The Case for the Ability Based Model of Emotional Intelligence

In Organizational Behavior

Catherine S. Daus

(Southern Illinois University Edwardsville)

and

Neal M. Ashkanasy

(University of Queensland)

Corresponding author:

Catherine S. Daus Southern Illinois University Edwardsville Psychology Department Edwardsville, IL 62026-1121 Email: <u>cdaus@siue.edu</u>

Acknowledgment. The authors express their thanks to John D. Mayer and Paul Spector

for their helpful comments on this manuscript.

The Case for the Ability Based Model of Emotional Intelligence In Organizational Behavior

Abstract

In this second counterpoint article, we refute the claims of Landy, Locke, and Conte, and make the more specific case for our perspective, which is that ability-based models of emotional intelligence have value to add in the domain of organizational psychology. In this article, we address remaining issues, such as general concerns about the tenor and tone of the debates on this topic, a tendency for detractors to collapse across emotional intelligence models when reviewing the evidence and making judgments, and subsequent penchant to thereby discount all models, including the ability-based one, as lacking validity. We specifically refute the following three claims from our critics with the most recent empirically-based evidence: (1) emotional intelligence is dominated by opportunistic 'academics-turned-consultants' who have amassed much fame and fortune based on a concept that is shabby science at best; (2) the measurement of emotional intelligence is grounded in unstable, psychometrically flawed instruments, which have not demonstrated appropriate discriminant and predictive validity to warrant/justify their use; and (3) there is weak empirical evidence that emotional intelligence is related to anything of importance in organizations. We thus end with an overview of the empirical evidence supporting the role of emotional intelligence in organizational and social behavior.

The Case for the Ability Based Model of Emotional Intelligence In Organizational Behavior

Our challenge in this article is to refute the claims of Landy, Locke, and Conte (this issue), and make the more specific case for our perspective, which is that abilitybased models of emotional intelligence have value to add in the domain of organizational psychology. Our first article (Ashkanasy & Daus, this issue) was primarily devoted to addressing the main points of criticism proffered by the three protagonists. In this, our second article, we address remaining issues, and present an overview of the empirical evidence supporting the role of emotional intelligence in organizational and social behavior.

One of Landy's (this issue) primary contentions was that the historical introduction of the concept of social intelligence by Thorndike was never intended to be taken as a serious consideration of a distinct intelligence. Landy contends further that Thorndike never saw nor promoted the value of social intelligence. We agree that a historical understanding is crucial to be a critical evaluator of the claims. To this end, an excerpt from *Learning in War-Time* an essay from the book, *The Weight of Glory*, by

C.S. Lewis seems quite apropos:

"Good philosophy must exist, if for no other reason, because bad philosophy needs to be answered. The cool intellect must work not only against cool intellect on the other side, but against the muddy heathen mysticisms which deny intellect altogether. Most of all, perhaps, we need intimate knowledge of the past. Not that the past has any magic about it, but because we cannot study the future, and yet need something to set against the present, to remind us that the basic assumptions have been quite different in different periods and that much which seems certain to the uneducated is merely temporary fashion. A man who has lived in many places is not likely to be deceived by the local errors of his native village; the scholar has lived in many times and is therefore in some degree immune from the great cataract of nonsense that pours from the press and the microphone of his own age."

We also agree with our opponents that there has been a great deal of rhetoric and unsubstantiated claims from proponents of some models of emotional intelligence. After reading the evidence, we hope it is apparent to the reader how to separate the wheat from the chaff regarding emotional intelligence, and that we have convinced at least some readers of the value of the ability approach to emotional intelligence.

While Landy has an admirable command of historical knowledge of the field of intelligence, and particularly the intricacies of Thorndike's (both the 'elder' and the 'junior') positions, we contend that this argument – about whether or not emotional intelligence is a distinct intelligence – is a red herring. It diverts attention away from the more critical questions and issues. Furthermore, this issue has already been debated in the academic literature and (we believe) settled definitively in the affirmative (see Brackett, Mayer, & Warner, 2004; Mayer, Caruso, & Salovey, 1999; Mayer & Salovey, 1993; Mayer, Salovey, Caruso, & Sitarenios, 2001). The ability model of emotional intelligence behaves psychometrically just as an intelligence should; and it demonstrates solid convergent and discriminant validity to support its claims to be an intelligence. Mayer, Caruso, and Salovey (1999) presented evidence and argued convincingly that emotional intelligence meets the standards set for something to be called an intelligence. These criteria are that a test of intelligence should have more-or-less correct answers (which the MSCEIT – the ability measure of emotional intelligence - does); that the patterns of correlations are similar to those of known intelligences and that it should correlate only modestly with other intelligences (see discussion below on psychometric properties); and that it should develop with age (Mayer, Caruso & Salovey, 1999 present this evidence). Yet this still seems to be quite a bone of contention for both Landy and Locke; both explicitly or implicitly challenged this in their conference debates (DeNisi, 2003) on the issue and in their articles in this issue. All we can suggest regarding this question is that readers read the evidence for themselves and decide.

This discussion above, which centered on debating an issue or point that has already been debated and definitively answered in the academic literature, should alert the reader to a disturbing pattern regarding opponents of emotional intelligence. Often, we have found that opponents are selective in their reporting of the academic literature, failing to note evidence that doesn't support their strong opinions that are contrary to the very idea and construct of emotional intelligence. For example, in the initial SIOP debate April, 2003 (DeNisi, 2003), Landy and Locke failed to mention the bulk of the academic literature regarding the ability model. Landy made use of one (outdated) reference by the originators of the construct and academic leaders in this area (Mayer, Caruso, & Salovey, 1999). Locke cited none. In their articles this issue, Locke makes reference to two of the articles by Mayer and colleagues, (Mayer, 1999; Salovey & Mayer, 1990) neither very recent, and one (Mayer, 1999) more of a commentary; Landy refers to four of Mayer's, two of which do not appear to be particularly relevant to the arguments at hand. This raises questions as to whether their arguments are sufficiently balanced. We believe not and further, when the evidence that they fail to consider is taken into account, this will be easy to demonstrate. We argue that three elements are critical to our case, and are therefore the focus our attention in this article. These are: a) the distinction between the empirically, scientifically, and academically supported ability model of emotional intelligence (referred to as "Stream 1" models in Ashakansy & Daus, this issue) and the

more popularly known broad-based mixed models of emotional intelligence ("Stream 3" models); b) the history of the psychometric evidence supporting the ability-based model; and c) the body of empirical evidence in support of the importance of emotional intelligence in organizational behavior. Finally in this vein, we want the reader to be clear about the academic literature regarding emotional intelligence. What Landy and Locke have contended, verbally and in writing, is that most of the evidence regarding emotional intelligence is in the form of suspicious copyrighted databases, unpublished master's theses, and doctoral dissertations, and popular journals such as *Psychology Today*. We want to make it clear that the serious research into emotional intelligence is published in recognized quality academic journals. In this respect, a condensed and selected list of academic journals where Mayer, Salovey, Caruso, and colleagues have published on emotional intelligence includes: *Personality and Social Psychology Bulletin; Personality and Individual Differences; Intelligence; Emotion; Journal of Personality Assessment; Imagination, Cognition, and Personality.* Academics will certainly recognize the caliber of these highly respected peer reviewed journals.

In the following paragraphs, we deal specifically with three of the main points of criticism posted by our opponents. There are that (1) emotional intelligence is dominated by opportunistic 'academics-turned-consultants' who have amassed much fame and fortune based on a concept that is shabby science at best; (2) the measurement of emotional intelligence is grounded in unstable (they change all the time), psychometrically flawed instruments, which have not demonstrated appropriate discriminant (particularly from the Big Five and general cognitive ability) and predictive

validity to warrant/justify their use; and (3) there is no (or weak) empirical evidence that emotional intelligence is related to anything of importance in organizations.

Claim 1

Emotional intelligence is dominated by opportunistic 'academics-turned-consultants' who have amassed much fame and fortune based on a concept that is shabby science at best.

We have already addressed this issue in our first article (Ashkanasy & Daus) and in other articles (Ashkanasy & Daus, 2002; Ashkanasy, Hartel, & Daus, 2002; Daus & Ashkanasy, 2003) as have Mayer and colleagues (Brackett, Lopes, Ivcevic, Mayer, & Salovey, 2004; Brackett & Mayer, 2003; Brackett, Mayer, & Warner, 2004; Mayer & Salovey, 1997; 2004; Mayer, Salovey, Caruso, 2000a, 2000b; 2004a; 2004b) and others. To recapitulate briefly, there are three basic streams of emotional intelligence research and measures (see Ashkanasy & Daus, this issue): Stream 1 is based on the Mayer, Salovey, Caruso ability model of emotional intelligence and uses their measure/s (the MSCEIT, or earlier, MEIS); Stream 2 is also based on the Mayer, Salovey, Caruso ability model, but utilizes either a peer- or self-report methodology; and Stream 3 comprises a group of broader, "mixed models" that include dimensions or components not included in the original definition of emotional intelligence (Salovey & Mayer, 1990). As we acknowledged in the first of our articles, we agree here somewhat with Landy and Locke's perspectives, although we see value in the broad-based emotional intelligence approaches, or mixed-model approaches (as per Mayer and colleagues' term for them) as tools for organizational development. Furthermore, we feel it necessary to elucidate that the original direction of focus of many of the popular instruments and models came from other, broader concepts and theories (e.g., psychological well-being), and they seem

simply to have commandeered the term "emotional intelligence". We contend, however, that simply because there are others who, indeed, have developed quite a tidy business around a sexy, but misapplied name, does not nor should not, discount the credible and substantial body of academic evidence supporting the (much more narrowly defined) emotional intelligence construct. In fact, we do not believe that we are even talking about the same construct as these other folks (e.g., Bar-On,1997; Goleman's measure – Sala, 2002), and they, themselves, have made similar distinctions, as we explained in our earlier article. Unfortunately, many of the reviews that have been unfavorable regarding emotional intelligence and its measurement have lumped together the ability model with these other types of models and evaluated the 'overall' evidence (e.g., Conte, this issue¹; Davies, Stankov, Roberts, 1998; Matthews, Zeidner, & Roberts, 2002; Roberts, Zeidner, & Matthews, 2001; Van Rooy & Viswesvaran, 2004).

We shall thus state our position yet one more time: we prescribe to the Mayer, Salovey, Caruso ability model (1997) of emotional intelligence which construes it as being comprised of four basic levels or branches: 1) perception of emotion in self and others; 2) assimilation of emotion to facilitate thought; 3) understanding of emotion; and 4) regulating and managing emotion in self and others. The operationalization of emotional intelligence as an ability model means that people must demonstrate skill in these four domains to be considered emotionally intelligent. As examples of how this is done, participants must demonstrate that they can accurately read emotions in others' facial expressions, and show that they could use good judgment and make good decisions regarding emotionally-laden scenarios. We find it unfortunate that others have

¹ At least for validity discussions, Conte lumped them together; he separated out the discussion for reliability by measure/perspective.

misapplied the name to models that are too broad-based to be legitimately labeled "emotional intelligence.".

Claim 2

The measurement of emotional intelligence is grounded in unstable (they change all the time), psychometrically flawed instruments, which have not demonstrated appropriate discriminant (particularly from the Big Five and general cognitive ability) and predictive validity to warrant/justify their use.

There are actually several criticisms incorporated into this second claim and we will briefly address each one. Landy (this issue, p. ??) stated, "It would be lovely if the concepts and the measurement instruments would settle down for a bit. ... The construct and operational definition of the construct (i.e., the actual measurement instruments) are moving targets.". Specifically, regarding the ability-based approach, Landy criticizes that there is a revision of Mayer, Salovey, and Caruso's measure (from the MEIS to the MSCEIT); therefore making it a 'moving target.' We feel that this is not a valid criticism, at least of the ability model of emotional intelligence. The ability model of emotional intelligence reflects the construct development process that any good measure must undergo (See Jordan, Ashakansy, & Härtel, 2003). One of the most well-known cognitive ability tests by an author/researcher that Landy (this issue, p. ??) referred to as a "luminary" in the field of intelligence measurement, the WAIS (the Wechsler Adult Intelligence Scale; Wechsler, 1950; 1997) has undergone three versions since its introduction in 1932.

To make this point in respect of emotional intelligence, we argue that there are four critical stages of construct development (see also Jordan et al., 2003). In the first stage, a construct is proposed in the academic literature (as emotional intelligence was by Salovey, & Mayer 1990). This is followed in the second stage by initial measurement attempts, which progress drawing from extant, related literature (e.g., Ekman's, 1975, and Buck's, 1976, work on perceiving emotion in faces; Palfai & Salovey's, 1993, and Isen and colleagues' work on emotions and problem-solving; Isen, Daubman, & Nowicki, 1987; Isen, Johnson, Mertz, & Robinson, 1985; Isen, Shalker, Clark, & Karp, 1978) and proposing additional, new ideas. With respect to emotional intelligence, these were represented in a series of publications on various emotional intelligence tasks (e. g., Mayer, DiPaolo, & Salovey, 1990; Mayer & Geher, 1996) which later were psychometrically revised and incorporated into the first overall emotional intelligence measure, the MEIS, or Multifactor Emotional Intelligence Scale (Mayer, Caruso, & Salovey, 1999).

In Stage 3, the psychometric properties of reliability and validity are further tested with results, both good and bad, published in academic journals for other psychometricians and academics to evaluate; the MEIS was, indeed, subject to such justifiable scrutiny (Mayer, Salovey, & Caruso, 2000a, 2000b; Caruso, Mayer & Salovey, 2002), and came away from the boxing ring having landed some solid 'punches' for the ability-model approach (for the most part, reasonably good internal consistency, ranging from .62 - .95, for the overall MEIS; and solid convergent and discriminant - from the Big Five and cognitive ability - , validity), yet clearly needing some revision (shortening; clearing up scoring issues; etc.).

Finally, Stage 4 involves revision and scrutiny of the measure (currently, there is a revised measure by Mayer and colleagues, the MSCEIT – Mayer, Salovey, Caruso, Emotional Intelligence Test, 2002, in its second version). The MSCEIT was released to researchers in 2000, published generally in 2002, normed on 5000 people, and has been

stable through these six years (2000-2005). Cronbach and Meehl (1955), the granddaddies of construct development, wrote about the construct development process and described constructs (in the early stages) as "inductive summaries" and had this to say in one of their final summary points: "The investigation of a test's construct validity is not essentially different from the general scientific procedures for developing and confirming theories" (pg. 299). Thus, it takes time and many studies. In short, it is a developmental process. In our opinion, Mayer, Caruso, and Salovey are to be applauded in that it has only been a decade and a half since the construct/term was first introduced, and they have developed a solid and comprehensive measure, in addition to amassing considerable evidence/data regarding the psychometric and predictive properties. It is this issue on which we now focus our discussion.

Reliability

Several commentaries on emotional intelligence have questioned the reliability (primarily internal consistency) of the MEIS/MSCEIT (Davies, Stankov, Roberts, 1998; Matthews, Zeidner, & Roberts, 2002; Roberts, Zeidner, & Matthews, 2001). Indeed, some subtasks of the MEIS had low internal consistency estimates; yet these subtasks were never intended or developed to be used individually (Mayer, Salovey & Caruso, 2004a; 2004b). It's akin to all the researchers who tested expectancy theory as a between subjects model (it was intended as a within subjects model), found low validity, and then claimed it was an invalid model. Further, the current evidence for the MSCEIT shows strong internal consistency reliability; and do note that Conte (this issue) weighs in positively about the reliability of the MSCEIT. The MSCEIT's overall internal consistency reliability ranged from r = .90 to .96 (Mayer, Salovey & Caruso, 2004a),

with branch score reliabilities (representing the four branches listed earlier) ranging from .76 (facilitating branch) - .98 (understanding and perceiving branches; Mayer, et al., 2002; Mayer, et al., 2004a; Palmer, Gignac, Manocha, & Stough, 2004).

Validity

Regarding the factorial validity, confirmatory factor analyses confirm that there is evidence of a unitary, overall emotional intelligence factor (Palmer, et al., 2004; Mayer et al. 2003). Additionally, 4-factor solutions representing each of the four branches present an excellent fit to the data (Day & Carroll, 2004; Mayer et al., 2003; Mayer et al., 2004a; Palmer et al., 2004; Roberts et al., 2001) although one set of research findings (Palmer et al., 2004) with an Australian sample suggest that there is no distinguishable difference between the three and four-factor models and concomitantly, between Branches 2 and 4.

Further confusion abounds, however, regarding the MSCEIT's discriminant validity. Early on in the flurry of criticism of emotional intelligence, Davies, Stankov, and Roberts (1998) retorted that: "...little remains of emotional intelligence that is unique and psychometrically sound" (p. 1013). This was seen by some as 'the death blow' to the emotional intelligence construct, and was used by many to counter any suggestion of legitimate use of the construct. The strongest criticism by Landy, Locke and others (Conte, this issue; Davies, Stankov, Roberts, 1998; Matthews, Zeidner, & Roberts, 2002; Roberts, Zeidner, & Matthews, 2001; Van Rooy & Viswesvaran, 2004) is that emotional intelligence is either not distinct from other types of intelligence, or adds no predictive validity beyond cognitive ability. Related, criticisms about that emotional intelligence is really little more than a constellation of the Big Five factors, and is thus not distinct from personality. As we mentioned earlier, however, this issue is quite

muddled as most reports examining the so-called 'evidence' have lumped together the MSCEIT with other measures. Examining the evidence for the MSCEIT separately provides initial, solid evidence that emotional intelligence (as operationalized by Mayer, Salovey, and Caruso) is distinct from both cognitive ability and personality.

Examining first the relationship between emotional intelligence and cognitive ability, we find that the highest level of relationship between any emotional intelligence branch and cognitive ability is with the understanding emotions branch (which focuses on a person's ability to label emotions and understand how emotions are related to one another and progress), the correlations of which range between .25 and .40, thus sharing at most 16% of the variance; the range of correlations for overall emotional intelligence and cognitive ability is .14 - .36 (see Mayer, et al., 2004a for a comprehensive review). These numbers, to us, indicate a quite acceptable level of discrimination from cognitive ability.

The argument that emotional intelligence is nothing more than a constellation of personality traits (specifically, the Big Five), is perhaps an even stronger and more consistent criticism than the lack of discriminant validity from cognitive ability. This particular claim has remained a solid one from antagonists of the emotional intelligence position, in our opinion, largely because of the aforementioned reviews (Conte, this issue; Davies, Stankov, Roberts, 1998; Matthews, Zeidner, & Roberts, 2002; Roberts, Zeidner, & Matthews, 2001; Van Rooy & Viswesvaran, 2004), which lumped other measures in with the MSCEIT and indeed found much overlap between personality and emotional intelligence. The evidence for the discriminant validity of emotional intelligence (abilitybased measure) and personality is even more compelling than that of cognitive ability: average correlations across five studies (with sample sizes > 150) for each of the five factors and total emotional intelligence ranged from a low of .06 (extroversion) to .21 (agreeableness). The highest single correlation that we could find between any branch and a Big Five factor was between management of emotion and agreeableness at .39 (see Mayer et al., 2004a, for a comprehensive review of this data). Of note and for clarity, two widely-used measures of emotional intelligence (both self-report) suffer from substantial overlap with the Big Five: Bar-On's Eqi (Bar-On, 1997) had a multiple R of .75, and Schutte's (Schutte, et al., 1998) scale's multiple R was .52. Once again, we feel the data and evidence strongly support our claim that *the ability-model* of emotional intelligence shows discriminant validity from the Big Five model of personality.

Claim 3

There is no (or weak) empirical evidence that emotional intelligence is related to anything of importance in organizations.

We regard this as potentially the most damaging claim of our opponents, and so devote much of the rest of this article to the evidence that will refute this proposition. We have grouped the research into three primary areas that appear both to be the most logical areas of application for emotional intelligence in organizations, and also appear to have garnered the most research attention to date: (1) Leadership, (2) job performance, and (3) emotional labor.

Leadership

We agree with Landy (this issue) that researchers in emotional intelligence need to pick their criterion variables with more discretion; i.e., choose those that actually make sense in relation to emotional intelligence. He mentioned leadership emergence as one such logical area, and George (2000) has also written compellingly about the logical tie between emotional intelligence and leadership. We agree wholeheartedly. Related, Ashkanasy and Tse (1998) argue convincingly that emotion-related variables can be important at every stage of the process linking transformational leadership and workgroup outcomes, and Prati, Douglas, Ferris, Ammeter, and Buckley (2003) developed a conceptual model for the merging of emotional intelligence, leadership, team processes, and outcomes, and argued that emotional intelligence skills were critical for effective team leadership and outcomes. We also argue that transformational leadership and specific aspects of emotional intelligence (emotion management) seem to have an intuitive and compelling relationship (see George, 2000).

Research has substantiated this intuition. For example, Daus and Harris (2003) studied leader emergence, transformational leadership, and emotional intelligence (measured with the MEIS) over a semester using a student sample of a small groups class with a large final group project required. We found that, indeed, emotional intelligence did predict leader emergence and was related to transformational leadership. Specifically, leadership emergence rated by group members was significantly related to the managing others' emotions branch of emotional intelligence. Furthermore, overall transformational leadership (as well as all five dimensions of transformational leadership) was significantly associated with the understanding emotions branch of emotional intelligence (Daus & Harris, 2003). Others (Coetzee & Schaap, 2004) have reported similar findings from a survey study of 100 South African managers regarding transformational leadership, transactional leadership and emotional intelligence. They found that transformational leadership was related to overall emotional intelligence, as well as two branches (identifying and managing emotion). They also found that

transactional leadership was related to the managing emotion branch, and nontransactional, or 'laissez-faire' leadership was inversely related the using emotion branch.

Rubin, Munz, and Bommer (in press) examined only the emotion recognition aspect of emotional intelligence and found interesting relationships, based on a sample of 145 managers of a large biotechnology/agricultural company. In this study, the research team examined how leader emotion recognition ability and personality characteristics influenced performance of transformational leadership behavior. Emotion recognition, positive affectivity, and agreeableness positively predicted transformational leadership ability. In addition, extraversion moderated the relationship between emotion recognition and transformational leadership ability, such that increased levels of leader extraversion strengthened the relationship between leader emotional recognition and transformational leader behavior. Lopes, et al. (2004) found that emotional intelligence was related to both peer-rated leadership potential (marginally) and supervisor-rated leadership potential (strongly) in a sample of 44 analysts and clerical employees; these relationships remained even after controlling for the Big Five, education, and cognitive ability (verbal ability), among other variables (e.g., age, gender, trait affect, and coping approach).

Also, there is evidence that the level of emotional intelligence that is critical for leadership success is a function of how central emotional intelligence may be to the career or occupation. Collins (2001) studied 59 senior executives from a large international production and service organization and found that levels of emotional intelligence in successful leaders declined up the corporate hierarchy for career tracks where emotional intelligence skills were not critical or necessary. Part of transformational leadership is developing, communicating, and garnering commitment to a vision (Avolio & Bass, 1999; Kouzes & Posner, 1990), and indeed, those with higher emotional intelligence wrote higher quality vision statements than low emotional intelligence others (significant effects remained even after controlling for the Big Five; see Côté, Lopes, & Salovey, 2004). Regarding vision, research has also demonstrated that subordinates whose supervisors have higher emotional intelligence are also more committed to the organization (Giles, 2001), in general, as well as to the organization's vision. In one organization, supervisors who had higher emotion management skills had subordinates who had higher organizational commitment and commitment to the vision, and in another organization, supervisors with higher emotional understanding had subordinates with higher commitment. Finally, the understanding emotions branch of emotional intelligence appears to predict accuracy in self-ratings of leaders – those with lower levels of this ability overrated their own leadership (as assessed by direct reports), while those with higher levels underrated their own leadership (Collins, 2001).

Clearly, and possibly to the surprise of the detractors of emotional intelligence, the emerging empirical evidence supports the link between leadership ability (particularly transformational leadership) and the abilities-based model of emotional intelligence. This is plainly an exciting area of research in organizational behavior, and where the abilities model of emotional intelligence appears to continue to have great potential.

Job Performance

In discussing performance, we deal separately with individual performance and group performance.

Individual performance. Once again, heeding Landy's warning about criterion choices, we find that it is in jobs that would seem to require high levels of emotional

intelligence where the research seems to bear out the predictions of a positive relationship between emotional intelligence and job performance. Daus (2002) and colleagues (Cage, Daus, & Saul, 2004; Daus, Rubin & Cage, 2004; Daus, Rubin, Smith & Cage, 2004) have undertaken a series of initiatives to show that for jobs that would appear logically to require a high level of emotional intelligence, there is in reality a positive relationship between emotional intelligence and job performance. Police officers are employed in a career that has one of the highest emotional labor demands (Glomb, Kammeyer-Mueller, & Rotundo, 2004), which Hochchild (1983) has defined as managing emotions as a condition of remuneration. Given that there is a high demand for officers to manage their own and others' emotions, it would seem that high levels of emotional intelligence would predict aspects of officer performance. In an ongoing series of research projects regarding police officers, both qualitative data (intensive semi-structured interviews with patrol officers and their supervisors, investigators, dispatchers, and police chiefs; Daus, Rubin, & Cage, 2004) and quantitative data (Daus, Rubin, Smith, & Cage, 2004) support that aspects of emotional intelligence are critical for effective job performance and the prevention of negative stress outcomes from the job. Furthermore, aspects of emotional intelligence predicted job satisfaction and inversely predicted turnover intentions (Daus, et al., 2004).

Another type of job with strong emotional intelligence implications is that of customer service and/or retail sales. The sheer amount of interaction with customers and the fact that job performance is largely determined by customer interaction speak to the necessity of having emotional skills and abilities – both in self and in dealing with others. Daus (2002), in a laboratory simulation of a customer service event, demonstrated the

link between emotional intelligence of the 'customer service rep' (the participants in the experiment) and job performance in relation to the handling of an angry customer (played by confederates in the experiment). The dimension of reading emotions (from the MEIS) was inversely related to rated job performance, and managing emotions in self was positively related to job performance as rated by independent observers/raters. Reading emotions in faces, or emotional perception, is the lowest level of emotional intelligence. If one can read the emotions well, but not manage them, job performance may be worse because he/she knows that the customer is in a poor mood, but yet they cannot do anything about it. Because mood management (managing emotions in self) is a higher level function and would be critical in such a scenario, it showed a positive relationship to job performance. As well, in this study, dimensions of emotional intelligence (reading emotions in faces; managing emotion in self) were related both to work attitudes (job satisfaction) and emotional labor (discussed below). Recently, Cage, Daus, and Saul (2004) have extended these results with a field sample of sales/customer service reps in a department store using the updated MSCEIT, both subjective ('secret shopper' ratings) criterion data, and more 'objective' criterion data (sales). Results essentially expand and mirror Daus (2002): the utilizing emotions branch of emotional intelligence was significantly associated with rated customer service performance; the managing emotions branch was significantly associated with actual sales performance, and understanding emotions was significantly associated with job satisfaction (Cage, Daus, & Saul, 2004).

Finally, the study by Lopes and colleagues (2004) with the 44 analysts and clerical employees, demonstrated the relationship between emotional intelligence and work outcomes (dependent upon job performance). Those scoring higher on the

MSCEIT received greater merit increases, held higher company rank, and received better peer and supervisor ratings of interpersonal facilitation, stress tolerance and leadership potential. For the most part, these relationships held and predicted above and beyond the influence of the Big Five and cognitive ability (among other variables). It appears that the higher level abilities of understanding and managing emotion were most strongly related to the more 'objective' criteria (salary and company rank), and the lower level abilities of perceiving and using emotion were most strongly predictive of the more subjective, peer and supervisor-rated variables. Clearly, evidence from all these recent studies indicates that emotional intelligence skills are important in predicting job performance for at least some types of jobs.

Group performance. Emotional intelligence is also important in work groups or teams. Rice (1999) studied 26 teams of claims adjusters working in the financial services center of a large insurance company. She found that teams with higher average emotional intelligence received higher performance ratings for managers, particularly for customer service. Lopes, Cote, Salovey, and Beers (2003) examined the emotional intelligence of 91 students working on a 10-week project in small teams. Individuals who were better able to manage emotions were more satisfied with other group members and with the communication, and also reported receiving more social support. Emotional Labor

As we mentioned earlier, emotional labor is defined as managing emotion for remuneration (Hochschild, 1983) and, as such, it has obvious apparent relationships with emotional intelligence (Ashkanasy & Daus, 2002). Research on emotional labor has developed quickly recently with empirical demonstrations of the often negative effects of emotional labor on employees (e.g., regarding high stress, burnout, lower job satisfaction, etc.; Grandey, 2000; Kruml & Geddes, 2000). Thus, an individual skill such as emotional intelligence, which might moderate or ameliorate the negative consequences of emotional labor, would be critical to explore. Emotional labor is highest in jobs with a high amount of contact with clients and customers (such as in customer service occupations and the helping professions). Indeed, both laboratory and field research has begun to demonstrate the important relationships between emotional intelligence and emotional labor. In both studies mentioned above with simulated customer service representatives (Daus, 2002) and actual customer service reps/sales personnel (Cage, Daus, & Saul, 2004), relationships between emotional intelligence and emotional labor were confirmed. Daus (2002) found that people who could better read emotions in faces felt less of an emotional load from the job, and people who could better manage emotions in themselves felt more of an emotional load, which is somewhat counter to the hypothesis that those higher in emotional intelligence should feel less emotional labor. Perhaps these findings again are more complex due to the hierarchical nature of mood management - if I can manage my mood, I feel it more incumbent upon me to do so. Cage et al. (2004) found further that the understanding emotions dimension of emotional intelligence was positively associated with the faking positive aspect of emotional labor. Further, expressing negative emotions was inversely associated with actual sales performance. The study with the police officers (Daus, Rubin, Smith, & Cage, 2004) further demonstrated a definitive link between aspects of emotional labor and emotional intelligence. Overall, emotional intelligence was significantly associated with both deep acting (actually feeling the emotion) of emotional labor, as well as suppressing negative

emotions. Further, all four branches of emotional intelligence were significantly associated with deep acting; one (understanding emotions) was associated with surface acting; three (all but understanding emotions) were significantly associated with suppressing negative emotions; and one (using emotions) was associated with faking positive emotions.

In another study, Brotheridge (2003) found that additional incremental variance in surface acting (expressing the appropriate emotions without actually feeling them) was explained (beyond emotional labor antecedents, and the personality variable of emotional expressivity) by the managing emotions in self and others branch of the MSCEIT. Also, like with leadership, emotional intelligence seems to predict better in those jobs requiring more of it (and requiring more emotional labor): Janovics and Christiansen (2002) found that in those jobs with the most direct contact with customers, higher emotional intelligence scores predicted better supervisor ratings, even after controlling for the effects of cognitive intelligence. Finally and related in this vein, Rice (1999) found that customer satisfaction was higher with claims adjustments made by teams whose average emotional intelligence was higher.

In summary, it appears that emotional intelligence clearly has much to offer the domain of emotional labor and jobs that require high amounts of it such as customer and social service types of occupations, and those that require a high amount of interaction with the public. We expect both the general relationship between emotional intelligence and emotional labor to be further refined (e.g., such that those who have higher emotional intelligence are more skilled at emotional labor, and suffer fewer negative consequences from it), as well as more specific linkages between different dimensions of each to be explicated.

Conclusion

In summary, the ability approach to emotional intelligence has clearly demonstrated solid psychometric properties, and has both predictive and incremental validity in predicting organizational outcomes. It is a useful construct that has both a developmental past and future. We have only reviewed the direct evidence relevant to organizational behavior. Of note, in other arenas of psychology, the ability approach to emotional intelligence has garnered a substantial body of evidence and support. For example, two recent studies (Lopes, Brackett, Nexlek, Schutz, Sellin, & Salovey, 2004; Lopes, Salovey, Côté, & Beers, 2004) have demonstrated that the ability to manage emotions contributes positively to the quality of social interactions, above and beyond the contributions of the Big Five personality traits (in both studies), and intelligence (in Lopes, Salovey, Côté, & Beers, 2004). We expect to see such results continue to proliferate and begin to cross fertilize the organizational behavior domain, and we are excited for this to happen.

In closing, we would like to acknowledge a few caveats. We have organized our review based on the research that we feel constitutes a firm core or body of evidence. There are several individual studies published demonstrating the ability approach to emotional intelligence in other areas of organizational functioning (such as in an interview setting, both emotional intelligence of interviewer and interviewee). We felt it best not to present a series of disjointed studies, but rather a set of coherent studies organized to make a cogent argument. Also, we wish to reinforce a point made earlier, and consistent with the points raised by Jordan et al. (2003), that the ability model emotional intelligence is in its infancy as a construct. We anticipate seeing a continued deluge of published work in refereed journals that support the ability model of emotional intelligence in all sorts of arenas, both organizational and non-organizational. Thus, we anticipate with excitement the changing scenery of the emotional intelligence landscape in the near and distant future.

In conclusion, we hope that these two articles will serve to answer the criticism of the detractors of emotional intelligence research, as represented by our opponents in this point-counterpoint issue. In this paper, we have assiduously stuck to the Stream 1 'abilities' model of emotional intelligence, measures using the MEIS or MSCEIT (Ashkanasy & Daus, this issue). We feel that it is especially important for researchers to recognize that this is the only strictly valid model of emotional intelligence, although we recognize that Stream 2 models (self-report measures based on the Mayer and Salovey, 1997) definition can be useful in certain circumstances (e.g., Jordan & Troth, 2004; Offermann, Bailey, Vasilopoulos, Seal, & Sass, 2004). Our opponents make the classical error of confusing the various models, especially the Stream 3 models, which introduce dimensions that are additional to the original definition of the emotional intelligence construct. Readers of this issue – and future researchers of emotional intelligence – need to take care that they do not themselves fall into the same trap.

References

Ashkanasy, N. M. & Daus, C. S (2002). Emotion in the workplace: The new challenge for managers. *Academy of Management Executive*, *16*(*1*), 76-86.

- Ashkanasy, N. M., Härtel, C. E. J., & Daus, C. S. (2002). Advances in organizational behavior: Diversity and emotions. *Journal of Management*, *28*, 307-338.
- Ashkanasy, N. M. & Tse, B. (1998). Transformational leadership as management of emotion: A conceptual review. Paper presented at the First Conference on Emotions and Organizational Life, San Diego, CA.
- Avolio, B. J., Bass, B. M. (1999). Re-examining the components of transformational and transactional leadership using the multifactor leadership questionnaire. *Journal of Occupational & Organizational Psychology*, 72, 441-467.
- Bar-On, R. (1997). Bar-On Emotional Quotient Inventory (EQ-I): Technical manual.Toronto, Canada: Multi-Health Systems.
- Brackett, M., & Mayer, J. D. (2003). Convergent, discriminant, and incremental validity of competing measures of emotional intelligence. *Personality and Social Psychology Bulletin*, 29, 1147-1158.
- Brackett, M., Mayer, J. D., & Warner, R. M. (2004). Emotional intelligence and the prediction of behavior. *Personality and Individual Differences*, *36*, 1387 1402.
- Brotheridge, C. M. (2003). Predicting emotional labor given situational demands and personality. Paper presented at the 18th Annual Meeting of the Society for Industrial/Organizational Psychology, Chicago, IL.
- Buck, R. (1976). A test of nonverbal receiving ability: Preliminary studies. *Human Communication and Research*, 2, 162-171.
- Cage, T., Daus, C. S., & Saul, K. (2004). An examination of emotional skill, job satisfaction, and retail performance. Paper submitted to the 19th Annual Society for Industrial/Organizational psychology, as part of the symposium,

- Coetzee, C. & Schaap, P. (2004). The relationship between leadership styles and emotional intelligence. Paper presented at the 6th Annual Conference for the Society of Industrial and Organisational Psychology, South Africa. Sandton, South Africa.
- Collins, V. L. (2001). *Emotional intelligence and leadership success*. Unpublished doctoral dissertation, University of Nebraska, Lincoln, NE..
- Côté, S., Lopes, P. N., & Salovey, P. (2003). Emotional intelligence and vision formulation and articulation. Manuscript submitted for publication.
- Caruso, D. R., Mayer, J. D., & Salovey, P. (2002). Relation of an ability measure of emotional intelligence to personality. *Journal of Personality Assessment*, 79, 306-320.
- Daus, C. S. & Ashkanasy, N. M. (2003). Will the real emotional intelligence please stand up? On deconstructing the emotional intelligence 'debate.' *The Industrial and Organizational Psychologist*, 41(2), 69-72.
- Daus, C. S. (2002, April). Dissatisfaction as a function of emotional labor. Paper presented at the 17th Annual Meeting of the Society for Industrial and Organizational Psychologists, Toronto, Canada.
- Daus, C. S. & Harris, A. (2003). Emotional intelligence and transformational leadership in groups. Paper/presentation of symposium: *Multilevel Perspectives on Emotions in Organizations* at the 18th Annual Meeting of the Society for Industrial and Organizational Psychologists, Orlando, FL.
- Daus, C.S., Rubin, R. & Cage, T. (2004). A qualitative study of the emotional aspects of police work. Manuscript in preparation.

- Daus, C. S., Rubin, R. S., Smith, R. K, & Cage, T. (2004). Police performance: Do emotional skills matter? Paper submitted to the 19th Annual Meeting of the Society for Industrial and Organizational Psychologists, as part of the symposium, "Book 'em Danno!: New developments in law enforcement performance prediction."
- Davies, M., Stankow, L., & Roberts, R. D. (1998). Emotional intelligence: In search of an elusive construct. *Journal of Personality and Social Psychology*, 75, 989-1015.
- Day, A. L. & Caroll, S. A. (2004). Using an ability-based measure of emotional intelligence to predict individual performance, group performance, and group citizenship behaviours. *Personality and Individual Differences, 36*, 1443-1458.
- Denisi, A. S. (Chair; 2003). Emotional intelligence. Special event presented at the 18th
 Annual Meeting of the Society for Industrial and Organizational Psychology,
 Chicago. (CD of proceedings available from The Digital Record, Inc.,
 Alexandria, VA).
- Ekman, P. (1973). *Darwin and facial expression: A century of research in review*. New York: Academic Press.
- George, J. M. (2000). Emotions and leadership: The role of emotional intelligence. *Human Relations*, 53, 1027-1055.

Giles, S. J. S. (2001). The role of supervisory emotional intelligence in direct report organizational commitment. Unpublished master's thesis. University of New South Wales, Sydney, Australia.

- Glomb, T. M., Cmmeyer-Mueller, J. D., & Rotundo, M. (2004). Emotional labor demands and compensating wage differentials. *Journal of Applied Psychology*, 89, 700-714.
- Grandey, A. Emotion regulation in the workplace: A new way to conceptualize emotional labor. *Journal of Occupational Health Psychology*, 5: 95-110.
- Hochschild, A. R. (1983). *The managed heart: Commercialization of human feeling*.Berkeley: University of California Press.
- Isen, A. M., Daubman, K., & Nowicki, G. (1987). Positive affect facilitates creative problem solving. *Journal of Personality and Social Psychology*, 52, 1122 – 1131.
- Isen, A. M., Johnson, M. M. S., Mertz, E., & Robinson, G. F. (1985). The influence of positive affect on the unusualness of word associations. *Journal of Personality* and Social Psychology, 48, 1413 – 1426.
- Isen, A. M., Shalker, T. E., Clark, M., & Karp, L. (1978). Affect, accessibility of material in memory, and behavior: A cognitive loop? *Journal of Personality and Social Psychology*, 36, 1-12.
- Janovics, J., & Christiansen, N.D. (2002). Emotional intelligence in the workplace.
 Paper presented at the 16th Annual Conference of the Society of Industrial and Organizational Psychology, San Diego, CA.
- Jordan, P. J., Ashkanasy, N. M., & Härtel, C. E. J. (2003). The case for emotional intelligence in organizational research. Academy of Management Review, 28, 195-197.
- Jordan, P. J., & Troth, A. C. (2004). Managing emotions during team problem solving: Emotional intelligence and conflict resolution. *Human Performance*, *17*, 195-218.

- Kouzes, J. & Posner, B. (1990). Leadership practices: An alternative to the psychological perspective. In K.E. Clark & M. B. Clark (Eds.), <u>Measures of Leadership</u>, (pp. 205-215), West Orange NJ: Leadership Library of America.
- Kruml, S. M. & Geddes, D. (2000). Catching fire without burning out: Is there an ideal way to perform emotional labor? In N. M. Ashkanasy, C. E. J. Härtel & W. J. Zerbe (Eds.), *Emotions in the Workplace: Theory, Research, and Practice*(pp. 177-188). Westport, CT: Quorum.
- Lopes, P. N., Côté, S., Grewal, D., Kadis, J., Gall, M., & Salovey, P. (2004). Evidence that emotional intelligence is related to job performance, interpersonal facilitation, affect, and attitudes at work, and leadership potential. Manuscript under review.
- Lopes, P. N., Salovey, P., Côté, S., & Beers, M. (2004). Emotion regulation ability and the quality of social interaction. *Emotion, in press.*
- Matthews, G., Zeidner, M., & Roberts, R. D. (2002). *Emotional intelligence: Science and myth.* Cambridge, MA: MIT Press.
- Mayer, J. D., Caruso, D. R., & Salovey, P. (1999). Emotional intelligence meets traditional standards for an intelligence. *Intelligence*, *27*, 267-298.
- Mayer, J. D., DiPaolo, M. T., & Salovey, P. (1990). Perceiving affective content in ambiguous visual stimuli: A component of emotional intelligence. *Journal of Personality Assessment*, 54, 772-781.
- Mayer, J. D. & Geher, G. (1996). Emotional intelligence and the identification of emotion. *Intelligence*, 17, 89-113.
- Mayer, J. D. & Salovey, P. (1993). The intelligence of emotional intelligence. *Intelligence*, 17, 433-442.

- Mayer, J. D. & Salovey, P. (1997). What is emotional intelligence? In P.Salovey & D.
 Sluyter (Eds.), *Emotional development and emotional intelligence: Educational applications* (pp. 3-31). New York: Basic Books.
- Mayer, J. D. & Salovey, P. (2004). Social Intelligence [Emotional Intelligence, Personal Intelligence]. In C. Peterson & M. E. P. Seligman (Eds.), *Character strengths and virtues*, (pp. 337 353). Washington, DC: American Psychological Association.
- Mayer, J. D., Salovey, P., & Caruso, D. R. (2000a). Emotional intelligence as zeitgeist, personality, and as a standard intelligence. In R. Bar-On & J.D.A. Parker (Eds.), *Handbook of emotional intelligence* (pp. 92-117). New York: Jossey-Bass.
- Mayer, J. D., Salovey, P., & Caruso, D. R. (2000b). Models of emotional intelligence. In
 R.J. Sternberg (Ed.), *Handbook of intelligence* (pp. 396-420). Cambridge,
 England: Cambridge University Press.
- Mayer, J. D., Salovey, P., & Caruso, D. R. (2002). *Mayer-Salovey-Caruso Emotional Intelligence Test (MSCEIT) Users Manual*. Toronto, Canada: MHS Publishers.
- Mayer, J. D., Salovey, P., & Caruso, D. R. (2004a). Emotional intelligence: Theory, findings, and implications. *Psychological Inquiry*, 60, 197-215.
- Mayer, J. D., Salovey, P., & Caruso, D. R. (2004b). A further consideration of issues of emotional intelligence. *Psychological Inquiry*, 60, 249-255.
- Mayer, J. D., Salovey, P., Caruso, D. R., & Sitarenios, G. (2001). Emotional intelligence as a standard intelligence. *Emotion*, *1*, 232-242.

- Offermann, L. R., Bailey, J. R., Vasilopoulos, N. L., Seal, C., & Sass. M. (2004). The relative contribution of emotional competence and cognitive ability to individual and team performance. *Human Performance*, *17*, 219-243.
- Palfai, T. P., & Salvoey, P. (1993). The influence of depressed and elated mood on deductive and inductive reasoning. *Imagination, Cognition and Personality, 13*, 57-71.
- Palmer, B. R., Gignac, G., Manocha, R. & Stough, C. (2004). A psychometric evaluation of the Mayer-Salovey-Caruso Emotional Intelligence Test Version 2.0. Manuscript in preparation.
- Prati, L., Douglas, C., Ferris, G. R., Ammeter, A. P., & Buckley, M. R. (2003).
 Emotional intelligence, leadership effectiveness, and team outcomes. *International Journal of Organizational Analysis*, 11, 21-40.
- Rice, C. L. (1999). A quantitative study of emotional intelligence and its impact on team *performance*. Unpublished Master's Thesis, Pepperdine University.
- Roberts, R. D., Zeidner, M., & Matthews, G. (2001). Does emotional intelligence meet traditional standards for an intelligence? Some new data and conclusions. *Emotion*, 1, 196-231.
- Rubin, R. S., Munz, D. C., & Bommer, W. H. (2004). Leading from within: The effects of emotion recognition and personality on transformational leadership behavior. *Academy of Management Journal, in press.*
- Sala, F. (2002). *Emotional Competence Inventory: Technical Manual*. McClelland Center for Research: Hay Group.

- Salovey, P. & Mayer, J. D. (1990). Emotional intelligence. Imagination, Cognition, and Personality, 9, 185-211.
- Schutte, N. S., Malouff, J. M., Hall, L. E., Haggerty, D. J., Cooper, J. T., Golden, C. J., & Dornheim, L. (1998). Development and validation of a measure of emotional intelligence. *Personality and Individual Differences*, 25, 167-177.
- Van Rooy, D. L., & Viswesvaran, C. (2004). Emotional intelligence: A meta-analytic investigation of predictive validity and nomological net. *Journal of Vocational Behavior*, 65, 71-95.
- Wechsler, D. (1950). Cognitive, conative, and non-intellective intelligence. *American Psychologist, 5,* 78-83.
- Wechsler, D. (1997). *WAIS III: Wechsler Adult Intelligence Scale* (3rd ed.). San Antonio, TX: The Psychological Corporation.