SOCIAL DEIXIS IN THE MOVIE KING ARTHUR: LEGEND OF THE SWORD 2017

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by:

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ABSTRAK

Penelitian ini membahas tentang analisis deiksis sosial yang ditemukan di *King Arthur: Legend of the Sword (2017) Movie*. Tujuan peneliti adalah: 1) untuk menemukan deksis sosial yang dapat diidentifikasi dalam *King Arthur: Legend of the Sword (2017) Movie*, 2) untuk menemukan hubungan sosial antara pembicara dan pembaca berdasarkan faktor sosial di King *Arthur: Legend of the Sword (2017) Movie*. Dalam penelitian ini, penulis menggunakan penelitian kualitatif deskriptif. Data tersebut adalah ujaran yang berisi deiksis sosial yang ditemukan di *King Arthur: Legend of the Sword (2017) Movie*. Penulis menggunakan metode analisis observasi dan dokumentasi untuk mengumpulkan data. Berdasarkan hasil analisis data, penulis menganalisis 151 ujaran yang mengandung deiksis sosial yang ditemukan di King Arthur: Legend of the Sword (2017) Movie. Dari analisis tersebut, penulis menemukan bahwa: 1) Ada dua jenis deiksis sosial yang ditemukan di *King Arthur: Legend of the Sword (2017) Movie*, yaitu deiksis relasi dan deiksis absolute, Hasilnya, 55% deiksis relasi dan 45% deiksis absolute yang ditemukan di *The King Arthur: Legend of the Sword (2017)* 2) hubungan sosial antara pembicara dan pendengar berbasis tentang faktor sosial di *King Arthur: Legend of the Sword (2017) Movie*. Hasilnya, ada 3 tipe hubungan social yaitu Clan adalah 13%, title adalah 32%, dan Friendship adalah 55%.

Kata kunci: *deiksis sosial ,faktor sosial, deiksis relasi, deiksis absolute*

ABSTRACT

This study discusses the social deixis analysis found in King Arthur: Legend of the Sword (2017) Movie. The objectives of the researcher are: 1) to find social dexis that can be identified in King Arthur: Legend of the Sword (2017) Movie, 2) to describe social relationships between speakers and hearers based on social factors at King Arthur: Legend of the Sword (2017) Movie. In this study, the writer used descriptive qualitative research as a type of research. The data are a speech that contains social deixis found in King Arthur: Legend of the Sword (2017) Movie. The author uses the method of observation and documentation analysis to collect data. Based on the results of data analysis, the writer analyzed 151

expressions containing social deixis found in King Arthur: Legend of the Sword (2017) Movie. From the analysis, the authors found that: 1) There are two types of social deixis found in King Arthur: Legend of the Sword (2017) Movie, it relational deixis and absolute deixis, The resulted study that, 55% relational deixis and also identified 45% absolute deixis found in The King Arthur: Legend of the Sword (2017) Movie 2) social relationships between speaker and hearers based on social factors in King Arthur: Legend of the Sword (2017) Movie. The result that, there are Clan is 13%, Title is 32%, and Friendship is 55%.

1. INTRODUCTION

Communication is an essential part in everyday life. Communication is a process of carrying and giving message or information from the speaker to the listener vice versa in order to make each other understand the message or information. By using communication, people can maintain their relation in term of making their life friendly, secure, and trustworthy. As a social being, interaction between one with another by means of language is unavoidable. Language is a system of sounds and words to express one's personal reaction, emotions and thoughts as well as to share information in daily social life. Language is one of many examples of communication tools. Language is the institution whereby humans communicate and interact with other by means of habitually used oral-auditory arbitrary symbols (Lyons 1981:4). In the world, people use language to communicate and establish relation, to influence their behavior and express the expressions through words.

In around the world, people use English language as language of unity. English is the main language that is used by the peoples who do formal communication. English become an international language, that because there are several factors, one of them is because people like to travel and they establish industry in other country, and then English language is developed. English is a language that includes as the language that is very easy to learn and has a lot of vocabulary. There are many countries in the world that joined the United Nations union agreed that English become the language of the world.

When people communicating, we use a customized language to which we are communicating, since the use of the language here may indicate awards, and social status. In communication, we also use a nickname that indicates familiarity, respect and social status. For the example of communication can be described as below:Mr.

Tono   :   **Andi**, why did you come late?

    Andi   : I'm sorry **sir**. I passed the bus.

    Mr. Tono : I will let **you** sit down if you answer my question. Who is the third president of Indonesia?

    Andi   : I do not know **sir**.

    Mr. Tono : I will punish **you**. **You** must stand up in front of class for 10 minutes.

    Andi   : OK **sir.**

The conversation above can be seen in the view of the oral and written text. In conversation, usually to get information of the listener, the speaker asks the listeners. For example the conversation above is uttered by Mr. Tono as teacher and asks to Andi as students. When Mr. Tono calls "**Andi**" and Andi replied "**Sir**" , it is viewed Mr.Tono as someone who is older and respected. Then, it is also viewed relation between Mr.Tono and Andi as teacher and student. Meanwhile, *Andi, Sir* and *you* are studied in Pragmatics, especially Deixis. According to Leech (1993:8), "pragmatics is the study of the how utterances have meanings in situations". The study of pragmatics embraces presupposition, implicature, entailment, speech act, and deixis. So, it demonstrates that the deixis is an element of pragmatic study. Deixis also is used refer to speaker, who or what that mean in speech, although when time in speech, it is happen. It is called sentence context, so deixis also laced the context. Deixis is element of pragmatics study. Yule (1996:10) believes that deixis is a technical term(from Greek) for one of the most basic things we do with utterance. It means "pointing" is called a deictic expression. Levinson (1983:54) states that the term deixis is also has prototypical or focal examples of the use of demonstratives, first and second pronouns, tense, specific time and place adverbs like now and here,   and   a   variety   of   other   grammatical features tied directly to the

circumstances of utterance. There are five kinds of deixis proposed by Levinson, they are: Personal deixis, Place deixis, Time deixis, Discourse deixis, and Social deixis.

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The reason why this research becomes important is that social deixis is one of the essential part of pragmatics. Its description will greatly help to understand the social deixis relation status social. So the writer would like to do further research entitled AN **ANALYSIS OF SOCIAL DEIXIS IN KING ARTHUR: LEGEND OF THE SWORD (2017) MOVIE.**

2. METHOD

In doing this study, the writer uses descriptive qualitative research. The researcher takes descriptive research because he describes social deixis using theory of deixis by Levinson, on King Arthur : Legend of the Sword (2017) Movie. According Moleong (1983:3) that qualitative research is a research, which has a result of descriptive data in form of written or oral form observing people or behavior.

3. FINDINGS AND DISCUSSION

Based on the analysis of data, the writer describes the result of frequency of social deixis on the table bellows:

1. The types of social deixis is showed on the table below.

Table 1.3 The types of social deixis in King Arthur: Legend of Sword 2017 Movie

No.	Type of Social deixis	Example of Utterance	Percentage
1	Relational deixis	-King Uther:"There will be no more purges. Am I clear, **brother**? - Wife of Vortigern:"How do you know of this place,	55%

		my love?"	
	Absolute deixis	-Sir Berdivere:"We would only seek to remind **Your Majesty."** -Lord Mercia: "Are you sure about this, **my Lord**?"	45%

The researcher analyzes 151 from King Arthur: Legend of Sword 2017 Movie. The researcher finds two types of social deixis, they are Relational deixis, and Ansolute deixis. The researcher find that the dominant Social deixis type in King Arthur movie: Legend of Sword 2017 is Relational deixis while the minor type of social deixis is absolute deixis. Percentage of each type, Relational deixis percentage is 55%, and the absolute percentage is 45%.

The previous research that has relation with this research especially social deixis analysis was conducted by Jamjuri (2015). The result of this study shows that there are two kind of social deixis used in *Elizabeth the Golden Age Movie Script* by using Stephen C. Levinson theory.

This research and the research which is conducted by Jamjuri (2015) have differences. Although, between this research and Jamjuri's research uses the same theory, the research which is conducted by Jamjuri has only found two types of Social deixis, while this research is two types of social deixis and social relationship.

2. The types of social relationship showed on the table below.

Table 2.3 The types of social relationship in King Arthur:
Legend of Sword(2017) Movie

No.	Type of social relationship	Example of Utterance	Percentage
1	Title	Sir Berdivere:"We would only seek to remind **Your Majesty."**	32%
2	Clan	King Uther:"There will be no more purges. Am I clear, **brother**?	13%
3	Friendship	Arthur:"I think I found something that belongs to you, **Lack**."	55%

The researcher analyzes 151 from King Arthur: Legend of Sword 2017 Movie. The researcher finds 3 types of social relationship, they are Title, Clan and Friendship. The writer find that the dominant Social Relationship type is Friendship while the minor is Clan. Percentage of each type, percentage of Title is 32%, the Clan percentage is 13%, and the Friendship percentage is 55%

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4. Conclusion

Based on the theory theory used in the analysis, the authors chose the theory of Levinson (1983) to support and analyze 151 phrases contracted with social deixis. There are two types of social deixis found in the film King Arthur: Legend of Sword 2017, Relational deixis, and Absolute deixis. There are 83 social deixis, and 68 absolute deixis. The frequency of occurrence of each type of social deixis is 55% relational deixis, 45% and absolute deixis.

From the results of the analysis, the authors summarize that the amount of Relational deixis is more dominant than the Absolute deixis. The author identifies that the dominant deixis deixis is a verbal elliptic that occurs because King Arthur: Legend of Sword 2017 is an action film, which is in the medieval background of the British Empire. This assumption is enriched because the author also analyzes the context based on aspects of the speech situation.

In addition, the researchers also used the speech situation contenxt theory by Leeech (1983) to support and discover social factors and social relationships in the King Arthur film: The Legend of Sword 2017. Significantly it can provide new knowledge about how to communicate with others. Finally, social deixis is important for analysis because it can provide a reference in terms of communicating and knowing social culture in the middle Ages

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