

# December 9, 2016

## Regulating Robo-Advisors Across the Financial Services Industry

Time: 12:00pm - 1:20pm

Location: Silverman 147

Speakers: Tom Baker & Benedict G.C. Dellaert  
(Optimizing Government Project)

Featuring:

### Tom Baker

William Maul Measey Professor of Law and Health Sciences  
University of Pennsylvania

### Benedict G.C. Dellaert

Professor  
Erasmus School of Economics  
Erasmus University Rotterdam

Moderated by:

### Richard Berk

Chair, Department of Criminology  
Professor of Statistics and Criminology  
University of Pennsylvania

Consumers are increasingly turning to automated systems for suggestions about how and where to invest. The proliferation of “robo-advisors” – automated financial advice tools based on machine learning algorithms – points to the potential need for new types of financial services regulation and raises important questions about markets for complex goods and services. More broadly, automated investment products provide a robust case study for exploring the limits and possibilities of consumer protection as automation extends into throughout the marketplace.

This event is a Special Seminar co-sponsored by the Optimizing Government Project and the Penn Program on Regulation.

Register for this event

# Attendees\*:

First name\*:

Last name\*:

E-mail address\*:

Phone:

Please provide any comments or special instructions for the event organizer below:

1 of 2

[Next »](#)



Contact Info:

Jeremy Sklaroff

Research Assistant, Optimizing Government Project

[optimizing@law.upenn.edu](mailto:optimizing@law.upenn.edu)

Register

---

3501 Sansom Street, Philadelphia, PA 19104  
215.898.7483