



Professional Development in Therapeutics™

Medical Journals and Industry Torts, rorts, and...trusted reports?

September 7 2011
ARCS, Sydney

Organised by the ARCS
Medical Writing Interest Area Committee



Professional Development in Therapeutics™

Chair

Professor Karen Woolley

ProScribe Medical Communications
Uni of Qld; Uni of the Sunshine Coast

Guest speaker

Dr Larry Hirsch

Worldwide VP, Med Affairs Diabetes
BD (Becton Dickinson)

Panellists

Dr Annette Katelaris

Editor, The Medical Journal of Australia (MJA)

Niamh Mullen

Journalist, Pharma In Focus

Between a rock and a hard place



www.sodahead.com

ProScribe

Publication planning - do you or don't you?

3. *Publication Activities.* To the extent that ██████ engages HCPs or HCIs to produce articles or other publications relating to Government Reimbursed Products (collectively "Publication Activities") such HCPs or HCIs shall be referred to as Authors

bioethics



Bioethics ISSN 0269-9702 (print); 1467-8519 (online)
Volume 24 Number 6 2010 pp 273-283

doi:10.1111/j.1467-8519.2008.01702.x

PUBLICATION ETHICS AND THE GHOST MANAGEMENT OF MEDICAL PUBLICATION

SERGIO SISMONDO AND MATHIEU DOUCET

Publication Activities. ██████' compliance personnel shall be involved in the review and approval of such annual Publications Plans, including any modification of an approved plan. The purpose of this review shall be to ensure that Publication Activities and related events are used for legitimate purposes in accordance with ██████ Policies and Procedures.

People in glass houses shouldn't throw stones



© roostercoupon

ProScribe

Who is the (most) guilty?

Original article

Current Medical Research & Opinion Vol. 27, No. 6, 2011, 1175-1182

Lack of involvement of medical writers and the pharmaceutical industry in publications retracted for misconduct: a systematic, controlled, retrospective study

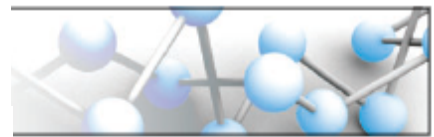
bioethics

Bioethics ISSN 0007-1226
Volume 24 Number 6
November 2011

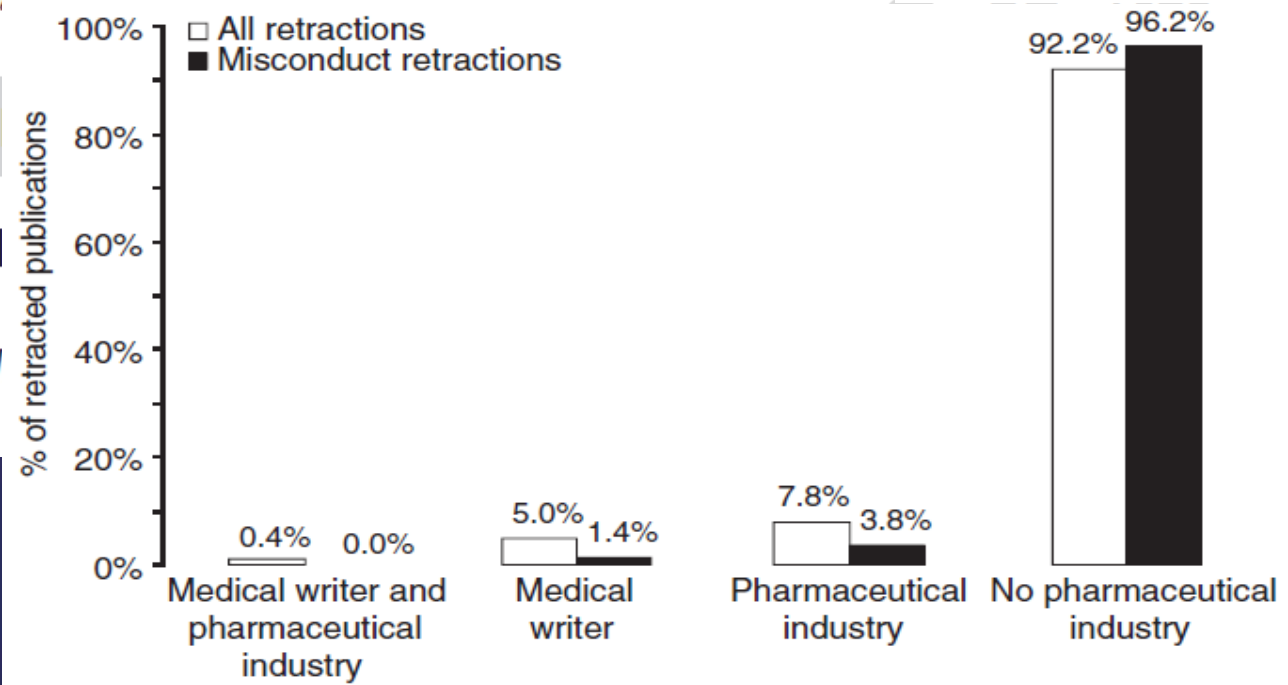
ART

PROFESSOR

TOBEN

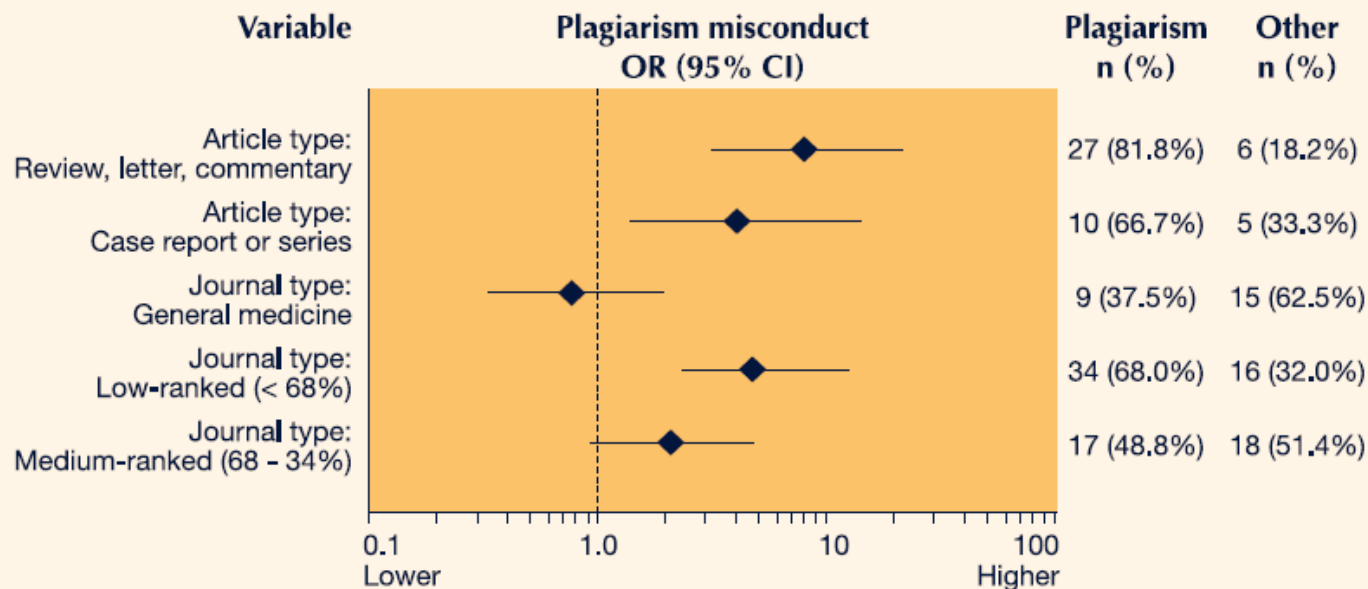
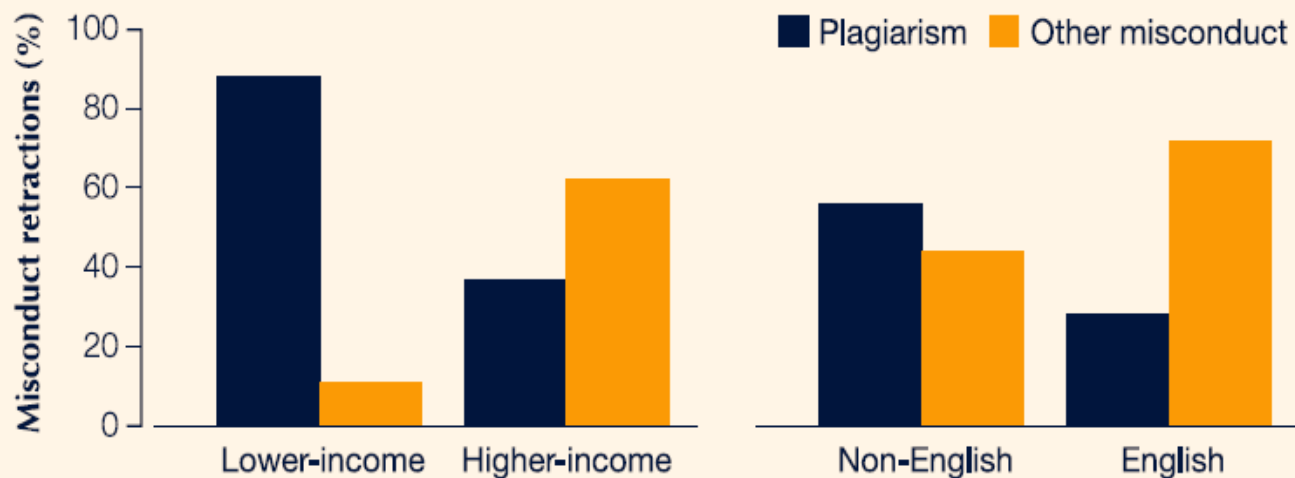


doi:10.1111/j.1467-8519.2008.00705.x



POSTWRITING





Stone the crows



www.skiddle.com

Building trust with some editors?

“Anesthesia & Analgesia has experienced its share of fraud. **Not a single case, including this one, has involved a study directly sponsored by a drug or device company. Sponsored studies are very closely audited,** with each case report form checked against patient and laboratory data... Also, the process by which companies can perform highly detailed source-level audits **offers an example for those engaged in investigator initiated trials** of how to audit research in real time and maintain records of source-level documentation.”

Shafer SL. Shadow of Doubt .
Anesthesia & Analgesia 2011; 112(3):498-500



Building trust with some editors?

“Auditing can not only uncover major problems, such as misconduct, but it can also expose minor ones, such as errors and irregularities in recording data. Auditing is a common practice in research sponsored by **pharmaceutical or biotechnology companies**, because the companies **want to produce data that regulatory agencies will accept, and problems with the data can cost companies time and money.**”

Zeng W. Resnik D. Research Integrity in China: Problems and Prospects.
Developing World Bioethics 2010; 10(3):164-171



Trust thyself?

Now in
the
"top 5"!

Published by IFPMA

Journal of Industry-Sponsored Clinical Trials

A peer-reviewed, high-impact, MEDLINE-indexed,
international journal **proud** to publish industry research



ProScribe



® Professional Development in Therapeutics™



Guest speaker

Dr Larry Hirsch

**Worldwide VP, Med Affairs Diabetes
BD (Becton Dickinson)**