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Implementing a Demand-Driven Acquisitions Pilot

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Objective

The purpose of this poster is to describe the implementation of a Demand-Driven Acquisitions (DDA) plan at the University of New Mexico (UNM) Health Sciences Library and Informatics Center (HSLIC).

Setting

The UNM Health Sciences Center has academic programs in Medicine, Nursing, Pharmacy, Dental Hygiene, Emergency Medical Services, Medical Laboratory Sciences, Physical Therapy, Public Health, Occupational Therapy, Radiologic Sciences, and Biomedical Sciences. The library provides collection resources to support these academic programs, the HSC's research initiatives, and the clinical needs of the UNM Hospital system.

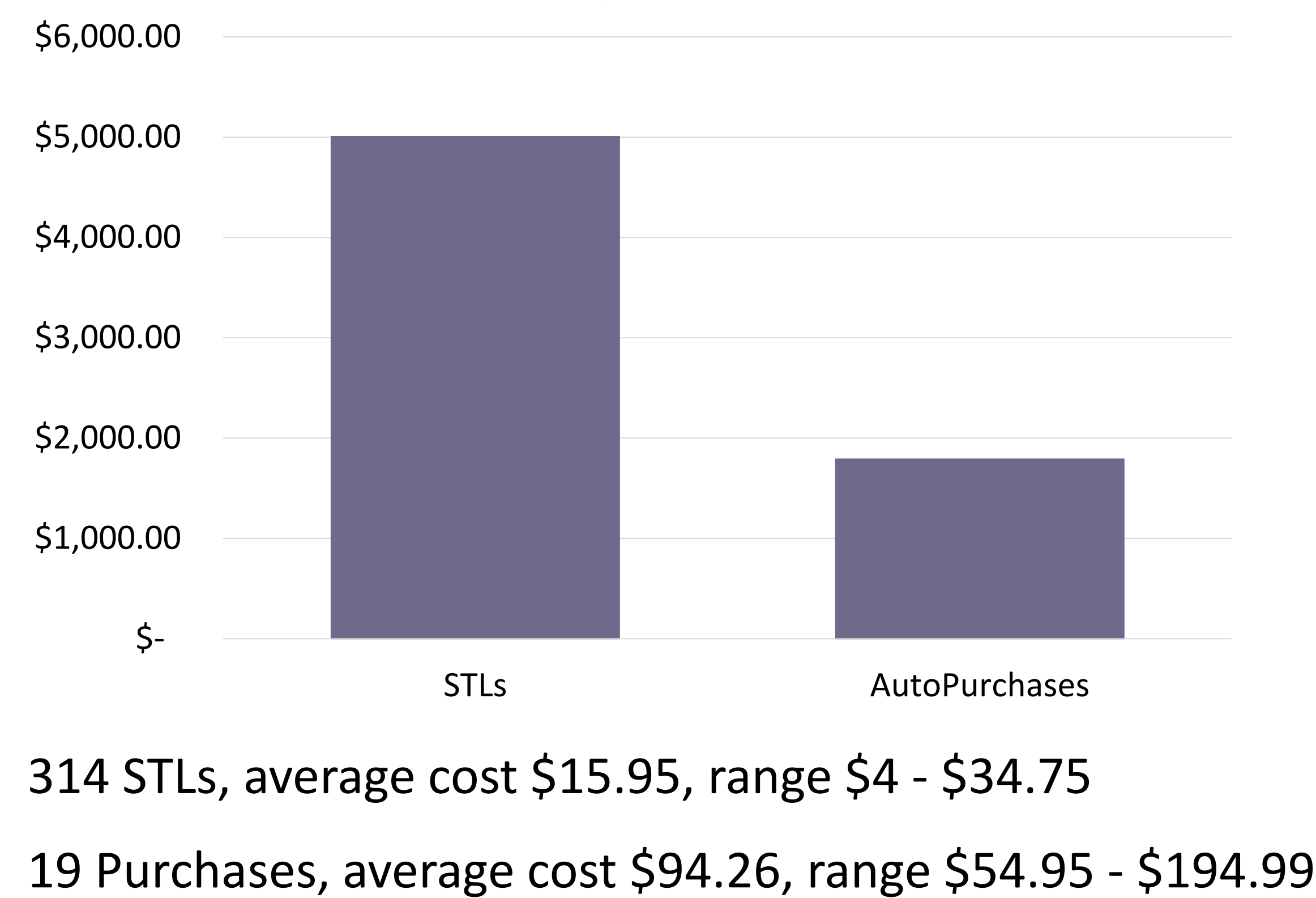
DDA Plan Structure

- Vendor is ProQuest EBL
- 2 Short-Term Loans (STLS)
- Purchase is on the 3rd use
- Loans and purchases are unmediated
- Limits on price of STL and book purchase
- Initial deposit for the pilot was \$10,000

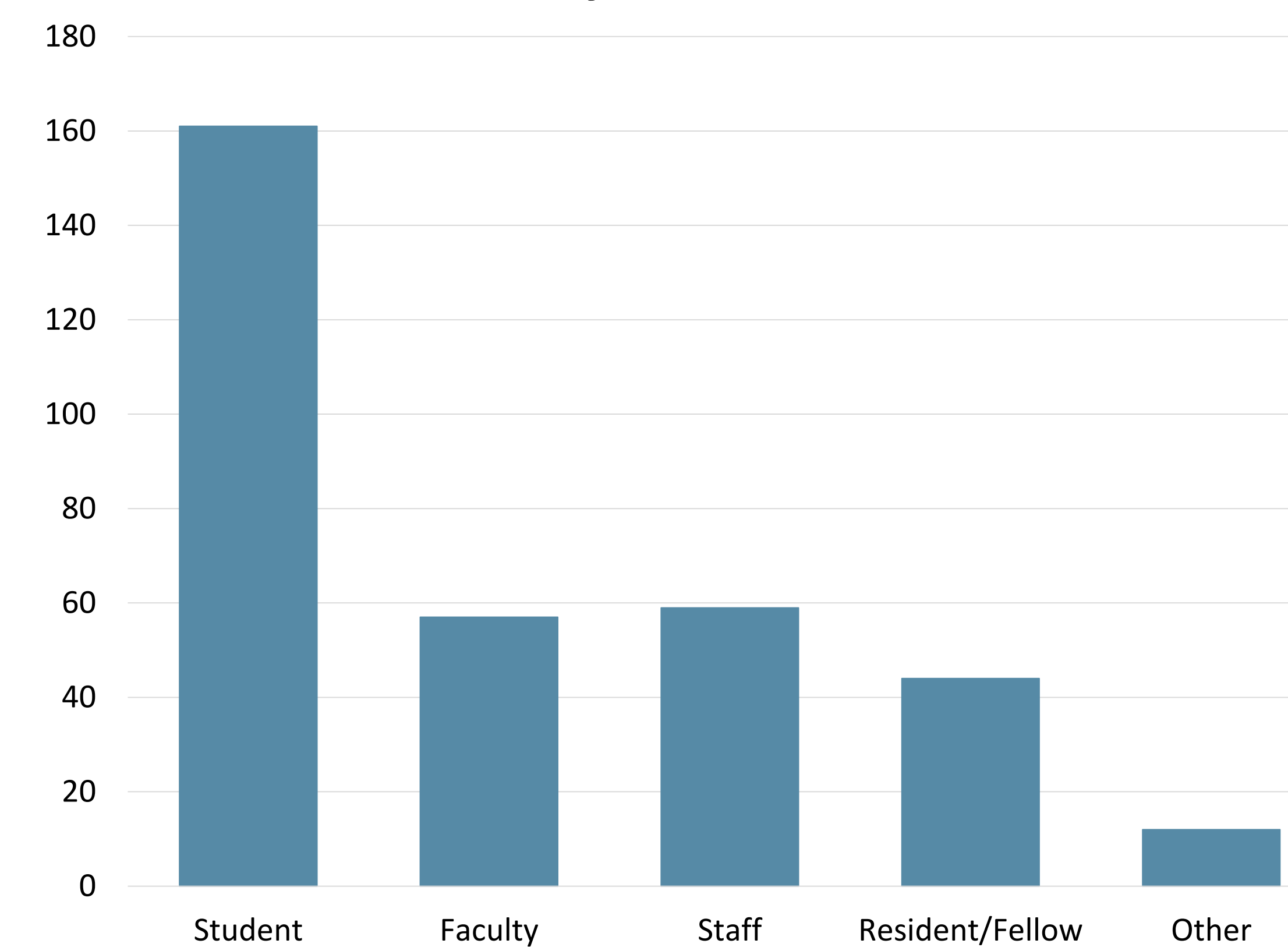
Workflow in ILS

- Vendor sends feed with our DDA titles directly to our catalog, OCLC WorldShare Management Services (WMS)
- 2 collections in the WMS Knowledge Base
 - One for titles in our DDA pool
 - One for owned titles
- Feed is updated weekly and purchased titles are automatically moved into the 'owned' collection

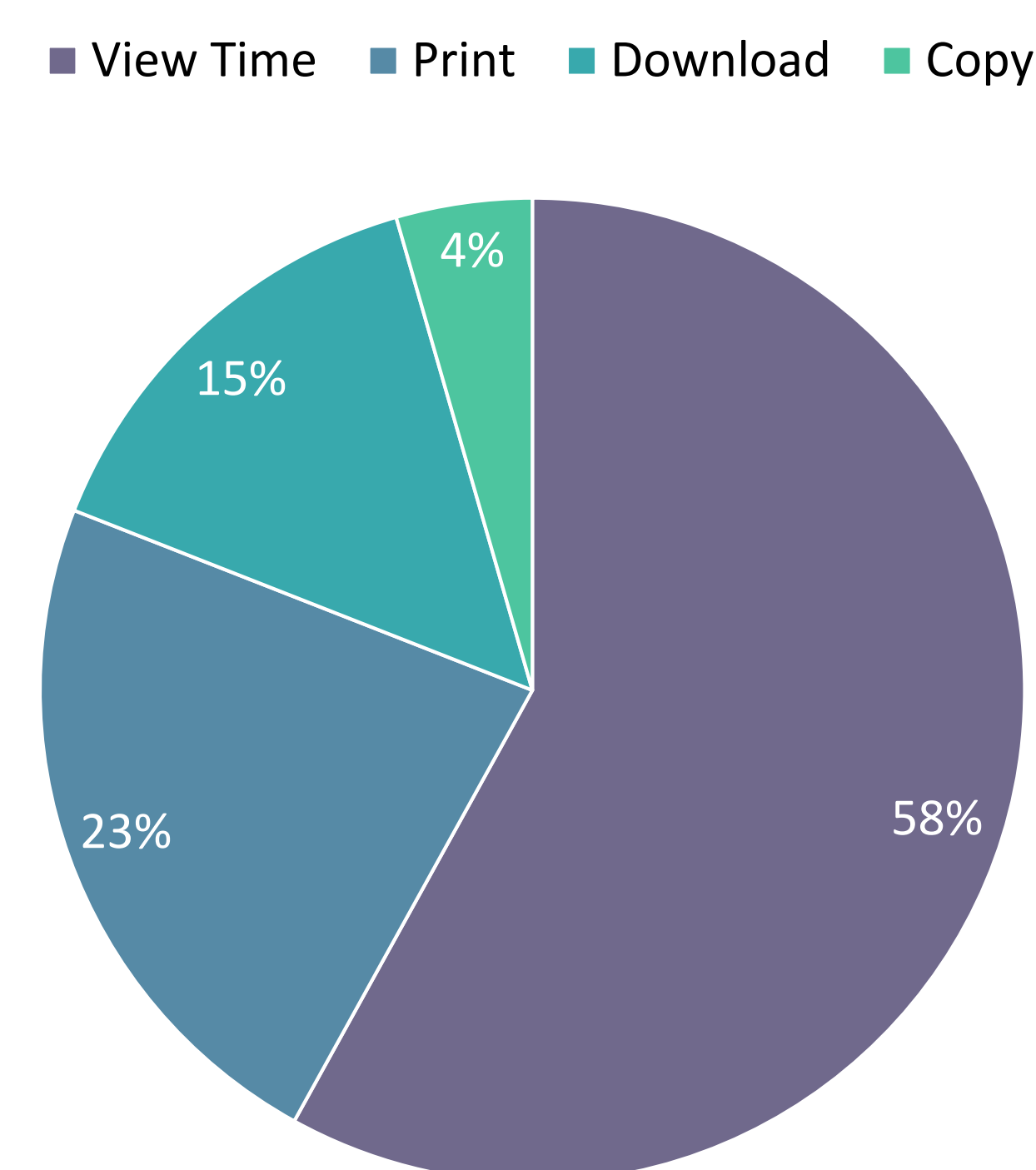
Total Expenditures



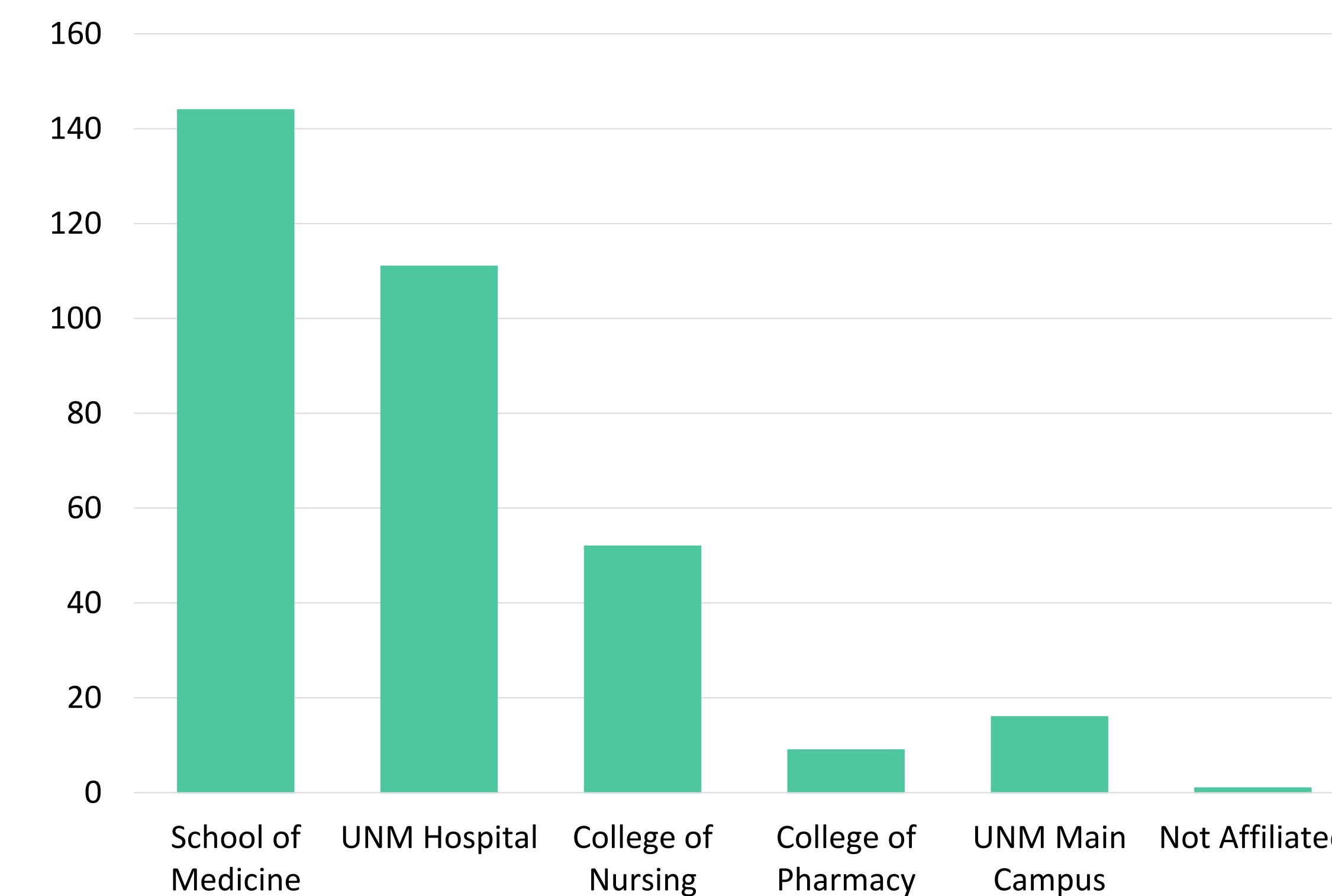
Use by Patron Status



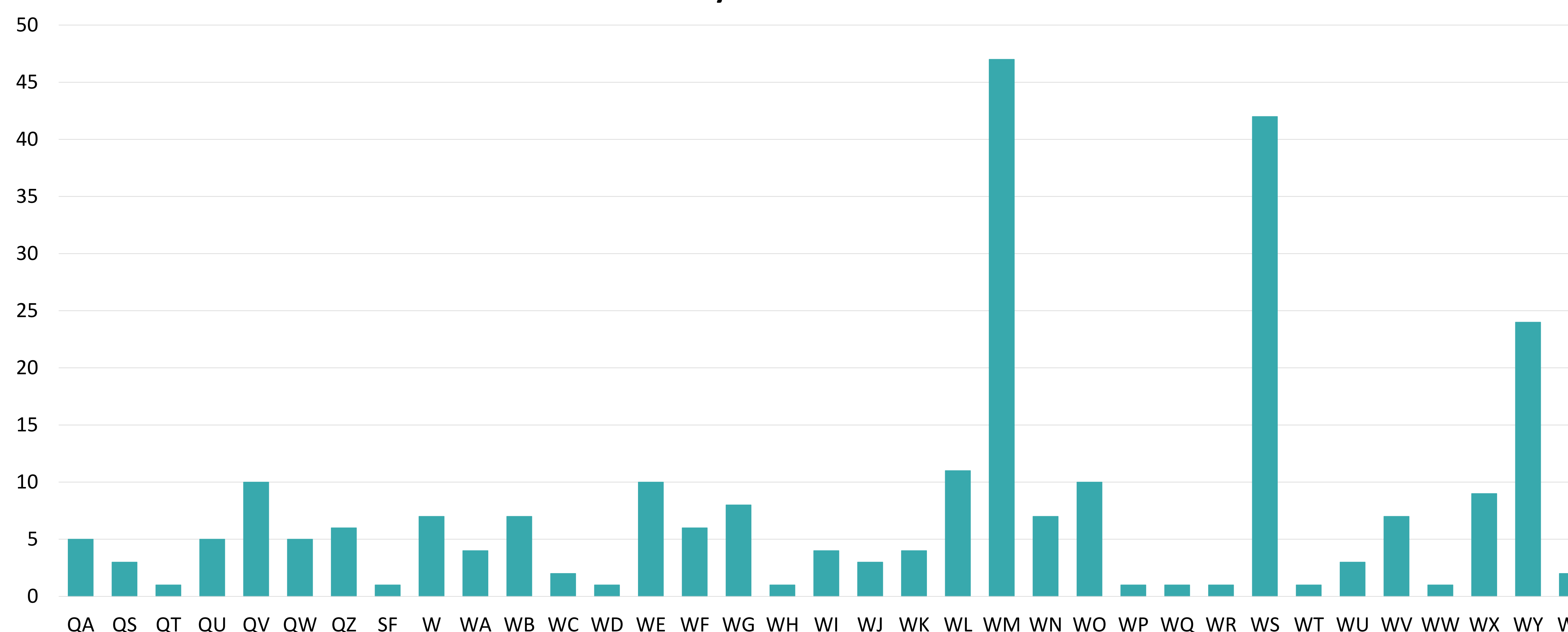
Trigger Events



Use by Patron Affiliation



Use By NLM Call Number



Note: All data from October 1, 2015 to March 31, 2016

Problems/Issues

- Single user triggered a combination of 55 STLs and AutoPurchases for an approximate cost of \$1,300
- Difficult to limit titles in DDA pool by copyright date
 - Publication date in EBL is the date the e-book version became available
 - E.g. a book originally published in 1990 and made into an e-book in 2015 would have publication date of 2015
- Cannot build profile using NLM call numbers, only LC or Dewey
- Duplicate titles in pool with different ISBNs

Assessing Plan Structure

- Lowering to 1 STL would have saved \$298.93 in STL costs, but an additional 33 books would have been purchased
- Increasing to 3 STLs would have saved \$424.98 in AutoPurchases, but an additional \$283.18 would have been spent on STLs
 - Only 5 of 19 AutoPurchased books were not used again after the 3rd use
- Need more data before making a change in the number of STLs

Changes Made to DDA Plan

Due to budget cuts, changes were made to the DDA plan to limit expenditures.

- Cap on the number of titles a single user can use in one day was lowered from 15 to 5
- Publication date was restricted to 2014 to present; previously was 2012 to present
- STL cap lowered from \$35 to \$30
- Also added a cap to prevent STLs that are more than 25% of the total book price