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Re-imagining Your Professional Boundaries and Future Patrons: Are You Ready for Your Second Life?

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Re-imagining Your Professional Boundaries and Future Patrons: Are You Ready for Your Second Life?

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SCC/MLA, October 22, 2007

Outline

- 👁 Describe Second Life (SL)
- 👁 Discuss Information Seeking Uses of SL
- 👁 Share Educational & Informational Uses of SL
- 👁 Show Recorded Health Education Vignette
- 👁 Point Out Technical and Social Drawbacks

Background Questions

- 👁 Who has heard of Second Life?
- 👁 Who knows what Second Life is?
- 👁 Who has been in Second Life?
- 👁 Who has used it for educational or information dissemination purposes?

What is Second Life?



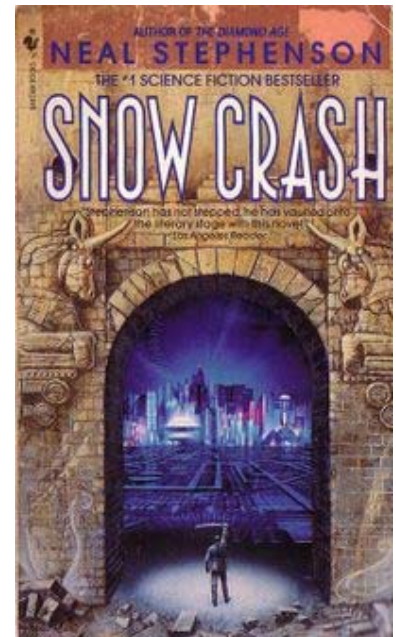
SL is a 3D Online Digital World...

👤 Fictional Inspiration

- 👤 Stephenson's Metaverse is the literary vision behind alternate online worlds
- 👤 Popularized term 'avatar' for online characters

👤 Second Life is a real Metaverse

- 👤 83 square miles of islands
- 👤 10 million total residents (1.5 million logged on during last 60 days)
- 👤 7,932,739L\$ spent in August (\$1USD = 257L\$)



Snow Crash by Neal Stephenson

...Imagined and Created by its Residents

- ☞ “The avatar is not just a "character" that is used in a "game" - it is the highly personalized communications interface that allows users to participate together in a computing network to communicate with voice as well as text, create and view presentations, and send and receive information.”

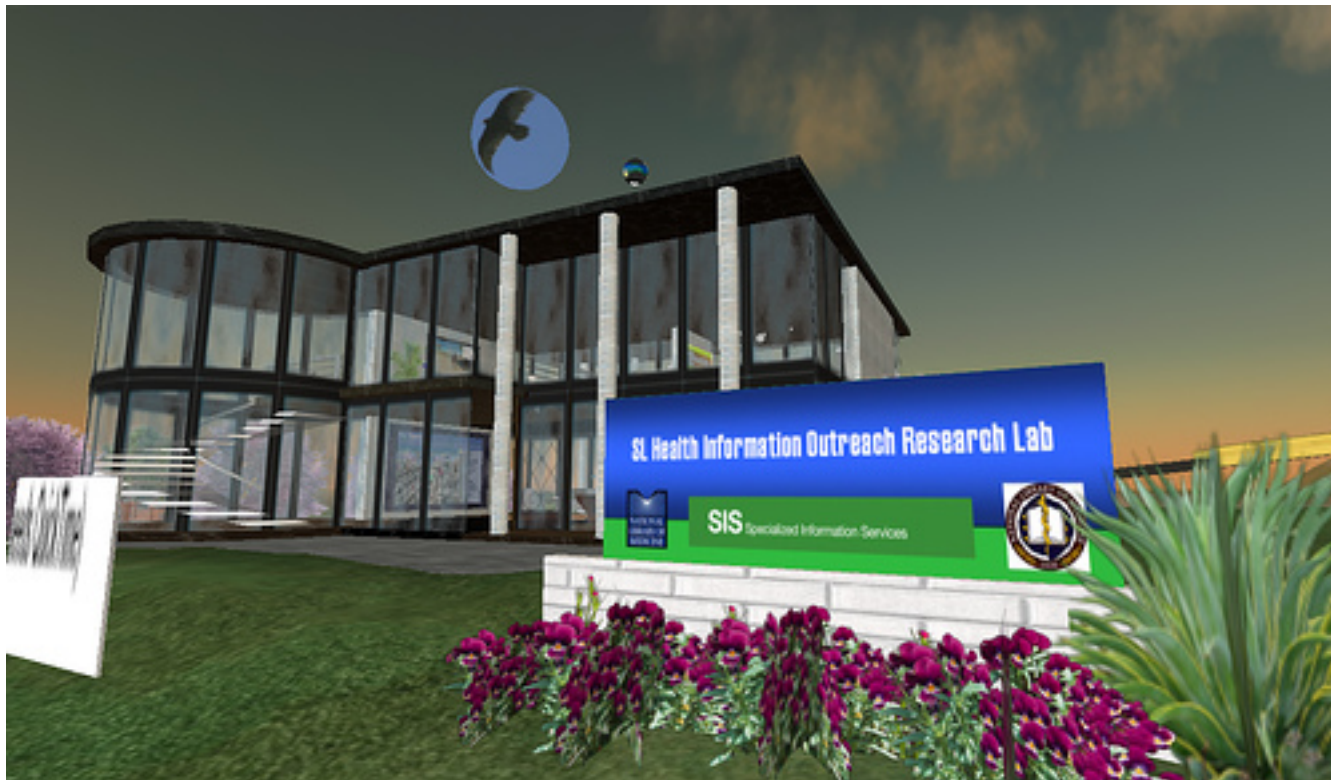


Philip Linden

InfoIsland Archipelago



SL Health Information Outreach Research Lab



Campus: Second Life



Education in SL

- 👤 Models of real world settings
- 👤 Scenario-based roleplaying in context
- 👤 Opportunity for learners to construct knowledge through active participation
- 👤 Reflection and debriefing

Educational Vignette



Land Occupancy, Set Creation & Filming

👤 Land ownership

- 👤 Buy / rent / borrow land to create structures

- 👤 You can't choose your neighbors!

👤 Object / set creation

- 👤 Prims

👤 Vignette

- 👤 Takes time and skill to script, film & add audio

Things to Consider

- 👤 Computer requirements
 - 👤 Fast Internet connection
 - 👤 Fast computer with a good video/graphics card
- 👤 Your fellow citizens
 - 👤 Fall on your head
 - 👤 Are not always polite
- 👤 It's fun – it costs zero to try

Questions?

