



A Welcome From Your Regional Director

Greetings and a hearty welcome to all members of the Western Mountain Region whose presence here is an indication, not only of your desire to avail yourselves of the many privileges and benefits you can obtain, but demonstrates that the Architects of the West are just as interested in furthering the high standards of their profession as those in any other part of the country. Many of you will return home blessed with the warm glow of friendship and inspired to further attainments in your personal practice.

Frederic W. Porter



A Message From the General Conference Chairman

The approaching Eighth Annual Regional Conference, the theme being Science in Architecture, is not only timely but should be quite stimulating to the architect who will design for the future.

William Burk, chairman of the program committee, has done a tremendous job in the selection of our speakers, each being a specialist in his own right capable of presenting exciting revelations on our world of tomorrow as related to architecture. Elsewhere in these pages you will find the complete program.

The social calendar is complete and will round out what we are sure will be a very enjoyable three days. See you at the conference.

William Burk

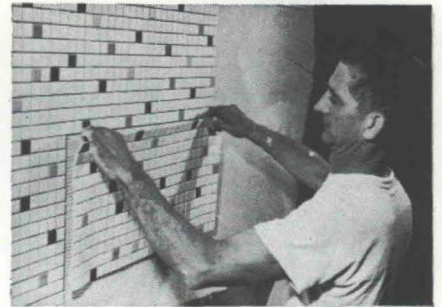
CREST Thin-bed Mortars Permit Greater Use of Ceramic Tile



CREST TILE-SET comes pre-mixed. Just add WATER. Mixer shown is designed especially for this purpose. TILE-SET is also easily hand-mixed.



No special preparation of back-up needed. Here TILE-SET is floated on dry portland cement brown coat. Special notched trowel gives proper thin-bed mortar thickness.



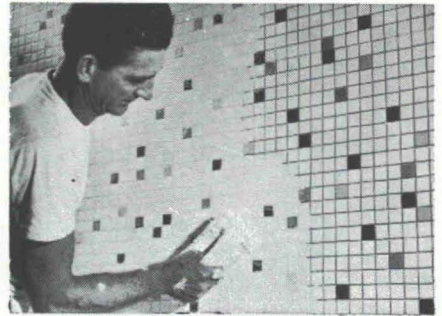
Here full sheets of back-mounted ceramics are hung in place. TILE-SET holds sheets without slippage. Allows ample open time for adjusting.

... More Economical and Permanent than Any Other Method of Setting Tile!

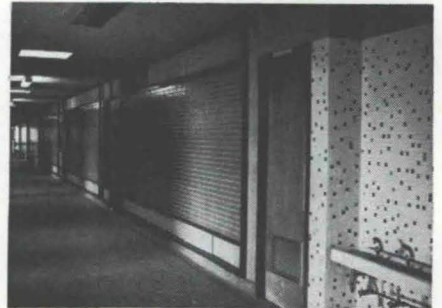
By specifying CREST TILE-SET, more and more architects are giving their clients the beauty, permanence and easy maintenance of ceramic tile—and at a cost *competitive* with less satisfactory materials. CREST is the *original* thin-bed portland cement mortar. It offers the permanence of portland cement with over *twice* the bonding strength of old-style "mud." Costly lathing . . . waterproofing . . . tile soaking and mortarbox mixing are eliminated. Realize reductions of up to 65% in wall weight.

Check its advantages. Specify CREST TILE-SET on your next job. Fully backed by Kaiser's Quality Control Guarantee.

Also specify CREST ACIDITE acid-resistant grout, and CREST CONDUCTITE, a thin-bed conductive mortar for setting conductive ceramic tile.

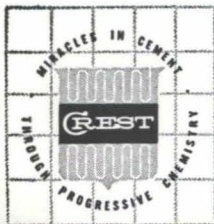


The finishing touch—CREST SUPREME DRY TILE GROUT is forced into tile joints where it bonds to sides of tile and to TILE-SET mortar bed.



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