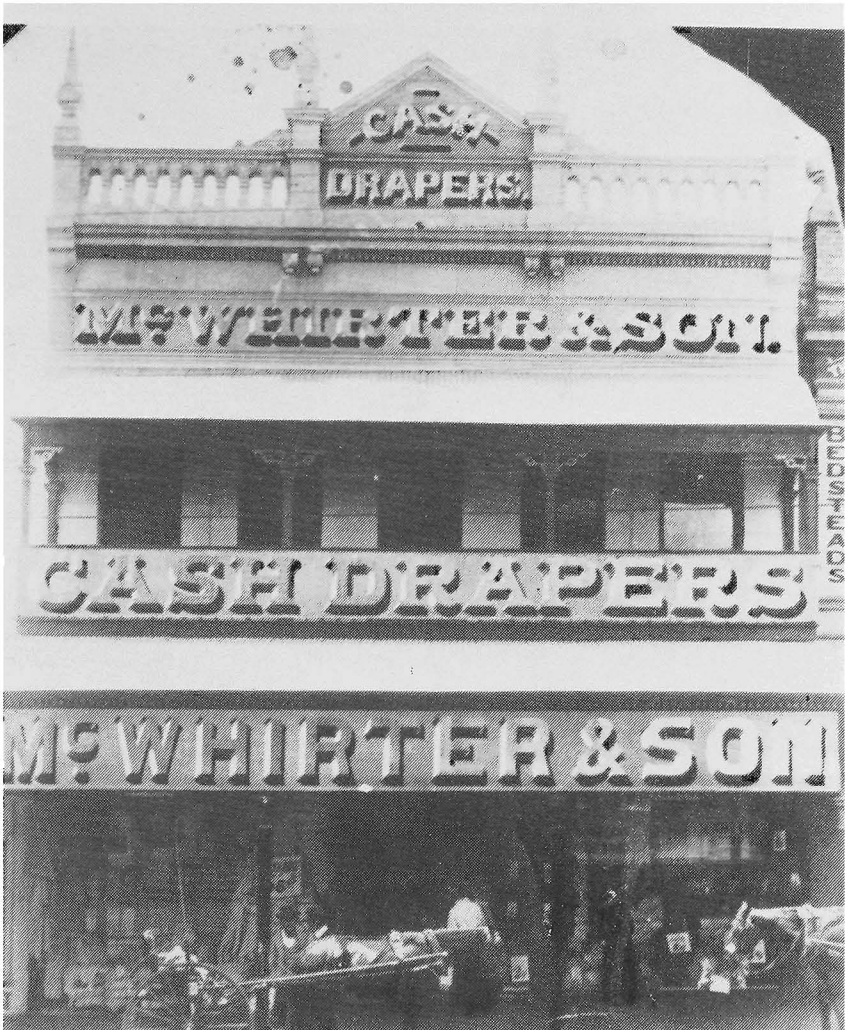


McWhirters A Pictorial Record

On 28th February 1991, Dr Gail Reekie spoke on the topic, "Leisure Retailing and Gender: the spatial transformation of McWhirters 1939-1990". Dr. Reekie gave an oral presentation integrated with a photographic record.



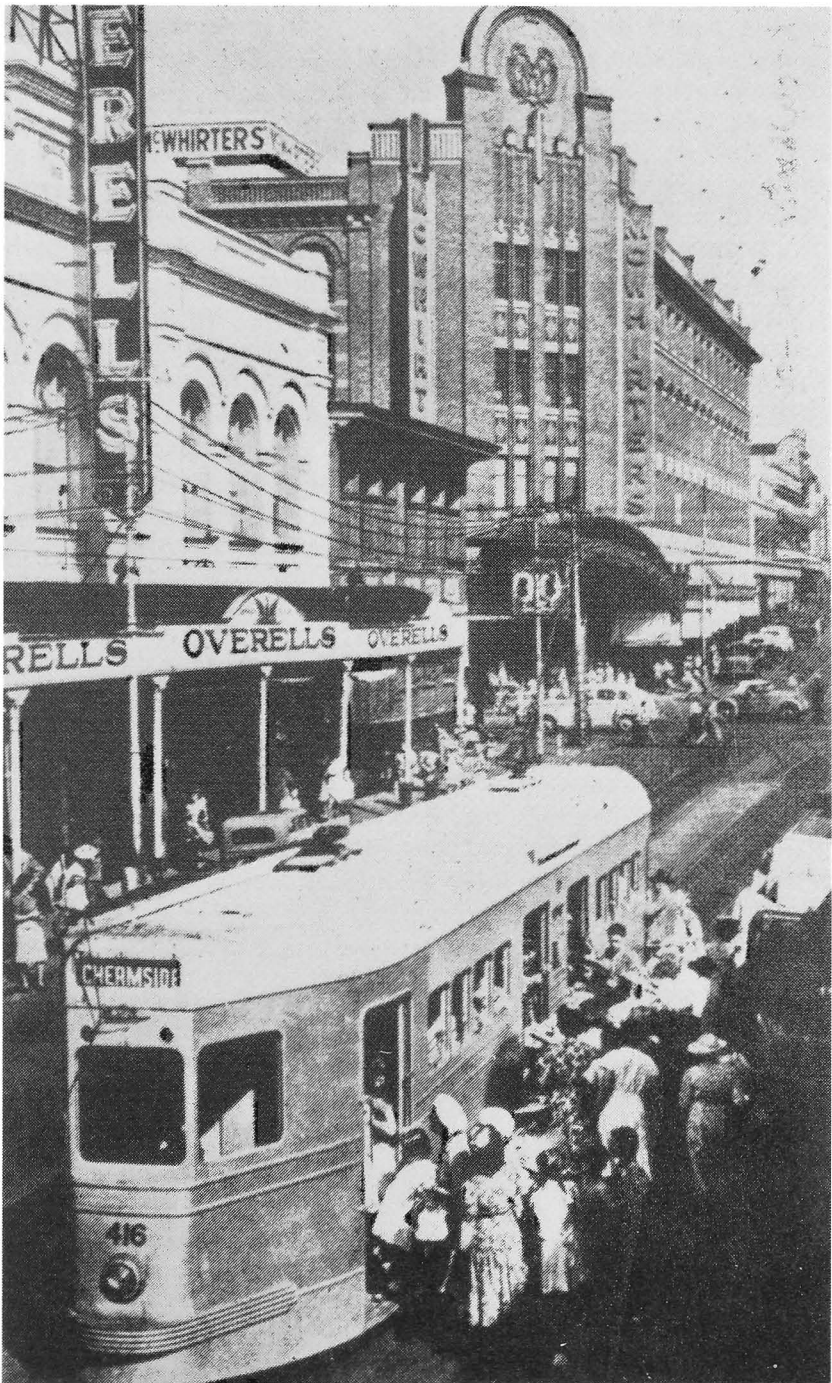
McWhirter & Son, the shop front in 1908



McWhirter's dominating the Wickham and Brunswick Street intersection in the Valley, 1913.



The haberdashery section inside McWhirter & Son, circa 1911.



Brunswick Street in 1949, as a crowd of shoppers, many of them having shopped at McWhirter's, board a Chermiside tram.