

11-9-1925

New Mexico Lobo, Volume 028, No 8, 11/9/1925

University of New Mexico

Follow this and additional works at: https://digitalrepository.unm.edu/daily_lobo_1925

Recommended Citation

University of New Mexico. "New Mexico Lobo, Volume 028, No 8, 11/9/1925." 28, 8 (1925). https://digitalrepository.unm.edu/daily_lobo_1925/27

This Newspaper is brought to you for free and open access by the The Daily Lobo 1923 - 1930 at UNM Digital Repository. It has been accepted for inclusion in 1925 by an authorized administrator of UNM Digital Repository. For more information, please contact disc@unm.edu.

Get in There
and
FIGHT

HOMECOMING NUMBER NEW MEXICO LOBO

Get Out There
and
YELL

PUBLISHED BY THE STUDENTS OF THE UNIVERSITY OF NEW MEXICO

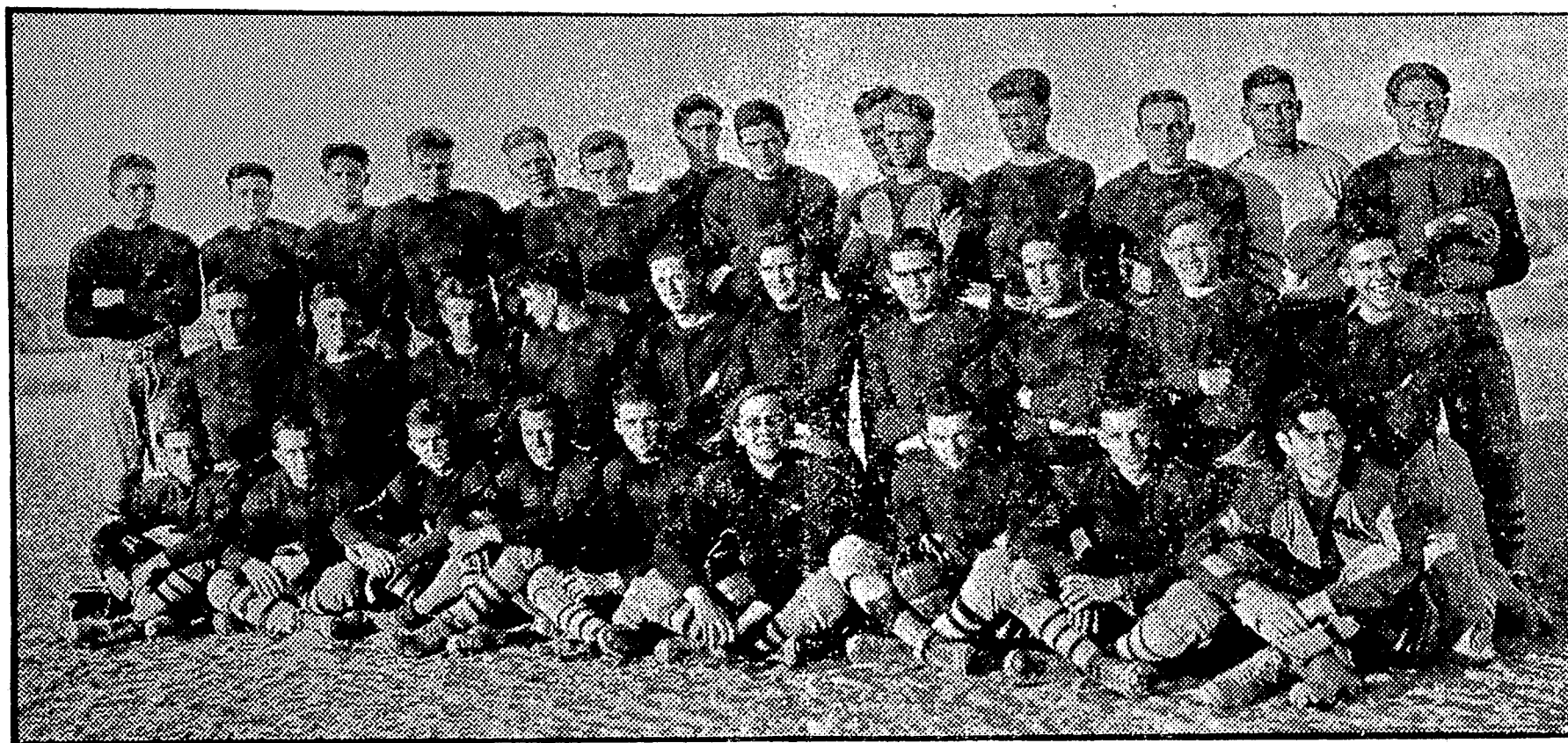
VOLUME XXVIII

Albuquerque, New Mexico, Monday, November 9, 1925

NUMBER EIGHT

The 1925 Lobos

1924
N.M. 3
ARIZ. 0



1925
N.M. ?
ARIZ. ?

First Row—Armstrong, Black, Collins, Briscoe, Johnson, Riordon, Kelly, Grenko, Olson, Coen, Brown, Dolzadelli, Craven. Second Row—Osuna, Bryce, Benjamin, Jaffa, Mulcahy, Moore, Long, J. Willson, Hammond, McFarlane. Third Row—Miller, Masterson, Donahue, Beber, Faw, Renfro, Hoskins, W. Willson, Brewer.

Stage Is Set For Lobo-Wildcat Game Saturday

HUGE BONFIRE TO START AT 6:30; PARADE SAT'DAY

Pep Meeting Will Be Held East of Varsity Field; Parade at 12:30 Noon

Pep meetings, snake dances, parades and stunts will feature Homecoming, beginning Friday evening and continuing throughout the game Saturday, according to plans drawn up by the committee in charge.

Between halves stunts will be put on by the freshman class. Harry Hoskins is in charge of this committee.

Friday night at 6:30, the University will have a great bonfire Pep Meeting. Professor Donnell, who is in charge, stated that enough wood had been ordered to make a pile over twenty feet in height.

All men, and especially Freshmen, are expected to help in the preparation of this fire. Spaces are being roped off for cars and for the students, as a large crowd is expected. The blaze will start at 6:30, the dining hall closing early, and students will gather around for songs, cheers, snake dances and general pep stunts.

Saturday afternoon, at 12:30, the big parade is to form west of the football field, according to Wiley Price, who is Parade Marshal.

CHEERLEADERS TO STRUT STUFF IN NEW ARRAY

The University cheer leaders will perform in their new cheerleading duds Saturday, according to the Athletic Council, the purchasers.

White trousers, with cherry inserts, a la 4-Horseman Valentino, adorned with silver Lobos have been specially designed for the occasion.

It was also stated that large megaphones had been purchased. Students will be able to obtain noise-making instruments from a committee appointed by the Student Council.

MISS RUSSELL CHEERED FOR ARIZONA; LOBOS WON

Miss Ruth Russell, assistant librarian of the university, rooted for the Wildcats in 1909, when the Lobos won their first game against Arizona.

Miss Russell was living in Tucson at the time. She stated that since then she has undergone a change of heart and mind.

Chester Russell, star Lobo track man, is Miss Russell's brother.

On the 1909 team, Dr. Cornish, well known at the 'varsity, was one of the outstanding stars.

Probable Line-up

| No. | Weight | New Mexico | Position | Arizona | No. | Weight |
|-----|--------|------------|--------------|---------------|-----|--------|
| 42 | 184 | W. Wilson | Right End | Flickinger | 11 | 175 |
| 48 | 165 | Coen (c) | Right Tackle | B. Smith | 29 | 190 |
| 46 | 169 | Monkeiwicz | Right Guard | Mosley | 24 | 170 |
| 39 | 165 | Craven | Center | Oldham | 23 | 179 |
| 52 | 205 | DeGryse | Left Guard | Austin | 25 | 175 |
| 50 | 191 | Creecy | Left Tackle | Divelbiss | 30 | 190 |
| 40 | 155 | Donahue | Left End | F. Brookshire | 4 | 162 |
| 37 | 145 | Long | Quarter | Davis | 32 | 140 |
| 41 | 147 | Armstrong | Left Half | Gilliland (c) | 8 | 155 |
| 38 | 155 | J. Willson | Right Half | Diebold | 9 | 155 |
| 43 | 175 | Brown | Fullback | Crouch | 14 | 160 |

OFFICIALS: Bliss (Ohio), Referee; Ream (Oberlin), Umpire; Day, Head Linesman.

WILDCATS HAVE EDGE IN WEIGHT AND EXPERIENCE

Lines to Decide Battle; New Mexico to Make Strong Comeback

Before tomorrow's sun sets o'er the five volcanoes, the eleventh meeting of the Arizona Wildcats and the New Mexico Lobos will be gridiron history. How many white lines will have been crossed, and who will cross them remains for fame to write in unforgettable letters in tradition and song.

The Lobos, and their followers, have not a great deal more to pin their hope to than a renewed spirit, and a fighting will. Both are already in evidence. Smarting from useless defeats by Canyon and the Texas Miners, the Lobos have drilled for two weeks to atone for their humiliation at the hands of apparently inferior teams.

The Wildcats, regardless of their showing against Utah and Southern California, showed their potential strength by running rings around the New Mexico Aggies last Saturday. This Saturday they will probably be much stronger.

Comparison of Teams

A comparison of the probable line-ups for the Lobo-Wildcat game gives the Wildcats a slight edge both in weight and experience. The team average of the Lobos will run about 167 pounds, while that of the Wildcats will be in the neighborhood of 171 pounds. Probably four members of the Lobo team will be playing their first season under the Cherry and Silver colors, while the Arizona team will, with one possible exception, be composed of veterans.

Reports from Tucson indicate that Flickinger and Brookshire will be found at the Wildcat end positions for the morrow's fray. This is the pair that handled the wings for Arizona last year, and they form a strong combination. Flickinger is tall, weighs 175 pounds, is adept at receiving passes, and is one of the fastest ends in the Southwest. Brookshire is neither as heavy nor as fast as Flickinger, but is a strong defensive player.

Brewer and Donahue at Ends

For the Lobos Brewer and Donahue will probably get the call. Both of these men are new with the Lobo squad, but have developed rapidly as ends, Brew-

(Continued on Page 3)

VARSAITY TO HAVE GREAT DAY NOV. 7 TOWNPEOPLE SAY

Expect Lobos to Get Back to Former Stridel Predict a Large Crowd

Albuquerque and New Mexico await the referee's whistle starting the Wildcat-Lobo game, Saturday afternoon at 2:30 o'clock.

From the campus, streets and gathering places come queries as to the final outcome, when the old enemies meet for the eleventh time on the gridiron.

It is the opinion of downtown men that the Lobos will win if the Lobo fight is up. It is evident from a casual survey that all of Albuquerque is interested.

Dan Burrows, sporting editor of the Morning Journal, said, when interviewed:

"The people of Albuquerque are showing more interest in this game than in any football game that has been played in the three years that I have been here.

Lobos Will Improve Playing

"There seems to be a feeling among the people that the Lobos can play better football than they have been. There is a general impression that the Varsity team has one more victory in its system, and that they are due to spring it on Arizona.

"The Lobo team was suffering from overconfidence following its return from Colorado Springs," he continued. "But they realize that they will have to work to beat Arizona, and I believe they will deliver the goods. They have a better than an outside chance. They will win if they give their best. At the worst, they will not be beaten as badly

(Continued on Page 4)

STUDENTS TO GET NOISE-MAKERS FOR GAME

The Student Council has arranged for the distribution of noise-making instruments to be used in the pep meeting at the game Saturday.

Horns, balloons, confetti, arm bands and megaphones will be placed on sale Friday noon.

Students have been at work the latter part of the week in making hats and decorating cars under the direction of Wiley Price.

Saturday morning the stands and field goals will be decorated in New Mexico and Arizona colors.

The freshmen have been informed to appear on the field Saturday morning instead of Friday afternoon, as previously announced. The field will be dragged, rolled and lined off.

LET'S SKIN THE WILDCATS!

Wanser Drug Will Give Cup In Spite of Losses If Team Beats Arizona

The Lobos still have an opportunity to win the cup which was offered by the Wanser Drug Company at the beginning of the season.

The original provision of the offer was that the cup was to be awarded providing the Lobos won eighty per cent of their games. When a Lobo reporter suggested to the manager of the store that the cup be awarded anyway, in the event of the defeat of Arizona, he readily assented.

"You bet the boys can have that cup if they win that game," he said. "I know they can do it, and if they do the cup is theirs."

N. M.'S GREATEST CROWD AWAITS START OF GAME

Gov. A. T. Hannett To Attend; Many Reservations Made From All Over the State

The University of New Mexico, Albuquerque and the surrounding country are waiting impatiently for the referee's whistle to start the Lobo-Wildcat game.

From the four corners of the State the old grads are returning. From every town reservations for seats have been made. The greatest crowd that ever thronged the 'varsity field will witness the most spectacular game a crowd has ever witnessed in New Mexico.

For the students themselves, things have begun to hum. For the past two weeks a dormant excitement has grown into enthusiasm, which by Saturday will be frenzy.

Friday night, at 6:30, the official pep meeting will begin with a huge bonfire. This will last for, some a few hours; others all night. Saturday noon the parade will be held through the downtown section, ending up at 'Varsity field.

Gov. A. T. Hannett will be among the prominent spectators. A large number from Santa Fe will attend. From Gallup a caravan of cars will start Friday, composed of alumni and a few plain, ordinary football fans. Reports state that 100 Arizona rooters will accompany the team, which leaves Tucson Thursday, arriving here Friday night.

Friday afternoon the field will be given the final touches, both of white-wash and color. Each field goal and the stands will be decorated. The student cheering section has been marked off. A greater part of the remainder has already been reserved.

It will be a great day! New Mexico's

fair, fall weather, the cheering, the bands, the color and the fighting teams, will contribute to the greatness.

All is in readiness for the referee's whistle!

STAGE IS SET FOR LOBO-WILDCAT GAME SATURDAY

(Continued from Page 1) er having already had previous college experience in the backfield. Wilson is rated as a better end than either Donahue or Brewer but has been out of the game with injuries. He is expected to get into the game for a while tomorrow, and if he does, will materially strengthen the line. Wamp scales 185 pounds, is remarkably fast for his weight, and is probably the best lineman on the squad. Iggy Mulcahy, the fighting Irishman, may break into the game and earn the unique distinction of fighting New Mexico's greatest foe in his first year of football.

Coen to Be Outweighed 25 Pounds In Smith and Divilbess, Arizona boasts a formidable pair of 190 pound tackles. Creecy of the Lobos, weight 195 pounds and height 6 feet 2, will probably be able to take care of himself with either of the aforementioned pair, however. Hearst Coen, captain of the pack, who plays the other tackle position, will be outweighed 25 pounds by his opponent, but is used to playing football of all-southwestern caliber against opposing linemen of far greater tonnage than himself. Coen is the greatest 165 pound tackle ever developed at New Mexico. Arizona will have little advantage as far as tackles are concerned.

Jackson and Austin, Arizona's guards, will be outweighed by the New Mexico pair, of De Gryse and Monkewicz. De Gryse is the heaviest player on the squad, weighing close to 225 pounds. He is much the same type of player as "Tiny" Dutton, of all-southwestern fame. Monkewicz is playing his second year with the Lobo squad. He is of extremely powerful physique, and faster than most guards.

Mosely of Arizona will be opposed at center by Craven. Craven is one of the lightest of the Lobo linemen, but is outweighed only about five pounds by Mosely. Craven who was called out of a tackle berth to take center when Faw, regular center, was injured at Canyon, has been making good with a vengeance. His aggressiveness has stood him in good stead when playing against heavier enemy linemen.

ARIZONA HAS OLD BACKFIELD Arizona's backfield quartet, of Gilliland, Salmon, Crouch and Drachman, is a dangerous bunch. Gilliland was known last year as the most dangerous open field runner in the Southwest, and is this year just as dangerous as ever. Salmon is fast and shifty and Crouch is a light but a hard hitting fullback. Drachman is a new man with the Cat squad but has proved himself a valuable man. He does the kicking for the Cats.

In opposition to Arizona's four horse-men New Mexico will offer Long, Brown, Armstrong, and probably Wilson. Long was considered one of the best quarterbacks in the Southwest last year when a freshman, and has improved since. He is a triple threat man and stars at open field running. Although playing practically all of the time, and weighing but 145 pounds, the redoubtable "Squirt" has never been knocked out or removed from a game on account of injuries.

Armstrong began to make a name for himself last year, when a freshman and has since proved to be one of the Varsity's most consistent yard gainers. His specialty is slicing through tackle for ten yards and snagging enemy passes that are floating around loose. Brown is always dependable, hits hard, and is the best yard gainer through the center of the line. His bullet-like passes have contributed to many Lobo victories.

Wilson is a freshman, playing his first year with the Lobos. Although by far the youngest player on the team, Jimmy has demonstrated an ability to take care of himself at all times, and is bidding strongly for a first team berth. He is at present pressed very closely for honors by Dolzadelli, another fast coming freshman, and the diminutive, but fast and hard hitting "Froggy" Renfro.

GAME TO BE MATCH OF WITS AND BRAUN The game will be the greatest match of wits and brawn that has ever been played on varsity field. The Wildcats have no other desire than to blot out last year's defeat. The Lobos have no greater desire than to lick the tar out of Arizona and square themselves with the world for the last two losses against Canyon and the Miners.

The Wildcats have many experienced men to depend upon. The Lobos have no outstanding stars. Their teamwork will either win or lose for them, Long's

Do You Remember Way Back When These Lobos Met the Wildcats in the First Arizona-N. M. Game?



1. H. H. Conwell, Coach. 2. L. F. Lee, Manager. 3. Hess. 4. Selva. 5. Saulsberry. 6. Allen, Capt. 7. Welcher. 8. Safford. 9. Arens. 10. McConnell. 11. Silva. 12. Irwin. 13. Lembke. 14. Cornish. 15. Ross. 16. Marsh.

WILDCATS HAVE WON EIGHT OUT OF TEN STARTS; HAVE MADE 134 POINTS

1908—Arizona, 10; Lobos, 5. 1909—Arizona, 11; Lobos, 23. 1911—Arizona, 6; Lobos, 0. 1912—Arizona, 22; Lobos, 9. 1913—Arizona, 7; Lobos, 3. 1920—Arizona, 28; Lobos, 7. 1921—Arizona, 24; Lobos, 0. 1922—Arizona, 10; Lobos, 0. 1923—Arizona, 14; Lobos, 7. 1924—Arizona, 0; Lobos, 3. Total games won: Arizona, 8; New Mexico, 2.

Total points: Arizona, 134; New Mexico, 57. The Lobo-Wildcat feud began back in 1908. In that year the felines trimmed the Lobos, who were still in their puppyhood, to the tune of ten to five. The Lobos never forgave that beating, and now they are prepparing to mix with the Wildcats for the eleventh time.

GRENKO PLAYS ALL BUT QUARTER; HANDY MAN

Tony Grenko is the 'varsity utility man. He has played every position on



TONY GRENKO "By Gum"

the team excepting center and quarterback.

Wilson first played with Gallup. He is now in his last year at the "U." He is big and heavy and good at running with the ball.

It is not likely that he will start the Arizona game, but it is very probable that he will see action.

Job Printing

We are equipped to handle any kind of Job Printing, and when it comes to Service, we can only refer you to our customers or ask that you give us a trial.

VALLIANT PRINTING CO. Albuquerque, N. M.

generalship, the entire team's following the ball, blocking and tackling will mean everything in keeping the ball in comfortable territory.

Saturday but it is probable that he will get in before the game is very old. Let's knock the "L" out of Flickenger and make him student body president.

One thing we are certain of; that is, that Salmon will be stale. The game should be played Friday for his benefit.

Watch Rusty smear the Pussy's aerial game! Yes! U. S. C. won 56 to 0.

Of the ten games that they have played, Arizona has won eight and New Mexico two. Arizona has piled up a total score of one hundred thirty four, as compared with the Lobo total of fifty seven.

BEBBER PLAYS ARIZ. FOR LAST TIME SATURDAY

Otto Bebbler will have his last chance to twist the Wildcat's tail Saturday, this being his last year at school.



OTTO BEBBER "Otta"

Otto has made a letter in each of the last two seasons at guard. He is heavy and chunky, and has been effective in making strong the center of the line.

Bebber may not start against Arizona

RINGLING BROTHERS

CIGARS and BILLIARDS

Second and Central

BEAT ARIZONA!!

Then Beat it to M. Mandell For Your Clothing and Furnishings

M. MANDELL Clothier, Inc. 116 W. Central Phone 153

Football Shoes Best Quality Best Prices



Allen's Shoe Shop SHOE REPAIRING 303 W. Central Phone 187

A Hearty Welcome To You, Old Grad

COME IN AND SEE US ONCE MORE

Albuquerque National Bank

LOBOS

"BEAT ARIZONA"

BUT YOU CAN'T BEAT THE OLYMPIC

AT \$6.00



This New Oxford in the New Shade of Tan is a Touchdown

GIVEN BROS "We keep the prices down where they belong"

College Clothes

for Young Men and Young Women

ROSENWALD'S

When You Want To Buy JEWELRY

Think of the MORRIS Jewelry Company

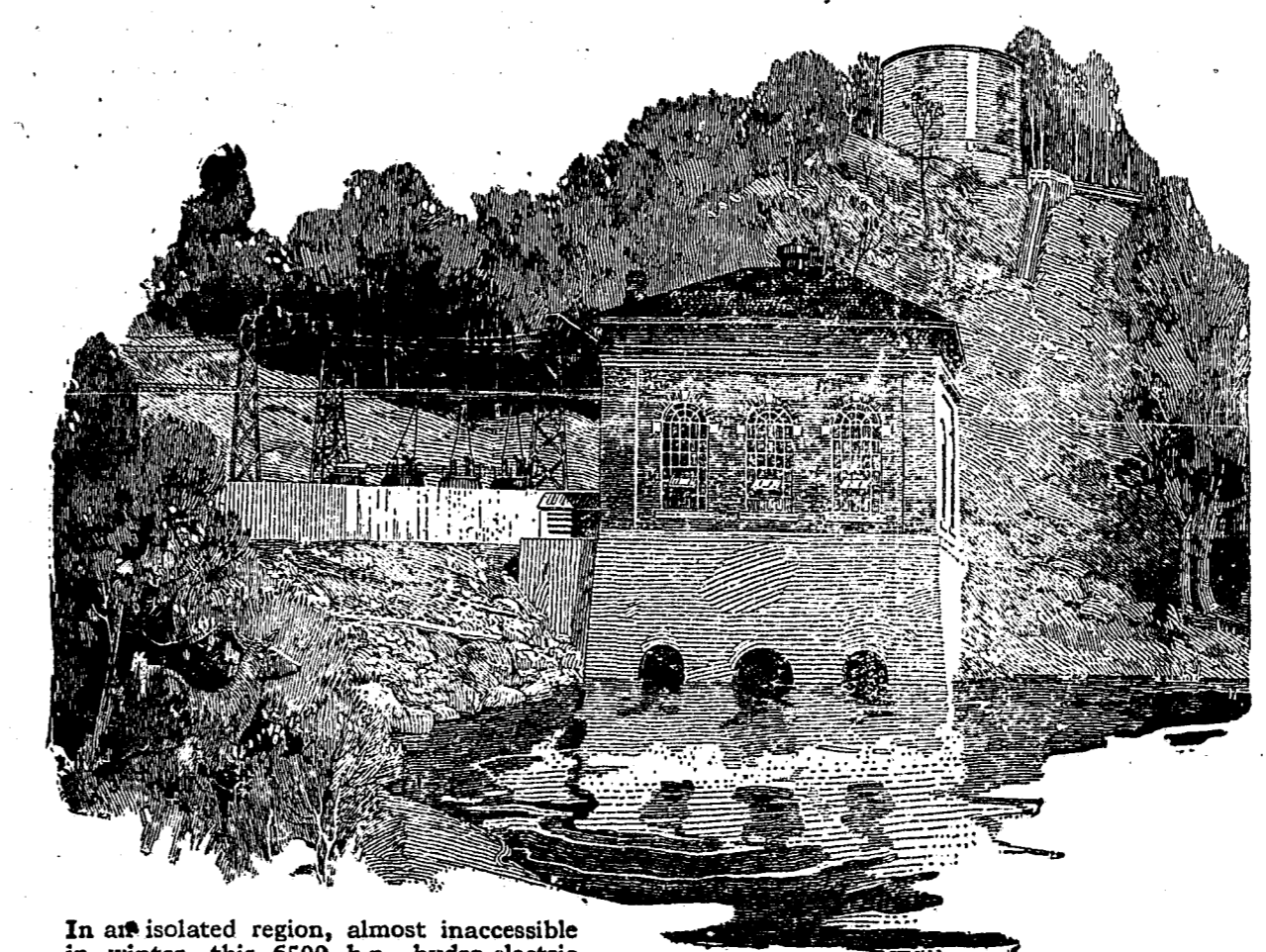
The Biggest Little Store in the Southwest 202 West Central Ave.

WE ARE MOVING IN A FEW DAYS

Suits and Overcoats

VERY CHEAP UNTIL WE GO

E. B. BOOTH 116 So. Second



In an isolated region, almost inaccessible in winter, this 6500 h.p. hydro-electric plant located on the Deerfield River in New England, starts, protects, and stops itself.

A Self-Starting Power Plant

Dawn—the slumbering city awakens and calls for electric current. Many miles away the call is answered. A penstock opens automatically, releasing impounded waters; a water turbine goes to work, driving a generator; and electric current is soon flowing through wires over the many miles to the city. This plant starts and runs itself.

Power plants with automatic control are now installed on isolated mountain streams. Starting and stopping, generating to a set capacity, shutting down for hot bearings and windings, gauging available water supply, they run themselves with uncanny precision.

Thus another milestone has been reached in the generation of electric power. And with present-day achievements in power transmission, electricity generated anywhere may be applied everywhere.

The non-technical graduate need not know where electricity comes from—nor even how it works. But he should know what electricity can do for him no matter what vocation he selects.

GENERAL ELECTRIC

BROWN BEST PASSER VARSITY EVER HAD

Lester Brown is the Lobo's smashing fullback. Saturday will see his second fight with Arizona.



LESTER BROWN

Les is without doubt the greatest man at forward passing the "U" has ever had. Brown to Long is a wonderful combination, and was the factor in the big yardage gained against Colorado College.

Brown should be particularly important Saturday in defensive work. He has shown himself invaluable in backing up the line and breaking up the enemies' passing attack.

At line plunging and blocking Brown has also developed. The Lobos should present their strongest backfield against Arizona, and if the line holds against the invaders, the backs should have no trouble in getting through for yardage.

ARMSTRONG IS FACTOR IN LOBO BACKFIELD

"Rusty" Armstrong is just about the most consistent ground-gainer on the Lobo squad. It was his work last year



ARMSTRONG, HALF "Rusty"

that was so instrumental in beating Arizona.

He played with Roswell Hi on the championship 1923 team. He made good from the start with the Lobos. At line plunging and shooting off tackle Rusty generally goes for several yards.

In the Colorado game he played his best so far this year. Hurt in the Canyon game, he was withdrawn from the Miner contest except for a few minutes. In that game he got away for an apparent touchdown, but slipped on the muddy field.

Rusty will lead the backfield Saturday in breaking up Arizona's aerial attack. He is specially valuable in the open game. He is also a good receiver of passes, and a sure tackler and blocker.

Rusty's work tomorrow will bear watching.

DR. DAVID H. LEWIS Diseases of the Eye and Fitting Glasses 520-21 First National Bank Bldg.

THE LOBO RENDEZVOUS

Three Blocks from the Campus

Candy Drinks School Supplies

WEITGENANT'S DRUG STORE 1424 E. Central Phone 1691-W

FEE'S

FOR PARTIES

CHOCOLATE CATS NUT CUPS SALTED ALMONDS SATIN FINISH CONFECTIONS Orange and Chocolate BRICK ICE CREAM

FEE'S

We Carry a Complete Line of Brunswick

RECORDS SHEET MUSIC

MUSICAL MERCHANDISE

THE NEW MEXICO MUSIC CO.

114 North Second St. Phone 103

JCPenney Co.

410-12 West Central Ave. Albuquerque, N. Mex.

The World's Largest Chain Department Store Organization

DRY GOODS, CLOTHING, SHOES and NOTIONS

Ladies' Ready-to-Wear and Toy Department

Second Floor

FIRST SAVINGS BANK AND TRUST COMPANY

ALBUQUERQUE, N.M.

4 PER CENT ON SAVINGS

103 W. Central Phone 928-J

NEW MEXICO LOBO ALBUQUERQUE, N. M.

Published every Monday throughout the college year by the students of the State University of New Mexico.

Subscription Price, \$1.00 a year in advance.

Chas. A. Williamson.....Editor Robert Fall.....Associate Editor Alton Bailey.....Sport Editor M. V. Wharton.....News Editor Helen Palmer.....Society Editor Maude Crosno.....Woman's Editor Carl Taylor.....Feature Editor Lyman Brgver.....Exchange Editor

Reporters Barney Burns Maude Crosno M. V. Wharton Arledge Lee Miller Alton Bailey Helen Palmer Claude Gaylord James Flynn

Ted Clark.....Business Manager Julius Sylvester.....Business Assistant Dan Macpherson.....Business Assistant

MONDAY, NOVEMBER 9, 1925

"THE FAMOUS MRS. FAIR"

Wednesday night, Nov. 11, the Dramatic Club will present its first big play of the season, "The Famous Mrs. Fair."

To these students, and people of Albuquerque, who attended last year's several performances, it is unnecessary to elaborate on the University's productions. If there is no other evidence than the box office receipts, such is enough. Beginning with a fair audience in the initial play last fall, "To the Ladies," the season ended with a packed house upon the presentation of "The Miser."

"The Miser" demanded acting of high calibre. Such a true and accurate character sketch could not possibly have been given successfully by novices and poor direction. Its enactment resulted in the increased reputation of the Club, and was without doubt up until then the most finished production of the "U" has ever made.

"The Famous Mrs. Fair" is a play with an enviable reputation. It was a Broadway success. The Club has gone to great expense in payment of royalties and costumes to produce it. We feel reluctant in urging any student to attend because it is part of the student activities and demands support. Rather, after seeing every play given last year, we would put it on a basis of profitable and pleasant entertainment, or amusement.

There are students who will neglect going, but it is their loss. There will not be one in the audience Wednesday night who will not enjoy the play. To those who are more interested than merely seeing the play, it is urged that they take it upon themselves to aid in making the production a financial success. You are not going out for charity in selling the tickets, but extending an opportunity—provided your salesmanship is what it should be—to see a presentation of a character otherwise rarely produced in Albuquerque. C. A. W.

THE ARIZONA-NEW MEXICO GAME

There is probably not a person who will attend the game Saturday that is not at this moment waiting for the thrilling moment of the kick-off.

In such a moment there is something indefinable that is worth a year's waiting, and months of labor. For the spectator it is easy and simple. It is an hour of thrills and tension.

To the men on the team the situation is different. For four long periods, there must be a contest of brawn and brain, a man to man struggle. There is not one on the squad who does not know that he will have to strain every ounce of strength, and exert every muscle if the Lobos are to emerge victorious.

And, too, regardless of the outcome, the men deserve praise for the weeks of grueling practice and training they have undergone, the results of which every one else will enjoy when the teams line up against each other.

We want to tell Coen, Creecy, Monk, Craven, DeGryse, Donahue, Wilson, Long, Brown, Armstrong, J. Willson, Beber, Brewer, Mulcahy, Grenko, Renfro, and the others,—and we feel that we express the sentiment of the entire school,—that win or lose we are with them and for them.

We know, regardless of every other game, played or to be played, that Capt. Coen will be leading his men as they've

never been led before; that Creecy, Monk, DeGryse, Donahue and Wilson will give the Wildcat line just a little bit more than they've ever had this year, opening holes for the backfield and charging through on the defensive; and that Long, Armstrong, Brown, Willson, Renfro or Dolzadelli—whoever is in there—will play beyond their best. Here's to you, Lobos, from the coach to the lowliest scrub! You're going to win!

C. A. W.

VARSITY TO HAVE GREAT DAY NOV. 7. TOWY PEOPLE SAY

(Continued from Page 1)

as the Aggies were." When asked his opinion of the size of the crowd, he stated that it would probably be about four thousand.

Expresses Confidence Tom Manni, sporting editor of the Tribune, expressed similar confidence in the Varsity team. In commenting on it, he said: "The Lobos play seven veterans, and the Wildcats have about the same number. If the Lobos play as they should play, and as they can play, they should be sure of victory."

"They will have the support of a tremendous crowd; I should say ten thousand, eight thousand at the least. There is a tremendous interest in the outcome of this game, not only here in Albuquerque, but all over the State as well. The people are determined to send the Wildcats home thoroughly whipped."

O. A. Matson corroborated these statements concerning the intense interest of the people in the game.

"I have never seen the people so stirred up over any other game, and I have been here twenty-eight years." When asked his opinion of the outcome of the game, Mr. Matson said: "I do not have any opinion to offer. I sincerely hope the Lobos win, and I am sure of one thing; if they get down to work, they will win."

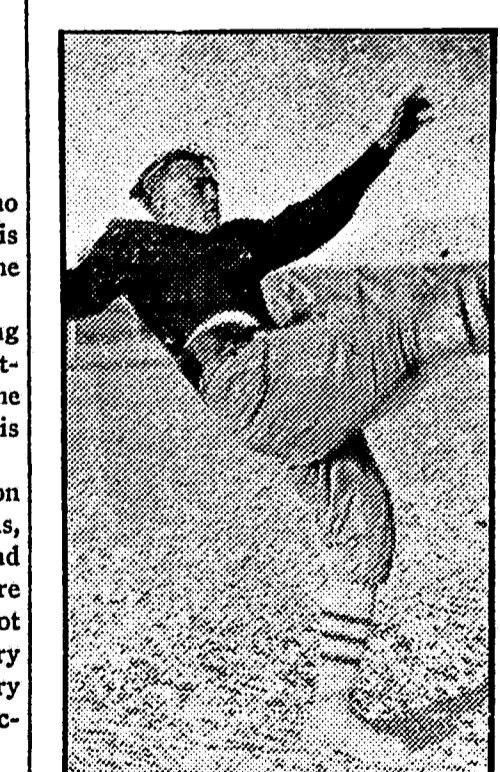
Mr. Smith, of the Smith, or General Cigar Store, fiery Lobo fan, said: "I don't expect the Lobos to win by a large margin, but I expect them to win because they're Lobos. I think they became a little cocky over the Colorado game, but that has been knocked out by this time. You watch 'em get in there and fight Saturday!"

Great Interest Shown It is evident that great interest is being shown in the game. One of the local papers published an editorial on "Beat Arizona!" On the hill and downtown cars blaze forth in the 'varsity colors the same slogan.

Over 50 store windows were decorated by Thursday morning. It is estimated that the university field will hold the greatest crowd in its history.

RENFRO, HALFBACK, HAS BEEN DEPENDABLE MAN

Charles (Frogs) Renfro came to the University with four years of Albuquerque high school playing behind him,



CHARLEY RENFRO "Frogs" Renfro

and immediately demonstrated that he was composed of good football material, what there was of him.

Frogs headed straight for the position of half, making a letter last year. Due principally to his size, he failed to place during his first year on the squad. Charley is level-headed and fast. The notable feature to remember in Renfro's football, however, is his powerful and accurate toe. He easily takes the crown as the Lobo's best man at punting.

MONK IS STAR GUARD; TO START TOMORROW

Monk saw his first game against Arizona last year at Tucson, substituting for Creecy.

In the Texas Miner game, Monk, who had been held out on account of injuries, was rushed in to help stop up the hole in the center of the line. The first play called was through him. Monk busted it up before it got to the line of scrimmage.

Monk is another lineman who is a born scrapper. He puts everything into his play from beginning to end. He is not extremely heavy but he has proven himself to be invaluable to the Lobos of 1925.

CREECY SHOULD STAR IN WILDCAT GAME

Creecy Carson Creecy, 190 pound Lobo tackle, will probably do as much damage to the Wildcats tomorrow as two or three men, both offensively and defensively.

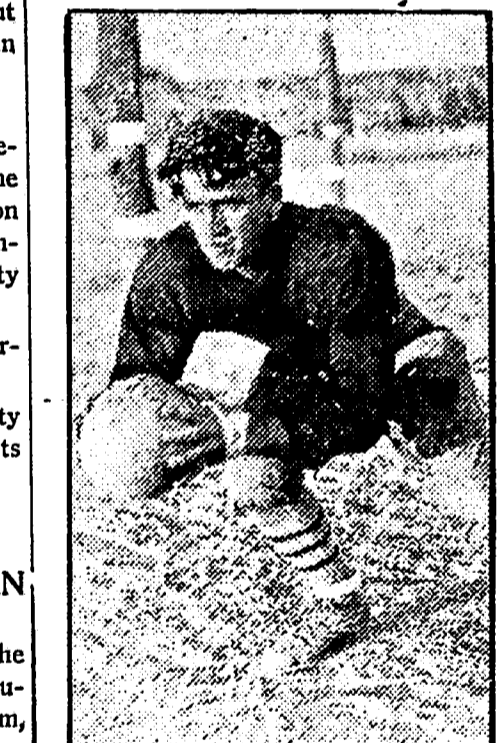
Coach Johnson has been drawing Creecy back on the offense to fullback. Being fast and strikingly heavy Creecy goes through like a tank. It will be interesting to see how he hits the Wildcat line.

The big tackle played football for Raton High, and in the backfield. He easily made a berth on the squad last year, and with the experience gained has developed into one of the Lobo's most promising linemen. He has about everything there is to have—weight, height and strength, and he is a scrapper.

Creecy will probably play one of the greatest games in his career Saturday.

LONG HAS BEEN RELIABLE QUARTER; DIRECTS WELL

Malcolm Long is playing his second year on the 'varsity at quarterback. On him will fall the task of directing



LONG

the Lobo attack against the Wildcats. His plays will be directed against a strong line and backfield. On his judgment the hopes of New Mexico are necessarily founded.

"Squirt" jumped into quarter in his freshman year, and has filled the position with great skill. He is the Lobo's only triple threat man. An accurate passer, and a better receiver, Long has been most instrumental in the Lobo's offensive this year.

He is also a dependable safety man, being a sure tackler and sure on catching punts.

Malc's headwork is generally good. Last year he piloted the pack through one of its most successful years. Whatever the Lobos do Saturday will depend greatly on his directing.

"FAMOUS MRS. FAIR" TO BE GIVEN WEDNESDAY

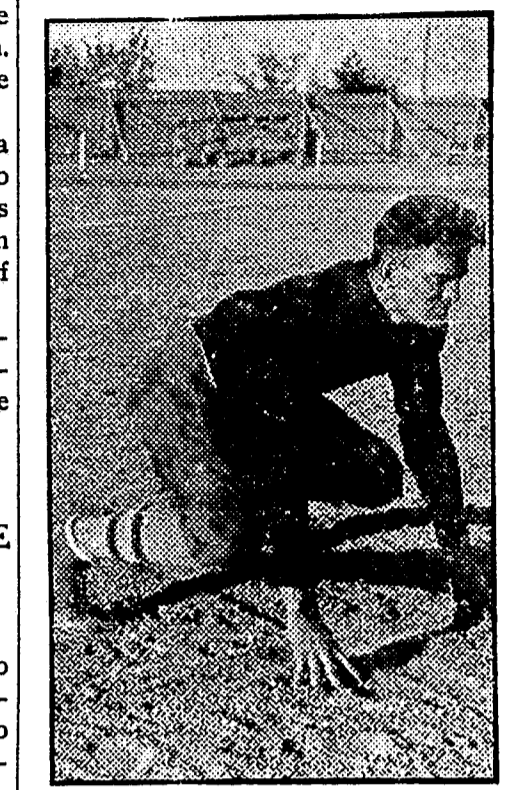
The University Dramatic Club will present its first important play of the season Wednesday night, November 11, at eight o'clock, at the Albuquerque High School Auditorium.

The play—"The Famous Mrs. Fair"—is under the direction of Dr. St. Clair. Aside from being a former Broadway success, "The Famous Mrs. Fair" is considered by critics to be one of the best, as far as technique, construction, and characterization are concerned, written in the past ten years.

COEN TO LEAD LOBOS FROM OLD POSITION

When the Lobos step out on the grid-iron Saturday afternoon to further tame the pussys, they will be led by Hearst.

LOBO CAPTAIN



HEARST COEN

Coen, the fightingest tackle in the Southwest. Last year Coen played on the team that tamed the Tabbys to a tune of three to nothing.

Hearst is a product of the local high school where he rated as one of the best linemen the Bulldogs have boasted. Last year, his second year of Varsity Football, he was given a tackle berth on the second all-southwestern team. Coen is only a 165 pound youngster, but he packs more fight in that frame than most 200 pounders. Followers of the game are unanimous in saying that if Coen had about 15 more pounds he would make any team in the country.

This year Coen has been forced to play end to fill a gap when injured to Bill Wilson, however when the whistle blows Saturday Hearst will be back at his regular position at right tackle. Coen has proven an able leader. His play Saturday should be one of the deciding factors in the Lobo's showing. He will be against Divilbess, star Wildcat tackle, who increased his reputation against the Aggies last Saturday by his stellar playing. Divilbess hits the scales at 190.

ORGANIZATIONS TO HAVE FLOATS

If present plans are carried through there will be floats by every organization on the hill. Last year the parade was the best ever given up to that time, but this year's parade promises to surpass it. The tentative order of the parade is as follows:

First the Parade Marshal, then two cars with a large banner stretched across the front. Following the banner will be the Dramatic Club's float, in charge of Dr. St. Clair, bearing the girl who has been chosen to represent Miss New Mexico. This float is something entirely new in the University's parades, and promises to be a great success.

Following Miss New Mexico will come the mammoth football float similar to the one which created such a sensation last year. This float is sponsored by the School of Engineering and in charge of Chester Russell.

There will be, following these, a float with a lobo from the City Zoo, in charge of Harris Grose. Directly behind the lobo will follow a float with a small yellow pussy cat in a large cage, bearing the sign "Wildcat," and other insignificant phrases. Mr. Newcomer will be in charge of the wildcat.

The exact number of floats is not as yet known, but at the present time over ten organizations of the University have given notice of having a float in the parade. Besides these special organization floats there will be many general ones, such as those sponsored by the Y. W. C. A. and the Akoho Club.

If present plans go forward another distinct pep rouser will be given by the school. It is planned, at present, to have the girls dress in white middie and form the letters "L-O-B-O" in the grandstand, so that under the direction of the Cheer Leaders they can stand up and spell "LOBO."

Following the game, Saturday evening at 8:00, the University will give a dance for the students and players of the University of New Mexico and the University of Arizona.

NANNINGA PLAYED ON COLLEGE, ARMY TEAMS

"For a team to be successful all selfishness of honor must be substituted for the welfare of the team," said Professor Nanninga, a member of the faculty of U. N. M., who played football in Kansas and on the 89th Division team during the war. Professor Nanninga played on the Emporia College team which won the state championship for two years. At Washburn College he played on the team as a Freshman. On this team was Elmer Burg, now coach of Nebraska University.

"I enjoyed playing football very much," continued Professor Nanninga, "I think it the greatest game of all." Prof. Nanninga played in Kansas City in 1917 against the navy. It was the army versus the navy. General Leonard Wood spoke to the team before it went out on the field.

"I thoroughly believe if we develop the proper spirit we can win. I believe that after all games are won only when certain spirit and fight is mustered up causing the team to play far beyond its capacity.

"The spectators should not fail to watch the linemen that make it possible for the backfield to accomplish its object. The individual star is the result of, usually, the whole team.

"The student body is back of the team as are the downtown people, and I believe that by this spirit we will win. According to the dope Arizona has us beat by seventy to eighty points, but this doesn't count. I believe that with our fighting spirit we will win."

U. IS HOST AT LUNCHEON FOR EDUCATORS

Dr. Hill Presides; Attended by Prominent Educators of State

The University of New Mexico acted as host Thursday noon at a luncheon given in honor of the visiting superintendents attending the convention of the New Mexico Educational Association, which began Thursday and will continue through Saturday.

Pres. David S. Hill presided on the occasion. Brief addresses were made by Dr. Hill, Supt. Huff, Mrs. Ruoff, Allan Bruce, Arthur Frager, Pierce Rodey, Phillip Hubbell, Mrs. Rice, Paul Fickinger, Chas. Williamson, Dean Eyre, D. W. Rocky, Mrs. Nixon and Mr. P. W. Horn, president of the Texas Technological school, and classmate of Dr. Hill's.

Among those who attended, in addition to the members of the Board of Regents, were:

President F. W. Horn, Texas Technological College; Superintendent D. N. Pope, Roswell; Superintendent R. L. White, Santa Fe; Superintendent J. A. Webb and Mrs. Webb, Tucuman; Superintendent J. H. Hayes, Alamogordo; Superintendent J. T. Reid, Artesia; Superintendent John Helm, Carrizozo; Superintendent Raymond Huff, Clayton; Superintendent W. B. Summers, Columbus; Superintendent L. Parker, Des Moines; Superintendent E. A. White, Hagerman; Superintendent F. H. Lynn, Las Cruces; Superintendent J. T. Share, Magdalena; Superintendent E. T. Dunlap, Melrose; Superintendent R. L. Krigbaum, Maxwell; Superintendent E. L. Enloe, Socorro; Superintendent F. E. Ferguson, Tularosa, and Mrs. Ferguson; Superintendent Louise R. Well, Las Vegas; President Jose Jordi, El Rito; Superintendent W. J. Blake, Reform School, Springer; Superintendent H. C. Donaldson, Menaul School, Albuquerque; Superintendent Reuben Perry, Indian School, Albuquerque; President J. M. Cook, Montezuma College, Montezuma; President A. O. Bowden, N. M. State Teachers' College, Silver City; President Frank Carron, N. M. Normal University, Las Vegas; President E. H. Wells, N. M. School of Mines, Socorro.

McKALE, ARIZ. COACH, IS MICHIGAN MAN; CAME TO ARIZONA IN 1914

Two Michigan men will place teams against one another when the Lobos, coached by Roy W. Johnson, Michigan, meet the Wildcats, coached by Jas. F. McKale, also of Michigan. The game will mark the sixth meeting of the men. McKale has been at Arizona since 1914.

THE SOUTHWEST'S BEST COACH



ROY W. JOHNSON

Saturday marks Coach Johnson's sixth game against Coach McKale and his Wildcats.

Of the five previous games the Lobos have won one start and Arizona 5. Two of these defeats were inflicted by Arizona's wonder teams of the early twenties.

With the exception of one or two games, the scores have always been close. This year will not be an exception.

Johnson has done much for New Mexico in his few years here. Handicapped by pitting a smaller squad against one much larger, Johnson has done wonders with the material at his disposal.

PLAY OF NEW MEN TO BE WATCHED; MAY DECIDE GAME

Several To Start; Work So Far This Year Has Been Good; Few Out

So far this year the new men on the Lobo squad have not completely filled the positions left vacant by the graduation of Dutton, Greuter, Popojoy, Phillips, and the Hernandez brothers. For first year's play, however, the men now filling these positions have done remarkably well, and it is the consensus of opinion that the basis for the Lobo's strongest teams in the next few years to come is being laid upon in the men who have been called upon to fill important positions with the handicap of lack of experience.

IT PAYS TO Come Early for CHRISTMAS PHOTOGRAPHS

We have Special Offers for those who come in now. Ask Us About It



The gift with the personal appeal. One dozen of them will solve twelve of your gift problems.

BROOKS STUDIO

418 W. Central Phone 389

ALWAYS BEST in Dry Goods and Ladies' Ready-to-wear

NEW MEXICO BOOK STORE 203 W. Central Avenue

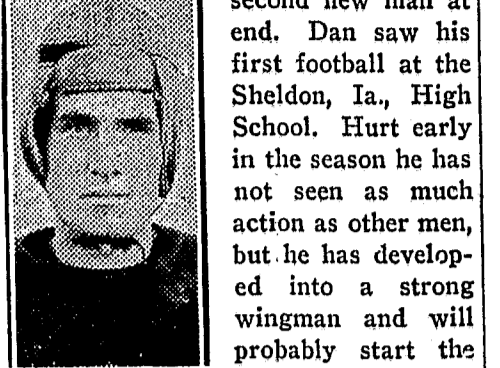
BOOKS FOR CHRISTMAS Make your selections while our stock is complete. Our fresh attractive line of CHRISTMAS CARDS will please you. Mail orders receive prompt attention.

YOU SKIN THE WILDCAT —and— WE'LL BARBECUE HIM

THE PIG STAND

DONAHUE SECOND NEW END

Donahue is the second new man at end. Dan saw his first football at the Sheldon, Ia., High School. Hurt early in the season he has not seen as much action as other men, but he has developed into a strong wingman and will probably start the Arizona game. He is good at blocking in plays and catching passes. Of the new men he should be one of the stars in Saturday's game.



DONAHUE

Few Not to Start Fish Faw, through an injury received in the Canyon game, will not see action against Arizona. Fish developed quickly from a backfield position, which he played in Albuquerque High, to a center. He showed much promise before his injury. It is probable that he will play in later games.

Glen Brewer, end, was brought to school by Lester Brown. He is another whom injuries have kept out of most of the games. Brewer will probably be the other end to start against Arizona. He played against the Texas Miners. Glen is fast in covering punts and catching passes. His play Saturday should be excellent.

Jimmy Willson is Gallup's contribution to the probable new men to start. Jimmy is the kid of the squad, being 17. He has shown greater ability to block than most of the old men. In a hard fought game, Willson has yet to show just what he is. He has been on the first squad the last two weeks. He is fast and a good defensive man.

Other New and Old Men Of other old and new men, who will probably not start the game but may see action, Riordan, Benjamin, Bryce and Hammond form the best four. Riordan has already seen action in previous games, and may be called upon to take a line position before the game gets old Saturday afternoon. Benjamin is seeing his first year of 'varsity football, which, added to the wealth of experienced ends, has handicapped him from being a first string man. Bryce also is out for the first time. He is fast and certain on catching passes. Trying for end with no previous college training has likewise handicapped him. Hammond is the second string quarter, and is remarkable for his coolness. Though far from having the aggressiveness of Long, Hammond is consistent and dependable.

It is the showing of these new men, their ability to size up Arizona's plays, to block and tackle, that will mean a great deal in the game the Lobos put up. Their positions in most cases, will either be weak places or the deciding factor of the game.

DEGRANGE DEGRYSE IS HEAVY

"Fat" DeGryse is the nearest thing to Dutton in this year's pack. "DeGrange" supports around 225 pounds every time he stands up. "Fat" also came from Albuquerque High. With the Lobos he has played at guard and center, where he has been effective in strengthening that part left weak by the absence of Greuter and Pete. DeGryse is a fighter and will probably be one of the bright spots against Arizona.

Iggy Mulcahy never played a game of football in his life before the Colorado College game. The Irish in him has probably had more to do with his speedy development than any other factor. Iggy has been in every game this year at end where he has played well, needed experience. Used to handling himself through his activity in other sports, and naturally rangy and well-built, Iggy will develop into an ideal end. It is problematical as to whether

STRONG'S BOOK STORE

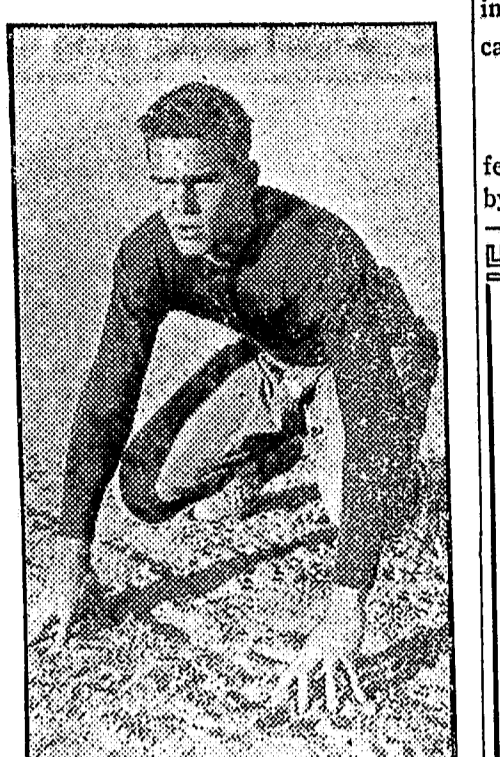
For Your Party Favors—Tallies—Prizes and Novelty Gifts

Fountain Pens Pens—Bags Fine Stationery Good Books, Etc.

316 W. Central Phone 1104

CRAVEN IS FIGHTENEST LOBO; TO START CENTER

Harry Craven was called upon to take Coen's place last year against Arizona when the latter was hurt. He handled



HARRY CRAVEN

the position so well that he has been on the squad ever since.

This year he played Coen's tackle when Hearst was shifted to end. Tomorrow's game will see him at center.

Craven is comparatively light, but a born fighter. In the Miner game he was one of the few who played anywhere near normal.

At the new position he will probably show up well, particularly on the defensive. The Wildcats will without doubt direct their attack toward the center of the Lobo line which report has as being weak. Harry will be an important cog in breaking up the Wildcat's plays before they get started.

Aren't the Pussys cute? Some different from the Wildcats of years gone by. Eh! What?

The D'ORSEY Social Affairs Call for this Model—Very Stylish



EXPERT FITTINGS Patent \$6.50 Black Satin 6.50 Black Velvet, with small bow 7.50 All the wanted shades and colors in Silk and Chiffon Hose—\$1.95 the pair

CAIN'S BROWN BILT SHOE STORE

LOBOS WE KNOW YOU CAN BEAT ARIZONA BUT YOU CAN'T BEAT OUR COOKING and SERVICE A NEW CAFE FOR THE LOBOS COURT CAFE 109 North Fourth Street

CLOTHES FOR THE COLLEGE MAN Correct Styles for Classroom, Campus and Street Wear MEYER & MEYER 114 West Central Avenue

E. L. WASHBURN COMPANY "Albuquerque's Exclusive Clothiers" Outfitters for MEN, WOMEN and BOYS PHONE 163

AT SILVA'S DOC. ROSS AND HIS FAMOUS MUSIC Will Play as Usual Friday, Saturday and Sunday Evenings HAVE YOU HEARD THIS WONDERFUL MUSIC?

LIBERTY CAFE
THE HOME OF
GOOD EATS
We Serve Turkey and
Chicken Dinners
75c
105 WEST CENTRAL
Phone 358

Whitman's
Miss Saylor's
Chocolates
THE BRIGGS PHARMACY
400 West Central

FURS MADE OVER
Ladies' and Gents'
Tailors.
LEGGETT'S
ENEMY TO DIRT
Cleaners, Hatters, Dyers
Phone 390 110 N. 4th

IVES GREENHOUSES
Cut Flowers, Corsage Bouquets, Plants of All Kinds
GREENHOUSES DISPLAY
Uptown:
Flower Shoppe
216 W. Central Phone 732

QUALITY SERVICE
HALL'S PHARMACY
Phone 121 Free Delivery

WHERE DO THEY TRADE?
At
STURGES CIGAR STORE
We're For the Lobos

PLAY POOL
— AT —
DAVIS POOL HALL
Candy Cigarettes

TAXI
PHONE
2000
ALL CLOSED CARS

3 TIMES A DAY
KODAK SERVICE
HANNA and HANNA
Incorporated

CHIEF GALUSHA TO SEND SQUAD TO HANDLE CROWD

In anticipation of a record breaking crowd, Chief of Police Galusha has arranged to have several patrolmen on the grounds during the Lobo-Wildcat fight.

"Yes," commented the Chief, "we will have officers on the grounds. I suppose they will all want to go; the difficulty will be to keep enough down town to handle things there."

Judging from comments of other members of the force, the Chief's opinion was well founded. Every man seemed to be greatly interested.

"Gosh," one man remarked, "I do hope those boys on the hill will trim that Wildcat bunch. I don't know of anything that would do me so much good as that."

TWENTY-THREE GRADS ARE ATTENDING CONVENTION

Twenty three graduates of the University of New Mexico are attending the convention of the New Mexico Educational Association, among whom are:

Misses Mary Brorein, Helen Goetz, Grace Peterson, Gwyndolyn Grigsby, Florence Olson, Gertrude McGowan, Estelle Weisenbach, Katherine Keleher, Maude Riordan, Margaret Easterday, Aurelia Osuna, Lorena Burton, Lydia Krazberger, Katherine Angle, Irene Wicklund, Octavia Johnston, Juanita Greuter, Irene Davis, Lillian Kieke, and Messrs. Carl Burcham, Edward Lighton, Fred Calkins, and Paul Mozley.

She took my hand in sheltered nooks,
She took my candy and my books,
She took that wrap of fur,
She took those gloves I bought for her,
She took my word of love and care,
And took my flowers, rich and rare,
She took my ring with a tender smile,
She took my kisses given so shyly,
She took, I must confess, my eye,
She took whatever I could buy,
And then she took—the other guy.

"I can hardly stand to do this," said the man as he looked through the key hole.

TYPE WRITERS
ALL MAKES
We sell for \$5.00 per month
Albuquerque Typewriter Exchange
Phone 903-J

Pekin Cafe
CHOP SUEY SUPPERS
222 West Central Ave.

FRESHMEN, SOPHOMORES, JUNIORS, SENIORS, ATHLETES
Do You Know?
"HOW TO STUDY"
The Students' Hand-Book of Practical Hints on the Technique of Effective Study by **WILLIAM ALLAN BROOKS**
A GUIDE containing hundreds of practical hints and short cuts in the economy of learning, to assist students in securing MAXIMUM SCHOLASTIC RESULTS at a minimum cost of time, energy, and fatigue.
ESPECIALLY RECOMMENDED for overworked students and athletes engaged in extra curriculum activities and for average and honor students who are working for high scholastic achievement.
Some of the Topics Covered
Scientific Shortcuts in Effective Study. Diet During Athletic Training. Preparing for Examinations. How to Study Modern Languages. Writing Good Examinations. How to Study Science, Literature, etc. Brain and Digestion in Relation to Study. Why Go to College? How to Take Lecture and Reading Notes. After College, What? Advantages and Disadvantages of Cramming. Developing Concentration and Efficiency. The Athlete and His Studies. etc., etc., etc., etc., etc., etc.
Why You Need This Guide
"It is safe to say that failure to guide and direct study is the weak point in the whole educational machine." Prof. G. M. Whipple, U. of Michigan.
"The successful men in college do not seem to be very happy. Most of them, especially the athletes are overworked." Prof. H. S. Canby, Yale.
"Misdirected labor, though honest and well intentioned may lead to naught among the most important things for the student to learn is how to study. Without knowledge of this his labor may be largely in vain." Prof. G. F. Swain, M. I. T.
"To students who have never learnt "How to Study," work is very often a chastisement, a flagellation, and an insuperable obstacle to contentment." Prof. A. Inglis, Harvard.
"HOW TO STUDY" will show you how to avoid all misdirected effort. Get a good start and make this year a highly successful one by sending for this hand-book and guide NOW.
You Need This Intelligent Assistance
American Student Publishers, 22 West 43rd St., New York.
Gentlemen:
Please send me a copy of "How to Study" for which I enclose \$1.00 cash; \$1.10 check.
Name.....
Address.....
CLIP AND MAIL TODAY.

Arizona's Songs And Yells

SONG OF ARIZONA

(Sung to the tune of "Yale Boola.")
Well, here we are; well, here we are;
Just watch us a-rolling up the score.
We'll leave those fellows so far behind
That they won't want to play us any more.

In U. of A. we've hope and trust,
To win we cannot fail;
With a boola-boo, with a boola-boo,
Boola-boo, boola-boola-boola-boo.

Chorus
Arizona, Arizona, Arizona, Arizona,
Then we'll fight for Arizona,
Arizona, U. of A.

Rah Rah
Arizona, Arizona, Arizona, Arizona,
Then we'll fight for Arizona,
Arizona, U. of A.

U. of A. Rah Rah, U. of A. Rah Rah
Hurrah, Hurrah, Arizona, Rah Rah.
(Last two lines are yelled.)

WILDCAT
He's a Wildcat
He's a Wildcat
He's a Wildcat
(Name) (Name) (Name)

ARIZONA
A-R-I-Z-O-N-A
Forty-eighth star in the U. S. A.
A-R-I-Z-O-N-A
Arizona Varsity
WOW

KAMPUS KARACTERS

Ye Editor's Flivver:—The tin you love to touch, Mrs. Often, Beauty in every jar, seven daze in this Lizzie makes one weak. Darn good car in spite of it all.

PASTIME
NOW SHOWING
Tuesday, Wednesday, Thursday and Saturday

REX
The Trained Horse
— IN —
"Black Cyclone"
Every Friday Vaudeville

EXCELSIOR
SOFT WATER LAUNDRY

Satisfaction

See
Varsity Shop, Agent
Phone 177

N. M. MEN TO HAVE SEATS OF HONOR; EXPECT 25

Former N M letter men will be awarded the seats of honor at the Arizona game, according to Wiley Price, chairman.

A row of seats has been arranged directly in front and in the middle of the bleachers for the athletes of former years.

It is estimated that over 25 will attend. Under the new ruling of the Athletic council, originally sponsored by the N M club, N M men are allowed to enter without a charge of admission.

Wiley Price also stated that the position of the bands would be on each end and in front of the bleachers on the track.

The student sections are E-F-G-H. To accommodate the Arizona rooters, stands on the north side of the field will be arranged.

He calls his girl a third rail because she can't be touched.

EUBANK'S

HIGHEST QUALITY OF LAUNDRY WORK
Men's Suits Cleaned and Pressed
One Dollar
THE IMPERIAL LAUNDRY CO.
Phones 147 and 148

THE COLLEGE BOYS' BARBER SHOP
THE PALACE
EXPERT HAIR BOBBING
Shingle, Pineapple, Boyish and Valentino
107 West Central

WE FURNISH THE HOME COMPLETE
STAR FURNITURE CO., Inc.
Phone 758 113-115 W. Gold Ave.

Welcome Home LOBOS
We've a New Store For the Old Grad.
WANSER'S
Downtown Campus for the Pack

SUNSHINE BARBER SHOP
None But Expert Hair Cutters Employed
106 S. Second Street

New Arrivals of Bostonians College SHOES for Young Men
Loose fitting suits demand Bostonians Brogues
New Mexico's Leading Shoe Store
PARIS SHOE STORE
Opp. Y. M. C. A. Phone 29-1

A. B. Milner Miss A. P. Milner
MILNER STUDIO PHOTOGRAPHERS
Friendship's Perfect Gift YOUR Photograph
Phone 923 313 1/2 W. Central

Packard
Roland Sauer & Co.

D. P. NOLTING DENTIST
501-502 First Nat'l Bank Bldg. Phone 687

SINCE 1883
Everitt
THE DIAMOND HOUSE INC. JEWELERS
ALBUQUERQUE, N. M.

RED ARROW
402 West Central Ave. Albuquerque, New Mexico

"Meet Me At Matsons"
PENNANTS — EVERSARP PENCILS
FOUNTAIN PENS
LOOSE LEAF NOTE BOOKS
MATSON'S
206 W. CENTRAL PHONE 19

SUNSHINE THEATRE
Perfectly Ventilated - Pipe Organ
Paramount and Metro Pictures
NOW SHOWING
DOUGLAS FAIRBANKS
in
"DON Q, SON OF ZORRO"

ALBUQUERQUE GAS & ELECTRIC CO.
"At Your Service"