answers

The Breeze

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MISSION

The Breeze, the student-run newspaper of James Madison University, serves student, faculty and staff readership by reporting news involving the campus and local community. The Breeze strives to be impartial and fair in its reporting and firmly believes in First Amendment rights.

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"To the press alone, chequered as it is with abuses, the world is indebted for all the triumphs which have been gained by reason and humanity over error and oppression."
— JAMES MADISON, 1800



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IN BRIEF

HARRISONBURG

JMU sorority recruitment video goes viral

The Gamma Phi Beta sorority is generating a lot of internet buzz after the release of their recruitment video last week. Since its launch on September 1, the video already has 4,882 views, with that number growing by the hour.

The video highlights the positive aspects of sisterhood and encourages non-Greek JMU students to go through formal recruitment. Shots of memorable JMU locations are shown throughout the video, including Wilson Hall, Festival lawn and the Gamma Phi Beta house on Greek Row.

This is Gamma Phi Beta's second time participating in formal recruitment since colonizing at JMU in December 2014. Formal recruitment for all panhellenic organizations begins at JMU on September 8.

WORLD

Apple announces features of new iPhone 7

Apple released information regarding new features in the iPhone 7 on Wednesday.

According to an article on CNET, the company announced that the iPhone 7 and iPhone 7 Plus won't have a headphone jack. Instead, customers will use wireless "AirPods" earbuds or the Lightning Cable, a small adapter that can be used in conjunction with traditional headphones.

The phone camera will also be significantly improved with a dual-lens and "zoomable" camera. The phone will feature a new color, Glossy Jet Black, in addition to the current styles.

The new iPhone will also be thinner, completely waterproof and dust resistant. It'll have a faster processor, an updated home button, new speakers and a brighter, more colorful display.

The iPhone 7 will be released on September 16.

Fire department sees staffing changes

Former Chief Larry Shifflett retires after 47 years on the force



LAURA VANDEMARK / THE BREEZE

The Harrisonburg Fire Department has been a leader in firefighting practices for many years. Former Fire Chief Larry Shifflett, who recently retired after 47 years in the force, implemented safety programs including physical fitness exams and yearly physicals, and technology like thermal energy cameras during his time with the HFD.

By **JESSICA NEWMAN**
The Breeze

Although the Harrisonburg Fire Department is undergoing the biggest promotional change it's ever seen, there's one thing that will likely stay the same — and that's the overall success of the department. HFD made 422 total responses in July alone according to the City of Harrisonburg's website.

After 47 years on the force, former Fire Chief Larry Shifflett was honored with the Alan Brunacini Fire Service Executive Safety

Award upon his retirement. Chief Ian Bennett was chosen by the city manager out of a pool of 36 other applicants to be the new fire chief.

"Obviously Chief Shifflett prepared me well for this position," Bennett said. "Over the last several years he gave me the tools I need to be successful in it."

Shifflett implemented a number of safety programs in the department. Some of these include physical fitness exams, yearly physicals for the past 25 years and thermal energy cameras on every firefighter's apparatus.

These cameras can see through smoke,

allowing firefighters to discover a body in a smoky room. Not only was HFD the first department to install thermal energy cameras on every firefighter's gear, but it's also the only fire department in Virginia that has them.

"Most departments throughout Virginia have a couple thermal energy cameras," Shifflett said. "We have one for every routing position in our department."

The HFD has four stations and four fire engines, and 93 people make up the part-time

see **HFD**, page 4

An app a day keeps the tickets away

JMU student updates popular parking app, allows commuters to check for spots before they leave home



PHOTO ILLUSTRATION BY MARK OWEN / THE BREEZE

Dustin Hux, a senior computer science major, created the JMU Parking App. The app has recently been updated to include the Mason Street Parking Deck, as well as real-time predictions for full parking lots.

By **BROOKE BLANEY**
The Breeze

At the push of a button, users of the JMU Parking App 2.0 can check the exact number of student, metered or faculty spaces available in each campus parking deck. This update was released on August 24 to ease the parking process for students and faculty.

"The numbers were all there and I heard from the general public how hard it was to park at JMU because no one knew how many spaces there were," Dustin Hux, a senior computer science major and creator of the app, said.

Many commuter and residential students have been made aware of this app through Facebook and by word of mouth; Hux estimates it has around 2,000 downloads so far.

Many students seem to agree that the app is a useful idea.

"I know people who live off campus that take a while to park so checking that before they come on campus would be a good idea,"

Jenna Rhone, a sophomore communication sciences and disorders major who lives on campus, said. "I will definitely use it in the future because next year and the year after I'm going to commute."

Hux created the app with Visual Studio, a Microsoft program for making apps, and released the first version last fall semester, an opportunity he received by working for Microsoft during the school year. The first version included parking information for the Champions parking deck, Warsaw parking deck including student and faculty spaces and Grace Street parking deck including faculty and metered spaces. Hux updated the app this summer to include the Mason Street parking deck and new features.

The 2.0 version of the parking app features a real-time parking display, graphs displaying how full each parking deck is throughout the day and a chat room where

see **PARKING**, page 4

WXJM | Station has not been contacted by FCC

from front

DuVal estimates that last year's self-reported log books contained about 250 FCC violations. With one school year having about 2,000 shows, that means 12 percent of them had an FCC violation that was self-reported in the log books.

"We're not blaming anybody," DuVal said. "We're just trying to avoid the students losing the station."

Though the station hasn't actually been contacted by the FCC, it was at risk according to DuVal. Any citizen who heard a violation could've filed a complaint, causing WXJM to potentially lose its license.

"Playing those words does put you in jeopardy," said Tyler Hoover, a fifth-year accounting and finance double major and general manager of WXJM. "You are representing James Madison University in a way when you're on the air ... It's more of a proactive decision to restrict the flow of songs that have violations in them."

Rather than the current practice of having DJs come in with their own playlists, the managers are building a library full of clean music that students can play. Called Live Assist, the program requires DJs and managers to listen to the songs before they can be added to make sure they're clean and edited for radio.

The library will still be updated each week with the new CDs the station gets from record labels, along with clean CDs that students bring in, making slip-ups much less likely.

Though the process has hardly changed, going solely online put a damper on some DJs' spirits. Junior computer science major Bikash Adhikari had his first show of the semester Monday.

"Virtually everything's the same, you just can't turn it on in your car."

Patrick McCracken
Business manager, WXJM

"I think it takes away a little bit of what we do," said Adhikari, who joined WXJM in spring 2015. "We're not as easily accessible but ... I'm glad we're not completely gone."

DuVal has been the adviser for the past 20 years, and until 2013, he was also working 80 hours a week as the director for local stations WMRA and WMRC. Since retiring, he's been able to focus much more on helping students — and preventing further violations that he'd

gained "more awareness" of.

"The plan was to do this [automated library] over the summer and it didn't get done," DuVal said. "It's just like so many things in life; it takes longer than you think it's going to take."

The executive of JMU's media board, David K. Jeffrey, who's also the dean of the college of arts and letters, got ahold of the log books — shortly after came the decision to temporarily leave the air waves.

The library has been in the works for years. In March 2014, The Breeze reported on the development of a program similar to Live Assist, but the filtering process was tedious — each CD could take 45 minutes to process, according to the article. Now with a new "big three," or what the station calls its top three managers, there's new hope.

Until students return to 88.7 FM, the station will air Possum Radio, an automated broadcast system created by DuVal that plays bluegrass music. When Live Assist is in place, the independent music the station's known for will replace it.

"We're still running," said Patrick McCracken, a senior economics major and business manager of WXJM. "Virtually everything's the same, you just can't turn it on in your car."

CONTACT Robyn Smith at breezeditor@gmail.com.

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'Happy to hang out'

Writing professor conveys love for students, the written word and her inner hippy

By **INGRID BASHEDA**
The Breeze

Similar to many teenagers, professor **Cindy Allen** graduated high school unsure of what career she wanted to pursue. She didn't discover her passion for writing and editing until she was 30 years old, and then decided to earn her undergraduate degree in mass communications from the University of North Carolina at Pembroke. She then received her masters from the Institute of Technical and Scientific Communication at JMU before it merged with the writing minor and became the writing, rhetoric and technical communication program. Allen has been at JMU since November 1997. She currently oversees the internships for WRTC and teaches WRTC 300: Professional Editing.

What made you want to pursue a career in writing?

When I was in high school, I was busy being a hippy and for a number of years after that, and I didn't even start college until I was 30. I took an English class at a community college while married with a family. My English teacher said, 'Hey, you can write!' and I thought, 'Well, I really like it!' And you know how you love things that you actually have an aptitude for? So that's really what happened. I got my degree in communications but my emphasis



MARK OWEN / THE BREEZE

Cindy Allen is a writing, rhetoric and technical communication professor. Allen got her bachelor's degree at the University of North Carolina at Pembroke, and her master's at JMU.

was journalism. I actually planned to work as a newspaper journalist, but I have never even done that.

How has teaching impacted your life?

I suppose one of the things that happens when you teach is that you have to stay well-read, you have to

stay on top of your industry, you have to be taking workshops all the time and you have to learn new things because we have to give students what they need in order to be successful professionals one day. The way I teach now and the things I teach now are different than when I first started teaching. I was actually a staffer at

JMU when I moved here. I was working over in CSAT for a bunch of computer scientists when I was working on my master's degree – I was asked to teach and I thought that it was a fluke and I was just scared to death because, you know, I never took a class on how to teach. And so I thought, 'Well, I'm never going to be asked to teach again.' So with the money that I made with my adjunct teaching, I went and bought stainless steel appliances for my kitchen because I wanted to show my family what I got for that one semester. And I've been teaching ever since.

Are there any memorable moments you've had?

All the time. I really fall in love with my students quite easily. I just enjoy spending time with them and they know it. When I go into the classroom I'm just so happy to hang out with them and help them work through whatever editing project that they're working on. We listen to Pandora in the classroom and so sometimes we just listen to music and don't talk a whole lot. And a lot of times I'm in the chair kind of just rolling around the room working with students.

CONTACT Ingrid Basheda at bashedig@dukes.jmu.edu.

HFD | Three firefighters promoted

from page 3

and full-time and administrative personnel. The HFD works 24 hours a day, seven days a week throughout the states of Virginia and West Virginia, according to Deputy Chief of Operations Mike Brady.

"Chief Shifflett established that [high] standard," Brady said. "He was a progressive thinker and he established some programs in our department that were, at the time, revolutionary."

Just because Shifflett's retiring from fire chief doesn't mean he's retiring from helping people.

"Right now I'm just enjoying my time," Shifflett said. "It's only been a month and I've got that infamous 'honey-do' list. But I like helping people. I'll be out in the community doing things."

Brady is among one of three firefighters who've been promoted. He's been with the HFD for nearly 22 years, and has held the positions of lieutenant, captain and deputy chief of training. New responsibilities as deputy chief of operations include working in conjunction with the fire chief and training chief to oversee how the department operates. The final promotion made following Shifflett's retirement was Captain Steve Morris to deputy chief of training.

"The firefighters love working here," Brady said. "Community service is part of what we do in public safety and that's a big push for us. That's where this department has been so successful."

CONTACT Jessica Newman at newmanjt@dukes.jmu.edu.

PARKING | App creator looking to build student creative team



PHOTO ILLUSTRATION BY LAURA VANDEMARK / THE BREEZE

According to Hux, an estimated 2,000 people have already downloaded the JMU Parking App. The app is free on the Apple App Store and Google Play for Android operating systems.

from page 3

users can ask questions and give suggestions. Current users of the app seem to agree that it could really change the way they commute.

"The app would be helpful so you're not late for classes or waiting around," said Katie Greenough, a senior biology major who commutes from Devon Lane.

Hux is proud of his work.

"I wake up every morning and check the graphs to see when the decks will fill up so I know when to wake up or when I can go back to sleep," Hux said. "It'll help kids plan their day."

Greenough plans to use the app to do just that, especially on her way to work as an operations assistant for Event Services at Madison Union.

"I mainly take the bus when I come for class and never find a spot," Greenough said. "If I knew if there were spots I would use it."

As successful as Hux's efforts have been so far, he wants a team to help him with the app and continue working on it when he graduates next semester.

"I have an application set up and I'm looking for two or three kids to join the team," Hux said. "I'd love for when I leave to have someone to take it over and continue my legacy."

CONTACT Brooke Blaney at blaneybk@dukes.jmu.edu.

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RISHMITA AICH | pride and prejudice

Street harassment leaves students feeling vulnerable and violated



A leisurely walk from downtown to school on a Saturday evening turned into a nightmare, as my friend and I scurried through the sidewalks of South Main Street as fast as we could to reach the safe boundaries of campus. From honking to leering heads squirming out of cars, we'd been repeatedly harassed and catcalled by a stream of speeding, obnoxious drivers on our less than one mile walk.

Being a college town, Harrisonburg has a fair number of pedestrians and most of them are college students. Therefore, an incident like this makes me wonder how predominant harassment is on the streets of this town. Are you sure you're not being objectified or leered at behind the tinted windows of a car at a stop sign? How safe do we feel being pedestrians in Harrisonburg?

What actually drives me crazy about this entire situation is that the offenders often come off as pretty dauntless and unashamed, as if they'd never face any consequences for leering or honking and could easily get away with harassing girls in broad daylight. I don't know how they had the audacity to stick their heads out of their car windows to forcefully convey their misogynistic messages as we tugged at our clothes and looked for ways to get off the street and hide behind the alleys. Where do they get the nerve?

I believe that most of the time in situations of harassment, our primary line of defense comes down to "ignoring it" as we secretly hope to forget about the entire incident and bury it into the depths of our subconscious. And to some extent, it's pretty relatable since nobody wants their Friday nights ruined due to getting honked at by a creep in a truck and refuse to leave their rooms for the rest of the weekend.

But even though a honk, holler or catcall only lasts a second, that moment is crucial. It's when yet another woman is objectified and gets preyed upon and in the eyes of law, it's still a grave offense that needs to be addressed. I think it's time that we throw light on the misogynists who think they can torment girls from the comfort of their leather seats and then speed away from their misdeeds.

Most of us have been preached at about the risks of late night strolls or walking alone after dark at some point in our lives. However, what our elders neglect is the information on how to tackle these situations. Preventing ourselves from being a target of somebody's misogynistic intentions isn't in our hands, but reporting it and alerting others is. Keeping mum about it is only going to breed more daring chauvinists and dig a deeper hole for their potential targets.

Even though the situation calls for more stringent laws against catcalling and harassment in public places, as students, we could also take charge by noting the plate number of the car or taking a photograph of the offender to help the authorities track them. However, the most important step would be to report it immediately, because harassment is a crime. We can't let our harassers revel in their sadistic pleasures of making a woman uncomfortable on the street.

I wish we lived in a world where night strolls wouldn't be viewed as "risky" and "unsafe" or an afternoon walk with a friend wouldn't turn into a shame parade. But it's never too late to take a step toward making our surroundings a better place — so that next time you cross the street at a stop sign, you do it without getting paranoid about a random holler or honk.

Rishmita Aich is a junior media arts and design major. Contact Rishmita at aichrx@dukes.jmu.edu.

RACHEL PETTY | Petty for your thoughts

Living through the Snapchat lens



We all know the frustration when we're aimlessly clicking through our friends' Snapchat stories and we come across a concert, filled with bright lights and so much background noise we can barely hear what song's playing. Or perhaps you are this person — capturing every song through the lens of your iPhone, feeling the need to share it with your friends. Why?

When I'm at a concert or another exciting event, the last thing I want to worry about is broadcasting it for people I may not even care about. I want to be there, in the moment, and enjoy the music (or whatever else it may be) and the people around me. When I'm busy worrying about capturing everything on video, it takes away from what's actually going on.

Snapchat is undoubtedly a game-changing app — we're able to share anything (or everything, if we choose) in a mere instant. I can see how people want others to know what they're doing in their lives — hence why social media is so popular — but living life through the Snapchat lens seems unfulfilling to me.

With your iPhone in front of your face, worrying about the right angle or filter, you're not truly in the moment.

With your iPhone in front of your face, worrying about the right angle or filter, you're not truly in the moment. When I'm out at a bar or party with friends, sometimes they're so worried about sharing what we're doing with their Snapchat friends that I feel like I'm not even spending time with them.

Don't get me wrong, I sometimes find a few selfies on my Snapchat story after a night out, but I'm talking about posing for selfies every few minutes, recording everything and keeping your eyes glued to your phone all night to see who's viewed your story.

The next time you're at a tailgate or a concert, try worrying less about recording that game of flip cup or every song the band plays and more about what you're doing. When you live life worrying about sharing everything you do on Snapchat, you're not experiencing everything to its fullest — and that's a shame. Focus on what you're doing, and your worries will fade away as fast as that Snapchat.

Rachel Petty is a senior media arts and design major. Contact Rachel at breezeopinion@gmail.com.

ARMIN HARACIC | armchair anecdotes

The deadly cocktail of anxiety and internet addiction



The Mesopotamians had Hammurabi's Code, the Greeks had Democracy and the Romans had the mini-skirt. The World Wide Web is the defining threshold for the current human generation that, according to microbiologist Frank Fenner, will be extinct in 100 years. Thus, it's only natural that we the millennials contribute to humanity's progress by thriving on a device that can simultaneously show an analysis of post-Keynesian economic inflation trade and a frog riding a unicycle.

According to Telegraph, people between the ages of 16 and 24 spend up to 27 hours a week on the internet, with usage tripling from 2005 to 2014. Simultaneously, Gizmodo reports that global rates of anxiety have been increasing since the end of World War II to the point where it's now the most predominant mental health disorder in the world.

Some of the causes of anxiety include social isolation and a perception that things are much worse than they actually are, factors in which internet users tend to saturate themselves. As the internet starts to become omnipresent in our lives, we can't let ourselves be assimilated into it completely. Doing so will only compel us toward more isolation and in turn, make us more afraid to leave our beds.

University of California, Los Angeles professor Judith Orloff, coined the term "techno-despair," which is "a state of high anxiety that results from information overload and internet addiction." Orloff further says that we can grow addicted to the adrenaline rush of "fight or flight" responses that come with increased consumption of news about

violence, natural disasters and economic depressions.

There's a sort of thrill in watching real-time newscasts about bombings in Iraq or shootings in Connecticut, something almost akin to skydiving or black-diamond skiing. With real-time newscasting and live-tweeting, the internet puts us right at the forefront of the day's tragedies, giving us the impression that it's happening right outside our doors. Yet it's strangely stimulating being brought so intimately to such extreme moments, and as with anything that gives us a kick, we can start to subconsciously seek out more of it, even while it impedes our daily lives.

As the internet starts to become omnipresent in our lives, we can't let ourselves be assimilated into it completely.

Author David Foster Wallace said in an interview with German television station Zweites Deutsches Fernsehen that the reason he can't own a TV is because "instead of watching, I'm scanning anxiously back and forth for this thing that I think I want that I don't even know what it is." This notion can be applied almost verbatim to the "art of internet surfing," where we can get into a haze of glazing through Twitter, Facebook and Reddit in the hopes of finding that one super satisfying thing.

The drawbacks of these stimulation quests result in positive correlations between levels of depression and anxiety and the number of hours spent per week online. By constantly having stimulation digitally pumped into us, we become dependent on Google for keeping us out of our teeth-grinding, heart-racing, guilt ridden head trips, leading to poorer social relationships and a decreased work productivity.

I, myself, suffer from internet addiction to the point where my daily consumption can range from three to eight hours. This forges many a night where I have to stay up until 4 a.m. in order to finish the homework I promised myself I'd finish. I sometimes even spend entire weekends locked in my room, having my chest burned by my laptop's heat, while I watch fractions of YouTube videos, only getting out of bed for Hot Pockets.

The best ways to destroy this internet-anxiety tango are to set digital limits and focus on preoccupying ourselves with daily tasks. What's starting to help me is writing down the number of hours I'll allow myself to digitally idle, currently trying to get down to a daily hour and a half. I also keep a list of various tasks for the day, which can range from vocab review to kitchen cleaning.

Finally, I attempt to actively avoid seeking out stress-inducing news stories, even if I start to hunger for some drone bombings or Trump-leading polls. The internet is designed to scratch any and all stimulating itches, though if we scratch too hard and too much, we risk an infection.

Armin Haracic is a senior political science major. Contact Armin at haraciac@dukes.jmu.edu.

DARTS & PATS

Darts & Pats are anonymously submitted and printed on a space-available basis. Submissions creatively depict a given situation, person or event and do not necessarily reflect the truth. Submit Darts & Pats at breezejmu.org

A "keep-it-the-hell-down" dart to the car in Southview whose alarm is going off constantly.

From someone who wishes you knew alarm etiquette.

A "#RollDukes" pat to the JMU football team for scoring 11 touchdowns in their opener.

From a senior who's going to start going to the games.

A "do-you-know-the-difference-between-pop-and-R&B?" dart to the writer of Frank Ocean's album review.

From someone who actually listened to the album more than once.

A "join-us-in-creating-excellence" pat to the men's lacrosse team.

From the vice president.

An "it's-not-the-4th-of-July" dart to whoever keeps setting off fireworks in Sunchase.

From a startled senior.

An "I-know-you-live-here" dart to the residents who keep parking in visitor spots in Northview.

From a resident who wants actual visitors to be able to park.

Editorial Policies

The Breeze 1598 S. Main Street Harrisonburg, VA 22801

The Breeze welcomes and encourages readers to voice their opinions through letters and guest columns. Letters must be no longer than 250 words. Guest columns must be no more than 650 words.

The Breeze reserves the right to edit submissions for length, grammar and if material is libelous, factually inaccurate or unclear. The Breeze assumes the rights to any published work. Opinions expressed in this page, with the exception of editorials, are not necessarily those of The Breeze or its staff.

Letters and guest columns should be submitted in print or via e-mail and must include name, phone number, major/year if author is a current student (or year of graduation), professional title (if applicable) and place of residence if author is not a JMU student.

ALLYN LETOURNEAU | Letouralism

Streaming **SUGGESTIONS**

Netflix
 "The Get Down" (2016-present)
 One season

Music is timeless. Once upon a time, there was no Drake, Lil' Wayne or Kanye West. Rap and hip-hop have both evolved tremendously since their beginnings in the late '70s and early '80s. Culture, wealth, politics, drugs and violence all play a part in shaping the genres into what we love today. Understanding the ancestry of a musical genre is necessary to grasp its true beauty, and the new Netflix original series "The Get Down" impeccably visualizes the birth and nurturing of the rap era.

"The Get Down" follows the story of a fictional, intelligent, young poet named Ezekiel Figuero (Justice Smith), or Zeke for short, who lives in the South Bronx in New York City during the late 1970s. At that point in time, the Bronx was ravaged by

gang violence, arson and drug abuse, but also alive with disco music, graffiti art, DJ turntables and hope. After a wild night of chasing his dream girl, Mylene (Herizen F. Guardiola), Zeke finds himself joining forces with a DJ to eventually form a music group with his friends known as The Get Down Brothers.

Not only does "The Get Down" display music, but it also showcases the dirty politics in the South Bronx, whether it's politicians trading votes for desired resources or gang leaders sending hit men to assassinate an enemy. With a variety of elements to please any audience, "The Get Down" is sure to keep you on the edge of your seat from the action or on your feet from the funky tunes.

SATIRICAL NEWS COLUMN

Student finds lost JACard and gives it to homeless man

By **MATT MURPHY**
The Breeze

It was slightly overcast with a chance of charity yesterday just outside the Student Success Center as students went about their days. The normal ebb and flow of the school day was in full swing, but something a bit extraordinary would soon take place. A student, who asked to remain anonymous, spotted a lost JACard laying on the sidewalk in broad daylight.

JACards are JMU students' lifeblood as they're necessary for completing most daily tasks on campus, so losing it is a major inconvenience. Where others might try to take the JACard or misuse it somehow, the student did what can only be described as the purest form of charity there is: She gave it away.

"He didn't even know how to react," the student told us.

A lucky homeless individual received the

JACard with open arms. Though the card is linked to another student's identity, this will surely benefit him in unimaginable ways. For someone down on their luck, a JACard that gives access to dining facilities, residence halls and printing can make a huge difference. There seems to be no better use of the lost card than putting it in the hands of a homeless individual in Harrisonburg.

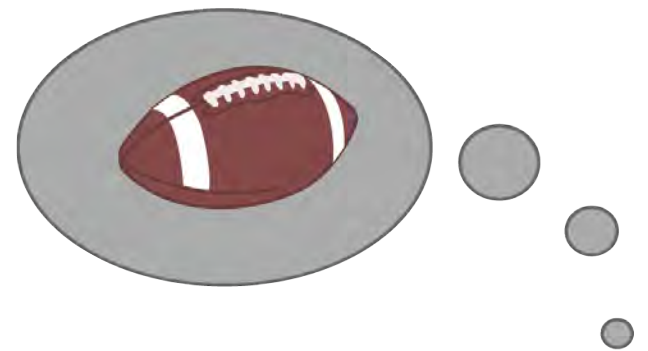
"The guy didn't even know what it was, which was amazingly humbling," the student said. "I just told him that it's all his to use on whatever he wants."

Sometimes little gestures like this are the nicest way to give back to the community. It's a reminder that we all should look for ways to help those around us. We can all take a page from the selflessness exhibited by JMU's caring students. Always remember to spread the love.

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BENJAMIN WOLFIN | contributing columnist

Students should stay connected to their roots



Finally — we're just a couple of short days away from the start of the NFL season. For millions of people this also means the return of online fantasy football. For those who don't know, fantasy football is an online game where users draft players from the NFL with their friends or random people. These players then record points for their single game stats and the user with the most points for their starting lineup wins.

Fantasy football keeps me connected to my home, and I think we should all find a way to stay in touch with our roots. I look forward to going home over Thanksgiving break and being able to sit around a TV with my guys to watch some football. I've learned that distance doesn't have to mean I stop talking with my friends back home. Cheering and rooting our teams on is a great way to stay connected, but one must always remember the little things.

While the idea of rooting for single players may be crazy, there's a certain amount of pride that comes from beating your friends in this online game. The first is to show you know the game of football and how to pick the right players. The second is being able to trash talk. In this sense, trash talk doesn't mean making fun of someone; it just means being able to throw some jokes that person's way during the game.

The one thing a user never wants to happen is to come in last. For the many people who take fantasy football seriously, like my friends and me, there could be some consequences for coming in last. One prime example I've seen is a group of guys making the last place user take

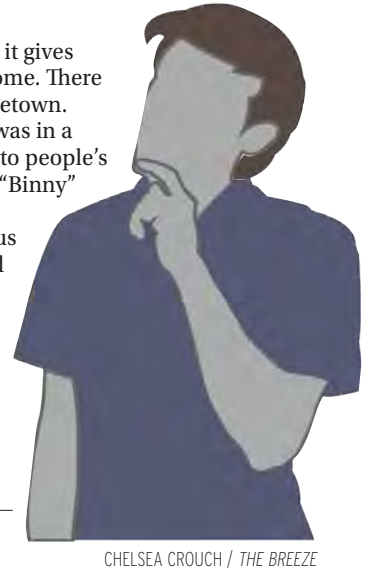
the SAT again. That's just cruel.

All of this competitiveness really isn't in bad spirits. It's all in good fun, and it gives people a way to stay connected to their friends back home. There are over 360 miles between Harrisonburg and my hometown. When I first came here, that felt like lightyears away. I was in a new place with people I didn't know. I had to get used to people's customs, actions and pronunciation of my name, now "Binny" instead of "Benny."

Slowly but surely, I fell in love with JMU as many of us have. Just around this time, my freshman year, I started getting dozens of texts from my friends back home. It was time for the fantasy football draft. All of us logged in and started talking. It was weird not being able to be with them, but it kept us communicating.

Putting this into perspective, it seems weird that we were talking about something that was just a game. In the long run, this wasn't important at all. I guess that's what you should remember when coming to school — the little things back home.

Benjamin Wolfin is a junior writing, rhetoric, and technical communication major. Contact Benjamin at wolfinbj@dukes.jmu.edu.



CHELSEA CROUCH | THE BREEZE

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Rhyme and reason

Participants in the annual Def Poetry Jam recount experiences through reciting poetry

By **EMMA KORYNTA**
The Breeze

It's not her brother, but it could've been. It wasn't her, but she felt as if it was. She didn't die, yet she felt as if she did. The room goes silent as the poet recounts her experiences with police brutality.

Last Thursday the Center for Multicultural Student Services hosted its Def Poetry Jam, an event that's been held annually for over a decade. The event featured poets from Kraal Charles Media as well as JMU students who performed in the pre-show open mic night.

"It's difficult knowing what you bring into a room [and] how it's going to be met, especially being a black woman and going into a lot of white spaces," contributing poet Taylor Steele said. "I'm gonna talk about black death because that's real. I have to."

"You get this diverse group of people that get up on the stage and showcase their talents and hear poetry, but when you hear poetry it's more than words — it's someone's truth," De'Shay Turner, associate director for CMSS, said. "For our department the work that we do is the work of diversity, the work of social justice, the work of someone's truth."

The poets from Kraal Charles were from a variety of backgrounds and had a combination of returning poets and new poets to the tour.

"It's a relationship with these poets, with these companies that we've had for about eight years now," Turner said. "It's been a strong relationship so far and we have joy bringing them back every year."

Steele expressed her experiences with stage fright while on tour.

"There's always the fear that I'm going to tell the truth and it's not going to be met with open hearts or open ears, that you're just going to be speaking

to a room and get crickets back," Steele said. "But there's also a reward in all of it."

Steele, a new addition to the group, used her time on stage to address important issues that she didn't feel she had the voice to share before.

Steele and fellow touring poet Elisabet Velasquez feel that one of the rewards of speaking on stage is the opportunity to take up a physical space where they can express themselves.

"Taking up space is so dope, so important and something I think that we are kind of told not to do as women, as women of color," Velasquez said. "So for me it has a lot to do with creating space that wasn't necessarily there before for me. Every time I step into a new environment, that's my goal — to leave something there that wasn't there before I got there."

As with Steele's recount of the influence of police brutality on black lives, all of the poets at the Def Poetry Jam used their time on stage to talk about current social and political issues.

In addition to police brutality and the Black Lives Matter movement, the poets addressed issues and hot topics such as feminism, domestic violence and gang violence.

"I think writing about current events is writing about what plagues us, what plagues humanity and what plagues the world," Velasquez said. "Writing about that in a sense is not necessarily a cure but it is healing, and that healing may go on for the rest of our lives, but it's about improving or leaving the world in a better position than where you found it."

In an election year when many underlying social and political issues are coming into the mainstream, a growing number of students are already talking about the issues discussed during the poetry jam.

As opposed to past years when some of these topics might be groundbreaking discussions for students, Turner thinks that students now have at

least a general idea of the topics already.

"I just think that students are coming into JMU knowing that real things are going on in the world," Turner said. "We want to hear about it, we want to talk about it, we want to figure out ways to build a community around it."

The poets all addressed different large-scale issues that had affected them on a personal level, building community through the audience's snaps of understanding.

Steele expressed that she doesn't write about social issues because they're a hot topic, but because she feels she must.

"I can't not write about it because I can't not be affected," Steele said. "I learned early on that if I don't write [about] what affects me, I get sick ... emotionally, spiritually, physically. I get sick if I don't somehow get it out of my body — it doesn't want to hold all that trauma."

While Steele feels the need to talk about these issues, she admits that addressing these issues in front of unexpected audiences is complicated. One such example of this is a predominantly white college like JMU, with 77 percent being white students as of fall 2015.

"I can't pretend it's not a thing that I'm writing about," Steele said. "I can't pretend it's not a thing that's happening in the world, or that it's something that doesn't affect non-black or non-POC communities."

Like many of the other poets on tour with Kraal Charles, Steele felt that her poetry wasn't only a release for her, but an opportunity to make audiences more aware of these touchy issues.

"If you're not paying attention, I'm here to make you uncomfortable because my truth is worth being heard," Steele said. "If you're not paying attention, what are you doing?"

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COURTESY OF EMMA KORYNTA

Taylor Steele, a poet from the jam, has overcome stage fright.

The secret to success

New club applies skills learned in class to create mock financial market



COURTESY OF EMMANUEL KOBBINAH

The students in the programming club welcome all other majors to join.

By **TERESA CUMMINGS**
The Breeze

Coding a program can give you a website. Investing money can get you a return. Bring three mathematical geniuses together and you can have a club that will create a code to predict monetary success. Financial algorithms can do just that.

"It's fun stuff, it's almost like filling in a puzzle but with a table of money," Paul Meed, a senior quantitative finance major and president of the JMU Financial Algorithm Organization, said.

The club was established just this semester. Using skills learned through JMU's quantitative finance, computer science and math programs, the club seeks to create computer algorithms that try to predict the stock market through statistical analysis.

"One of the reasons why we all thought it [the club] was a great idea from the get-go was that it gave our major an application in the real world before we even graduate," Patrick DeFeo, a senior quantitative finance major, said. "We were wondering how can we apply what we learned in the classroom."

The club plans to take the skills learned from these majors and employ them to financial areas — such as the stock market — by using the patterns studied in the past to predict the future. Through this, the club attempts to create a bridge between the investor's decision and investment success.

"Algorithmic trading is a very often unknown and underemphasized subject," Kevin Schmidt, a senior quantitative

finance and economics double major, said. "We want to give something to kids at JMU that [they] can understand and can actually use as a career."

Using exercises in computer coding, algorithmic sequence (a mathematical process) and data analysis, this club works to form a high functioning website. This idealized website would be an evolving measuring tool for investors to use in market trading.

"It's something that a human can't do in real time, and implement trade changes immediately," Meed said.

With the described methods, the club will be able to create a mock financial market. They plan on focusing first on mutual and hedge funds, an investment method that disperses money over several stocks. Eventually the club wants to predict day-to-day market trading, another method that involves rapid money exchanges.

"As an active trader it makes sense to really get the raw skills of what's happening in the market and trading," Meed said.

Not limited to just quantitative finance majors, the club is an outlet for computer programming, economics, math and many other majors to apply skills learned in the classroom to mock real life scenarios.

"This is an extremely diverse group of people," DeFeo said, referring to the club's openness to more than STEM majors. "Our goal is, with computer programming science, to put together algorithms that can trade and take in information and make decisions on their own."

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Oops, she did it again

Don't call it a comeback — she's been here for years

By **RACHEL PETTY**
The Breeze

If you're looking to go on a magical ride, "Glory" is the next album you should listen to. Back and better than ever, Britney Spears delivers some of her typical radio hits while also producing some deeper songs — whether you're looking to dance all night or get lost in a sea of cool sounds, this album's for you.

The opening track, "Invitation," is very fantasy-like and one of my favorites. This album has a bit of a different style than her other music because it's not as pop-focused, but it's a fresh take that I think brings out her maturity. "Make Me..." is undoubtedly going to be a radio hit, while "Private Show" is also up there with its catchy tune.

Almost every song on the album makes me want to dance, like "Man On The Moon," which delivers some electronic sound effects. "Just Luv Me" has a great beat and awesome lyrics, but "Clumsy" fell short for me because it wasn't as different and exciting as some of the other songs.

"Do You Wanna Come Over?" is as catchy as "Private Show," but is a bit repetitive. If you're looking for an awesome girl-jam for your next sleepover, "Slumber Party" won't let you down. With Britney's inviting tone and fun-loving lyrics, you'll want it on during every pillow fight and game of "truth or dare."

Spears also has some deeper songs on the album such as "Just Like Me," which seems like an outlet for her to express the disappointment she's had in her personal life. I think "Love Me Down" is also going to be a hit because, believe me, you won't be able to stop bobbing your head to this tune.

You'll have the chorus of "Hard To Forget Ya" memorized before you've even finished

the song and "What You Need" is a perfect dance beat. She even whispers, "That was fun" at the end of the song. Yes it was, Brit.

"Better" may be my favorite song on the album — it's great to dance to, but it also has meaning. "Change Your Mind (No Seas Cortes)" and "Liar" have some funky sounds that you'll love, while "Liar" also delivers meaningful lyrics about her relationship troubles for an all-around great song.

The last two songs on the album, "If I'm Dancing" and "Coupure Électrique," don't disappoint. "If I'm Dancing" has a unique and catchy beat, while "Coupure Électrique" is the sexy French anthem none of us knew we were waiting for. Who wouldn't want to hear Britney sing in French about making love?

Overall, I'm extremely satisfied with this album. I'd love to see Spears back on tour, basking in the "glory" of "Glory."

CONTACT Rachel Petty at breezeopinion@gmail.com.



COURTESY OF TRIBUNE NEWS SERVICE

GAMING | Owner of retro gaming store brings nostalgia to Harrisonburg

from front

Davis' love of videogames has been around long before her interest in building a community when she opened her store in November 2014.

"I've been gaming since before I could actually game," Davis said. "My sisters were older than me and I'd always watch them play when



ALEXIS MILLER / THE BREEZE

8Bit Oasis, an independent video game store, offers games for a variety of gaming systems. They also host community events like Pokémon tournaments.

I was little, so I've always been very much into games."

Davis grew up playing almost anything she could get her hands on, including her all-time favorite, The Legend of Zelda. During her undergraduate experience at JMU, Davis dreamt up an idea to one day operate her own game store. With this hope in mind, she eventually landed a job as a seasonal employee at GameStop.

"I went from seasonal employee to assistant manager in the span of six months, and then to store manager in about 10," Davis said. "So I was like, 'OK, I'm good at this gaming stuff!'"

After several years managing the local GameStop, Davis decided to make her dreams into a reality and open up 8Bit Oasis, or as she refers to it, "the gamer's haven."

David Deviers, the store's manager, worked alongside Davis for a few years at GameStop and decided to support her throughout her journey of opening the store.

"The main reason I work here is because she cares about this place and she cares about all of us working here," Deviers said.

Deviers previously worked in construction and as a cook before switching jobs to pursue his true passion of gaming.

"She's the best boss I've ever had," Deviers said. "I come in really early before my shifts start because I want to be here. I don't ever get tired of it."

After her time at GameStop, Davis wanted to take a step back from the corporate world and focus on the more personalized connections with staff and customers that a smaller business allows.

"I wanted to open a place where people could come to play and not just be another number in a store," Davis said. "Most corporate places, you're in, you give them your credit card and then you're out. So, we're trying to get people to stay and have fun."

For one thing, the gaming lounge is an immediate attention-grabber as soon as a customer enters the store. The lounge sits in a cozy corner of the store and is complete with comfy couches, a massive TV and an extensive array of gaming systems and video games.

"My sisters and I were '80s children, so we grew up around arcades," Davis said. "I knew from the get-go that I wanted to have that here, because that's part of being nostalgic. Arcades were huge at the time."

Lining the walls in the lounge are various arcade systems that range from classics like PacMan to the more modern Mario.

Each of these arcade systems is like a child to Davis, and she prizes her entire collection. One of her favorite items is the Nintendo 64 interactive system, a hard-to-find classic that she managed to snag from a guest at her friend's wedding.

T-shirts decked out in gaming designs, PacMan and Sonic blankets and original artwork decorate the walls of the store, contributing even further to the unique atmosphere.

Customers both young and old are amazed by the store and the personal touches it encapsulates.

"There's a friendly staff, great conversations and for us old folks, lots of nostalgia and rediscovered fun," customer James Patton said.

Davis hopes to continue to maintain a personal connection and sense of community with her customers, whether that be through her dedicated staff, retro merchandise or gaming events. For now, though, she's content with wowing customers with the uniqueness of 8Bit Oasis.

"The thing that makes me fall in love the most is when you see someone come in and go 'woooooah,'" Davis said.

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HERO | Kevin O'Coffey learned his creative writing skills 20 years ago at JMU

from front

"I found out about what's called hybrid graphic novels, which is a narrative of a novel with a heavy dose of illustrations," O'Coffey said. "You can have big portraits through the big important scenes, which is basically what I have in monumental scenes of my story."

O'Coffey took this newer genre of writing and ran with it.

"After seeing all of this in the book, 'A Monster Calls' I was like, 'Wow, I could do my entire novel myself, and I can illustrate it, and I can write it, and I can hopefully continue to do this,' and it's also a format that allows me to be able to do the multi-ethnicity deal.

O'Coffey's wife, Eileen Coffey, says that "Kingdom of Dreams" is a read for all ages.

"It brings modern day issues, like bullying and turbulent family dynamics, into a fantasy world filled with tough choices and adventure that I think will keep pages turning," Coffey said. "I love the idea of being able to choose the ethnicity of the main character; it's such a fresh idea and a true reflection of our country as a 'melting pot.'"

As an author, O'Coffey found that he wanted to continue doing what video games have already done for representing multiple ethnicities.

"I don't think video games are sentiment to books, but I do think that they do a good job representing ethnicities," O'Coffey said. "A lot of the bigger games allow you to choose your own character, and basically you choose your own self as the hero, and you can then put yourself in the shoes of the hero, and it's just

easier to relate to."

O'Coffey uses a photo portrait of the child to make the book even more personalized than a video game. After he has the photo, O'Coffey works his magic and brings them into a world of black and white, a world that only they can save.

"I put the background on, and then I'll actually take pictures of the kids, so I don't even attempt to hand draw them," O'Coffey said. "What's cool is that I can take a picture and digitize it, and a lot of my work is mixed media so I take digital images as well and a lot of the images I implement are ones that I've personally taken."

Looking back on his JMU career, O'Coffey the teachers that helped him get to where he is, especially the ones that made him realize the talent he had in art and in writing.

"I wrote my first piece in a creative writing class and read it out loud, shaking in my chair, thinking, 'God, how is this gonna be received?'" O'Coffey said. "Then the class ended up talking about it for a class-and-a-half worth of time just about my short story, and the teacher pulled me aside and told me how talented I was, and here I am 20 years later."

Aside from the JMU professors who broadened his horizons in illustrating and writing, O'Coffey keeps his friends and family at the top of the list of people to thank.

"It's far less of a lonely journey if you surround yourself with like-minded creatives and haunt coffee shops together," O'Coffey said.

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COURTESY OF KEVIN O'COFFEY

Kevin O'Coffey not only wrote "Kingdom of Dreams" but also illustrated it. He uses techniques he learned at JMU.



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Governing the green

JMU men's golf team hopes to win CAA title behind Ryan Cole

JMU women's golf hopes to crack the top 100



COURTESY OF JMU ATHLETICS COMMUNICATIONS

Junior Jack Floyd holds his finish after hitting his iron shot. Floyd has 11 top-30 finishes in his collegiate career.

By KEVIN ROMM
The Breeze

For JMU men's golf, second place is far from satisfying. Despite a runner-up finish at last year's Colonial Athletic Association Championship Tournament, the team wants more for the upcoming season. "It was definitely disappointing," head coach Jeff Forbes said. "We didn't play up to our caliber of golf as we played all year." The College of Charleston has finished atop the leaderboard for the past three CAA Championship Tournaments, all taking place at St. James Plantation in Southport, North Carolina, an area the Cougars are familiar with. However, this year's CAA Tournament will tee off in Midlothian, Virginia, at the Salisbury Country Club. "Playing in their backyard is difficult; they were just better at playing at those types of courses than we were," Forbes said.

Now that the tournament is a little closer to home, JMU can take advantage and finally knock off the Cougars. For senior Ryan Cole, a CAA championship win would cap off his already illustrious career. The team has made tremendous strides over Cole's years with the program, but they have yet to capture a CAA crown. "It would be huge," Cole said. "There is no reason why we can't go out and win it this year."

As an individual, Cole finished T-2nd at the CAA Tournament last year and went on to the NCAA Men's Golf Championship in Eugene, Oregon. Unfortunately for Cole, he suffered a cracked rib prior to the tournament. "I wanted to go represent the school so I gutted it out," Cole said.

Although Cole played through the injury, it got the best of him as he shot 16-over-par and finished in a tie for 132nd place. Not only did the injury take him out of contention for the NCAA Tournament, but it also sidelined him for the entire summer. "It's debatable whether or not it was the right decision health wise to play, but I'm just happy to be back for the year," Cole said.

Despite his rocky finish, Cole's year in general was one for the record books. In the 13 tournaments

he played in last year, Cole finished in the top 10 in 10 of them. In addition, he not only was named a CAA Men's Golfer of the Year, but was also named a PING Honorable Mention All-American, becoming the first JMU men's golfer to do so.

"It was a goal of mine that at some times seemed far-fetched, but the hard work really pays off," Cole said. "I was really pleased with how I progressed throughout the year."

As Cole looks to get back into the swing of things, another JMU golfer is looking to continue good play. Junior Jack Floyd was the first to qualify for the season's first tournament as he shot 10-under-par in just two rounds, leaving him upbeat to start the season.

"I'm delighted," the West Sussex, England, native said. "I've been playing some real good golf the last two weeks so hopefully I'll take that into the first tournament."

All five primary starters from last year are returning for JMU, including sophomore Alex Henderson, the reigning CAA Men's Golf Rookie of the Year, giving the team opportunity for good showings in every tournament, which will be crucial for this year's schedule.

"This year we have a stronger schedule so we are going to be competing at a top level," Floyd said. "Our starting five every week is going to be very strong."

Although just freshmen, the two newest members of the team, Walker Cress and Quinn Tardif, will also grind it out to qualify for tournaments. However, with the bulk of the JMU roster being upperclassmen, it may be easier said than done.

"I think they are going to have a hard time this year because of the upperclassmen," Forbes said. "I think that is going to make it very difficult but it can also help push them because they know where they stand."

The Dukes begin the season this weekend at the Golfweek Division 1 Program Championships at True Blue Golf Club in Pawleys Island, South Carolina.

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COURTESY OF JMU ATHLETICS COMMUNICATIONS

Junior Maddisen Cox reads a green as she gears up to hit a putt. Cox finished fifth at the 2015 Rutgers invitational.

By DANIEL WARE
The Breeze

JMU women's golf tees off its season this weekend at the Golfweek Division I Program Championships at the Caledonia Golf & Fish Club in Pawleys Island, South Carolina.

The team is currently ranked 129th out of 256 in the country and is young — no seniors and three freshmen — but that doesn't mean that there isn't optimism among the team's players.

"I think we have a lot of potential," junior Maddisen Cox said. "We have a lot of hungry, young athletes that really want to play well, that want to get better and I think we're all self-motivated and motivate each other."

Cox enters the season as one of the team's most experienced players, with two top-10 and four top-20 finishes in her career.

Head coach Sarah Sargent enters her third year at the helm, and is excited about this year's squad.

"We finally have a team of pretty much all of my players," Sargent said. "Everyone on the team right now has played for me or been recruited by me."

She says the point of emphasis during the offseason was improving the team's short game and putting.

"We lack a little bit of confidence in that area, so I try to give the girls encouragement and tell them to go out and practice more," Sargent said.

Sargent added that because University of Delaware won the Colonial Athletic Association by "making a whole lot of putts," putting was one of the main things to work on.

The team practices together about 20 hours a week at a variety of places: Lakeview Golf Club, Spotswood Country Club and the short game facility on campus. Cox says that players do some "volunteer hours" and practice close to 35 hours total a week.

"Practices are generally pretty detailed and regimented," Sargent said. "I tell them what I want them to do and they do it. It's a lot of drills: hitting a shot over and over and over

until we perfect that shot."

The team returns just one all-conference player, junior Laura Gomez-Ruiz, who was second team All-CAA last season. Ruiz has five top-15 and 10 top-25 finishes in her career, and has become one of the leaders on the team.

"I always try to give advice to the underclassmen," Gomez-Ruiz said. "I try to give them confidence with their games and help them with whatever they need."

In addition to Gomez-Ruiz, Sargent says that Cox has stepped up and become one of the team's leaders as well.

She "will take more of a vocal role as a leader," Sargent said. "She's kind of the team mom — someone who will look out for everyone."

Sargent says that Cox and Gomez-Ruiz also push everyone on the team to get better with their scores.

As well as working on her short game and putting stroke, Cox says a point of emphasis for her was improving the mental aspect of the game.

"I'm just trying to maintain my focus throughout all 18 or 36 holes ... taking it one shot at a time," Cox said.

Cox says that the mental part of golf is just as important as the physical part, and that "being able to put bad shots behind me" is important to shooting low scores.

Gomez-Ruiz practiced her short game "a lot" during the offseason, and would hit buckets of golf balls just with her 58 and 52-degree wedges.

Sargent believes the team is ready to take the next step, and that the team's goal is to move up into the top-115 in the nation, and if they make that happen, move into the top-100.

"We have a really high ceiling on our team, so our potential is great, but they need to believe in themselves," Sargent said. "I believe in them, as their coach, but I need them to believe in themselves as players."

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JMU GOLF

key returning players

Men's

- Senior Ryan Cole
- 2015-2016 CAA Men's Golfer of the Year
- Runner-up at 2016 CAA Championships
- Represented JMU at NCAA National Championships

- Sophomore Alex Henderson
- 2015-2016 CAA Men's Golf Rookie of the Year
- CAA Men's Golf Second Team

Women's

- Junior Maddisen Cox
- Finished 5th at 2015 Rutgers Invitational
- Tied for 9th at 2015 Golfweek Program Challenge

- Junior Laura-Gomez Ruiz
- 2015 Second Team All-CAA
- Has 10 career top-25 finishes

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- September 27, 4:00 PM - Madison Union 402
- October 4, 4:00 PM - Madison Union 402
- October 11, 4:00 PM - Madison Union 402
- October 18, 4:00 PM - Madison Union 400*
- October 25, 4:00 PM - Madison Union 402

Wednesday

- September 7, 4:00 PM - Madison Union 402
- September 14, 4:00 PM - Madison Union 402
- September 28, 4:00 PM - Madison Union 402
- October 5, 4:00 PM - Madison Union 402
- October 12, 4:00 PM - Madison Union 402
- October 19, 4:00 PM - Madison Union 400*
- October 26, 4:00 PM - Madison Union 402

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ORL

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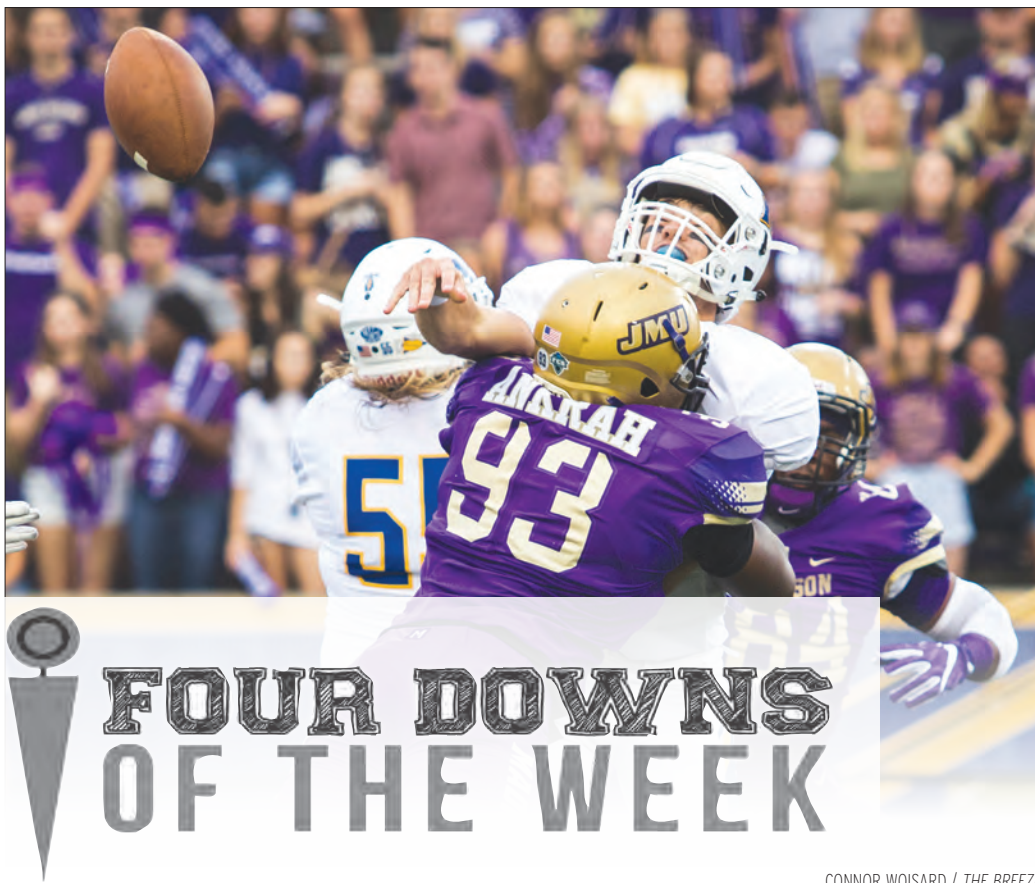
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FOUR DOWNS OF THE WEEK

CONNOR WOISARD / THE BREEZE

The Dukes look to keep rolling after scoring a program record 80 points

By **KEVIN HASWELL**
contributing writer

The Dukes kicked off their season with an 80-7 rout over Morehead State University on Saturday. They'll look to continue their success this weekend as they welcome Central Connecticut State University to Bridgeforth Stadium. The Blue Devils opened up their season with a 24-10 loss at the hands of Lafayette College. Before the Dukes take the field on Saturday at 4 p.m., here are some keys to this weekend's matchup.

1. Stay with the strong running attack

JMU found a lot of success on the ground last week against Morehead State, racking up 10 touchdowns and 498 yards via the rushing game. The 10 rushing touchdowns set a program record and were the second most in Football Championship Subdivision history. Junior quarterback Bryan Schor and junior running back Taylor Woods each had three touchdowns and combined for 218 yards on the ground.

"The preparation and hard work in practice last week helped us to come out and execute well," redshirt junior running back Cardon Johnson said. Having a strong rushing attack is key to establishing the passing game. Last week, the Dukes weren't forced to throw very often due to how easily they drove down the field on the ground. However, after seeing the film, CCSU will look to make stops up front and force the Dukes to pass more. This is a new week and a new opponent, so don't be surprised to see JMU change its approach against a different defense.

"I don't think we went into last week planning only to throw 11 times," Schor said. "I think it was just a product of our offensive line executing so well that we just kept running the ball."

2. Maintaining a defensive presence

The Dukes' defense had a spectacular plan last week against Morehead State. They held the Eagles' offense to only 182 total yards, limiting College Football Performance Awards FCS National Performer of the Year Watch List quarterback Austin Gahafer to 125 passing yards. By halftime, the Eagles' offense had only managed 24 rushing yards against the ferocious Dukes' defense.

"Understanding the schemes is one of the main things that we improved on and we also improved on communicating with ourselves on defense," senior safety Raven Greene said.

Greene led the team with seven tackles and a pair of turnovers. He forced a fumble and picked off a pass thrown by Gahafer; both resulted in touchdowns. The Dukes understand that not every win is going to come as easily as it did on Saturday.

The team, "just needs to tighten up its fundamentals and make sure that we listen and accept the great coaching that we are getting," Greene said.

The Dukes will need to improve their defense from a year ago. Last season, after starting the season 7-0, the defense gave up 720 yards to Richmond in a 59-49 loss. The offense will be there week in and week out for the Dukes this season. Johnson and senior running back Khalid Abdullah combined to rush for more yards than any other duo in the FCS last season, and both have returned to the field for the 2016 campaign. If the defense can consistently get their offense back onto the field, the sky's the limit for this team.

3. Get an early lead and don't let up

Last week, the Dukes managed to put up 52 points in the first half. That lead basically ended the game in the first half. The Dukes should look to do the same thing this week. Get out to a huge lead and close the door. Last season, JMU was 7-1 during the regular season when leading at halftime. With the Blue Devils losing last week, all the Dukes have to do is bury them from the first whistle.

The underdog in any matchup

has one goal throughout a game: to keep the score close and give themselves a chance to win in the end. The Dukes can't let the Blue Devils hang around. The defense needs to get multiple three-and-outs and the offense must capitalize on every possession. The goal should be to end the game by halftime.

Getting ahead early is also important for the quarterbacks. If the Dukes can get out to a strong early lead, Schor will have plenty of snaps to get settled in. After not throwing very many passes last week, it will be interesting to see what he can do once he gets into a rhythm.

The team looks to have put last week behind them and are ready to go out and attack this Central Connecticut team in the first half.

4. Take the schedule one week at a time

After an 80-7 win over Morehead State, it could be really easy for the team to get ahead of themselves. With the University of North Carolina at Chapel Hill on the schedule next week, the team could look past CCSU and get prepared for UNC. That's how good teams lose trap games — looking past an opponent for the tougher game further down the schedule.

The team has stayed humble despite the blowout win on Saturday. While such a lopsided score can get to some players' heads, the Dukes understand what's at stake. They know that they have to stay focused during practice this week and keep in mind their opponent ahead.

"It was a great feeling, but it was understood that we had to look past it and get ready for next week," Greene said.

This year's team looks more focused than ever. Last year's disappointing end to a promising season has given the Dukes a sense of purpose. Everyone on the roster will walk into Bridgeforth on Saturday with a strong mindset looking to dominate on both sides of the ball once again.

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EDITORIAL

Taking a seat

San Francisco 49ers quarterback sits during the national anthem to protest racial injustice and police brutality

By **PETER CAGNO**
The Breeze

Unless you've been living under a rock for the past three weeks, or are too deeply enthralled in various orientation and syllabus week activities, you've probably heard about a certain NFL quarterback who was spotted sitting on the bench during the playing of the national anthem before a preseason game last week.

That quarterback is San Francisco 49ers 6-year veteran Colin Kaepernick. Kaepernick refused to stand during the playing of the national anthem prior to a preseason game against the Green Bay Packers on August 29. Kaepernick cites oppression and violence against minorities and people of color by law enforcement as the main reason for him sitting during the anthem.

"I am not going to stand up to show pride in a flag for a country that oppresses black people and people of color," Kaepernick said in an exclusive interview with NFL Media following the 21-10 loss. "There are bodies in the street and people getting paid leave and getting away with murder."

Kaepernick's protest of the anthem isn't the first time he's spoken out about racial injustice — he's long been a supporter of the #BlackLivesMatter movement.

"To me, this is bigger than football and it would be selfish on my part to look the other way," Kaepernick said.

In the age of social media, where ideas run rampant and almost everything offends someone, it's no surprise that Kaepernick has received a healthy amount of backlash for his actions. People are using Twitter, Instagram and other social media outlets to berate Kaepernick, calling him unpatriotic and ungrateful.

Many people cite his ingratitude for the mere right to protest in such a way, granted by the first amendment, protected by the very flag that so many American service men and women bravely fought to protect.

While on one hand, refusing to stand for the national anthem is not the most appropriate

or effective way to protest racial injustice, I still wholeheartedly respect Kaepernick for his actions and appreciate his right to do so as an American citizen. The innumerable amount of criticism that he's received has neither been fair nor deserved.

After all, Kaepernick isn't the first professional athlete to make a statement in wake of the various incidents involving police officers and minorities across the country. LeBron James and other members of the Cleveland Cavaliers wore black shirts that read "I Can't Breathe" on Dec. 8, 2014, protesting

the tragic death of Eric Garner at the hands of New York City police officers in July of that year. In November of that year, several St. Louis Rams players exited the tunnel and ran onto the field with their hands raised in a "hands up, don't shoot" fashion. Where was the social media firestorm during those events? Why is Kaepernick the brunt of all of this hate speech from people on the internet?

In fact, Kaepernick isn't alone now and his protest has actually gained momentum and other professional athletes are following suit.

Megan Rapinoe, a midfielder on the U.S. Women's National Soccer Team, has begun kneeling during the national anthem in solidarity with Kaepernick.

"I am disgusted with the way he has been treated and the fans and hatred he has received in all of this," Rapinoe said in an interview with American Soccer Now. "We need a more substantive conversation around race relations and the way people of color are treated. The very least that I can do is continue the conversation with him by kneeling for the anthem."

Rapinoe, who's openly gay, says that at times she's felt that the flag hasn't accurately represented her and others in the LGBT+ community.

"I have stood with my hand over my heart during the national anthem and felt like I haven't had my liberties protected, so I can absolutely sympathize with that feeling," Rapinoe said.

In the end, Kaepernick's exercising a fundamental right as a U.S. citizen in a peaceful fashion and yet people are still upset about it. It would make more sense if players all across the country sat in solidarity together to effect radical change about social justice, but no. Instead people will whine all over social media about how he's being disrespectful.

It's those certain people on social media who don't understand the real values and liberties the flag represents, not the other way around.

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