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## ESSAY

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### NAMING ONLINE LAW REVIEW SUPPLEMENTS (OR WHATEVER THEY ARE CALLED)

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BRADLEY SCOTT SHANNON<sup>†</sup>

Over the past decade or so, there has been a proliferation of online-only law review–law journal supplements (or “companions”).<sup>1</sup> This has been a welcome trend; the articles tend to be shorter, the editing and publishing process tends to be quicker, and authors now have more opportunities for publication—particularly at the highest levels.<sup>2</sup>

The name given to such journals is another matter. Uninspired is probably the kindest thing that can be said. Most are obvious (*University of Pennsylvania Law Review Online? Yes, we know*). Some seem a little self-absorbed (*Michigan Law Review First Impressions? How . . . thoughtful*). Dead

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<sup>†</sup> Professor of Law, Florida Coastal School of Law. Thanks go to my colleagues/former colleagues Kirsten Clement, Brian Foley, Amanda Reid, and Christopher Roederer, who all said this Essay was okay after I incorporated their suggestions and promised not to mention their names. I also thank the staff of the *University of Pennsylvania Law Review*, particularly Chet Eckman, William Seidleck, and Alexander Aiken, for their editing and their willingness to accept this Essay and to poke a little fun at themselves.

<sup>1</sup> According to the Washington and Lee University School of Law’s Law Library website, there are ninety-seven online-only American law journals. *Law Journals: Submissions and Ranking, 2008–2015*, WASH. & LEE U. SCH. L., <http://lawlib.wlu.edu/LJ/index.aspx> [https://perma.cc/G7L2-VTWR]. Most are supplements to more traditional law journals. At least one legal scholar has predicted that “soon, all or nearly all law reviews will switch to online publication, in parallel to what is happening in other scholarly fields.” Thomas W. Merrill, *The Digital Revolution and the Future of Law Reviews*, 99 MARQ. L. REV. 1101, 1103 (2016). I am not sure what will happen then. But for more on this phenomenon generally, see (in print!) Katharine T. Schaffzin, *The Future of Law Reviews: Online-Only Journals*, 32 TOURO L. REV. 243 (2016).

<sup>2</sup> Indeed, I have had the good fortune of being published twice in such journals. See Bradley Scott Shannon, *Where Have You Gone, Judicial Process?*, 84 FORDHAM L. REV. RES GESTAE 24 (2016), <http://fordhamlawreview.org/wp-content/uploads/2016/04/Shannon.pdf> [https://perma.cc/G6X3-4KN6]; Bradley Scott Shannon, *Some Concerns About Sua Sponte*, 73 OHIO ST. L.J. FURTHERMORE 27 (2012), <http://moritzlaw.osu.edu/students/groups/oslj/files/2013/09/Furthermore.Shannon.pdf> [https://perma.cc/H3NY-9HFV]. This Essay marks a third time.

languages—ironically enough—are surprisingly popular. (*Penn State Law Review Penn Statim?* Say what?). Something needs to be done. The people in charge of these journals obviously need help.

Enter this Essay, the purpose of which is to provide some ready-to-use names for online law review supplements. These names are divided into two categories, depending on the preference of the journal. The first category consists of a list of terms to simply add to the name of the main journal. The second category consists of stand-alone names for those desiring a cleaner break from the past.<sup>3</sup>

### I. CATEGORY ONE

Simply start with the name of the preexisting journal and add one of the following<sup>4</sup> (this Essay will use the name of this journal—*The University of Pennsylvania Law Review Online*—for illustration):

- *University of Pennsylvania Law Review 2* (like ESPN 2) (or for those jurisdictions following the Napoleonic Code, *Deux*)
- *University of Pennsylvania Law Review 13th Floor*
- *University of Pennsylvania Law Review 19th Hole*
- *University of Pennsylvania Law Review Afterglow*
- *University of Pennsylvania Law Review After Dark*
- *University of Pennsylvania Law Review After Dinner Mints*
- *University of Pennsylvania Law Review Al Gore* (not a lawyer, but he did attend law school after he invented the Internet)
- *University of Pennsylvania Law Review Amuse-Bouche*
- *University of Pennsylvania Law Review Aperitif*
- *University of Pennsylvania Law Review Appendage* (or for the more biblically inclined, *Member*)
- *University of Pennsylvania Law Review Après*
- *University of Pennsylvania Law Review B Sides*
- *University of Pennsylvania Law Review BBC Sessions*
- *University of Pennsylvania Law Review Bis*
- *University of Pennsylvania Law Review Caboose*
- *University of Pennsylvania Law Review Couldn't Decide*
- *University of Pennsylvania Law Review Cut to the Chase*
- *University of Pennsylvania Law Review Demi*
- *University of Pennsylvania Law Review Dessert*
- *University of Pennsylvania Law Review Dim Sum*

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<sup>3</sup> If anyone has any additional ideas for names, please forward them to me. I could use another article.

<sup>4</sup> Of course, one could instead start with something catchy and put the name of the journal at the end, such as *Return of \_\_\_*, *Revenge of \_\_\_*, etc. This alternative approach, though, is beyond the scope of this Essay. See also *supra* note 3 (requesting ideas for additional articles).

- *University of Pennsylvania Law Review Doggie Bag*
- *University of Pennsylvania Law Review Faux* (actually, pretty much anything French sounds impressive)
- *University of Pennsylvania Law Review Gate Checked* (or *No More Room in the Overhead Compartment*)
- *University of Pennsylvania Law Review Gluten Free*
- *University of Pennsylvania Law Review Gone Wild*
- *University of Pennsylvania Law Review Grab Bag*
- *University of Pennsylvania Law Review House Guest* (or *Brother-in-Law, Out of Work Friend, etc.*)
- *University of Pennsylvania Law Review Jetsam*
- *University of Pennsylvania Law Review Junior Varsity*
- *University of Pennsylvania Law Review Last Call*
- *University of Pennsylvania Law Review Lite*
- *University of Pennsylvania Law Review Live*
- *University of Pennsylvania Law Review Minus All of the Really Boring Stuff*
- *University of Pennsylvania Law Review No Tables, But We Have Seating at the Bar*
- *University of Pennsylvania Law Review, Not*
- *University of Pennsylvania Law Review Odds and Ends*
- *University of Pennsylvania Law Review Off Leash*
- *University of Pennsylvania Law Review Outlet Mall*
- *University of Pennsylvania Law Review Outtakes*
- *University of Pennsylvania Law Review Overtime*
- *University of Pennsylvania Law Review Recycle Bin*
- *University of Pennsylvania Law Review Relevant Topics*
- *University of Pennsylvania Law Review Remnants* (or *Bits, Crumbs, Debris, Dregs, Drippings, Residue, Scraps, etc.*)
- *University of Pennsylvania Law Review Runts*
- *University of Pennsylvania Law Review Seconds*
- *University of Pennsylvania Law Review Selfies*
- *University of Pennsylvania Law Review Smorgasbord*
- *University of Pennsylvania Law Review Snippets*
- *University of Pennsylvania Law Review Special Snowflakes*
- *University of Pennsylvania Law Review Spinoffs*
- *University of Pennsylvania Law Review Standby Tickets*
- *University of Pennsylvania Law Review Swizzle Sticks*
- *University of Pennsylvania Law Review Third Wheel* (or *Fifth Wheel*, if you are in to RVs)
- *University of Pennsylvania Law Review Trundle*

- *University of Pennsylvania Law Review Tyrion* (might have to watch “Game of Thrones” to get that one)
- *University of Pennsylvania Law Review UHF* (for those who remember VHF)
- *University of Pennsylvania Law Review Unapproved*
- *University of Pennsylvania Law Review Uncensored*
- *University of Pennsylvania Law Review Unchained*

## II. CATEGORY TWO

These names are intended to stand by themselves.

- *Concurring in Part and Dissenting in Part*
- *Does Anyone Read This?*
- *Hard to Find Later Because Not in Print*
- *Hastily Assembled Symposium*
- *No Article Left Behind*
- *PENNumbra<sup>5</sup>*
- *Post-Tenure Review*
- *Problems in Search of a Solution (or Solutions in Search of a Problem)*
- *Rescue Articles*
- *Second Chances*
- *The Deuce* (with apologies to ESPN 2 *supra*)
- *The Least Dangerous Article*
- *The Third Drink*
- *The University of Pennsylvania Law Journal* (or *Yale Law Review*, etc.)
- *There Must Be a Point in Here Somewhere*
- *This Is Not Real Fur*

So there you go. Of course, the *University of Pennsylvania Law Review* would never adopt any of these names for its online supplement, for it only publishes timely, well-written pieces on the most important of topics and would not want its readership to think otherwise. But for everyone else, please view this as an opportunity.

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<sup>5</sup> This was actually the name of the online edition of this law review for the first few years of its existence. *Online Exclusives*, U. PA. L. REV., <https://www.pennlawreview.com/online> [https://perma.cc/4CK8-RN8F].