


2017

The effect of family ownership on financing decisions of listed Vietnamese companies

Trang Tran

Edith Cowan University, TTRAN50@our.ecu.edu.au

Follow this and additional works at: <http://ro.ecu.edu.au/ecuposters>

 Part of the [Corporate Finance Commons](#), and the [Entrepreneurial and Small Business Operations Commons](#)

Originally published as

Tran, T. (2017). The effect of family ownership on financing decisions of listed Vietnamese companies. *Poster presented at ECU Research Week, 19th September. School of Business and Law, Edith Cowan University*

Recommended Citation

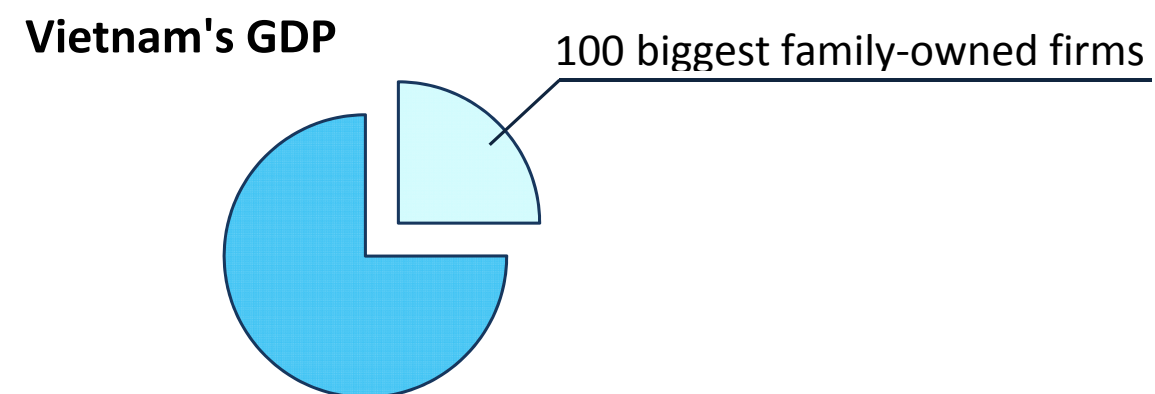
Tran, Trang, "The effect of family ownership on financing decisions of listed Vietnamese companies" (2017). *ECU Posters*. <http://ro.ecu.edu.au/ecuposters/23>

This Book is posted at Research Online.
<http://ro.ecu.edu.au/ecuposters/23>

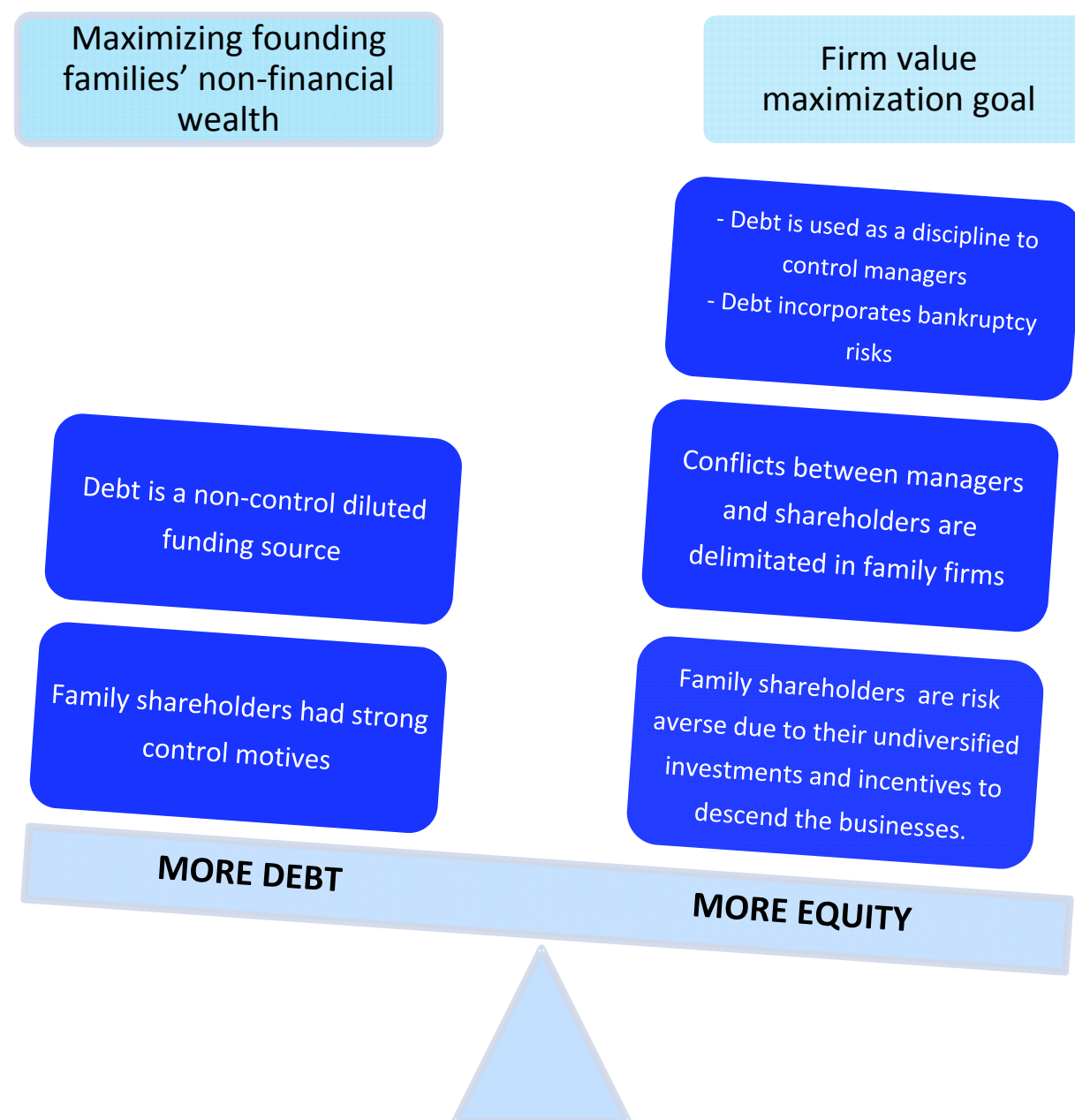
THE EFFECT OF FAMILY OWNERSHIP ON FINANCING DECISIONS OF LISTED VIETNAMESE COMPANIES

Trang Tran - School of Business and Law – Edith Cowan University

THE PROMINENCE OF FAMILY FIRMS IN VIETNAM



WHAT THE RESEARCH SAID



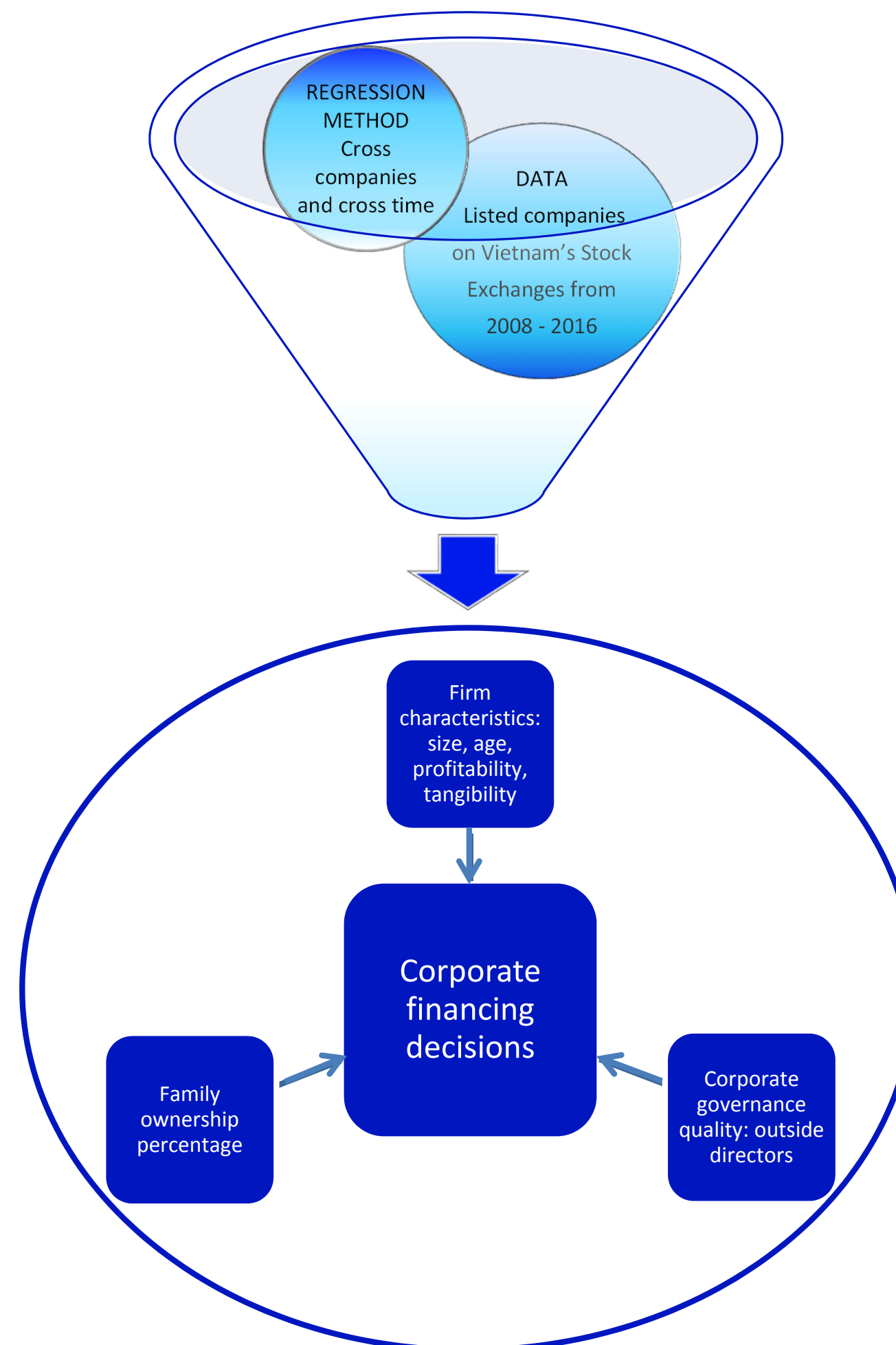
LITERATURE GAP

- Researchers reported mixed results of family ownership effect on corporate funding decisions.
- Vietnam has been left neglected by scholars.



What are the effects of family ownership on financing decisions of listed Vietnam firms?

METHODOLOGY



RESEARCH SIGNIFICANCE

- **To Practitioners:** suggest effective financing strategies to family-owned companies' managers and help investors to understand more about family firms.
- **To Researchers:** The dataset of this research contributes to a more complete and up-to-date data about Vietnam where the unavailability of data is a big research constraint.
- **To the Government:** suggest the government to give more preferences to an important element of the economy, loosening their financial constraints.

REFERENCES

Ampenberger, M., Schmid, T., Achleitner, A.-k., & Kaserer, C. (2013). Capital structure decisions in family firms: empirical evidence from a bank-based economy. *Review of Managerial Science*, 7(3), 247-275.

Croci, E., Doukas, J. A., & Gonenc, H. (2011). Family Control and Financing Decisions. *European Financial Management*, 17(5), 860-897.

Matias Gama, A. P., & Manuel Mendes Galvão, J. (2012) Performance, valuation and capital structure: survey of family firms. *Corporate Governance: The international journal of business in society*, 12(2), 199-214.

Pindado, J., Requejo, I., & La Torre, C. (2015). Does Family Control Shape Corporate Capital Structure? An Empirical Analysis of Eurozone Firms. *Journal of Business Finance & Accounting*, 42(7-8), 965-1006.