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GPP2 – a valuable GPS for preparing presentations and publications
Karen L. Woolley
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1. GPP2 – a valuable GPS for preparing presentations and publications

○ Karen L. Woolley, CEO

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Congratulations to members of the GPP2 Steering Committee for having the expertise and endurance required to put GPP2 on the map. Will GPP2 alone prompt industry critics to say ‘you have arrived at your destination’ (ie, the ethical production of publications and presentations of industry-sponsored medical research)? No, nor should it. Even with a GPS system, the ignorant and the arrogant still get lost. We need to educate the ignorant about GPP2 and stop the arrogant from taking unethical routes to prepare presentations and publications. We can all do our part to support GPP2, but I really look forward to hearing from journal editors and congress organisers as to if and how they will actively support GPP2. I guess I’m asking for directions...

A/Professor Karen Woolley, PhD

Competing interests: My company provides medical writing training courses and services to academic, biotechnology, and pharmaceutical clients.

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